SEPTEMBER 22, 2023

DATA SCIENCE

ASSIGNMENT 3

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Assignment 3

Problem 1:

Use the web_events table to find all information regarding individuals who were contacted via the organic

or adwords channels, and started their account at any point in 2016, sorted from newest to oldest.

Query

```
--Question 1

SELECT a.id AS ID, a.name AS Name

FROM web_events AS w

INNER JOIN accounts AS a

ON a.id = w.account_id AND

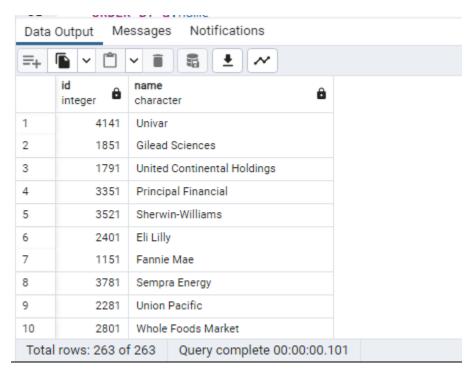
w.channel IN ('organic', 'adwords') AND

(DATE_TRUNC('year', w.occurred_at) BETWEEN '2016-01-01' AND '2016-12-31')

GROUP BY a.id, a.name

ORDER BY MAX(w.occurred_at) DESC;
```

Results



Report: List accounts contacted via 'organic' or 'adwords' channels in 2016, ordered by the most recent contact date.

Problem 2

Provide the name for each region for every order, as well as the account name and the unit price they paid (total_amt_usd/total) for the order. Your final table should have 3 columns: region name, account name, and unit price. A few accounts have 0 for total, so divide it by (total + 0.01) to assure not dividing by zero.

Query

```
--Question 2

SELECT r.name AS "region name", sa.name AS "account name", o.total_amt_usd/ (CASE WHEN o.total = 0 THEN (o.total +0.01)

ELSE o.total END) AS "unit Price"

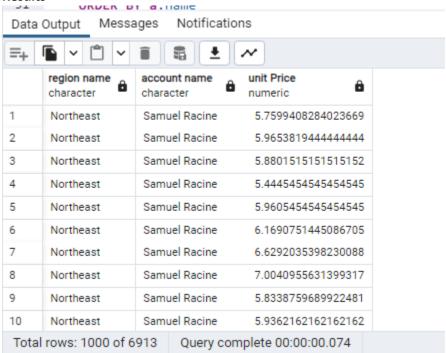
FROM region AS r

RIGHT JOIN sales_reps AS sa
ON r.id = sa.region_id

LEFT JOIN accounts AS a
ON sa.id = a.sales_rep_id

LEFT JOIN orders AS o
ON a.id = o.account_id
```

Results



Report: Calculate unit prices for orders associated with sales reps and regions.

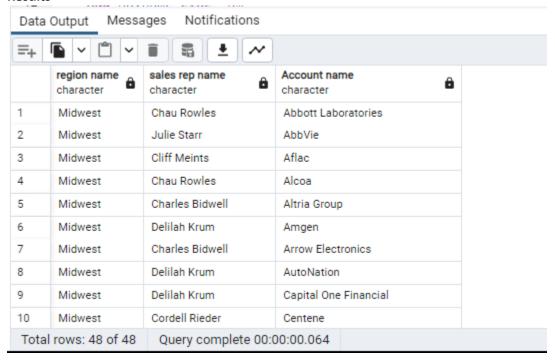
Problem 3:

Provide a table that provides the region for each sales_rep along with their associated accounts. This time only for the Midwest region. Your final table should include three columns: the region name, the sales rep name, and the account name. Sort the accounts alphabetically (A-Z) according to account name.

Query

```
--Question 3
WITH mytable AS (
    SELECT r.name AS "region name", sa.name AS "sales rep name", a.name AS "Account name"
    FROM region AS r
    LEFT JOIN sales_reps AS sa
    ON r.id = sa.region_id
    AND r.name = 'Midwest'
    INNER JOIN accounts AS a
    ON sa.id = a.sales_rep_id
    ORDER BY a.name
)
SELECT * FROM mytable
```

Results



Report: Retrieve accounts in the 'Midwest' region along with sales reps, sorted by account name.

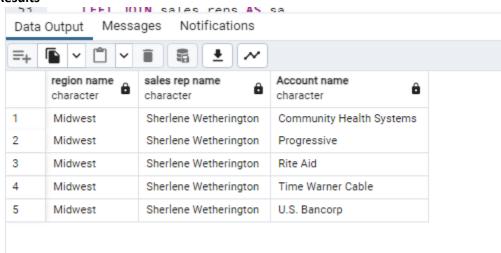
Problem 4

Provide a table that provides the region for each sales_rep along with their associated accounts. This time only for accounts where the sales rep has a first name starting with S and in the Midwest region. Your final table should include three columns: the region name, the sales rep name, and the account name. Sort the accounts alphabetically (A-Z) according to account name.

Results

```
--Question 4
WITH mytable AS (
    SELECT r.name AS "region name", sa.name AS "sales rep name", a.name AS "Account name"
    FROM region AS r
    LEFT JOIN sales_reps AS sa
    ON r.id = sa.region_id
    AND r.name = 'Midwest'
    AND sa.name LIKE 'S%'
    INNER JOIN accounts AS a
    ON sa.id = a.sales_rep_id
    ORDER BY a.name
)
SELECT * FROM mytable
```

Results



Report: Retrieve accounts in the 'Midwest' region with 'S' starting sales reps, sorted by account name.

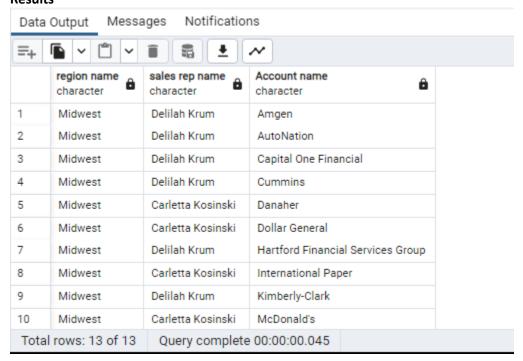
Problem 5

Provide a table that provides the region for each sales_rep along with their associated accounts. This time only for accounts where the sales rep has a last name starting with K and in the Midwest region. Your final table should include three columns: the region name, the sales rep name, and the account name. Sort the accounts alphabetically (A-Z) according to account name.

Query

```
--Question 5
WITH mytable AS (
    SELECT r.name AS "region name", sa.name AS "sales rep name", a.name AS "Account name"
    FROM region AS r
    LEFT JOIN sales_reps AS sa
    ON r.id = sa.region_id
    AND r.name = 'Midwest'
    AND SUBSTRING(sa.name, POSITION(' ' IN sa.name) + 1) LIKE 'K%'
    INNER JOIN accounts AS a
    ON sa.id = a.sales_rep_id
    ORDER BY a.name
)
SELECT * FROM mytable
```

Results



Report: Retrieve accounts in the 'Midwest' region with sales reps having 'K' starting last names, sorted by account name.

Problem 6

Provide the name for each region for every order, as well as the account name and the unit price they paid (total_amt_usd/total) for the order. However, you should only provide the results if the standard order quantity exceeds 100. Your final table should have 3 columns: region name, account name, and unit price. In order to avoid a division by zero error, adding .01 to the denominator here is helpful total amt_usd/(total+0.01).

Query

```
--Question 6

SELECT r.name AS "region name", sa.name AS "account name", o.total_amt_usd/ (CASE WHEN o.total = 0 THEN (o.total +0.01)

ELSE o.total END) AS "unit Price"

FROM region AS r

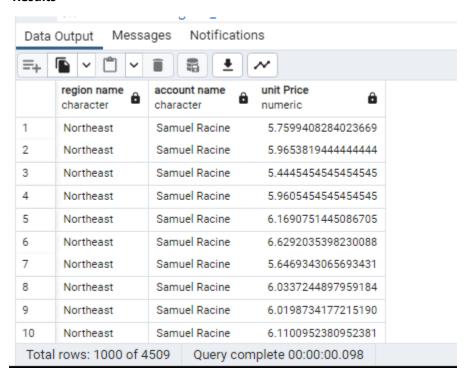
INNER JOIN sales_reps AS sa
ON r.id = sa.region_id

INNER JOIN accounts AS a
ON sa.id = a.sales_rep_id

INNER JOIN orders AS o
ON a.id = o.account_id

AND o.standard_qty > 100
```

Results



Report: Calculate unit prices for orders linked to sales reps and regions with quantity criteria.

Problem 7

Provide the name for each region for every order, as well as the account name and the unit price they paid (total_amt_usd/total) for the order. However, you should only provide the results if the standard order quantity exceeds 100 and the poster order quantity exceeds 50. Your final table should have 3 columns: region name, account name, and unit price. Sort for the smallest unit price first.

Query:

```
--Question 7

SELECT r.name AS "region name", sa.name AS "account name", o.total_amt_usd/ (CASE WHEN o.total = 0 THEN (o.total +0.01)

ELSE o.total END) AS "unit Price"

FROM region AS r

INNER JOIN sales_reps AS sa
ON r.id = sa.region_id

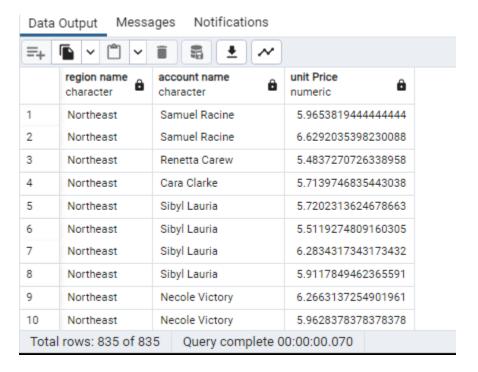
INNER JOIN accounts AS a
ON sa.id = a.sales_rep_id

INNER JOIN orders AS o
ON a.id = o.account_id

AND o.standard_qty > 100

AND o.poster_qty > 50
```

Results:



Report: Calculate unit prices for orders linked to sales reps and regions with quantity and poster quantity criteria.

Problem 8

What are the different channels used by account id 1001? Your final table should have only 2 columns: account name and the different channels.

Query:

```
--Question 8

SELECT DISTINCT ac.name, we.channel

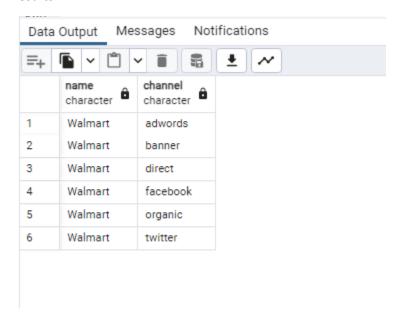
FROM accounts AS ac

INNER JOIN web_events AS we

ON ac.id = we.account_id

AND ac.id = 1001
```

Results:



Report: List accounts with 'facebook' channel for Account ID 1001.

Problem 9

Find all the orders that occurred in 2015. Your final table should have 4 columns: occurred_at, accountname, order total, and order total_amt_usd.

Query:

```
--Question 9

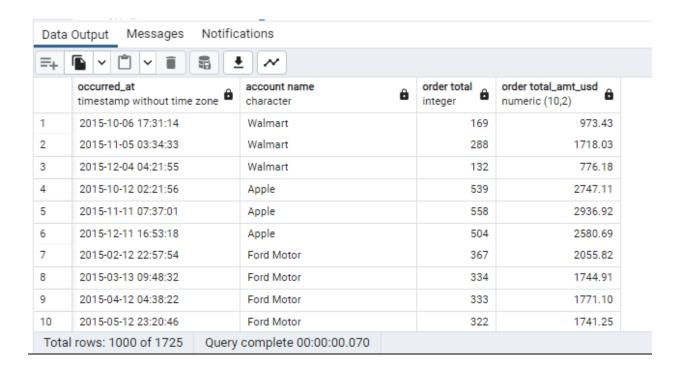
SELECT o.occurred_at, a.name AS "account name", o.total AS "order total", o.total_amt_usd AS "order total_amt_usd"

FROM orders AS o

INNER JOIN accounts AS a

ON a.id = o.account_id AND

(DATE_TRUNC('year', o.occurred_at) BETWEEN '2015-01-01' AND '2015-12-31')
```



Report: Retrieve orders placed by accounts in 2015 with account names, order total, and total amount in USD.

Problem 10

Find the total number of events happened for web for all the accounts. Your result set should have three columns account name, channel, and # of events.

Query:

```
--Question 10

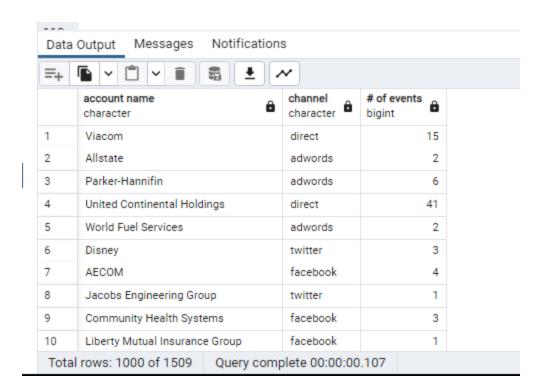
SELECT ac.name AS "account name", we.channel, count(*) AS "# of events"

FROM web_events AS we

INNER JOIN accounts AS ac

ON we.account_id = ac.id

GROUP BY we.account_id, we.channel, ac.name
```



Report: Count the number of events for each account in various channels.

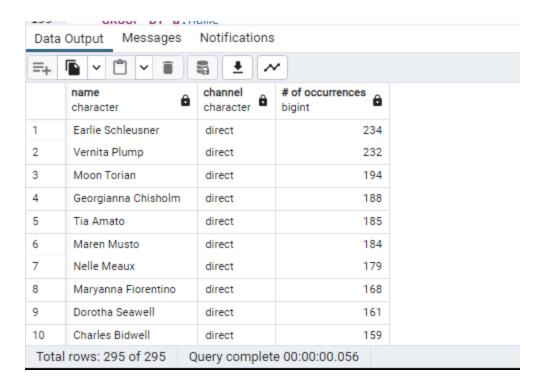
Problem 11

Determine the number of times a particular channel was used in the web_events table for each sales rep. Your final table should have three columns - the name of the sales rep, the channel, and the number of occurrences. Order your table with the highest number of occurrences first.

Query:

```
--Question 11
WITH mytable AS (SELECT sr.name AS "name", we.channel AS "channel", count(*) AS "# of occurrences"
FROM web_events AS we
INNER JOIN accounts AS a
ON a.id = we.account_id
INNER JOIN sales_reps AS sr
ON a.sales_rep_id = sr.id
GROUP BY sr.name, we.channel
ORDER BY "# of occurrences" DESC
)

SELECT * FROM mytable
```



Report: Calculate the number of occurrences for sales reps in web events.

Problem 12

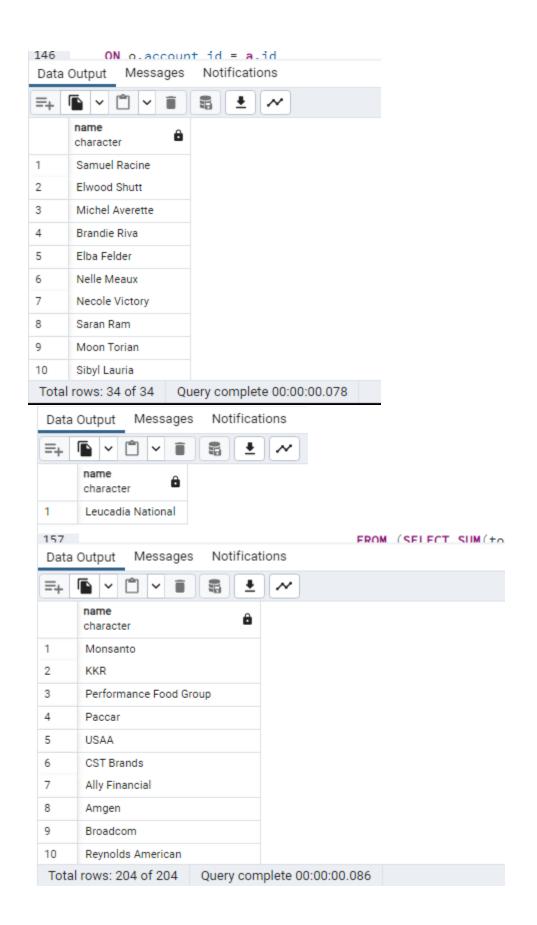
Using Having clause with aggregations

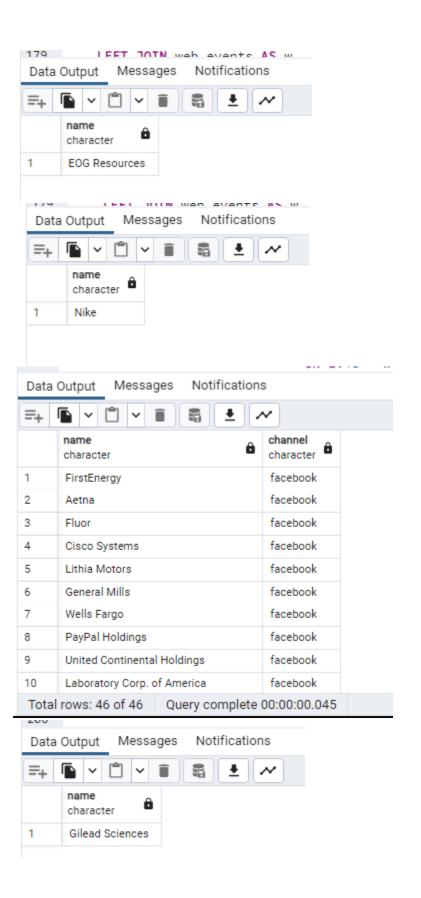
- a. How many of the sales reps have more than 5 accounts that they manage?
- b. Which account has the most orders?
- c. Which accounts spent more than 30,000 usd total across all orders?
- d. Which account has spent the most with us?
- e. Which account has spent the least with us?
- f. Which accounts used facebook as a channel to contact customers more than 6 times?
- g. Which account used facebook most as a channel?

Queries:

```
--Question 12
--a
    (SELECT s.name
    FROM accounts AS a
    RIGHT JOIN sales_reps AS s
    ON a.sales_rep_id = s.id
    GROUP BY s.name
    HAVING COUNT(a.\star) > 5)
--b
    (SELECT a.name
    FROM accounts AS a
    LEFT JOIN orders AS o
    ON o.account_id = a.id
    GROUP BY a.name
    HAVING COUNT(o.*) = (SELECT MAX(count)
                          FROM(SELECT COUNT(*) AS "count"
                               FROM orders AS o
                               GROUP BY o.account_id) AS subquery
    )
    (SELECT a.name
    FROM accounts AS a
    LEFT JOIN orders AS o
    ON o.account_id = a.id
    GROUP BY a.name
    HAVING SUM(o.total_amt_usd) > 30000
--d
    (SELECT a.name
    FROM accounts AS a
    LEFT JOIN orders AS o
    ON o.account id = a.id
    GROUP BY a.name
    HAVING SUM(o.total_amt_usd) = (SELECT MAX(amount)
                                    FROM (SELECT SUM(total_amt_usd) AS amount
                                          FROM orders
                                          GROUP BY account_id
                                         ) AS subquery
```

```
--е
   (SELECT a.name
   FROM accounts AS a
   LEFT JOIN orders AS o
   ON o.account_id = a.id
   GROUP BY a.name
   HAVING SUM(o.total_amt_usd) = (SELECT MIN(amount)
                                   FROM (SELECT SUM(total_amt_usd) AS amount
                                         FROM orders
                                         GROUP BY account_id
                                        ) AS subquery
--f
   (SELECT a.name, w.channel
   FROM accounts AS a
   LEFT JOIN web_events AS w
   ON a.id = w.account_id
   AND w.channel = 'facebook'
   GROUP BY a.name, w.channel
   HAVING count(a.*) > 6)
--g
    (SELECT a.name
   FROM accounts AS a
   LEFT JOIN web_events AS w
   ON a.id = w.account_id
    AND w.channel = 'facebook'
    GROUP BY a.name
    HAVING count(a.*) = (SELECT MAX(account)
                         FROM (SELECT COUNT(a.*) AS account
                               FROM accounts AS a
                               LEFT JOIN web_events AS w
                               ON a.id = w.account_id
                               AND w.channel = 'facebook'
                               GROUP BY a.name
                         ) AS subquery
                        ))
```





Report: Retrieve accounts based on different conditions: (a) Sales reps with more than 5 associated accounts, (b) Accounts with the maximum number of orders, (c) Accounts with total spending over \$30,000, (d) Accounts with the maximum order amount, (e) Accounts with the minimum order amount, (f) Accounts with more than 6 Facebook events, (g) Accounts with the maximum number of Facebook events.

Problem 13

Write a query to display for each order, the account ID, total amount of the order, and the level of the order - 'Large' or 'Small' - depending on if the order is \$300 or more, or smaller than \$3000.

Query:

```
--Question 13

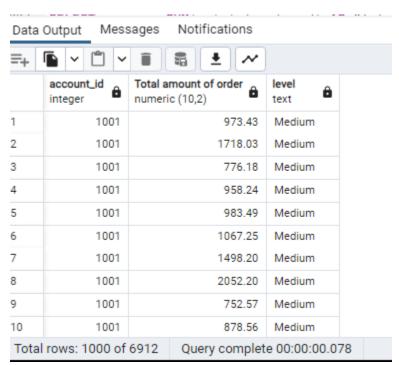
SELECT account_id, total_amt_usd AS "Total amount of order", (CASE WHEN total_amt_usd <= 300 THEN 'Small'

WHEN total_amt_usd > 300 AND total_amt_usd < 3000 THEN 'Medium'

ELSE 'Large' END) AS "level"

FROM orders
```

Results



Report: Categorize orders into 'Small,' 'Medium,' or 'Large' based on their total amount.

Problem 14

Write a query to display the number of orders in each of three categories, based on the total number of items in each order. The three categories are: 'At Least 2000', 'Between 1000 and 2000' and 'Less than 1000'

Query:

```
--Question 14

SELECT *, (CASE WHEN total< 1000 THEN 'Less then 1000'

WHEN total >= 2000 THEN 'Atleast 2000'

ELSE 'Between 1000 and 2000' END) AS "category"

FROM orders
```

Results

=+												
	id integer	account_id integer	occurred_at timestamp without time zone	standard_qty integer	gloss_qty integer	poster_qty integer	total integer	standard_amt_usd numeric (10,2)	gloss_amt_usd numeric (10,2)	poster_amt_usd numeric (10,2)	total_amt_usd numeric (10,2)	category text a
1	1	1001	2015-10-06 17:31:14	123	22	24	169	613.77	164.78	194.88	973.43	Less then 1000
	2	1001	2015-11-05 03:34:33	190	41	57	288	948.10	307.09	462.84	1718.03	Less then 1000
	3	1001	2015-12-04 04:21:55	85	47	0	132	424.15	352.03	0.00	776.18	Less then 1000
1	4	1001	2016-01-02 01:18:24	144	32	0	176	718.56	239.68	0.00	958.24	Less then 1000
	5	1001	2016-02-01 19:27:27	108	29	28	165	538.92	217.21	227.36	983.49	Less then 1000
	6	1001	2016-03-02 15:29:32	103	24	46	173	513.97	179.76	373.52	1067.25	Less then 1000
	7	1001	2016-04-01 11:20:18	101	33	92	226	503.99	247.17	747.04	1498.20	Less then 1000
	8	1001	2016-05-01 15:55:51	95	47	151	293	474.05	352.03	1226.12	2052.20	Less then 1000
	9	1001	2016-05-31 21:22:48	91	16	22	129	454.09	119.84	178.64	752.57	Less then 1000
0	10	1001	2016-06-30 12:32:05	94	46	8	148	469.06	344.54	64.96	✓ Suc	ccessfully run. Total query

Report: Categorize orders into 'Less than 1000,' 'Atleast 2000,' or 'Between 1000 and 2000' based on their total amount.

Problem 15

Count the orders based on the categories you defined in previous question. Your table must have tow column, category and count of orders for each category

Query:

```
--Question 15

SELECT (CASE WHEN total< 1000 THEN 'Less then 1000'

WHEN total >= 2000 THEN 'Atleast 2000'

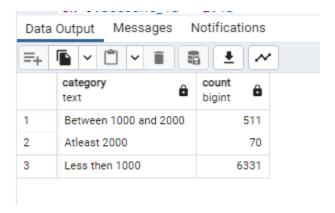
ELSE 'Between 1000 and 2000' END) AS "category", count(*)

FROM orders

GROUP BY (CASE WHEN total< 1000 THEN 'Less then 1000'

WHEN total >= 2000 THEN 'Atleast 2000'

ELSE 'Between 1000 and 2000' END)
```

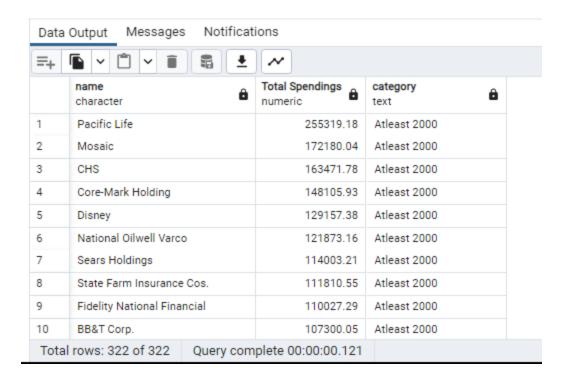


Report: Count the number of orders in 'Less than 1000,' 'Atleast 2000,' or 'Between 1000 and 2000' categories.

Problem 16

We would now like to perform a similar calculation to the first, but we want to obtain the total amount spent by customers only in 2016 and 2017. Keep the same levels as in the previous question. Order with the top spending customers listed first.

Query:

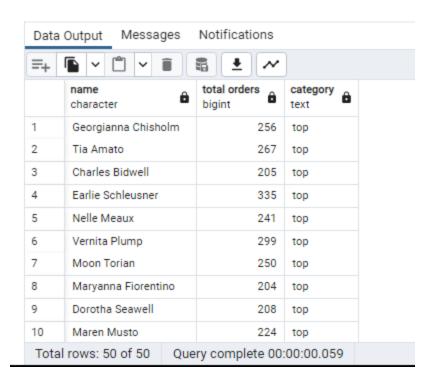


Report: Calculate total spendings for accounts in 2016-2017 and categorize them into different groups.

Problem 17

We would like to identify top performing sales reps, which are sales reps associated with more than 200 orders. Create a table with the sales rep name, the total number of orders, and a column with top or not depending on if they have more than 200 orders. Place the top sales people first in your final table.

Query:



Report: Calculate the total number of orders for each sales rep and categorize them as 'top' or 'not.'

Problem 18

Find the number of events that happened each day for each channel. You query must return event_day, channel, and count in the result set.

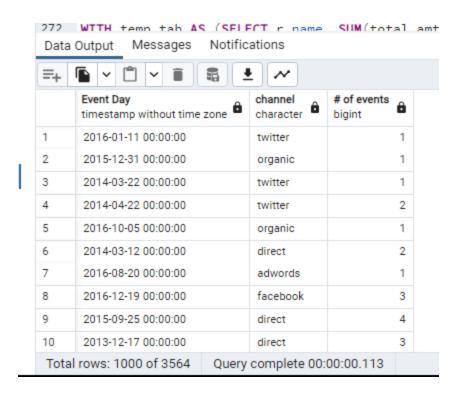
Query:

```
--Question 18

SELECT DATE_TRUNC('day', occurred_at) AS "Event Day", channel, count(*) AS "# of events"

FROM web_events

GROUP BY DATE_TRUNC('day', occurred_at), channel
```



Report: Count the number of web events that occurred each day for each channel.

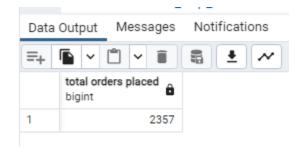
Problem 19

For the region with the largest sales total_amt_usd, how many total orders were placed?

Query:

```
--Question 19
SELECT COUNT(o) AS "total orders placed"
FROM orders AS o
INNER JOIN accounts AS a ON o.account_id = a.id
INNER JOIN sales_reps AS sr ON a.sales_rep_id = sr.id
INNER JOIN region AS r ON sr.region_id = r.id
GROUP BY r.name
HAVING SUM(total_amt_usd) = (
    SELECT MAX(total_sales)
    FROM (
        SELECT SUM(total_amt_usd) AS total_sales
        FROM orders AS o
        INNER JOIN accounts AS a ON o.account_id = a.id
        INNER JOIN sales_reps AS sr ON a.sales_rep_id = sr.id
        INNER JOIN region AS r ON sr.region_id = r.id
        GROUP BY r.name
    ) AS subquery
);
```

Results



Report: Calculate the total number of orders placed in regions with the highest total sales.

Problem 20

For the region with the largest sales total_amt_usd, how many total orders were placed? Write query using CTE for this same problem as previous.

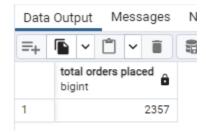
Query:

```
--Question 20
WITH temp_tab AS (SELECT r.name, SUM(total_amt_usd) AS total_count, COUNT(o)
FROM orders AS o
INNER JOIN accounts AS a
ON o.account_id = a.id
INNER JOIN sales_reps AS sr
ON a.sales_rep_id = sr.id
INNER JOIN region as r
ON sr.region_id = r.id
GROUP BY r.name

)

SELECT count AS "total orders placed"
FROM temp_tab
WHERE total_count = (SELECT MAX(total_count) FROM temp_tab);
```

Results



Report: Count the total orders placed in the region with the highest total sales.