

LOGO BRIEF

Use grey boxes to supply your information which will help us to understand your requirement in detail and to provide you the needed LOGO exactly of your choice.

*** required fields**

Exact logo wording (logo name) *

Magnetic Media Marketing

Slogan/Tagline if any (optional)

Objects or images you want to include (optional)

Example: animals for a zoo or a cube

Maybe a magnet

Do you have a website? *

www.magneticmediamarketing.com

Describe your business / service / organization *

Providing marketing solutions for clients in our local market. SEO, SEM, Social media management, consultations and more.

Competitors and similar business (optional)

Any other digital marketing company in the world

Logos you like *

Attached to e-mail

Logo will be used for *

Web ☒

Print ☒

For both

LOGO CATEGORIES

Please select **ONE** category > Font Based Or Icon Based > Then Check One Sub-Category Of That

Category 1 : FONT BASED LOGO

A text treatment which represents your Company's activity, product or service.

Sub-Categories Of Font Based Logo : (Please Check Only One If You Need Font Based Logo)

☐

Just font

Just font without any symbolic intervention.

BRAUN
Mobil

VISA
eBay

Microsoft
NIVEA

Miller
Stussy

Kellogg's
Lee

Disney
Davidoff

☒

Font + meaning

A font with a tweak that symbolize company/ product/service

PIRELLI
Zippo

FedEx
K

amazon.com.
rotring.

☐

Initials

Monogram with Company name initials.

hp
CNN

CK
F

X
M

NW
e

☐

Font including in a shape

Company name inside / squares / ovals / rectangles or combined shapes.



Category 2 : ICON BASED LOGO

A graphic/symbol which represents your Company's activity, product or service.

Sub-Categories Of Icon Based Logo : (Please Check Only One If You Need Icon Based Logo)

☐

Abstract graphic

A synthetic symbol that represents your Company in a subtle way


☐

Silhouet

A detailed illustrated silhouet

☐

Geometric symbol

A geometric symbol that clearly represents an element.


☐

Illustrated symbol

An illustrated symbol that clearly represents an element.





Detailed illustration

A specific illustration.



Mascot

A character representing your Company.



Seals and crests

A detailed crest or seal with just text or maybe including graphics.



COLOR PALETTE

Please select at least 1 color:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
1	2	3	4	5	6
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
7	8	9	10	11	12
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
13	14	15	16	17	18
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
19	20	21	22	23	24

FONT STYLE

Please select one font style:











<input type="checkbox"/> COMIC	<input type="checkbox"/> STENCIL	<input type="checkbox"/> GOTHIC	<input type="checkbox"/> <i>Decorative</i>	<input type="checkbox"/> Typewriter
<input type="checkbox"/> Eroded	<input type="checkbox"/> <i>Graffiti</i>	<input type="checkbox"/> Pixelated	<input type="checkbox"/> Retro	<input type="checkbox"/> techno
<input type="checkbox"/> Sans serif	<input checked="" type="checkbox"/> Serif	<input type="checkbox"/> <i>Calligraphy</i>	<input type="checkbox"/> <i>Script</i>	<input type="checkbox"/> Handwritten

LOOK AND FEEL

Please select one option:

Or choose from www.dafont.com

Artistic	<input type="checkbox"/> Minimal	<input type="checkbox"/> Sophisticated	<input type="checkbox"/> Corporate	<input checked="" type="checkbox"/> Childish	<input type="checkbox"/>
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Web 2.0	<input type="checkbox"/> Retro <input type="checkbox"/>	Fun <input type="checkbox"/>	Hi Tech <input type="checkbox"/>	Femenine <input type="checkbox"/>
				
<p>Additional information (optional)</p> <p>Would like to see 2-3 logo options to choose from if possible.</p>				
<p>Note:</p>				

You may also attach an image of a logo separately alongwith the design brief