

Minh Phong Le (Marcus)

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Summary — Dynamic and results-driven ASEAN Scholarship holder & computing student with experience in product management, and data analysis passionate about leveraging technology to solve complex problems. Looking for Product Management, Data, Consulting, UX positions.

Work Eligibility: Expected to graduate in December 2025, seeking for full-time fresh graduate openings. Eligible for Singapore Employment Pass (EP) with government-supported application flexibility as an ASEAN scholar ([Supporting Document](#)).

Education

National University of Singapore

2022 – 2025

Bachelor of Science in Computing (Information Systems)

- Accolades: ASEAN Undergraduate Merit Scholarship, First Runner-up of SHOPBACK Product Hackathon, Runner-up of Hack4Good 2024 Hackathon, Finalist of Asia Impact Hackathon
- Leadership: Head of Product - Google Developer Students Clubs, Marketing Director - NUS Entrepreneurship Society

Université Paris Dauphine-PSL (#1 Paris Public University)

2024 – 2024

Entrepreneurship/Venture Creations

Experience

PSA International (Singapore) | Systems Analyst

May 2025 – Present

- Improved logistics apps with 6+ feature enhancements and 15+ bug fixes using Angular, Spring Boot, and Oracle DB; cut downtime/support tickets by 30%.
- Led end-to-end UAT with enterprise clients, achieving 95% first-pass approval and ensuring seamless feature rollout.
- Accelerated release cycles by 40% through optimized CI/CD pipelines with Concourse and proactive monitoring via Tanzu Apps Manager.

United Visual Researchers (Paris, Île-de-France) | Business Intelligence Engineer

Aug 2024 – Jan 2025

- Revamped data strategy and developed a full-stack reporting system to aggregate and analyze unstructured data, achieving an estimated €2,000 monthly cost savings.
- Liaised with the CEO and CMO to gather requirements and create ad-hoc reports for reclaiming tax credit from the government, resulting in the reclaiming of over €10,000 in tax credits.
- Designed and implemented RPA solutions with Docker/n8n and analytics dashboards for C-suite, cutting reporting time by 30% and driving data-driven decisions.

SPH Media (Singapore) | Data Product Analyst

May 2024 – Aug 2024

- Led the end-to-end migration of 1 Tableau Server to Tableau Cloud, achieving a \$12,000 USD monthly cost saving and improving platform scalability.
- Enhanced user experience by migrating over 100 dashboards to the cloud, empowering 300 users with self-service analytics tools. Implemented governance protocols and managed access controls, ensuring compliance across 2 Tableau Servers and 2 Tableau Cloud sites.

Shopee (Singapore) | Product Operations

May 2023 – Aug 2023

- Drove product roadmaps for 4 analytics projects, enhancing search optimization and achieving a 5% increase in conversion rates.
- Conducted detailed analysis using precision and recall metrics to identify patterns, contributing insights that improved search relevancy by 15% across 8 markets.
- Wrote automation scripts to automate different tasks for Product Operations Team, leading to a 30% increase in efficiency.

Certificates

Professional Scrum Master™ I Certification | ICT Solutioning Knowledge Area | IBM Private Cloud Management

Skills

Languages: Python, Java, HTML, CSS, JavaScript

Data Storage: MongoDB, PostgreSQL, Google BigQuery

Data Analysis: Tableau, NumPy, pandas, PowerBI

Design: Figma, Adobe Suite, Sketch, CSP