

## Contact

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## Top Skills

Big Data  
Software Architecture  
Agile Methodologies

## Languages

English (Professional Working)  
Vietnamese (Native or Bilingual)

## Certifications

Coaching Skills for Leaders and Managers  
React: Design Patterns  
Improve Your Coaching Skills as a Manager  
Advance Your Data Skills in Apache Spark  
Advance Your Python Skills for Data Science

## Honors-Awards

Top Team Lead of the Year (2016)

# Ngoc Minh LE

Software Architect | Big Data | Agile Methodologies  
Arlington, Massachusetts, United States

## Summary

I have a wealth of experience in designing and developing enterprise applications using diverse technical stacks and programming languages.

In recent years, I've honed specific skills in team building and coaching, and I am passionate about collaborative work, utilizing technology to address real-world problems.

In my previous role, I successfully managed and maintained a sophisticated digital marketing application hosted on a cloud platform. Leveraging my robust knowledge of data pipelines and data analysis, I progressively expanded its functionality. Additionally, I played a pivotal role in integrating external services into the existing system and orchestrating the migration of legacy services to newer ones, incorporating advanced technical aspects such as microservices, data streaming, and cloud computing.

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## Experience

Unified  
Senior Software Engineer  
January 2024 - November 2024 (11 months)  
New York City Metropolitan Area

As a Senior Software Engineer at Unified, part of iHeartMedia, I contributed to developing a robust and scalable reporting system that integrates data from multiple platforms and diverse data sources. My primary focus was on optimizing data processing pipelines to ensure efficiency and accuracy, enabling seamless cross-platform analytics.

Leveraging my expertise in AdTech, I collaborated closely with my team to extend the system's functionality, enhance reporting capabilities, and address complex challenges in the advertising domain. My efforts significantly

strengthened Unified's ability to deliver actionable insights, empowering stakeholders with reliable data-driven decisions.

## NashTech Limited

7 years 1 month

### Technical Architect / Team Lead

February 2017 - October 2023 (6 years 9 months)

Ho Chi Minh City, Vietnam

While representing NT, I had the privilege of working for a prominent provider of social advertising services and solutions, leveraging cutting-edge data and proprietary technology to transform the landscape of social marketing. Together, we empowered brands to achieve exceptional results, managing over \$5 billion in social advertising data for leading global brands and agencies and executing more than \$1 billion in social advertising campaigns.

- Join the Product team with the Business Analyst to contribute to the development of the product roadmap. I investigate new product features and provide rough estimations for each.
- Collaborate with team members on each task within the Work Breakdown Structure, and help them resolve any issues to keep the project on track.
- Take responsibility for project technology and delivery, and use the opportunity to coach and improve the technical skills of my teammates.
- Additionally, pick tasks and work as a regular developer.

### Senior Software Engineer / Team Lead

October 2016 - January 2017 (4 months)

Ho Chi Minh City, Vietnam

From October 2016, Harvey Nash SD/BPS official runs with its new brand as NashTech.

## Harvey Nash

### Senior Software Engineer / Team Lead

November 2014 - September 2016 (1 year 11 months)

Ho Chi Minh City, Vietnam

## Infonam

### Technical Lead / Team Lead

June 2014 - October 2014 (5 months)

Ho Chi Minh City, Vietnam

## nResult

### Associate Technical Architect / Team Lead

May 2012 - February 2014 (1 year 10 months)

Ho Chi Minh City, Vietnam

In my role as an Associate Technical Architect/Team Lead at nResult, I led architecture discussions, prepared documentation, and assisted in software development. I also optimized applications, responded to RFPs/RFIs, and collaborated with the Delivery Manager to deliver complete solutions.

## Officience

Senior Software Engineer

November 2010 - May 2012 (1 year 7 months)

Ho Chi Minh City, Vietnam

In my role as a Senior Software Engineer at Officience in Ho Chi Minh City, Vietnam, I led daily stand-up meetings with the development team, collaborated closely with project managers and business analysts, mentored junior developers, and communicated progress updates to supervisors. My contributions helped streamline project execution and foster a collaborative team environment.

## LivePerson

Software Developer / Freelancer

June 2008 - November 2010 (2 years 6 months)

Vietnam

As a Software Developer/Freelancer at LivePerson in Vietnam, I specialized in designing and implementing cloud-based CRM solutions using C# and Python. My role involved creating modules integrated with popular CRM systems like Salesforce CRM and SugarCRM, as well as providing technical support for any related issues, both online and offline.

## Ideas Co. Ltd

Software Developer

January 2007 - June 2008 (1 year 6 months)

In my role as a Software Developer at Ideas Co. Ltd in Vietnam, I led project design using innovative technology and frameworks. Collaborated with the Project Manager to adapt features based on client requirements. Communicated with the Business Analyst to make necessary modifications for project success.

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## Education

University of Greenwich

