Intrepid Marketing Website

**Homepage**

1. Use these icons for the service block. Pick the best (BY graphic designer)

<https://www.shutterstock.com/image-vector/inbound-marketing-vector-icons-growth-roi-612373661>

<https://www.shutterstock.com/image-vector/set-marketing-icons-seo-analytics-ads-1558242743>

1. Service blocks  
   Replace the black on the first block with red

Services: Brand Management, Custom Website Development, E-commerce, SEO, Graphic Design, Copy writing, E-mail marketing, Social media marketing, PPC Management

Add three more blocks with the above services listed.

1. Section below the Service blocks  
   Replace **We are a super awesome creative agency** with **A big business starts small, we can help you climb the peak**
2. Replace the text with “About Us” write up I sent (Where is text?)
3. I don’t like the slide bar on the block with logos. It needs an indication to scroll right / left. Change the background color to red.
4. I will send the work and logos separately (Logos needed)
5. Replace “Why Choose Us” with “How We Work”  
   Leave **We provide genius solutions for your business**  
   Replace the three blocks with; See this website, I like the How we work section divided in 4 sections. Please write a simple description. (Explain)
6. The section below with image on the right. Replace the text with:   
   Be Bold   
   Be Fearless   
   Be Intrepid   
   Change the icons as well (Need Icons)   
   Use this image:   
   <https://www.shutterstock.com/image-illustration/marketing-word-on-conceptual-compass-isolated-121560805>
7. Contact Info   
   321-440-3880   
   Maitland, FL   
   [preet@intrepidmktg.com](mailto:preet@intrepidmktg.com)
8. Footer:  
   Services  
   Portfolio

Latest News

Contact info

Social icons

1. Menu Bar: Home, Our Services, Our Work, About Us, Blogs, Contact Us
2. Use the logo spear as an arrow on call to action buttons – Learn more, View more, Contact Us etc

**About Us**

1. Header image – looks good, leave it
2. Replace the block image and text as on the homepage
3. Move the text to fit the block under what is marketing. I don’t like the empty section under the headline. (Explain)
4. Replace What is marketing with - Helping you navigate, and taking your business places!
5. Replace Who we are section with How we work. Add all the 4 sections on that block. Change/replace icons (Explain)
6. We will only add my Bio in the team section. I will send an image and write up for this (Provide Images and bio text)
7. Replace the picture with people and office. (Provide Images)
8. Add logos of my clients

**Portfolio (Need Images)**

These are a few I want to list.

Design mock- ups for these.

1. America’s Number 1 cleaning – Branding, logo, Website, Content writing, Brochure, Business card design
2. Little White Poppy – E-commerce Website, Content writing, business card design
3. Love Your Skin Spa – Branding, logo, Website, Content writing, Brochure, Social media (content creation), business card design
4. Sugarcoat Desserts – logo, branding, business card design
5. Mai Thai – Graphic design – flyer, direct mail post card
6. Charcoal Zyka – Menu design, social media, e-mail marketing
7. Jungle safari – Custom website, Video production, Content writing
8. CVC Orlando – Graphic design
9. Matthews Environmental – E-commerce promos
10. Jabbar Consulting – Website and content writing

**Contact Us**

1. Add contact info
2. Replace the header image. This company is owned and run by a woman and I want to avoid the representation of men on my website!
3. Use this - <https://www.shutterstock.com/image-photo/contact-global-concept-top-view-desk-311546150>

**Our Services**

1. Same set of blocks as on the home page
2. Call to action : A big business starts small, we can help you climb the peak. Get in touch for a free consultation
3. Some interesting numbers: 99% customer satisfaction,
4. 10 years of experience,
5. XXX leads generated
6. $0 retainer fee
7. Images on 02 and 03 are good. Replace the rest of the images (Provide Images)
8. I will send text for 01, 02 and 03 (Content Needed)
9. I will send text for the header as well (Content Needed)

**Blogs** (Content needed)

1. I would like to add at least three blogs when we launch. Can your team write for me? Will there be an additional charge for that? (Content needed)
2. Topics:   
   Your website is a representation of you! Let your website do the selling for you! Web design is POWERFUL

Difference between SEO and PPC

Social media trends for B2B and B2C

Images to use:  
All images to be edited to greyscale and add the red transparency effect on all images you replace.

<https://www.shutterstock.com/image-photo/businesswoman-laptop-using-social-media-marketing-785222245>

<https://www.shutterstock.com/image-photo/hand-arrange-wood-letters-seo-abbreviation-316603496>

<https://www.shutterstock.com/image-photo/concept-teamwork-corporate-profit-132341381>

<https://www.shutterstock.com/image-photo/marketing-team-meeting-brainstorming-research-concept-390454498>