Example LP: <https://themesdesign.in/neloz/layout-one-1.html>

HEADER:

AISEM

True AI for Google and Bing Ads so you get more traffic and more leads for less money.

CTA Button: Get Started For $1

Attributes:

AI and Machine Learning

Reduced Cost Per Click

More Clicks and More Conversions

PAIN STATEMENT:

Do you struggle knowing you’re doing all you can to have a successful Google or Bing Ad Campaign?

FEATURES:

Our AI makes constant bid adjustments, testing based on historical data to drive better results, today.

* Uses your historical data to create a baseline. Even if data is only a day old, our system uses it to adjust data in real time.
* Making keyword bid adjustments every 30 minutes base on its learnings, all with the focus of driving lower cost, more traffic and more conversions.

Allowing your account to benefit from spending your money when it’s most likely to lead to leads and sales.

* Bid adjustments to drive lower cost per click and cost per conversion
* Bid adjustments for desktop, tablet and mobile devices along with time of day adjustments

AISEM saves you hours of your time tweaking your campaigns while also executing to deliver much better performance, generating more sales and leads.

AISEM doesn’t just provide pretty dashboards while you still have to make the changes. It actively makes 100’s of changes of month to drive better results.

PROCESS:

Step 1 – Pick your monthly ad spend you’ll be processing through our AI

Step 2 – Connect your Google Ad or Bing Ad account to ours

Step 3 – Sit back and watch our AI drive lower costs and more conversions

Cost Per Conversion Chart (insert images with stats):

Prior to AISEM

CPC: $8.26

Conversions: 38

Cost Per Conversion: $132

90 Days Using AISEM

CPC: $4.46

Conversions: 94

Cost Per Conversion: $53.17

LIVE REPORT AND WEEKLY/MONTH REPORTING (use report images)

That’s right, we give you access to a live dashboard of your ad spend, giving you full transparency into your ads without needing to jump into your ad account.

We also deliver week over week performance, so you know exactly how you’re improving week by week and you can see your spend, clicks and leads/sales.

Lastly, you get a monthly report to sum up your entire month compared to the prior. You’ll never feel like you’re in the dark again.

What AISEM does not do:

It does not add negative keywords. You are still responsible for cleaning up the keywords.

It does not create new ads or make ad adjustments.

It does not set up conversion tracking. If you’re running Google Ads but you’re not tracking conversions properly, the system will adjust for a lower cost per click but can’t force conversions if they are not set up properly.

Who should use AISEM:

Anyone running Google or Bing Ads that does not have the time to make keyword bid adjustments or device bid adjustments every few days.

Anyone that just wants better performance, more leads, more sales.

Who should not use AISEM:

If you still want to be in the account making tiny bid adjustments or fight the changes the AI is making. You have to trust the process or you’ll never allow it to actually work.

(Pricing)

Our pricing is super simple!

Starts at $99/month for the minimum $300/ad spend. Only $10 for each additional $100 in ad spend. The estimator projects monthly and weekly costs. We add in weekly because we bill weekly based on the last 7 days of ad spend.

\*\*Add AISEM Pricing Estimator

Don’t need to include in webpage

30 days prior

Clicks: 608

CPC: $8.26

Conversions: 38

Cost per conversion: $132

7 Days after:

Average CPC: $5.89, decrease of 29%

Average CPA: $110

14 days after:

Average CPC: $5.26, decrease of 36%

Average CPA: $105, decrease of 17%

30 Days after:

Clicks:924

Conversions: 58, increase of 53%

Average CPC: $5.32, decrease of 36%

Average CPA: $84.75, decrease of 36%

60 Days after:

Average CPC: $4.46, decrease o 46%

Average CPA: 59.15, decrease of 55%

90 Days after:

Average CPC: $4.07, decrease of 51%

Average CPA: $53.17, decrease of 60%