

MEDIA KIT · 2025

MIKE

# ARBROUET

IBM FIELD CTO

CYBERSECURITY STRATEGIST

PROFESSIONAL SPEAKER

FOUNDER · TAINOS CYBERCON

A cybersecurity executive, strategist, and speaker who transforms complex security concepts into compelling narratives — from C-suite boardrooms to stages with 40,000+ attendees.

★ FEATURED SPEAKER · AFROTECH™ 2025 · HOUSTON, TX

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AFROTECH

[arbrouet.com](http://arbrouet.com) · Bilingual: English & French · 2025



## BIOGRAPHY

**Mike Arbrouet** is an IBM Field CTO and cybersecurity strategist with over 15 years of experience protecting enterprises and shaping the next generation of security leaders. Bilingual in English and French, Mike operates at the highest levels of technology strategy while maintaining a deep commitment to community.

As **Founder of Tainos CyberCon**, Mike created a platform bridging industry professionals and emerging talent in cybersecurity. He is a speaker and contributor at **UWF GenCyber**, serves on the **UWF Advisory Board**, and chairs **IT Gulf Coast**.

A **Featured Speaker at AFROTECH™ 2025** in Houston, TX — one of the largest Black tech conferences with 40,000+ attendees — Mike also speaks at **ITEN WIRED | TechNet CyberCoast**, **NolaCon**, and **BSides**. He holds **23 certifications** including CISSP and CISM, and three degrees: M.S. Cybersecurity, B.S. Computer Science, and A.S. Network Administration.

As an **ARIN Fellow** and **ICANN Fellow**, Mike is recognized internationally for his contributions to internet governance and cybersecurity policy. Co-founder of **YottaSec**.

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*"The old advice was to 'wait until you're the expert before you speak up.' I went the other way. I shared ideas, asked questions, and took on challenges before I had all the answers. It opened doors to mentors, opportunities, and growth I would've missed if I'd waited for perfect."*

— FEATURED IN AFROTECH™, SEPTEMBER 2025

## MC INTRODUCTION SCRIPT (60-SECOND READ-ALOUD)

Our next speaker has spent over 15 years at the intersection of enterprise cybersecurity and transformational leadership. As IBM Field CTO, he advises organizations on the most complex security challenges — from AI-driven threats to Zero Trust architecture at scale. He is the Founder of Tainos CyberCon, an ARIN Fellow, an ICANN Fellow, and a board member at the University of West Florida. He holds 23 certifications including CISSP and CISM, alongside three degrees in Computer Science, Cybersecurity, and Network Administration. A featured speaker at AFROTECH™ 2025, ITEN WIRED, NolaCon, and BSides, he connects technical expertise with real human impact. Bilingual in English and French, he brings a global perspective to every stage. Please welcome — **Mike Arbrouet**.

## SIGNATURE SPEAKING TOPICS

Keynotes (30–60 min) · Panels · Workshops (half/full day) · Virtual

### 01 AI Security and Governance

How AI is reshaping the threat landscape — adversarial AI, deepfakes, automated attacks, and governance frameworks.

#### LEARNING OUTCOMES

- AI-driven attack vector mapping
- AI governance policy framework
- Practical defensive strategies for AI systems

### 02 Zero Trust & Perimeterless Systems

Practical Zero Trust implementation for enterprises at every maturity stage, with real-world case studies.

#### LEARNING OUTCOMES

- Zero Trust maturity model
- Implementation roadmap by org size
- Measuring security posture improvements

### 03 Leadership in the Digital Age

Leading technology teams through disruption — building resilient cultures and developing the next generation of leaders.

#### LEARNING OUTCOMES

- Leadership frameworks for uncertainty
- Building high-trust security teams
- Talent pipeline and succession strategies

### 04 The Human Element in Cybersecurity

Social engineering, insider threats, and building a security-first culture — because the best firewall is human.

#### LEARNING OUTCOMES

- Human vulnerability assessment
- Security awareness program design
- Insider threat detection frameworks

### 05 Cybersecurity for Executive Leaders

Translating technical risk into business language for C-suites and boards.

#### LEARNING OUTCOMES

- Board-level risk communication
- Security ROI frameworks
- Regulatory landscape overview

## **06** Diversity in Cybersecurity

Why diverse teams build more resilient security postures — and how to create sustainable pathways into the profession.

### **LEARNING OUTCOMES**

- Business case for diverse security teams
- Recruitment and retention strategies
- Community pipeline programs

## **07** Resilience Through Adversity

Navigating career setbacks, systemic barriers, and high-pressure environments — and coming out stronger.

### **LEARNING OUTCOMES**

- Personal resilience frameworks
- Leading through organizational crisis
- Mentorship and sponsorship models

## **08** Threat Modeling: Framework to Practice

STRIDE, PASTA, and custom enterprise frameworks for hybrid cloud environments.

### **LEARNING OUTCOMES**

- Methodology selection guide
- Practical workshop exercises
- DevSecOps pipeline integration

## **09** Trustworthy AI & Innovation

Building AI systems that behave ethically, transparently, and securely.

### **LEARNING OUTCOMES**

- AI ethics and governance
- Bias detection and mitigation
- Regulatory compliance for AI

## **10** Quantum Security

What post-quantum computing means for encryption, key management, and enterprise security infrastructure.

### **LEARNING OUTCOMES**

- Post-quantum cryptography timeline
- Migration strategy for at-risk systems
- NIST PQC standards overview

## CREDENTIALS & EXPERIENCE

### EDUCATION — 3 DEGREES

#### M.S. Cybersecurity

Master of Science

University of West Florida

#### B.S. Computer Science

Bachelor of Science

University of West Florida · 2021

#### A.S. Network Admin.

Associate of Science

University of West Florida

### CERTIFICATIONS (23)

### FELLOWSHIPS & BOARDS

- Security Architect — Enterprise Security Strategy

- ARIN

### SPEAKING ENGAGEMENTS

EVENT	DETAILS	ROLE
AFROTECH™ Conference	Oct 27–31, 2025 · Houston, TX · 40K+ Attendees	Featured Speaker
Tainos CyberCon	Annual Conference · Founder's Keynote	Founder & Keynote
ITEN WIRED   TechNet CyberCoast	2025 · Pensacola Beach, FL · w/ CISA, IBM, META	Featured Speaker
NolaCon	Security Conference · New Orleans, LA	Speaker
BSides	Community Security Conference	Speaker
UWF GenCyber	University of West Florida Cyber Program	Speaker & Contributor

## BOOKING & AVAILABLE FORMATS

<b>KEYNOTE</b>	30–60 min	Conference opener/closer. Custom slide deck, Q&A;, meet & greet available.
<b>PANEL</b>	45–90 min	Expert panel or moderated discussion. Available as panelist or moderator.
<b>WORKSHOP</b>	Half / Full Day	Interactive deep-dive with hands-on exercises. Custom curriculum available.
<b>VIRTUAL/HYBRID</b>	Flexible	Full AV setup. Supports polling, breakouts, and live Q&A.;
<b>CONSULTING</b>	Ongoing/Project	Strategic advisory, executive coaching, technology roadmap development.

## TECHNICAL / AV REQUIREMENTS

<b>STAGE</b>	Podium or standing setup preferred. Lavalier or handheld wireless mic.
<b>SLIDES</b>	Widescreen 16:9 display. HDMI connection with clicker provided.
<b>SLIDE FORMAT</b>	Keynote (.key) or PowerPoint (.pptx). Delivered 5 business days prior.
<b>ROOM SETUP</b>	Theater/classroom for keynotes. Rounds for workshops.
<b>VIRTUAL AV</b>	Zoom / Teams / Webex. Dedicated tech support required.
<b>GREEN ROOM</b>	30 minutes pre-event for preparation and A/V check.

## BRAND COLORS



**MIDNIGHT**  
#07111A Primary BG

**TEAL SIGNAL**  
#22B89E Accent

**CYAN**  
#4ECDC4 Secondary

**GOLD**  
#C8A96E Highlight

**WHITE**  
#F0F4F2 Text

Logo files (PNG transparent/white/black) + 300dpi headshot available on request.

■ <a href="http://arbrouet.com">arbrouet.com</a>	■ <a href="https://credly.com/users/michel-arbrouet">credly.com/users/michel-arbrouet</a>
■ <a href="http://tainoscybercon.com">tainoscybercon.com</a>	■ <a href="http://yottasec.com">yottasec.com</a>
■ <a href="http://linkedin.com/in/mikearbrouet">linkedin.com/in/mikearbrouet</a>	■ Speaker contract & insurance available
■ Available nationally & internationally	■■ Bilingual: English & French

MIKE ARBROUET · IBM FIELD CTO · CYBERSECURITY STRATEGIST · SPEAKER · FOUNDER