

# SALES AND TRAFFIC DASHBOARD

1 thg 3, 2023 - 31 thg 3, 2023

☒ Store

☒

retail-01

☒

retail-02

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retail-03

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retail-04

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retail-05

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retail-06

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retail-07

Total net revenue  
3,3 T  
↑ 42.5%

Total customer  
9.657  
↑ 33.3%

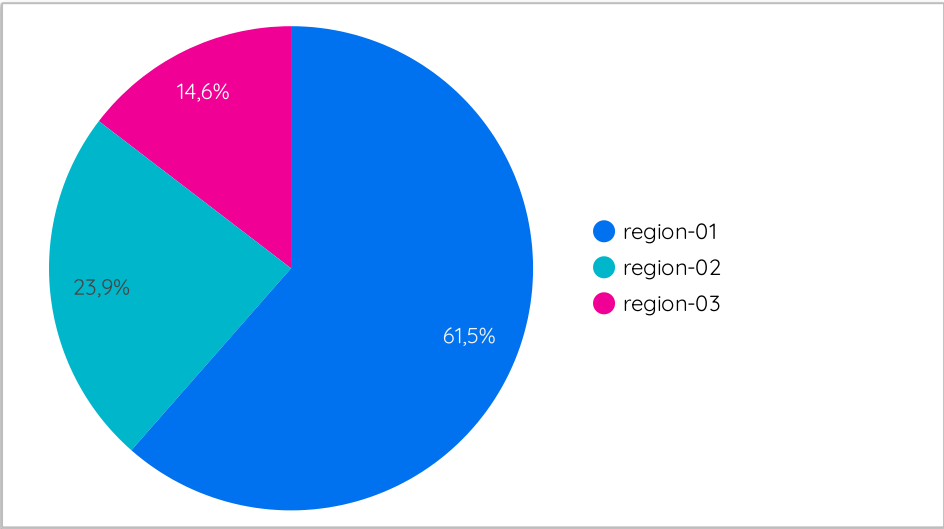
ARPU  
339,2 N  
↑ 6.9%

AOV  
304,1 N  
↑ 2.1%

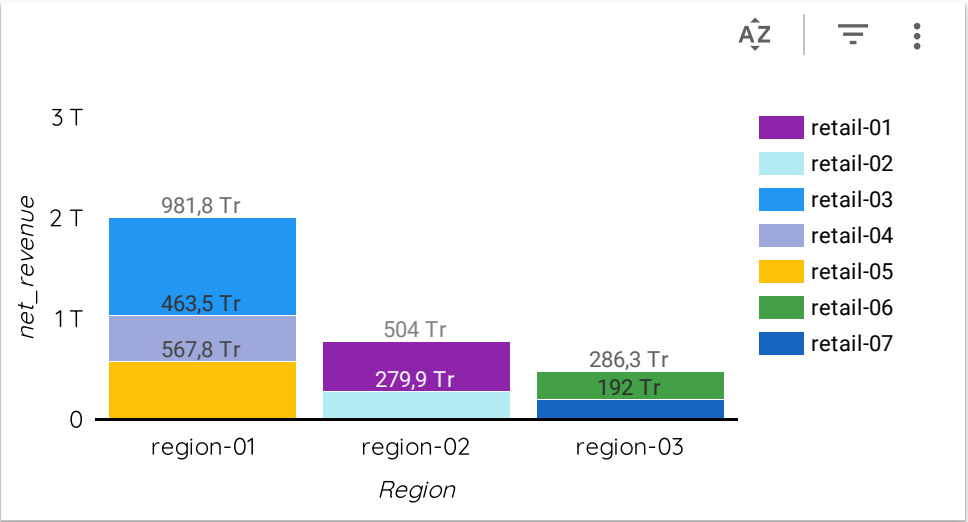
Conversion rate  
23%  
↑ 12.2%

Enter to exit Ratio  
99%  
↓ -1.1%

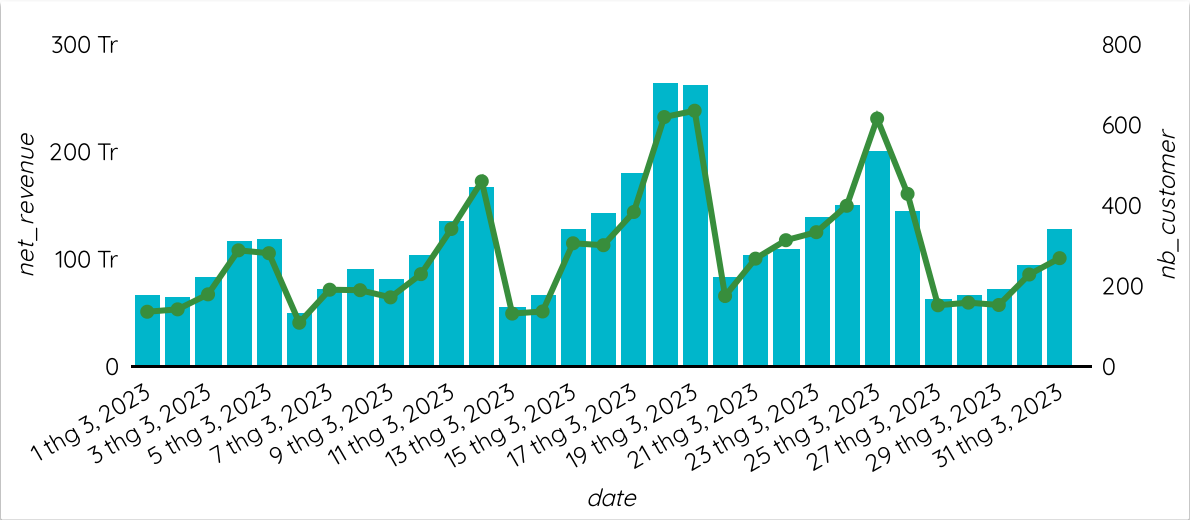
Net revenue contribution by region



Total net revenue by region and by store



Net revenue and number of customers over time



Hourly net revenue

