How are attention and sentiment scores derived?

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1 General purpose

Starting from the big picture:

- 10-K and 10-Q filings contain many paragraphs;
- I identify the general accounting theme of each paragraph in a 10-K/Q filing;
- The number of paragraphs with topic T_j as the main theme, normalized by the total number of paragraphs of the corresponding filing, is the attention score of T_j of the filing;
- How to identify the theme of a paragraph?

2 Technical details

- I follow the approach of Burke et al. (2023). In particular, a language model is trained in a supervised learning manner to classify paragraphs in 10-K and 10-Q filings into 31 accounting topics;
- Due to the supervised learning nature of the task, a dataset with accounting topics as the labels is required. Accordingly, I rely on the Financial Statement and Notes (FSN) dataset published by the US Securities and Exchange Commission (SEC).¹

¹Data available at: https://www.sec.gov/data-research/financial-statement-notes-data-sets

This data set consists of enormous number of notes extracted from various firm disclosures (e.g., 10-K, 10-Q, 10-K/Q, 6-K, 8-K, 20-F, etc.). These notes are associated with eXtensible Business Reporting Language (XBRL) tags. There are 84, 293 XBRL tags in my training dataset;

- Burke et al. (2023) select 85 XBRL tags covering 92.5% of all taxonomy tags in 10-K filings. Subsequently, they assign these 85 XBRL tags to 31 accounting topics from Financial Accounting Standards Board (FASB) Codification.² These accounting topics include: Asset Retirement; Business Conditions; Cash; Collaborative Arrangements; Commitments and Contingencies; Compensation; Consolidation; Debt; Deferred Revenue; Derivatives and Hedging; Equity; Fair Value; Financial Services; Goodwill and Intangibles; Insurance; Inventory; Investment; Leases; Liabilities; Oil and Gas; Pension and Post-employment; Property, Plant, and Equipment (PPE); Real Estate; Receivables; Related Party; Research and Development (R&D); Restructuring; Revenue; Tax; Transfers and Servicing; and Warranties and Guarantees. The detailed list of the accounting topics and the corresponding XBRL tags are given in Appendix A;
- I use the FSN dataset and exclude all notes from 10-K/Q filings from the training dataset. This helps us to avoid look-ahead bias as we want to derive the attention and sentiment of the accounting topics in those filings;
- I map Burke et al. (2023)'s 85 XBRL tags into the 31 accounting topics. The other tags are labeled as 'Others';
- Due to the large number of the 'Others' label compared to the others in the FSN dataset, I sample 1% of notes associated with this label. In the end, the final data set includes 350, 258 notes associated with the 31 accounting labels and one 'Others' label;
- I randomly split this data into three parts: training, validating, and testing parts with the 50:25:25 ratio, respectively;
- I train FinBERT (Huang et al., 2023) using the constructed dataset to classify notes into the 32 accounting topics. The validation F1 score is 96.34%;
- I then use this customized FinBERT to classify all paragraphs in all 10-K/Q filings into 31 accounting topics;

²I exclude the topic 'Other Assets' of Burke et al. (2023) due to the opaque contents it covers.

• I use the original FinBERT to score the sentiment class for each paragraph those are assigned to one of the 31 accounting topics. I neglect those which are assigned to 'Others'.

References

Burke, J., Hoitash, R., Hoitash, U., & Xiao, S. X. (2023). Using a large language model for accounting topic classification. *Available at SSRN 4484489*.

Huang, A. H., Wang, H., & Yang, Y. (2023). FinBERT: A large language model for extracting information from financial text. *Contemporary Accounting Research*, 40(2), 806–841.

A Accounting topics from Burke et al. (2023)

Accounting Topics	XBRL TextBlock Taxomony Tags
Asset Retirement	AssetRetirementObligationDisclosureTextBlock
Business Combinations	BusinessCombinationDisclosureTextBlock MergersAcquisitionsAndDispositionsDisclosuresTextBlock BusinessAcquisitionIntegrationRestructuringAndOtherRelatedCostsTextBlock
Cash	CashAndCashEquivalentsDisclosureTextBlock CashCashEquivalentsAndMarketableSecuritiesTextBlock CashCashEquivalentsAndShortTermInvestmentsTextBlock
Collaborative Arrangements	CollaborativeArrangementDisclosureTextBlock
Commitments and Contingencies	CommitmentsDisclosureTextBlock CommitmentsAndContingenciesDisclosureTextBlock CommitmentsContingenciesAndGuaranteesTextBlock LegalMattersAndContingenciesTextBlock LossContingencyDisclosures
Compensation	CompensationAndEmployeeBenefitPlansTextBlock CompensationRelatedCostsGeneralTextBlock CompensationAndEmployeeBenefitPlansOtherThanShareBasedCompensationTextBlock DisclosureOfCompensationRelatedCostsShareBasedPaymentsTextBlock ShareholdersEquityAndShareBasedPaymentsTextBlock DisclosureOfShareBasedCompensationArrangementsByShareBasedPaymentAwardTextBlock
Consolidation	MinorityInterestDisclosureTextBlock VariableInterestEntityDisclosureTextBlock
Debt	DebtDisclosureTextBlock LongTermDebtTextBlock ShortTermDebtTextBlock FederalHomeLoanBankAdvancesDisclosureTextBlock SubordinatedBorrowingsDisclosureTextBlock
Deferred Revenue	DeferredRevenueDisclosureTextBlock

Derivatives and Hedging	DerivativeInstrumentsAndHedgingActivitiesDisclosureTextBlock FinancialInstrumentsDisclosureTextBlock DerivativesAndFairValueTextBlock
Equity	StockholdersEquityNoteDisclosureTextBlock PreferredStockTextBlock TreasuryStockTextBlock PartnersCapitalNotesDisclosureTextBlock
Fair Value	FairValueDisclosuresTextBlock FairValueMeasurementInputsDisclosureTextBlock
Financial Services	RegulatoryCapitalRequirementsUnderBankingRegulationsTextBlock
Goodwill and Intangibles	GoodwillAndIntangibleAssetsDisclosureTextBlock GoodwillDisclosureTextBlock IntangibleAssetsDisclosureTextBlock
Insurance	ReinsuranceTextBlock
Inventory	InventoryDisclosureTextBlock
Investments	InvestmentsInDebtAndMarketableEquitySecuritiesAndCertainTradingAssetsDisclosureTextBlock InvestmentTextBlock InvestmentHoldingsTextBlock InvestmentsAndOtherNoncurrentAssetsTextBlock MarketableSecuritiesTextBlock EquityMethodInvestmentsDisclosureTextBlock
Leases	LeasesOfLesseeDisclosureTextBlock DebtAndCapitalLeasesDisclosuresTextBlock LeasesOfLessorDisclosureTextBlock OperatingLeasesOfLesseeDisclosureTextBlock CapitalLeasesInFinancialStatementsOfLesseeDisclosureTextBlock LesseeOperatingLeasesTextBlock OperatingLeasesOfLessorDisclosureTextBlock LesseeFinanceLeasesTextBlock
Liabilities	AccountsPayableAndAccruedLiabilitiesDisclosureTextBlock DepositLiabilitiesDisclosuresTextBlock OtherLiabilitiesDisclosureTextBlock AccountsPayableAccruedLiabilitiesAndOtherLiabilitiesDisclosureCurrentTextBlock
Oil and Gas	Oil And Gas Exploration And Production Industries Disclosures Text Block
Pension and Post-employment	PensionAndOtherPostretirementBenefitsDisclosureTextBlock PostemploymentBenefitsDisclosureTextBlock
Property, Plant, and Equipment	PropertyPlantAndEquipmentDisclosureTextBlock DisposalGroupsIncludingDiscontinuedOperationsDisclosureTextBlock
Real Estate	RealEstateDisclosureTextBlock RealEstateOwnedTextBlock RealEstateAndAccumulatedDepreciationDisclosureTextBlock
Receivables	LoansNotesTradeAndOtherReceivablesDisclosureTextBlock FinancingReceivablesTextBlock AllowanceForCreditLossesTextBlock
Related Party	RelatedPartyTransactionsDisclosureTextBlock
Research and Development	ResearchDevelopmentAndComputerSoftwareDisclosureTextBlock
Restructuring	AssetImpairmentChargesTextBlock RestructuringImpairmentAndOtherActivitiesDisclosureTextBlock RestructuringAndRelatedActivitiesDisclosureTextBlock
Revenue	LongTermContractsOrProgramsDisclosureTextBlock

Revenue From Contract With Customer Text Block

Tax	IncomeTaxDisclosureTextBlock
Transfers and Servicing	$Transfers And Servicing Of Financial Assets Text Block \\ Repurchase Agreements Resale Agreements Securities Borrowed And Securities Loaned Disclosure Text Block \\ Repurchase Agreements Resale Agreements Securities Borrowed And Securities Loaned Disclosure Text Block \\ Repurchase Agreements Resale Agreements Securities Borrowed And Securities Loaned Disclosure Text Block \\ Repurchase Agreements Resale Agreements Securities Borrowed And Securities Loaned Disclosure Text Block \\ Repurchase R$
Warranties and Guarantees	ProductWarrantyDisclosureTextBlock GuaranteesTextBlock

 Table 1: Accounting topics