

Quiz-1 (E-Business Systems), September - 2021

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Questions

Flipkart Wholesale (Best Price) is an example of e-commerce.

1 point

- ☒ B2B
- ☐ C2C
- ☐ C2B
- ☐ B2C

Clear selection

... .. is used by the companies that sell various forms of electronic contents.

1 point

- ☐ E-Commerce
- ☐ M-Commerce
- ☐ B-Commerce
- ☒ D-Commerce
- ☐ None of these

Clear selection



Which of the following e-commerce is also known as e-procurement?

1 point

- ☐ C2B
- ☐ C2C
- ☒ B2B
- ☐ B2C

Clear selection

Netflix follows model for revenue generation.

1 point

- ☐ affiliate
- ☒ subscription
- ☐ infomediary
- ☐ freeware

Clear selection

PolicyBazar follows model for revenue generation.

1 point

- ☒ Metamediary
- ☐ Metered
- ☐ Infomediary
- ☐ Affiliate

Clear selection



To provide Infrastructure-as-a-Service (IaaS) facility, which of the following revenue model is used by the organizations? 1 point

- ☐ None of these
- ☒ Metered Service Model
- ☐ Affiliate Model
- ☐ Metamediary Model
- ☐ Infomediary Model

Clear selection

Which of the following goes beyond the simple buying and selling of products and services online? 1 point

- ☒ E-Commerce
- ☐ E-Business
- ☐ E-Tailing
- ☐ E-Retailing

Clear selection

Business model describes how a business will work in view of 1 point

- ☒ selling and purchasing of items
- ☐ value generation
- ☐ profit generation
- ☐ marketing

Clear selection



... .. are used in e-business.

1 point

- ☐ All of these
- ☐ Internet
- ☐ None of these
- ☒ Intranet
- ☐ Extranet

Clear selection

If a manufacturer directly sells to the customers, through the web, then this model is called

1 point

- ☐ Affiliate Model
- ☐ Electronic Store Model
- ☒ Manufacturer Model
- ☐ Metamediary Model
- ☐ Brokerage Model

Clear selection

... .. refers to a type of software or system used by a business to plan and manage daily activities such as supply chain, manufacturing, financials and other processes.

1 point

- ☐ CRM
- ☐ WooCommerce
- ☒ ERP
- ☐ MIS

Clear selection



An that does not extend beyond the boundaries of a single organization is often called an intranet.

1 point

- ☒ Internet
- ☐ None of these
- ☐ internet
- ☐ extranet

Clear selection

The volume of transactions is much higher than the volume of B2C transactions.

1 point

- ☐ C2B
- ☐ B2B
- ☒ None of these
- ☐ C2C

Clear selection

... .. uses public networks and their protocols to send data in a way that protects the data as a private network.

1 point

- ☐ E-Tailing
- ☐ E-Business
- ☐ E-Commerce
- ☒ VPN
- ☐ EDI

Clear selection



A company might participate in activities that fall under e-commerce categories.

1 point

- ☐ only a single
- ☐ None of these
- ☒ multiple
- ☐ only two

Clear selection

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