LOGO BRIEF

Use grey boxes to supply your information which will help us to understand your requirement in detail and to provide you the needed LOGO exactly of your choice.

Feel free to provide additional information if you think it will help.

* required fields

Exact logo wording (logo name) *

Dropshipping Brands

Slogan/Tagline if any (optional)

Objects or images you want to include (optional)

Example: animals for a zoo or a cube

Do you have a website? *

dropshippingbrands.com

Describe your business / service / organization *							
e provide turnkey Shopify stores for our c	lients						
Competitors and similar business	s (optional)						
Competitors and similar business	• (optional)						
Logos you like *							
pple, Markethero, mailchimp, Shopify, Pay	/pal						
Logo will be used for *							
Web 🗸	For both						
Print							
LOGO CATEGORIES							

Please select ONE category > Font Based Or Icon Based > Then Check One Sub-Category Of That

Category 1: FONT BASED LOGO

A text treatment wich represents your Company's activity, product or service.

Sub-Categories Of Font Based Logo: (Please Check Only One If You Need Font Based Logo)

 $\overline{\ }$

Just font

Just font without any symbolic intervention.











Handmade

A calligraphic, handwritten or script font.







Font + meaning

A font with a tweak that simbolize company/ product/service















Initials

Monogram with Company name initials.











Font including in a shape

Company name inside / squares / ovals / rectangles or combined shapes.



Category 2: ICON BASED LOGO

A graphic/symbol which represents your Company's activity, product or service.

Sub-Categories Of Icon Based Logo: (Please Check Only One If You Need Icon Based Logo)

Abstract graphic
A sinthetic symbol that represents your Company in a subtle way

Silhouet
A detailed illustrated silhouet

✓

Geometric symbol

A geometric symbol that clearly represents an element.













Illustrated symbol

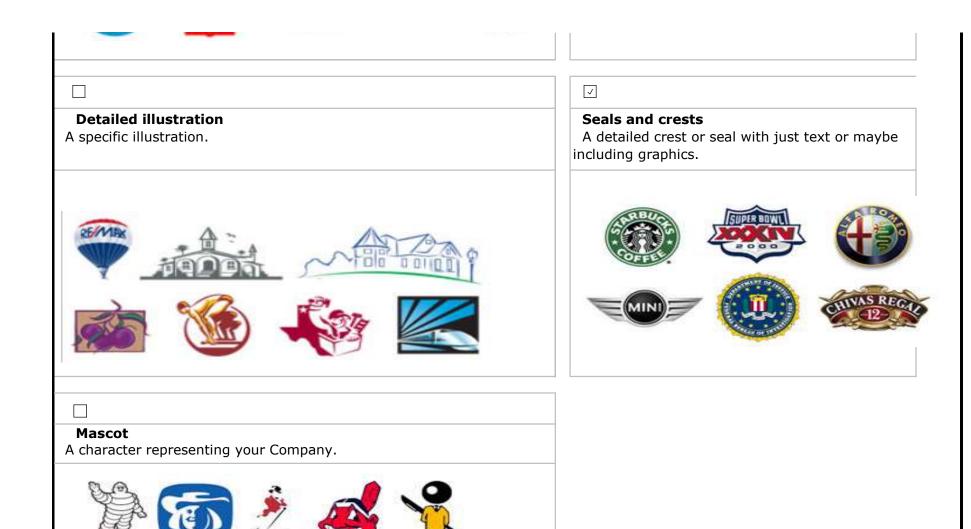
An illustrated symbol that clearly represents an ele



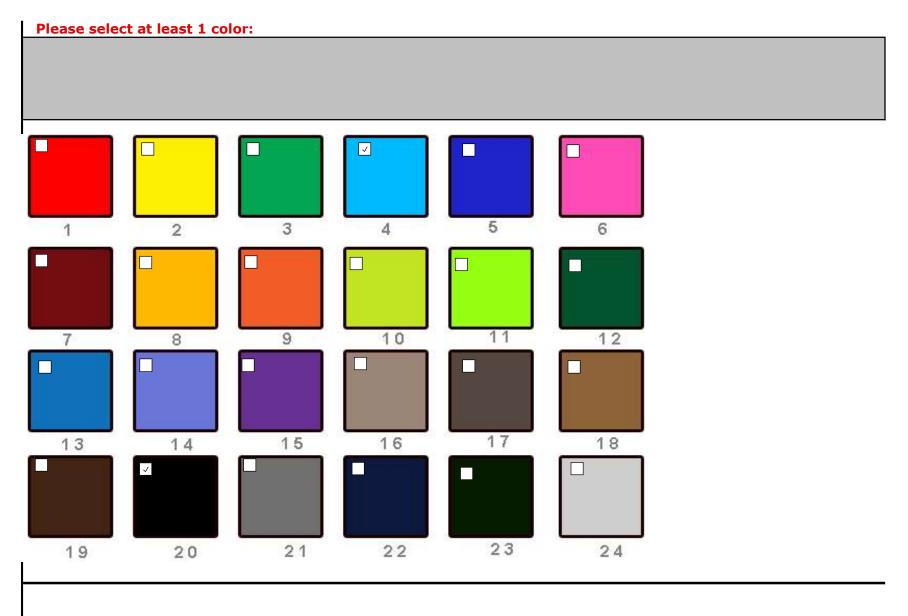








COLOR PALETTE



FONT STYLE

Please select one font style:				
COMIC	STENCIL	GOTHIC	Decorative	Typewriter
Eroded	CHITTAGE	PixeLated	Retro	TECHNO
7				
Sans serif	Serif	Culling nythy	Script	Handwritten
LOOK AND FEEL Please select one option:				
Or choose from www.dafont	com			
Artistic	☐ Minimal ✓	Sophisticated	Corporate	Childish

Web 2.0 Retro Fun Hi Tech	Femenine
Skype Gas Pumps XHOX	Dove HAIR CARE
Additional information (optional)	

Note:

You may also attach an image of a logo separately alongwith the design brief