

ALICE HA

DIGITAL MARKETING

ABOUT ME

I'm Alice Ha, a multilingual professional known for my creativity and fast learning abilities. With fluency in Vietnamese, English, French, and Chinese, I bridge cultural gaps and connect with diverse audiences. As the youngest intern at FPT Software, I thrived in a challenging environment. I also grew my freelance career by providing marketing consultant services. With a master's degree in marketing management, I bring a versatile skill set, including proficiency in Excel, design, and presentation. I quickly adapt, stay up to date with industry trends, and excel in multicultural settings. As a multilingual, creative, and fast-learning professional, I am poised to make a meaningful impact in your organization.

EDUCATION

- 2021 - Present
Master of Business Analytics
Master of Marketing Management
University of Wollongong - Australia
- 2019-2021
Bachelor of Marketing
Université Jean Moulin Lyon 3

SKILL

Digital Marketing	<div><div></div></div>
Social Media Ads	<div><div></div></div>
Email Marketing	<div><div></div></div>
Google Analytic	<div><div></div></div>
Google Ads	<div><div></div></div>



EXPERIENCE WORK

- 2019 - Present
Marketing Consultant
Chewy Junior Vietnam
Work independently to make, create, and manage advertising campaigns on social media. Able to manage and evaluate the campaign's result.
- 2020 - 2021
Marketing Intern
FPT Software
Manage and evaluate the creative team works and campaigns. Evaluate and manage the result of advertising campaigns on social media. Know what is trending and create brand awareness, sell products or services, and able to grow the client's companies.

CONTACT PERSON

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