

Chapter 9

9.1

$$L' = [.9 \quad .7 \quad .5]; \quad LL' = \begin{bmatrix} .81 & .63 & .45 \\ .63 & .49 & .35 \\ .45 & .35 & .25 \end{bmatrix}$$

$$\text{so } \rho = LL' + \Psi$$

$$9.2 \quad \text{a) For } m=1 \quad h_1^2 = \lambda_{11}^2 = .81$$

$$h_2^2 = \lambda_{21}^2 = .49$$

$$h_3^2 = \lambda_{31}^2 = .25$$

The communalities are those parts of the variances of the variables explained by the single factor.

$$\text{b) } \text{Corr}(Z_i, F_1) = \text{Cov}(Z_i, F_1), i = 1, 2, 3. \text{ By (9-5) } \text{Cov}(Z_i, F_1) = \lambda_{i1}.$$

Thus $\text{Corr}(Z_1, F_1) = \lambda_{11} = .9$; $\text{Corr}(Z_2, F_1) = \lambda_{21} = .7$; $\text{Corr}(Z_3, F_1) = \lambda_{31} = .5$. The first variable, Z_1 , has the largest correlation with the factor and therefore will probably carry the most weight

in naming the factor.

$$9.3 \quad \text{a) } L = \sqrt{\lambda_1} e_1 = \sqrt{1.96} \begin{bmatrix} .625 \\ .593 \\ .507 \end{bmatrix} = \begin{bmatrix} .876 \\ .831 \\ .711 \end{bmatrix}. \text{ Slightly different}$$

from result in Exercise 9.1.

$$\text{b) Proportion of total variance explained} = \frac{\lambda_1}{p} = \frac{1.96}{3} = .65$$

9.4

$$\rho = \rho - \Psi = LL' = \begin{bmatrix} .81 & .63 & .45 \\ .63 & .49 & .35 \\ .45 & .35 & .25 \end{bmatrix}$$

$$L = \sqrt{\lambda_1} e_1 = \sqrt{1.55} \begin{bmatrix} .7229 \\ .5623 \\ .4016 \end{bmatrix} = \begin{bmatrix} .9 \\ .7 \\ .5 \end{bmatrix}$$

Result is consistent with results in Exercise 9.1. It should be since $m=1$ common factor completely determines $\tilde{\rho} = \rho - \psi$.

9.5

Since $\tilde{\psi}$ is diagonal and $S - \tilde{LL}' - \tilde{\psi}$ has zeros on the diagonal, $(\text{sum of squared entries of } S - \tilde{LL}' - \tilde{\psi}) \leq (\text{sum of squared entries of } S - \tilde{LL})$. By the hint, $S - \tilde{LL} = \hat{P}(2)\hat{\Lambda}(2)\hat{P}'(2)$ which has sum of squared entries

$$\begin{aligned} \text{tr}[\hat{P}(2)\hat{\Lambda}(2)\hat{P}'(2)(\hat{P}(2)\hat{\Lambda}(2)\hat{P}'(2))'] &= \text{tr}[\hat{P}(2)\hat{\Lambda}(2)\hat{\Lambda}'(2)\hat{P}'(2)] \\ &= \text{tr}[\hat{\Lambda}(2)\hat{\Lambda}'(2)\hat{P}'(2)] = \text{tr}[\hat{\Lambda}(2)\hat{\Lambda}'(2)] \\ &= \hat{\lambda}_{m+1}^2 + \hat{\lambda}_{m+2}^2 + \dots + \hat{\lambda}_p^2 \end{aligned}$$

Therefore,

$$(\text{sum of squared entries of } S - \tilde{LL}' - \tilde{\psi}) \leq \hat{\lambda}_{m+1}^2 + \hat{\lambda}_{m+2}^2 + \dots + \hat{\lambda}_p^2$$

9.6

- a) Follows directly from hint.
- b) Using the hint, we post multiply by $(LL' + \psi)$ to get

$$\begin{aligned} I &= (\psi^{-1} - \psi^{-1}L(I + L'\psi^{-1}L)^{-1}L'\psi^{-1})(LL' + \psi) \\ &= \psi^{-1}(LL' + \psi) - \underbrace{\psi^{-1}L(I + L'\psi^{-1}L)^{-1}L'\psi^{-1}(LL' + \psi)}_{(\text{use part (a)})} \\ &= \psi^{-1}(LL' + \psi) - \psi^{-1}L(I - (I + L'\psi^{-1}L)^{-1})L' \\ &\quad - \psi^{-1}L(I + L'\psi^{-1}L)^{-1}L' \\ &= \psi^{-1}LL' + I - \psi^{-1}LL' + \psi^{-1}L(I + L'\psi^{-1}L)^{-1}L' \\ &\quad - \psi^{-1}L(I + L'\psi^{-1}L)^{-1}L' = I \end{aligned}$$

Note all these multiplication steps are reversible.

- c) Multiplying the result in (b) by L we get

$$(LL' + \Psi)^{-1} L = \Psi^{-1} L - \Psi^{-1} L \underbrace{(I + L' \Psi^{-1} L)^{-1} L' \Psi^{-1} L}_{(\text{use part (a)})}$$

$$= \Psi^{-1} L - \Psi^{-1} L (I - (I + L' \Psi^{-1} L)^{-1}) = \Psi^{-1} L (I + L' \Psi^{-1} L)^{-1}$$

Result follows by taking the transpose of both sides of the final equality.

9.7 From the equation $\Sigma = LL' + \Psi$, $m=1$, we have

$$\begin{bmatrix} \sigma_{11} & \sigma_{12} \\ \sigma_{12} & \sigma_{22} \end{bmatrix} = \begin{bmatrix} l_{11}^2 + \psi_1 & l_{11} l_{21} \\ l_{11} l_{21} & l_{21}^2 + \psi_2 \end{bmatrix}$$

$$\text{so } \sigma_{11} = l_{11}^2 + \psi_1, \sigma_{22} = l_{21}^2 + \psi_2 \text{ and } \sigma_{12} = l_{11} l_{21}.$$

Let $\rho = \sigma_{12}/\sqrt{\sigma_{11}} \sqrt{\sigma_{22}}$. Then, for any choice $|\rho| \sqrt{\sigma_{22}} \leq l_{21} \leq \sqrt{\sigma_{22}}$, set $l_{11} = \sigma_{12}/l_{21}$ and check $\sigma_{12} = l_{11} l_{21}$. We

$$\text{obtain } \psi_1 = \sigma_{11} - l_{11}^2 = \sigma_{11} - \frac{\sigma_{12}}{l_{21}} \geq \sigma_{11} - \frac{\sigma_{12}^2}{\rho^2 \sigma_{22}} = \sigma_{11} - \sigma_{11} = 0$$

$$\text{and } \psi_2 = \sigma_{22} - l_{21}^2 \geq \sigma_{22} - \sigma_{22} = 0. \text{ Since } l_{21} \text{ was arbitrary}$$

within a suitable interval, there are an infinite number of solutions to the factorization.

9.8 $\Sigma = LL' + \Psi$ for $m=1$ implies

$$\left(\begin{array}{lll} 1 = l_{11}^2 + \psi_1 & .4 = l_{11} l_{21} & .9 = l_{11} l_{31} \\ 1 = l_{21}^2 + \psi_2 & .7 = l_{21} l_{31} & \\ 1 = l_{31}^2 + \psi_3 & & \end{array} \right)$$

$$\text{Now } \frac{l_{11}}{l_{21}} = \frac{.9}{.7} \text{ and } l_{11} l_{21} = .4, \text{ so } l_{11}^2 = \frac{(.9)}{.7} (.4) \text{ and}$$

$$l_{11} = \pm .717. \text{ Thus } l_{21} = \pm .558. \text{ Finally, from } .9 =$$

$$l_{11} l_{31}, \text{ we have } l_{31} = \pm .9 / .717 = \pm 1.255.$$

Note all the loadings must be of the same sign because all the covariances are positive. We have

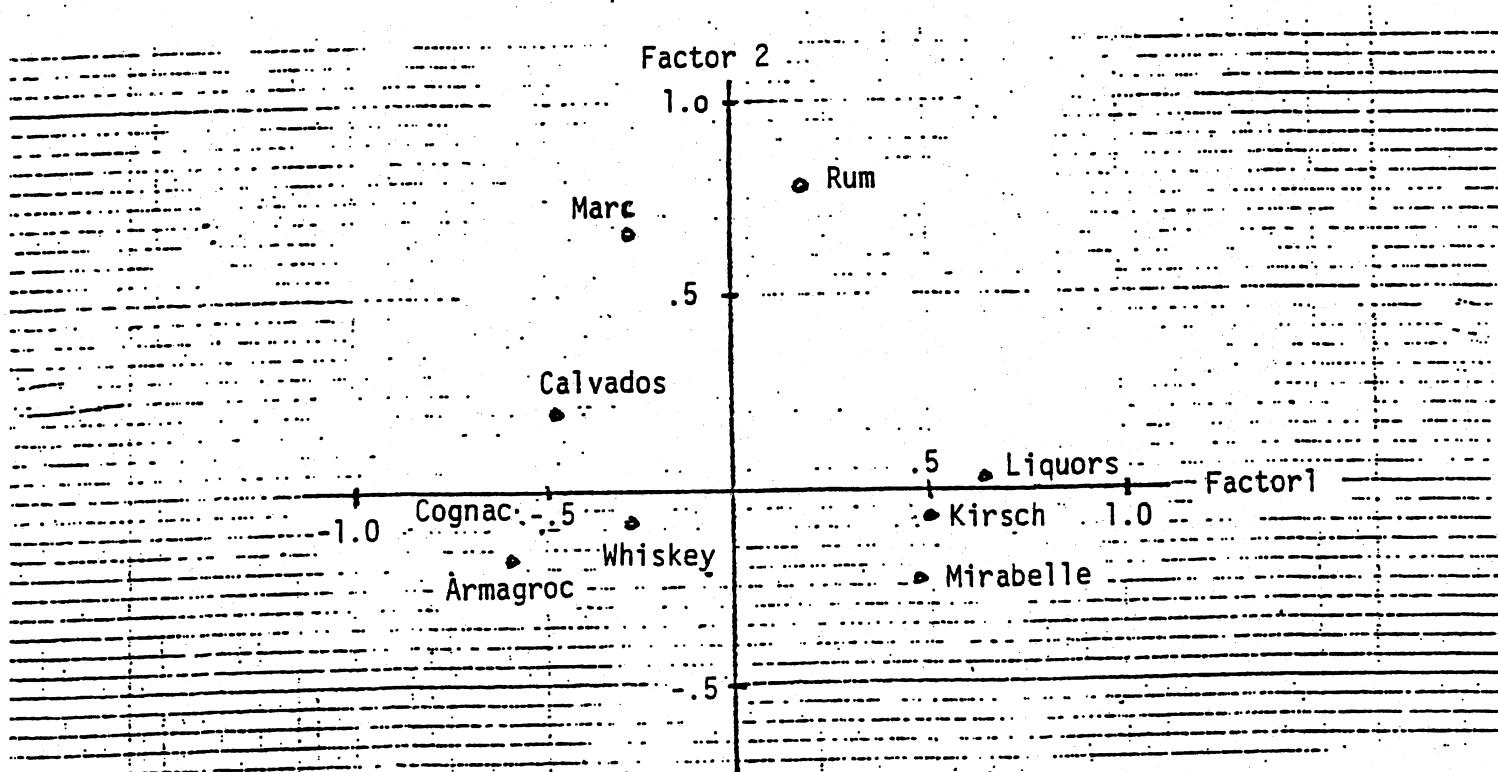
$$LL' = \begin{bmatrix} .717 \\ .558 \\ 1.255 \end{bmatrix} \begin{bmatrix} .717 & .558 & 1.255 \end{bmatrix} = \begin{bmatrix} .514 & .4 & .9 \\ .4 & .3111 & .7 \\ .9 & .7 & 1.575 \end{bmatrix}$$

so $\psi_3 = 1 - 1.575 = -.575$, which is inadmissible as a variance.

9.9

- (a) Stoetzel's interpretation seems reasonable. The first factor seems to contrast sweet with strong liquors.

(b)



It doesn't appear as if rotation of the factor axes is necessary.

(a) & (b)

The specific variances and communalities based on the unrotated factors, are given in the following table:

| <u>Variable</u> | <u>Specific Variance</u> | <u>Communality</u> |
|-----------------|--------------------------|--------------------|
| Skull length | .5976 | .4024 |
| Skull breadth | .7582 | .2418 |
| Femur length | .1221 | .8779 |
| Tibia length | .0000 | 1.0000 |
| Humerus length | .0095 | .9905 |
| Ulna length | .0938 | .9062 |

(c) The proportion of variance explained by each factor is:

$$\text{Factor 1 : } \frac{1}{6} \sum_{i=1}^p l_{1i}^2 = \frac{4.0001}{6} \text{ or } 66.7\%$$

$$\text{Factor 2 : } \frac{1}{6} \sum_{i=1}^p l_{2i}^2 = \frac{.4177}{6} \text{ or } 6.7\%$$

$$(d) R - \hat{L}_z \hat{L}'_z - \hat{\Psi} =$$

$$\begin{bmatrix} 0 & & & & & \\ .193 & 0 & & & & \\ -.017 & -.032 & 0 & & & \\ .000 & .000 & .000 & 0 & & \\ -.000 & .001 & .000 & .000 & 0 & \\ -.001 & -.018 & .003 & .000 & .000 & 0 \end{bmatrix}$$

9.11 Substituting the factor loadings given in the table (Exercise 9.10) into equation (9-45) gives.

$$V \text{ (unrotated)} = .01087$$

$$V \text{ (rotated)} = .04692$$

Although the rotated loadings are to be preferred by the varimax ("simple structure") criterion, interpretation of the factors

seems clearer with the unrotated loadings.

9.12

The covariance matrix for the logarithms of turtle measurements is:

$$S = 10^{-3} \times \begin{bmatrix} 11.0720040 & 8.0191419 & 8.1596480 \\ 8.0191419 & 6.4167255 & 6.0052707 \\ 8.1596480 & 6.0052707 & 6.7727585 \end{bmatrix}$$

The maximum likelihood estimates of the factor loadings for an $m=1$ model are

| Variable | Estimated factor loadings F_1 |
|---------------|------------------------------------|
| 1. ln(length) | 0.1021632 |
| 2. ln(width) | 0.0752017 |
| 3. ln(height) | 0.0765267 |

Therefore,

$$\hat{L} = \begin{bmatrix} 0.1021632 \\ 0.0752017 \\ 0.0765267 \end{bmatrix}, \quad \hat{L}\hat{L}' = 10^{-3} \times \begin{bmatrix} 10.4373 & 7.6828 & 7.8182 \\ 7.6828 & 5.6553 & 5.7549 \\ 7.8182 & 5.7549 & 5.8563 \end{bmatrix}$$

(b) Since $\hat{h}_i^2 = \hat{l}_{ii}^2$ for an $m=1$ model, the communalities are

$$\hat{h}_1^2 = 0.0104373, \quad \hat{h}_2^2 = 0.0056553, \quad \hat{h}_3^2 = 0.0058563$$

(a) To find specific variances ψ_i 's, we use the equation

$$\hat{\psi}_i = s_{ii} - \hat{h}_i^2$$

Note that in this case, we should use S_n to get s_{ii} , not S because the maximum likelihood estimation method is used.

$$S_n = \frac{n-1}{n} S = \frac{23}{24} S = 10^{-3} \times \begin{bmatrix} 10.6107 & 7.685 & 7.8197 \\ 7.685 & 6.1494 & 5.7551 \\ 7.8197 & 5.7551 & 6.4906 \end{bmatrix}$$

Thus we get

$$\hat{\psi}_1 = 0.0001734, \quad \hat{\psi}_2 = 0.0004941, \quad \hat{\psi}_3 = 0.0006342$$

(c) The proportion explained by the factor is

$$\frac{\hat{h}_1^2 + \hat{h}_2^2 + \hat{h}_3^2}{s_{11} + s_{22} + s_{33}} = \frac{0.0219489}{0.0232507} = .9440$$

(d) From (a)-(c), the residual matrix is:

$$S_n - \hat{L}\hat{L}' - \hat{\Psi} = 10^{-6} \times \begin{bmatrix} 0 & 2.1673 & 1.4474 \\ 2.1673 & 0 & 0.112497 \\ 1.4474 & 0.112497 & 0 \end{bmatrix}.$$

9.13

Equation (9-40) requires $m < \frac{1}{2}(2p+1 - \sqrt{8p+T})$. Here we have $m = 1$, $p = 3$ and the strict inequality does not hold.

9.14 Since

$$\hat{\Psi}^2 \hat{\Psi}^{-1} \hat{\Psi}^2 = I, \quad \hat{\Delta}^2 \hat{\Delta}^{-1} = \hat{\Delta} \text{ and } \hat{E}' \hat{E} = I,$$

$$\hat{L}' \hat{\Psi}^{-1} \hat{L} = \hat{\Delta}^2 \hat{E}' \hat{\Psi}^2 \hat{\Psi}^{-1} \hat{\Psi}^2 \hat{\Delta}^2 = \hat{\Delta}^2 \hat{E}' \hat{E} \hat{\Delta}^2 = \hat{\Delta}^2 \hat{\Delta}^{-1} = \hat{\Delta}.$$

9.15

(a)

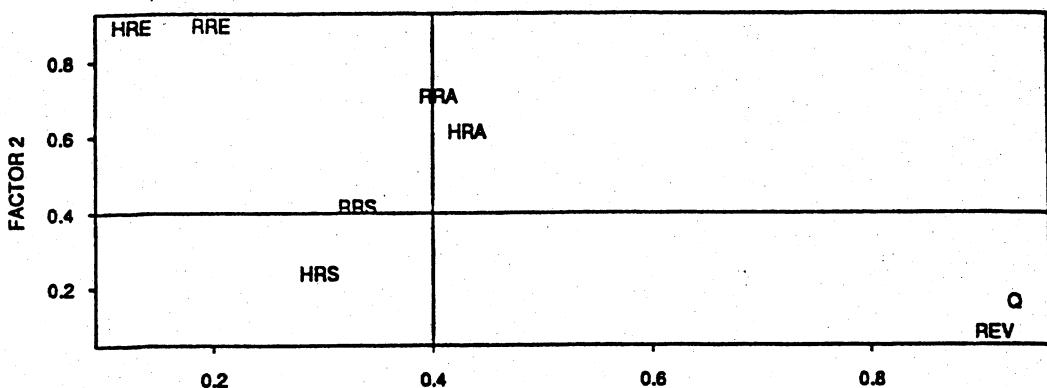
| variable | variance | communality |
|----------|----------|-------------|
| HRA | 0.188966 | 0.811034 |
| HRE | 0.133955 | 0.866045 |
| HRS | 0.068971 | 0.931029 |
| RRA | 0.100611 | 0.899389 |
| RRE | 0.079682 | 0.920318 |
| RRS | 0.096522 | 0.903478 |
| Q | 0.02678 | 0.97322 |
| REV | 0.039634 | 0.960366 |

(b) Residual Matrix

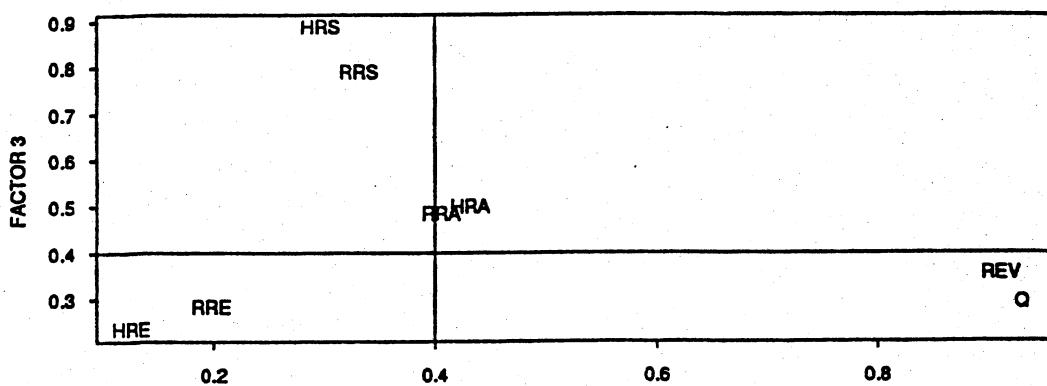
$$\begin{matrix}
 0 & 0.021205 & 0.014563 & -0.022111 & -0.093691 & -0.078402 & -0.02145 & -0.015523 \\
 0.021205 & 0 & 0.063146 & -0.107308 & -0.058312 & -0.052289 & -0.005516 & 0.035712 \\
 0.014563 & 0.063146 & 0 & -0.065101 & -0.009639 & -0.070351 & 0.005454 & 0.013953 \\
 -0.022111 & -0.107308 & -0.065101 & 0 & 0.036263 & 0.058415 & 0.00695 & -0.033857 \\
 -0.093691 & -0.058312 & -0.009639 & 0.036263 & 0 & 0.032645 & 0.008854 & 0.00065 \\
 -0.078402 & -0.052289 & -0.070351 & 0.058415 & 0.032645 & 0 & 0.002626 & -0.004011 \\
 -0.02145 & -0.005516 & 0.005454 & 0.00695 & 0.008854 & 0.002626 & 0 & -0.02449 \\
 -0.015523 & 0.035712 & 0.013953 & -0.033857 & 0.00065 & -0.004011 & -0.02449 & 0
 \end{matrix}$$

The $m=3$ factor model appears appropriate.

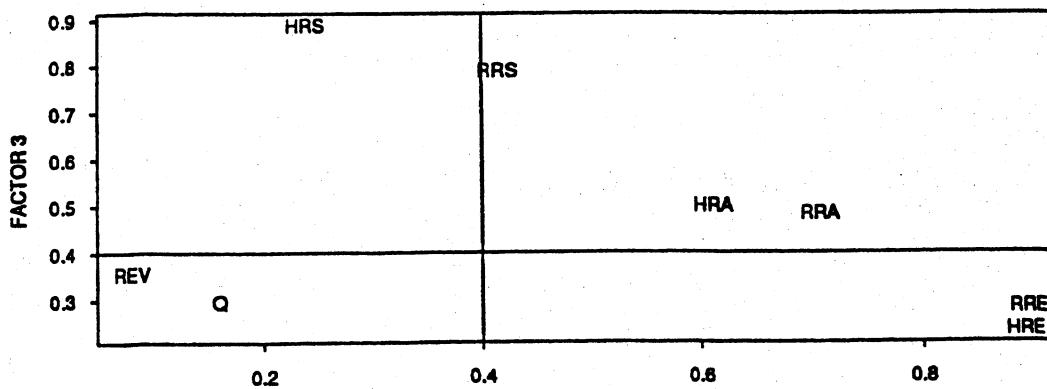
(c) The first factor is related to market-value measures (Q, REV). The second factor is related to accounting historical measures on equity (HRE, RRE). The third factor is related to accounting historical measures on sales (HRS, RRS). Accounting historical measures on assets (HRA, RRA) are weakly related to all factors. Therefore, market-value measures provide evidence of profitability distinct from that provided by the accounting measures. However, we cannot separate accounting historical measures of profitability from accounting replacement measures.

PROBLEM 9.15

FACTOR 1
Rotated Factor Pattern



FACTOR 1
Rotated Factor Pattern



FACTOR 2
Rotated Factor Pattern

9.16 From (9-50) $\hat{f}_j = \hat{\Delta}^{-1} \hat{L}' \hat{\Psi}^{-1} (\hat{x}_j - \bar{\hat{x}})$ and

$$\sum_{j=1}^n \hat{f}_j = \hat{\Delta}^{-1} \hat{L}' \hat{\Psi}^{-1} \sum_{j=1}^n (\hat{x}_j - \bar{\hat{x}}) = \underline{0}.$$

Since $\hat{f}_j \hat{f}_j' = \hat{\Delta}^{-1} \hat{L}' \hat{\Psi}^{-1} (\hat{x}_j - \bar{\hat{x}}) (\hat{x}_j - \bar{\hat{x}})' \hat{\Psi}^{-1} \hat{L} \hat{\Delta}^{-1}$,

$$\begin{aligned} \sum_{j=1}^n \hat{f}_j \hat{f}_j' &= \hat{\Delta}^{-1} \hat{L}' \hat{\Psi}^{-1} \sum_{j=1}^n (\hat{x}_j - \bar{\hat{x}}) (\hat{x}_j - \bar{\hat{x}})' \hat{\Psi}^{-1} \hat{L} \hat{\Delta}^{-1} \\ &= n \hat{\Delta}^{-1} \hat{L}' \hat{\Psi}^{-1} S_n \hat{\Psi}^{-1} \hat{L} \hat{\Delta}^{-1} \end{aligned}$$

Using (9A-1),

$$\begin{aligned} \sum_{j=1}^n \hat{f}_j \hat{f}_j' &= n \hat{\Delta}^{-1} \hat{L}' \hat{\Psi}^{-1} \hat{\Psi}^{-1} \hat{L} (I + \hat{\Delta}) \hat{\Delta}^{-1} \\ &= n \hat{\Delta}^{-1} \hat{\Delta} (I + \hat{\Delta}) \hat{\Delta}^{-1} = n(I + \hat{\Delta}^{-1}), \end{aligned}$$

a diagonal matrix. Consequently, the factor scores have sample mean vector $\underline{0}$ and zero sample covariances.

9.17 Using the information in Example 9.12, we have

$$(\hat{L}_z' \hat{\Psi}_z^{-1} \hat{L}_z)^{-1} = \begin{pmatrix} .2220 & -.0283 \\ -.0283 & .0137 \end{pmatrix} \text{ which, apart from rounding error, is a}$$

diagonal matrix. Since the number in the (1,1) position, .2220, is appreciably different from 0, and the observations have been standardized, equation (9-57) suggests the regression and generalized least squares methods for computing factor scores could give somewhat different results.

9.18. Factor analysis of Wisconsin fish data

- (a) Principal component solution using $x_1 - x_4$

Initial Factor Method: Principal Components

| | 1 | 2 | 3 | 4 |
|------------|--------|--------|--------|--------|
| Eigenvalue | 2.1539 | 0.7876 | 0.6157 | 0.4429 |
| Difference | 1.3663 | 0.1719 | 0.1728 | |
| Proportion | 0.5385 | 0.1969 | 0.1539 | 0.1107 |
| Cumulative | 0.5385 | 0.7354 | 0.8893 | 1.0000 |

Factor Pattern ($m = 1$)

| | FACTOR1 |
|----------|---------|
| BLUEGILL | 0.77273 |
| BCRAPPIE | 0.73867 |
| SBASS | 0.64983 |
| LBASS | 0.76738 |

Factor Pattern ($m = 2$)

| | FACTOR1 | FACTOR2 |
|----------|---------|----------|
| BLUEGILL | 0.77273 | -0.40581 |
| BCRAPPIE | 0.73867 | -0.36549 |
| SBASS | 0.64983 | 0.67309 |
| LBASS | 0.76738 | 0.19047 |

- (b) Maximum likelihood solution using $x_1 - x_4$

Initial Factor Method: Maximum Likelihood

Factor Pattern ($m = 1$)

| | FACTOR1 |
|----------|---------|
| BLUEGILL | 0.70812 |
| BCRAPPIE | 0.63002 |
| SBASS | 0.48544 |
| LBASS | 0.65312 |

Factor Pattern ($m = 2$)

| | FACTOR1 | FACTOR2 |
|----------|---------|----------|
| BLUEGILL | 0.98748 | -0.02251 |
| BCRAPPIE | 0.50404 | 0.25907 |
| SBASS | 0.28186 | 0.65863 |
| LBASS | 0.48073 | 0.41799 |

- (c) Varimax rotation. Note that rotation is not possible with 1 factor.

Principal Components

Varimax Rotated Factor Pattern

| | FACTOR1 | FACTOR2 |
|----------|---------|---------|
| BLUEGILL | 0.85703 | 0.16518 |
| BCRAPPIE | 0.80526 | 0.17543 |
| SBASS | 0.08767 | 0.93147 |
| LBASS | 0.48072 | 0.62774 |

Maximum Likelihood

Varimax Rotated Factor Pattern

| | FACTOR1 | FACTOR2 |
|----------|---------|---------|
| BLUEGILL | 0.96841 | 0.19445 |
| BCRAPPIE | 0.43501 | 0.36324 |
| SBASS | 0.13066 | 0.70439 |
| LBASS | 0.37743 | 0.51319 |

For both solutions, Bluegill and Crappie load heavily on the first factor, while largemouth and smallmouth bass load heavily on the second factor.

(d) Factor analysis using $x_1 - x_6$

Initial Factor Method: Principal Components

| | 1 | 2 | 3 | 4 | 5 | 6 |
|------------|--------|--------|--------|--------|--------|--------|
| Eigenvalue | 2.3549 | 1.0719 | 0.9843 | 0.6644 | 0.5004 | 0.4242 |
| Difference | 1.2830 | 0.0876 | 0.3199 | 0.1640 | 0.0762 | |
| Proportion | 0.3925 | 0.1786 | 0.1640 | 0.1107 | 0.0834 | 0.0707 |
| Cumulative | 0.3925 | 0.5711 | 0.7352 | 0.8459 | 0.9293 | 1.0000 |

Factor Pattern ($m = 3$)

| | FACTOR1 | FACTOR2 | FACTOR3 |
|----------|----------|----------|----------|
| BLUEGILL | 0.72944 | -0.02285 | -0.47611 |
| BCRAPPIE | 0.72422 | 0.01989 | -0.20739 |
| SBASS | 0.60333 | 0.58051 | 0.26232 |
| LBASS | 0.76170 | 0.07998 | -0.03199 |
| WALLEYE | -0.39334 | 0.83342 | -0.01286 |
| NPIKE | 0.44657 | -0.18156 | 0.80285 |

Varimax Rotated Factor Pattern

| | FACTOR1 | FACTOR2 | FACTOR3 |
|----------|----------|----------|----------|
| BLUEGILL | 0.85090 | -0.12720 | -0.13806 |
| BCRAPPIE | 0.74189 | 0.11256 | -0.06957 |
| SBASS | 0.51192 | 0.46222 | 0.54231 |
| LBASS | 0.71176 | 0.28458 | 0.00311 |
| WALLEYE | -0.24459 | -0.21480 | 0.86227 |
| NPIKE | 0.05282 | 0.92348 | -0.14613 |

Initial Factor Method: Maximum Likelihood

Factor Pattern

| | FACTOR1 | FACTOR2 | FACTOR3 |
|----------|---------|----------|----------|
| BLUEGILL | 0.00000 | 1.00000 | 0.00000 |
| BCRAPPIE | 0.18979 | 0.49190 | 0.23481 |
| SBASS | 0.96466 | 0.26350 | 0.00000 |
| LBASS | 0.29875 | 0.46530 | 0.29435 |
| WALLEYE | 0.12927 | -0.22770 | -0.49746 |
| NPIKE | 0.24062 | 0.06520 | 0.46665 |

Varimax Rotated Factor Pattern

| | FACTOR1 | FACTOR2 | FACTOR3 |
|----------|----------|---------|----------|
| BLUEGILL | 0.99637 | 0.06257 | 0.05767 |
| BCRAPPIE | 0.46485 | 0.21097 | 0.26931 |
| SBASS | 0.20017 | 0.97853 | 0.04905 |
| LBASS | 0.42801 | 0.31567 | 0.33099 |
| WALLEYE | -0.20771 | 0.13392 | -0.50492 |
| NPIKE | 0.02359 | 0.22600 | 0.47779 |

The first principal component factor influences the Bluegill, Crappie and the Bass. The Northern Pike alone loads heavily on the second factor, and the Walleye and smallmouth bass on the third factor. The MLE solution is different.

9.19 (a), (b) and (c) Maximum Likelihood ($m = 3$)

**UNROTATED FACTOR LOADINGS (PATTERN)
FOR MAXIMUM LIKELIHOOD CANONICAL FACTORS**

| | | Factor 1 | Factor 2 | Factor 3 |
|----------|----|-------------|-------------|-------------|
| Growth | 1 | 0.772 | 0.295 | 0.527 |
| Profits | 2 | 0.570 | 0.347 | 0.721 |
| Newaccts | 3 | 0.774 | 0.433 | 0.355 |
| Creative | 4 | 0.389 | 0.921 | 0.000 |
| Mechanic | 5 | 0.509 | 0.426 | 0.334 |
| Abstract | 6 | 0.968 | -0.250 | 0.000 |
| Math | 7 | 0.632 | 0.181 | 0.729 |
| | VP | 3.262 | 1.520 | 1.566 |

ROTATED FACTOR LOADINGS (PATTERN)

| | | Factor 1 | Factor 2 | Factor 3 |
|----------|----|-------------|-------------|-------------|
| Growth | 1 | 0.794 | 0.374 | 0.437 |
| Profits | 2 | 0.912 | 0.316 | 0.184 |
| Newaccts | 3 | 0.653 | 0.544 | 0.437 |
| Creative | 4 | 0.255 | 0.967 | 0.019 |
| Mechanic | 5 | 0.541 | 0.464 | 0.208 |
| Abstract | 6 | 0.390 | 0.054 | 0.953 |
| Math | 7 | 0.919 | 0.179 | 0.295 |
| | VP | 3.180 | 1.720 | 1.454 |

| | | <u>Communalities</u> | <u>Specific Variances</u> |
|---|----------|----------------------|---------------------------|
| 1 | Growth | 0.9615 | .0385 |
| 2 | Profits | 0.9648 | .0352 |
| 3 | Newaccts | 0.9124 | .0876 |
| 4 | Creative | 1.0000 | .0000 |
| 5 | Mechanic | 0.5519 | .4481 |
| 6 | Abstract | 1.0000 | .0000 |
| 7 | Math | 0.9631 | .0369 |

$$R = \begin{bmatrix} 1.0 & .926 & .884 & .572 & .708 & .674 & .927 \\ & 1.0 & .843 & .542 & .746 & .465 & .944 \\ & & 1.0 & .700 & .637 & .641 & .853 \\ & & & 1.0 & .591 & .147 & .413 \\ & & & & 1.0 & .386 & .575 \\ & & & & & 1.0 & .566 \\ & & & & & & 1.0 \end{bmatrix}$$

(Symmetric)

$$\hat{L}\hat{L}' + \hat{\psi} = \begin{bmatrix} 1.0 & .923 & .912 & .572 & .694 & .674 & .925 \\ & 1.0 & .848 & .542 & .679 & .465 & .948 \\ & & 1.0 & .700 & .696 & .641 & .826 \\ & & & 1.0 & .591 & .147 & .413 \\ & & & & 1.0 & .386 & .646 \\ & & & & & 1.0 & .566 \\ & & & & & & 1.0 \end{bmatrix}$$

(Symmetric)

It is clear from an examination of the residual matrix $R - (\hat{L}\hat{L}' + \hat{\psi})$ that an $m = 3$ factor solution represents the observed correlations quite well. However, it is difficult to provide interpretations for the factors. If we consider the rotated loadings, we see that the last two factors are dominated by the single variables "creative" and "abstract" respectively. The first factor links the salespeople performance variables with math ability.

(d) Using (9-39) with $n = 50$, $p = 7$, $m = 3$ we have

$$43.833 \ln \left(\frac{.000075933}{.000018427} \right) = 62.1 > \chi^2_3(.01) = 11.3$$

so we reject $H_0: \hat{\Psi} = LL' + \Psi$ for $m = 3$. Neither of the $m = 2$, $m = 3$ factor models appear to fit by the χ^2 criterion. We note that the matrices $R, \hat{L}\hat{L}' + \hat{\Psi}$ have small determinants and rounding error could affect the calculation of the test statistic. Again, the residual matrix above indicates a good fit for $m = 3$.

- (e) $\hat{z}' = [1.522, -.852, .465, .957, 1.129, .673, .497]$

Using the regression method for computing factor scores, we have; with $f = \hat{L}_z R_z^{-1}$:

Principal components ($m = 3$) Maximum likelihood ($m = 3$)

$$\hat{f}' = [.686, .271, 1.395] \quad f' = [-.702, .679, -.751]$$

Factor scores using weighted least squares can only be computed for the principal component solutions since $\hat{\Psi}^{-1}$ cannot be computed for the maximum likelihood solutions. ($\hat{\Psi}$ has zeros on the main diagonal for the maximum likelihood solutions). Using (9-50),

Principal components ($m = 3$)

$$\hat{f}' = [.344, .233, 1.805]$$

9.20

$$S = \begin{bmatrix} X_1 & X_2 & X_5 & X_6 \\ 2.50 & -2.77 & -.59 & -2.23 \\ & 300.52 & 6.78 & 30.78 \\ & & 11.36 & 3.13 \\ & & & 31.98 \end{bmatrix}$$

(symmetric)

(a)

Principal components ($m = 2$)

| | Factor 1 loadings | Factor 2 loadings |
|-------------------------|----------------------|----------------------|
| x_1 (wind) | -.17 | -.37 |
| x_2 (solar rad.) | 17.32 | -.61 |
| x_5 (NO_2) | .42 | .74 |
| x_6 (O_3) | 1.96 | 5.19 |

- (b) Maximum likelihood estimates of the loadings are obtained from $\hat{\mathbf{L}} = \hat{\mathbf{V}}^T \hat{\mathbf{L}}_z$ where $\hat{\mathbf{L}}_z$ are the loadings obtained from the sample correlation matrix R . (For $\hat{\mathbf{L}}_z$ see problem 9.23). Note: Maximum likelihood estimates of the loadings for $m = 2$ may be difficult to obtain for some computer packages without good estimates of the communalities. One choice for initial estimates of the communalities are the communalities from the $m = 2$ principal components solution.
- (c) Maximum likelihood estimation (with $m = 2$) does a better job of accounting for the covariances in S than the $m = 2$ principal component solution. On the other hand, the principal component solution generally produces uniformly smaller estimates of the specific variances. For the unrotated $m = 2$ solution, the first factor is dominated by x_2 = solar radiation and x_6 = O_3 . The second factor seems to be a contrast between the pair x_1 = wind; x_2 = solar radiation and the pair x_5 = NO_2 and x_6 = O_3 .

9.21

Principal components ($m = 2$)

| | Rotated loadings | |
|-------------------------|------------------|----------|
| | Factor 1 | Factor 2 |
| x_1 (wind) | .10 | -.46 |
| x_2 (solar rad.) | 2.00 | .05 |
| x_5 (NO_2) | .05 | .87 |
| x_6 (O_3) | .71 | 5.49 |

Again the first factor is dominated by solar radiation and, to some extent, ozone. The second factor might be interpreted as a contrast between wind and the pair of pollutants NO_2 and O_3 . Recall solar radiation and ozone have the largest sample variances. This will affect the estimated loadings obtained by the principal component method.

- 9.22 (a) Since, for maximum likelihood estimates, $\hat{L} = D^{\frac{1}{2}} \hat{L}_Z$ and $S = D^{\frac{1}{2}} R D^{\frac{1}{2}}$, the factor scores generated by the equations for f_j in (9-58) will be identical. Similarly, the factor scores generated by the weighted least squares formulas in (9-50) will be identical.

The factor scores generated by the regression method with maximum likelihood estimates ($m = 2$; see problem 9.23) are given below for the first 10 cases.

| Case | \hat{f}_1 | \hat{f}_2 |
|------|-------------|-------------|
| 1 | 0.316 | -0.544 |
| 2 | 0.252 | -0.546 |
| 3 | 0.129 | -0.509 |
| 4 | 0.332 | -0.790 |
| 5 | 0.492 | -0.012 |
| 6 | 0.515 | -0.370 |
| 7 | 0.530 | -0.456 |
| 8 | 1.070 | 0.724 |
| 9 | 0.384 | -0.023 |
| 10 | -0.179 | 0.105 |

(b) Factor scores using principal component estimates ($m = 2$) and (9-51) for the first 10 cases are given below:

| Case | \hat{f}_1 | \hat{f}_2 |
|------|-------------|-------------|
| 1 | 1.203 | -0.368 |
| 2 | 1.646 | -1.029 |
| 3 | 1.447 | -0.937 |
| 4 | 0.717 | 0.795 |
| 5 | 0.856 | -0.049 |
| 6 | 0.811 | 0.394 |
| 7 | 0.518 | 0.950 |
| 8 | -0.083 | 1.168 |
| 9 | 0.410 | 0.259 |
| 10 | -0.492 | 0.072 |

(c) The sets of factor scores are quite different. Factor scores depend heavily on the method used to estimate loadings and specific variances as well as the method used to generate them.

9.23

Principal components ($m = 2$)

| | Factor 1 loadings | Factor 2 loadings | Rotated loadings | |
|--------------------|----------------------|----------------------|------------------|----------|
| | | | Factor 1 | Factor 2 |
| x_1 (wind) | -.56 | -.24 | -.31 | .53 |
| x_2 (solar rad.) | .65 | -.52 | .83 | -.04 |
| x_5 (NO_2) | .48 | .74 | -.05 | .88 |
| x_6 (O_3) | .77 | -.20 | .74 | .30 |

Maximum likelihood ($m = 2$)

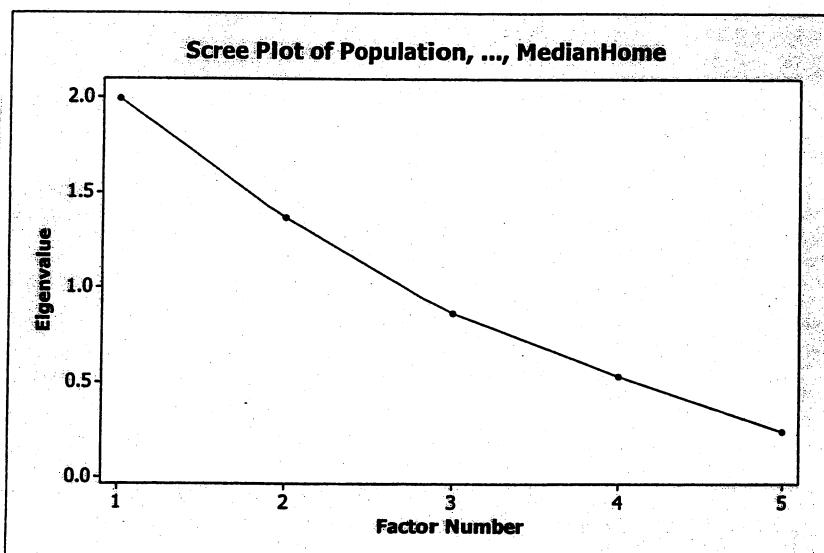
| | Factor 1 loadings | Factor 2 loadings | Rotated loadings | |
|-------------------------|----------------------|----------------------|------------------|----------|
| | | | Factor 1 | Factor 2 |
| x_1 (wind) | -.38 | .32 | -.09 | .49 |
| x_2 (solar rad.) | .50 | .27 | .56 | -.10 |
| x_5 (NO_2) | .25 | -.04 | .17 | -.19 |
| x_6 (O_3) | .65 | -.03 | .49 | -.43 |

Examining the rotated loadings, we see that both solution methods yield similar estimated loadings for the first factor. It might be called a "ozone pollution factor". There are some differences for the second factor. However, the second factor appears to compare one of the pollutants with wind. It might be called a "pollutant transport" factor. We note that the interpretations of the factors might differ depending upon the choice of R or S (see problems 9.20 and 9.21) for analysis. Also the two solution methods give somewhat different results indicating the solution is not very stable. Some of the observed correlations between the variables are very small implying that a $m = 1$ or $m = 2$ factor model for these four variables will not be a completely satisfactory description of the underlying structure. We may need about as many factors as variables. If this is the case, there is nothing to be gained by proposing a factor model.

9.24

$$\mathbf{R} = \begin{pmatrix} 1.0 & -.192 & .313 & -.119 & .026 \\ -.192 & 1.0 & -.065 & .373 & .685 \\ .313 & -.065 & 1.0 & -.411 & -.010 \\ -.119 & .373 & -.411 & 1.0 & .180 \\ .026 & .685 & -.010 & .180 & 1.0 \end{pmatrix}$$

The correlations are relatively small with the possible exception of .685, the correlation between Percent Professional Degree and Median Home Value. Consequently, a factor analysis with fewer than 4 or 5 factors may be problematic. The scree plot, shown below, reinforces this conjecture. The scree plot falls off almost linearly, there is no sharp elbow. However, we present a factor analysis with $m = 3$ factors for both the principal components and maximum likelihood solutions.



Principal Component Factor Analysis ($m = 3$)

Unrotated Factor Loadings and Communalities

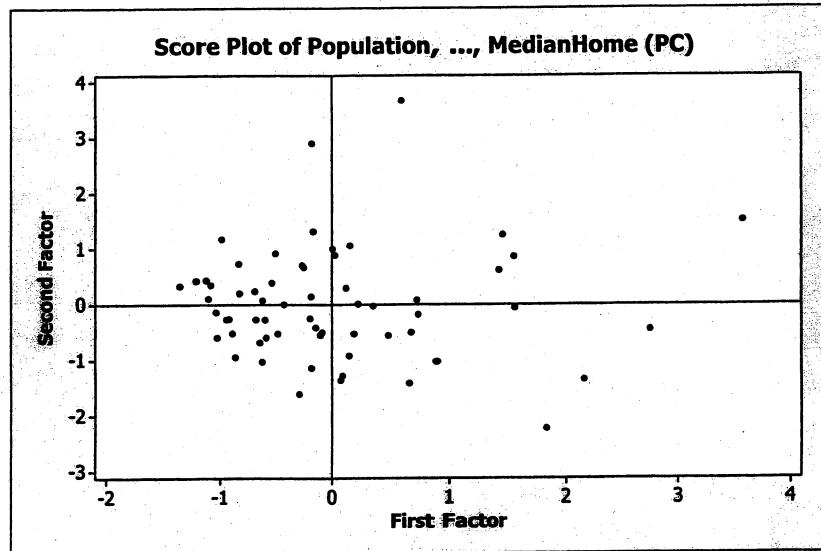
| Variable | Factor1 | Factor2 | Factor3 | Communality |
|---------------|---------|---------|---------|-------------|
| Population | -0.371 | -0.541 | -0.729 | 0.962 |
| PerCentProDeg | 0.837 | -0.381 | 0.153 | 0.870 |
| PerCentEmp>16 | -0.460 | -0.708 | 0.209 | 0.756 |
| PerCentGovEmp | 0.676 | 0.295 | -0.512 | 0.807 |
| MedianHome | 0.696 | -0.584 | 0.064 | 0.830 |
| Variance | 1.9919 | 1.3675 | 0.8642 | 4.2236 |
| % Var | 0.398 | 0.274 | 0.173 | 0.845 |

Rotated Factor Loadings and Communalities
Varimax Rotation

| Variable | Factor1 | Factor2 | Factor3 | Communality |
|---------------|--------------|--------------|---------------|-------------|
| Population | -0.059 | -0.118 | <u>-0.972</u> | 0.962 |
| PerCentProDeg | <u>0.907</u> | 0.160 | 0.147 | 0.870 |
| PerCentEmp>16 | 0.102 | <u>0.801</u> | -0.321 | 0.756 |
| PerCentGovEmp | 0.277 | <u>0.850</u> | -0.082 | 0.807 |
| MedianHome | <u>0.908</u> | 0.009 | -0.068 | 0.830 |
| Variance | 1.7382 | 1.4050 | 1.0803 | 4.2236 |
| % Var | 0.348 | 0.281 | 0.216 | 0.845 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 | Factor3 |
|---------------|---------|---------|---------|
| Population | -0.019 | 0.138 | -0.940 |
| PerCentProDeg | 0.522 | -0.028 | 0.109 |
| PerCentEmp>16 | 0.169 | -0.577 | -0.135 |
| PerCentGovEmp | 0.052 | 0.658 | -0.278 |
| MedianHome | 0.544 | -0.099 | -0.070 |



Maximum Likelihood Factor Analysis ($m = 3$)

* NOTE * Heywood case

Unrotated Factor Loadings and Communalities

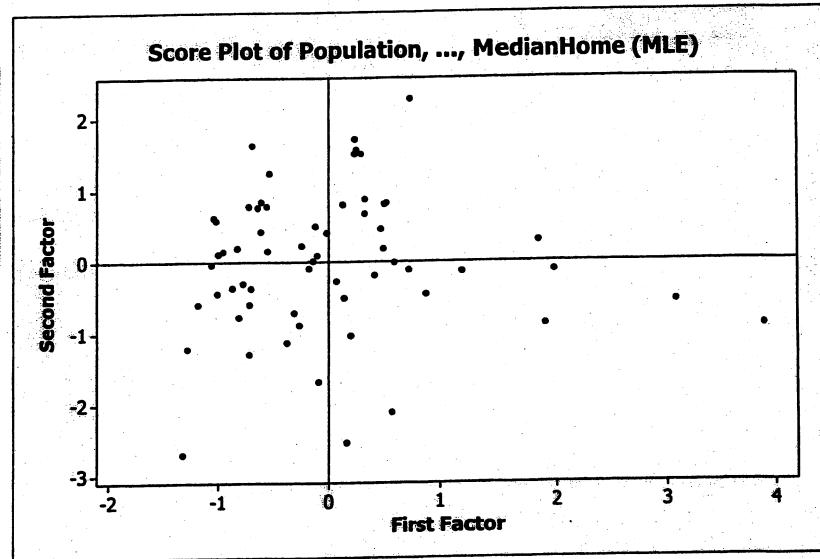
| Variable | Factor1 | Factor2 | Factor3 | Communality |
|---------------|---------|---------|---------|-------------|
| Population | -0.047 | -0.999 | -0.000 | 1.000 |
| PerCentProDeg | 0.989 | 0.146 | -0.000 | 1.000 |
| PerCentEmp>16 | -0.020 | -0.313 | 0.941 | 0.984 |
| PerCentGovEmp | 0.362 | 0.103 | -0.395 | 0.298 |
| MedianHome | 0.701 | -0.059 | -0.015 | 0.496 |
| Variance | 1.6043 | 1.1310 | 1.0419 | 3.7772 |
| % Var | 0.321 | 0.226 | 0.208 | 0.755 |

Rotated Factor Loadings and Communalities
Varimax Rotation

| Variable | Factor1 | Factor2 | Factor3 | Communality |
|---------------|--------------|---------------|---------------|-------------|
| Population | -0.036 | 0.155 | -0.987 | 1.000 |
| PerCentProDeg | 0.985 | -0.090 | 0.145 | 1.000 |
| PerCentEmp>16 | 0.047 | 0.977 | -0.165 | 0.984 |
| PerCentGovEmp | 0.333 | -0.430 | 0.041 | 0.298 |
| MedianHome | 0.699 | -0.054 | -0.061 | 0.496 |
| Variance | 1.5750 | 1.1740 | 1.0282 | 3.7772 |
| % Var | 0.315 | 0.235 | 0.206 | 0.755 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 | Factor3 |
|---------------|---------|---------|---------|
| Population | 0.137 | -0.177 | -1.046 |
| PerCentProDeg | 1.017 | -0.053 | -0.046 |
| PerCentEmp>16 | 0.070 | 1.025 | 0.159 |
| PerCentGovEmp | -0.001 | -0.010 | -0.002 |
| MedianHome | -0.000 | -0.001 | -0.000 |



A $m = 3$ factor solution explains from 75% to 85% of the variance depending on the solution method. Using the rotated loadings, the first factor in both methods has large loadings on Percent Professional Degree and Median Home Value. It is difficult to label this factor but since income is probably somewhere in this mix, it might be labeled an "affluence" or "white collar" factor. The second and third factors from the two solutions are similar as well. The second factor is a bipolar factor with large loadings (in absolute value) on Percent Employed over 16 and Percent Government Employment. We call this factor an "employment" factor. The third factor is clearly a "population" factor. Factor scores for the first two factors from the two solutions methods are similar.

9.25

$$S = \begin{bmatrix} 105,625 & 94,734 & 87,242 & 94,280 \\ & 101,761 & 76,186 & 81,204 \\ & & 91,809 & 90,343 \\ & (Symmetric) & & 104,329 \end{bmatrix}$$

A $m = 1$ factor model appears to represent these data quite well.

| | Principal Components | Maximum Likelihood |
|-------------------------------|----------------------|--------------------|
| | Factor 1 loadings | Factor 1 loadings |
| Shock wave | 317. | 320. |
| Vibration | 293. | 291. |
| Static test 1 | 287. | 275. |
| Static test 2 | 307. | 297. |
| Proportion Variance Explained | 90.1% | 86.9% |

Factor scores ($m = 1$) using the regression method for the first few cases are:

| Principal Components | Maximum Likelihood |
|----------------------|--------------------|
| - .009 | - .033. |
| 1.530 | 1.524 |
| .808 | .719 |
| -.804 | -.802 |

The factor scores produced from the two solution methods are very similar. The correlation between the two sets of scores is .992.

The outliers, specimens 9 and 16, were identified in Example 4.15.

9.26

a)

Principal Components

| | $m = 1$ | | $m = 2$ | |
|-------------------------------------|----------------------|------------------|----------------------|----------------------|
| | Factor 1 loadings | $\tilde{\psi}_i$ | Factor 1 loadings | Factor 2 loadings |
| Litter 1 | 27.9 | 309.0 | 27.9 | -6.2 |
| Litter 2 | 30.4 | 205.7 | 30.4 | -4.9 |
| Litter 3 | 31.5 | 344.3 | 31.5 | 18.5 |
| Litter 4 | 32.9 | 310.0 | 32.9 | -8.0 |
| Percentage Variance Explained | 76.4% | | 76.4% | 9.4% |

b)

Maximum Likelihood

| | $m = 1$ | |
|-------------------------------------|--------------------|----------------|
| | Factor loadings | $\hat{\psi}_i$ |
| Litter 1 | 26.8 | 370.2 |
| Litter 2 | 30.5 | 198.2 |
| Litter 3 | 28.4 | 529.6 |
| Litter 4 | 30.4 | 471.0 |
| Percentage Variance Explained | 68.8% | |

The maximum likelihood estimates of the factor loadings for $m = 2$ were not obtained due to convergence difficulties in the computer program.

c) It is only necessary to rotate the $m = 2$ solution.

Principal Components (m = 2)

| | Rotated loadings | |
|-------------------------------|------------------|----------|
| | Factor 1 | Factor 2 |
| Litter 1 | 26.2 | 11.4 |
| Litter 2 | 27.5 | 13.8 |
| Litter 3 | 14.7 | 33.4 |
| Litter 4 | 31.4 | 12.8 |
| Percentage Variance Explained | 53.5% | 32.4% |

9.27

Principal Components (m = 2)

| | Factor 1 loadings | Factor 2 loadings | $\bar{\psi}_i$ | Rotated loadings Factor 1 | Rotated loadings Factor 2 |
|-------------------------------|-------------------|-------------------|----------------|---------------------------|---------------------------|
| Litter 1 | .86 | .44 | .06 | .33 | .91 |
| Litter 2 | .91 | .12 | .15 | .59 | .71 |
| Litter 3 | .85 | -.36 | .14 | .87 | .32 |
| Litter 4 | .87 | -.21 | .20 | .78 | .44 |
| Percentage Variance Explained | 76.5% | 9.5% | | 45.4% | 40.6% |

Maximum Likelihood ($m = 1$)

| | Factor 1 loadings | $\hat{\psi}_i$ |
|-------------------------------------|----------------------|----------------|
| Litter 1 | .81 | .34 |
| Litter 2 | .91 | .17 |
| Litter 3 | .78 | .39 |
| Litter 4 | .81 | .34 |
| Percentage Variance Explained | 68.8% | |

$$\hat{f} = \hat{L}_z R^{-1} z = .297$$

9.28 The covariance matrix \mathbf{S} (see below) is dominated by the marathon since the marathon times are given in minutes. It is unlikely that a factor analysis will be useful; however, the principal component solution with $m = 2$ is given below. Using the unrotated loadings, the first factor explains about 98% of the variance and the largest factor loading is associated with the marathon. Using the rotated loadings, the first factor explains about 87% of the variance and again the largest loading is associated with the marathon. The second factor, with either unrotated or rotated loadings, explains relatively little of the remaining variance and can be ignored. The first factor might be labeled a "running endurance" factor but this factor provides us with little insight into the nature of the running events. It is better to factor analyze the correlation matrix \mathbf{R} in this case.

Covariances: 100m(s), 200m(s), 400m(s), 800m, 1500m, 3000m, Marathon

| | 100m(s) | 200m(s) | 400m(s) | 800m | 1500m | 3000m |
|----------|-----------|----------|----------|---------|---------|----------|
| 100m(s) | 0.15532 | | | | | |
| 200m(s) | 0.34456 | 0.86309 | | | | |
| 400m(s) | 0.89130 | 2.19284 | 6.74546 | | | |
| 800m | 0.02770 | 0.06617 | 0.18181 | 0.00755 | | |
| 1500m | 0.08389 | 0.20276 | 0.50918 | 0.02141 | 0.07418 | |
| 3000m | 0.23388 | 0.55435 | 1.42682 | 0.06138 | 0.21616 | 0.66476 |
| Marathon | 4.33418 | 10.38499 | 28.90373 | 1.21965 | 3.53984 | 10.70609 |
| Marathon | | | | | | |
| Marathon | 270.27015 | | | | | |

Principal Component Factor Analysis of \mathbf{S} ($m = 2$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m(s) | 0.267 | -0.230 | 0.124 |
| 200m(s) | 0.640 | -0.582 | 0.749 |
| 400m(s) | 1.785 | -1.881 | 6.725 |
| 800m | 0.075 | -0.027 | 0.006 |
| 1500m | 0.217 | -0.073 | 0.052 |
| 3000m | 0.654 | -0.158 | 0.453 |
| Marathon | 16.438 | 0.238 | 270.270 |
| Variance | 274.36 | 4.02 | 278.38 |
| % Var | 0.984 | 0.014 | 0.999 |

Rotated Factor Loadings and Communalities Varimax Rotation

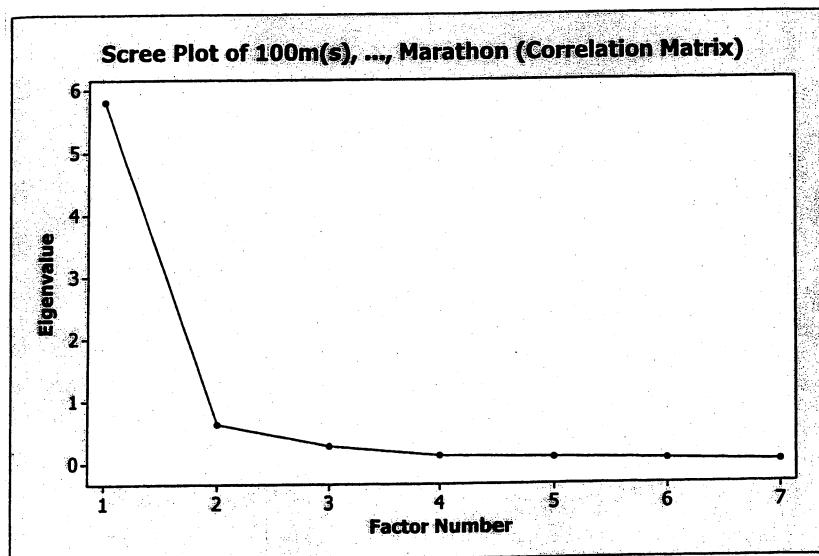
| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m(s) | 0.172 | -0.308 | 0.124 |
| 200m(s) | 0.401 | -0.767 | 0.749 |
| 400m(s) | 1.030 | -2.380 | 6.725 |
| 800m | 0.061 | -0.051 | 0.006 |
| 1500m | 0.178 | -0.143 | 0.052 |
| 3000m | 0.560 | -0.373 | 0.453 |
| Marathon | 15.517 | -5.431 | 270.270 |
| Variance | 242.38 | 36.00 | 278.38 |
| % Var | 0.869 | 0.129 | 0.999 |

The correlation matrix \mathbf{R} for the women's track records follows.

Correlations: 100m(s), 200m(s), 400m(s), 800m, 1500m, 3000m, Marathon

| | 100m(s) | 200m(s) | 400m(s) | 800m | 1500m | 3000m |
|----------|---------|---------|---------|-------|-------|-------|
| 200m(s) | 0.941 | | | | | |
| 400m(s) | 0.871 | 0.909 | | | | |
| 800m | 0.809 | 0.820 | 0.806 | | | |
| 1500m | 0.782 | 0.801 | 0.720 | 0.905 | | |
| 3000m | 0.728 | 0.732 | 0.674 | 0.867 | 0.973 | |
| Marathon | 0.669 | 0.680 | 0.677 | 0.854 | 0.791 | 0.799 |

The scree plot below suggests at most a $m = 2$ factor solution.



Principal Component Factor Analysis of \mathbf{R} ($m = 2$)

Unrotated Factor Loadings and Communalities

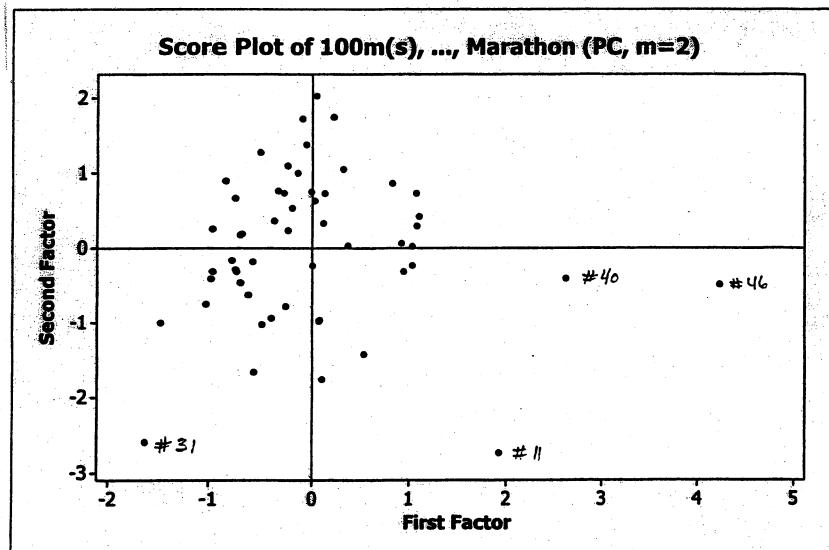
| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m(s) | 0.910 | -0.323 | 0.933 |
| 200m(s) | 0.923 | -0.328 | 0.960 |
| 400m(s) | 0.887 | -0.364 | 0.919 |
| 800m | 0.951 | 0.128 | 0.921 |
| 1500m | 0.938 | 0.245 | 0.940 |
| 3000m | 0.906 | 0.336 | 0.934 |
| Marathon | 0.856 | 0.309 | 0.828 |
| Variance | 5.8076 | 0.6287 | 6.4363 |
| % Var | 0.830 | 0.090 | 0.919 |

**Rotated Factor Loadings and Communalities
Varimax Rotation**

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m(s) | 0.438 | -0.861 | 0.933 |
| 200m(s) | 0.444 | -0.874 | 0.960 |
| 400m(s) | 0.393 | -0.875 | 0.919 |
| 800m | 0.778 | -0.562 | 0.921 |
| 1500m | 0.849 | -0.468 | 0.940 |
| 3000m | 0.888 | -0.381 | 0.934 |
| Marathon | 0.833 | -0.365 | 0.828 |
| Variance | 3.3530 | 3.0833 | 6.4363 |
| % Var | 0.479 | 0.440 | 0.919 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|----------|---------|---------|
| 100m(s) | -0.240 | -0.480 |
| 200m(s) | -0.244 | -0.488 |
| 400m(s) | -0.288 | -0.525 |
| 800m | 0.259 | 0.035 |
| 1500m | 0.386 | 0.172 |
| 3000m | 0.481 | 0.280 |
| Marathon | 0.445 | 0.255 |



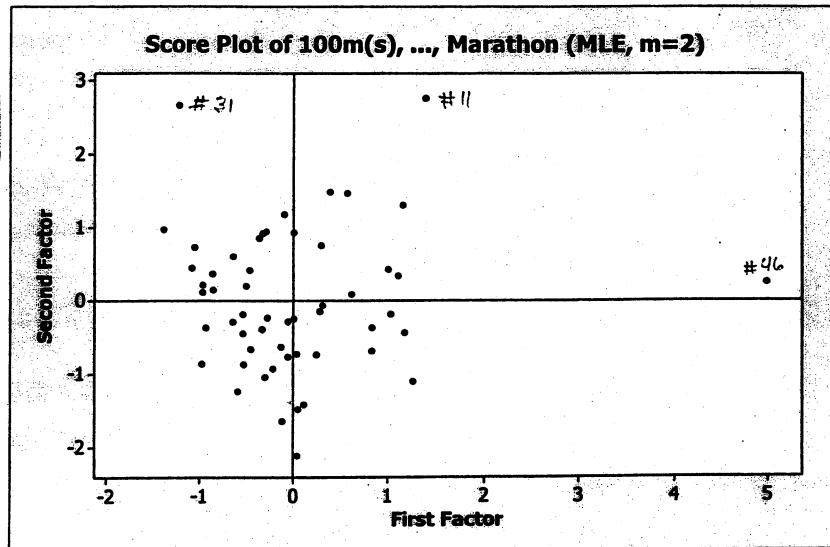
Maximum Likelihood Factor Analysis of R (m = 2)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m(s) | 0.876 | 0.371 | 0.906 |
| 200m(s) | 0.899 | 0.410 | 0.976 |
| 400m(s) | 0.827 | 0.405 | 0.848 |
| 800m | 0.925 | -0.006 | 0.856 |
| 1500m | 0.974 | -0.187 | 0.984 |
| 3000m | 0.945 | -0.282 | 0.972 |
| Marathon | 0.809 | -0.091 | 0.662 |
| Variance | 5.6104 | 0.5927 | 6.2032 |
| % Var | 0.801 | 0.085 | 0.886 |

Rotated Factor Loadings and Communalities
Varimax Rotation

| Variable | Factor1 | Factor2 | Communality | |
|---------------------------|---------|---------|-------------|--|
| 100m(s) | 0.455 | 0.836 | 0.906 | |
| 200m(s) | 0.449 | 0.880 | 0.976 | |
| 400m(s) | 0.395 | 0.832 | 0.848 | |
| 800m | 0.728 | 0.571 | 0.856 | |
| 1500m | 0.879 | 0.460 | 0.984 | |
| 3000m | 0.915 | 0.367 | 0.972 | |
| Marathon | 0.690 | 0.432 | 0.662 | |
| Factor Score Coefficients | | | | |
| Variance | 3.1806 | 3.0225 | 6.2032 | |
| % Var | 0.454 | 0.432 | 0.886 | |
| Variable | Factor1 | Factor2 | | |
| 100m(s) | -0.107 | 0.237 | | |
| 200m(s) | -0.481 | 1.019 | | |
| 400m(s) | -0.077 | 0.157 | | |
| 800m | 0.036 | 0.025 | | |
| 1500m | 0.772 | -0.317 | | |
| 3000m | 0.595 | -0.369 | | |
| Marathon | 0.024 | -0.003 | | |



The results from the two solution methods are very similar. Using the unrotated loadings, the first factor might be identified as a "running excellence" factor. All the running events load highly on this factor. The second factor appears to contrast the shorter running events (100m, 200m, 400m) with the longer events (800m, 1500m, 3000m, marathon). This bipolar factor might be called a "running speed-running endurance" factor. After rotation the overall excellence factor disappears and the first factor appears to represent "running endurance" since the running events 800m through the marathon load highly on this factor. The second factor might be classified as a "running speed" factor. Note, for both factors, the remaining running events in each case have moderately large loadings on the factor. The two factor solution accounts for 89%-92% (depending on solution method) of the total variance. The plots of the factor scores indicate that observations #46 (Samoa), #11 (Cook Islands) and #31 (North Korea) are outliers.

- 9.29 The covariance matrix S for the running events measured in meters/second is given below. Since all the running event variables are now on a commensurate measurement scale, it is likely a factor analysis of S will produce nearly the same results as a factor analysis of the correlation matrix R . The results for a $m = 2$ factor analysis of S using the principal component method are shown below. A factor analysis of R follows.

Covariances: 100m/s, 200m/s, 400m/s, 800m/s, 1500m/s, 3000m/s, Marm/s

| | 100m/s | 200m/s | 400m/s | 800m/s | 1500m/s | 3000m/s |
|---------|-----------|-----------|-----------|-----------|-----------|-----------|
| 100m/s | 0.0905383 | | | | | |
| 200m/s | 0.0956063 | 0.1146714 | | | | |
| 400m/s | 0.0966724 | 0.1138699 | 0.1377889 | | | |
| 800m/s | 0.0650640 | 0.0749249 | 0.0809409 | 0.0735228 | | |
| 1500m/s | 0.0822198 | 0.0960189 | 0.0954430 | 0.0864542 | 0.1238405 | |
| 3000m/s | 0.0921422 | 0.1054364 | 0.1083164 | 0.0997547 | 0.1437148 | 0.1765843 |
| Marm/s | 0.0810999 | 0.0933103 | 0.1018807 | 0.0943056 | 0.1184578 | 0.1465604 |
| | | | | | | |
| | | Marm/s | | | | |
| Marm/s | | 0.1667141 | | | | |

Principal Component Factor Analysis of S ($m = 2$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m/s | 0.265 | -0.110 | 0.083 |
| 200m/s | 0.306 | -0.127 | 0.110 |
| 400m/s | 0.324 | -0.152 | 0.128 |
| 800m/s | 0.256 | 0.016 | 0.066 |
| 1500m/s | 0.335 | 0.062 | 0.116 |
| 3000m/s | 0.393 | 0.116 | 0.168 |
| Marm/s | 0.362 | 0.130 | 0.148 |
| Variance | 0.73215 | 0.08607 | 0.81822 |
| % Var | 0.829 | 0.097 | 0.926 |

Rotated Factor Loadings and Communalities Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m/s | 0.128 | -0.257 | 0.083 |
| 200m/s | 0.147 | -0.297 | 0.110 |
| 400m/s | 0.145 | -0.327 | 0.128 |
| 800m/s | 0.204 | -0.156 | 0.066 |
| 1500m/s | 0.293 | -0.173 | 0.116 |
| 3000m/s | 0.373 | -0.170 | 0.168 |
| Marm/s | 0.359 | -0.139 | 0.148 |
| Variance | 0.45423 | 0.36399 | 0.81822 |
| % Var | 0.514 | 0.412 | 0.926 |

Factor Score Coefficients

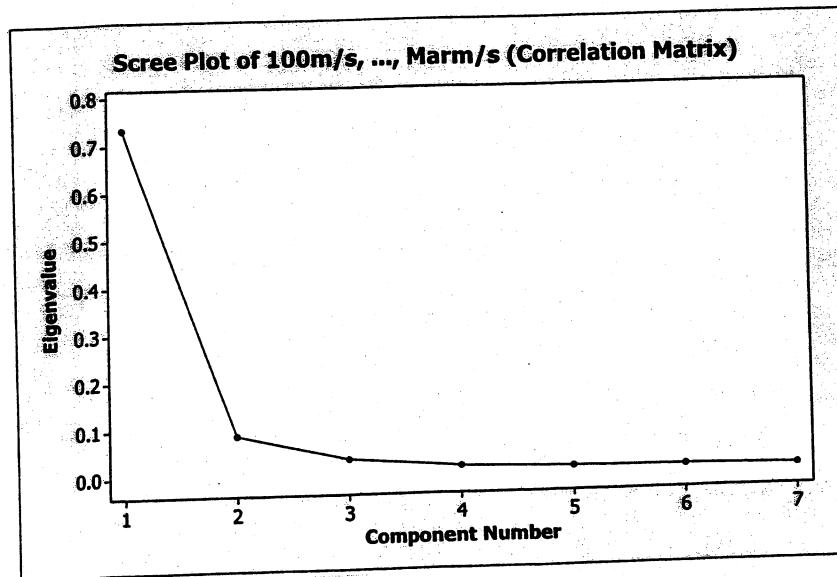
| Variable | Factor1 | Factor2 |
|----------|---------|---------|
| 100m/s | -0.171 | -0.363 |
| 200m/s | -0.222 | -0.471 |
| 400m/s | -0.306 | -0.603 |
| 800m/s | 0.104 | -0.025 |
| 1500m/s | 0.287 | 0.085 |
| 3000m/s | 0.542 | 0.280 |
| Marm/s | 0.558 | 0.335 |

Using the unrotated loadings, the first factor might be identified as a "running excellence" factor. All the running events have roughly the same size loadings on this factor. The second factor appears to contrast the shorter running events (100m, 200m, 400m) with the longer events (800m, 1500m, 3000m, marathon). This bipolar factor might be called a "running speed-running endurance" factor. After rotation the overall excellence factor disappears and the first factor appears to represent "running endurance" since the running events 800m through the marathon have higher loadings on this factor. The second factor might be classified as a "running speed" factor. Note, for both factors, the remaining running events in each case have moderate and roughly equal loadings on the factor. The two factor solution accounts for 93% of the variance.

The correlation matrix \mathbf{R} is shown below along with the scree plot. A two factor solution seems warranted.

Correlations: 100m/s, 200m/s, 400m/s, 800m/s, 1500m/s, 3000m/s, Marm/s

| | 100m/s | 200m/s | 400m/s | 800m/s | 1500m/s | 3000m/s |
|---------|--------|--------|--------|--------|---------|---------|
| 200m/s | 0.938 | | | | | |
| 400m/s | 0.866 | 0.906 | | | | |
| 800m/s | 0.797 | 0.816 | 0.804 | | | |
| 1500m/s | 0.776 | 0.806 | 0.731 | 0.906 | | |
| 3000m/s | 0.729 | 0.741 | 0.694 | 0.875 | 0.972 | |
| Marm/s | 0.660 | 0.675 | 0.672 | 0.852 | 0.824 | 0.854 |



Principal Component Factor Analysis of R ($m = 2$)

Unrotated Factor Loadings and Communalities

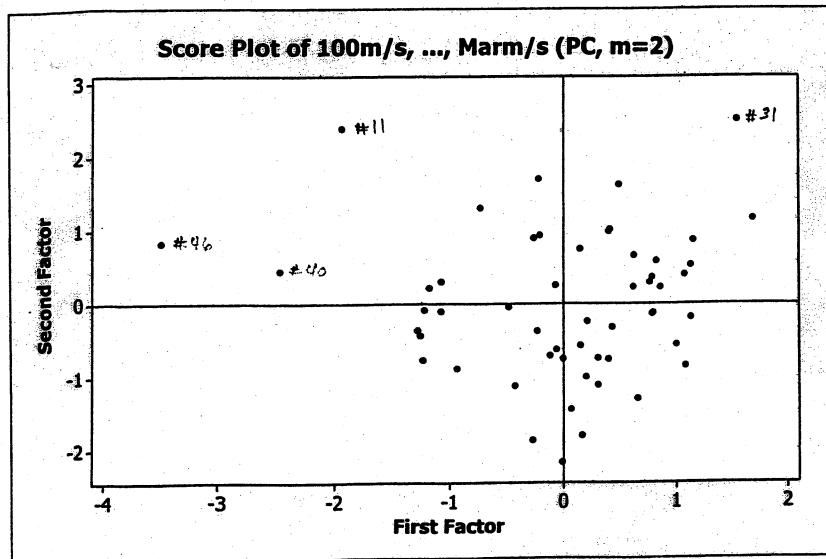
| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m/s | 0.903 | -0.342 | 0.932 |
| 200m/s | 0.921 | -0.335 | 0.960 |
| 400m/s | 0.887 | -0.352 | 0.911 |
| 800m/s | 0.948 | 0.123 | 0.914 |
| 1500m/s | 0.943 | 0.227 | 0.941 |
| 3000m/s | 0.919 | 0.320 | 0.947 |
| Marm/s | 0.866 | 0.354 | 0.875 |
| Variance | 5.8323 | 0.6477 | 6.4799 |
| % Var | 0.833 | 0.093 | 0.926 |

Rotated Factor Loadings and Communalities Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m/s | 0.418 | -0.870 | 0.932 |
| 200m/s | 0.436 | -0.878 | 0.960 |
| 400m/s | 0.400 | -0.867 | 0.911 |
| 800m/s | 0.771 | -0.565 | 0.914 |
| 1500m/s | 0.839 | -0.486 | 0.941 |
| 3000m/s | 0.886 | -0.402 | 0.947 |
| Marm/s | 0.871 | -0.341 | 0.875 |
| Variance | 3.3675 | 3.1125 | 6.4799 |
| % Var | 0.481 | 0.445 | 0.926 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|----------|---------|---------|
| 100m/s | -0.252 | -0.489 |
| 200m/s | -0.243 | -0.484 |
| 400m/s | -0.265 | -0.499 |
| 800m/s | 0.248 | 0.025 |
| 1500m/s | 0.358 | 0.142 |
| 3000m/s | 0.455 | 0.249 |
| Marm/s | 0.484 | 0.293 |



Maximum Likelihood Factor Analysis of R ($m = 2$)

Unrotated Factor Loadings and Communalities

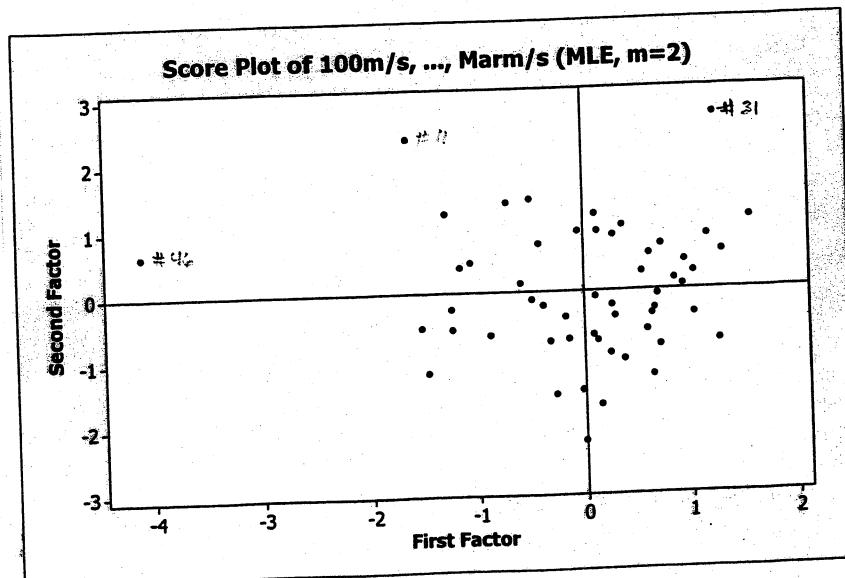
| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m/s | 0.880 | -0.349 | 0.896 |
| 200m/s | 0.910 | -0.393 | 0.983 |
| 400m/s | 0.844 | -0.352 | 0.836 |
| 800m/s | 0.921 | 0.042 | 0.850 |
| 1500m/s | 0.966 | 0.193 | 0.971 |
| 3000m/s | 0.945 | 0.302 | 0.984 |
| Marm/s | 0.834 | 0.203 | 0.737 |
| Variance | 5.6844 | 0.5716 | 6.2560 |
| % Var | 0.812 | 0.082 | 0.894 |

Rotated Factor Loadings and Communalities Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m/s | 0.441 | -0.838 | 0.896 |
| 200m/s | 0.435 | -0.891 | 0.983 |
| 400m/s | 0.412 | -0.816 | 0.836 |
| 800m/s | 0.726 | -0.568 | 0.850 |
| 1500m/s | 0.859 | -0.482 | 0.971 |
| 3000m/s | 0.914 | -0.386 | 0.984 |
| Marm/s | 0.765 | -0.389 | 0.737 |
| Variance | 3.2395 | 3.0165 | 6.2560 |
| % Var | 0.463 | 0.431 | 0.894 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|----------|---------|---------|
| 100m/s | -0.073 | -0.167 |
| 200m/s | -0.521 | -1.122 |
| 400m/s | -0.048 | -0.106 |
| 800m/s | 0.039 | -0.014 |
| 1500m/s | 0.379 | 0.124 |
| 3000m/s | 0.949 | 0.518 |
| Marm/s | 0.041 | 0.017 |



The results from the two solution methods are very similar and very similar to the principal component factor analysis of the covariance matrix S . Using the unrotated loadings, the first factor might be identified as a "running excellence" factor. All the running events load highly on this factor. The second factor appears to contrast the shorter running events (100m, 200m, 400m) with the longer events (800m, 1500m, 3000m, marathon). This bipolar factor might be called a "running speed-running endurance" factor. After rotation the overall excellence factor disappears and the first factor appears to represent "running endurance" since the running events 800m through the marathon load highly on this factor. The second factor might be classified as a "running speed" factor. Note, for both factors, the remaining running events in each case have moderately large loadings on the factor. The two factor solution accounts for 89%-93% (depending on solution method) of the total variance. The plots of the factor scores indicate that observations #46 (Samoa), #11 (Cook Islands) and #31 (North Korea) are outliers.

The results of the $m = 2$ factor analysis of women's track records when time is measured in meters per second are very much the same as the results for the $m = 2$ factor analysis of R presented in Exercise 9.28. If the correlation matrix R is factor analyzed, it makes little difference whether running event time is measured in seconds (or minutes) as in Exercise 9.28 or in meters per second. It does make a difference if the covariance matrix S is factor analyzed, since the measurement scales in Exercise 9.28 are quite different from the meters/second scale.

9.30 The covariance matrix S (see below) is dominated by the marathon since the marathon times are given in minutes. It is unlikely that a factor analysis will be useful; however, the principal component solution with $m = 2$ is given below. Using the unrotated loadings, the first factor explains about 98% of the variance and the largest factor loading is associated with the marathon. Using the rotated loadings, the first factor explains about 83% of the variance and again the largest loading is associated with the marathon. The second factor, with either unrotated or rotated loadings, explains relatively little of the remaining variance and can be ignored. The first factor might be labeled a "running endurance" factor but this factor provides us with little insight into the nature of the running events. It is better to factor analyze the correlation matrix R in this case.

Covariances: 100m, 200m, 400m, 800m, 1500m, 5000m, 10,000m, Marathon

| | 100m | 200m | 400m | 800m | 1500m | 5000m |
|----------|-----------|-----------|----------|----------|----------|----------|
| 100m | 0.048973 | | | | | |
| 200m | 0.111044 | 0.300903 | | | | |
| 400m | 0.256022 | 0.666818 | 2.069956 | | | |
| 800m | 0.008264 | 0.022929 | 0.057938 | 0.002751 | | |
| 1500m | 0.025720 | 0.066193 | 0.168473 | 0.007131 | 0.023034 | |
| 5000m | 0.124575 | 0.317734 | 0.853486 | 0.034348 | 0.105833 | 0.578875 |
| 10,000m | 0.265613 | 0.688936 | 1.849941 | 0.074257 | 0.229701 | 1.262533 |
| Marathon | 1.340139 | 3.541038 | 9.178857 | 0.378905 | 1.192564 | 6.430489 |
| | 10,000m | Marathon | | | | |
| 10,000m | 2.819569 | | | | | |
| Marathon | 14.342538 | 80.135356 | | | | |

Principal Component Factor Analysis of S ($m = 2$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m | 0.152 | -0.107 | 0.034 |
| 200m | 0.401 | -0.270 | 0.234 |
| 400m | 1.044 | -0.979 | 2.049 |
| 800m | 0.043 | -0.015 | 0.002 |
| 1500m | 0.134 | -0.033 | 0.019 |
| 5000m | 0.722 | -0.125 | 0.537 |
| 10,000m | 1.610 | -0.223 | 2.643 |
| Marathon | 8.950 | 0.179 | 80.130 |
| Variance | 84.507 | 1.141 | 85.649 |
| % Var | 0.983 | 0.013 | 0.996 |

Rotated Factor Loadings and Communalities Varimax Rotation

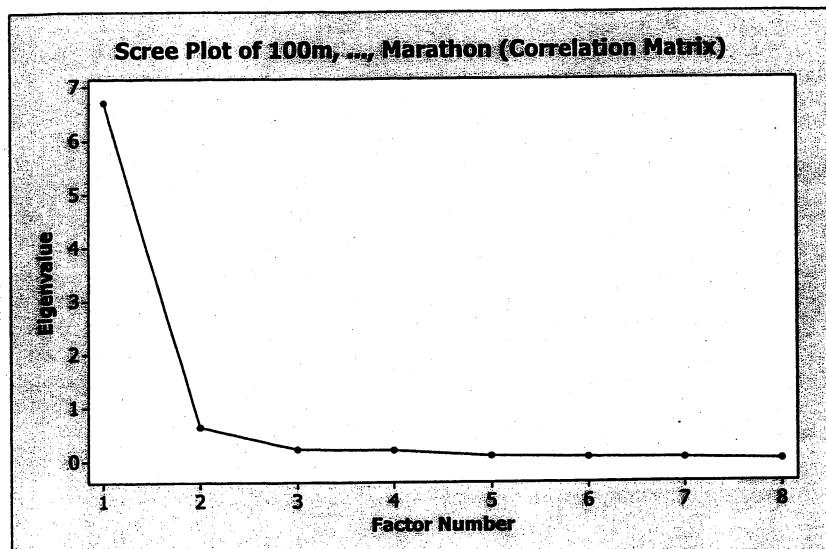
| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m | 0.097 | -0.158 | 0.034 |
| 200m | 0.262 | -0.406 | 0.234 |
| 400m | 0.573 | -1.312 | 2.049 |
| 800m | 0.033 | -0.031 | 0.002 |
| 1500m | 0.110 | -0.083 | 0.019 |
| 5000m | 0.615 | -0.399 | 0.537 |
| 10,000m | 1.392 | -0.841 | 2.643 |
| Marathon | 8.294 | -3.367 | 80.130 |
| Variance | 71.529 | 14.119 | 85.649 |
| % Var | 0.832 | 0.164 | 0.996 |

The correlation matrix \mathbf{R} for the men's track records follows.

Correlations: 100m, 200m, 400m, 800m, 1500m, 5000m, 10,000m, Marathon

| | 100m | 200m | 400m | 800m | 1500m | 5000m | 10,000m |
|----------|-------|-------|-------|-------|-------|-------|---------|
| 200m | 0.915 | | | | | | |
| 400m | 0.804 | 0.845 | | | | | |
| 800m | 0.712 | 0.797 | 0.768 | | | | |
| 1500m | 0.766 | 0.795 | 0.772 | 0.896 | | | |
| 5000m | 0.740 | 0.761 | 0.780 | 0.861 | 0.917 | | |
| 10,000m | 0.715 | 0.748 | 0.766 | 0.843 | 0.901 | 0.988 | |
| Marathon | 0.676 | 0.721 | 0.713 | 0.807 | 0.878 | 0.944 | 0.954 |

The scree plot below suggests at most a $m = 2$ factor solution.



Principal Component Factor Analysis of \mathbf{R} ($m = 2$)

Unrotated Factor Loadings and Communalities

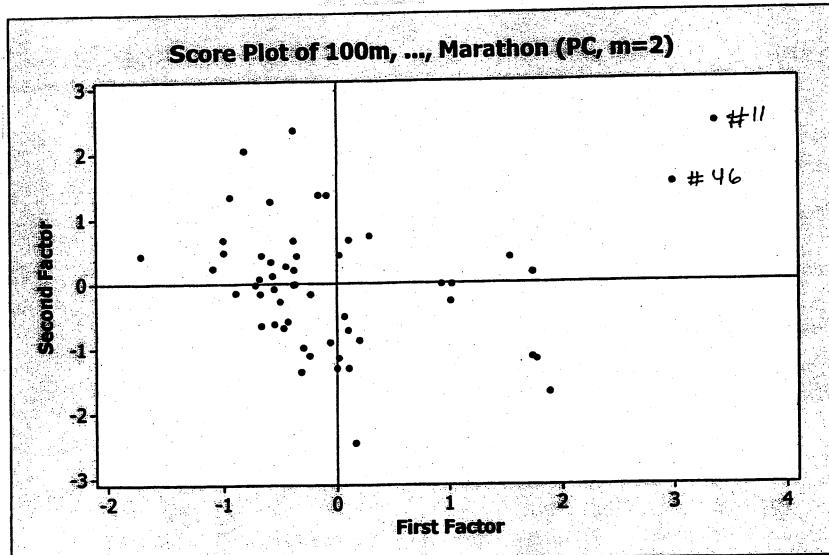
| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m | 0.861 | 0.423 | 0.920 |
| 200m | 0.896 | 0.376 | 0.944 |
| 400m | 0.878 | 0.276 | 0.847 |
| 800m | 0.914 | -0.071 | 0.840 |
| 1500m | 0.948 | -0.123 | 0.913 |
| 5000m | 0.957 | -0.236 | 0.972 |
| 10,000m | 0.947 | -0.267 | 0.969 |
| Marathon | 0.917 | -0.309 | 0.937 |
| Variance | 6.7033 | 0.6384 | 7.3417 |
| % Var | 0.838 | 0.080 | 0.918 |

Rotated Factor Loadings and Communalities
Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m | 0.375 | 0.882 | 0.920 |
| 200m | 0.433 | 0.870 | 0.944 |
| 400m | 0.485 | 0.782 | 0.847 |
| 800m | 0.739 | 0.543 | 0.840 |
| 1500m | 0.798 | 0.526 | 0.913 |
| 5000m | 0.879 | 0.447 | 0.972 |
| 10,000m | 0.892 | 0.417 | 0.969 |
| Marathon | 0.896 | 0.365 | 0.937 |
| Variance | 4.1168 | 3.2249 | 7.3417 |
| % Var | 0.515 | 0.403 | 0.918 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|----------|---------|---------|
| 100m | -0.335 | 0.586 |
| 200m | -0.283 | 0.533 |
| 400m | -0.183 | 0.413 |
| 800m | 0.176 | 0.004 |
| 1500m | 0.233 | -0.053 |
| 5000m | 0.349 | -0.186 |
| 10,000m | 0.380 | -0.224 |
| Marathon | 0.420 | -0.277 |

**Maximum Likelihood Factor Analysis of R (m = 2)****Unrotated Factor Loadings and Communalities**

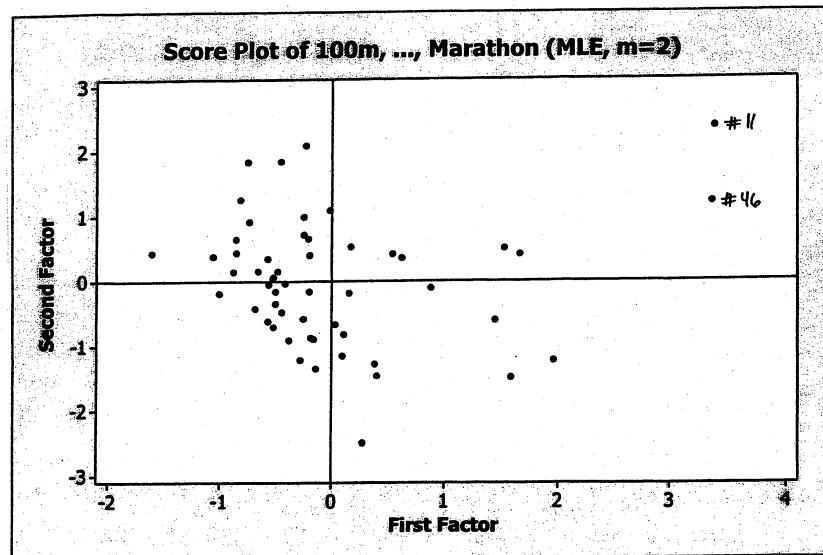
| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m | 0.780 | 0.507 | 0.866 |
| 200m | 0.814 | 0.548 | 0.963 |
| 400m | 0.810 | 0.339 | 0.772 |
| 800m | 0.875 | 0.147 | 0.788 |
| 1500m | 0.927 | 0.083 | 0.866 |
| 5000m | 0.991 | -0.077 | 0.988 |
| 10,000m | 0.989 | -0.106 | 0.989 |
| Marathon | 0.949 | -0.104 | 0.912 |
| Variance | 6.4134 | 0.7299 | 7.1432 |
| % Var | 0.802 | 0.091 | 0.893 |

Rotated Factor Loadings and Communalities
Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| 100m | 0.401 | 0.839 | 0.866 |
| 200m | 0.409 | 0.892 | 0.963 |
| 400m | 0.515 | 0.712 | 0.772 |
| 800m | 0.671 | 0.581 | 0.788 |
| 1500m | 0.748 | 0.554 | 0.866 |
| 5000m | 0.886 | 0.450 | 0.988 |
| 10,000m | 0.900 | 0.424 | 0.989 |
| Marathon | 0.865 | 0.405 | 0.912 |
| Variance | 3.9446 | 3.1986 | 7.1432 |
| % Var | 0.493 | 0.400 | 0.893 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|----------|---------|---------|
| 100m | -0.125 | 0.256 |
| 200m | -0.490 | 0.994 |
| 400m | -0.044 | 0.104 |
| 800m | -0.011 | 0.054 |
| 1500m | 0.003 | 0.056 |
| 5000m | 0.558 | -0.209 |
| 10,000m | 0.761 | -0.423 |
| Marathon | 0.089 | -0.051 |



The results from the two solution methods are very similar. Using the unrotated loadings, the first factor might be identified as a "running excellence" factor. All the running events load highly on this factor. The second factor appears to contrast the shorter running events with the longer events although the nature of the contrast is a bit different for the two methods. For the principal component method, the 100m, 200m and 400m events have positive loadings and the 800m, 1500m, 5000m, 10,000m and marathon events have negative loadings. For the maximum likelihood method, the 100m, 200m, 400m, 800m and 1500m events are in one group (positive loadings) and the 5000, 10,000m and marathon are in the other group (negative loadings). Nevertheless, this bipolar factor might be called a

"running speed-running endurance" factor. After rotation the overall excellence factor disappears and the first factor appears to represent "running endurance" since the running events 800m through the marathon load highly on this factor. The second factor might be classified as a "running speed" factor. Note, for both factors, the remaining running events in each case have moderately large loadings on the factor. The two factor solution accounts for 89%-92% (depending on solution method) of the total variance. The plots of the factor scores indicate that observations #46 (Samoa) and #11 (Cook Islands) are outliers. The factor analysis of the men's track records is very much the same as that for the women's track records in Exercise 9.28.

- 9.31** The covariance matrix S for the running events measured in meters/second is given below. Since all the running event variables are now on a commensurate measurement scale, it is likely a factor analysis of S will produce nearly the same results as a factor analysis of the correlation matrix R . The results for a $m = 2$ factor analysis of S using the principal component method are shown below. A factor analysis of R follows.

Covariances: 100m/s, 200m/s, 400m/s, 800m/s, 1500m/s, 5000m/s, 10,000m/s, ...

| | 100m/s | 200m/s | 400m/s | 800m/s | 1500m/s |
|-------------|-----------|-----------|-----------|-------------|-----------|
| 100m/s | 0.0434979 | | | | |
| 200m/s | 0.0482772 | 0.0648452 | | | |
| 400m/s | 0.0434632 | 0.0558678 | 0.0688217 | | |
| 800m/s | 0.0314951 | 0.0432334 | 0.0428221 | 0.0468840 | |
| 1500m/s | 0.0425034 | 0.0535265 | 0.0537207 | 0.0523058 | 0.0729140 |
| 5000m/s | 0.0469252 | 0.0587731 | 0.0617664 | 0.0571560 | 0.0766388 |
| 10,000m/s | 0.0448325 | 0.0572512 | 0.0599354 | 0.0553945 | 0.0745719 |
| Marathonm/s | 0.0431256 | 0.0562945 | 0.0567342 | 0.0541911 | 0.0736518 |
| | | 5000m/s | 10,000m/s | Marathonm/s | |
| 5000m/s | 0.0959398 | | | | |
| 10,000m/s | 0.0937357 | 0.0942894 | | | |
| Marathonm/s | 0.0905819 | 0.0909952 | 0.0979276 | | |

Principal Component Factor Analysis of S ($m = 2$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Factor2 | Communality |
|-------------|---------|---------|-------------|
| 100m/s | 0.171 | -0.093 | 0.038 |
| 200m/s | 0.219 | -0.113 | 0.061 |
| 400m/s | 0.223 | -0.101 | 0.060 |
| 800m/s | 0.195 | -0.007 | 0.038 |
| 1500m/s | 0.256 | 0.014 | 0.066 |
| 5000m/s | 0.301 | 0.056 | 0.094 |
| 10,000m/s | 0.296 | 0.067 | 0.092 |
| Marathonm/s | 0.293 | 0.083 | 0.093 |
| Variance | 0.49405 | 0.04622 | 0.54027 |
| % Var | 0.844 | 0.079 | 0.923 |

Rotated Factor Loadings and Communalities
Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|-------------|---------|---------|-------------|
| 100m/s | 0.080 | -0.178 | 0.038 |
| 200m/s | 0.105 | -0.222 | 0.061 |
| 400m/s | 0.116 | -0.215 | 0.060 |
| 800m/s | 0.151 | -0.124 | 0.038 |
| 1500m/s | 0.212 | -0.145 | 0.066 |
| 5000m/s | 0.273 | -0.138 | 0.094 |
| 10,000m/s | 0.275 | -0.127 | 0.092 |
| Marathonm/s | 0.283 | -0.112 | 0.093 |
| variance | 0.32860 | 0.21168 | 0.54027 |
| % Var | 0.562 | 0.362 | 0.923 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|-------------|---------|---------|
| 100m/s | -0.197 | -0.377 |
| 200m/s | -0.287 | -0.561 |
| 400m/s | -0.254 | -0.526 |
| 800m/s | 0.048 | -0.078 |
| 1500m/s | 0.159 | -0.022 |
| 5000m/s | 0.379 | 0.184 |
| 10,000m/s | 0.415 | 0.240 |
| Marathonm/s | 0.489 | 0.334 |

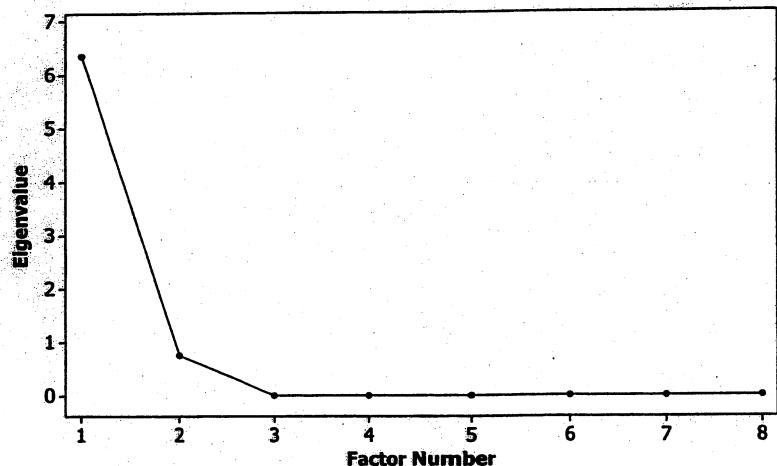
Using the unrotated loadings, the first factor might be identified as a "running excellence" factor. All the running events have roughly the same size loadings on this factor. The second factor appears to contrast the shorter running events (100m, 200m, 400m, 800m) with the longer events (1500m, 5000m, 10,000, marathon). This bipolar factor might be called a "running speed-running endurance" factor. After rotation the overall excellence factor disappears and the first factor appears to represent "running endurance" since the running events 1500m through the marathon have higher loadings on this factor. The second factor might be classified as a "running speed" factor. Note, the 800m run has about equal (in absolute value) loadings on both factors and the remaining running events in each case have moderate and roughly equal loadings on the factor. The two factor solution accounts for 92% of the variance.

The correlation matrix R is shown next along with the scree plot. A two factor solution seems warranted.

Correlations: 100m/s, 200m/s, 400m/s, 800m/s, 1500m/s, 5000m/s, 10,000m/s, ...

| | 100m/s | 200m/s | 400m/s | 800m/s | 1500m/s |
|-------------|--------|---------|-----------|--------|---------|
| 200m/s | 0.909 | | | | |
| 400m/s | 0.794 | 0.836 | | | |
| 800m/s | 0.697 | 0.784 | 0.754 | | |
| 1500m/s | 0.755 | 0.778 | 0.758 | 0.895 | |
| 5000m/s | 0.726 | 0.745 | 0.760 | 0.852 | 0.916 |
| 10,000m/s | 0.700 | 0.732 | 0.744 | 0.833 | 0.899 |
| Marathonm/s | 0.661 | 0.706 | 0.691 | 0.800 | 0.872 |
| | | 5000m/s | 10,000m/s | | |
| 10,000m/s | | 0.986 | | | |
| Marathonm/s | | 0.935 | 0.947 | | |

Scree Plot of 100m/s, ..., Marathonm/s (Correlation Matrix)



Principal Component Factor Analysis of R ($m = 2$)

Unrotated Factor Loadings and Communalities

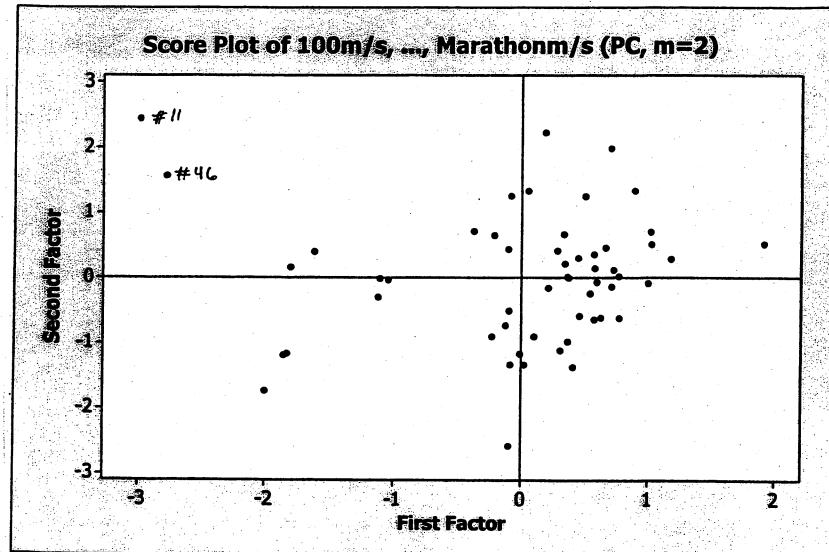
| Variable | Factor1 | Factor2 | Communality |
|-------------|---------|---------|-------------|
| 100m/s | 0.854 | -0.430 | 0.913 |
| 200m/s | 0.888 | -0.387 | 0.939 |
| 400m/s | 0.868 | -0.297 | 0.841 |
| 800m/s | 0.910 | 0.076 | 0.834 |
| 1500m/s | 0.947 | 0.133 | 0.914 |
| 5000m/s | 0.954 | 0.242 | 0.968 |
| 10,000m/s | 0.943 | 0.274 | 0.965 |
| Marathonm/s | 0.912 | 0.312 | 0.929 |
| Variance | 6.6258 | 0.6765 | 7.3023 |
| % Var | 0.828 | 0.085 | 0.913 |

Rotated Factor Loadings and Communalities
Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|-------------|---------|---------|-------------|
| 100m/s | 0.369 | -0.881 | 0.913 |
| 200m/s | 0.423 | -0.872 | 0.939 |
| 400m/s | 0.466 | -0.790 | 0.841 |
| 800m/s | 0.741 | -0.534 | 0.834 |
| 1500m/s | 0.805 | -0.515 | 0.914 |
| 5000m/s | 0.882 | -0.437 | 0.968 |
| 10,000m/s | 0.895 | -0.405 | 0.965 |
| Marathonm/s | 0.896 | -0.355 | 0.929 |
| Variance | 4.1116 | 3.1907 | 7.3023 |
| % Var | 0.514 | 0.399 | 0.913 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|-------------|---------|---------|
| 100m/s | -0.315 | -0.566 |
| 200m/s | -0.270 | -0.522 |
| 400m/s | -0.186 | -0.418 |
| 800m/s | 0.178 | -0.004 |
| 1500m/s | 0.236 | 0.056 |
| 5000m/s | 0.341 | 0.178 |
| 10,000m/s | 0.371 | 0.215 |
| Marathonm/s | 0.405 | 0.261 |



Maximum Likelihood Factor Analysis of R ($m = 2$)

Unrotated Factor Loadings and Communalities

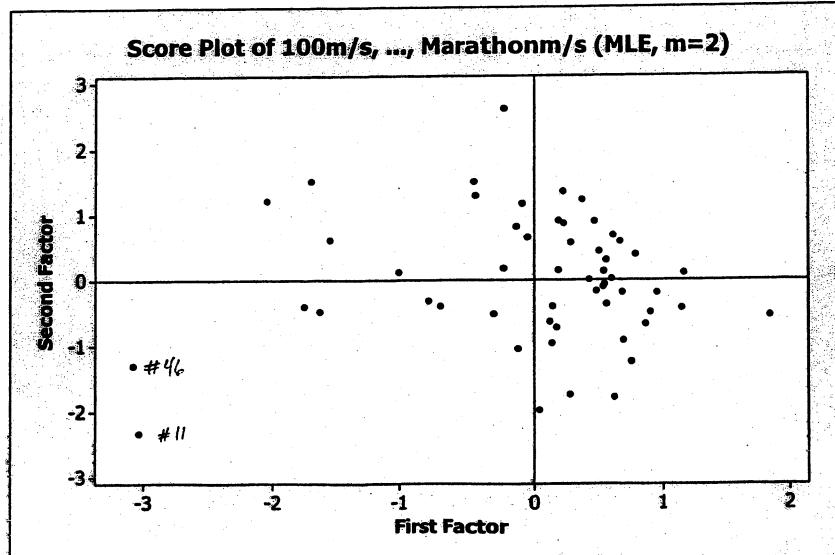
| Variable | Factor1 | Factor2 | Communality |
|-------------|---------|---------|-------------|
| 100m/s | 0.773 | 0.511 | 0.859 |
| 200m/s | 0.806 | 0.554 | 0.957 |
| 400m/s | 0.797 | 0.351 | 0.758 |
| 800m/s | 0.870 | 0.140 | 0.777 |
| 1500m/s | 0.928 | 0.067 | 0.865 |
| 5000m/s | 0.989 | -0.088 | 0.985 |
| 10,000m/s | 0.986 | -0.117 | 0.986 |
| Marathonm/s | 0.942 | -0.108 | 0.899 |
| Variance | 6.3380 | 0.7485 | 7.0865 |
| % Var | 0.792 | 0.094 | 0.886 |

Rotated Factor Loadings and Communalities Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|-------------|---------|---------|-------------|
| 100m/s | 0.394 | 0.839 | 0.859 |
| 200m/s | 0.400 | 0.893 | 0.957 |
| 400m/s | 0.497 | 0.715 | 0.758 |
| 800m/s | 0.670 | 0.573 | 0.777 |
| 1500m/s | 0.757 | 0.540 | 0.865 |
| 5000m/s | 0.890 | 0.440 | 0.985 |
| 10,000m/s | 0.903 | 0.413 | 0.986 |
| Marathonm/s | 0.860 | 0.398 | 0.899 |
| Variance | 3.9325 | 3.1540 | 7.0865 |
| % Var | 0.492 | 0.394 | 0.886 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|-------------|---------|---------|
| 100m/s | -0.128 | 0.268 |
| 200m/s | -0.457 | 0.951 |
| 400m/s | -0.046 | 0.111 |
| 800m/s | -0.008 | 0.055 |
| 1500m/s | 0.012 | 0.055 |
| 5000m/s | 0.570 | -0.219 |
| 10,000m/s | 0.711 | -0.388 |
| Marathonm/s | 0.089 | -0.047 |



The results from the two solution methods are very similar and very similar to the principal component factor analysis of the covariance matrix S . Using the unrotated loadings, the first factor might be identified as a "running excellence" factor. All the running events load highly on this factor. The second factor appears to contrast the shorter running events with the longer events although there is some difference in the groupings depending on the solution method. The 800m and 1500m runs are in the longer group for the principal component method and in the shorter group for the maximum likelihood method. Nevertheless, this bipolar factor might be called a "running speed-running endurance" factor. After rotation the overall excellence factor disappears and the first factor appears to represent "running endurance" since the running events 800m through the marathon load highly on this factor. The second factor might be classified as a "running speed" factor. Note, for both factors, the remaining running events in each case have moderately large loadings on the factor. The two factor solution accounts for 89%-91% (depending on solution method) of the total variance. The plots of the factor scores indicate that observations #46 (Samoa) and #11 (Cook Islands) are outliers.

The results of the $m = 2$ factor analysis of men's track records when time is measured in meters per second are very much the same as the results for the $m = 2$ factor analysis of R presented in Exercise 9.30. If the correlation matrix R is factor analyzed, it makes little difference whether running event time is measured in seconds (or minutes) as in Exercise 9.30 or in meters per second. It does make a difference if the covariance matrix S is factor analyzed, since the measurement scales in Exercise 9.30 are quite different from the meters/second scale.

9.32. Factor analysis of data on bulls

Factor analysis using sample covariance matrix S

Initial Factor Method: Principal Components

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
|------------|------------|-----------|--------|--------|--------|--------|--------|
| Eigenvalue | 20579.6126 | 4874.6748 | 5.4292 | 3.3163 | 0.4688 | 0.0741 | 0.0045 |
| Difference | 15704.9378 | 4869.2456 | 2.1129 | 2.8475 | 0.3948 | 0.0695 | |
| Proportion | 0.8082 | 0.1914 | 0.0002 | 0.0001 | 0.0000 | 0.0000 | 0.0000 |
| Cumulative | 0.8082 | 0.9996 | 0.9998 | 1.0000 | 1.0000 | 1.0000 | 1.0000 |

Factor Pattern

| | FACTOR1 | FACTOR2 | FACTOR3 | |
|----|---------|----------|----------|----------|
| X3 | 0.48777 | 0.39033 | 0.38532 | YrHgt |
| X4 | 0.75367 | 0.65725 | -0.00086 | FtFrBody |
| X5 | 0.37408 | 0.62342 | 0.64446 | PrctFFB |
| X6 | 0.48170 | 0.36809 | 0.33505 | Frame |
| X7 | 0.11083 | -0.38394 | -0.49074 | BkFat |
| X8 | 0.66769 | 0.29875 | 0.33038 | SaleHt |
| X9 | 0.96506 | -0.26204 | 0.00009 | SaleWt |

Varimax Rotated Factor Pattern

| | FACTOR1 | FACTOR2 | FACTOR3 | |
|----|----------|----------|---------|----------|
| X3 | 0.50195 | 0.42460 | 0.32637 | YrHgt |
| X4 | 0.25853 | 0.90600 | 0.33514 | FtFrBody |
| X5 | 0.83816 | 0.45576 | 0.18354 | PrctFFB |
| X6 | 0.44716 | 0.42166 | 0.31943 | Frame |
| X7 | -0.60974 | -0.06913 | 0.15478 | BkFat |
| X8 | 0.40890 | 0.46689 | 0.50894 | SaleHt |
| X9 | -0.13508 | 0.30219 | 0.94363 | SaleWt |

SAS scales the loadings obtained from a covariance matrix and then rotates the scaled loadings.

The scaling is $\hat{l}_{ij} / \sqrt{s_{ii}}$.

Initial Factor Method: Maximum Likelihood

Factor Pattern

| | FACTOR1 | FACTOR2 | FACTOR3 | |
|----|----------|----------|---------|----------|
| X3 | 0.00000 | 1.00000 | 0.00000 | YrHgt |
| X4 | 0.42819 | 0.62380 | 0.39838 | FtFrBody |
| X5 | 0.85244 | 0.52282 | 0.00000 | PrctFFB |
| X6 | -0.01180 | 0.94025 | 0.03120 | Frame |
| X7 | -0.36162 | -0.34428 | 0.39308 | BkFat |
| X8 | 0.08393 | 0.85951 | 0.28992 | SaleHt |
| X9 | 0.00598 | 0.36843 | 0.83599 | SaleWt |

Varimax Rotated Factor Pattern

| | FACTOR1 | FACTOR2 | FACTOR3 | |
|----|----------|----------|---------|----------|
| X3 | 0.94438 | 0.28442 | 0.16509 | YrHgt |
| X4 | 0.41219 | 0.50159 | 0.55648 | FtFrBody |
| X5 | 0.23003 | 0.94883 | 0.21635 | PrctFFB |
| X6 | 0.88812 | 0.25026 | 0.18382 | Frame |
| X7 | -0.25711 | -0.51405 | 0.27102 | BkFat |
| X8 | 0.75340 | 0.26667 | 0.43720 | SaleHt |
| X9 | 0.25282 | -0.05273 | 0.87634 | SaleWt |

Factor analysis using sample correlation matrix R

Initial Factor Method: Principal Components

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
|------------|--------|--------|--------|--------|--------|--------|--------|
| Eigenvalue | 4.1207 | 1.3371 | 0.7414 | 0.4214 | 0.1858 | 0.1465 | 0.0471 |
| Difference | 2.7836 | 0.5957 | 0.3200 | 0.2356 | 0.0393 | 0.0994 | |
| Proportion | 0.5887 | 0.1910 | 0.1059 | 0.0602 | 0.0265 | 0.0209 | 0.0067 |
| Cumulative | 0.5887 | 0.7797 | 0.8856 | 0.9458 | 0.9723 | 0.9933 | 1.0000 |

Factor Pattern

| | FACTOR1 | FACTOR2 | FACTOR3 | |
|----|----------|----------|----------|----------|
| X3 | 0.91334 | -0.04948 | -0.35794 | YrHgt |
| X4 | 0.83700 | 0.15014 | 0.38772 | FtFrBody |
| X5 | 0.72177 | -0.36484 | 0.48930 | PrctFFB |
| X6 | 0.88091 | 0.00894 | -0.38949 | Frame |
| X7 | -0.37900 | 0.82646 | -0.03335 | BkFat |
| X8 | 0.91927 | 0.11715 | -0.15210 | SaleHt |
| X9 | 0.54798 | 0.69440 | 0.21811 | SaleWt |

Varimax Rotated Factor Pattern

| | FACTOR1 | FACTOR2 | FACTOR3 | |
|----|----------|----------|----------|----------|
| X3 | 0.94188 | 0.27085 | -0.06532 | YrHgt |
| X4 | 0.44792 | 0.78354 | 0.24262 | FtFrBody |
| X5 | 0.26505 | 0.87071 | -0.25513 | PrctFFB |
| X6 | 0.93812 | 0.21799 | -0.01382 | Frame |
| X7 | -0.23541 | -0.37460 | 0.79502 | BkFat |
| X8 | 0.83365 | 0.41206 | 0.13094 | SaleHt |
| X9 | 0.34932 | 0.39692 | 0.74194 | SaleWt |

Initial Factor Method: Maximum Likelihood

Factor Pattern

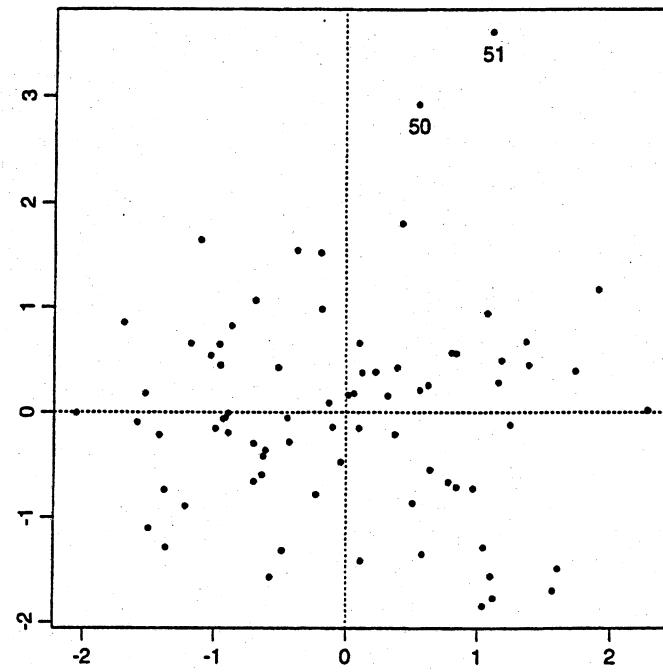
| | FACTOR1 | FACTOR2 | FACTOR3 | |
|----|----------|----------|---------|----------|
| X3 | 0.00000 | 1.00000 | 0.00000 | YrHgt |
| X4 | 0.42819 | 0.62380 | 0.39838 | FtFrBody |
| X5 | 0.85244 | 0.52282 | 0.00000 | PrctFFB |
| X6 | -0.01180 | 0.94025 | 0.03120 | Frame |
| X7 | -0.36162 | -0.34428 | 0.39308 | BkFat |
| X8 | 0.08393 | 0.85951 | 0.28992 | SaleHt |
| X9 | 0.00598 | 0.36843 | 0.83599 | SaleWt |

Varimax Rotated Factor Pattern

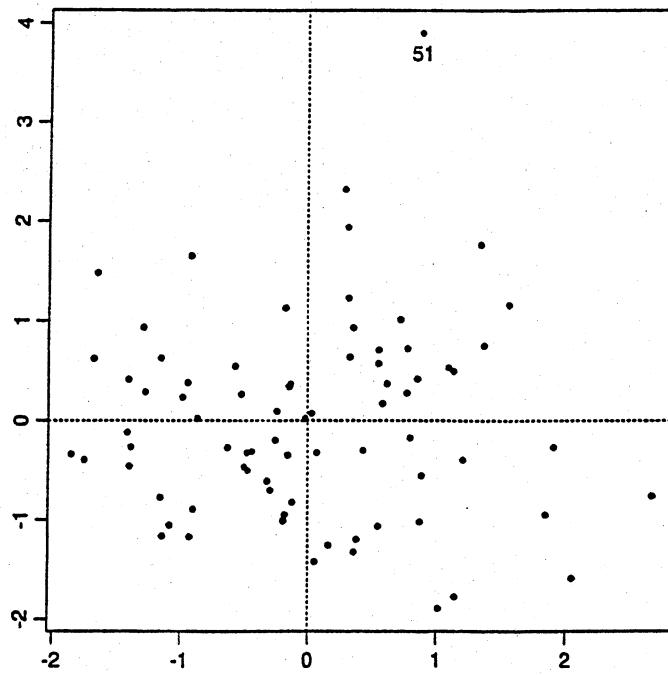
| | FACTOR1 | FACTOR2 | FACTOR3 | |
|----|----------|----------|---------|----------|
| X3 | 0.94438 | 0.28442 | 0.16509 | YrHgt |
| X4 | 0.41219 | 0.50159 | 0.55648 | FtFrBody |
| X5 | 0.23003 | 0.94883 | 0.21635 | PrctFFB |
| X6 | 0.88812 | 0.25026 | 0.18382 | Frame |
| X7 | -0.25711 | -0.51405 | 0.27102 | BkFat |
| X8 | 0.75340 | 0.26667 | 0.43720 | SaleHt |
| X9 | 0.25282 | -0.05273 | 0.87634 | SaleWt |

The interpretation of factors from R is different of the interpretation of factors from S.

Factor scores for the first two factors using S
and varimax rotated PC estimates of factor loadings



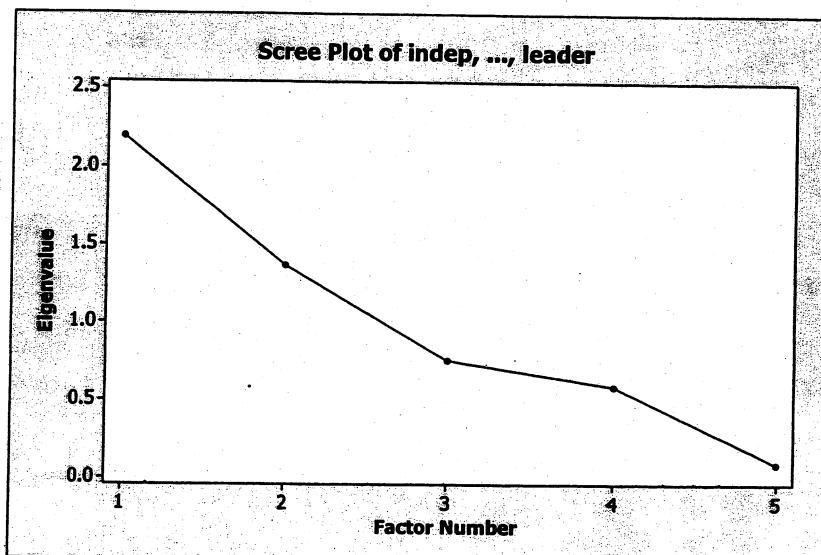
Factor scores for the first two factors using R
and varimax rotated PC estimates of factor loadings



- 9.33 The correlation matrix \mathbf{R} and the scree plot follow. The correlations are relatively modest. These correlations and the scree plot suggest $m = 2$ factors is probably too few. An initial factor analysis with $m = 2$ confirms this conjecture. Consequently, we give a $m = 3$ factor solution.

Correlations: indep, supp, benev, conform, leader

| | indep | supp | benev | conform |
|---------|--------|--------|--------|---------|
| supp | -0.173 | | | |
| benev | -0.561 | 0.018 | | |
| conform | -0.471 | -0.327 | 0.298 | |
| leader | 0.187 | -0.401 | -0.492 | -0.333 |



Principal Component Factor Analysis of \mathbf{R} ($m = 3$)

Unrotated Factor Loadings and Communalities

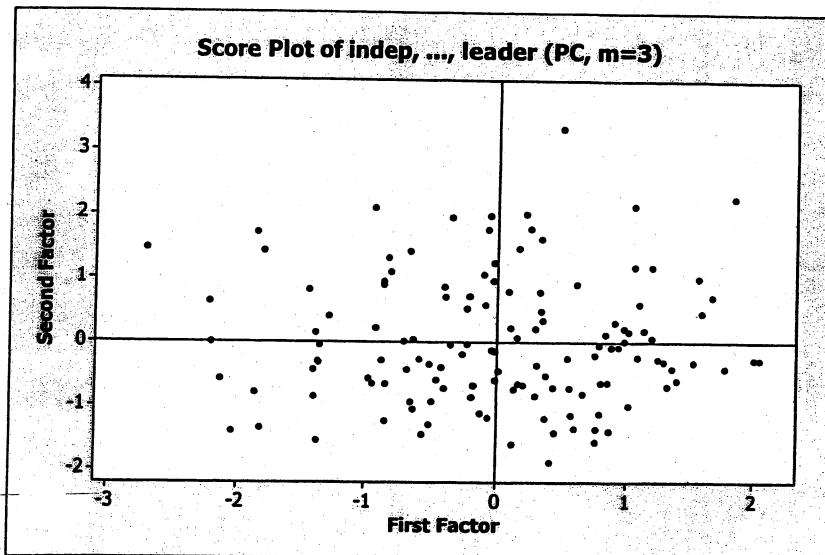
| Variable | Factor1 | Factor2 | Factor3 | Communality |
|----------|---------|---------|---------|-------------|
| indep | -0.772 | 0.101 | -0.580 | 0.943 |
| supp | 0.180 | 0.922 | 0.163 | 0.909 |
| benev | 0.813 | -0.009 | 0.100 | 0.670 |
| conform | 0.651 | -0.574 | -0.256 | 0.819 |
| leader | -0.696 | -0.422 | 0.563 | 0.979 |
| Variance | 2.1966 | 1.3682 | 0.7559 | 4.3207 |
| % Var | 0.439 | 0.274 | 0.151 | 0.864 |

**Rotated Factor Loadings and Communalities
Varimax Rotation**

| Variable | Factor1 | Factor2 | Factor3 | Communality |
|----------|---------|---------|----------|-------------|
| indep | -0.971 | 0.018 | -0.003 | 0.943 |
| supp | 0.136 | -0.312 | (0.890) | 0.909 |
| benev | 0.700 | -0.418 | -0.081 | 0.670 |
| conform | 0.419 | -0.379 | (-0.707) | 0.819 |
| leader | -0.155 | 0.971 | -0.111 | 0.979 |
| Variance | 1.6506 | 1.3587 | 1.3114 | 4.3207 |
| % Var | 0.330 | 0.272 | 0.262 | 0.864 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 | Factor3 |
|----------|---------|---------|---------|
| indep | -0.752 | -0.362 | -0.147 |
| supp | 0.119 | -0.129 | 0.690 |
| benev | 0.372 | -0.127 | -0.010 |
| conform | 0.073 | -0.277 | -0.545 |
| leader | 0.240 | 0.832 | 0.008 |



Maximum Likelihood Factor Analysis of R (m = 3)

* NOTE * Heywood case

Unrotated Factor Loadings and Communalities

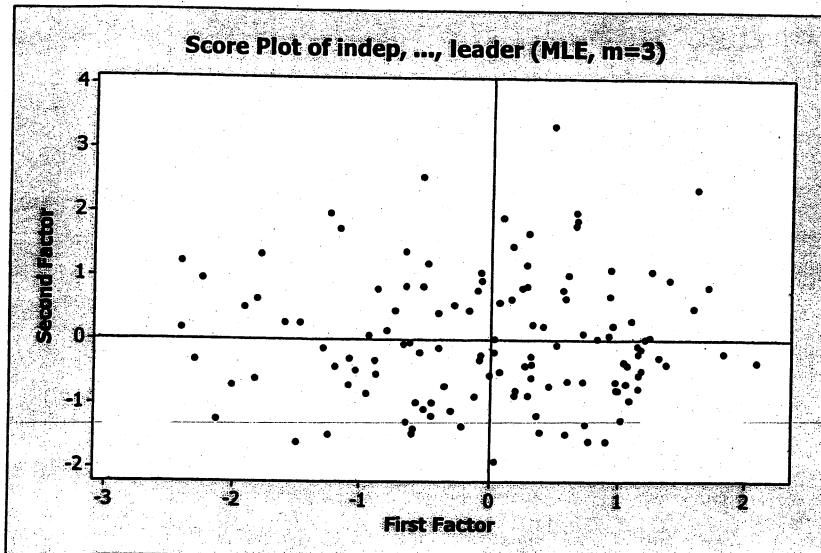
| Variable | Factor1 | Factor2 | Factor3 | Communality |
|----------|---------|---------|---------|-------------|
| indep | -0.788 | 0.187 | 0.587 | 1.000 |
| supp | -0.464 | -0.401 | -0.790 | 1.000 |
| benev | 0.532 | -0.492 | -0.086 | 0.532 |
| conform | 0.664 | -0.333 | 0.194 | 0.589 |
| leader | 0.000 | 1.000 | 0.000 | 1.000 |
| Variance | 1.5591 | 1.5486 | 1.0133 | 4.1211 |
| % Var | 0.312 | 0.310 | 0.203 | 0.824 |

Rotated Factor Loadings and Communalities
Varimax Rotation

| Variable | Factor1 | Factor2 | Factor3 | Communality |
|----------|---------|---------|---------|-------------|
| indep | -0.992 | 0.034 | 0.122 | 1.000 |
| supp | 0.048 | -0.192 | -0.980 | 1.000 |
| benev | 0.562 | -0.454 | 0.098 | 0.532 |
| conform | 0.515 | -0.371 | 0.432 | 0.589 |
| leader | -0.129 | 0.968 | 0.213 | 1.000 |
| Variance | 1.5842 | 1.3199 | 1.2170 | 4.1211 |
| % Var | 0.317 | 0.264 | 0.243 | 0.824 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 | Factor3 |
|----------|---------|---------|---------|
| indep | -1.016 | -0.130 | -0.024 |
| supp | -0.123 | 0.219 | -1.069 |
| benev | -0.000 | 0.000 | 0.000 |
| conform | -0.000 | 0.000 | -0.000 |
| leader | 0.011 | 1.081 | -0.211 |



Using the unrotated loadings and including moderate loadings of magnitudes .4-.5, the factors are all bipolar and appear to be difficult to interpret. Moreover, the arrangement of relatively large loadings on each factor is quite different for the two solution methods. The rotated loadings are consistent with one another for the two solution methods and, although all the factors are bipolar, may be easier to interpret. The first factor is a contrast between Independence and the pair Benevolence and Conformity. Perhaps this factor could be classified as a "conforming—not conforming" factor. The second factor is essentially a "leadership" factor although if moderate loadings are included, this factor is a

contrast between Leadership and Benevolence. Teenagers with above average scores on Leadership tend to be above average on this factor, while those with above average scores on Benevolence tend to be below average on this factor. Perhaps we could label this factor a "lead—follow" factor. The third factor is essentially a "support" factor although, again, if moderate loadings are used, this factor is a contrast between Support and Conformity. To our minds however, the latter is difficult to interpret. The factor scores for the first two factors are similar for the two solutions methods. No outliers are immediately evident.

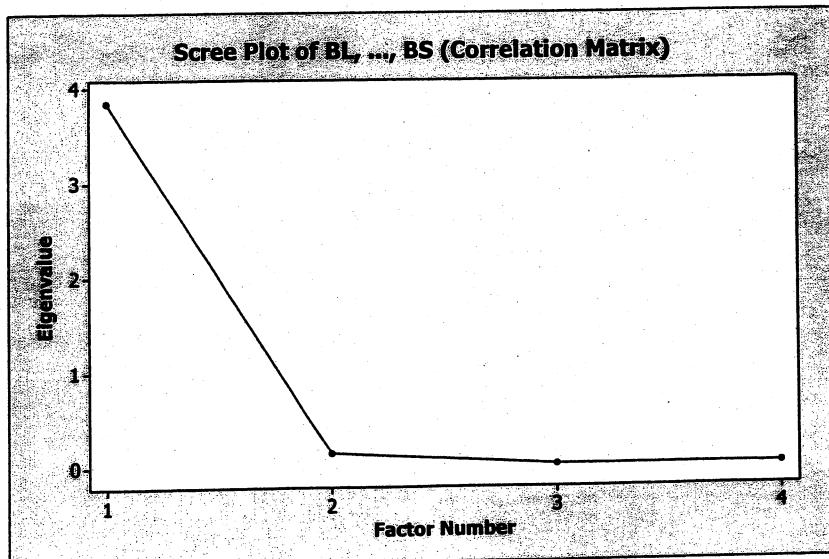
- 9.34** A factor analysis of the paper property variables with either S or R suggests a $m = 1$ factor solution is reasonable. All variables load highly on a single factor. The covariance matrix S and correlation matrix R follow along with a scree plot using R . For completeness, the results for a $m = 2$ factor solution using both solution methods is also given. Plots of factor scores from the two factor model suggest that observations 58, 59, 60 and 61 may be outliers.

Covariances: BL, EM, SF, BS

| | BL | EM | SF | BS |
|----|----------|----------|----------|----------|
| BL | 8.302871 | | | |
| EM | 1.886636 | 0.513359 | | |
| SF | 4.147318 | 0.987585 | 2.140046 | |
| BS | 1.972056 | 0.434307 | 0.987966 | 0.480272 |

Correlations: BL, EM, SF, BS

| | BL | EM | SF |
|----|-------|-------|-------|
| EM | 0.914 | | |
| SF | 0.984 | 0.942 | |
| BS | 0.988 | 0.875 | 0.975 |



Principal Component Factor Analysis of S ($m = 1$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Communality |
|----------|---------|-------------|
| BL | 2.878 | 8.285 |
| EM | 0.664 | 0.441 |
| SF | 1.449 | 2.101 |
| BS | 0.684 | 0.468 |
| Variance | 11.295 | 11.295 |
| % Var | 0.988 | 0.988 |

Factor Score Coefficients

| Variable | Factor1 |
|----------|---------|
| BL | 0.734 |
| EM | 0.042 |
| SF | 0.188 |
| BS | 0.042 |

The first factor explains 99% of the total variance. All variables, given their measurement scales, load highly on this factor. Note: There is no factor rotation with one factor.

Principal Component Factor Analysis of R ($m = 1$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Communality |
|----------|---------|-------------|
| BL | 0.992 | 0.984 |
| EM | 0.951 | 0.905 |
| SF | 0.996 | 0.991 |
| BS | 0.980 | 0.960 |
| Variance | 3.8395 | 3.8395 |
| % Var | 0.960 | 0.960 |

Factor Score Coefficients

| Variable | Factor1 |
|----------|---------|
| BL | 0.258 |
| EM | 0.248 |
| SF | 0.259 |
| BS | 0.255 |

The first factor explains 96% of the variance. All variables load highly and about equally on this factor. This factor might be called a "paper properties index."

Maximum Likelihood Factor Analysis of R ($m = 1$)

* NOTE * Heywood case

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Communality |
|----------|---------|-------------|
| BL | 1.000 | 1.000 |
| EM | 0.914 | 0.835 |
| SF | 0.984 | 0.968 |
| BS | 0.988 | 0.975 |
| Variance | 3.7784 | 3.7784 |
| % Var | 0.945 | 0.945 |

Factor Score Coefficients

| Variable | Factor1 |
|----------|---------|
| BL | 1.000 |
| EM | 0.000 |
| SF | 0.000 |
| BS | 0.000 |

The results are similar to the results for the principal component method. The first factor explains about 95% of the variance and all variables load highly and about equally on this factor. Again, the factor might be called a "paper properties index."

Principal Component Factor Analysis of R ($m = 2$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| BL | 0.992 | -0.098 | 0.993 |
| EM | 0.951 | 0.307 | 0.999 |
| SF | 0.996 | -0.008 | 0.991 |
| BS | 0.980 | -0.191 | 0.996 |
| Variance | 3.8395 | 0.1403 | 3.9798 |
| % Var | 0.960 | 0.035 | 0.995 |

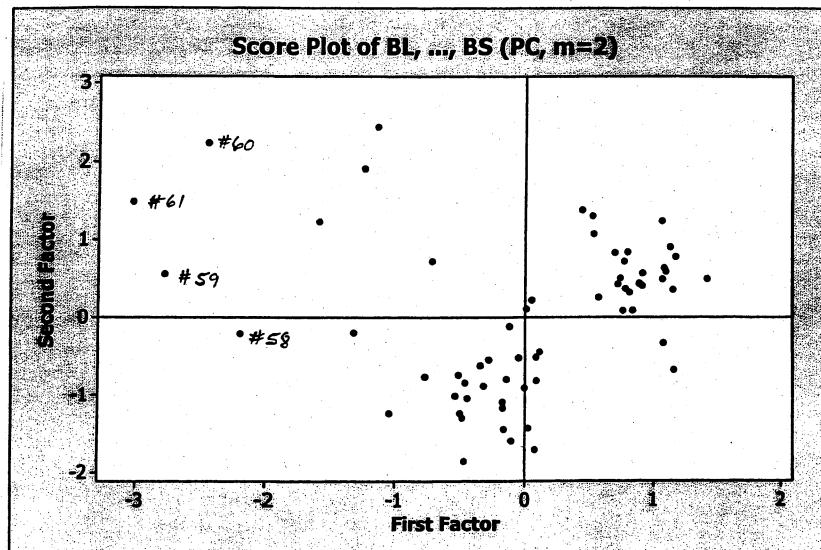
Rotated Factor Loadings and Communalities

Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| BL | 0.817 | 0.571 | 0.993 |
| EM | 0.522 | 0.852 | 0.999 |
| SF | 0.761 | 0.642 | 0.991 |
| BS | 0.868 | 0.493 | 0.996 |
| Variance | 2.2717 | 1.7082 | 3.9798 |
| % Var | 0.568 | 0.427 | 0.995 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|----------|---------|---------|
| BL | 0.650 | -0.361 |
| EM | -1.235 | 1.821 |
| SF | 0.232 | 0.128 |
| BS | 1.081 | -0.868 |



Using the unrotated loadings, the second factor explains very little of the variance beyond that of the first factor and is not needed. Since the unrotated loadings provide a clear interpretation of the first factor there is no need to consider the rotated loadings. The potential outliers are evident in the plot of factor scores.

Maximum Likelihood Factor Analysis of R (m = 2)

* NOTE * Heywood case

Unrotated Factor Loadings and Communalities

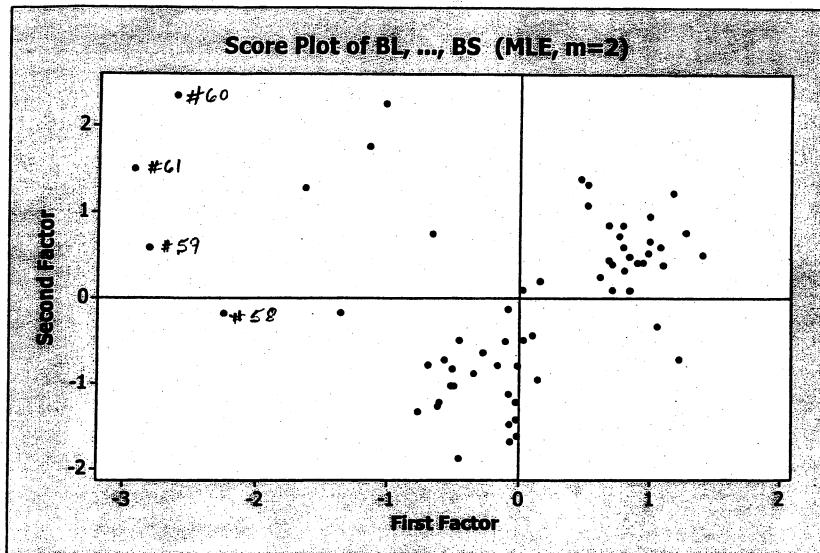
| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| BL | 0.988 | 0.103 | 0.986 |
| EM | 0.875 | 0.485 | 1.000 |
| SF | 0.975 | 0.185 | 0.984 |
| BS | 1.000 | 0.000 | 1.000 |
| Variance | 3.6900 | 0.2800 | 3.9700 |
| % Var | 0.922 | 0.070 | 0.992 |

Rotated Factor Loadings and Communalities Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| BL | 0.809 | 0.576 | 0.986 |
| EM | 0.523 | 0.853 | 1.000 |
| SF | 0.757 | 0.641 | 0.984 |
| BS | 0.870 | 0.492 | 1.000 |
| Variance | 2.2572 | 1.7128 | 3.9700 |
| % Var | 0.564 | 0.428 | 0.992 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|----------|---------|---------|
| BL | -0.000 | -0.000 |
| EM | -1.016 | 1.795 |
| SF | -0.000 | -0.000 |
| BS | 1.759 | -1.078 |



The results are similar to the results for the principal component method. Using the unrotated loadings, the first factor explains 92% of the total variance and the second factor explains very little of the remaining variance. Since the unrotated loadings provide a clear interpretation of the first factor (paper properties index) there is no need to consider the rotated loadings. The same potential outliers are evident in the plot of factor scores.

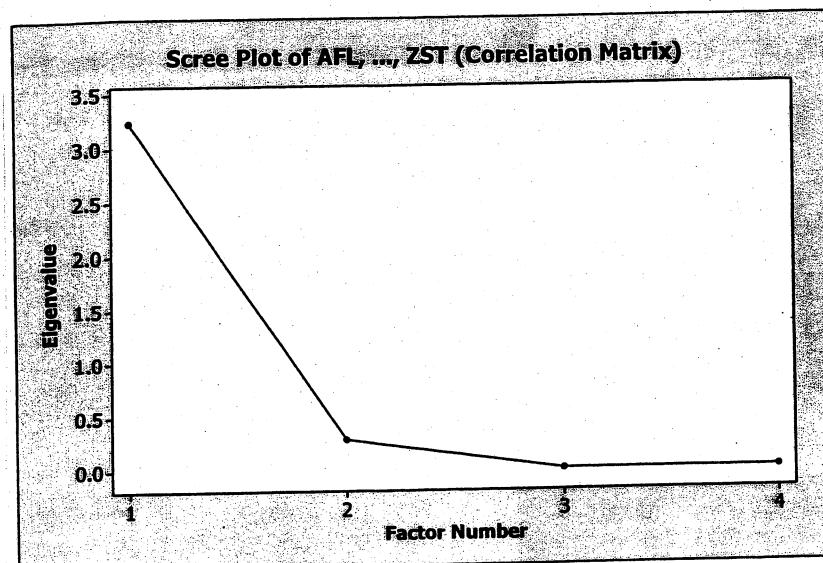
- 9.35** A factor analysis of the pulp fiber characteristic variables with S and R for $m = 1$ and $m = 2$ factors is summarized below. The covariance matrix S and correlation matrix R follow along with a scree plot using R . Plots of factor scores from the two factor model suggest that observations 60 and 61 and possibly observations 57, 58 and 59 may be outliers. A $m = 1$ factor solution using R appears to be the best choice.

Covariances: AFL, LFF, FFF, ZST

| | AFL | LFF | FFF | ZST |
|-----|----------|------------|-----------|---------|
| AFL | 0.06227 | | | |
| LFF | 3.35980 | 221.05161 | | |
| FFF | -3.21404 | -185.63707 | 308.39989 | |
| ZST | 0.00577 | 0.34760 | -0.40633 | 0.00087 |

Correlations: AFL, LFF, FFF, ZST

| | AFL | LFF | FFF |
|-----|--------|--------|--------|
| LFF | 0.906 | | |
| FFF | -0.733 | -0.711 | |
| ZST | 0.784 | 0.793 | -0.785 |



Principal Component Factor Analysis of S ($m = 1$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Communality |
|----------|---------|-------------|
| AFL | 0.216 | 0.047 |
| LFF | 13.250 | 175.573 |
| FFF | -16.729 | 279.858 |
| ZST | 0.025 | 0.001 |
| Variance | 455.48 | 455.48 |
| % Var | 0.860 | 0.860 |

Factor Score Coefficients

| Variable | Factor1 |
|----------|---------|
| AFL | 0.000 |
| LFF | 0.433 |
| FFF | -0.645 |
| ZST | 0.000 |

The first factor explains 86% of the total variance and represents a contrast between FFF (with a negative loading) and the AFL, LFF and ZST group, all with positive loadings. AFL (average fiber length), LFF (long fiber fraction) and ZST (zero span tensile strength) may all have to do with paper strength while FFF (fine fiber fraction) may have something to do with paper quality. Perhaps we could label this factor a "strength—quality" factor.

Principal Component Factor Analysis of \mathbf{R} ($m = 1$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Communality |
|----------|---------|-------------|
| AFL | 0.936 | 0.877 |
| LFF | 0.933 | 0.870 |
| FFF | -0.878 | 0.770 |
| ZST | 0.917 | 0.841 |
| Variance | 3.3577 | 3.3577 |
| % Var | 0.839 | 0.839 |

Factor Score Coefficients

| Variable | Factor1 |
|----------|---------|
| AFL | 0.279 |
| LFF | 0.278 |
| FFF | -0.261 |
| ZST | 0.273 |

The first factor explains 84% of the variance and the pattern of loadings is consistent with that of the $m = 1$ factor analysis of the covariance matrix \mathbf{S} . Again, we might label this bi polar factor a "strength—quality" factor.

Maximum Likelihood Factor Analysis of \mathbf{R} ($m = 1$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Communality |
|----------|---------|-------------|
| AFL | 0.949 | 0.900 |
| LFF | 0.945 | 0.894 |
| FFF | -0.784 | 0.614 |
| ZST | 0.846 | 0.717 |
| Variance | 3.1245 | 3.1245 |
| % Var | 0.781 | 0.781 |

Factor Score Coefficients

| Variable | Factor1 |
|----------|---------|
| AFL | 0.422 |
| LFF | 0.394 |
| FFF | -0.090 |
| ZST | 0.132 |

The first factor explains 78% of the variance and the pattern of loadings is consistent with that of the $m = 1$ factor analysis of the covariance matrix \mathbf{R} using the principal component method. Again, we might label this bi polar factor a "strength—quality" factor.

Because the different measurement scales make the factor loadings obtained from the covariance matrix difficult to interpret, we continue with a factor analysis of the correlation matrix \mathbf{R} with $m = 2$.

Principal Component Factor Analysis of \mathbf{R} ($m = 2$)

Unrotated Factor Loadings and Communalities

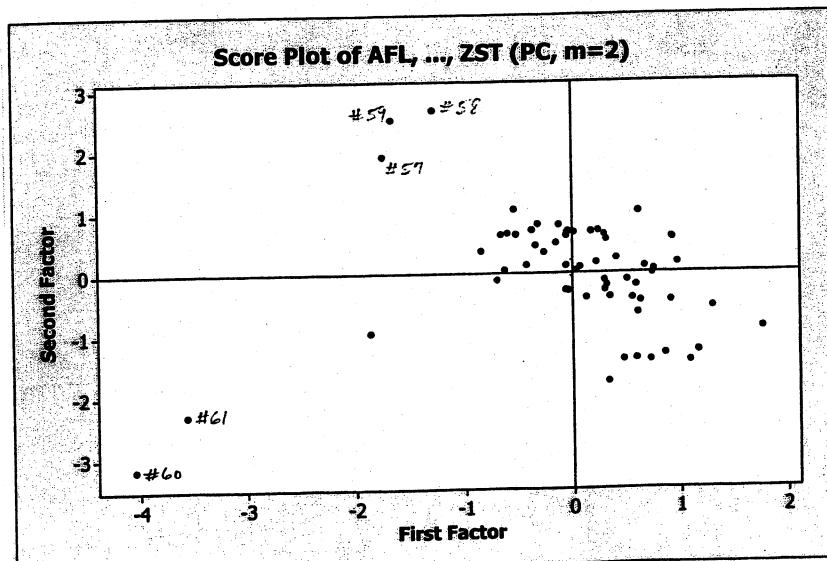
| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| AFL | 0.936 | 0.256 | 0.942 |
| LFF | 0.933 | 0.288 | 0.953 |
| FFF | -0.878 | 0.423 | 0.949 |
| ZST | 0.917 | -0.150 | 0.863 |
| Variance | 3.3577 | 0.3493 | 3.7070 |
| % Var | 0.839 | 0.087 | 0.927 |

Rotated Factor Loadings and Communalities Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| AFL | 0.868 | -0.434 | 0.942 |
| LFF | 0.887 | -0.408 | 0.953 |
| FFF | -0.372 | 0.900 | 0.949 |
| ZST | 0.583 | -0.723 | 0.863 |
| Variance | 2.0176 | 1.6893 | 3.7070 |
| % Var | 0.504 | 0.422 | 0.927 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|----------|---------|---------|
| AFL | 0.696 | 0.359 |
| LFF | 0.757 | 0.429 |
| FFF | 0.613 | 1.075 |
| ZST | -0.082 | -0.501 |



Maximum Likelihood Factor Analysis of R ($m = 2$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| AFL | 0.913 | -0.205 | 0.876 |
| LFF | 0.926 | -0.292 | 0.943 |
| FFF | -0.890 | -0.388 | 0.944 |
| ZST | 0.866 | 0.033 | 0.752 |
| Variance | 3.2351 | 0.2796 | 3.5146 |
| % Var | 0.809 | 0.070 | 0.879 |

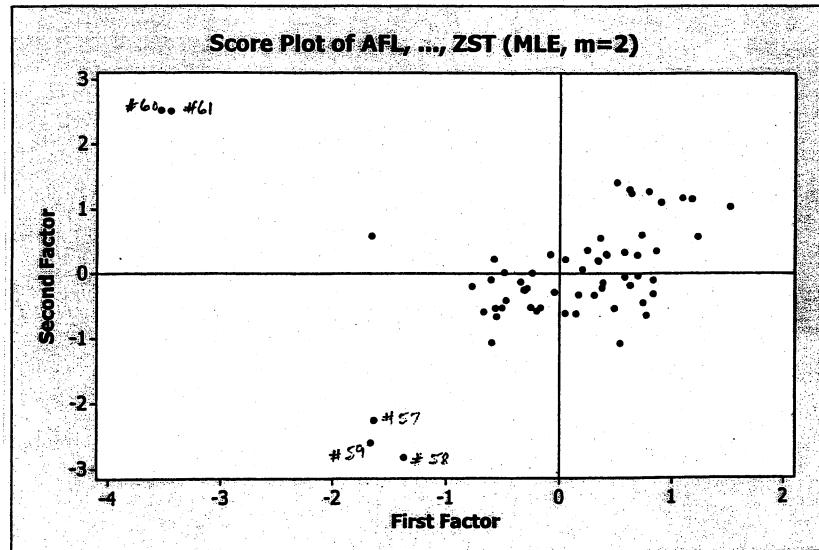
Rotated Factor Loadings and Communalities

Varimax Rotation

| Variable | Factor1 | Factor2 | Communality |
|----------|---------|---------|-------------|
| AFL | 0.819 | 0.454 | 0.876 |
| LFF | 0.886 | 0.397 | 0.943 |
| FFF | -0.407 | -0.882 | 0.944 |
| ZST | 0.625 | 0.601 | 0.752 |
| Variance | 2.0124 | 1.5023 | 3.5146 |
| % Var | 0.503 | 0.376 | 0.879 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 |
|----------|---------|---------|
| AFL | 0.336 | -0.101 |
| LFF | 0.922 | -0.423 |
| FFF | 0.534 | -1.197 |
| ZST | 0.049 | 0.076 |



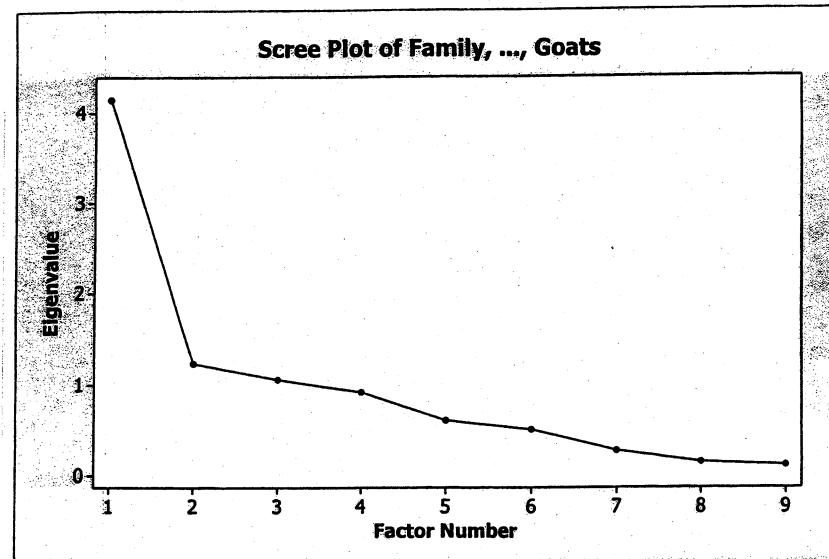
Examining the unrotated loadings for both solution methods, we see that the second factor explains little (about 7%-8%) of the remaining variance. Also, this factor has moderate to very small loadings on all the variables with the possible exception of

variable FFF. If retained, this factor might be called a "fine fiber" of "quality" factor. Using the rotated loadings, the second factor looks much like the first factor for both solution methods. That is, this factor appears to be a contrast between variable FFF and the group of variables AFL, LFF and ZST. To summarize, there seems to be no gain in understanding from adding a second factor to the model. A one factor model appears sufficient in this case. However, plots of the factor scores for $m = 2$ suggest observations 60, 61 and, perhaps, observations 57, 58 and 59 may be outliers.

- 9.36** The correlation matrix \mathbf{R} and the scree plot is shown below. After $m = 2$ there is no sharp elbow in the scree plot and the plot falls off almost linearly. Potential choices for m are 2, 3, 4 and 5. We give the results for $m = 4$ but, to our minds, here is a case where a factor model is not particularly well defined.

Correlations: Family, DistRd, Cotton, Maze, Sorg, Millet, Bull, Cattle, Goats

| | Family | DistRd | Cotton | Maze | Sorg | Millet | Bull | Cattle |
|--------|--------|--------|--------|-------|-------|--------|-------|--------|
| DistRd | -0.084 | | | | | | | |
| Cotton | 0.724 | 0.028 | | | | | | |
| Maze | 0.679 | -0.054 | 0.730 | | | | | |
| Sorg | 0.568 | -0.071 | 0.383 | 0.109 | | | | |
| Millet | 0.506 | 0.022 | 0.389 | 0.217 | 0.382 | | | |
| Bull | 0.727 | -0.088 | 0.765 | 0.623 | 0.443 | 0.353 | | |
| Cattle | 0.336 | -0.063 | 0.175 | 0.197 | 0.404 | 0.081 | 0.520 | |
| Goats | 0.484 | 0.031 | 0.399 | 0.136 | 0.424 | 0.305 | 0.560 | 0.357 |



Principal Component Factor Analysis of R ($m = 4$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Factor2 | Factor3 | Factor4 | Communality |
|----------|---------|---------|---------|---------|-------------|
| Family | 0.903 | -0.111 | -0.002 | -0.118 | 0.842 |
| DistRd | -0.068 | -0.080 | 0.855 | 0.482 | 0.974 |
| Cotton | 0.837 | -0.380 | -0.070 | 0.028 | 0.851 |
| Maze | 0.687 | -0.616 | 0.175 | 0.158 | 0.907 |
| Sorg | 0.633 | 0.503 | -0.070 | -0.219 | 0.706 |
| Millet | 0.547 | 0.048 | -0.396 | -0.582 | 0.798 |
| Bull | 0.896 | -0.033 | 0.125 | 0.189 | 0.856 |
| Cattle | 0.502 | 0.510 | 0.286 | 0.466 | 0.811 |
| Goats | 0.629 | 0.421 | -0.178 | 0.096 | 0.614 |
| Variance | 4.1443 | 1.2364 | 1.0581 | 0.9205 | 7.3593 |
| % Var | 0.460 | 0.137 | 0.118 | 0.102 | 0.818 |

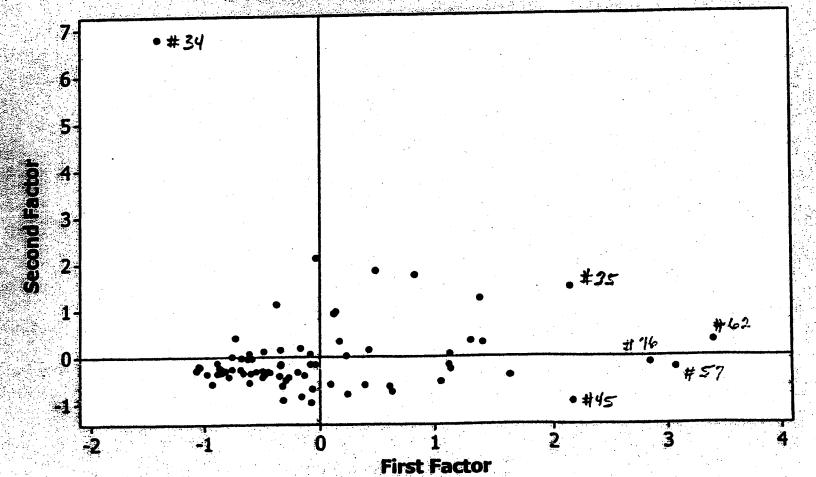
Rotated Factor Loadings and Communalities Varimax Rotation

| Variable | Factor1 | Factor2 | Factor3 | Factor4 | Communality |
|----------|---------|---------|---------|---------|-------------|
| Family | 0.714 | 0.320 | -0.473 | 0.080 | 0.842 |
| DistRd | -0.026 | -0.022 | 0.006 | -0.986 | 0.974 |
| Cotton | 0.856 | 0.150 | -0.301 | -0.076 | 0.851 |
| Maze | 0.951 | 0.008 | 0.032 | 0.047 | 0.907 |
| Sorg | 0.092 | 0.564 | -0.606 | 0.112 | 0.706 |
| Millet | 0.226 | -0.026 | -0.863 | -0.029 | 0.798 |
| Bull | 0.724 | 0.535 | -0.210 | 0.043 | 0.856 |
| Cattle | 0.148 | 0.879 | 0.108 | 0.074 | 0.811 |
| Goats | 0.180 | 0.629 | -0.406 | -0.145 | 0.614 |
| Variance | 2.7840 | 1.8985 | 1.6476 | 1.0291 | 7.3593 |
| % Var | 0.309 | 0.211 | 0.183 | 0.114 | 0.818 |

Factor Score Coefficients

| Variable | Factor1 | Factor2 | Factor3 | Factor4 |
|----------|---------|---------|---------|---------|
| Family | 0.197 | -0.013 | -0.171 | 0.063 |
| DistRd | 0.014 | 0.042 | 0.030 | -0.963 |
| Cotton | 0.344 | -0.115 | -0.024 | -0.090 |
| Maze | 0.494 | -0.165 | 0.247 | 0.023 |
| Sorg | -0.199 | 0.246 | -0.374 | 0.100 |
| Millet | -0.078 | -0.260 | -0.697 | -0.001 |
| Bull | 0.224 | 0.204 | 0.110 | 0.005 |
| Cattle | -0.063 | 0.633 | 0.329 | 0.019 |
| Goats | -0.114 | 0.338 | -0.156 | -0.164 |

Score Plot of Family, ..., Goats (PC, $m=4$)



Maximum Likelihood Factor Analysis of R ($m = 4$)

Unrotated Factor Loadings and Communalities

| Variable | Factor1 | Factor2 | Factor3 | Factor4 | Communality |
|----------|---------|---------|---------|---------|-------------|
| Family | 0.752 | -0.324 | -0.162 | -0.374 | 0.837 |
| DistRd | -0.064 | 0.056 | -0.044 | -0.003 | 0.009 |
| Cotton | 0.794 | -0.238 | -0.307 | -0.044 | 0.782 |
| Maze | 0.980 | 0.170 | 0.025 | -0.002 | 0.990 |
| Sorg | 0.211 | -0.567 | -0.071 | -0.527 | 0.649 |
| Millet | 0.276 | -0.269 | -0.301 | -0.361 | 0.369 |
| Bull | 0.746 | -0.616 | -0.096 | 0.131 | 0.962 |
| Cattle | 0.290 | -0.608 | 0.640 | -0.074 | 0.869 |
| Goats | 0.249 | -0.607 | -0.151 | -0.109 | 0.465 |
| Variance | 2.9824 | 1.7047 | 0.6610 | 0.5841 | 5.9322 |
| % Var | 0.331 | 0.189 | 0.073 | 0.065 | 0.659 |

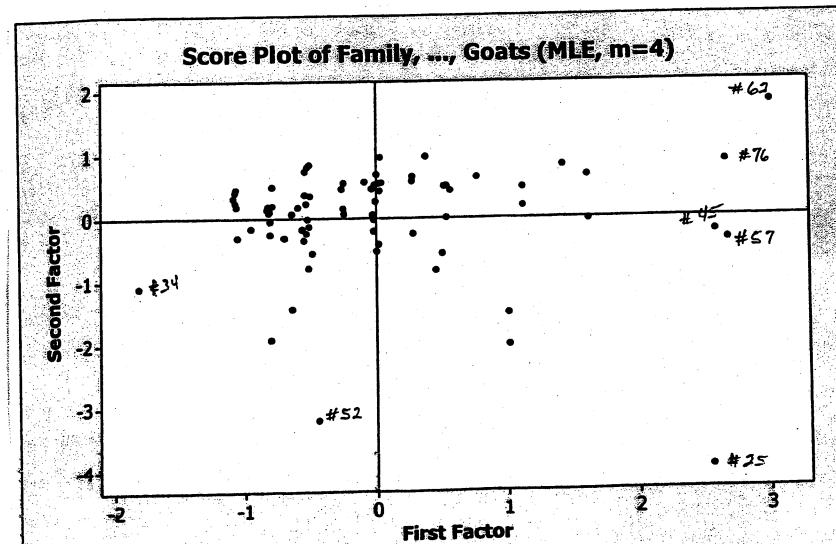
Rotated Factor Loadings and Communalities

Varimax Rotation

| Variable | Factor1 | Factor2 | Factor3 | Factor4 | Communality |
|----------|---------|---------|---------|---------|-------------|
| Family | 0.630 | -0.605 | 0.229 | -0.148 | 0.837 |
| DistRd | -0.040 | 0.017 | -0.081 | 0.025 | 0.009 |
| Cotton | 0.713 | -0.362 | 0.075 | -0.370 | 0.782 |
| Maze | 0.980 | -0.034 | 0.166 | -0.016 | 0.990 |
| Sorg | 0.034 | -0.740 | 0.303 | -0.089 | 0.369 |
| Millet | 0.206 | -0.558 | -0.028 | -0.120 | 0.962 |
| Bull | 0.540 | -0.324 | 0.437 | -0.612 | 0.869 |
| Cattle | 0.039 | -0.154 | 0.915 | -0.079 | 0.465 |
| Goats | 0.072 | -0.466 | 0.268 | -0.414 | 0.659 |
| Variance | 2.2098 | 1.7035 | 1.2850 | 0.7340 | 5.9322 |
| % Var | 0.246 | 0.189 | 0.143 | 0.082 | |

Factor Score Coefficients

| Variable | Factor1 | Factor2 | Factor3 | Factor4 |
|----------|---------|---------|---------|---------|
| Family | 0.013 | -0.606 | -0.078 | 0.247 |
| DistRd | 0.001 | -0.002 | -0.009 | -0.002 |
| Cotton | 0.033 | -0.161 | -0.162 | -0.113 |
| Maze | 0.995 | 0.440 | 0.109 | 0.681 |
| Sorg | -0.023 | -0.404 | 0.017 | 0.206 |
| Millet | 0.003 | -0.185 | -0.062 | 0.052 |
| Bull | -0.026 | 0.215 | 0.103 | -1.426 |
| Cattle | -0.141 | 0.091 | 0.896 | 0.385 |
| Goats | -0.009 | -0.093 | -0.010 | -0.023 |



The two solution methods for $m = 4$ factors produce somewhat different results. The patterns for unrotated loadings on the first two factors are similar but not identical. The patterns of loadings for the two solution methods on the third and fourth factors are quite different. Notice that DistRd does not load on any factor in the maximum likelihood solution. The factor loading patterns are more alike for the two solution methods using the rotated loadings, although factors 2 & 3 in the principal component solution appear to be reversed in the maximum likelihood solution. The rotated loadings on factor 4 for the two methods are quite different. Again, DistRd does not load on any factor in the maximum likelihood solution, it appears to define factor 4 in the principal component solution. (From R we see that DistRd is not correlated with any of the other variables.) Variables Family, Cotton, Maze, and Bullocks load highly on the first factor. The variables Family, Sorghum, Millet and Goats load highly on the second factor (maximum likelihood solution) or the third factor (principal component solution). Growing cotton and maze is labor intensive and bullocks are helpful. The first factor might be called a "family farm—row crop" factor. Millet and sorghum are grasses and may provide feed for goats. Consequently, the second (or third in the case of the principal component solution) factor might be called a "family farm—grass crop" factor. The third factor in the maximum likelihood solution (second factor in the principal component solution) may have different interpretations depending on the solution method but in both cases, Bullocks and Cattle load highly on this factor. Perhaps this factor could be called a "livestock" factor. The rotated loadings are considerably different on the fourth factor. This factor is clearly a "distance to the road" factor in the principal component solution. The interpretation is not clear in the maximum likelihood solution. The fact that the two solution methods produce somewhat different results and explain quite different proportions of the total variation (82% for principal components, 66% for maximum likelihood) reinforces the notion that a linear factor model is not particularly well defined for this problem. Plots of factor scores for the first two factors indicated there are several potential outliers. If these observations are removed, the results could change.