

Veda Guduri

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Education

UNIVERSITY OF WISCONSIN – MADISON	<i>Madison, WI</i>
Candidate for Bachelor of Science	<i>May 2026</i>
Major: Computer Science and Data Science, Minor: Game Design	<i>GPA – 3.5/4.0</i>
Awards: Dean's List Spring 2025, Dean's List Fall 2025	
Relevant Coursework: Object-Oriented Programming, Machine Learning, Statistical Modeling, Algorithms, User Interfaces, Computer Graphics, Mobile Applications, Human-Computer Interaction, Virtual Reality, Big Data Systems	

Professional Experience

ZURICH INSURANCE	
<i>IT Cloud Operations Intern</i>	<i>May 2025 – Aug 2025</i>
• Supported cloud migration of 200+ applications to Azure, ensuring seamless user experience transitions and interface consistency across platforms while monitoring front-end performance.	
• Conducted security compliance assessments focused on user-facing components, verifying adherence to design standards and maintaining records of interface procedures for Azure applications.	
• Managed issue tracking systems to analyze user-reported interface problems, categorizing incidents by severity and coordinating with technical teams for timely resolution during migration.	
WINTRUST FINANCIAL	
<i>IT App Developer Intern</i>	<i>May 2024 – Aug 2024</i>
• Redesigned and enhanced user interface for iSelfService app using Angular, TypeScript, and CSS, significantly increasing user engagement through improved navigation and intuitive design.	
• Developed responsive front-end components collaborating with 12-person team using Agile methodologies and GitHub, reducing development time through component-based architecture.	
• Created user-friendly interface for InfoSec email system using C#, SQL, and .NET Core, improving communication efficiency and streamlining organizational workflow.	

PRACTICALLY

<i>Data Scientist Intern</i>	<i>Jun 2021 – Aug 2021 and Jun 2022 – Aug 2022</i>
• Employed web scraping tools and developed Python programs (pandas, NumPy) to transform consumer data into actionable formats, improving customer response and streamlining analysis.	
• Enhanced program efficiency by 15% through feedback-driven code improvements and implemented a data validation framework, reducing errors by 70% and improving data quality.	

Projects

FitFolio – Digital Closet Application	<i>Sep 2025 – Dec 2025</i>
• Collaborated with a team of 5 to develop and deploy a digital closet app enabling users to virtually try on clothing through avatar-based visualization, reducing physical try-on time and addressing clothing overconsumption.	
• Integrated Fashn API to implement virtual try-on functionality, allowing users to upload garments and avatars for real-time outfit visualization without physical garment changes.	

Leadership

UNIT.E Dance Group	
<i>Executive Board Member</i>	<i>Jan 2024 – Present</i>
• Learn and teach diverse cultural dance styles, develop choreography and lead practice sessions for campus performances.	
• Formulated workshops and feedback processes, boosting attendance by 55% and enhancing community engagement.	

Skills

Programming Languages: Java, JavaScript, Kotlin, Python, HTML/CSS, R, SQL, C, C#, TypeScript

Developer Tools: Android Studio, Angular, Figma, Git, GitHub, Google Cloud Platform, Jira, JupyterLab, Linux, Microsoft Azure, Microsoft SQL Server Management Studio, .NET Core, Node.js, React, Visual Studio Code