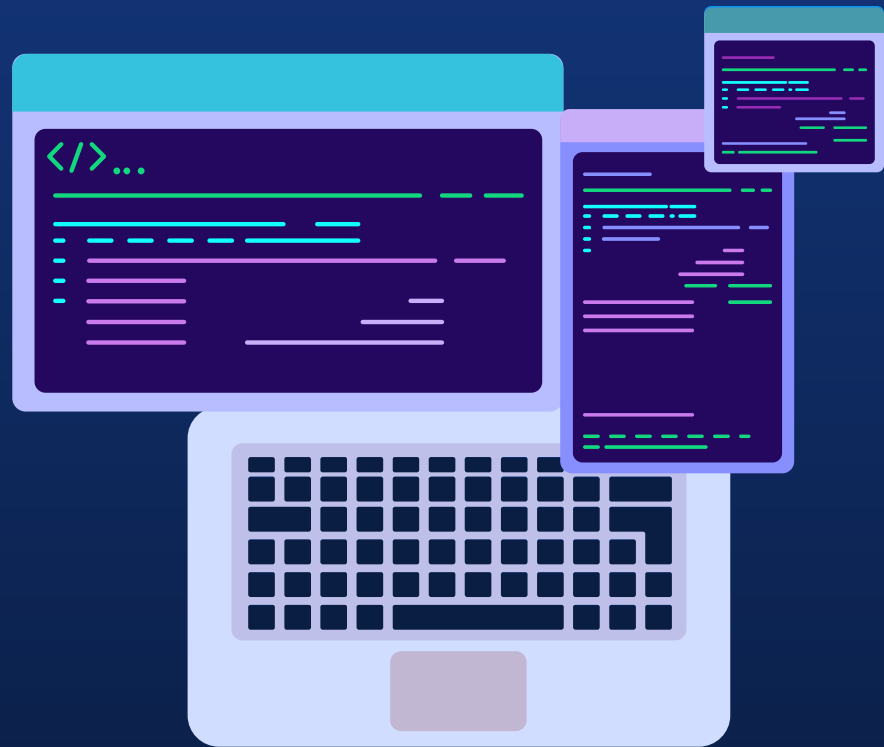


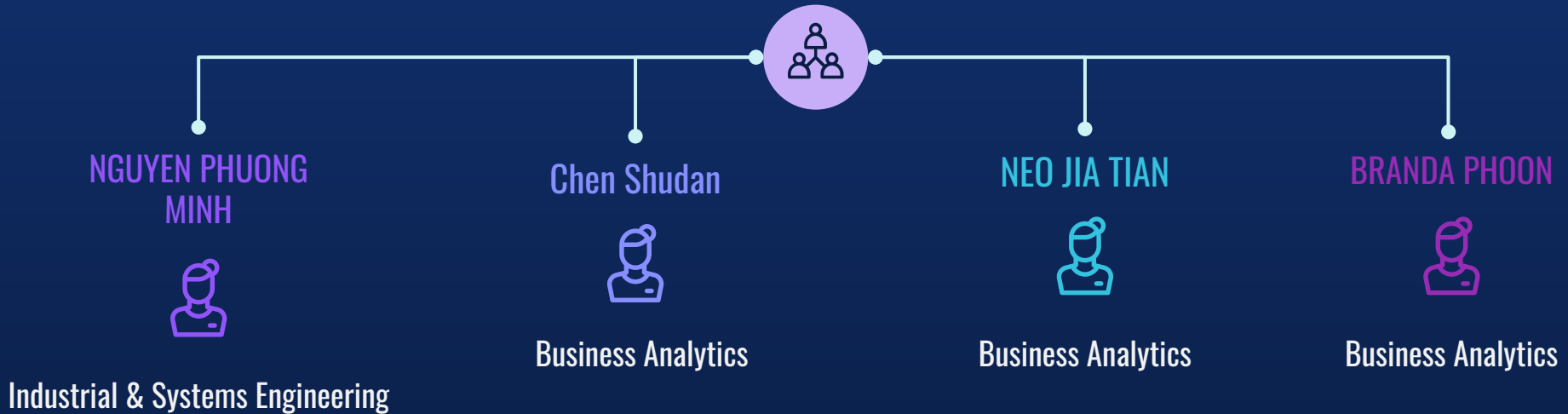
THE GEEKS

Better Geeks,
Better Software



Our Team

NUS, Year 4 Students



PROBLEM STATEMENT



CLIENT

"Self-directed investing...
Lack of experience ... "



BANKER

"Modern Wealth
Management solutions...
Drive client acquisitions
and strengthen client
relationships..."

CLIENTS' DESIRES

Client



Personalized Education

Tailored articles
based on interests

Client



Long-Term Investing?

Which is more beneficial:
Short vs Long

Client



Convenience and Ease of use

All essential service in
a platform

OUR SOLUTION (CLIENT)



BANKERS' DESIRES

Clients' loyalty & Acquisition = Personalized Service

Banker



Know your customers

Learn about customers to
provide tailored services

Banker

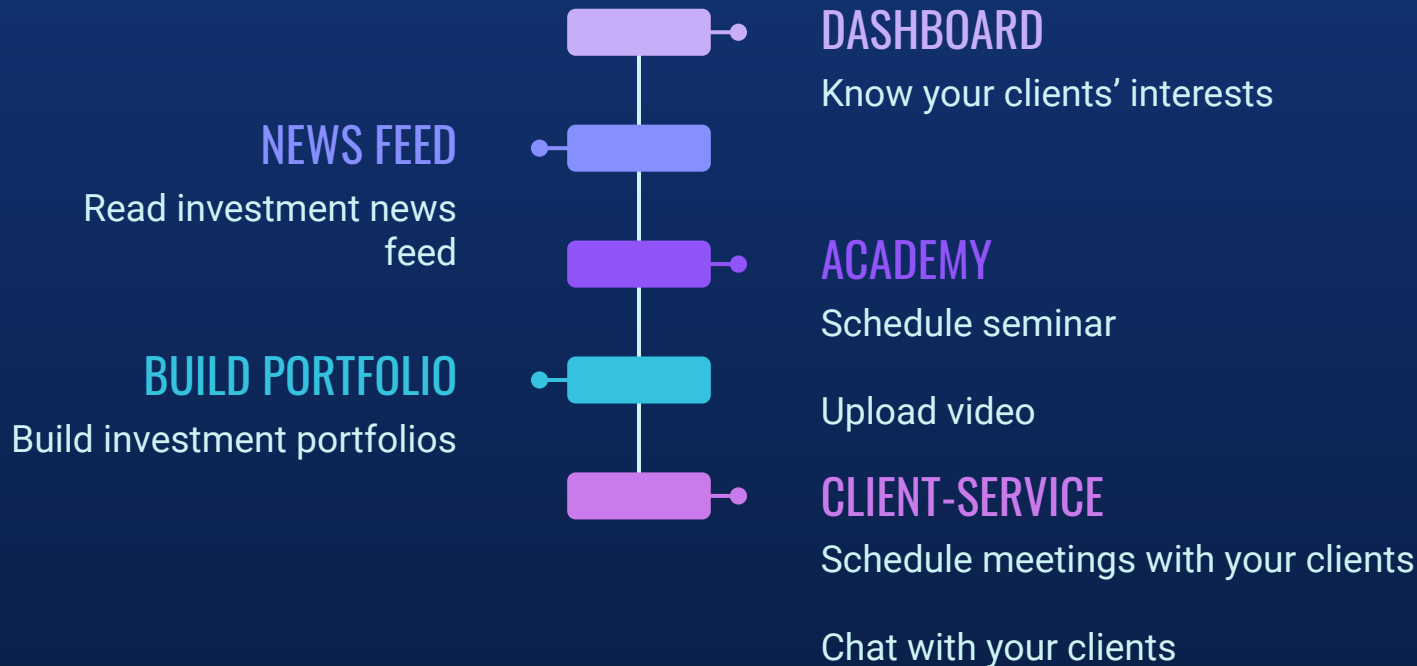


All-in-one platform

Manage clients with ease



OUR SOLUTION (BANKER)



TECHNOLOGY STACK



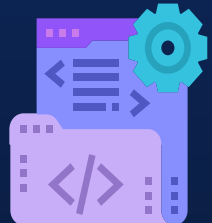
Front End



Back End



Models



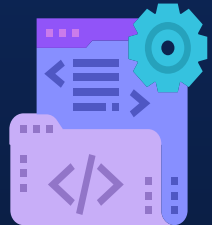
TECHNOLOGY STACK



Front End



Back End



KEY FEATURE



NEWS FEED

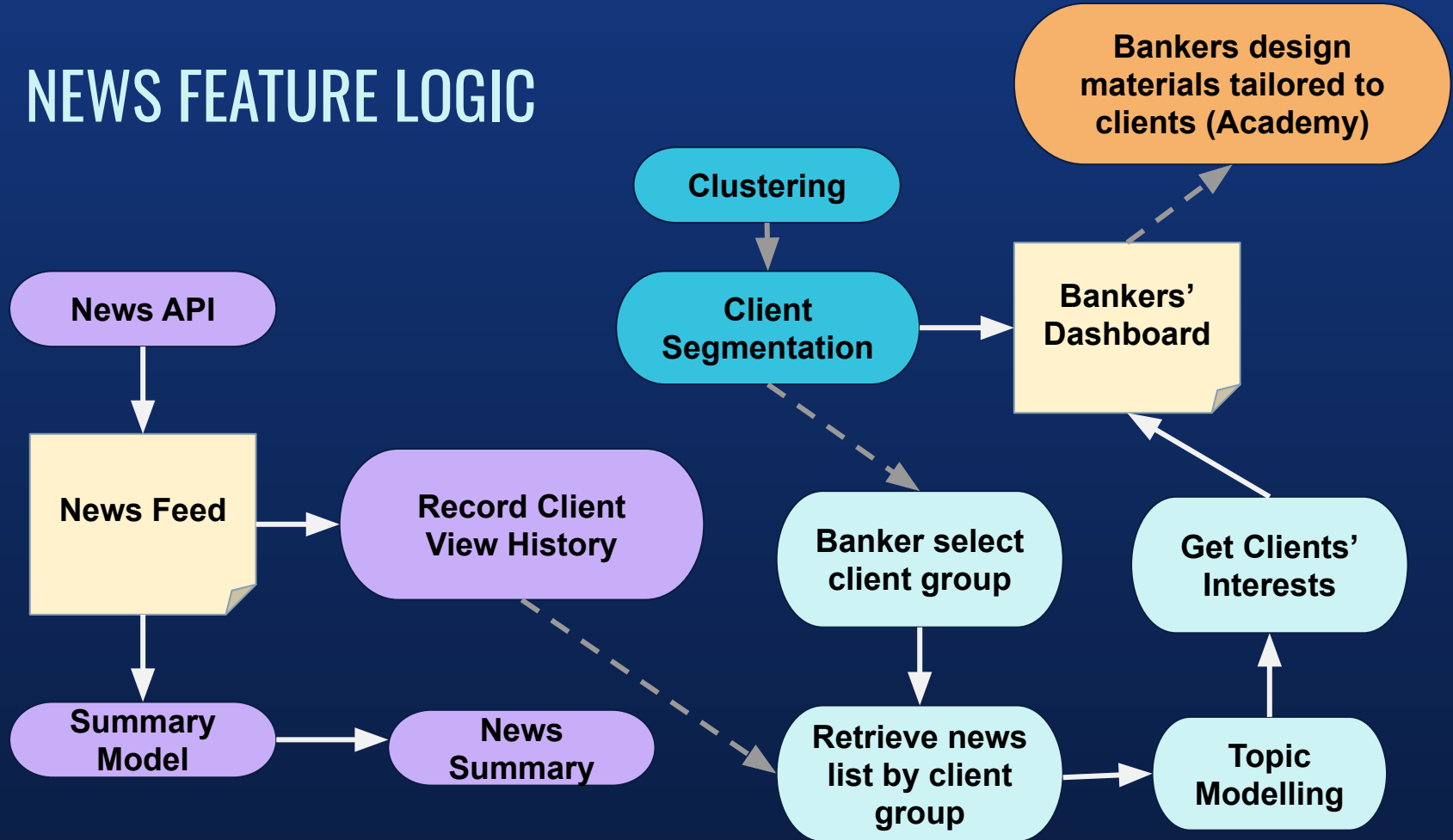
The key to tailoring services to clients' needs.

Based on clients' behaviour accessing the news feed, we can learn about their interests.

Using their interests, bankers can learn their needs to tailor services to clients.

Eg. Educational Materials or Investment strategy

NEWS FEATURE LOGIC





DEMO TIME



THANK YOU!

Any Questions?



OUR TEAM

NAME

Year 4
COURSE



STEPHEN JAY

You can
replace the
image on
the screen
with your
own

SARAH LEE

You can
replace the
image on
the screen
with your
own



STEPHEN JAY

You can
replace the
image on
the screen
with your
own

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the topic of the section

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06

Financial Plan

Here you could describe
the topic of the section

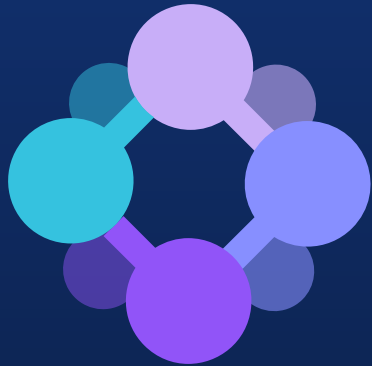




**“This is a quote, words full of wisdom
that someone important said and can
make the reader get inspired.”**

—SOMEONE FAMOUS





Your Logo Here

OUR COMPANY

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon

**A PICTURE IS WORTH A
THOUSAND WORD**





REVIEWING CONCEPTS IS A GOOD IDEA

MERCURY

Mercury is the closest planet to the Sun

VENUS

Venus has a beautiful name

JUPITER

It's the biggest planet in the Solar System



MARS

Despite being red, Mars is a cold place

SATURN

Saturn is the ringed one and a gas giant

NEPTUNE

Neptune is the farthest planet from the Sun





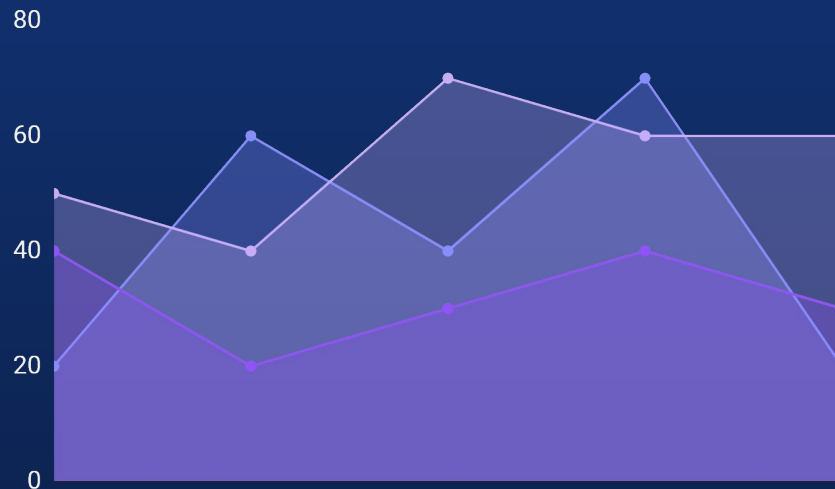
01

BUSINESS OVERVIEW





MARKET TRENDS



- Despite being red, Mars is a very cold place
- Venus has a beautiful name, but it's terribly hot
- Mercury is the closest planet to the Sun

To modify this graph, click on it, follow the link, change the data and paste the resulting graph here, replacing this one





The Slide Title Goes Here

Here you can enter a
subtitle if you need it

Do you know what helps you make your point clear?
Lists like this one:

- They're simple
- You can organize your ideas clearly and easily
- You'll never forget to buy milk again!

And the most important thing: the audience won't
miss the point of your presentation

PROBLEM VS SOLUTION



PROBLEM

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot!




SOLUTION

Mercury is the closest planet to the Sun and also the smallest one in the Solar System



1,200,000

Big numbers catch your audience's attention





THEM VS US

THEM

Mercury is the closest planet to the Sun and the smallest one in the Solar System



US

Venus is the second planet from the Sun. Its atmosphere is very poisonous





02

MARKET ANALYSIS AND COMPETITION





TARGET



GENDER



AVERAGE SPEND PER CUSTOMER

\$50.00

AGE

25 - 45





MARKET SIZE



40%

MERCURY

Mercury is the
closest planet
to the Sun



60%

SATURN

It is composed
of hydrogen
and helium



80%

MARS

Despite being
red, Mars is a
cold place



75%

JUPITER

It's the biggest
object in the
Solar System





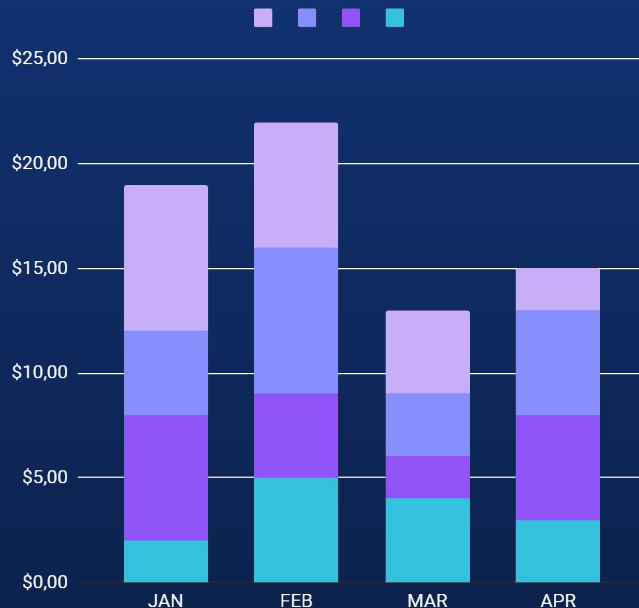
MARKET SHARE

MERCURY

Mercury is the closest object to the Sun

MARS

Despite being red, Mars is a cold place



NEPTUNE

Neptune is the farthest planet from the Sun

JUPITER

Jupiter is the biggest planet of them all

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COMPETITION ANALYSIS



JUPITER



MERCURY



VENUS



MARS

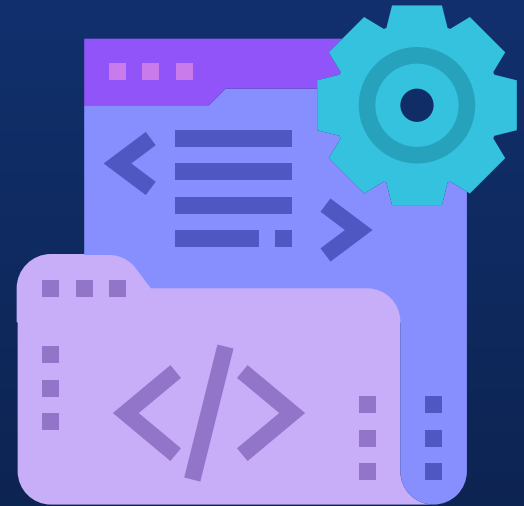
				
COMPETITOR 01				
COMPETITOR 02				
COMPETITOR 03				





03

SALES AND MARKETING PLAN



OUR SERVICES

MERCURY

Mercury is the closest planet to the Sun and the smallest one



NEPTUNE

Neptune is the fourth-largest planet in the Solar System

SATURN

It is the ringed planet. It is composed of hydrogen and helium



JUPITER

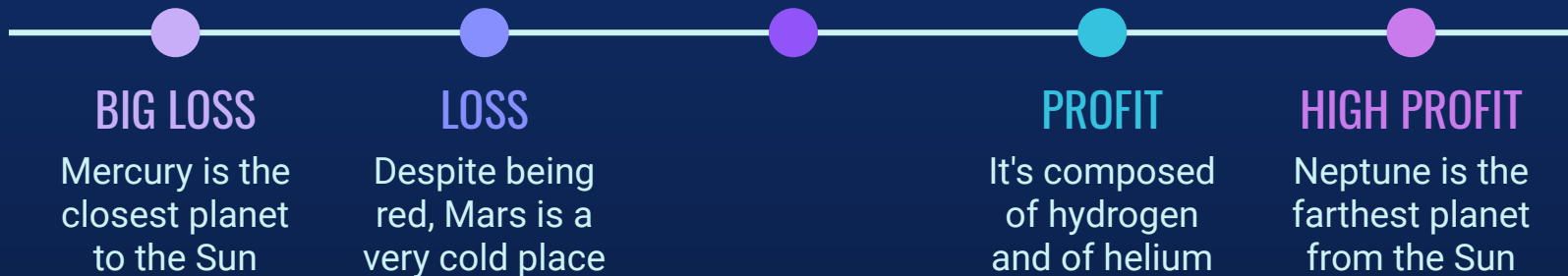
Jupiter is a gas giant and the biggest planet in the Solar System



BREAK-EVEN ANALYSIS

BREAK-EVEN POINT

It's the biggest planet in the Solar System





OUR PLANS

BASIC	PRO	PREMIUM
Despite being red, Mars is a very cold place	Venus has a beautiful name, but it's terribly hot	Mercury is the closest planet to the Sun
\$50	\$75	\$95





SALES AND DISTRIBUTION

CHANNEL 1

Mercury is the closest planet to the Sun and the smallest one

CHANNEL 2

It is the ringed planet. It is composed of hydrogen and helium

CHANNEL 3

Jupiter is a gas giant and the biggest object in the Solar System

CHANNEL 4

Despite being red, Mars is actually a very cold place





ADVERTISING AND PROMOTION

CHANNEL 1



ADVERTISING

It's the farthest planet from the Sun

CHANNEL 2



PR

Venus is the second planet from the Sun

CHANNEL 3



ONLINE

It's only a bit larger than the Moon





04

MANAGEMENT PLAN



ORGANIZATIONAL CHART



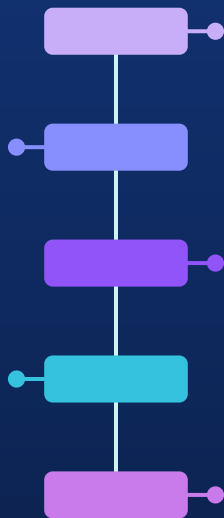
OUR PARTNERS

VENUS

Venus is terribly hot, even hotter than Mercury

MARS

Despite being red, Mars is now a very cold place



JUPITER

It's the biggest planet in the Solar System

MERCURY

Mercury is the closest planet to the Sun

NEPTUNE

Neptune is the farthest planet from the Sun

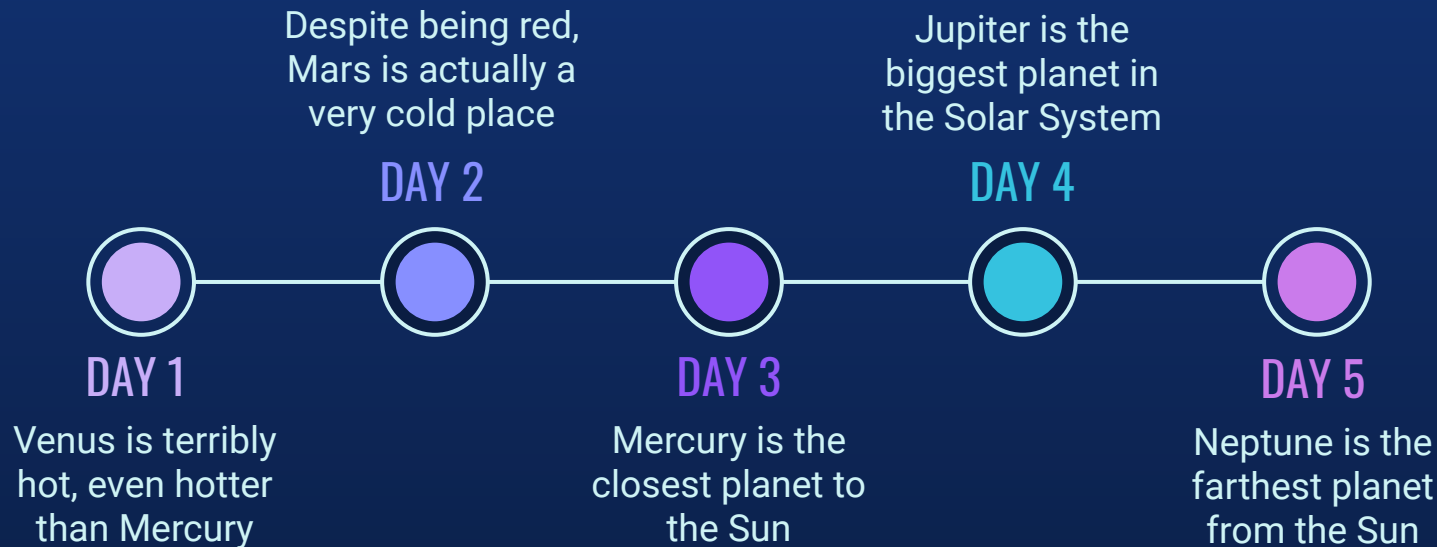


05

OPERATING PLAN



OUR PROCESS





06

FINANCIAL PLAN



PREDICTED GROWTH

NEPTUNE

Neptune is the farthest planet from the Sun

MARS

Despite being red, Mars is a very cold place



JUPITER

It's the biggest planet in the Solar System

MERCURY

Mercury is the closest planet to the Sun

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BALANCE SHEET

1M **ASSETS**
What the company owns

300K **LIABILITIES**
What the company owes

700K **EQUITY**
Difference between both

THANKS



Do you have any questions?
addyouremail@freepik.com
+91 620 421 838
yourcompany.com

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ALTERNATIVE RESOURCES

VECTORS

- Modern web design concept with flat style
- App development concept with flat design
- Graphic design idea concept

PHOTOS

- Workers in the office during pandemic wearing medical masks
- People in the office working during pandemic with masks on
- Young man with laptop and headphones
- Asian woman using laptop
- Young girl speaking on the phone in the office
- Modern woman using laptop
- Cute young woman working on a laptop





RESOURCES

VECTORS

- Concepto de programadores con diseño plano
- Software Development free icon
- Programming free icon
- Layout free icon
- Project free icon
- Planning free icon

PHOTOS

- Co workers wearing face mask at the office
- Man working on laptop in the office
- Young woman working on laptop
- Business woman typing on laptop keyboard



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Pana



Amico



Bro



Rafiki



Cuate

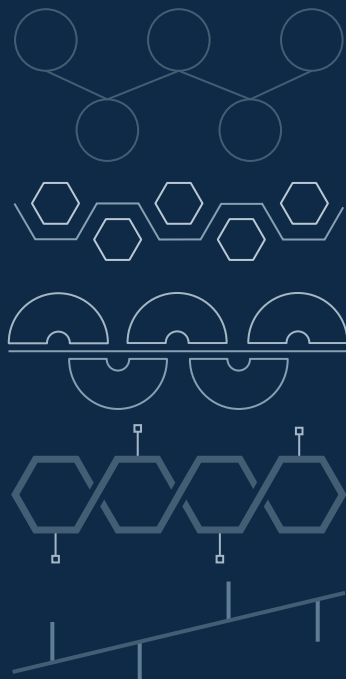
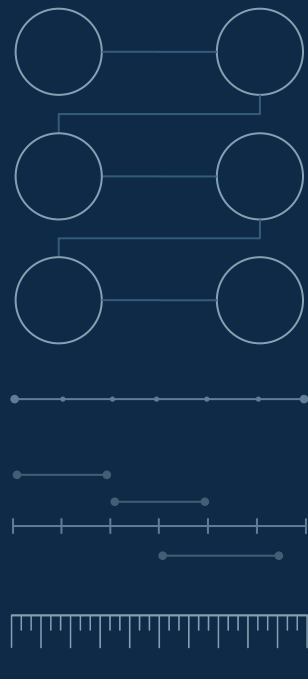
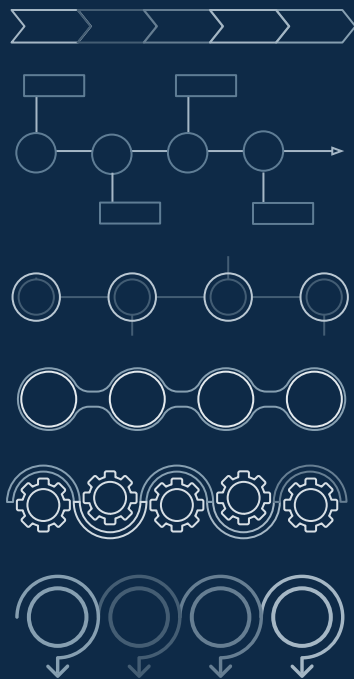
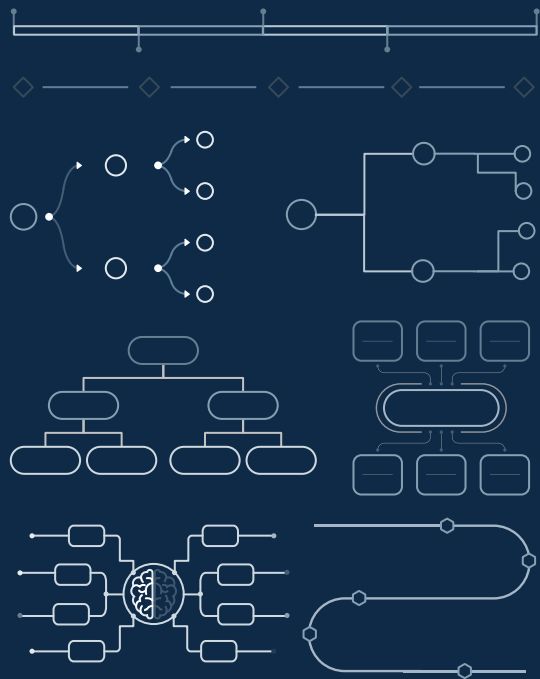
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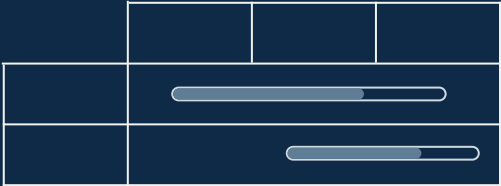
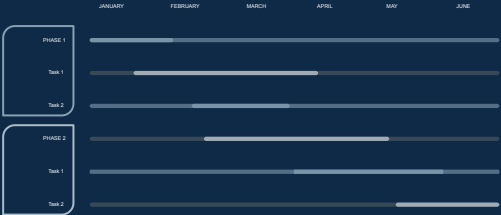
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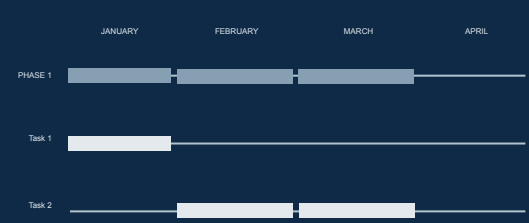
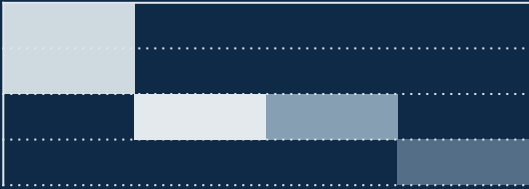
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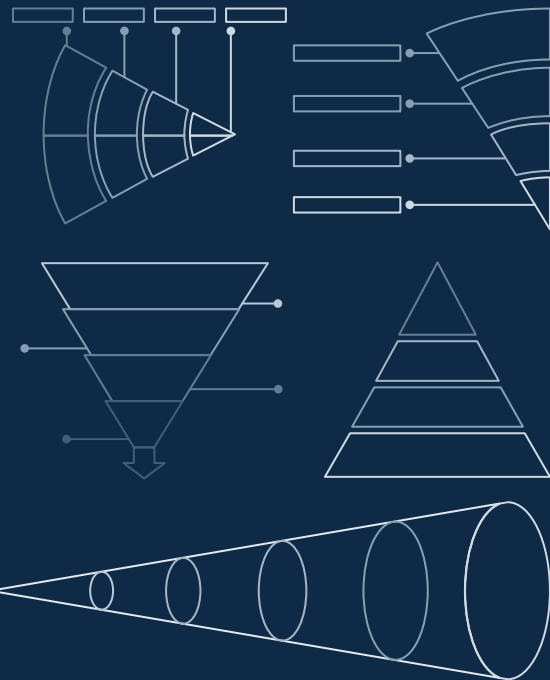
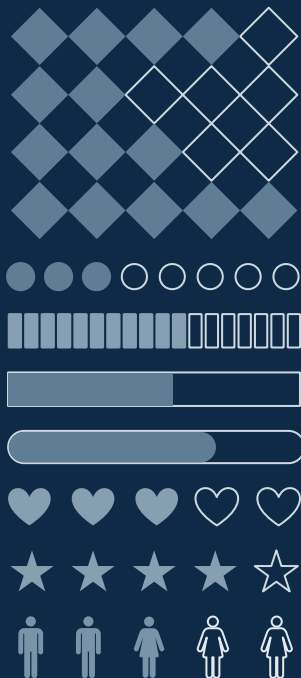
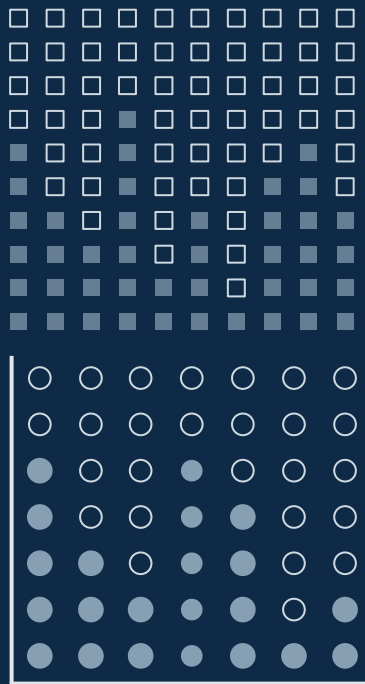












...and our sets of editable icons

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Educational Icons



Medical Icons



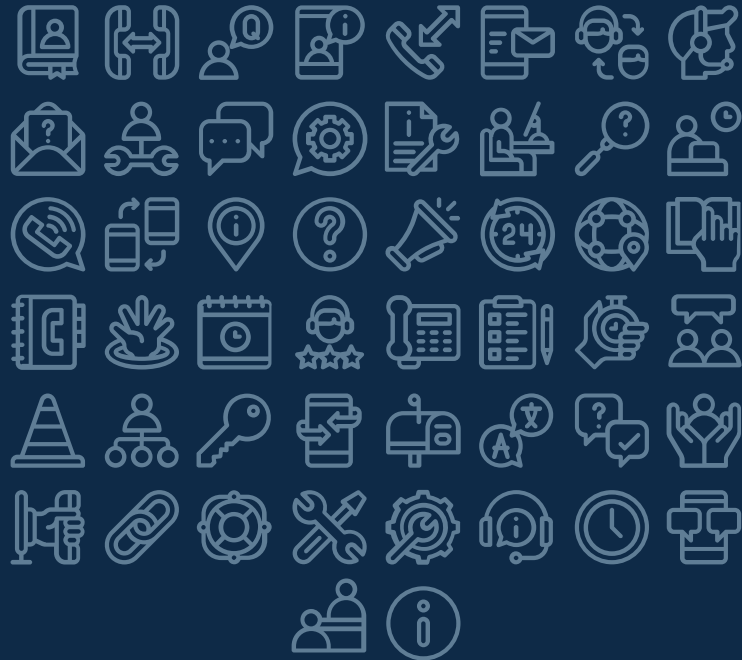
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