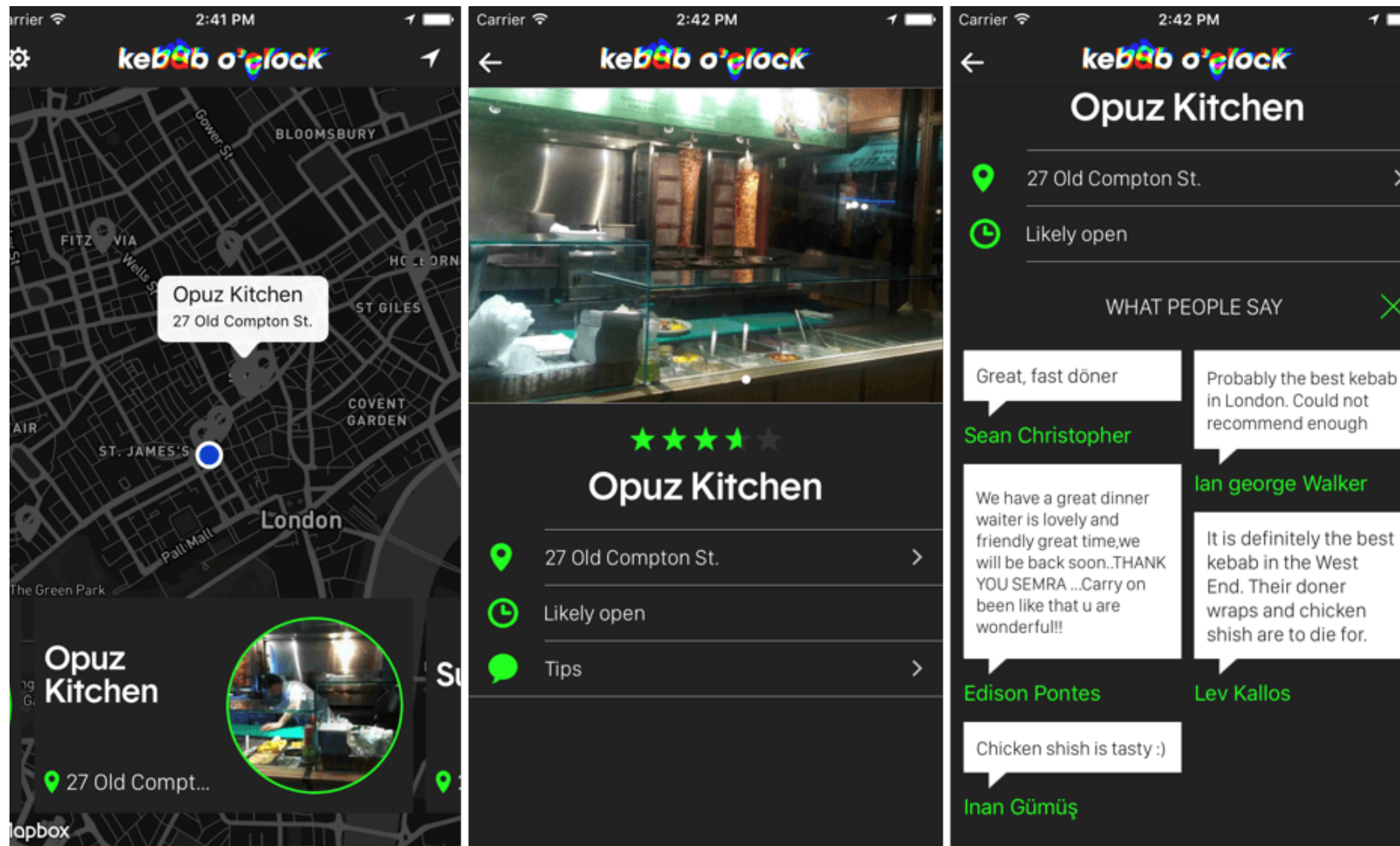# Portfolio

Sasha Prokhorenko

Forward thinking & awarded iOS & IoT software engineer

Kebab O'Clock

Kebab O'Clock is a result of shared love for unhealthy high calorie delicious street food and a desire to create an iOS app. It's also a educational exercise. All the code available on Github. I created this iOS application in collaboration with a London-based digital product designer Yuriy Oparenko
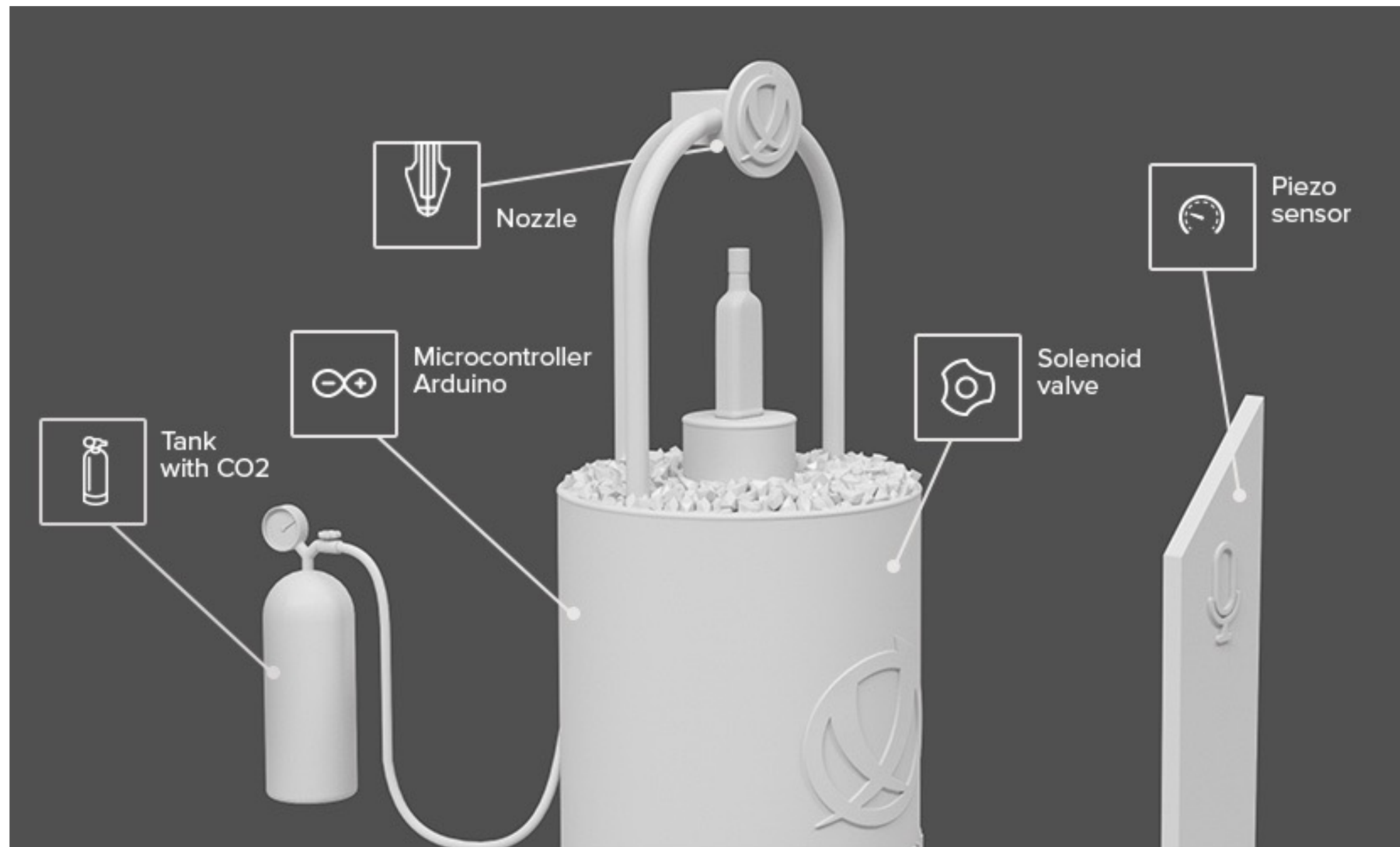
Teletype

8-bit messenger

Brahm (BRAnd Health Monitor)

"We wanted to give a useful New Year gift to clients and thus to promote the agency and demonstrate our own competence in innovations and phygital design. Brand managers want to know what happens to their brands in the Internet without much effort."

Khortytsa Ice Machine

"The innovation of Khortytsa Ice was a special bottle that changed its colour when chilled to +5 degrees Celsius (the ideal drinking temperature for this beverage). After consumers were invited to chill a bottle by themselves online, we came up with the idea of adapting this experience for offline use. Buyers needed to see that the bottle did change its colour at +5 degrees Celsius. A simple and, most importantly, safe way of instant chilling was required"

Hello Coffee Machine

"The same as in many other offices, every morning at Aimbulance starts with a cup of hot coffee. Often the check-in ritual precedes the process of drinking the first daily dose of caffeine. We decided to combine these two morning habits used in our office and transformed a common vending machine into a phygtal-coffee machine."

Pepsi Fridge

"We designed an innovation - the world's first Pepsi Fridge that expresses emotions, has conversations, and makes friends online. The contact elements on its door send signals to the inboard computer. In response, the computer displays video and emits sounds through the speakers."
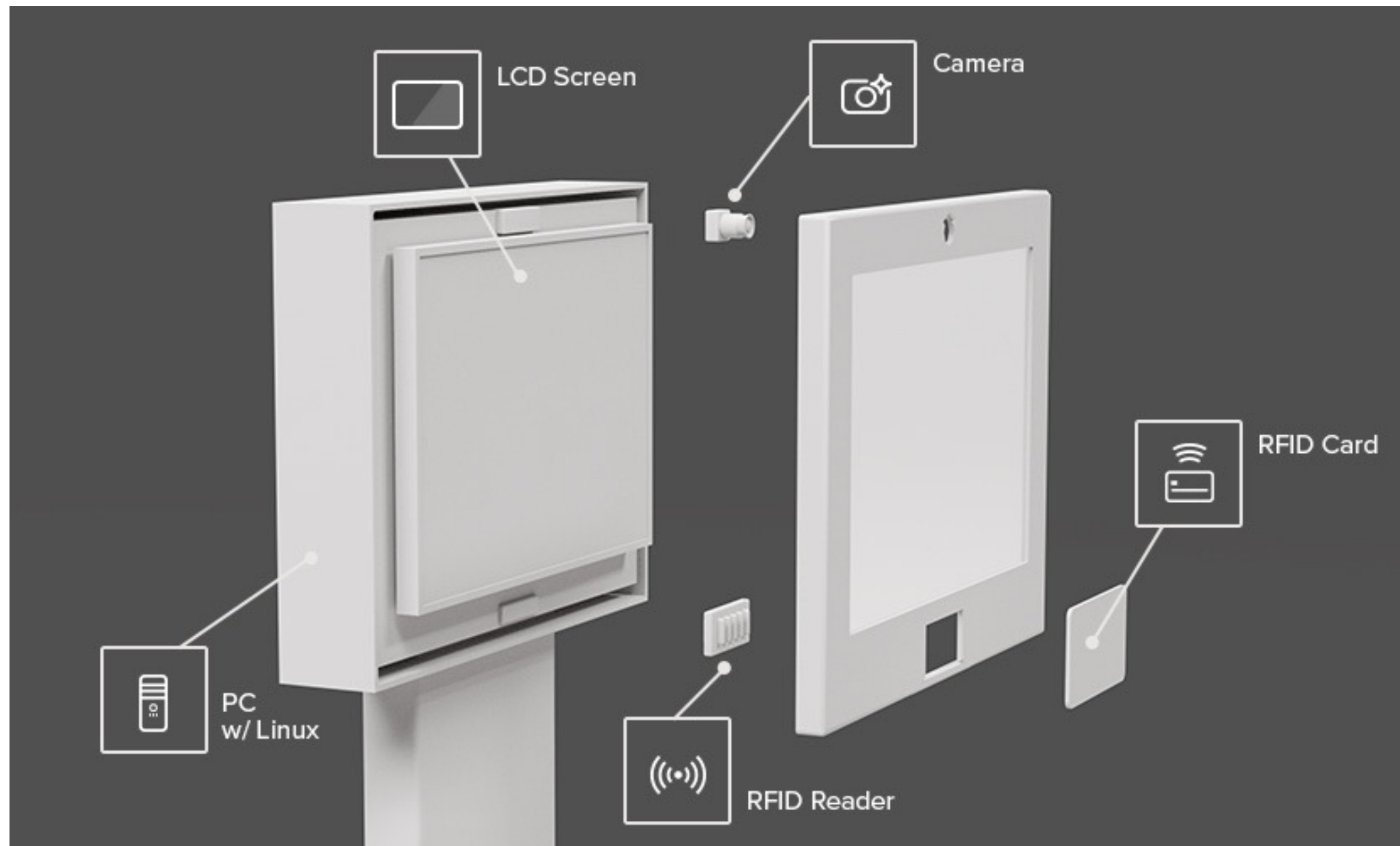
Captain Morgan RFID

"At a Captain Morgan party devoted to a Halloween feast there was launched RFID-activity. At the club entrance the participants registered via Facebook-account and received individual cards with RFID-chips. A special terminal, put in the club, allowed making pictures with Captain Morgan, checking-in, and posting check-in with picture on Facebook, making all missing the party feel envious."

Khortitsa Ice into the stratosphere

"The innovative bottle for «Khortytsa Ice» changes its color when cooled to +5C (the ideal temperature for beverage drinking). We decided to demonstrate the gradual change of the bottle color in an original way - to send it into the stratosphere. "

Thank you!

Sasha Prokhorenko

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