

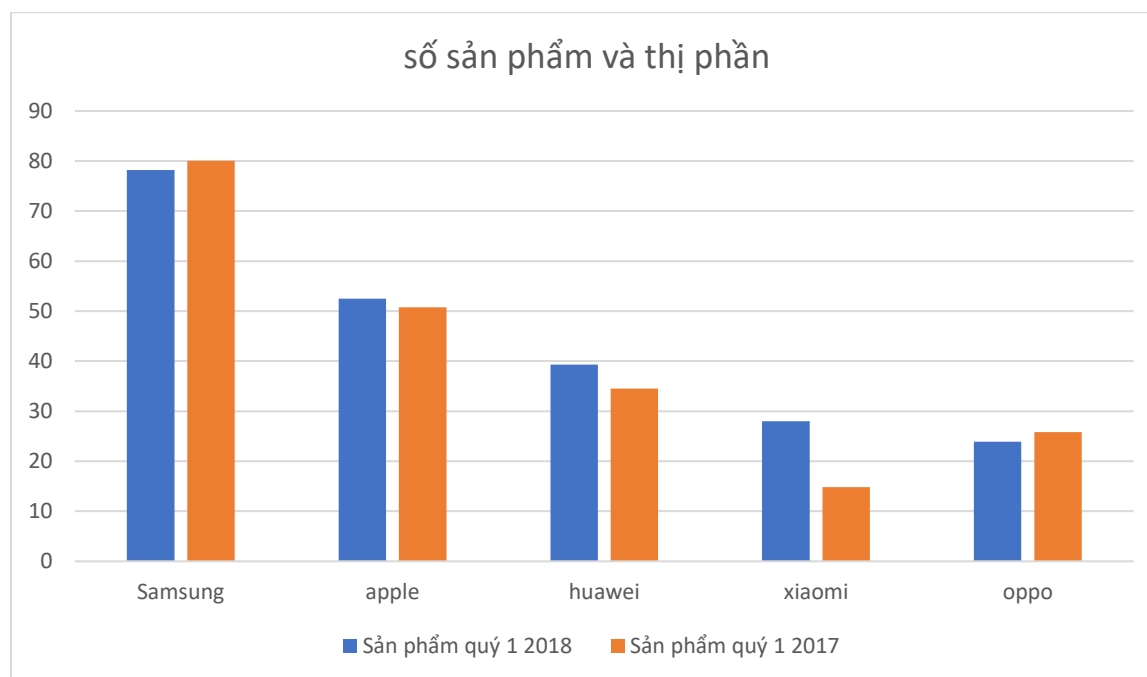


smartphone market

PC

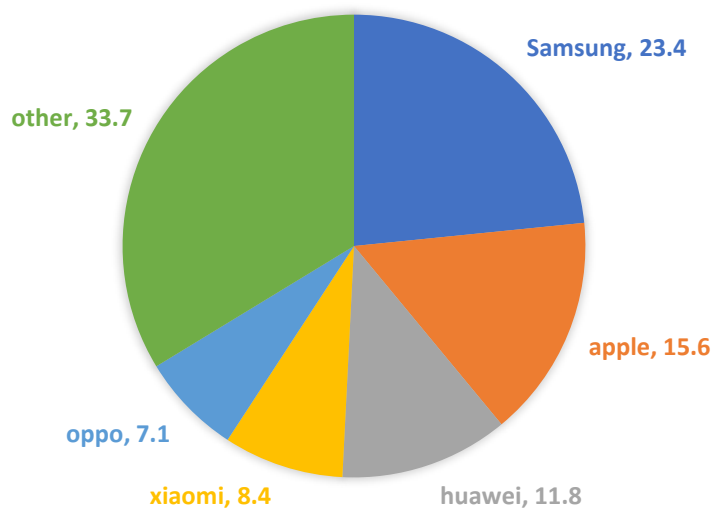
Công ty	Sản phẩm quý 1 2018	Thị phần quý 1 2018 (%)	Sản phẩm quý 1 2017	Thị phần quý 1 2017(%)	Thay đổi qua từng năm
Samsung	78.2	23.4	80.1	23.3	-2.4
apple	52.5	15.6	50.8	14.7	2.8
huawei	39.3	11.8	34.5	10.0	13.8
xiaomi	28.0	8.4	14.8	4.3	87.8
oppo	23.9	7.1	25.8	7.5	-7.5
other	112.7	33.7	138.3	40.2	-18.5
total	334.3	100	344.4	100	-2.9

According to IDC statistics for the first quarter of 2018, 334.3 million units were shipped, down 2.9% compared to 344.4 million in the first quarter of 2017.



Samsung topped the list with 78.2 million smartphones, down 2.4% from 80.1 million in the same period last year. With 52.2 million iPhones, Apple took second place, up 2.8% from the previous year. Huawei ranked third with 39.3 million units, up 13.8%.

THỊ PHẦN QUÝ 1 2018 (%)



Samsung's market share is 23.4%, apple is 15.6%, Huawei is 11.8%, xiaomi is 8.4%, oppo is 7.1% and other smartphone stores account for the highest 33.7%.