



Curiosity

**Prepared for :
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THANK YOU FOR TRUSTING US

Please find enclosed our detailed web application development proposal for your kind consideration.

At Outsource in Pakistan, we are aware that creating client-oriented software takes a mixture of technical excellence and clear communication and our firm hires only the very best to ensure you receive both. We know that every client is unique and we strive to deliver an individual, innovative and affordable proposal every time and to follow it through with an outstanding delivery which is both on time and within budget.

We have over 7 years of development experience in this area and we have multitude client database. Please let us know if you would like to get in touch with our existing clients from whom you will receive nothing but positive endorsements. You may also wish to review our website at www.Outsource in Pakistan.com to see our portfolio of previous work and learn more about our organization.

We also pride ourselves on our after-sales client-care including staff-training, technical support and upgradation.

Finally, we realize that you are very busy and wanted to thank you in advance for your time spent reviewing our proposal.

Highest Regards,
Team Outsource in Pakistan

About Us

Outsource in Pakistan is a creative & digital agency with years of experience, real-time technology, and a bundle of creative minds that can lead you to success. A perfect blend of technology, creative thinking and digital craftsmanship enable us to produce eye-catching designs, impacting digital strategies pioneering online marketing solutions and high-quality websites and application. We are famous for providing outstanding creative solutions to forward-thinking brands across the globe

1.1 Why Us?

At Outsource in Pakistan, you will get dazzling designs and flawless solutions to all your digital needs. Each of our bespoke service are tailored to individual requirements of Users, meaning that you will receive a solution that reflects your unique ethos and brand. Outsource in Pakistan combines strategic thinking and emerging technologies to provide innovative solutions that consistently break new ground. We deliver high-quality work through our focus on bidirectional communication, responsive User service, client education, seamless project management, product quality, and an ethical approach to business.

1.2 Our Services



Branding & Design



Digital Marketing Services



Web Design Solutions



App Development



Animation



Content Writing

Project Overview

This document aims to outline the project's scope, providing a tentative estimation of efforts for brand awareness through Bulk SMS marketing to win customers. Text marketing has a significant positive impact on brand awareness. The main scope of the project will be your business's extensive growth.

How Our Bulk SMS Marketing Works

Reach people around the globe:

cost-effectively reach and engage with your audience around the world.

Engage in seconds:

Your message will deliver in a matter of seconds and read and digested by the users in the same amount of time. Unlike other channels, you are assured that your SMS won't get lost in an inbox.

Our SMS Marketing is Suitable for businesses of all sizes:

Through to small local businesses sending out service reminders to their database.

Full Delivery:

When sending via other channels your messages may not be delivered, and a bounce recorded. However, even if the phone is out of range the SMS will still be delivered and will be read once the user turns their phone on.

Be consistent:

We will use the same Sender ID (better to use company name) as a sender if the SMS, use your company name in the signature of the SMS text to create a stable image of your brand.

	Details	Price	Service	Total
Package 1 Charges	1 Million SMS Alerts (0.00078USD / SMS)	\$780	\$234	\$1014
Package 2 Charges	5 Million SMS Alerts (0.00075USD / SMS)	\$3738	\$1121	\$4859
Package 3 Charges	10 Million SMS Alerts (0.00072USD / SMS)	\$7164	\$2149	\$9313
30% will be the Service charges.				

Assumptions and Exclusions

- ⌚ The scope of the project is as mentioned in the above document
- ⌚ All the Branding material including logo, such as Corporate Images, content will be provided by the customer (where applicable)
- ⌚ Assets and imagery to be used from our end if not provided by the customer. (30 stock photos per project only; exceeding this limit will result in extra fee).
- ⌚ The images/pictures/assets provided by the customer will be assumed as copyrighted and liable by the customer
- ⌚ Anything not stated in the solution description is not part of the project and if included later on, will be charged extra for unless otherwise agreed by Outsource in Pakistan.

Terms and Conditions

Outsource in Pakistan adheres to the code of conduct as listed by the local government and accepts laws pertaining to the business correlating directly under the segment Technado Pvt Ltd is working. The terms and conditions are as below:

- ⌚ Customer is responsible for the marketing and business branding items
- ⌚ The customer/project will be mentionable by OIP as part of Portfolio (If not, please indicate otherwise)
- ⌚ The project that is being undertaken will be the intellectual property of client. Upon completion the source code and all the relevant files will be handed over accordingly.
- ⌚ OIP will not disclose any business-related information to any unauthorized personnel
- ⌚ Customer will ensure the timely responses to the queries generated by OIP
- ⌚ If in an event of project cancellation by Customer. No refunds will be dispensed.
- ⌚ If in an event OIP cancels the project, OIP will pay off the entire paid amount to the customer.

Showzeb Jaffri

Vice-President

01/22/2021

Showzeb Jaffri



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