

# Selling Prototypes

DELETING THIS FROM THE PRODUCT NUMBER CATALOG

Question: How fast can the [collector value] of [miniPCB prototypes] double? If [I try to make this next miniPCB twice as good, if possible] remains true.

Hypothesis: Can the [collector value] double fast enough to support me-making-the-next? Can the performance of me-making-the-next improve enough to make it so?

Experiment Procedure: Assembly 10 pieces. Sell the first for \$10. Double the price on the next one. Etc.

Experiment Conclusion: Eventually there should be a spot for any rouge philanthropist finds a point where they can contribute to my progress, in exchange for something collectable. This is the point where you will find maximum growth of growth.

UID	MSRP	TOTAL REVENUE	% OF THIS SALE ON TOTAL REVENUE
1	10	10	100
2	20	30	66.6666667
3	40	70	57.1428571
4	80	150	53.3333333
5	160	310	51.6129032
6	320	630	50.7936508
7	640	1270	50.3937008
8	1280	2550	50.1960784
9	2560	5110	50.0978474
10	5120	10230	50.0488759

Each prototype needs to be uniquely numbered.

Double each time.

Dollars per hour, not bad.

Approaches 50%.

If I start the collector price at \$10, then the most expensive collection piece will cost approximately half a month salary of the engineer. This feels like good proportionality.

I should have a nearly automated data analysis system. So that each purchaser gets a letter with charts showing the progress of the project. I should have a nearly automated data analysis system. So that each purchaser gets a letter with charts showing the progress of the project.

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WORDMARK	FIGUREMARK	FIGUREMARK
miniPCB™		

## Revision History

REV	DESCRIPTION	ECO	DATE
A	Initial Release	N/A	07NOV2023