Course Code: MCA-225   Course Name: e-Business Systems

Practical Work

1. Describe the following online-payment methods in detail:

    a) Credit/Debit card payment

    b) Wallet online payment

    c) Direct debit

    d) UPI payment

    e) Net banking payment

2. Access and compare the following e-commerce portals:

    a) https://www.indiamart.com/ and https://www.bestprice.in/

    b) https://paytmmall.com/, https://www.amazon.in/ and https://www.flipkart.com/

    c) https://www.policybazaar.com/ and https://www.99acres.com/

3. Develop an e-commerce portal by implementing any two of the following revenue models:

    a) Fee-for-Content Revenue Model

    b) Advertising-Supported Revenue Model

    c) Fee-for-Service Revenue Models

    d) Fee-for-Transaction Revenue Models

    e) Web Catalog Revenue Model

    Draw appropriate UML diagrams to demonstrate the e-commerce portal functionalities. Describe the database design and provide various working-screenshots of Administrator and User modules of the developed e-commerce portal.