## NFIB

# ECONOMIC TRENDS

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### SMALL BUSINESS OPTIMISM INDEX COMPONENTS

Index Component	Seasonally Adjusted Level	Change from Last Month	Contribution to Index Change
Plans to Increase Employment	18%	-2	*
Plans to Make Capital Outlays	24%	1	*
Plans to Increase Inventories	-4%	-6	*
Expect Economy to Improve	-43%	3	*
Expect Real Sales Higher	-8%	5	*
Current Inventory (too low)	-2%	-2	*
Current Job Openings	44%	-2	*
Expected Credit Conditions	-6%	2	*
Now a Good Time to Expand	6%	1	*
Earnings Trends	-22%	8	*
Total Change		8	

### NFIB SMALL BUSINESS ECONOMIC TRENDS

NFIB Research Center has collected Small Business Economic Trends Data with Quarterly surveys since 1973 and monthly surveys since 1986. The sample is drawn from the membership files of the National Federation of Independent Business (NFIB). Each was mailed a questionnaire and one reminder. Subscriptions for twelve monthly SBET issues are \$250. Historical and unadjusted data available, along with a copy of the questionnaire, from the NFIB Research Center. You may reproduce Small Business Economic Trends items if you cite the publication name and date and note it is a copyright of the NFIB Research Center. © NFIB Research Center. ISBS #0940791-24-2. Chief Economist William C. Dunkelberg and Executive Director of the NFIB Research Center Holly Wade are responsible for the report.

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## **SUMMARY**

### **OPTIMISM INDEX**

The Optimism Index rose 0.6 points in November to 91.9. This is the eleventh consecutive month below the 49-year average of 98. The last time the Index was at or above the average was December 2021. Of the 10 index components, 6 increased and 4 decreased. Thirty-two percent of owners reported that inflation was their single most important problem in operating their business, 1 point below last month and 5 points lower than July's highest reading since 1979 Q4. Owners expecting better business conditions over the next six months improved 3 points from October to a net negative 43 percent, much less negative than June's reading of net negative 61 percent. Forty-four percent of owners reported job openings that were hard to fill, down 2 points from October. The net percent of owners raising average selling prices increased 1 point to a net 51 percent seasonally adjusted. The net percent of owners who expect real sales to be higher improved 5 points from October to a net negative 8 percent.

### LABOR MARKETS

Forty-four percent (seasonally adjusted) of all owners reported job openings they could not fill in the current period, down 2 points from October. Thirty-seven percent have openings for skilled workers (down 3 points) and 16 percent have openings for unskilled labor (down 6 points). The difficulty in filling open positions is particularly acute in the transportation, wholesale, and construction sectors. Openings are lowest in the finance and agriculture sectors. Owners' plans to fill open positions remain elevated, with a seasonally adjusted net 18 percent planning to create new jobs in the next three months (down 2 points), although it is the lowest reading since January 2021. Fifty-four percent (92 percent of those hiring or trying to hire) of owners reported few or no qualified applicants for the positions they were trying to fill (down 1 point). Thirty-one percent of owners reported few qualified applicants for their open positions (up 1 point) and 23 percent reported none (down 2 points).

### **CAPITAL SPENDING**

Fifty-five percent reported capital outlays in the last six months, up 1 point from October. Of those making expenditures, 39 percent reported spending on new equipment (up 2 points), 19 percent acquired vehicles (down 3 points), and 12 percent improved or expanded facilities (down 5 points). Eleven percent spent money for new fixtures and furniture (unchanged) and 5 percent acquired new buildings or land for expansion (down 1 point). Twenty-four percent plan capital outlays in the next few months, up 1 point from October. A more positive view of the future economy and economic policy would help stimulate longer term investment spending, but currently, owners' views about the future are not supportive. Investment is needed to address labor supply chain problems in the current environment. In addition, Federal Reserve actions will continue to raise interest rates, increasing the cost of financing capital projects and reducing the expected gains from investments.

### SALES AND INVENTORIES

A net negative 7 percent of all owners (seasonally adjusted) reported higher nominal sales in the past three months, 1 point better than October. The net percent of owners expecting higher real sales volumes improved 5 points to a net negative 8 percent. The net percent of owners reporting inventory increases rose 6 points to a net 5 percent. Not seasonally adjusted, 19 percent reported increases in stocks and 14 percent reported reductions. Twenty-nine percent of owners recently reported that supply chain disruptions have had a significant impact on their business. Another 34 percent report a moderate impact and 26 percent report a mild impact. Only 11 percent report no impact from recent supply chain disruptions. A net negative 2 percent of owners viewed current inventory stocks as "too low" in November, down 2 points from October. A net negative 4 percent of owners plan inventory investment in the coming months.

### **COMPENSATION AND EARNINGS**

Seasonally adjusted, a net 40 percent reported raising compensation, down 4 points from October. A net 28 percent plan to raise compensation in the next three months, down 4 points from October. Nine percent cited labor costs as their top business problem, down 1 point from October, and 21 percent said that labor quality was their top business problem (down 2 points). Labor quality remains in second place behind "inflation" by 11 points. The frequency of reports of positive profit trends was a net negative 22 percent, 8 points more positive than October. Among owners reporting lower profits, 29 percent blamed the rise in the cost of materials, 25 percent blamed weaker sales, 10 percent cited labor costs, 9 percent cited lower prices, 6 percent cited the usual seasonal change, and 3 percent cited higher taxes or regulatory costs.

### **CREDIT MARKETS**

Two percent of owners reported that all their borrowing needs were not satisfied (unchanged). Twenty-two percent reported all credit needs met (down 4 points) and 62 percent said they were not interested in a loan (unchanged). A net 5 percent reported their last loan was harder to get than in previous attempts (down 1 point). Three percent reported that financing was their top business problem (up 2 points and the highest since December 2018). A net 23 percent of owners reported paying a higher rate on their most recent loan, up 1 point from October. The average rate paid on short maturity loans was 7.9 percent, the highest since March 2008. Twenty-seven percent of all owners reported borrowing on a regular basis (down 1 point).

### **INFLATION**

The net percent of owners raising average selling prices increased 1 point from October to a net 51 percent seasonally adjusted. Unadjusted, 8 percent (unchanged) reported lower average selling prices and 56 percent (unchanged) reported higher average prices. Price hikes were most frequent in wholesale (73 percent higher, 0 percent lower), retail (69 percent higher, 7 percent lower), construction (66 percent higher, 5 percent lower), and manufacturing (63 percent higher, 5 percent lower). Seasonally adjusted, a net 34 percent plan price hikes (unchanged).

## COMMENTARY

Forecasters have been predicting a recession since early in the year. The Small Business Optimism Index has been below its 49-year average all year and in historical recession territory most of that time, so small firms are forecasting a decline as well. But, everyone is not on board – yet. Consumer spending has been solid, most recently led by spending on new cars, now more available with the chip shortage fading, and supported by a declining saving rate out of an improving income, plus more credit use. Job creation is much lower than a year ago, but still solid while the labor force participation rate drifts lower. The Establishment Survey has reported job gains that are still positive, but trending down. The Household Survey continues to show employment declines, consistent with NFIB firms hiring reports.

The Leading Economic Indicators and the inverted yield curve clearly signal a recession ahead. The labor market is slowing but hasn't crashed. Sometimes recessions appear quickly, triggered by major events like a financial market collapse (2008) or a government shutdown (Covid). But more typically, the economy eases into recession. Responding to the Fed's interest rate policy does not happen guickly and the Fed does not reach its terminal policy rate level (about 5% expected) overnight. NFIB's leading economic indicator has never missed in 50 years, and it predicts a slowdown.

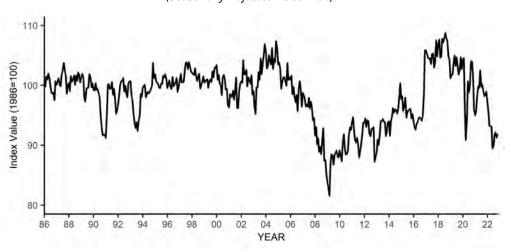
NFIB data suggest that inflation pressures are easing, with the percent raising selling prices falling from 71% early in the year to 56% in November. Over the same period, the percent cutting prices has doubled from 4% to 8%. The percent reporting higher labor compensation has decline from 50% to 39%, a reduction in the pressure to raise prices to cover costs. The percent of owners planning to raise prices averaged over 50% early in the year now stands at 35%. Inflation is fading on Main Street, but prices are still high and the percent still raising prices is too high to put inflation at the 2% Federal Reserve target. And, when inflation finally reaches the 2% level, the level of prices will still be much higher than they were a year or two years ago.

The election changed the distribution of power in Congress, giving Republicans a small majority in the House but leaving the Democrats in charge in the Senate. The government budget for next year must be approved this month (or we have a government shutdown). A sensible approach would be to decide how much in total taxpayers will be expected to pay for, leaving the details to committees to sort out. However, the process that seems to materialize is to ask everyone how much they want, add it up, approve it, and then figure out how to pay for it with tax revenues (never enough) and new borrowing. This popular legislative process unfortunately will add more to our national debt and servicing costs. We could do this much more sensibly.

### **OVERVIEW - SMALL BUSINESS OPTIMISM**

**OPTIMISM INDEX** 

Based on Ten Survey Indicators (Seasonally Adjusted 1986=100)



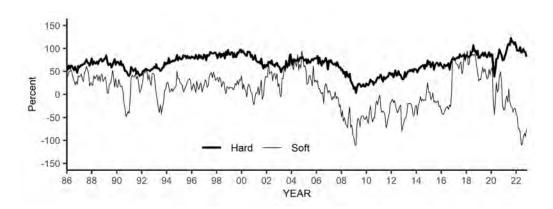
### **OPTIMISM INDEX**

Based on Ten Survey Indicators (Seasonally Adjusted 1986=100)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	105.9	105.3	104.7	104.5	104.5	103.6	105.2	105.3	103.0	103.8	107.5	104.9
2018	106.9	107.6	104.7	104.8	107.8	107.2	107.9	108.8	107.9	107.4	104.8	104.4
2019	101.2	101.7	101.8	103.5	105.0	103.3	104.7	103.1	101.8	102.4	104.7	102.7
2020	104.3	104.5	96.4	90.9	94.4	100.6	98.8	100.2	104.0	104.0	101.4	95.9
2021	95.0	95.8	98.2	99.8	99.6	102.5	99.7	100.1	99.1	98.2	98.4	98.9
2022	97.1	95.7	93.2	93.2	93.1	89.5	89.9	91.8	92.1	91.3	91.9	

### **OPTIMISM INDEX COMPONENTS**

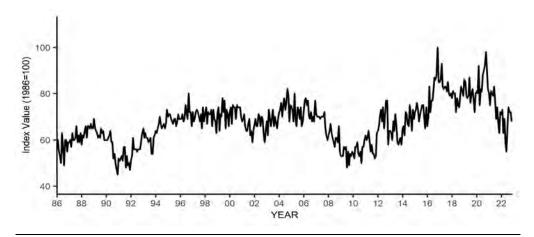
Hard: Job Creation Plans, Job Openings, Inventory Plans, Earnings, Capital Expenditure Plans
Soft: Expected Business Conditions, Outlook for Expansion, Expected Real Sales, Expected
Credit Conditions, Inventory Satisfaction



### **SMALL BUSINESS UNCERTAINTY**

### **UNCERTAINTY INDEX**

Sum of "Don't Know" & "Uncertain" Answers on 6 Questions (Seasonally Adjusted 1986=100)



### **UNCERTAINTY INDEX**

Based on Ten Survey Indicators (Seasonally Adjusted 1986=100)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	85	86	93	83	82	83	83	81	85	80	79	80
2018	78	81	80	80	72	78	75	74	79	83	81	79
2019	86	85	79	78	79	87	76	80	82	78	72	80
2020	81	80	92	75	82	81	88	90	92	98	90	82
2021	80	75	81	80	79	83	76	69	74	67	63	72
2022	71	73	63	69	59	55	67	74	72	72	68	

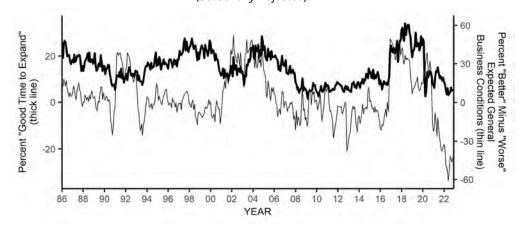
### **SMALL BUSINESS OUTLOOK**

### **OUTLOOK**

Good Time to Expand and Expected General Business Conditions

January 1986 to November 2022

(Seasonally Adjusted)



### **SMALL BUSINESS OUTLOOK (CONTINUED)**

### **OUTLOOK FOR EXPANSION**

Percent Next Three Months "Good Time to Expand" (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	25	22	22	24	23	21	23	27	17	23	27	27
2018	32	32	28	27	34	29	32	34	33	30	29	24
2019	20	22	23	25	30	24	26	26	22	23	29	25
2020	28	26	13	3	5	13	11	12	13	13	12	8
2021	8	6	11	14	13	15	13	11	11	10	10	11
2022	9	8	6	4	6	3	4	5	6	5	6	

### MOST IMPORTANT REASON FOR EXPANSION OUTLOOK

Reason Percent by Expansion Outlook

November 2022

Reason	Good Time	Not Good Time	Uncertain
<b>Economic Conditions</b>	1	47	15
Sales Prospects	2	2	1
Fin. & Interest Rates	0	6	3
Cost of Expansion	0	3	2
Political Climate	0	8	4
Other / Not Available	0	2	1

### **OUTLOOK FOR GENERAL BUSINESS CONDITIONS**

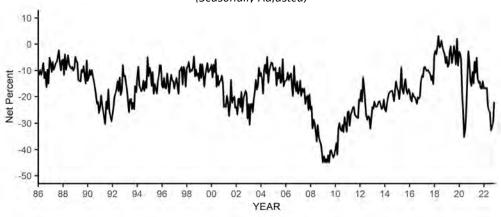
Net Percent ("Better" Minus "Worse") Six Months From Now (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	48	47	46	38	39	33	37	37	31	32	48	37
2018	41	43	32	30	37	33	35	34	33	33	22	16
2019	6	11	11	13	16	16	20	12	9	10	13	16
2020	14	22	5	29	34	39	25	24	32	27	8	-16
2021	-23	-19	-8	-15	-26	-12	-20	-28	-33	-37	-38	-35
2022	-33	-35	-49	-50	-54	-61	-52	-42	-44	-46	-43	

### **SMALL BUSINESS EARNINGS**

### **EARNINGS**

Actual Last Three Months January 1986 to November 2022 (Seasonally Adjusted)



### **ACTUAL EARNINGS CHANGES**

Net Percent ("Higher" Minus "Lower") Last Three Months Compared to Prior Three Months (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	-12	-13	-9	-9	-10	-10	-10	-11	-11	-14	-12	-15
2018	-4	-3	-4	-1	3	-1	-1	1	-1	-3	-4	-7
2019	-5	-9	-8	-3	-1	-7	-5	-1	-3	-8	2	-8
2020	-3	-4	-6	-20	-26	-35	-32	-25	-12	-3	-7	-14
2021	-16	-11	-15	-7	-11	-5	-13	-15	-14	-17	-17	-14
2022	-17	-17	-17	-17	-24	-25	-26	-33	-31	-30	-22	

### MOST IMPORTANT REASON FOR LOWER EARNINGS

Percent Reason November 2022

Reason	<b>Current Month</b>	One Year Ago	Two Years Ago
Sales Volume	9	8	23
Increased Costs*	15	17	4
Cut Selling Prices	3	4	3
Usual Seasonal Change	2	3	2
Other	1	2	6

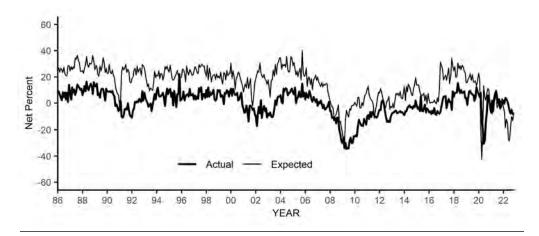
<sup>\*</sup> Increased costs include labor, materials, finance, taxes, and regulatory costs.

### **SMALL BUSINESS SALES**

**SALES** 

Actual (Prior Three Months) and Expected (Next Three Months)

January 1986 to November 2022
(Seasonally Adjusted)



### **ACTUAL SALES CHANGES**

Net Percent ("Higher" Minus "Lower") Last Three Months Compared to Prior Three Months (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	-2	2	5	5	5	-4	0	3	1	1	-5	9
2018	5	8	8	8	15	10	8	10	8	8	9	4
2019	4	-1	5	9	9	7	7	6	2	4	12	9
2020	7	5	8	-11	-19	-31	-28	-15	-6	6	5	-2
2021	-7	2	-6	3	7	9	5	0	3	-4	-2	1
2022	2	0	4	3	1	-2	-5	-8	-5	-8	-7	

### **SALES EXPECTATIONS**

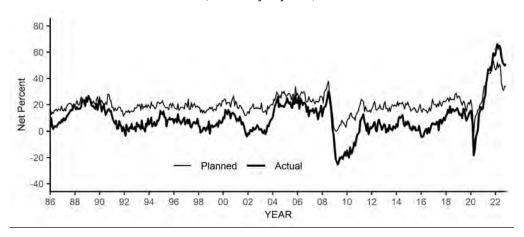
Net Percent ("Higher" Minus "Lower") During Next Three Months (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	29	26	18	20	22	17	22	27	15	21	34	28
2018	25	28	20	21	31	26	29	26	29	28	24	23
2019	16	16	19	20	23	17	22	17	16	17	13	16
2020	23	19	-12	-42	-24	13	5	3	8	11	10	-4
2021	-6	-8	0	1	3	7	-4	-2	2	0	2	3
2022	-3	-6	-18	-12	-15	-28	-29	-19	-10	-13	-8	

### **SMALL BUSINESS PRICES**

### **PRICES**

Actual Last Three Months and Planned Next Three Months January 1986 to November 2022 (Seasonally Adjusted)



### **ACTUAL PRICE CHANGES**

Net Percent ("Higher" Minus "Lower") Compared to Three Months Ago (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	5	6	5	7	7	1	8	9	6	8	10	8
2018	11	13	16	14	19	14	16	17	15	16	16	17
2019	15	13	12	13	10	17	16	11	8	10	12	14
2020	15	11	6	-18	-14	-5	-2	1	13	15	18	16
2021	17	25	26	36	40	47	46	49	46	53	59	57
2022	58	64	66	63	65	63	56	53	51	50	51	

### **PRICE PLANS**

Net Percent ("Higher" Minus "Lower") in the Next Three Months (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	21	20	20	18	21	19	23	20	19	22	23	22
2018	23	24	25	22	26	24	24	24	24	28	29	25
2019	27	26	24	21	20	23	22	17	15	20	22	20
2020	24	20	12	-3	9	12	13	16	17	20	21	22
2021	28	34	34	36	43	44	44	44	46	51	54	49
2022	47	47	52	48	51	49	37	32	31	34	34	<u> </u>

### **SMALL BUSINESS EMPLOYMENT**

### **ACTUAL EMPLOYMENT CHANGES**

Net Percent ("Increase" Minus "Decrease") in the Last Three Months (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	3	4	2	4	5	-1	2	2	-1	3	2	3
2018	4	4	4	7	7	3	6	5	1	5	5	5
2019	7	9	12	7	9	5	3	5	4	4	10	6
2020	9	13	8	-12	-16	-16	-11	-12	-6	-2	-2	-5
2021	0	-3	-2	1	-5	-2	-6	-8	-1	-2	-1	1
2022	-1	1	-2	-2	-4	-2	-4	-8	-4	-2	-3	

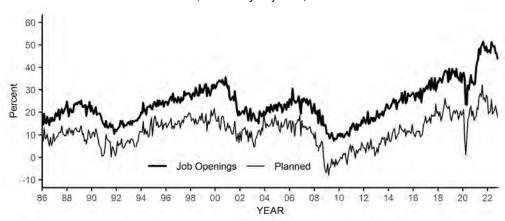
### QUALIFIED APPLICANTS FOR JOB OPENINGS

Percent Few or No Qualified Applicants

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	47	44	45	48	51	46	52	52	49	52	44	54
2018	49	47	47	50	48	55	52	55	53	53	53	54
2019	49	49	54	49	54	50	56	57	50	53	53	50
2020	49	52	47	41	37	43	44	46	50	48	47	48
2021	46	51	51	54	57	56	57	60	62	58	56	57
2022	55	57	55	55	61	60	57	57	57	55	54	

### **EMPLOYMENT**

Planned Next Three Months and Current Job Openings January 1986 to November 2022 (Seasonally Adjusted)



### **SMALL BUSINESS EMPLOYMENT (CONTINUED)**

### JOB OPENINGS

Percent With Positions Not Able to Fill Right Now (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	31	32	30	33	34	30	35	31	30	35	30	31
2018	34	34	35	35	33	36	37	38	38	38	34	39
2019	35	37	39	38	38	36	39	35	35	34	38	33
2020	37	38	35	24	23	32	30	33	36	33	34	32
2021	33	40	42	44	48	46	49	50	51	49	48	49
2022	47	48	47	47	51	50	49	49	46	46	44	

### HIRING PLANS

Net Percent ("Increase" Minus "Decrease") in the Next Three Months (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	18	15	16	16	18	15	19	18	19	18	24	20
2018	20	18	20	16	18	20	23	26	23	22	22	23
2019	18	16	18	20	21	19	21	20	17	18	21	19
2020	19	21	9	1	8	16	18	21	23	18	21	17
2021	17	18	22	21	27	28	27	32	26	26	25	28
2022	26	19	20	20	26	19	20	21	23	20	18	

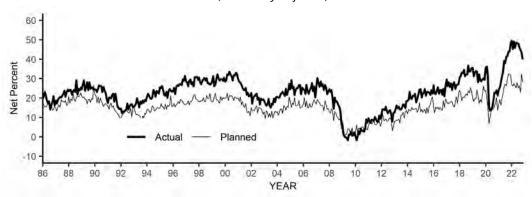
### **SMALL BUSINESS COMPENSATION**

### **COMPENSATION**

Actual Last Three Months and Planned Next Three Months

January 1986 to November 2022

(Seasonally Adjusted)



### **SMALL BUSINESS COMPENSATION (CONTINUED)**

### **ACTUAL COMPENSATION CHANGES**

Net Percent ("Increase" Minus "Decrease") During Last Three Months (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	30	26	28	26	28	24	27	28	25	27	27	27
2018	31	31	33	33	35	31	32	32	37	34	34	35
2019	36	31	33	34	34	28	32	29	29	30	30	29
2020	36	36	31	16	14	14	15	18	23	23	24	21
2021	25	25	28	31	34	39	38	41	42	44	44	48
2022	50	45	49	46	49	48	48	46	45	44	40	

### **COMPENSATION PLANS**

Net Percent ("Increase" Minus "Decrease") in the Next Three Months (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	18	17	18	18	18	18	16	15	18	21	17	23
2018	24	22	19	21	20	21	22	21	24	23	25	24
2019	20	18	20	20	24	21	17	19	18	22	26	24
2020	24	19	16	7	10	13	14	14	16	18	20	14
2021	17	19	17	20	22	26	27	26	30	32	32	32
2022	27	26	28	27	25	28	25	26	23	32	28	

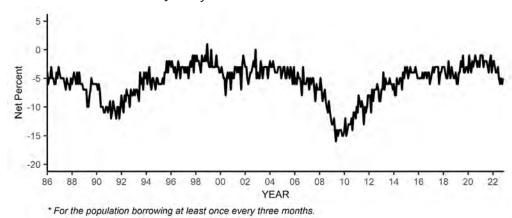
### PRICES AND LABOR COMPENSATION

Net Percent Price Increase and Net Percent Compensation (Seasonally Adjusted)



### **CREDIT CONDITIONS**

Loan Availability Compared to Three Months Ago\* January 1986 to November 2022



# REGULAR BORROWERS Percent Borrowing at Least Once Every Three Months

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	30	31	30	31	28	27	30	31	29	30	30	34
2018	31	31	32	31	34	28	32	32	29	32	32	35
2019	33	33	34	31	31	28	28	33	30	29	28	29
2020	31	28	26	29	26	27	26	24	26	25	22	26
2021	23	26	23	24	23	21	21	20	20	23	21	23
2022	23	23	25	26	23	25	26	27	26	28	27	

### **AVAILABILITY OF LOANS**

Net Percent ("Easier" Minus "Harder") Compared to Three Months Ago (Regular Borrowers)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	-5	-4	-3	-4	-3	-3	-3	-3	-6	-4	-4	-3
2018	-3	-3	-4	-5	-5	-2	-4	-5	-3	-4	-5	-5
2019	-4	-6	-6	-4	-4	-2	-3	-1	-4	-4	-3	-3
2020	-4	-1	-3	-4	-2	-3	-2	-1	-2	-3	-2	-3
2021	-1	-1	-1	-3	-2	-2	-2	-3	-4	-2	-1	-4
2022	-2	-2	-3	-4	-4	-3	-5	-6	-5	-6	-5	

### **SMALL BUSINESS CREDIT CONDITIONS (CONTINUED)**

### **BORROWING NEEDS SATISFIED**

Percent of All Businesses Last Three Months Satisfied/ Percent of All Businesses Last Three Months Not Satisfied (All Borrowers)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	31/4	30/3	32/4	32/3	31/3	27/4	31/3	34/3	33/2	29/4	32/4	32/3
2018	31/3	32/2	31/4	32/4	37/4	30/3	32/3	33/3	27/3	30/3	32/3	32/4
2019	33/3	34/3	33/3	32/4	34/3	29/3	28/3	31/4	30/2	29/3	28/3	29/3
2020	30/3	32/2	29/3	29/5	33/3	34/3	35/3	31/3	33/2	29/3	25/2	26/3
2021	24/2	28/2	27/2	26/2	23/3	25/3	23/2	22/2	20/2	23/2	23/2	26/2
2022	25/3	25/2	26/4	26/2	22/2	27/1	25/3	23/4	26/2	26/2	22/2	

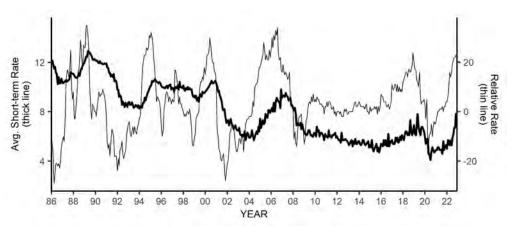
### **EXPECT EASIER CREDIT CONDITIONS**

Net Percent ("Easier" Minus "Harder") During Next Three Months (Regular Borrowers)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	-3	-3	-3	-4	-4	-3	-4	-3	-4	-5	-4	-4
2018	-4	-3	-6	-6	-5	-4	-4	-6	-5	-5	-5	-6
2019	-5	-5	-7	-4	-5	-3	-4	-2	-4	-3	-3	-3
2020	-4	-1	-4	-6	-4	-6	-5	-4	-5	-4	-3	-5
2021	-3	-6	-3	-3	-3	-4	-4	-4	-4	-4	-3	-4
2022	-4	-4	-4	-5	-4	-5	-7	-8	-6	-8	-6	

### **INTEREST RATES**

Relative Rates and Actual Rates Last Three Months January 1986 to November 2022



### **SMALL BUSINESS CREDIT CONDITIONS (CONTINUED)**

## RELATIVE INTEREST RATE PAID BY REGULAR BORROWERS

Net Percent ("Higher" Minus "Lower") Compared to Three Months Ago

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	11	9	9	11	11	8	11	8	10	8	9	8
2018	12	13	14	16	16	14	17	17	16	17	19	24
2019	20	17	17	13	12	10	16	6	3	4	4	5
2020	3	-3	5	-11	-13	-9	-9	-5	-10	-6	-4	-5
2021	-4	-2	0	0	1	1	1	2	0	2	2	4
2022	4	6	9	16	14	16	19	21	22	22	23	

Borrowing at Least Once Every Three Months.

## ACTUAL INTEREST RATE PAID ON SHORT-TERM LOANS BY BORROWERS

Average Interest Rate Paid

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	5.7	5.4	5.4	5.4	5.9	5.6	5.9	5.5	5.6	6.0	5.7	6.1
2018	5.9	5.7	6.1	6.4	6.4	6.1	6.3	6.1	7.3	6.4	6.1	6.4
2019	6.9	6.2	6.1	6.7	7.8	6.8	6.4	6.1	6.7	6.8	6.6	6.4
2020	6.0	5.4	5.8	5.8	4.6	4.5	4.1	4.8	5.1	4.9	4.7	4.8
2021	4.9	4.9	5.1	5.1	4.9	4.9	4.9	4.6	5.6	4.9	5.1	5.3
2022	5.0	5.7	5.7	5.3	5.7	5.3	5.9	6.2	6.7	6.7	7.9	

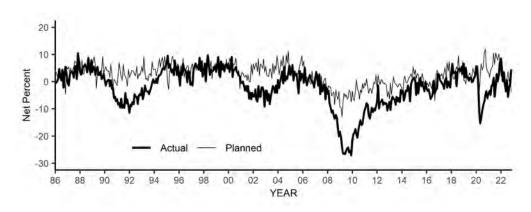
### **SMALL BUSINESS INVENTORIES**

### **INVENTORIES**

Actual (Last Three Months) and Planned (Next Three Months)

January 1986 to November 2022

(Seasonally Adjusted)



### **SMALL BUSINESS INVENTORIES (CONTINUED)**

### **ACTUAL INVENTORY CHANGES**

Net Percent ("Increase" Minus "Decrease") During Last Three Months (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	3	1	0	-1	-1	-3	1	1	-2	0	-2	-2
2018	4	7	3	4	4	-2	4	4	5	4	6	3
2019	7	2	5	2	2	0	2	1	0	0	2	2
2020	6	6	0	-11	-15	-14	-11	-9	-7	-5	-4	-6
2021	-4	-3	-5	-2	-1	1	-6	-2	3	0	3	7
2022	9	5	0	4	-1	-4	1	-6	-2	-1	5	

### **CURRENT INVENTORY (TOO LOW)**

Net Percent ("Too Low" Minus "Too Large") at Present Time (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	-5	-2	-5	-3	-6	-3	-2	-5	-3	-5	-2	-2
2018	-5	-3	-6	-4	-4	0	-3	-3	-1	-2	-5	-1
2019	-3	-2	-6	-4	-4	0	-3	-6	-6	-4	1	-4
2020	-3	-4	-2	-7	-5	1	1	3	5	4	5	7
2021	5	5	3	7	8	11	12	11	10	9	15	9
2022	7	7	9	6	8	5	2	3	1	0	-2	

### **INVENTORY PLANS**

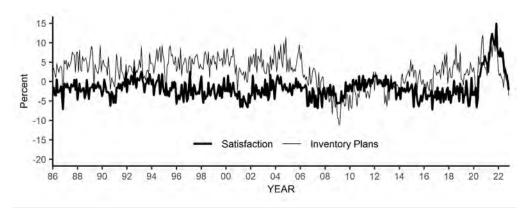
Net Percent ("Increase" Minus "Decrease") in the Next Three to Six Months (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	2	3	2	3	1	4	5	2	7	4	7	-1
2018	3	4	1	1	4	6	4	10	3	5	2	8
2019	1	1	-1	2	2	3	3	2	2	5	3	3
2020	4	2	-3	-4	2	7	4	6	11	12	5	4
2021	4	2	4	5	6	11	6	11	9	8	10	8
2022	3	2	2	1	1	-2	1	4	0	2	-4	

### **SMALL BUSINESS CAPITAL OUTLAYS**

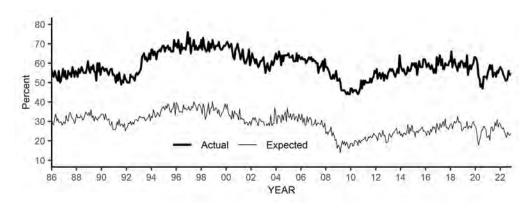
### INVENTORY SATISFACTION AND INVENTORY PLANS

Net Percent ("Too Low" Minus "Too Large") at Present Time Net Percent Planning to Add Inventories in the Next Three to Six Months (Seasonally Adjusted)



### **CAPITAL EXPENDITURES**

Actual Last Six Months and Planned Next Three Months January 1986 to November 2022 (Seasonally Adjusted)



### **ACTUAL CAPITAL EXPENDITURES**

Percent Making a Capital Expenditure During the Last Six Months

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	59	62	64	59	62	57	57	60	59	59	59	61
2018	61	66	58	61	62	59	58	56	60	58	61	61
2019	60	58	60	58	64	54	57	59	57	59	60	63
2020	63	62	60	53	52	48	49	47	53	53	53	52
2021	55	57	59	57	59	53	55	55	53	56	55	57
2022	58	57	56	54	53	51	51	52	56	54	55	

### **SMALL BUSINESS CAPITAL OUTLAYS (CONTINUED)**

### TYPE OF CAPITAL EXPENDITURES MADE

Percent Purchasing or Leasing During Last Six Months

Туре	<b>Current Month</b>	One Year Ago	Two Years Ago
Vechicles	19	22	21
Equipment	39	39	34
Furniture or Fixtures	11	13	9
Add. Bldgs. or Land	5	6	6
Improved Bldgs. or Land	12	14	12

### AMOUNT OF CAPITAL EXPENDITURES MADE

Percent Distribution of Per Firm Expenditures During the Last Six Months

Amount	<b>Current Month</b>	One Year Ago	Two Years Ago
\$1 to \$999	2	2	2
\$1,000 to \$4,999	5	6	5
\$5,000 to \$9,999	6	5	5
\$10,000 to \$49,999	16	19	16
\$50,000 to \$99,999	8	11	7
\$100,000 +	16	13	10
No Answer	2	2	2

### CAPITAL EXPENDITURE PLANS

Percent Planning a Capital Expenditure During Next Three to Six Months (Seasonally Adjusted)

						_		_	_			_
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	27	26	29	27	28	30	28	32	27	27	26	27
2018	29	29	26	29	30	29	30	33	30	30	29	25
2019	26	27	27	27	30	26	28	28	27	29	30	28
2020	28	26	21	18	20	22	26	26	28	27	26	22
2021	22	23	20	27	27	25	26	30	28	31	27	29
2022	29	27	26	27	25	23	22	25	24	23	24	

### SINGLE MOST IMPORTANT PROBLEM

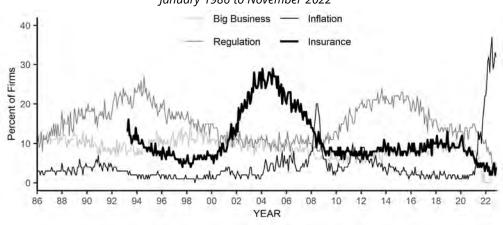
### SINGLE MOST IMPORTANT PROBLEM

November 2022

Problem	Current	One Year Ago	Survey High	Survey Low
Taxes	11	18	32	8
Inflation	32	18	41	0
Poor Sales	4	5	34	2
Fin. & Interest Rates	3	0	37	0
Cost of Labor	9	9	13	2
Government Regulation	5	10	27	4
Comp. from Large Bus.	5	0	14	0
Quality of Labor	21	29	29	3
Cost/Avail. of Insurance	4	5	29	0
Other	6	6	31	1

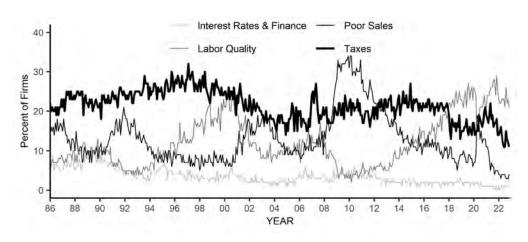
### SELECTED SINGLE MOST IMPORTANT PROBLEM

Inflation, Big Business, Insurance and Regulation January 1986 to November 2022



### SELECTED SINGLE MOST IMPORTANT PROBLEM

Taxes, Interest Rates, Sales and Labor Quality January 1986 to November 2022



### **SURVEY PROFILE**

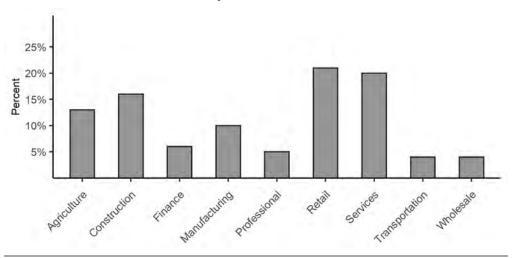
### OWNER/MEMBERS PARTICIPATING IN **ECONOMIC SURVEY NFIB**

### Actual Number of Firms

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	1873	764	704	1618	699	624	1533	713	629	1513	544	495
2018	1658	642	570	1554	562	665	1718	680	642	1743	700	621
2019	1740	526	643	1735	650	606	1502	680	603	1618	500	488
2020	1692	641	627	1832	814	670	1652	751	604	1719	561	542
2021	1109	678	514	1516	659	592	1440	595	537	1431	613	639
2022	1504	665	560	1457	581	505	1351	622	557	1342	572	

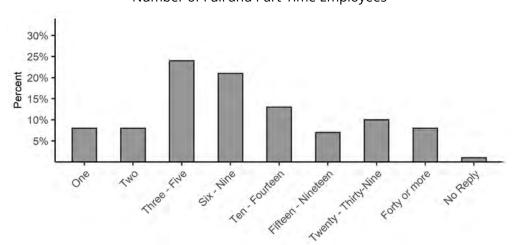
### NFIB OWNER/MEMBERS PARTICIPATING IN ECONOMIC SURVEY

**Industry of Small Business** 



### NFIB OWNER/MEMBERS PARTICIPATING IN ECONOMIC SURVEY

Number of Full and Part-Time Employees



## **NFIB RESEARCH CENTER SMALL BUSINESS ECONOMIC SURVEY**

SMALL BUSINESS SURVEY QUESTIONS	PAGE IN	REPORT
Do you think the next three months will be a good time for small business to expand substantially? Why?		5
About the economy in general, do you think that six months from now general business conditions will be better than they are now, about the same, or worse?	••••	6
Were your net earnings or "income" (after taxes) from your business during the last calendar quarter higher, lower, or about the same as they were for the quarter before?		7
If higher or lower, what is the most important reason?		7
During the last calendar quarter, was your dollar sales volume higher, lower, or about the same as it was for the quarter before?		8
Overall, what do you expect to happen to real volume (number of units) of goods and/or services that you will sell during the next three months?		8
How are your average selling prices compared to three months ago?	•••	9
In the next three months, do you plan to change the average selling prices of your goods and/or services?	•••	9
During the last three months, did the total number of employ in your firm increase, decrease, or stay about the same?		10
If you have filled or attempted to fill any job openings in the past three months, how many qualified applicants were there for the position(s)?	1	10
Do you have any job openings that you are not able to fill right now?	1	11
In the next three months, do you expect to increase or decrease the total number of people working for you?	1	11
Over the past three months, did you change the average employee compensation?	1	12
Do you plan to change average employee compensation during the next three months?	1	12

SMALL BUSINESS SURVEY QUESTIONS	PAGE IN REPORT
Areloans easier or harder to get than they were three months ago?	13
During the last three months, was your firm able to satisfy its borrowing needs?	14
Do you expect to find it easier or harder to obtain your required financing during the next three months?	14
If you borrow money regularly (at least once every three months) as part of your business activity, how does the rate of interest payable on your most recent loan compare with that paid three months ago?	15
If you borrowed within the last three months for business purposes, and the loan maturity (pay back period) was 1 year or less, what interest rate did you pay?	15
During the last three months, did you increase or decrease your inventories?	16
At the present time, do you feel your inventories are too large, about right, or inadequate?	16
Looking ahead to the next three months to six months, do you expect, on balance, to add to your inventories, keep them about the same, or decrease them?	16
During the last six months, has your firm made any capital expenditures to improve or purchase equipment, buildings, or land?	17
If [your firm made any capital expenditures], what was the total cost of all these projects?	18
Looking ahead to the next three to six months, do you expect to make any capital expenditures for plant and/or physical equipment?	. 18
What is the single most important problem facing your business today?	19
Please classify your major business activity, using one of the categories of example below	. 20
How many employees do you have full and part-time, including yourself?	20