**Functionalities**

**Field Service Company**

Field service software helps companies run their day-to-day operations more effectively. These software solutions can provide invaluable tools to help simplify your business, such as reducing paperwork, optimizing routes, and increasing customer reviews to generate leads. The less busy work you need to do, the more you can focus on giving your customers best in class customer service.

**Core Products and Its Sub Products**

**Pest Control Software (Main)**

* **WorkWave PestPac**
  + ERP solutions to Pest business.
  + Used for large enterprises.
    - Features
      * Marketing
      * Sales
      * Office Management
      * Field Operations
      * Customer Experience
      * Reporting
* **WorkWave PestPac Select**
  + Used for Pest business at smaller scale.
  + Focused on helping small, residential, and light commercial pest control businesses save time and money so that they can reach their full business potential.
    - Features
      * Marketing
      * Account Management
      * Scheduling and Optimization
      * Field Productivity
      * Payments
      * Customer Experience
      * Reporting

**Field Service Software (Main)**

* **WorkWave Scheduling Services**
  + Specific for Lawn and Landscape and Cleaning.
    - Features
      * Marketing
      * Account Management
      * Business Development
      * Schedule and Plan
      * Dispatch
      * Mobile
      * Service
      * Billing & Payments
      * Reporting and Analytics
* **WorkWave ServMan**
  + A complete ERP dealing in several industries.
  + For Large Enterprise.
    - Features
      * Sales Tools
      * CRM Software
      * Schedule and Dispatch
      * Mobile Workforce
      * Project Management
      * Inventory Management
      * Accounting
      * Reporting & Analytics
      * Further modules.
* **WorkWave Marketing Solutions**
  + **Deals in marketing solutions**
    - Features
      * Lead generation
      * Digital marketing
      * Specific service marketing
      * SEM/Social Media
      * Email Management
* **Field Service Software can be applied to these industries:**
  + Alcohol Delivery
  + Appliance Repair
  + Aquarium Service
  + Cannabis Delivery
  + Carpet Cleaning
  + Catering Services Delivery
  + Chimney Sweep
  + Many Others

**Route Planning & GPS Software (Main)**

* **WorkWave Route Manager**
  + Deals in logistics stuff.
  + Track minute detail of the path of your business.
    - Features
      * Create Profiles
      * Manage Orders
      * Route Plan
      * Dispatch to Mobile
      * Arrival & Departures
      * Track via GPS
      * Customer notifications
      * Measure Analytics
      * Drive App
* **WorkWave Route Manager (GPS)**
  + Deals in logistics stuff.
  + Track minute detail of the path of your business.
  + Use of Real Time GPS tracking.
* **WorkWave Routing Engine**
  + Dedicated to Developers
  + API integration
  + Route Optimization for Developers