



OUTSOURCE

IN PAKISTAN

Our Services

- Web Development
- Creative Services
- Brand Development
- Video Animation
- Social Media Marketing
- Advertising/PPC
- SEO Services
- Creative Writing
- App Development



Web Development

Package	Details	Price
Landing Page Development	Custom Design 1 Page Website/Landing Page CMS (WordPress/Shopify) Responsive Web Design JQuery Slider/Flash Banner Unlimited Revisions After Sales Support	\$150
Basic Website Development	Custom Design 10 Page Website CMS (WordPress/Shopify) Responsive Web Design JQuery Slider/Flash Banner 5 Stock Images Unlimited Revisions After Sales Support	\$350
Ecommerce Website	Custom Ecommerce Design Shopify/WooCommerce Payment Gateway Integration Custom Reports Free Domain Registration Free 12 Month Hosting Unlimited Revisions Product Posting After Sales Support	\$500
Custom	Custom Design Custom Functionality Web Application	\$9/hour



Creative Services

Service	Specifications	Price
Logo Design	2 Design Concepts and 3 times revisions	\$50
Brochures	(Bi Fold & Trifold) 2 Design Concepts and 3 times revisions.	\$100
Flyers	2 Design Concepts and 3 times revisions	\$100
Retractable Banner	2 Design Concepts and 3 times revisions	\$100



Brand Development

Packages	Specifications	Price
Basic	Brand Identity <ul style="list-style-type: none"> - Brand Story 150 Words - Brand/Logo Name 7 - Domain Name - Slogans / Taglines 7 Logo Typography <ul style="list-style-type: none"> - (Font Family) - Color Palette SMM Designs <ul style="list-style-type: none"> - Platform setup - Facebook (Cover 1, DP 1, Post 1) 2D Logo Design <ul style="list-style-type: none"> - 6 Logo Concepts - Creative Designer 3 - Revision Rounds 2 - File Formats: Ai, Eps, Png, Psd, Jpeg, Tiff Logo Animation (Free)	\$500

Packages	Specifications	Price
Advance	Brand Identity <ul style="list-style-type: none"> - Brand Story 150 Words - Brand/Logo Name 10 - Domain Name - Slogans / Taglines 10 Logo Typography <ul style="list-style-type: none"> - (Font Family) - Color Palette SMM Designs <ul style="list-style-type: none"> - Platforms setup - Facebook, Instagram, Twitter (Cover (1, DP 1, Post 1) 2D/3D Logo Design <ul style="list-style-type: none"> - 8 Logo Concepts - Creative Designer 4 - Revision Rounds 3 - File Formats: Ai, Eps, Png, Psd, Jpeg, Tiff Business Stationary <ul style="list-style-type: none"> - Envelope - Business Card - Letterhead Logo Animation (Free)	\$800

Video Animation

Package	Details	Price/30 Seconds
2D Character Animation	Concept & Script Writing Voice Overs Themes Storyboard Animation	\$250
High Tech 2D Cartoon Animation	Concept & Script Writing Voice Overs Themes Storyboard Animation	\$450
2D Motion Graphics	Concept & Script Writing Voice Overs Themes Storyboard Animation	\$550
Typography	Concept & Script Writing Voice Overs Themes Storyboard Animation	\$350
Whiteboard Animation	Concept & Script Writing Voice Overs Themes Storyboard Animation	\$350



Video Animation

Package	Details	Price/30 Seconds
Live Video Editing	Concept & Script Writing Voice Overs Themes Storyboard Animation	\$250
Screencast	Concept & Script Writing Voice Overs Themes Storyboard Animation	\$350
3D Animation	Concept & Script Writing Voice Overs Themes Storyboard Animation	Custom



Social Media Marketing

Package	Details	Price/mo
Mini Package	Page Management (2 Platforms) Cover & Page UI 6 Social Media Posts 1 Animation Audience Engagement Community Management Monthly Reporting	\$150
Basic Package	Page Management (Up to 3 Platforms) Cover & Page UI 12 Social Media Posts 1 Animations Audience Engagement Monthly Reporting	\$300
Extended Package	Page Management (Up to 3 Platforms) Cover & Page UI 12 Social Media Posts 1 Animations Audience Engagement Community Management Reputation Management Influencer Marketing Targeted Page Likes* Monthly Reporting	\$400



Advertising/PPC Package

Package	Details	Price
Social Media Advertising	Objectives: Leads / Awareness Landing Page Development Social Media Profile Setup Creative Strategy Ad Development 1 Video Ad (8-15 Seconds) Campaign Management Leads Tracking Conversion Goals Chatting Integration Advanced Monthly Reports	Setup Fee: 20% of Ad Spend Monthly Fee: 30% of Ad Spend Min Ad Spend: \$500
Google Display Network Advertising	Objectives: Visitors/Reach Keyword Research Audience Targeting Landing Page Development Google PPC Campaigns Campaign Management Lead Tracking Conversion Goals Chatting Integration Advance Monthly Reports	Setup Fee: 20% of Ad Spend Monthly Fee: 30% of Ad Spend Min Ad Spend: \$500



SEO Services

Package	Details	Price/mo
Performance Based	Keywords in Top 10 Search 80% Keywords on Ranking. Search Engine Submission Website Content Writing/Editing Blogs Writing Blog Posting Links Blog Social Bookmarking Links Press Release Writing Monthly Reporting	Price: \$120-\$200 per Keyword for Ranking Payment Terms: 40% Upfront and 60% after Ranking



Creative Writing

Package	Details	Price
Blog Writing	100% Original Content Topics as per request SEO friendly 72 Hours Turnaround Time Copyrights 100% Plagiarism Free Unlimited Revisions Proofing and Editing by experts	\$20/Page
Article	Engaging, product-focused content 72 Hours Turnaround Time Professional marketing campaigns 100% Plagiarism Free Unlimited Revisions Proofing and Editing by experts Written on Specified Keywords	\$20/Page
Webpage Copy	Product-focused content 72 Hours Turnaround Time Marketing campaigns 100% Plagiarism Free Unlimited Revisions Proofing and Editing by experts According to exact requirement SEO Content with keywords	\$50/Page



App Development

Services	Rate/Hour
Android Development	\$20/hour
IOS Development	\$20/hour
Game Development	\$20/hour
Facebook App Development	\$20/hour



THANK YOU!



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