

Yin Zhu (Amy) | Product Designer

www.yinazhu.com yinazhu99@gmail.com Vancouver / Remote

Experience

Product Designer II - CoPilot AI

Previously: Junior UX Designer, Design Intern

Jan 2019 - Present / Vancouver

Lead designer on the product-led growth team. Owns the end-to-end design that has contributed to the strategic direction of the roadmap. Some of the high impact projects I owned that contributed to the company's growth:

- Inbox Card View
- Billing Module
- Filters & Export
- First Website Redesign

UX/UI Contractor - Medoclock

Aug 2019 - Nov 2019 / Remote

Lead the design helping primary caregivers better manage their loved ones chronic illness. Worked with stakeholders to solve complex problems with regards to household communication, medication management and appointments.

UX/UI Designer - Hackhub

Jan 2018 - Sept 2018 / Vancouver

Designed mobile app prototype to help students participating at a hackathon manage their team and project. Launched the platform through product hunt which became #4 product of the day and increased site traffic by 500%.

Research Assistant - Health Design Lab

Sept 2017 - March 2018 / Vancouver

Provided solutions to help caregivers going through dementia to have a better mental support system. Identified painpoints for family members going through dementia through human-centered research.

Education

Emily Carr University

B.Des, Interaction Design

Lighthouse Labs

Cert. Intro to Front-end

Tools

Figma, Whimsical, Loom, Miro, Usabilityhub, Confluence, Adobe Suite, Jira

Skills

User Research & Testing, Product Strategy, Prototyping, User Flows, Visual Design, HTML / CSS