

Ideation Phase Empathize & Discover

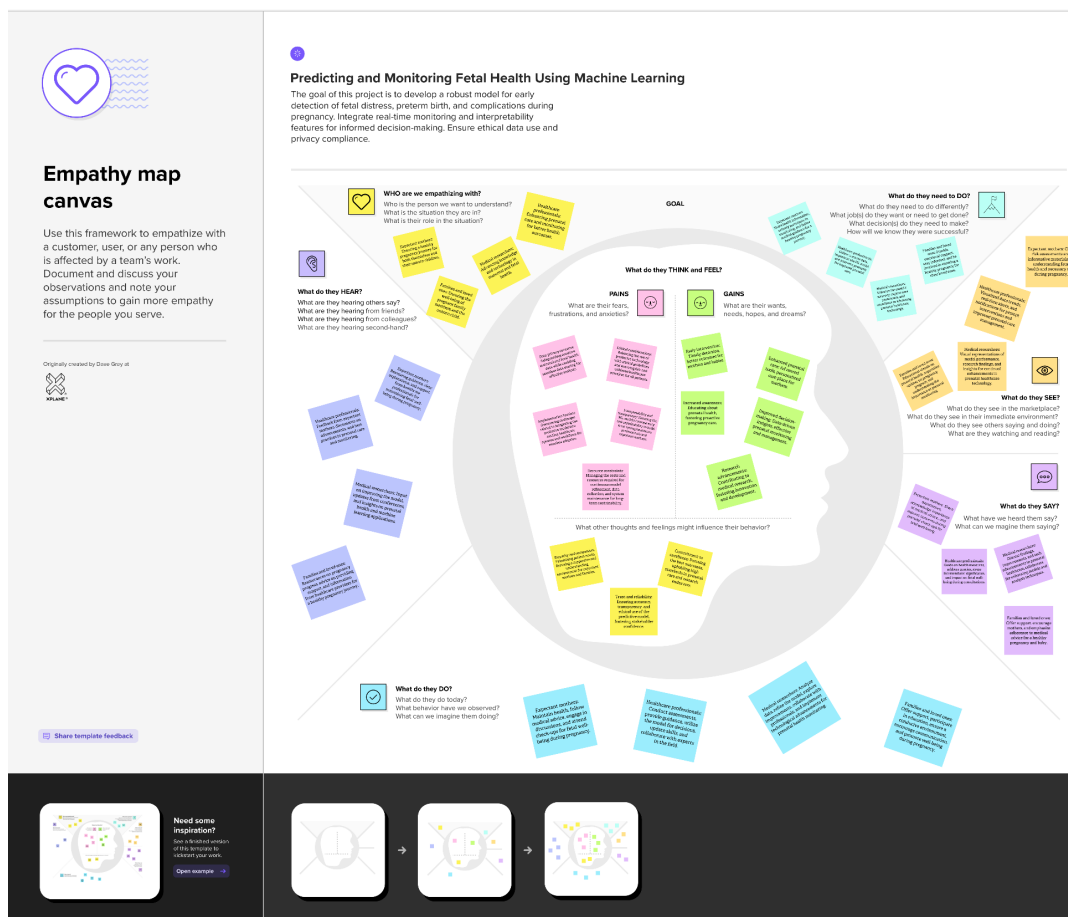
Date	01 November 2022
Team ID	591602
Project Name	FetalAI: Using Machine Learning to Predict and Monitor Fetal Health
Maximum Marks	10 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.



Reference:

<https://app.mural.co/t/fetaai9147/m/fetaai9147/1698814721498/6dfef01cd526057d0279c8d4e0531e1cff9f2be1?sender=u88fd03e38f93130f78107010>