



Sponsorship Prospectus

The 22nd IEEE International Conference on Data Mining (ICDM 2022), Nov. 28 – Dec. 1
Hilton Orlando, Florida, USA

<https://icdm22.cse.usf.edu/>

The IEEE International Conference on Data Mining series (ICDM) has established itself as the world's premier research conference in data mining. It provides an international forum for presentation of original research results, as well as exchange and dissemination of innovative, practical development experiences. The conference covers all aspects of data mining, including algorithms, software and systems, and applications. In addition, ICDM draws researchers and application developers from a wide range of data mining related areas such as statistics, machine learning, pattern recognition, databases and data warehousing, data visualization, knowledge-based systems, and high-performance computing. By promoting novel, high quality research findings, and innovative solutions to challenging data mining problems, the conference seeks to continuously advance the state-of-the-art in data mining. Besides the technical program, ICDM 2022 features three keynote speeches, 27 workshops, four tutorials, three forums, and panel discussions.

ICDM Attendees

Academia: Leading researchers from top universities (e.g. MIT, UC Berkeley, CMU) all over the world attend ICDM to present and discuss their research work, recent advancements and future research directions in the fields of statistics, machine learning and data science.

Industry: ICDM provides a good platform for connecting industry with top researchers in the world. Industrial professionals from Google, Microsoft, Baidu, Alibaba, CISCO, etc, participate in workshops, presentations and job matching sessions of the conference to learn from cutting-edge data mining techniques and employ outstanding students.

Sponsorship Potential Benefits

a) Recruitment – ICDM provides an opportunity for you to connect and recruit outstanding researchers in data mining, machine learning and big data. You will be able to post jobs through the virtual exhibition booth, and our job matching functionality

b) Branding – Attendees from leading companies such as Google, Microsoft, Baidu, Alibaba and CISCO have a large presence at ICDM. Sponsoring ICDM is a good chance for your brand to attract professionals to work and collaborate in the future

c) Networking – ICDM forms a well connected research network for people sharing and brainstorming cutting-edge data mining and machine learning technologies. Sponsoring the conference enables us to hold events such as PhD forums, diversity and inclusion events. Your brand will play a key role in the consolidation of our research community

d) Get up-to-date information about state-of-the-art research: By supporting ICDM as a sponsor, you can access state-of-the-art research presentations about the latest research in data mining, machine learning and big data from both academic and industry

Sponsorship Direct Benefits

The conference provides different sponsorship packages. Each package includes direct benefits, such as free registration(s), advertising opportunities, and access to papers etc. Please contact us (icdm2022chairs@gmail.com) for detailed sponsorship direct benefits

Sponsorship Package

Main Packages	Cost (USD)
Diamond Sponsorship	\$15,000
Platinum Sponsorship	\$10,000
Gold Sponsorship	\$6,000
Opening Keynote Sponsor	\$5,000
<i>Special Event Sponsors</i>	
Banquet Sponsor	\$30,000
Lunch Sponsor	\$15,000
<i>Award Sponsors</i>	
IEEE ICDM Research Contributions Award	\$2,500
IEEE ICDM Outstanding Service Award	\$2,500
IEEE ICDM 10-Year Highest Impact Paper	\$1,000
IEEE ICDM Best Paper Award	\$1,000
IEEE ICDM Best Student Paper Award	\$1,000
Named Student Award	\$1,000

Exhibition Booth

\$800

Email: icdm2022chairs@gmail.com

Banquet Sponsor (\$30,000):

1. Company log to be included in conference website and in proceedings
2. Company delegate delivers speech at the banquet (20 minutes)
3. Two full pages advertisement in the PDF program booklet given to attendees (designed and provided by the sponsor)
4. Send two emails to conference attendees with 1 PDF brochure (designed and provided by the sponsor)
5. An onsite booth for four days
6. Lead scanner to access to interested attendees
7. Direct cv access/forwarding through job matching chairs
8. Three complementary full registrations

Lunch Sponsors (\$15,000):

1. Company log to be included in conference website and in proceedings
2. Company delegate delivers speech at the lunch (10 minutes)
3. Two full pages advertisement in the PDF program booklet given to attendees (designed and provided by the sponsor)
4. Send one email to conference attendees with 1 PDF brochure (designed and provided by the sponsor)
5. An onsite booth for four days
6. Lead scanner to access to interested attendees
7. Direct cv access/forwarding through job matching chairs
8. Two complementary full registrations

Diamond Sponsors (\$15,000):

1. Company log to be included in conference website and in proceedings
2. Company delegate delivers speech at the banquet (5 minutes)
3. Two full pages advertisement in the PDF program booklet given to attendees (designed and provided by the sponsor)
4. Send one email to conference attendees with 1 PDF brochure (designed and provided by the sponsor)
5. An onsite booth for four days
6. Lead scanner to access to interested attendees
7. Direct cv access/forwarding through job matching chairs
8. Two complementary full registrations

Platinum Sponsors (\$10,000):

1. Company log to be included in conference website and in proceedings
2. One full page advertisement in the PDF program booklet given to attendees (designed and provided by the sponsor)
3. Send one email to conference attendees with 1 PDF brochure (designed and provided by the sponsor)
4. An onsite booth for four days
5. Lead scanner to access to interested attendees
6. Direct cv access/forwarding through job matching chairs
7. One complementary full registration

Gold Sponsors (\$6,000):

1. Company log to be included in conference website and in proceedings
2. One full page advertisement in the PDF program booklet given to attendees (designed and provided by the sponsor)
3. Send one email to conference attendees with 1 PDF brochure (designed and provided by the sponsor)
4. Lead scanner to access to interested attendees
5. Direct cv access/forwarding through job matching chairs

Opening Keynote Sponsor (\$5,000):

1. Company log to be included in conference website and in proceedings
2. One full page advertisement in the PDF program booklet given to attendees (designed and provided by the sponsor)
3. Send one email to conference attendees with 1 PDF brochure (designed and provided by the sponsor)
4. Direct cv access/forwarding through job matching chairs

Exhibition Booth (\$800):

1. Four-day exhibition, and a name badge (does not include lunch tickets, reception ticket, banquet ticket)
2. A table with two chairs, power strip, and wireless network connection