With the time of 3 months for the website to be deployed, the use of the water fall model will take a lot of time from taking requirements and analyzing requirements, then designing and coding products for delivery. ty. Furthermore, after being delivered to the company, the product may not meet the requirements and needs to be edited. Therefore, with a period of 3 months, it is most appropriate to apply the agile model.

True Concept is an Agile software development consulting firm located in the same industrial park as Lizzie's Leather Belts. So taking requests becomes easier. In particular, with the alige model, it is possible to break the project down into different parts. Each section will have all phases of taking requirements, analyzing, designing, code and delivering products to the company. As a result, the project will speed up the process, furthermore each time the company feedbacks, they can correct or add requirements to the developers to change.

Advantages when using the alige model:

\_ The company's CEO is a senior team member of the business community in the Agile software development project in his previous work, he has the knowledge to assist with True ConCept to develop products on time and meet the highest requirements

\_Can respond to the company's 3-month period

Thanks to the frequent feedback, they will minimize editing

\_ Easy to manage.

\_ The True concept side includes experienced people ready for the project

Defect:

\_Requires that the person communicating with the company should be someone with communication skills to understand customer requirements.

- The product will depend a lot on the customer interaction, so if the customer's request is not clear, the whole team will probably work in the wrong direction and produce unsatisfactory product. Each time such a mistake will affect the progress of the project.

\_Has very high personal dependency, as there is minimal documentation generated. Therefore, when there are new members in the group it can be very difficult at work because of lack of necessary documents.