



## Minku Han

Visual Designer

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[www.minkuhan.github.io/portfolio](http://www.minkuhan.github.io/portfolio) // [linkedin.com/in/minkuhan](https://linkedin.com/in/minkuhan)

## Experience /



### Freelance UI Designer at Auphan Software

March 2021 - Present

- Redesigned the front restaurant UI web application running on tablets, touchscreen terminal, and mobile smartphone into a modern and clean design
- Revised icons, buttons, Improve UI visually to have a consistent modern look



### Freelance Graphic Designer at Red Automotive

July 2019 - March 2021

- Created print marketing to expand and promote the brand, including business cards, gift cards, T-shirts, and coupons
- Produced social media advertisements to reach out to new and established customers as well as to strengthen their online presence
- Designed & developed Red Automotive's new website with a focus on optimizing SEO and improving the UX & UI using Webflow



### UX Designer at ZetoTec

May 2018 - Aug 2018

- Designed mobile prototypes and front-end website mock-ups to have unified branding as well as to enhance the UX and UI from understanding the pain points from the target demographic

## Project Experience /

### TRACK - Scotiabank Factory U

GBDA 402 – Capstone Course / Jan 2019 - April 2019

- A financial goal-setting product that teaches and encourages young Canadians to be financially independent
- Contributed as conducting user research to understand the target demographic & designed high fidelity mock-ups as well as the prototype with team members



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## Education /

### **Bachelor of Global Business and Digital Arts**

Sept 2015 – Apr 2019 - University of Waterloo

- Dean's Honours List (2019)

### **City University of Hong Kong Exchange Program**

Sept 2018 – Dec 2018 - City University of Hong Kong,

## Activities

### **Graphic Designer at Trusted Clothes**

May 2017 - Aug 2017

- Designed infographics to raise awareness about the existing social issues around the world as well as promoting ethical and healthy fashion.

### **Participated in Expressions 39 at Kitchener Waterloo Art Gallery**

Feb 2014 - Mar 2014

- A Blind Contour Project with a photography class

## Skills

### **Software**

Adobe Create Suite  
HTML & CSS  
Affinity Designer  
Figma & InVision  
Microsoft PowerPoint

### **Design**

Usability Testing  
Problem-Solving  
UX and UI  
Time-management  
Creativity