

# LOGO BRIEF

Use grey boxes to supply your information which will help us to understand your requirement in detail and to provide you the needed LOGO exactly of your choice.

Feel free to provide additional information if you think it will help.

**\* required fields**

**Exact logo wording ( logo name ) \***

Dropshipping Brands

**Slogan/Tagline if any** (optional)

**Objects or images you want to include** (optional)

Example: animals for a zoo or a cube

**Do you have a website? \***

dropshippingbrands.com

**Describe your business / service / organization \***

We provide turnkey Shopify stores for our clients

**Competitors and similar business** (optional)

**Logos you like \***

Apple, Markethero, mailchimp, Shopify, Paypal

**Logo will be used for \***

**Web** ☒

**Print** ☐

For both

**LOGO CATEGORIES**

Please select ONE category > Font Based Or Icon Based > Then Check One Sub-Category Of That

**Category 1 : FONT BASED LOGO**

A text treatment which represents your Company's activity, product or service.

**Sub-Categories Of Font Based Logo :** ( Please Check Only One If You Need Font Based Logo )



**Just font**

Just font without any symbolic intervention.



**Font + meaning**

A font with a tweak that symbolizes company/ product/service



**Font including in a shape**

Company name inside / squares / ovals / rectangles or combined shapes.



**Handmade**

A calligraphic, handwritten or script font.



**Initials**

Monogram with Company name initials.





## Category 2 : ICON BASED LOGO

A graphic/symbol which represents your Company's activity, product or service.

**Sub-Categories Of Icon Based Logo :** ( Please Check Only One If You Need Icon Based Logo )

☐

### Abstract graphic

A synthetic symbol that represents your Company in a subtle way


☒

### Silhouet

A detailed illustrated silhouet


☒

### Geometric symbol

A geometric symbol that clearly represents an element.


☐

### Illustrated symbol

An illustrated symbol that clearly represents an ele





### Detailed illustration

A specific illustration.



### Mascot

A character representing your Company.



### Seals and crests

A detailed crest or seal with just text or maybe including graphics.



## COLOR PALETTE

Please select at least 1 color:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1	2	3	4	5	6
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	8	9	10	11	12
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13	14	15	16	17	18
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19	20	21	22	23	24

FONT STYLE

Please select one font style:











<input type="checkbox"/> <b>COMIC</b>	<input type="checkbox"/> <b>STENCIL</b>	<input type="checkbox"/> <b>GOTHIC</b>	<input type="checkbox"/> <b>Decorative</b>	<input type="checkbox"/> Typewriter
<input type="checkbox"/> <b>Eroded</b>	<input type="checkbox"/> <b>Graffiti</b>	<input type="checkbox"/> Pixelated	<input type="checkbox"/> Retro	<input type="checkbox"/> <b>techno</b>
<input checked="" type="checkbox"/> Sans serif	<input type="checkbox"/> Serif	<input type="checkbox"/> Calligraphy	<input type="checkbox"/> Script	<input type="checkbox"/> Handwritten

**LOOK AND FEEL**

Please select one option:

Or choose from [www.dafont.com](http://www.dafont.com)

Artistic <input type="checkbox"/>	Minimal <input checked="" type="checkbox"/>	Sophisticated <input checked="" type="checkbox"/>	Corporate <input type="checkbox"/>	Childish <input type="checkbox"/>
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Web 2.0 <input type="checkbox"/>	Retro <input type="checkbox"/>	Fun <input type="checkbox"/>	Hi Tech <input type="checkbox"/>	Femenine <input type="checkbox"/>
				

**Additional information** (optional)

**Note:**

You may also attach an image of a logo separately alongwith the design brief



