# **Project 1 - Exploratory Data Analysis**

# 1. Assignment Tables

Student ID	Name	% of contribution	Task
20127214	Nguyễn Trương Minh Khôi	100	Collecting data
			Making question 3,6 + analyze + visualize
20127613	Phan Thanh Sang	100	Collecting data
			Making question 2,4 (Machine Learning) + analyze
			+ visualize
20127612	Đỗ Khánh Sang	100	Load data
			Count number of rows and columns
			Check duplicate
			Check Columns' Datatypes, adjust if needed
			Making question 1,7 + analyze + visualize
20127484	Nguyễn Tư Duy	100	Find out distribution of numeric data columns
			(missing percentage, min, max, median,)
			Find out distribution of non-numeric data columns
			(missing percentage, number of values,
			different value,)
			Making question 5,8 + analyze + visualize
20127560	Phạm Trần Trung Lượng	100	Remove rows containing missing values if available
			Remove data outliers if needed
			Normalize data (genre,)
			Making question 9,10,11 (Machine Learning)
			+ analyze + visualize

```
In [1]: ## Libraries and Modules
        from bs4 import BeautifulSoup
        from selenium import webdriver
        import numpy as np
        import pandas as pd
        import matplotlib.pyplot as plt
        import seaborn as sns
        import re
        import json
        import copy
        import time
        from datetime import datetime, timedelta
        from sklearn.model selection import train test split
        from sklearn.linear_model import LinearRegression
        from sklearn.metrics import r2_score
        from sklearn.preprocessing import OrdinalEncoder
        from sklearn.ensemble import RandomForestClassifier
        from sklearn.metrics import mean_absolute_error
```

# 2. Data Collection

Due to long running time, we have commented lines of data collection code.

# **Explanation**

First of all, we create a list of keywords. And then for each keyword, we get 200 first results for playlist searching, and get links to those playlists. Finally, we write all these links to file playlist\_link.txt.

```
In [2]: |# Get playlist links
        def get list of playlist links(keywords):
            link = []
            driver = webdriver.Chrome()
            for k in keywords:
                url = f'https://soundcloud.com/search/sets?q={k}'
                driver.get(url)
                # scroll = 'window.scrollTo(0, document.body.scrollHeight);'
                for i in range(80):
                    driver.execute script("window.scrollBy(0, 300000);")
                    time.sleep(0.5)
                page = BeautifulSoup(driver.page source)
                find = page.find all('a', class = 'sc-link-primary soundTitle title sc-
                genre_link = [find[i]['href'] for i in range(len(find))]
                genre link = ['https://soundcloud.com' + genre link[i] for i in range(lef)
                genre link = genre link[:200]
                print(len(genre_link))
                link.extend(genre link)
                time.sleep(3)
            driver.quit()
            return link
        keywords = ['indie', 'lofi', 'hiphop', 'edm', 'disco', 'rap', 'acoustic', 'folk']
        # link = get_list_of_playlist_links(keywords)
        # print(len(link))
        # write_file = open('playlist_link.txt', 'w')
        # for i in range(len(link)):
              write file.write(link[i] + '\n')
        # write file.close()
```

```
In [3]: # Intialize variables

tracks_link = []
users_link = []

users_id = dict()  # dictionary contain corresponding id for users
tracks_id = dict()  # dictionary contain corresponding id for tracks
playlists_id = dict()  # dictionary contain corresponding id for playlists

number = 2000  # number of rows to get
```

• Traverse through each playlist link in file playlist\_link.txt and get its information. While getting information of each feature, get link of user posting the playlist, as well as 10 first user links

and track links of the current playlist, and assign id for each link simultaneously. Then store these links in lists and write to files user\_link.txt, track\_link.txt, playlist\_id.json, user\_id.json and track\_id.json

### • information of playlist:

Description	Fields
ID of playlist (each playlist has a unique ID)	ID
Name of playlist	Name
User who posted playlist	Poster
Total tracks in playlist	NumTracks
List contain top 10 tracks in playlist	TopTracks
Number of likes	Likes
Number of reposts	Reposts
Posted time (ex: 5 March 2017)	PostedTime
Genre of playlist	Genre
Duration time of playlist	Length

```
In [4]: # Get playlists and write to file playlist.csv
        def get_playlists(users_id, tracks_id, playlists_id, tracks_link, users_link):
            file = open('playlist link.txt', 'r')
            playlists link = [line.strip() for line in file.readlines()]
            file.close()
            users id order = 1
            tracks id order = 1
            playlists_id_order = 1
            # Get all playlists genre
            genre = ''
            for kw in keywords:
                genre = genre + (kw + ', ') * 200
            genre = genre.split(',')[:-1]
            keys = ['ID', 'Name', 'Poster', 'NumTracks', 'TopTracks', 'Likes', 'Reposts']
            values = [[], [], [], [], [], [], genre[:number], []]
            # Get playlists id
            current playlists id = []
            for playlist link in playlists link:
                if playlist link not in playlists id.keys():
                    playlists id[playlist link] = 'P' + str(playlists id order)
                    current playlists id.append(playlists id[playlist link])
                    playlists id order += 1
                else:
                    current playlists id.append(playlists id[playlist link])
            values[0] = current playlists id[:number]
            driver = webdriver.Chrome()
            for i in range(number):
                url = playlists_link[i]
                r = driver.get(url)
                time.sleep(2)
                driver.execute script('window.scrollTo(0, document.body.scrollHeight);')
                time.sleep(2)
                source = BeautifulSoup(driver.page source, features='html.parser')
                # Get Name
                find_name = source.find('h1', class_ =
                                         'soundTitle__title sc-font g-type-shrinkwrap-inli
                if str(find name) != 'None':
                    name = find name.get text().strip()
                    values[1].append(name)
                else:
                    values[1].append('None')
                # Get Users link
                current user link = []
                    #---Get Poster---#
```

```
find poster = source.find('a', class = 'sc-link-secondary')
poster = ''
if str(find_poster) != 'None':
    poster = 'https://soundcloud.com' + find poster['href']
    current user link.append(poster)
    #---Get Poster---#
find_users = source.find_all('a', class_ = 'trackItem__username sc-link-]
if str(find_users) != 'None':
    current user link.extend(['https://soundcloud.com' + find users[i]['\f
    if len(current user link) > 11:
        current_user_link = current_user_link[:11]
    # assign id for users
    for user_link in current_user_link:
        if user link not in users id.keys():
            users id[user link] = 'U' + str(users id order)
            users id order += 1
    users link.extend(current user link)
# Set Poster
if str(find poster) != 'None':
    values[2].append(users_id[poster])
else:
    values[2].append('None')
# Get Number of tracks
find_numtracks = source.find('div', class_ = 'genericTrackCount sc-font t
if str(find_numtracks) != 'None':
    numtracks = find numtracks['title'].split()[0]
    values[3].append(numtracks)
else:
    values[3].append('None')
# Get Tracks Link
find_tracks = source.find_all('a', class_ = 'trackItem__trackTitle sc-lif
if str(find tracks) != 'None':
    current track link = []
    for i in range(len(find_tracks)):
        href = find tracks[i]['href']
        current_track_link.append('https://soundcloud.com' + href[:href.f
    if len(current track link) > 10:
        current track link = current track link[:10]
    # Assign id for tracks
    current_track_id = []
    for track_link in current_track_link:
        if track link not in tracks id.keys():
            tracks_id[track_link] = 'T' + str(tracks_id_order)
            current_track_id.append(tracks_id[track_link])
            tracks id order += 1
        else:
            current_track_id.append(tracks_id[track_link])
```

```
values[4].append(current track id)
            tracks_link.extend(current_track_link)
        else:
            values[4].append('None')
        # Get likes
        find likes = source.find all('li', class = 'sc-ministats-item')
        if str(find likes) != 'None':
            try:
                likes = int(find likes[0]['title'].split()[0].replace(',', ''))
                values[5].append(likes)
            except:
                values[5].append('None')
        else:
            values[5].append('None')
        # Get Reposts
        find reposts = source.find all('li', class = 'sc-ministats-item')
        if str(find reposts) != 'None':
            try:
                reposts = int(find reposts[1]['title'].split()[0].replace(',',
                values[6].append(reposts)
            except:
                values[6].append('None')
        else:
            values[6].append('None')
        # Get PostingTime
        find postingtime = source.find('time', class = 'relativeTime')
        if str(find_postingtime) != 'None':
            postingtime = find postingtime['title']
            values[7].append(postingtime)
        else:
            values[7].append('None')
        # Get Length
        find_length = source.find('div', class_ =
                                   'genericTrackCount__duration sc-type-small sc-t
        if str(find length) != 'None':
            length = find length.get text()
            values[9].append(length)
        else:
            values[9].append('None')
   time.sleep(3)
   driver.quit()
   playlists = dict(zip(keys, values))
   return playlists
# playlists = get playlists(users id, tracks id, playlists id, tracks link, users
# playlists = pd.DataFrame(playlists)
# pd.set_option('display.max_colwidth', None)
# playlists.to csv('playlist.csv', index=False)
# playlists
```

```
In [5]: # Write tracks link, users link, tracks id, users id, playlists id to files
        # tracks link = list(set(tracks link))
        # users link = list(set(users link))
        # write file1 = open('track link.txt', 'w')
        # for i in range(len(tracks_link)):
              write file1.write(tracks link[i] + '\n')
        # write file1.close()
        # write file2 = open('user link.txt', 'w')
        # for i in range(len(users link)):
              write_file2.write(users_link[i] + '\n')
        # write file2.close()
        # write file3 = open('track id.json', 'w')
        # json.dump(tracks id, write file3, indent = 1)
        # write_file3.close()
        # write file4 = open('user id.json', 'w')
        # json.dump(users id, write file4, indent = 1)
        # write_file4.close()
        # write_file5 = open('playlist_id.json', 'w')
        # json.dump(playlists_id, write_file5, indent = 1)
        # write file5.close()
In [6]: # Read tracks link, users link, tracks id, users id from files
```

```
In [6]: # Read tracks_link, users_link, tracks_id, users_id from files

# read_file1 = open('track_link.txt', 'r')
# tracks_link = [line.strip() for line in read_file1.readlines()]

# read_file2 = open('user_link.txt', 'r')
# users_link = [line.strip() for line in read_file2.readlines()]

# read_file3 = open('track_id.json', 'r')
# tracks_id = json.load(read_file3)

# read_file4 = open('user_id.json', 'r')
# users_id = json.load(read_file4)
```

### **GET USERS**

- get\_users(users\_link, users\_id): find and get users information correspond to each track in playlists.
- Input:
  - users link: list contains url of every users (url of users are got from playlists)
  - users\_id : list contains id of every users which was assigned for user in a get\_playlists
     cell
- Output: a list contains corresponding information of each user
- Information of user:

Fields Description

Description	Fields
ID of user (each user has a unique ID)	ID
Name of user	Name
Number of followers of user	Num_followers
Number of people this user follow	NumFollowing
Number of tracks belongs to this user	NumTracks
Prove that artist was verified based on SoundCloud standard	Verified
Mode for artist account	NextPro

```
In [7]: # Get users and write to file user.csv
        def get users(users link, users id):
            keys = ['ID', 'Name', 'NumFollowers', 'NumFollowing', 'NumTracks', 'Verified
            values = [[], [], [], [], [], []]
            # Get user id
            for i in range(len(users link)):
                values[0].append(users id[users link[i]])
            driver = webdriver.Chrome()
            for i in range(len(users_link)):
                print(i, end = ' ')
                user link = users link[i]
                driver.get(user_link)
                time.sleep(3)
                s = BeautifulSoup(driver.page source, 'html.parser')
                # Get user name
                user name = s.find('h2', {'class': 'profileHeaderInfo userName g-type-sk
                if str(user name) != 'None':
                    user name = user name.text.strip().replace('\n', '').replace('Verifice')
                    values[1].append(user name)
                else:
                    values[1].append('None')
                # Get number of followers, following, tracks
                find3 = s.find all('a', {'class': 'infoStats statLink sc-link-light sc-l
                if str(find3) != 'None':
                    try:
                        num followers = find3[0]['title'].split()[0].replace(',', '')
                        num_following = find3[1]['title'].split()[1].replace(',',
                        num tracks
                                      = find3[2]['title'].split()[0].replace(',',
                        values[2].append(num followers)
                        values[3].append(num following)
                        values[4].append(num_tracks)
                    except:
                        values[2].append('None')
                        values[3].append('None')
                        values[4].append('None')
                else:
                    values[2].append('None')
                    values[3].append('None')
                    values[4].append('None')
                # Get user verified
                user verified = s.find('span', {'class': 'sc-status-icon sc-status-icon-\
                if str(user verified) != 'None':
                    values[5].append(user verified.text)
                else:
                    values[5].append('None')
                # Get user next pro
                user next pro = s.find('a', {'class': 'creatorBadge'})
```

# **GET TRACKS**

- get\_tracks(tracks\_link, tracks\_id, users\_id): find and get tracks information correspond to each user in playlists.
- Input:
  - tracks\_link: list contains url of every tracks (url of tracks are got from playlists)
  - tracks\_id : list contains id of every tracks which was assigned for user in a get\_playlistscell
  - users\_id : list contains id of every users which was assigned for user in a get\_playlists
     cell use for assign ID for track's poster
- · Output: a list contains corresponding information of each track
- Information of track:

Fields	Description
ID	ID of track (each track has a unique ID)
Name	Name of track
Poster	User who posted track
Plays	Times people listen to this track
Likes	Number of likes
Reposts	Number of reposts
PostedTime	Posted time (ex: 5 March 2017)
Tags	Tags of this track
Length	Duration time of this track
NumComments	Number of comments

```
In [8]: # Get tracks and write to file track.csv
        def get tracks(tracks link, tracks id, users id):
            keys = ['ID', 'Name', 'Poster', 'Plays', 'Likes', 'Reposts', 'PostedTime', ']
            values = [[], [], [], [], [], [], [], []]
            # Get tracks id
            for i in range(len(tracks link)):
                values[0].append(tracks id[tracks link[i]])
            driver = webdriver.Chrome()
            for i in range(len(tracks_link)):
                track link = tracks link[i]
                driver.get(track link)
                time.sleep(3)
                s = BeautifulSoup(driver.page_source, 'html.parser')
                # Get track name
                track_name = s.find('h1', {'class': 'soundTitle__title sc-font g-type-shr
                if str(track name) != 'None':
                    track name = track name.text.strip()
                    values[1].append(track_name)
                else:
                    values[1].append('None')
                # Get poster
                find poster link = s.find('a', {'class': 'sc-link-secondary'})
                try:
                    poster link = 'https://soundcloud.com' + find poster link['href']
                    track poster = users id[poster link]
                    values[2].append(track poster)
                except:
                    values[2].append('None')
                # Get plays + likes + reposts
                find3 = s.find_all('li', {'class': 'sc-ministats-item'})
                if str(find3) != 'None':
                    try:
                               = find3[0]['title'].split()[0].replace(',', '')
                        plavs
                                = find3[1]['title'].split()[0].replace(',', '')
                        reposts = find3[2]['title'].split()[0].replace(',',
                        values[3].append(plays)
                        values[4].append(likes)
                        values[5].append(reposts)
                    except:
                        values[3].append('None')
                        values[4].append('None')
                        values[5].append('None')
                else:
                    values[3].append('None')
                    values[4].append('None')
                    values[5].append('None')
                # Get track posted time
                track posted time = s.find('time', {'class': 'relativeTime'})
```

```
try:
            track_posted_time = track_posted_time['title']
            values[6].append(track_posted_time)
        except:
            values[6].append('None')
        # Get track tags
        track_tags = s.find('span', {'class': 'sc-truncate sc-tagContent'})
        if str(track_tags) != 'None':
            track tags = track tags.text
            values[7].append(track tags)
        else:
            values[7].append('None')
        # Get track Length
        find_track_length = s.find('div', {'class': 'playbackTimeline__duration s
        try:
            track_length = find_track_length.find('span', {'aria-hidden': 'true']
            values[8].append(track length)
        except:
            values[8].append('None')
        # Get number of comments
        track_num_comments = s.find('span', {'class': 'commentsList__actualTitle'
        if track_num_comments is not None:
            track num comments = track num comments.text.strip('s').strip('comme
            values[9].append(track_num_comments)
        else:
            values[9].append('None')
   driver.quit()
   tracks = dict(zip(keys, values))
    return tracks
# tracks = get tracks(tracks link, tracks id, users id)
# tracks = pd.DataFrame(tracks)
# tracks.to_csv('track.csv', index=False)
# tracks
```

# 3. Exploratory Data Analysis

# 3.1. Preprocessing

#### 3.1.1. Tracks

#### **Load Data**

```
In [9]: tracks_df = pd.read_csv('track.csv')
tracks_df.head()
```

#### Out[9]:

	ID	Name	Poster	Plays	Likes	Reposts	PostedTime	Tags	Length	NumComments
0	T1	Locked Up	U4190	1033050	15590	421	1 January 2005	R&B	None	84
1	T2	Acsdjmix	U8577	120	1	3	22 April 2015	yujoooooo	1:07:21	None
2	Т3	Ego Death	U10921	1882	48	9	17 June 2018	Hybrid	4:18	•
3	T4	Dabin x Fytch - Altitude	U4868	324493	7536	1018	28 September 2018	Electronic	3:27	85
4	T5	earned it	U3052	42037	805	71	28 July 2018	lofi	3:33	11
4										•

# How many rows and columns does the data have?

Get the number of rows and columns of the DataFrame tracks\_df and store it in num\_rows\_track and num\_cols\_track variables by counting length of DataFrame and counting columns of DataFrame

```
In [10]: num_rows_track = len(tracks_df)
    num_cols_track = len(tracks_df.columns)

print("Number of rows:", num_rows_track)
    print("Number of columns:", num_cols_track)
```

Number of rows: 16190 Number of columns: 10

There are 16190 of rows, 10 of columns in tracks\_df

# Does the data have duplicate?

Calculate the number of samples are duplicated based on 'ID' field and store it in the variable num\_duplicated\_rows . In a group of samples, the first sample is not counted as duplicated by using ( keep='first' ). Then count number of duplications if their value are True

```
In [11]: track_duplicate = tracks_df['ID'].duplicated(keep='first')
    num_duplicated_rows = np.count_nonzero(track_duplicate==True)
    print('Duplicate:', num_duplicated_rows)
```

Duplicate: 0

There is no duplicate here

### Check Columns' Datatypes, adjust if needed

```
In [12]: tracks df['NumComments'] = tracks df['NumComments'].apply(lambda col: col.replace
          tracks_df[['Plays', 'Likes', 'Reposts', 'NumComments']] = tracks_df[['Plays', 'Li
tracks_df[['Plays', 'Likes', 'Reposts', 'NumComments']] = tracks_df[['Plays', 'Li
          tracks df.dtypes
Out[12]:
          ID
                           object
                           object
          Name
          Poster
                           object
                             int64
          Plays
          Likes
                             int64
          Reposts
                             int64
          PostedTime
                           object
          Tags
                           object
          Length
                           object
          NumComments
                             int64
          dtype: object
In [13]: tracks df['PostedTime'] = tracks df['PostedTime'].apply(lambda col: col.replace(
          tracks_df['PostedTime'] = pd.to_datetime(tracks_df['PostedTime'][tracks_df['PostedTime']]
          tracks_df['Length'] = tracks_df['Length'].str.replace('^(\d+:\d+)$', r'0:\1', reg
          tracks df['Length'] = tracks df['Length'].apply(lambda col: np.nan if col=='None'
          tracks df.dtypes
Out[13]:
          ID
                                      object
          Name
                                      object
                                      object
          Poster
          Plays
                                       int64
          Likes
                                       int64
          Reposts
                                       int64
          PostedTime
                             datetime64[ns]
          Tags
                                      object
                           timedelta64[ns]
          Length
          NumComments
                                       int64
          dtype: object
```

#### Find out distribution of numeric data columns

```
In [14]: nume_cols = ['Plays', 'Likes', 'Reposts', 'PostedTime', 'Length', 'NumComments']

missing_percentages = np.isnan(tracks_df[nume_cols]).sum() / num_rows_track * 100
mins = np.percentile(tracks_df[nume_cols].loc[~pd.isnull(tracks_df['Length'])], 00
medians = np.percentile(tracks_df[nume_cols], 50, axis=0)
maxs = np.percentile(tracks_df[nume_cols], 100, axis=0)

nume_cols_df_track = pd.DataFrame(data=np.array([missing_percentages, mins, mediatindex=['Missing_percentage', 'Min', 'Median', 'Max'],
nume_cols_df_track
```

#### Out[14]:

	Plays	Likes	Reposts	PostedTime	Length	NumComments
Missing percentage	0.0	0.0	0.0	0.024707	8.987029	0.0
Min	0.0	0.0	0.0	1964-01-01 00:00:00	0 days 00:00:29	0.0
Median	343461.5	4653.0	340.0	2015-03-07 12:00:00	0 days 00:03:49	48.0
Max	326494454.0	3164637.0	98358122.0	2022-11-30 00:00:00	0 days 04:18:21	252878.0

#### Find out distribution of non-numeric data columns

```
In [15]: cate_cols = ['ID', 'Name', 'Poster', 'Tags']
    tracks_df['Tags'] = tracks_df['Tags'].replace('', np.nan)

missing_percentages = np.sum(tracks_df[cate_cols].isna()) / num_rows_track * 100
    num_diff_vals = np.array(tracks_df[cate_cols].nunique())
    diff_vals = np.array(tracks_df[cate_cols].apply(lambda col: col.dropna().unique())
    cate_cols_df_track = pd.DataFrame(data=np.array([missing_percentages, num_diff_va_index=['Missing_percentage', 'Num_diff_val', 'Diff_va_cate_cols_df_track
```

#### Out[15]:

	ID	Name	Poster	Tags
Missing percentage	0.0	0.0	0.0	0.006177
Num diff val	16190	15638	8901	4554
Diff val	[T1, T2, T3, T4, T5, T6, T7, T8, T9, T10, T11,	[Locked Up, Acsdjmix, Ego Death, Dabin x Fytch	[U4190, U8577, U10921, U4868, U3052, U2800, U3	[R & B, yujoooooo, Hybrid, Electronic, lofi, D

# Remove rows containing missing values if available

We can observe that only Tags have missing value when we calculate the missing percentage. So we'll investigate and get rid of it.

```
In [16]: tags_missing = tracks_df[tracks_df['Tags'].isna()]
          tags_missing
Out[16]:
                   ID
                                        Plays Likes Reposts PostedTime Tags
                         Name
                                Poster
                                                                              Length NumCommen
                         Native
                       America
                                                                               0 days
                               U10845 530740
                                                        629
           1966 T1967
                                              8824
                                                             2014-09-17
                                                                        NaN
                                                                             00:02:50
                       Naturally
                          Lazy
In [17]: tracks_df.at[tags_missing.index,'Tags'] = 'None'
In [18]:
         num_rows_track = len(tracks_df)
          num_rows_track
Out[18]: 16190
```

### Normalize data

```
In [19]: tracks_df['Tags'].value_counts().iloc[:40]
Out[19]: None
                                        2090
                                         877
          Pop
          Hip-hop & Rap
                                         735
          Rock
                                         643
          Alternative
                                         562
                                         460
          Hip Hop
          Dance
                                         337
          Electronic
                                         318
          Disco
                                         260
          Indie
                                         243
          Dance & EDM
                                         227
          House
                                         221
          Rap
                                         219
          lofi
                                         163
          Rap/Hip Hop
                                         139
          Folk
                                         137
          Alternative Rock
                                         137
          R&B & Soul
                                         119
          Acoustic
                                         114
          Folk & Singer-Songwriter
                                         103
          Trap
                                         101
                                          96
          Deep House
                                          94
          R&B
          Electro House
                                          78
          Metal
                                          70
          Progressive House
                                          68
          Dubstep
                                          60
          Hip-Hop
                                          52
                                          49
          Reggae
          Country
                                          48
          Indie Rock
                                          44
          R & B
                                          43
          pop
                                          43
          World
                                          40
          Remix
                                          35
          Chill
                                          35
                                          34
          Soundtrack
                                          33
          rap
          Hiphop
                                          33
          Music
                                          32
          Name: Tags, dtype: int64
```

We can see that a tags can contains some white space in the value so we will strip

```
In [20]: tracks_df[cate_cols] = tracks_df[cate_cols].apply(lambda x : x.str.strip())
```

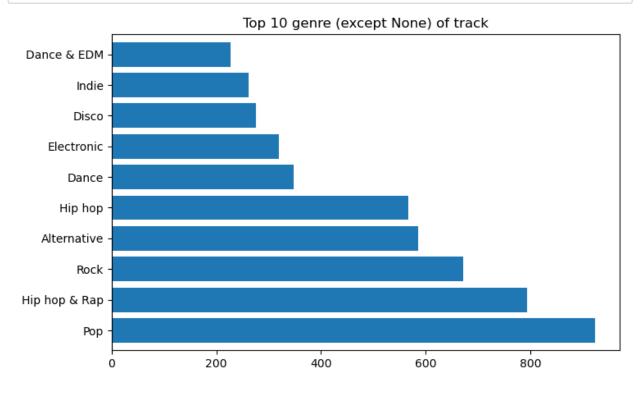
1. We can see that 'Indie' or 'indie' or 'indies' or 'Indies' is the same

Replace '/' & '//' by '&'

```
In [22]: tracks df['Tags'] = tracks df['Tags'].replace({'\\\':' & ','/':' & ','/':' &
In [23]: |tracks_df['Tags'].value_counts().tail(30)
Out[23]: HALSEY
                                                                          1
         Balada y KPop
                                                                          1
         Indie & Bandung & bdg & Folk & Pop & Acoustic & solo
                                                                          1
                                                                          1
         spiritual
         angry
                                                                          1
         Touareq
                                                                          1
         波
                                                                           1
         tennis
                                                                          1
         Electronic Hip hop
                                                                          1
         Set
                                                                          1
         Flitz&Suppe
                                                                          1
         follow 1
                                                                       ارجو
         serial
                                                                          1
         bob
                                                                          1
         South Africa
                                                                          1
         Totally Enormous Extinct Dinosaurs
                                                                          1
         Dr. Kucho!
                                                                          1
         arilasso
                                                                          1
         House & Tech & Progressive
                                                                          1
         ishaqzade
                                                                          1
         Wednesday
                                                                          1
         G-MAFIA
                                                                          1
         easemymind
                                                                          1
         http: & & soundcloud.com & syaugie & sets
                                                                          1
         D.R.A.M.
                                                                          1
         S950 Boom Bap
                                                                          1
         https: & & www.instagram.com & odelolabel &
                                                                          1
         abidaparveen
                                                                          1
         tronven & t5ca
                                                                          1
         shadesheist
                                                                          1
         Name: Tags, dtype: int64
```

Many tags do not consider the definition of a genre or are seldom used, thus we eliminate them. We will just eliminate the row that doesn't contain any of the common tags that may be contained in a tag.

```
In [26]: tracks_df['Tags']!='None']['Tags'].value_counts()[:10].plot.barh(width=
    plt.title('Top 10 genre (except None) of track')
    fig=plt.gcf()
    fig.set_size_inches(8,5)
    plt.show()
```



## 3.1.2. Playlists

#### **Load Data**

```
In [27]: playlists_df = pd.read_csv('playlist.csv')
playlists_df.head()
```

Ο.		F 2 7 1	١.
Uι	ıτ	12/	١:

	ID	Name	Poster	NumTracks	TopTracks	Likes	Reposts	PostedTime	Genre	L
0	P1	Gentle Dreams — An Indie/Chill/Electronic P	U1	18	['T1', 'T2', 'T3', 'T4', 'T5', 'T6', 'T7', 'T8	121377	9211	13 May 2017	indie	1
1	P2	Relaxing Sunday Mornings 🕭 - An Indie/Folk/Pop	U1	16	['T11', 'T12', 'T13', 'T14', 'T15', 'T16', 'T1	74566	4554	15 April 2017	indie	
2	Р3	Indie	U22	522	['T21', 'T22', 'T23', 'T24', 'T25', 'T26', 'T2	2236	149	22 June 2015	indie	2
3	P4	Indie	U32	379	['T31', 'T32', 'T33', 'T34', 'T35', 'T36', 'T3	1159	180	1 August 2014	indie	2
4	P5	indie <b>♥</b>	U43	291	['T41', 'T42', 'T43', 'T44', 'T45', 'T46', 'T4	2300	685	21 January 2013	indie	2
4										<b>•</b>

# How many rows and columns does the data have?

Get the number of rows and columns of the DataFrame playlists\_df and store it in num\_rows\_playlist and num\_cols\_playlist variables by counting length of DataFrame and counting columns of DataFrame

```
In [28]: num_rows_playlist = len(playlists_df)
    num_cols_playlist = len(playlists_df.columns)

print("Number of rows:", num_rows_playlist)
    print("Number of columns:", num_cols_playlist)
```

Number of rows: 2000 Number of columns: 10

There are 2000 of rows, 10 of columns in playlists df

## Does the data have duplicate?

Calculate the number of samples are duplicated based on 'ID' field and store it in the variable num\_duplicated\_rows . In a group of samples, the first sample is not counted as duplicated by using ( keep='first' ). Then count number of duplications if their value are True

```
In [29]: playlist_duplicate = playlists_df['ID'].duplicated(keep='first')
    num_duplicated_rows = np.count_nonzero(playlist_duplicate == True)

    print('Duplicate:', num_duplicated_rows)
    playlists_df[playlist_duplicate == True]
```

Duplicate: 100

0+1	$\Gamma \cap \cap \Gamma$	١.
Ou t	29	

	ID	Name	Poster	NumTracks	TopTracks	Likes	Reposts	PostedTime	Genre	Lei	
340	P340	Lofi	U2298	309	['T2959', 'T2960', 'T2961', 'T2962', 'T2963',	22	2	14 September 2018	lofi	2:2	
380	P379	Vibes	U2228	207	['T3260', 'T3261', 'T2846', 'T2847', 'T2849',	45	1	17 November 2022	lofi	1:4	
405	P207	Chill   Lofi   Hip Hop	U1493	122	['T1864', 'T1865', 'T1866', 'T1867', 'T1868',	98545	5614	28 October 2017	hiphop	1:5	
406	P208	Study & Chill   Lofi Hiphop	U1502	24	['T1873', 'T1874', 'T1875', 'T1876', 'T1877',	98276	5976	3 September 2018	hiphop	4	
420	P210	lofi hip hop playlist	U1515	90	['T1893', 'T1894', 'T1895', 'T1896', 'T1897',	61760	6913	22 February 2017	hiphop	2:2	
1974	P1867	rock	U11449	447	['T15919', 'T15920', 'T15921', 'T15922', 'T159	7	7	27 February 2017	rock	2:3	
1975	P1868	rock	U11455	481	['T15928', 'T15929', 'T15930', 'T15931', 'T159	3	6	20 April 2019	rock	2:1	
1976	P1869	rock	U11457	63	['T15938', 'T15764', 'T15085', 'T15939', 'T159	2	9	13 April 2021	rock	1:4	
1977	P1870	Rock	U11463	416	['T15163', 'T190', 'T15943', 'T7338', 'T15236'	9	72	25 April 2016	rock	2:3	

	ID	Name	Poster	NumTracks	TopTracks	Likes	Reposts	PostedTime	Genre	Lei
1978	P1871	rock	U11465	379	['T15945', 'T15946', 'T15947', 'T15948', 'T159	5	1	8 August 2016	rock	2:5
100 rc	ws × 10	column	S							
4										•

Therefore having 100 duplicated data in <code>playlists\_df</code> , we need to remove those duplicates. After removing, number of rows of <code>playlists\_df</code> will be changed

```
In [30]: duplicate_index = playlists_df[playlist_duplicate == True].index
    playlists_df.drop(duplicate_index, inplace=True)
    num_rows_playlist = len(playlists_df)
    num_rows_playlist
```

Out[30]: 1900

# Check Columns' Datatypes, adjust if needed

```
In [31]: playlists_df['NumTracks'] = playlists_df['NumTracks'].apply(lambda col: col.replaylists_df['NumTracks']
             playlists_df[['NumTracks', 'Likes', 'Reposts']] = playlists_df[['NumTracks', 'Likes', 'Reposts']] = playlists_df[['NumTracks', 'Likes', 'Reposts']] = playlists_df[['NumTracks', 'Likes', 'Reposts']]
             playlists df.dtypes
Out[31]: ID
                                 object
                                 object
             Name
                                 object
             Poster
                                  int64
             NumTracks
             TopTracks
                                 object
             Likes
                                  int64
                                  int64
             Reposts
             PostedTime
                                 object
             Genre
                                 object
             Length
                                 object
             dtype: object
```

```
In [32]: playlists_df['PostedTime'] = pd.to_datetime(playlists_df['PostedTime'][playlists_playlists_df['Length'] = playlists_df['Length'].str.replace('^(\d+:\d+)$', r'0:\1 playlists_df['Length'] = playlists_df['Length'].apply(lambda col: np.nan if col== playlists_df.dtypes
```

Out[32]: ID object object Name Poster object NumTracks int64 object TopTracks Likes int64 Reposts int64 PostedTime datetime64[ns] Genre object Length timedelta64[ns] dtype: object

#### Find out distribution of numeric data columns

```
In [33]: nume_cols = ['NumTracks', 'Likes', 'Reposts', 'PostedTime', 'Length']

missing_percentages = np.isnan(playlists_df[nume_cols]).sum() / num_rows_playlist
mins = np.percentile(playlists_df[nume_cols], 0, axis=0)
medians = np.percentile(playlists_df[nume_cols], 50, axis=0)
maxs = np.percentile(playlists_df[nume_cols], 100, axis=0)

nume_cols_df_playlist = pd.DataFrame(data=np.array([missing_percentages, mins, me_index=['Missing_percentage', 'Min', 'Median', nume_cols_df_playlist
```

$\sim$	4.1	$\Gamma \sim 1$	
( )I	IT I	1	
$\mathbf{v}$	4 C	I フン I	

	NumTracks	Likes	Reposts	PostedTime	Length
Missing percentage	0.0	0.0	0.0	0.315789	0.368421
Min	0.0	0.0	0.0	2012-11-06 00:00:00	0 days 00:02:44
Median	343.5	5.0	3.0	2017-11-28 12:00:00	0 days 02:52:56.500000
Max	4505.0	421046.0	177117.0	2022-11-26 00:00:00	12 days 22:25:17

#### Find out distribution of non-numeric data columns

```
In [34]: cate_cols = ['ID', 'Name', 'Poster', 'TopTracks', 'Genre']

missing_percentages = np.sum(playlists_df[cate_cols].isna()) / num_rows_playlist
num_diff_vals = np.array(playlists_df[cate_cols].nunique())
diff_vals = np.array(playlists_df[cate_cols].apply(lambda col: col.dropna().unique)
cate_cols_df_playlist = pd.DataFrame(data=np.array([missing_percentages, num_diff_index=['Missing_percentage', 'Num_diff_val', cate_cols_df_playlist
```

### Out[34]:

	ID	Name	Poster	TopTracks	Genre
Missing percentage	0.0	0.0	0.0	0.0	0.0
Num diff val	1900	186	1793	1880	10
Diff val	[P1, P2, P3, P4, P5, P6, P7, P8, P9, P10, P11,	[Gentle Dreams - An Indie/Chill/Electronic	[U1, U22, U32, U43, U54, U63, U70, U81, U89, U	[['T1', 'T2', 'T3', 'T4', 'T5', 'T6', 'T7', 'T	[indie, lofi, hiphop, edm, disco, rap, acousti

### **Drop missing value**

In [35]: PostedTime\_missing = playlists\_df[playlists\_df['PostedTime'].isna()]
PostedTime\_missing

#### Out[35]:

	ID	Name	Poster	NumTracks	TopTracks	Likes	Reposts	PostedTime	Genre	Length
214	P215	None	U1551	0		0	0	NaT	lofi	NaT
396	P395	None	U1551	0		0	0	NaT	lofi	NaT
803	P771	None	U1551	0		0	0	NaT	disco	NaT
846	P814	None	U1551	0		0	0	NaT	disco	NaT
912	P880	None	U1551	0		0	0	NaT	disco	NaT
948	P916	None	U1551	0		0	0	NaT	disco	NaT

In [36]: playlists\_df.drop(PostedTime\_missing.index, inplace=True)

 Out[37]:
 ID
 Name
 Poster
 NumTracks
 TopTracks
 Likes
 Reposts
 PostedTime
 Genre
 Length

 1018
 P982
 rap
 U6082
 0
 []
 2
 2
 2020-04-23
 rap
 NaT

In [38]: playlists\_df.drop(Length\_missing.index, inplace=True)

Check if NumTracks equals 0 and remove it

```
In [39]: playlists_df[playlists_df['NumTracks']==0]
```

Out[39]: ID Name Poster NumTracks TopTracks Likes Reposts PostedTime Genre Length

Check if length of list of track of a playlist is empty

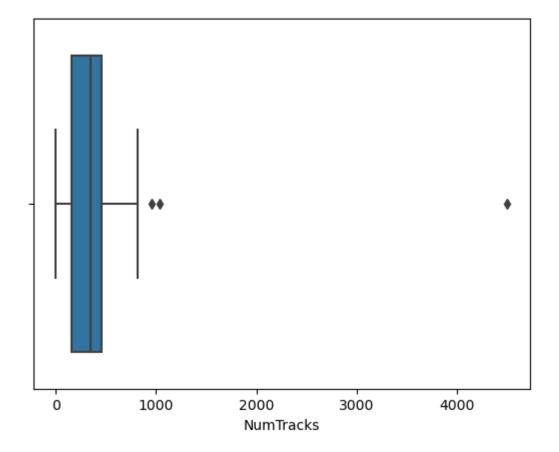
Out[40]: 0

```
In [41]: sns.boxplot(playlists_df['NumTracks'])
```

/home/minkoi/miniconda3/envs/min\_ds-env/lib/python3.8/site-packages/seaborn/\_de corators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passi ng other arguments without an explicit keyword will result in an error or misin terpretation.

warnings.warn(

Out[41]: <AxesSubplot:xlabel='NumTracks'>

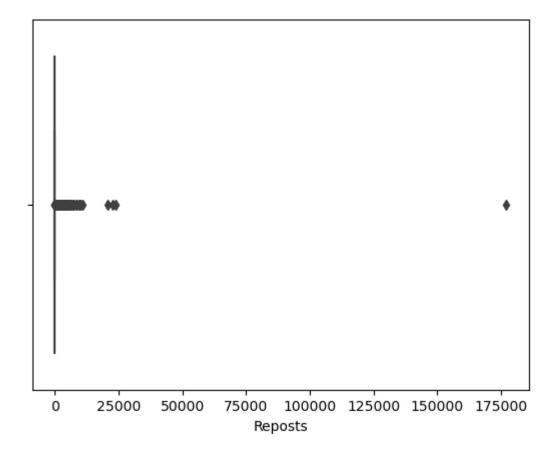


#### In [42]: sns.boxplot(playlists\_df['Reposts'])

/home/minkoi/miniconda3/envs/min\_ds-env/lib/python3.8/site-packages/seaborn/\_de corators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passi ng other arguments without an explicit keyword will result in an error or misin terpretation.

warnings.warn(

Out[42]: <AxesSubplot:xlabel='Reposts'>



#### 3.1.3. Users

#### Load data

```
In [43]: users_df = pd.read_csv('user.csv')
users_df.head()
```

#### Out[43]:

	ID	Name	NumFollowers	NumFollowing	NumTracks	Verified	NextPro
0	U1	Kupla	21093	720	95	Verified	Next Pro
1	U2	Matt	357	0	46	None	None
2	U3	ZCR WORLD	241	97	12	None	None
3	U4	Amin Mohammadi	2443	55	23	None	None
4	U5	Dr'Q	4318	102	21	None	None

### How many rows and columns does the data have?

Get the number of rows and columns of the DataFrame users\_df and store it in num\_rows\_user and num\_cols\_user variables by counting length of DataFrame and counting columns of DataFrame

```
In [44]: num_rows_user = len(users_df)
num_cols_user = len(users_df.columns)

print("Number of rows:", num_rows_user)
print("Number of columns:", num_cols_user)
Number of rows: 11589
```

There are 11589 of rows, 7 of columns in users df

### Does the data have duplicate?

Number of columns: 7

Calculate the number of samples are duplicated based on 'ID' field and store it in the variable num\_duplicated\_rows . In a group of samples, the first sample is not counted as duplicated by using ( keep='first' ). Then count number of duplications if their value are True

```
In [45]: user_duplicate = users_df['ID'].duplicated(keep='first')
num_duplicated_rows = np.count_nonzero(user_duplicate==True)
print('Duplicate:', num_duplicated_rows)
```

Duplicate: 0

There are 0 duplicates in users\_df

### Check Columns' Datatypes, adjust if needed

```
In [46]: | users df['NumFollowing'] = users df['NumFollowing'].replace('1 person', '1')
           users df['NumFollowing'] = users df['NumFollowing'].apply(lambda col: col.replac€
          users_df[['NumFollowers', 'NumFollowing', 'NumTracks']] = users_df[['NumFollowers
users_df[['NumFollowers', 'NumFollowing', 'NumTracks']] = users_df[['NumFollowers
           users df.dtypes
Out[46]:
          ID
                             object
                             object
           Name
           NumFollowers
                              int64
           NumFollowing
                              int64
           NumTracks
                              int64
           Verified
                             object
           NextPro
                             object
           dtype: object
In [47]: users_df['Verified'] = users_df['Verified'].replace({'Verified':True, 'None':Fals
          users df.dtypes
Out[47]: ID
                             object
           Name
                             object
           NumFollowers
                              int64
           NumFollowing
                              int64
           NumTracks
                              int64
           Verified
                                bool
           NextPro
                             object
           dtype: object
```

#### Find out distribution of numeric data columns

```
In [48]: nume_cols = ['NumFollowers', 'NumFollowing', 'NumTracks']

missing_percentages = np.isnan(users_df[nume_cols]).sum() / num_rows_user * 100
mins = np.percentile(users_df[nume_cols], 0, axis=0)
medians = np.percentile(users_df[nume_cols], 50, axis=0)
maxs = np.percentile(users_df[nume_cols], 100, axis=0)

nume_cols_df_user = pd.DataFrame(data=np.array([missing_percentages, mins, mediar_index=['Missing_percentage', 'Min', 'Median', 'NumPracks']
```

	NumFollowers	NumFollowing	NumTracks
Missing percentage	0.0	0.0	0.0
Min	0.0	0.0	0.0
Median	992.0	18.0	19.0
Max	10111989.0	2024.0	24393.0

Out[48]:

#### Find out distribution of non-numeric data columns

```
In [49]: cate_cols = ['ID', 'Name', 'Verified', 'NextPro']

missing_percentages = np.sum(users_df[cate_cols].isna()) / num_rows_user * 100
num_diff_vals = np.array(users_df[cate_cols].nunique())
diff_vals = np.array(users_df[cate_cols].apply(lambda col: col.dropna().unique())
cate_cols_df_user = pd.DataFrame(data=np.array([missing_percentages, num_diff_val_index=['Missing_percentage', 'Num_diff_val', 'Dicate_cols_df_user
```

#### Out[49]:

	ID	Name	Verified	NextPro
Missing percentage	0.0	0.0	0.0	0.0
Num diff val	11589	11574	2	3
Diff val	[U1, U2, U3, U4, U5, U6, U7, U8, U9, U10, U11,	[Kupla , Matt, ZCR WORLD, Amin Mohammadi, D	[True, False]	[Next Pro, None, Pro]

### Remove rows containing missing values if available

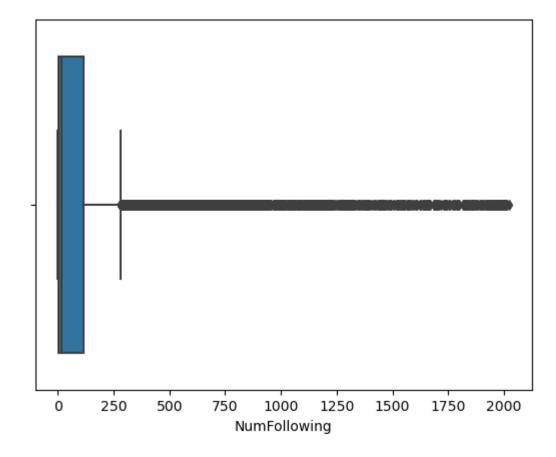
Missing percentage of all field is 0 so we can skip this step

In [50]: sns.boxplot(users\_df['NumFollowing'])

/home/minkoi/miniconda3/envs/min\_ds-env/lib/python3.8/site-packages/seaborn/\_de corators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passi ng other arguments without an explicit keyword will result in an error or misin terpretation.

warnings.warn(

Out[50]: <AxesSubplot:xlabel='NumFollowing'>

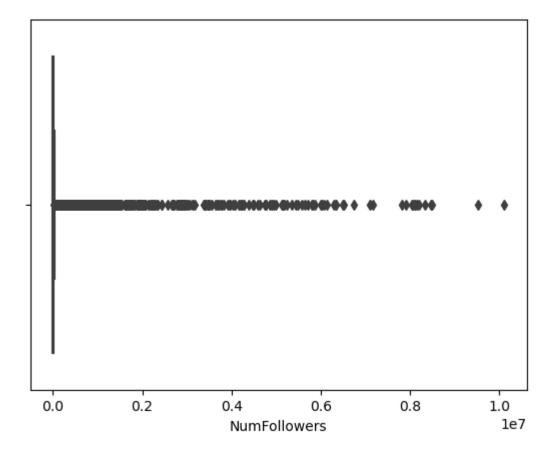


#### In [51]: | sns.boxplot(users\_df['NumFollowers'])

/home/minkoi/miniconda3/envs/min\_ds-env/lib/python3.8/site-packages/seaborn/\_de corators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passi ng other arguments without an explicit keyword will result in an error or misin terpretation.

warnings.warn(

Out[51]: <AxesSubplot:xlabel='NumFollowers'>

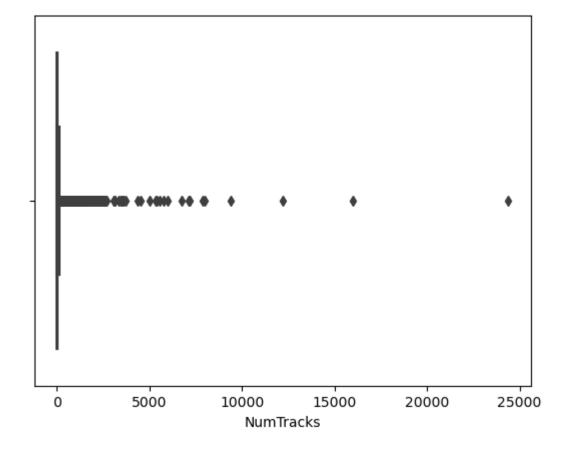


In [52]: sns.boxplot(users\_df['NumTracks'])

/home/minkoi/miniconda3/envs/min\_ds-env/lib/python3.8/site-packages/seaborn/\_de corators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passi ng other arguments without an explicit keyword will result in an error or misin terpretation.

warnings.warn(

Out[52]: <AxesSubplot:xlabel='NumTracks'>



**Comment:** We can see that there are outliers, but since it can tell us something about the other field in the rows, we won't delete it until the query is about "NumFollowers," "NumFollowing," or

something similar.

# 3.2. Making Question

### **Question 1**

What is the ratio between the "verified users" and "None verified users"?

- 1. Calculate the ratio of verified users and None verified users to show that the most/ the least kind of user in soundcloud in recent years
- 2. Draw a pie chart to show the ratio

### **Preprocessing**

No need to preprocess

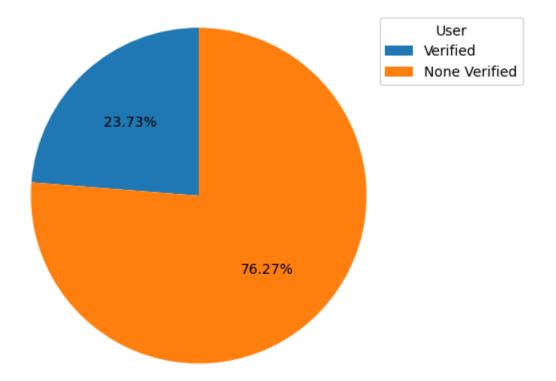
### **Data Analysis**

```
In [53]: verified_user_df = users_df.loc[users_df['Verified'] == True]
    verified_user_ratio = len(verified_user_df) / len(users_df)
    none_verified_user_ratio = 1 - verified_user_ratio
```

#### **Data Visualization**

```
In [54]: # Pie chart, where the slices will be ordered and plotted counter-clockwise:
    mylabels = ['Verified', 'None Verified']
    sizes = [verified_user_ratio * 100, none_verified_user_ratio * 100]

    fig1, ax1 = plt.subplots()
    ax1.pie(sizes, autopct='%.2f%%', startangle=90)
    ax1.axis('equal')
    plt.legend(title = "User", bbox_to_anchor=(0.85, 1), loc='upper left', labels=myl
    plt.show()
```



None verified users make up the majority (approximately 83.95%) of users. Verified users are less than (approximately 16.05%).

- It shows that the imbalance between two kinds of user.
- A large of people just like to hear music and post music on soundcloud for personal entertainment purposes or contribute their products to the community. In my opinion, maybe they do not want to be famous or well-known creators

### **Question 2**

Does those users who are verified have more followers than those ones who are not?

# **Preprocessing**

```
In [55]: verified = users_df[users_df['Verified'] == True]
non_verified = users_df[users_df['Verified'] == False]
```

In [56]: verified

Out[56]:

	ID	Name	NumFollowers	NumFollowing	NumTracks	Verified	NextPro
0	U1	Kupla	21093	720	95	True	Next Pro
12	U13	Dead Oceans	123394	20	233	True	Next Pro
20	U21	Fatboy Slim	307312	3	571	True	None
21	U22	Patrick Baker	9890	663	56	True	Pro
23	U24	Murda Beatz	147799	0	116	True	None
•••							
11533	U11534	SOURCE	46023	7	213	True	None
11547	U11548	quickly, quickly	56407	283	63	True	Pro
11577	U11578	Thomas Azier	10982	38	91	True	None
11578	U11579	Portugal. The Man	2276562	26	273	True	Next Pro
11584	U11585	Dada Life	3465379	4	404	True	Next Pro

2750 rows × 7 columns

In [57]: non\_verified

Out[57]:

	ID	Name	NumFollowers	NumFollowing	NumTracks	Verified	NextPro
1	U2	Matt	357	0	46	False	None
2	U3	ZCR WORLD	241	97	12	False	None
3	U4	Amin Mohammadi	2443	55	23	False	None
4	U5	Dr'Q	4318	102	21	False	None
5	U6	DatBoiCoop_	111	27	17	False	None
11583	U11584	KA\$HPHON	1679	4	65	False	None
11585	U11586	SBG Movement 2011	900	0	20	False	None
11586	U11587	Play It Down	20141	158	234	False	Next Pro
11587	U11588	Noname	154940	30	24	False	None
11588	U11589	Casual Connection	35924	217	186	False	Next Pro

8839 rows × 7 columns

### **Data Analysis**

```
In [58]: |q1_ver = verified['NumFollowers'].quantile(0.25)
         q2_ver = verified['NumFollowers'].quantile(0.5)
         q3 ver = verified['NumFollowers'].quantile(0.75)
         print(q1 ver)
         print(q2 ver)
         print(q3 ver)
         19357.75
         52766.0
         174812.5
In [59]: |print(len(verified[verified['NumFollowers'] < q1_ver]))</pre>
         print(len(verified[(verified['NumFollowers'] >= q1_ver) & (verified['NumFollowers']
         print(len(verified[(verified['NumFollowers'] >= q2_ver) & (verified['NumFollowers']
         print(len(verified[verified['NumFollowers'] >= q3 ver]))
         688
         687
         687
         688
```

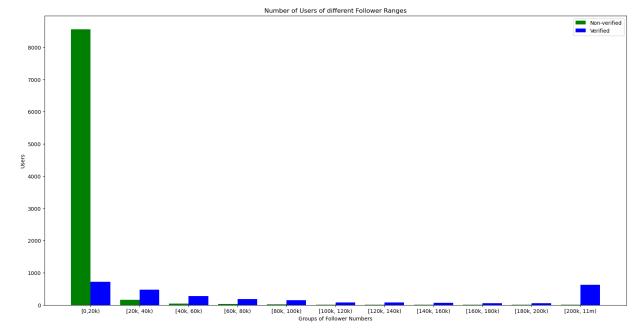
```
In [60]: q1 nonver = non verified['NumFollowers'].quantile(0.25)
                     q2 nonver = non verified['NumFollowers'].quantile(0.5)
                     q3 nonver = non verified['NumFollowers'].quantile(0.75)
                     print(q1 nonver)
                     print(q2 nonver)
                     print(q3_nonver)
                     49.0
                     356.0
                     2101.5
                    print(len(non_verified[non_verified['NumFollowers'] < q1_nonver]))</pre>
                     print(len(non verified[(non verified['NumFollowers'] >= q1 nonver) & (non verified)
                     print(len(non verified[(non verified['NumFollowers'] >= q2 nonver) & (non verified)
                     print(len(non verified[non verified['NumFollowers'] >= q3 nonver]))
                     2193
                     2223
                     2213
                     2210
In [62]: print(verified['NumFollowers'].max())
                     print(non verified['NumFollowers'].max())
                     10111989
                     2883793
In [63]: cols = ['[0,20k)', '[20k, 40k)', '[40k, 60k)', '[60k, 80k)', '[80k, 100k)', '[106
                                        '[120k, 140k)', '[140k, 160k)', '[160k, 180k)', '[180k, 200k)', '[200k, 3
                     count ver = []
                     count_nonver = []
                     for i in range(len(bins) - 1):
                              count ver.append(verified[(verified['NumFollowers'] >= bins[i]) & (verified[
                             count_nonver.append(non_verified[(non_verified['NumFollowers'] >= bins[i]) &
                                                                                                        (non verified['NumFollowers'] < bins[i+1])].</pre>
                     print(count ver)
                     print(count nonver)
                     [715, 473, 276, 184, 143, 82, 78, 71, 54, 51, 623]
                     [8553, 158, 47, 28, 16, 8, 5, 4, 3, 3, 14]
In [64]: avg verified followers = verified['NumFollowers'].sum() / len(verified['NumFollowers'].sum() / len(verified[
                     avg_nonverified_followers = non_verified['NumFollowers'].sum() / len(non_verified_followers')
                     print(avg verified followers.round(0))
                     print(avg nonverified followers.round(0))
                     345873.0
                     4211.0
```

#### Compare number of followers of two user groups

```
In [65]: fig = plt.figure(figsize=(20, 10))
    x_axis = np.arange(len(cols))

plt.bar(x_axis - 0.2, count_nonver, 0.4, label = 'Non-verified', color = 'green')
plt.bar(x_axis + 0.2, count_ver, 0.4, label = 'Verified', color = 'blue')

plt.xticks(x_axis, cols)
plt.xlabel('Groups of Follower Numbers')
plt.ylabel('Users')
plt.title('Number of Users of different Follower Ranges')
plt.legend()
plt.show()
```



#### **Answer**

As what can be seen from the chart, considering 2750 Verified Users and 8839 Non-verified Users, the number of Non-verified Users belonging to group from 0 to 20000 followers stands at around 8500, when the figures for the remaining groups are only below 200 users. Meanwhile, the number of Verified Users decreases from around 700 (Group from 0 to 20000 followers) to just above 50 users for group from 180000 to 200000 followers. However, there are upto more than 600 users belonging to group from 200000 to 11 million users. Moreover, the average number of followers of Verified Users is significantly greater than the figure for Non-verified Users, 345873 followers compared to 4211 followers. To summerize, it can be concluded that those users who are verified will have more followers than those ones who are not.

### **Question 3**

#### Find out popular songs posted in the last 5 years

- Data: track.csv
- Idea: To display top 10 popular songs of each year in the last 5 years first we need to get the corresponding data set which means get columns Name, Plays, Likes, Reposts, PostedTime and Year. Year is not in the original data set but is added by interpolating from the PostedTime. Next we will classify tracks to corresponding year (2018 to 2022) base on its name and number of plays. After that, sorting tracks by its number of plays descending so we can get top 10 tracks with the most played time. Finally, display top 10 popular songs of each year in the last 5 years.

## **Preprocessing**

```
In [66]: popular_tracks = tracks_df[['Name', 'Plays', 'Likes', 'Reposts', 'PostedTime']].c
popular_tracks['Year'] = popular_tracks['PostedTime'].dt.year
index_order = range(0, len(popular_tracks))
popular_tracks = pd.DataFrame(popular_tracks, index = index_order)
```

### **Data Analysis**

```
# list store top 10 tracks of each year based on number of plays
In [67]:
         latest 5 years = [{}, {}, {}, {}, {}]
         for i in range(len(popular_tracks)):
             if popular_tracks['Year'][i] == 2018:
                 latest 5 years[0][popular tracks['Name'][i]] = popular tracks['Plays'][i]
             elif popular_tracks['Year'][i] == 2019:
                 latest_5_years[1][popular_tracks['Name'][i]] = popular_tracks['Plays'][i]
             elif popular tracks['Year'][i] == 2020:
                 latest_5_years[2][popular_tracks['Name'][i]] = popular_tracks['Plays'][i]
             elif popular tracks['Year'][i] == 2021:
                 latest 5 years[3][popular tracks['Name'][i]] = popular tracks['Plays'][i]
             elif popular tracks['Year'][i] == 2022:
                 latest_5_years[4][popular_tracks['Name'][i]] = popular_tracks['Plays'][i]
         # sorting dictionary to get most played tracks
         # get top 10 tracks
         for i in range(len(latest_5_years)):
             latest_5_years[i] = dict(sorted(latest_5_years[i].items(), key=lambda item: i
             latest 5 years[i] = list(latest 5 years[i].keys())[0: 10]
```

```
In [68]: # store to DataFrame
    columns_name = ['2018', '2019', '2020', '2021', '2022']
    index_names = ['Top 1', 'Top 2','Top 3','Top 4','Top 5','Top 6','Top 7','Top 8','
    data = dict(zip(columns_name, latest_5_years))
    most_played_tracks_5years = pd.DataFrame(data, index = index_names)
    most_played_tracks_5years
```

Out[68]:

	2018	2019	2020	2021	2022
Top 1	약속 By JIMIN Of BTS	Robbery	Future - March Madness	Calling My Phone (feat. 6lack)	NLE Choppa - Capo
Top 2	Lucid Dreams	Lil Tecca - Ransom	NLE Choppa - Camelot	Monëy so big	Future feat. Drake & Tems - WAIT FOR U
Top 3	Lil Baby, Gunna - Drip Too Hard	Polo G feat. Lil TJay - Pop Out	Wishing Well	كليب انا بعشقني اوي يابا عصام صاصا الكروان	Future - PUFFIN ON ZOOTIEZ
Top 4	Post Malone - rockstar (feat. 21 Savage)	Ballin' (with Roddy Ricch)	Lemonade Ft. Don Toliver, Gunna & NAV	By Your Side	Hide & Seek
Top 5	Envy Me	DaBaby - Suge	Future - Purple Reign	Astronaut In The Ocean	POLAND - LIL YACHTY(PROD. F1LTHY)
Top 6	F.N	MIDDLE CHILD	Future - Perkys Calling	مهرجان وسط دموع وجراح ( ع الوانس الف رساله مبع	Waddup (feat. Polo G)
Top 7	I Kill People! ft Tadoe & Chief Keef [Produced	Pop Smoke - Dior	Pop Smoke - Element	Already Dead	YoungBoy Never Broke Again - Bring The Hook
Top 8	ZEZE (feat. Travis Scott & Offset)	23 Island	Drake - Laugh Now Cry Later (feat. Lil Durk)	Drake - Girls Want Girls (feat. Lil Baby)	Polo G - Distraction
Top 9	Lean Wit Me	Empty	Future - All Right	Burn	BILLIE EILISH.
Top10	YoungBoy Never Broke Again - Outside Today	Taki Taki (feat. Selena Gomez, Ozuna & Cardi B)	Come & Go Ft. Marshmello	مهرجان ايوا احتليت كوكب كونتر ( ملك الموت جي ب	FOR FUN Prod. By BEATSBYJEFF

#### **Answer**

We know which song is popular base on its number of plays then we can make a popular songs chart and recommend it to users.

### **Question 4**

What is the best linear regression model that show correlation between number of plays of a track and its number of likes, reposts and comments?

# **Preprocessing**

In [69]: tracks\_df

0	u	t	Γ	6	9	1	:

	ID	Name	Poster	Plays	Likes	Reposts	PostedTime	Tags	Length	N
0	T1	Locked Up	U4190	1033050	15590	421	2005-01-01	R&B	NaT	
3	Т4	Dabin x Fytch - Altitude	U4868	324493	7536	1018	2018-09-28	Electronic	0 days 00:03:27	
4	T5	earned it	U3052	42037	805	71	2018-07-28	Lofi	0 days 00:03:33	
5	Т6	LOST IN MUSIC (DSD Balearic Mix)	U2800	39261	1440	381	2018-10-30	Disco	0 days 00:07:40	
7	Т8	Whole Lotta Money - Remix (The Frenchies Remix)	U6648	549036	8054	202	2021-11-03	House	0 days 00:06:41	
16163	T16164	Monkey Bars - Colors	U3054	107295	1489	91	2014-11-12	None	0 days 00:04:25	
16164	T16165	Cold days w/ j'san.	U10551	1067592	8761	497	2017-09-01	None	0 days 00:02:04	
16169	T16170	the burn marks on my epiano wont go away	U253	4206783	48393	4353	2016-01-27	None	0 days 00:01:36	
16183	T16184	Rossa- Terlalu Cinta	U1387	1404120	20584	282	2013-12-31	None	0 days 00:04:00	
16184	T16185	Hot Nigga - Bobby Shmurda ft. Fabolous, Chris	U4635	30059121	391523	17282	2014-09-05	None	0 days 00:05:43	

```
In [70]: lr_df = pd.concat((tracks_df[['Plays', 'Likes', 'Reposts']], tracks_df['NumCommer
lr_df.head()
```

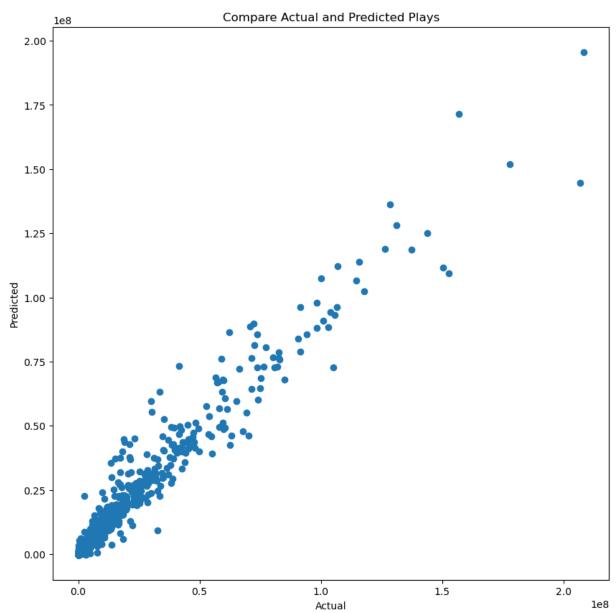
#### Out[70]: **Plays** Likes Reposts NumComments **0** 1033050 15590 421 84 324493 3 7536 1018 85 42037 805 71 11 5 39261 1440 381 34 549036 8054 202 135

```
In [71]: x = lr_df.drop(['Plays'], axis = 1).values
y = lr_df['Plays'].values
```

# **Data Analysis**

```
In [72]: # Split initial datasets into train and test datasets
         x_train, x_test, y_train, y_test = train_test_split(x, y, test_size=0.3, random_s
In [73]: | lr = LinearRegression()
         lr.fit(x train, y train)
Out[73]: LinearRegression()
In [74]: # Coefficient of each Feature
         coef = lr.coef
         coef = list(coef)
         coef = [coef[i].round(3) for i in range(len(coef))]
         coef
Out[74]: [68.301, 0.02, 553.235]
In [75]: # Predict values
         y pred = lr.predict(x test)
         print(y_pred)
         [-164425.06099534 1376667.96927179 3139232.140015 ... -219974.91518582
           361102.25129037 8073119.27613368]
In [76]: # Evaluate the model
         r2 score(y test, y pred)
Out[76]: 0.9561415339699525
```

```
In [77]: plt.figure(figsize = (10, 10))
    plt.scatter(y_test, y_pred)
    plt.xlabel('Actual')
    plt.ylabel('Predicted')
    plt.title('Compare Actual and Predicted Plays')
    plt.show()
```



### Linear Regression Model

Plays = 73.152(Likes) + 0.015(Reposts) + 262.24(NumComments)

### **Question 5**

#### Number of tracks posted over the last 5 years

# **Preprocessing**

No need to preprocess

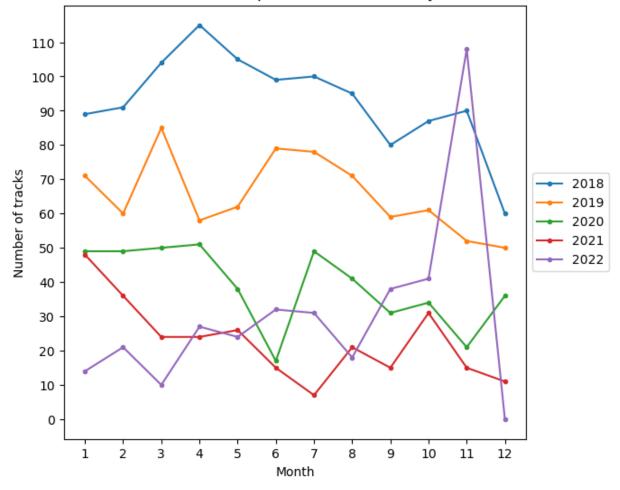
### **Data Analysis**

```
In [78]: temp = pd.DataFrame(data=np.array([tracks_df['ID'], tracks_df['PostedTime'].dt.yecolumns=['ID', 'Year', 'Month'])
    temp = temp[temp['Year'] >= 2018].set_index('ID')
    temp = pd.DataFrame(temp.groupby(['Year', 'Month']).size())
    num_tracks_each_month = temp.groupby('Year')[0].apply(pd.Series.tolist).tolist()
    num_tracks_each_month[len(num_tracks_each_month) - 1].append(0)
    months = np.arange(1, 13)
    num_tracks_each_month

Out[78]: [[89, 91, 104, 115, 105, 99, 100, 95, 80, 87, 90, 60],
    [71, 60, 85, 58, 62, 79, 78, 71, 59, 61, 52, 50],
    [49, 49, 50, 51, 38, 17, 49, 41, 31, 34, 21, 36],
    [48, 36, 24, 24, 26, 15, 7, 21, 15, 31, 15, 11],
    [14, 21, 10, 27, 24, 32, 31, 18, 38, 41, 108, 0]]
```

```
In [79]: fig = plt.figure()
    axes = fig.add_axes([0.1, 0.1, 1, 1])
    axes.set_xticks(np.arange(1, 13, 1))
    axes.set_yticks(np.arange(0, np.max(num_tracks_each_month), 10))
    for i in range(0, 5):
        axes.plot(months, num_tracks_each_month[i], '.-', label=2018 + i)
    box = axes.get_position()
    axes.set_position([box.x0, box.y0, box.width * 0.8, box.height])
    axes.legend(loc='center left', bbox_to_anchor=(1, 0.5))
    axes.set_xlabel('Month')
    axes.set_ylabel('Number of tracks')
    axes.set_title('Number of tracks posted over the last 5 years');
```

#### Number of tracks posted over the last 5 years



Note: Because the collecting data time is in 11/2022, there is no data of 12/2022.

Answer: by observing the line chart above, we can draw some conclusions from that

- 1. The number of posted tracks decreases in recent years.
- 2. People usually post tracks on the first half of the year (in 2018 the month that has most tracks posted is April, in 2019 is March, in 2020 is April, in 2021 is January). Only in 2022, November has an outstanding number of data. It's maybe because the method that we use for collecting data.

#### **Question 6**

#### Does a playlist have a longer duration, the higher the number of likes?

- Purpose: Observe the playlist.csv, some playlists with a long duration time have large number
  of likes. We want to clarify the correlation between the length of a playlist and the number of
  likes of that playlist in the whole data set.
- Data: playlist.csv

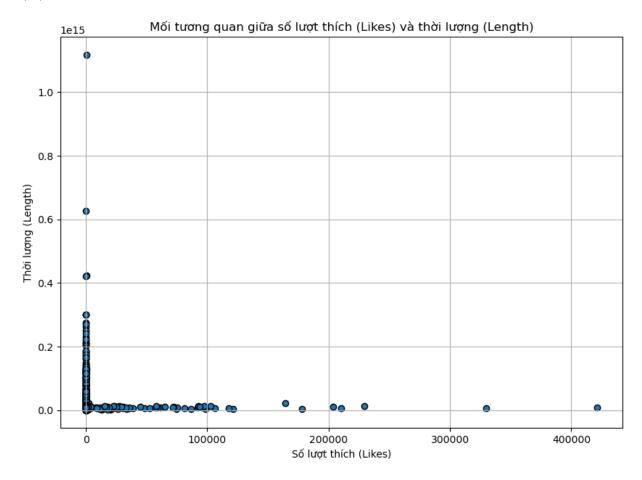
# **Preprocessing**

No need to preprocess

# **Data Analysis**

```
In [80]: plt.figure(figsize=(10,7))
    plt.grid()
    plt.scatter(playlists_df['Likes'], playlists_df['Length'], edgecolors='black')
    plt.xlabel('Số lượt thích (Likes)')
    plt.ylabel('Thời lượng (Length)')
    plt.title('Mối tương quan giữa số lượt thích (Likes) và thời lượng (Length)')
```

Out[80]: Text(0.5, 1.0, 'Mối tương quan giữa số lượt thích (Likes) và thời lượng (Lengt h)')



From the scatter plot above it is easy to see that there is no correlation, or very little correlation between length of a playlist and the number of likes of that playlist.

### **Question 7**

So far, which genre has the highest average repost?

- 1. Calculate average repost of each genre to show that the most/ the least kind of genre
- 2. Draw a bar chart horizontally to show result

# **Preprocessing**

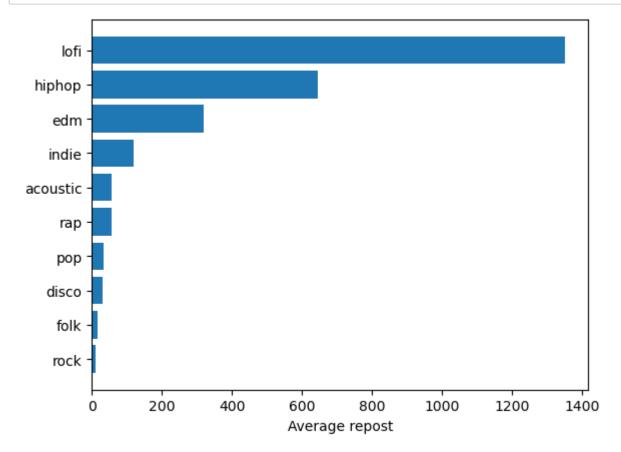
No need to preprocess

# **Data Analysis**

```
In [81]: most_repost_genre = playlists_df.groupby(['Genre'])['Reposts'].mean().sort_values
```

### **Data Visualization**

```
In [82]: plt.barh(y = most_repost_genre.index, width=most_repost_genre.values)
    plt.xlabel("Average repost")
    plt.show()
```



#### **Answer**

- The bar chart says that:
  - The most average repost is genre Lofi
    - The least average repost is genre Rock

• In this bar char, we can 'implicitly predict' that the trending of genre is Lofi, people nowadays keen on hearing and reposting these kinds of music.

### **Question 8**

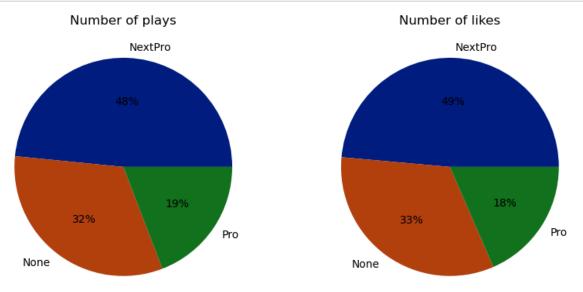
Comparing the number of plays, likes between Next Pro, Pro, and ordinary users.

### **Preprocessing**

No need to preprocess

# **Data Analysis**

```
In [84]: fig, (axes1, axes2) = plt.subplots(1, 2, figsize=(10, 10))
    axes1.pie(plays, labels=keys, colors=palette_color, autopct='%0.f%%')
    axes1.set_title('Number of plays')
    axes2.pie(likes, labels=keys, colors=palette_color, autopct='%0.f%%')
    axes2.set_title('Number of likes');
```



As we can see from the 2 pie charts, tracks uploaded by NextPro users are the most popular and favorite. Followed by tracks from None users (ordinary users) and tracks posted by Pro users get the least attention. It seems that the NextPro service are favored among popular users, in the other hand the Pro service is not attractted enough and maybe there are not many popular users that pay for it.

### **Question 9**

Users with a large following; the playlist has a sizable audience?

# **Preprocessing**

```
In [85]: users_df['NextPro'] = users_df['NextPro'].replace({'Next Pro':True, 'Pro':True,
```

# **Data Analysis**

```
In [86]: def removeOutliers(df,colname):
    q3, q1 = np.percentile(df[colname], [75, 25])
    IQR = q3 - q1
#    print('Last Length:',len(df))
    upper_bound = q3 + 1.5 * IQR
    lower_bound = q1 - 1.5 * IQR
    df = df[df[colname] < upper_bound]
    df = df[df[colname] > lower_bound]
#    print('After Length:',len(df))
    return df
```

```
In [87]: users_id = playlists_df.Poster.to_list()
    playlist_user = playlists_df[['ID','Likes','Poster','Reposts','Length']]
    playlist_user
```

### Out[87]:

	ID	Likes	Poster	Reposts	Length
0	P1	121377	U1	9211	0 days 01:09:50
1	P2	74566	U1	4554	0 days 00:55:27
2	P3	2236	U22	149	0 days 02:13:41
3	P4	1159	U32	180	0 days 02:33:29
4	P5	2300	U43	685	0 days 02:25:35
1995	P1896	1	U11565	1	0 days 02:15:15
1996	P1897	9	U11574	1	0 days 01:27:12
1997	P1898	1	U11578	12	0 days 00:36:13
1998	P1899	1	U11581	39	0 days 02:35:53
1999	P1900	2	U11583	17	0 days 02:22:24

1893 rows × 5 columns

```
In [88]: playlist_user = pd.merge(playlist_user, users_df, how='inner', left_on = 'Poster'
playlist_user
```

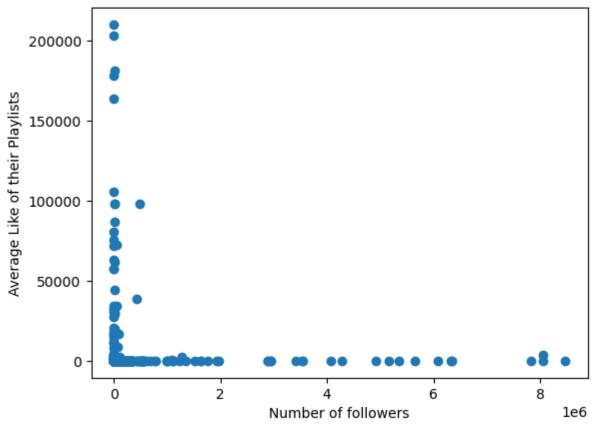
Out[88]:		ID_playlist	Likes	Poster	Reposts	Length	ID_user	Name	NumFollowers	NumFo
	0	P1	121377	U1	9211	0 days 01:09:50	U1	Kupla	21093	
	1	P2	74566	U1	4554	0 days 00:55:27	U1	Kupla	21093	
	2	P3	2236	U22	149	0 days 02:13:41	U22	Patrick Baker	9890	
	3	P4	1159	U32	180	0 days 02:33:29	U32	асу	14	
	4	P92	20	U32	5	0 days 02:25:40	U32	асу	14	
	1888	P1896	1	U11565	1	0 days 02:15:15	U11565	Stash Konig	2091	
	1889	P1897	9	U11574	1	0 days 01:27:12	U11574	StrangeFowx	37	
	1890	P1898	1	U11578	12	0 days 00:36:13	U11578	Thomas Azier	10982	
	1891	P1899	1	U11581	39	0 days 02:35:53	U11581	Jorge De La Rosa	97	
	1892	P1900	2	U11583	17	0 days 02:22:24	U11583	Billy Bragg	1463	

1893 rows × 12 columns

```
In [89]: average = playlist_user[['NumFollowers','Likes','ID_user','Reposts','Length','Num
```

```
In [90]: plt.scatter(average['NumFollowers'],average['Likes'] )
    plt.title('User Followers and Like of Tracks')
    plt.xlabel('Number of followers')
    plt.ylabel('Average Like of their Playlists')
    plt.show()
```

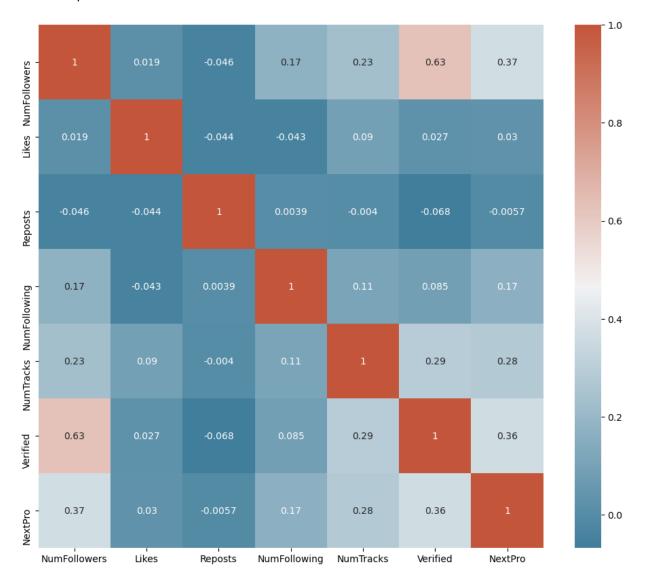
### User Followers and Like of Tracks



We can observe that even people with a small number of followers may have popular playlists. Having a large following does not ensure that their albums will receive more likes.

```
In [91]: average = removeOutliers(average,'Likes')
    average = removeOutliers(average,'NumFollowers')
    average = removeOutliers(average,'Reposts')
    corr = average[['NumFollowers','Likes','Reposts','NumFollowing','NumTracks','Verion
    f, ax = plt.subplots(figsize=(12, 10))
    cmap = sns.diverging_palette(230, 20, as_cmap=True)
    sns.heatmap(corr, annot=True, cmap=cmap)
```

Out[91]: <AxesSubplot:>



After outliers are removed, we can observe that a person's following, verified user, or Next Pro

status has no influence much on how many times their playlist is liked or reposted.

### **Question 10**

Compare the correlation of the likes of the playlist and the average likes of the first 10 tracks in the playlist

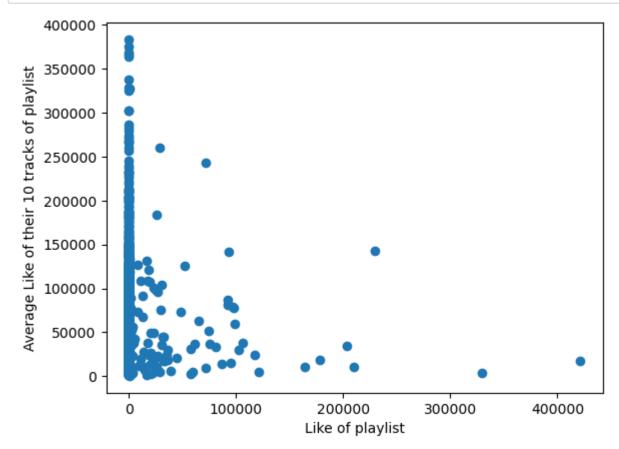
# **Preprocessing**

No need to preprocess

# **Data Analysis**

```
In [92]: tracks_df.index = tracks_df['ID']
         mean_like = playlists_df['TopTracks'].apply(lambda x: pd.Series(x).apply(lambda y
In [93]: |mean_like
Out[93]: 0
                   5409.8
                  51696.1
         2
                  40462.1
         3
                  75620.0
                   3188.8
         1995
                  59644.8
         1996
                  16422.6
         1997
                  56035.0
                  31576.5
         1998
         1999
                   5500.9
         Name: TopTracks, Length: 1893, dtype: float64
```

```
In [94]: plt.scatter(playlists_df['Likes'],mean_like )
    plt.xlabel('Like of playlist')
    plt.ylabel('Average Like of their 10 tracks of playlist')
    plt.show()
```

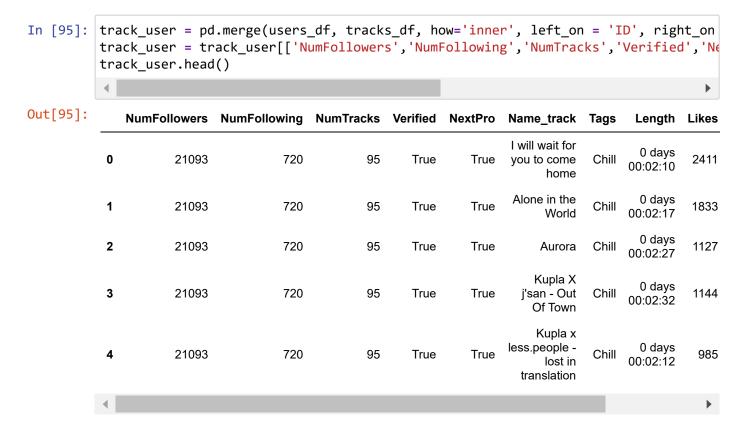


Because a track may be on numerous playlists and users can access songs through different playlists as well as by themselves, the average like of their playlist's first 10 tracks might be significantly greater than the quantity of playlist likes.

### **Question 11**

Based on user information and track forecast number of likes.

# **Preprocessing**



Add new feature length of the name and convert length of tracks to seconds

```
In [96]: track_user['Length'] = track_user['Length'].apply(lambda x: x.total_seconds())
track_user['NameLength'] = track_user['Name_track'].apply(lambda x: len(x))
```

Out[97]:

	NumFollowers	NumFollowing	NumTracks	Verified	NextPro	Tags	Length	Likes	Plays
0	21093	720	95	True	True	Chill	130.0	2411	213251
1	21093	720	95	True	True	Chill	137.0	1833	139150
2	21093	720	95	True	True	Chill	147.0	1127	65534
3	21093	720	95	True	True	Chill	152.0	1144	81721
4	21093	720	95	True	True	Chill	132.0	985	77259
16163	20141	158	234	False	True	Tech House	326.0	1019	24817
16164	35924	217	186	False	True	Disco	184.0	140	5658
16165	35924	217	186	False	True	None	250.0	1153	20831
16166	35924	217	186	False	True	None	235.0	440	14054
16167	35924	217	186	False	True	None	289.0	1029	18716

16168 rows × 11 columns

**→** 

Remove the outliers and fill nan value of length of track

```
In [98]: | track user = removeOutliers(track_user, 'Likes')
          print(track user.isnull().sum())
          track_user['Length'] = track_user['Length'].fillna(track_user['Length'].median())
          track user.isnull().sum()
                              0
          NumFollowers
          NumFollowing
                              0
          NumTracks
                              0
                              0
          Verified
          NextPro
                              0
                              0
          Tags
          Length
                           1259
          Likes
                              0
                              0
          Plays
                              0
          Reposts
                              0
          NameLength
          dtype: int64
Out[98]:
         NumFollowers
                           0
          NumFollowing
                           0
          NumTracks
                           0
          Verified
                           0
          NextPro
                           0
          Tags
                           0
                           0
          Length
          Likes
                           0
          Plays
                           0
          Reposts
                           0
          NameLength
          dtype: int64
```

# **Data Analysis**

Split the dataset into train set and test set

```
In [99]: x = track_user[track_user['Tags'].isin(popular_genre)]
y = x.Likes
x = x.drop(['Likes'], axis=1)
X_train, X_valid, y_train, y_valid = train_test_split(x, y, train_size=0.8, test_random_state=0)
```

Label Tags field

```
In [100]: label_X_train = X_train.copy()
label_X_valid = X_valid.copy()

ordinal_encoder = OrdinalEncoder()
label_X_train[['Tags']] = ordinal_encoder.fit_transform(X_train[['Tags']])
label_X_valid[['Tags']] = ordinal_encoder.transform(X_valid[['Tags']])
```

Train the model

```
In [101]: | rf = RandomForestClassifier(criterion='gini',
                                        n estimators=40,
                                        min samples split=10,
                                        min samples leaf=1,
                                        max_features='auto',
                                        oob score=True,
                                        random_state=1,
                                        n_{jobs=-1}
          rf.fit(label X train, y train)
Out[101]: RandomForestClassifier(min_samples_split=10, n_estimators=40, n_jobs=-1,
                                  oob_score=True, random_state=1)
          Test and calculate error by using mean_absolute_error
In [102]: likepredict = rf.predict(label_X_valid)
In [103]: print(mean_absolute_error(y_valid, likepredict))
          likepredict[:10]
          3750.6361646234677
Out[103]: array([35356, 25825, 389, 2299, 43997, 45, 37589,
                                                                       27, 1204,
                     33])
In [104]: y_valid[:10]
Out[104]: 16162
                    36297
          3755
                    14471
          12934
                      695
          12540
                     4150
          5261
                   31394
          10710
                      101
          10399
                    39273
          15371
                       17
          3506
                     1153
          703
                       51
          Name: Likes, dtype: int64
```

### **Data Visualization**

#### **Answer**

It's not very precise, but you can make a rough guess as to how many likes a song might get.

### 4. References

https://selenium-python.readthedocs.io/ (https://selenium-python.readthedocs.io/)

https://matplotlib.org/3.5.3/api/ as gen/matplotlib.pyplot.html

(https://matplotlib.org/3.5.3/api/ as gen/matplotlib.pyplot.html)

https://www.tutorialspoint.com/python\_pandas/index.htm

(https://www.tutorialspoint.com/python\_pandas/index.htm)

https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.quantile.html

(https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.quantile.html)

https://matplotlib.org/stable/gallery/pie and polar charts/pie features.html

(https://matplotlib.org/stable/gallery/pie and polar charts/pie features.html)

https://www.geeksforgeeks.org/python-get-first-n-keyvalue-pairs-in-given-dictionary/

(https://www.geeksforgeeks.org/python-get-first-n-keyvalue-pairs-in-given-dictionary/)

https://www.scrapingbee.com/blog/selenium-python/ (https://www.scrapingbee.com/blog/selenium-python/)

https://pandas.pydata.org/docs/reference/index.html#api

(https://pandas.pydata.org/docs/reference/index.html#api)

https://www.geeksforgeeks.org/plotting-multiple-bar-charts-using-matplotlib-in-python/

(https://www.geeksforgeeks.org/plotting-multiple-bar-charts-using-matplotlib-in-python/)

https://www.simplilearn.com/10-algorithms-machine-learning-engineers-need-to-know-article

(https://www.simplilearn.com/10-algorithms-machine-learning-engineers-need-to-know-article)

https://www.youtube.com/watch?v=WngoqVB6cXw&list=WL&index=71

(https://www.youtube.com/watch?v=WngoqVB6cXw&list=WL&index=71)