steve diabo

creative front end developer

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profile

- Senior, multi-disciplinary Creative Front End Developer and UI developer
- Works effectively with Marketing and Design teams to create custom digital experiences, company homepages, HTML5 creatives, WordPress blogs and themes, rapid prototypes, rich web animation and more
- Fast learner who appreciates challenges and the opportunity to pick up new skills
- Uses up-to-date front end dev and design knowledge to create world-class responsive experiences on web, mobile devices, and touch screens

skill set

- HTML, CSS, SASS
- CSS / SVG / GSAP Animation
- Motion Design
- WordPress Development

- HTML5 banners, responsive emails
- JavaScript, jQuery, Bootstrap
- PHP, Ruby on Rails
- Node.js, Webpack, Git

- XAML / Windows UI Development
- Pardot, HubSpot
- Adobe Creative Suite
- Sketch

employment history

> **Front End Engineer**

StackAdapt, Toronto, ON | July 2017 – August 2019

- Responsible for maintaining the company website and blog
- Worked closely with the Marketing and Design teams, making continual improvements to the company's online presence, and empowered revenue team with improvements to internal tools
- Created and maintained HTML emails, landing pages and digital marketing tools in Pardot
- Planned and executed a migration of blog content from HubSpot to WordPress, including setting up a secure WordPress installation and developing a custom WordPress theme
- Built UI for EU GDPR compliance

Tech and tools:

HTML5, CSS, SASS, JavaScript, jQuery, Bootstrap, WordPress Development, PHP, Ruby on Rails, Node.js, Webpack, Git

> **Senior Interactive Developer**

Diply, Toronto, ON | August 2016 – April 2017

- As part of the front end team, built the UI for a suite of analytics/dashboard and content creation/management tools in Angular 2, including a visual content editor
- Built rapid prototypes with the creative/UX teams to test behaviours, animations, etc.
- Mentored junior front end developers and participated in UI code review
- Participated in ideation with creative teams
- Introduced and refined new processes and practices to help the design, creative, UX and development teams work more closely and efficiently

Tech and tools:

HTML5, CSS3, LESS, SASS, jQuery, Node.js, Git

> ## Interactive Developer
Infusion, Toronto, ON | June 2013 – June 2016

- Augmented my skill set and learned new frameworks and development platforms (Unity, Tizen, Android, etc.)
- Led front end development on a variety of projects in XAML, HTML/CSS and web UI libraries
- Mentored junior interactive developers
- Represented the company at technology conferences
- Participated in ideation with creative teams
- Built prototypes and proofs-of-concept to win business for the company

Work for clients:

Tangerine, Anheuser-Busch, Samsung, Air Canada, Credit Suisse, SunTrust, Sony PlayStation, BMO, RBC, MetLife, Michelin, Rogers, Hermès, Humana, Scotiabank, Great Gulf, ExxonMobil, TD, Merck, Natural Markets Food Group

Tech and tools:

XAML, Telerik UI, HTML5, CSS3, LESS, SASS, jQuery, Node.js, Bootstrap, Microsoft HoloLens, Unity, Tizen SDK, Android SDK, Visual Studio 2013/2015, WPF, Silverlight, Microsoft Surface 2.0 SDK, TFS, Git

> ## Senior Front End Developer
nventive inc., Montreal, QC | January 2012 – April 2013

- Learned XAML for front end development on Windows Phone (7+8) and Windows 8 (WinRT)
- Led front end development for Windows 8 and Windows Phone apps
- Directed front end development for an in-house-developed Facebook client for Windows 8
- Developed the front-end groundwork/architecture for the company's boilerplate Generic App
- Headed the company's Front End Development team, mentored new hires and assessed the skills of new applicants
- Introduced new processes to harmonize work and improve communication between the Design team and Development team, and helped to standardize XAML, layout and style practices for all projects
- Helped to create basic toolkits for page transitions and animations that allow for a richer, higher quality user experience on our company's Windows 8 apps

Work for clients:

Bloomberg, ABC News, AllRecipes, EMC Corporation, Expedia Hotel Search, E*Trade, SmugMug, Ancestry.com, Headlight Software, MobiTV

Tech and tools:

XAML, Telerik UI, Visual Studio 2010/2012, Team Foundation Server, Windows Phone 7/8 SDK, Windows Software Development Kit (SDK) for Windows 8

> ## Junior / Senior Front End Developer
iCongo Inc., Montreal, QC | September 2007 – April 2011

- Developed online storefronts, online events/trade shows/job fairs, and B2B/retail support websites
- Provided bug fixing support for existing websites
- Front end development of sites for clients such as: ALDO Group, La Senza, Brown's Shoes, Calumet Photo, The Bay, Lord & Taylor, Bluenotes, Lise Watier, Publications du Québec and more
- Introduced regular improvements to the base platform, including new features and streamlining/modernizing existing features. Implemented jQuery UI for dialog boxes, tabs, menus and other UI controls

Tech and tools:

HTML, CSS, JavaScript, jQuery, ColdFusion

education

2005	Visual Arts, Dawson College, Montreal, QC
2001	Howard S. Billings High School, Châteauguay, QC