

BHARATI VIDYAPEETH'S

INSTITUTE OF COMPUTER APPLICATIONS & MANAGEMENT (BVICAM)

(Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, New Delhi) A-4, Paschim Vihar, Rohtak Road, New Delhi-110063, Visit us at: http://www.bvicam.in/

Course Code: MCA-225 Course Name: e-Business Systems

Practical Work

- 1. Describe the following online-payment methods in detail:
 - a) Credit/Debit card payment
 - b) Wallet online payment
 - c) Direct debit
 - d) UPI payment
 - e) Net banking payment
- 2. Access and compare the following e-commerce portals:
 - a) https://www.indiamart.com/ and https://www.bestprice.in/
 - b) https://paytmmall.com/, https://www.amazon.in/ and https://www.flipkart.com/
 - c) https://www.policybazaar.com/ and https://www.99acres.com/
- 3. Develop an e-commerce portal by implementing any two of the following revenue models:
 - a) Fee-for-Content Revenue Model
 - b) Advertising-Supported Revenue Model
 - c) Fee-for-Service Revenue Models
 - d) Fee-for-Transaction Revenue Models
 - e) Web Catalog Revenue Model

Draw appropriate UML diagrams to demonstrate the e-commerce portal functionalities. Describe the database design and provide various working-screenshots of Administrator and User modules of the developed e-commerce portal.

Submission Deadline: November 07, 2021