

Data Technician

Name:

Course Date:

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Day 1: Task 1

Please research and complete the below questions relating to key concepts of databases.

What is a primary key?	A primary key is a column (or a set of columns) in a database table that uniquely identifies each row in that table. It is a fundamental concept in relational database design.
How does this differ from a secondary key?	A primary key uniquely identifies each record in a table, is always unique, non-null, and one per table. A secondary key (like a foreign or candidate key) helps with data retrieval or establishing relationships between tables, can allow duplicates and nulls, and there can be multiple secondary keys in a table.
How are primary and foreign keys related?	Primary keys and foreign keys are closely related through database relationships. A primary key uniquely identifies records in its table, while a foreign key is a column in another table that references the primary key. This relationship ensures data integrity by linking the two tables, enabling consistent and reliable associations between them.
Provide a real-world example of a one-to-one relationship	National id and customer.
Provide a real-world example of a one-to-many relationship	Mother to children.

Provide a real-world example of a many-to-many relationship

Customer and product purchased.

Day 1: Task 2

Please research and complete the below questions relating to key concepts of databases.

What is the difference between a relational and non-relational database?

The key difference between relational and non-relational databases lies in structure and flexibility:

- Relational Databases: Use structured tables with predefined schemas and relationships between tables.
 They are ideal for complex queries and data consistency (e.g., SQL databases like MySQL, PostgreSQL).
- Non-Relational Databases: Use flexible data models like documents, key-value pairs, or graphs, without strict schemas. They are better for handling unstructured or rapidly changing data (e.g., NoSQL databases like MongoDB, Cassandra).

Relational databases focus on structure and relationships, while non-relational ones emphasize flexibility and scalability.

What type of data would benefit off the non-relational model?

Unstructured or semi-structured data benefits from non-relational databases because they handle flexible, dynamic, or varied formats efficiently.

Non-relational databases are ideal for these due to their scalability, schema flexibility, and ability to manage diverse data types.

Why?

Day 3: Task 1

Please research the below 'JOIN' types, explain what they are and provide an example of the types of data it would be used on.

Self-join	A self join is when a table is joined with itself to compare rows within the same table. It is commonly used to find relationships between rows, such as hierarchical data (e.g., employees and their managers).
Right join	A right join (or right outer join) returns all rows from the right table and the matching rows from the left table. If there's no match, NULL is shown for the left table's columns.
Full join	A full join (or full outer join) returns all rows from both the left and right tables. If there is no match, NULL is shown for the columns from the table that doesn't have a matching row.
Inner join	An inner join returns only the rows that have matching values in both tables based on the specified condition. If there is no match, the row is excluded from the result.
Cross join	A cross join returns the Cartesian product of two tables, meaning it combines every row from the first table with every row from the second table. This can result in a large number of rows, especially if both tables have many records.
Left join	A left join (or left outer join) returns all rows from the left table and the matching rows from the right table. If there is no match, NULL is returned for the columns from the right table.

Day 4: Task 1: Written

In your groups, discuss and complete the below activity. You can either nominate one writer or split the elements between you. Everyone however must have the completed work below:

Imagine you have been hired by a small retail business that wants to streamline its operations by creating a new database system. This database will be used to manage inventory, sales, and customer information. The business is a small corner shop that sells a range of groceries and domestic products. It might help to picture your local convenience store and think of what they sell. They also have a loyalty program, which you will need to consider when deciding what tables to create.

Write a 500-word essay explaining the steps you would take to set up and create this database. Your essay should cover the following points:

1. Understanding the Business Requirements:

- a. What kind of data will the database need to store?
- b. Who will be the users of the database, and what will they need to accomplish?

2. Designing the Database Schema:

- a. How would you structure the database tables to efficiently store inventory, sales, and customer information?
- b. What relationships between tables are necessary (e.g., how sales relate to inventory and customers)?

3. Implementing the Database:

- a. What SQL commands would you use to create the database and its tables?
- b. Provide examples of SQL statements for creating tables and defining relationships between them.

4. Populating the Database:

a. How would you input initial data into the database? Give examples of SQL INSERT statements.

5. Maintaining the Database:

- a. What measures would you take to ensure the database remains accurate and up to date?
- b. How would you handle backups and data security?

Your essay should include specific examples of SQL commands and explain why each step is necessary for creating a functional and efficient database for the retail business.



A small retail business needs a comprehensive database to effectively manage its operations. This database should include detailed product information, customer data, sales records, supplier information and order details. This data allows for informed business decisions, efficient inventory management, and improved customer satisfaction. The database will be used by various personnel, including the owner for analysis and management, and staff for sales and inventory management. This collaborative use of the database will streamline operations and enhance the overall efficiency of the cornershop.

Database Schema

The database would consist of four tables: Customers, Loyalty, Products, and Sales.

The **Customers** table includes:

CustomerID (unique and auto-incrementing), **FirstName**, **LastName**, **Email**, **Address**, and **LoyaltyPoints**.

The primary key is **CustomerID**.

The **Loyalty** table includes:

CustomerID (relating to **CustomerID** in the Customers table), **LoyaltyPoints**, **PointsEarned**, and **PointsUsed**.

The primary key is **CustomerID**, tracking total, earned, and used points for analysis separate to other customer data.

The **Products** table includes:

ProductID (unique and auto-incrementing), **ProductName**, **Category**, **Stock**, **ReorderLevel**, and **Price**.

The primary key is **ProductID**.

The Sales table includes:

SalesID (unique and auto-incrementing), ProductID, CustomerID, Price, Quantity, Revenue, and PointsEarned.

The primary key is **SalesID**, with **ProductID** and **CustomerID** as foreign keys that relate to the primary keys of the products and customers tables respectively.

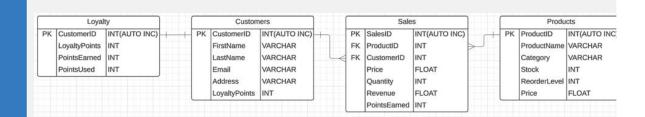
Relationships:

Customers and **Loyalty**: One-to-one, separating loyalty data for analysis.

Customers and **Sales**: One-to-many, as one customer can make multiple purchases.

Products and **Sales**: One-to-many, as a product can appear in multiple sales but each sale entry links to a single product.

Pleas
e
write
your
500word
essay
here



3. Implementing the Database

To implement the database, we would use the following SQL commands to create our database.

Input 'DROP SCHEMA IF EXISTS grocery_store' to prevent duplication, and input 'CREATE SCHEMA grocery_store' to create a SQL schema, then input 'USE grocery_store' to implement this schema.

And the following example commands to create our tables in the Database.

Input 'CREATE TABLE Loyalty(

CustomerID INT NOT NULL AUTO_INCREMENT,

LoyaltyPoints INT NOT NULL,

PointsEarned INT NOT NULL,

PointsUsed INT NOT NULL,

PRIMARY KEY (CustomerID))' to create the table 'Loyalty'.

Input 'CREATE TABLE Customers(

CustomerID INT NOT NULL AUTO_INCREMENT,

FirstName VARCHAR NOT NULL,

LastName VARCHAR NOT NULL,

Email VARCHAR NOT NULL,

Address VARCHAR NOT NULL,

LoyaltyPoints INT NOT NULL,

PRIMARY KEY (CustomerID))' to create the table 'Customers'.

Input 'CREATE TABLE Sales(



SalesID INT NOT NULL AUTO_INCREMENT,

ProductID INT NOT NULL,

CustomerID INT NOT NULL,

Price FLOAT NOT NULL,

Quantity INT NOT NULL,

Revenue FLOAT NOT NULL,

PointsEarned INT NOT NULL,

PRIMARY KEY (SalesID),

FOREIGN KEY (ProductID),

FOREIGN KEY (CustomerID))' to create the table 'Sales'.

Input 'CREATE TABLE Products(

ProductID INT NOT NULL AUTO_INCREMENT,

ProductName VARCHAR NOT NULL,

Category VARCHAR NOT NULL,

Stock INT NOT NULL,

ReorderLevel INT NOT NULL,

Price FLOAT NOT NULL,

PRIMARY KEY (ProductID))' to create the table 'Products'.

4. Populating the Database

Create a Google Forms document for clients to input customer details and purchases. Another form manages stock items, quantities, and prices, linked to the database. Customers earn loyalty points for purchases, and all data is connected to the Sales Table.

If data needs to be entered manually we would do so as follows:

INSERT INTO Products (ProductID, ProductName, Category, Stock, ReorderLevel, Price)

VALUES

(1, 'Milk', 'Dairy', 15, 5, £1.00),



- (2, 'Bread', 'Bakery', 20, 5, £1.20),
- (3, 'Peanuts', 'Snacks', 10, 3, £0.75)
- (4, 'Eggs', 'Poultry', 25, 7, £1.50)
- (5, 'Chocolate Bar', 'Snacks', 40, 10, £0.50);

INSERT INTO Customers (CustomerID, FirstName, LastName, Email, Address)

VALUES

- (1,'Donald', 'Trumpet', 'd.trumpet@yahoo.com', '25 Avenue London', 100)
- (2, 'Elon', 'Tusk', 'e.tusk@yahoo.com', '12 Avenue London', 55)
- (3, 'Billy', 'Gate', 'b.gated@yahoo.com', '16 Avenue London', 250)
- (4, 'John', 'Doe', 'j.doe@yahoo.com', '5 Avenue London', 20)
- (5, 'Jelly', 'Jane', 'j.jane@yahoo.com', '33 Avenue London', 5);

INSERT INTO SALES (SalesID, ProductID, CustomerID, Price, Quantity, Revenue, PointsEarned)

VALUES

- (1, 3, 2, £0.75, 2, £1.50, 2)
- (2, 5, 2, £0.50, 4, £2.00, 2)
- (3, 4, 1, £1.50, 3, £4.50, 5)
- (4, 4, 2, £1.50, 2, £3.00, 3)
- (5, 1, 2, £1.00, 4, £4.00, 4);

5. Maintaining the Database

In order to ensure the database remains accurate, up-to-date and secure we would following these procedures:

Validation Rules: Enforce data integrity using constraints like NOT NULL and CHECK.

Regular Backups: Automate daily full and incremental backups, stored offsite, and regularly test restores.

Access Control: Limit access based on roles (e.g., admins, cashiers).

Data Encryption: Use SSL/TLS for data in transit and encryption for sensitive data at rest.

Software Updates: Keep systems updated to protect against vulnerabilities.



Monitoring & Auditing: Track activities and unusual queries.

Data Masking: Protect sensitive data in non-production environments.

Network Security: Use firewalls and private networks to restrict access.

Security Audits: Regularly review access policies and security protocols.

Day 4: Task 2: SQL Practical

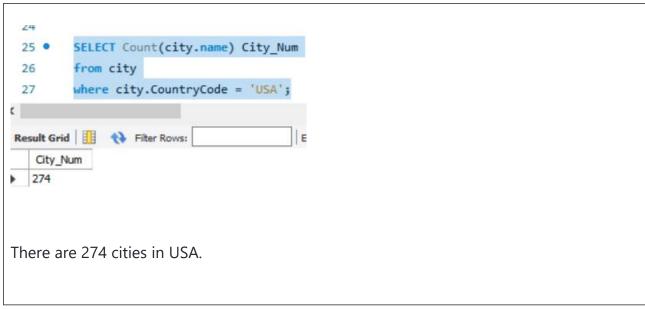
In your groups, work together to answer the below questions. It may be of benefit if one of you shares your screen with the group and as a team answer / take screen shots from there.

Setting up the database:

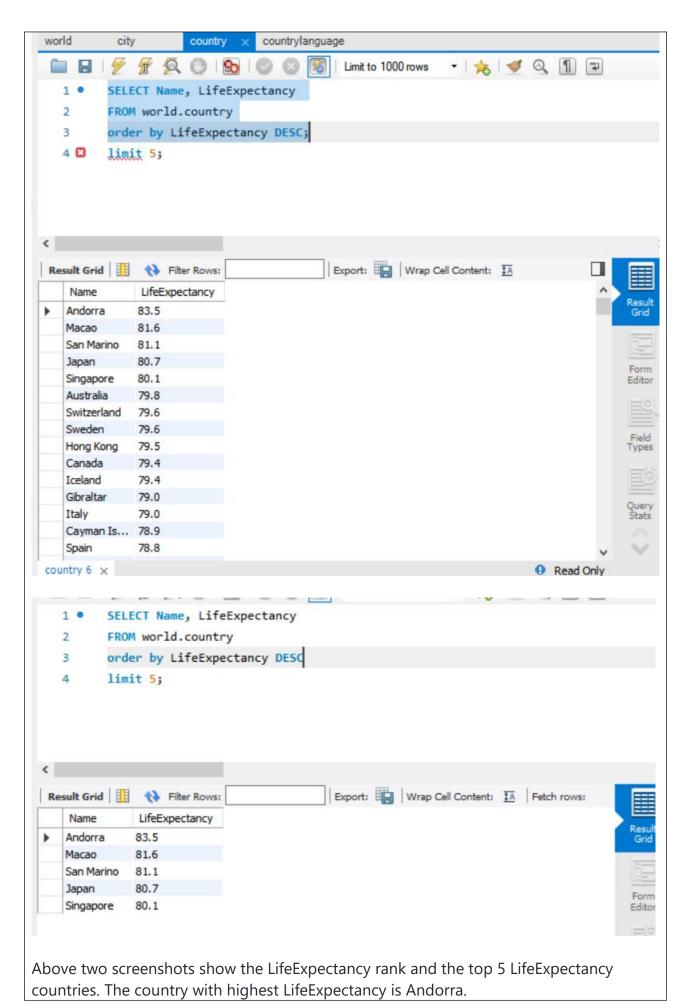
- 1. Download world_db(1)
- 2. Follow each step to create your database

For each question I would like to see both the syntax used and the output.

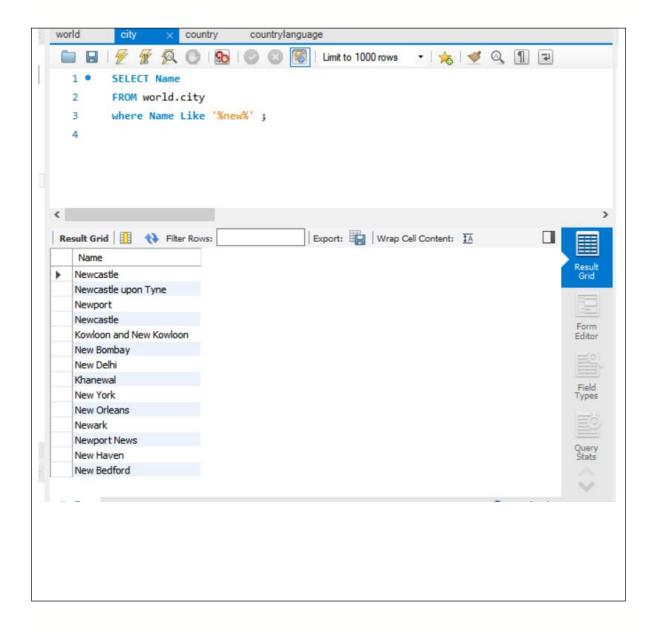
1. **Count Cities in USA:** *Scenario:* You've been tasked with conducting a demographic analysis of cities in the United States. Your first step is to determine the total number of cities within the country to provide a baseline for further analysis.



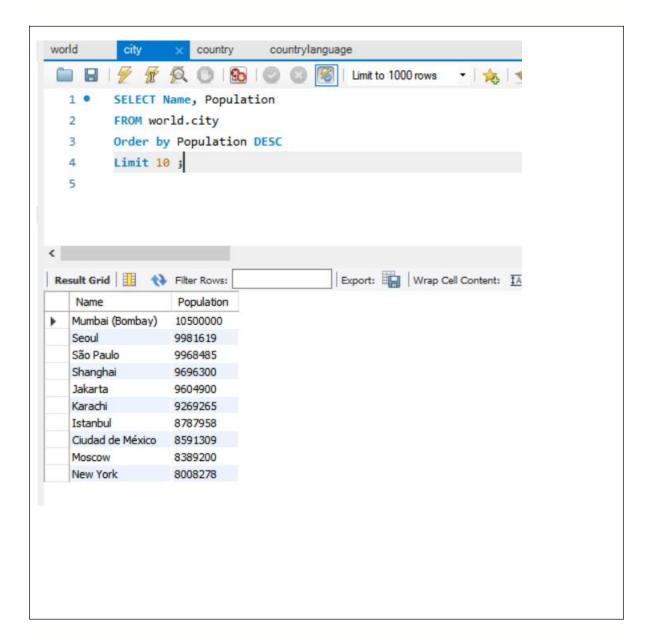
2. **Country with Highest Life Expectancy:** *Scenario:* As part of a global health initiative, you've been assigned to identify the country with the highest life expectancy. This information will be crucial for prioritising healthcare resources and interventions.



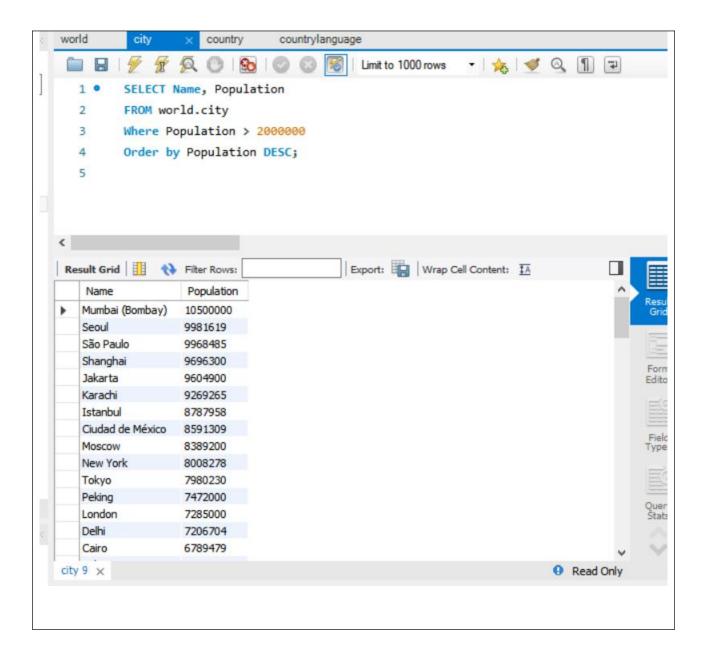
3. "New Year Promotion: Featuring Cities with 'New: Scenario: In anticipation of the upcoming New Year, your travel agency is gearing up for a special promotion featuring cities with names including the word 'New'. You're tasked with swiftly compiling a list of all cities from around the world. This curated selection will be essential in creating promotional materials and enticing travellers with exciting destinations to kick off the New Year in style.



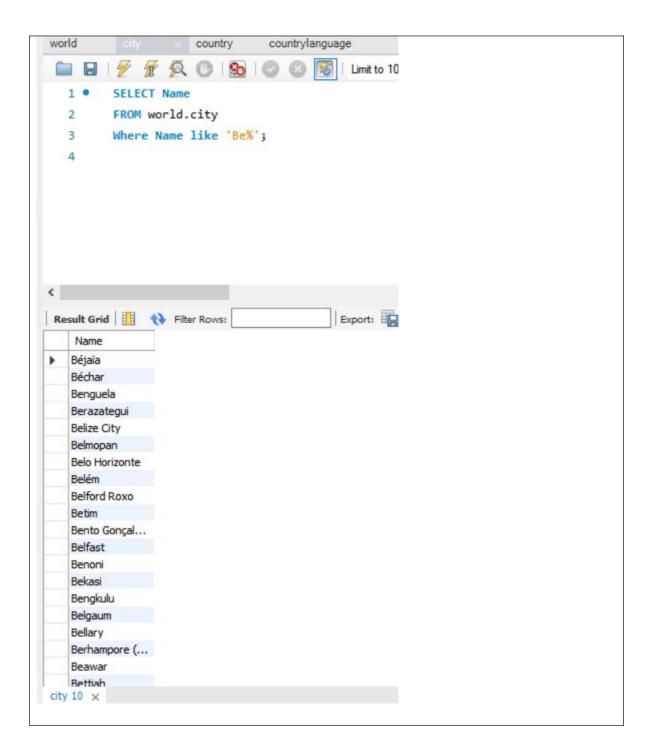
4. **Display Columns with Limit (First 10 Rows):** *Scenario:* You're tasked with providing a brief overview of the most populous cities in the world. To keep the report concise, you're instructed to list only the first 10 cities by population from the database.



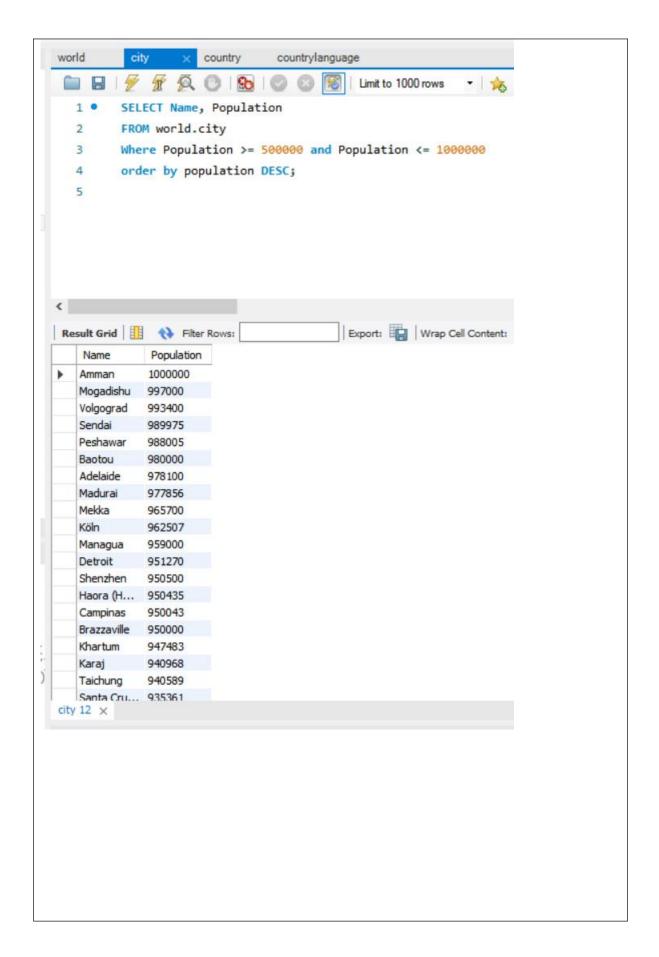
5. **Cities with Population Larger than 2,000,000:** *Scenario:* A real estate developer is interested in cities with substantial population sizes for potential investment opportunities. You're tasked with identifying cities from the database with populations exceeding 2 million to focus their research efforts.



6. **Cities Beginning with 'Be' Prefix:** *Scenario:* A travel blogger is planning a series of articles featuring cities with unique names. You're tasked with compiling a list of cities from the database that start with the prefix 'Be' to assist in the blogger's content creation process.



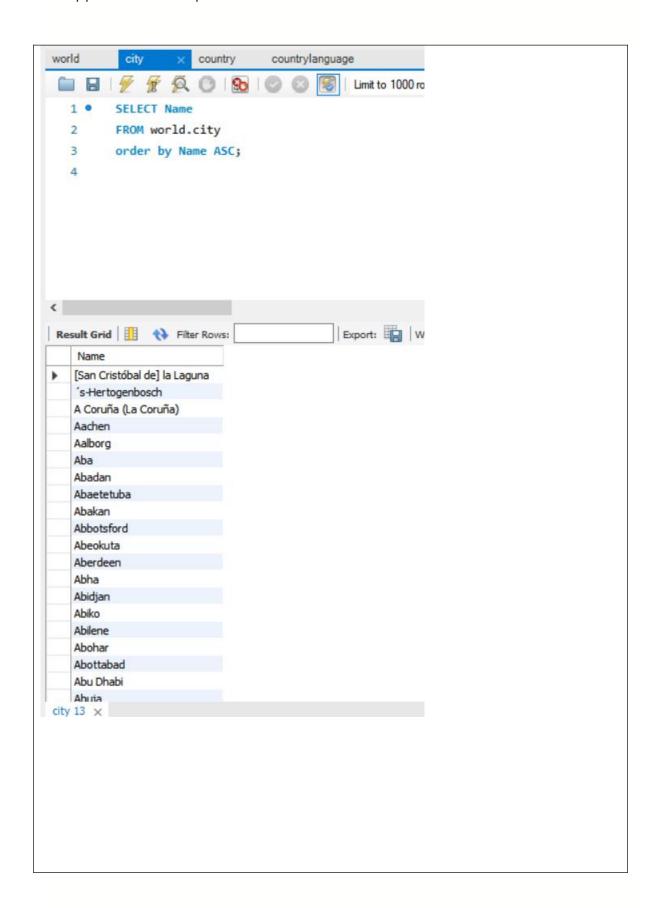
7. **Cities with Population Between 500,000-1,000,000:** *Scenario:* An urban planning committee needs to identify mid-sized cities suitable for infrastructure development projects. You're tasked with identifying cities with populations ranging between 500,000 and 1 million to inform their decision-making process.



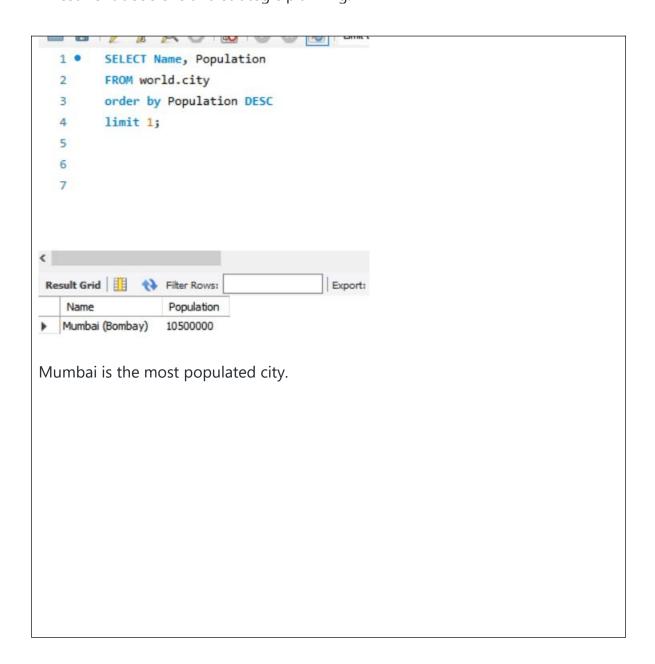
8. **Display Cities Sorted by Name in Ascending Order:** *Scenario:* A geography teacher is preparing a lesson on alphabetical order using city names. You're tasked



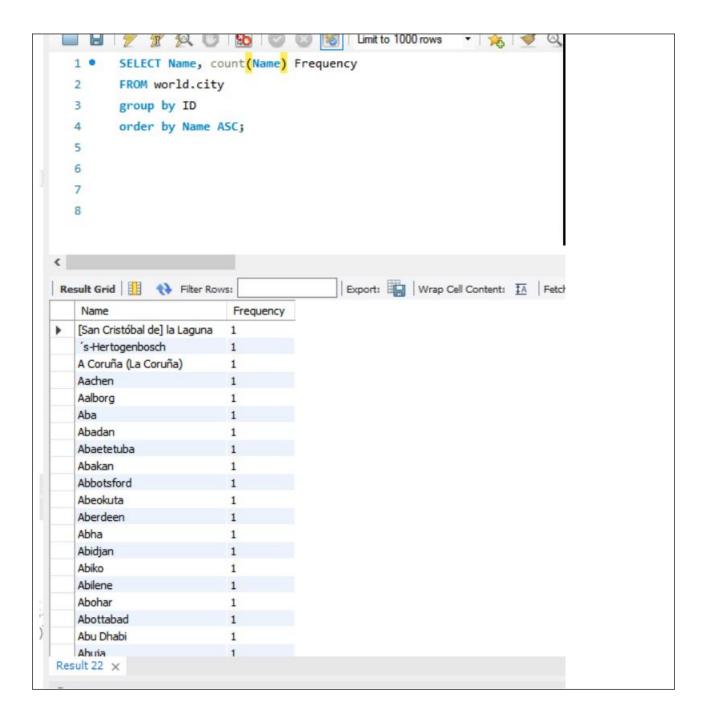
with providing a sorted list of cities from the database in ascending order by name to support the lesson plan.



9. **Most Populated City:** *Scenario:* A real estate investment firm is interested in cities with significant population densities for potential development projects. You're tasked with identifying the most populated city from the database to guide their investment decisions and strategic planning.



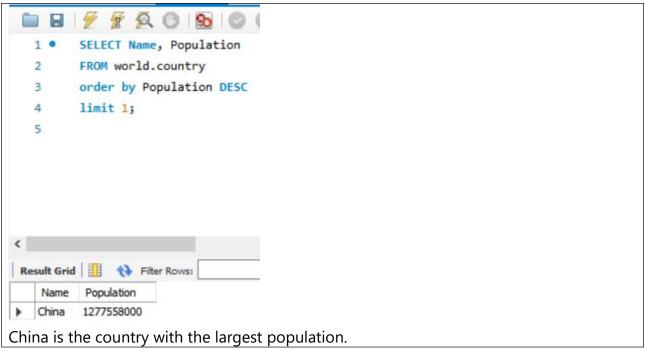
10. **City Name Frequency Analysis: Supporting Geography Education** *Scenario*: In a geography class, students are learning about the distribution of city names around the world. The teacher, in preparation for a lesson on city name frequencies, wants to provide students with a list of unique city names sorted alphabetically, along with their respective counts of occurrences in the database. You're tasked with this sorted list to support the geography teacher.



11. **City with the Lowest Population:** *Scenario:* A census bureau is conducting an analysis of urban population distribution. You're tasked with identifying the city with the lowest population from the database to provide a comprehensive overview of demographic trends.



12. **Country with Largest Population:** *Scenario:* A global economic research institute requires data on countries with the largest populations for a comprehensive analysis. You're tasked with identifying the country with the highest population from the database to provide valuable insights into demographic trends.

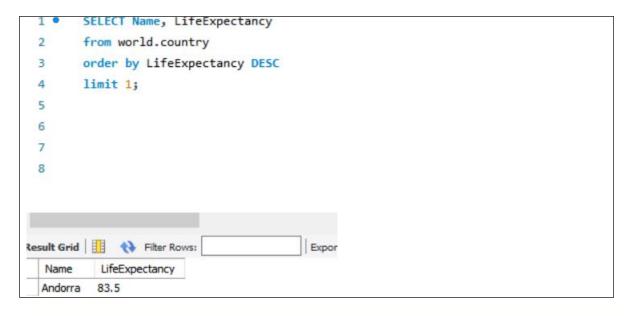


13. **Capital of Spain:** *Scenario:* A travel agency is organising tours across Europe and needs accurate information on capital cities. You're tasked with identifying the

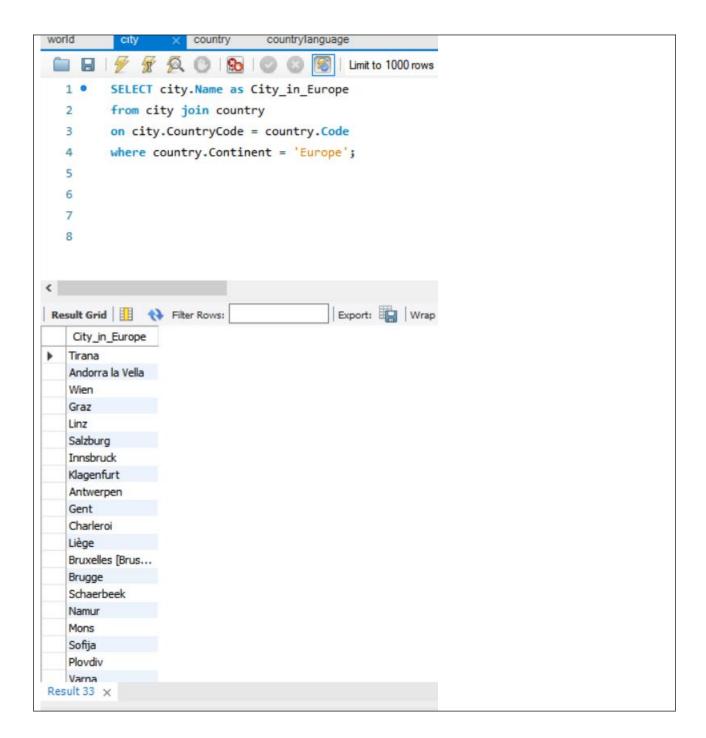
capital of Spain from the database to ensure itinerary accuracy and provide travellers with essential destination information.

```
1 .
        SELECT world.city.Name as 'Capital', world.country.Name as 'Country'
        FROM world.city
  2
  3
        LEFT JOIN world.country
        ON world.city.ID = world.country.Capital
  4
        where world.country.name = 'Spain';
  5
  6
  7
  q
                                          Export: Wrap Cell Content: TA
             Filter Rows:
Result Grid
   Capital
          Country
  Madrid
          Spain
```

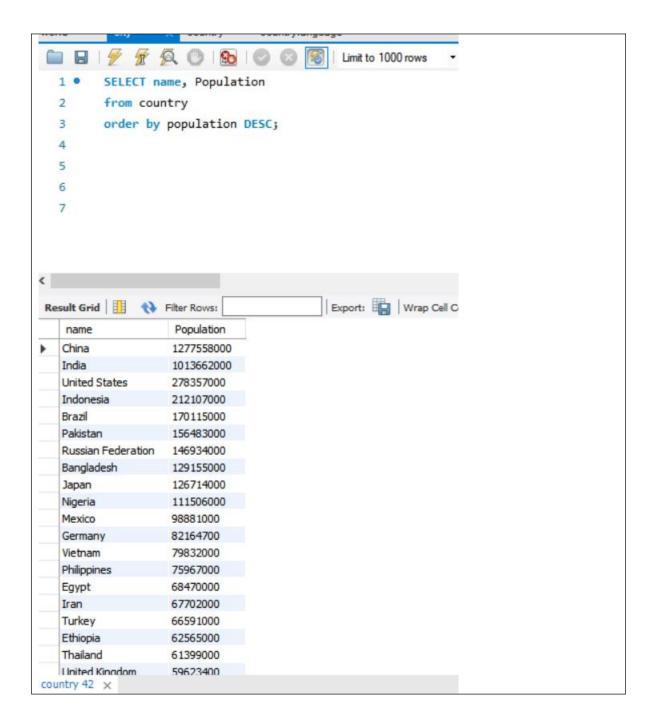
14. **Country with Highest Life Expectancy:** *Scenario:* A healthcare foundation is conducting research on global health indicators. You're tasked with identifying the country with the highest life expectancy from the database to inform their efforts in improving healthcare systems and policies.



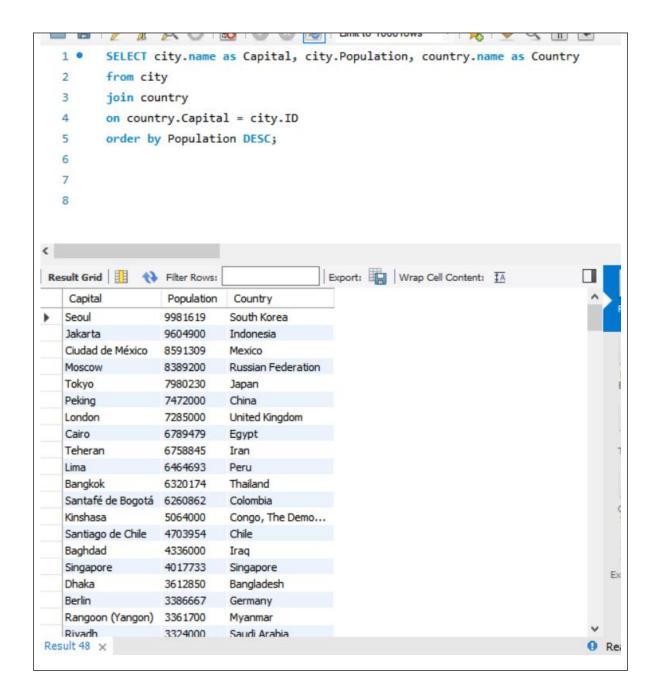
15. **Cities in Europe:** *Scenario:* A European cultural exchange program is seeking to connect students with cities across the continent. You're tasked with compiling a list of cities located in Europe from the database to facilitate program planning and student engagement.



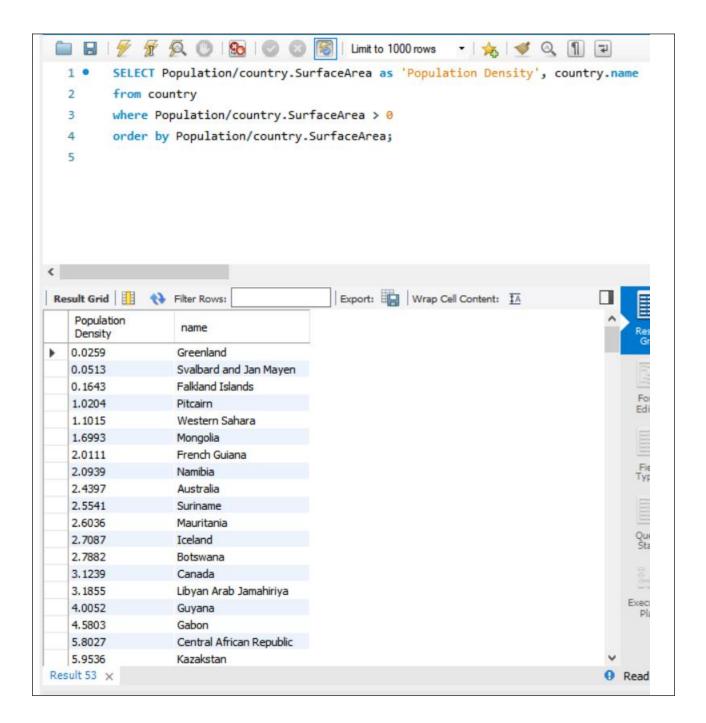
16. **Average Population by Country:** *Scenario:* A demographic research team is conducting a comparative analysis of population distributions across countries. You're tasked with calculating the average population for each country from the database to provide valuable insights into global population trends.



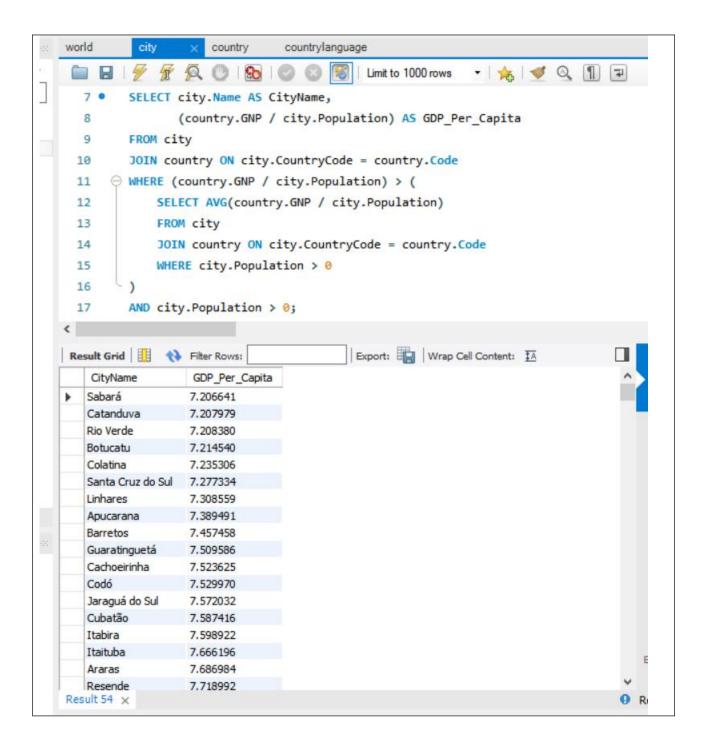
17. **Capital Cities Population Comparison:** *Scenario:* A statistical analysis firm is examining population distributions between capital cities worldwide. You're tasked with comparing the populations of capital cities from different countries to identify trends and patterns in urban demographics.



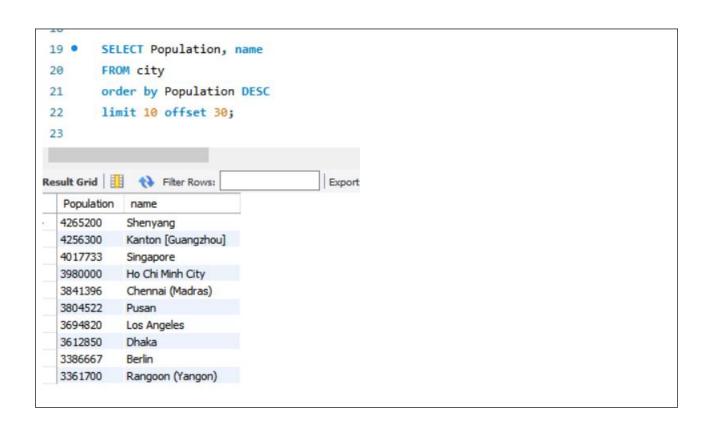
18. **Countries with Low Population Density:** *Scenario:* An agricultural research institute is studying countries with low population densities for potential agricultural development projects. You're tasked with identifying countries with sparse populations from the database to support the institute's research efforts.



19. **Cities with High GDP per Capita:** *Scenario:* An economic consulting firm is analysing cities with high GDP per capita for investment opportunities. You're tasked with identifying cities with above-average GDP per capita from the database to assist the firm in identifying potential investment destinations.



20. **Display Columns with Limit (Rows 31-40):** *Scenario:* A market research firm requires detailed information on cities beyond the top rankings for a comprehensive analysis. You're tasked with providing data on cities ranked between 31st and 40th by population to ensure a thorough understanding of urban demographics.



Course Notes

It is recommended to take notes from the course, use the space below to do so, or use the revision guide shared with the class:

We have included a range of additional links to further resources and information that you may find useful, these can be found within your revision guide.

END OF WORKBOOK

Please check through your work thoroughly before submitting and update the table of contents if required.

Please send your completed work booklet to your trainer.

