

Abraham Mulugeta Adebash

UI/UX Designer | Product Thinker
Addis Ababa, Ethiopia • Open to Remote Work

Email • Portfolio

Creative and self-taught UI/UX designer with 2+ years of hands-on experience building clean, functional, and culturally grounded digital experiences. Passionate about solving real-world problems through thoughtful interface design and user-first thinking. Experienced in taking self-initiated projects from concept to prototype. Open to freelance, internships, and collaborations.

Experience

Product Designer

Self-Initiated Project • Remote • Jan 2023 – Present **Habeshlingo** – Gamified African Language Learning App

- Designing a language learning app focused on African languages including Amharic and Afaan Oromo, inspired by Duolingo
- Creating wireframes, UI mockups, and a gamified experience with onboarding and streak systems
- Focusing on user retention, localization, and accessibility

UI/UX Designer

Collaborative Project with Ethiopian Orthodox Tewahedo Church (EOTC) • Remote • Feb 2023 – May 2023

Aelafat Zemare – Hymns Audio Streaming Platform

- Built a spiritual audio app for Ethiopian Orthodox hymns with minimal, respectful UI
- Designed intuitive flows for search, playlists, and offline listening

Balanced modern UX with traditional cultural values

UI/UX Designer

Self-Initiated Project • Remote • Mar 2023 – Present FlexET – Al-Powered Fitness App

- Designing user dashboards, workout planners, and progress tracking features
- Creating motivational UI with dynamic recommendations and session feedback
- Blending aesthetics with performance for hybrid athletes

Product Designer

Outsourced Contract • American Medical School • Remote • Apr 2023 – Jul 2023 **HabariDOC** – Medical Consultation App

- Designed an end-to-end solution for booking, consultation, and prescriptions
- Developed clean dashboards for doctors and patients with accessibility in mind
- Integrated with AI-based workflows for user convenience



Tools & Software: Figma, FigJam, Prototyping, Notion **Core Skills:** UI Design, UX Research, Product Design, Wireframing, Design Systems,
Interaction Design, Usability Testing, Visual Design, User-Centered Design, Problem Solving

***** Education

Bashewan School

High School Graduate • Addis Ababa, Ethiopia • Graduated: 2025

- Studied design and technology independently alongside academic studies
- Built a real-world design portfolio focused on African tech

Google UX Design Certificate

Coursera • Issued: 2024