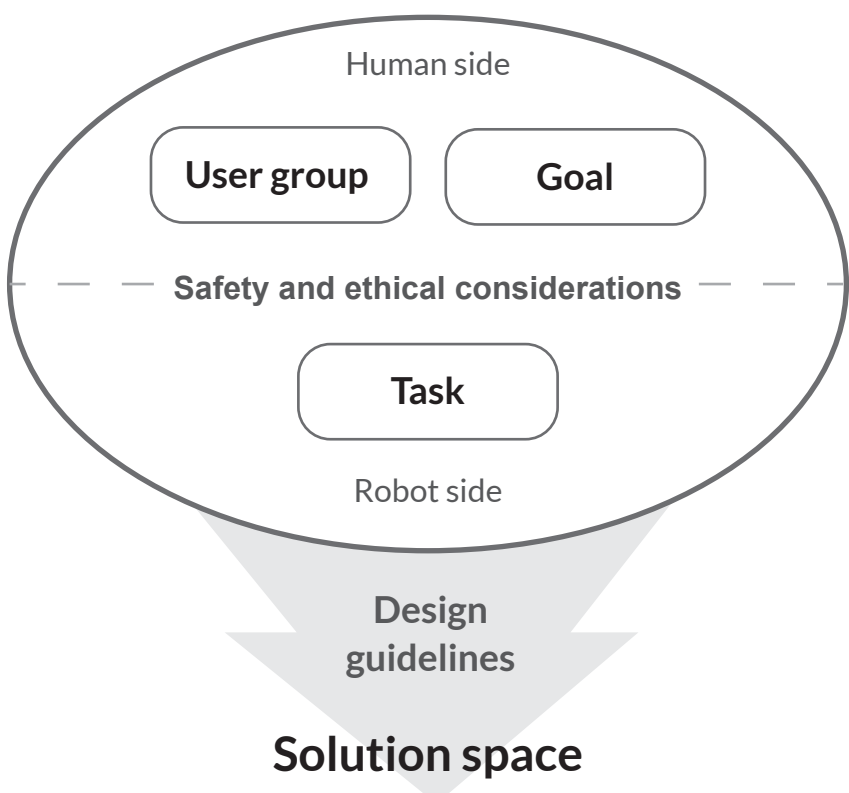
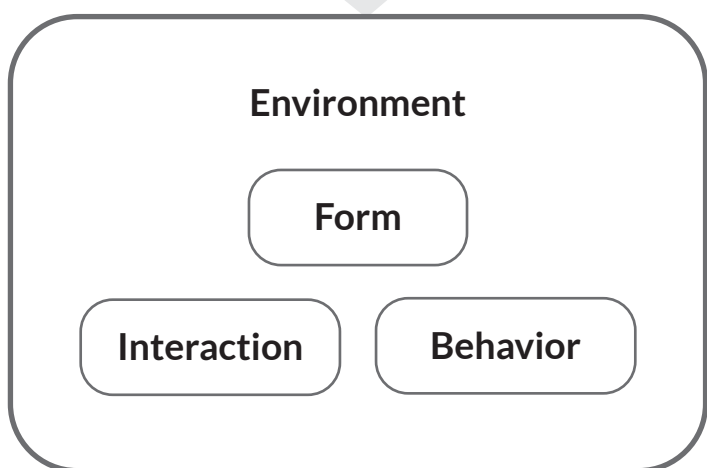


Problem space

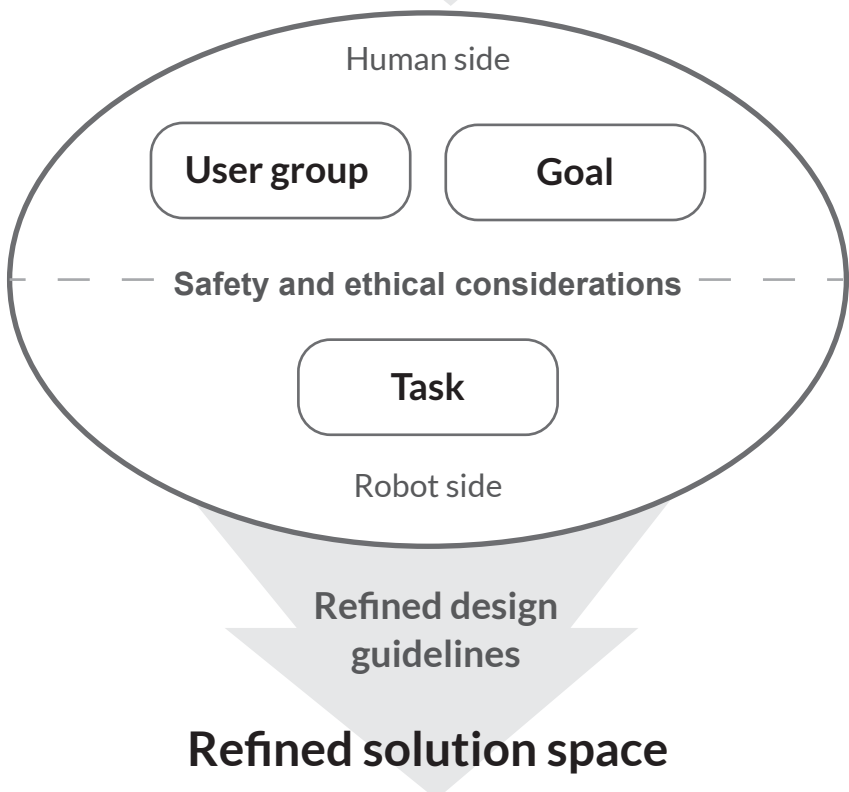


Solution space

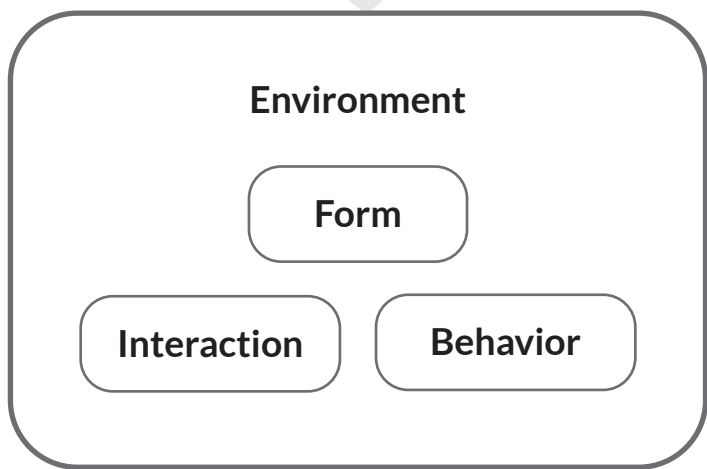


User
testing

Refined problem space



Refined solution space



User
testing