



## Minku Han

Visual Designer

minkukevinhan@gmail.com

[www.linkedin.com/in/minkuhan](https://www.linkedin.com/in/minkuhan)

## Experience /



### Freelance Visual Designer at Quickstyle Industries

November 2020

- Designed mock-up designs for a new website with a focus on improving layout and readability to have a better user experience



### Freelance Graphic Designer at Hatago Travel

June 2020 - July 2020

- Assisted social media marketing by creating infographics that teach about Japan's culture, food, and history



### Freelance Graphic Designer at Red Automotive

July 2019 - Present

- Created print marketing to expand and promote the brand, including business cards, gift cards, T-shirts, and coupons
- Produced social media advertisements to reach out to new and established customers as well as to strengthen their online presence



### UX Designer at ZetoTec

May 2018 - Aug 2018

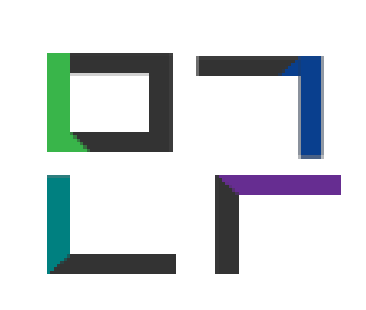
- Designed the mobile prototypes with a focus on updating user interfaces as well as improving user experience from understanding the pain points from the target demographic & analyzing a user journey to clear up any unnecessary steps
- Developed front-end website mock-ups to have unified branding



### Graphic Designer at Trusted Clothes

May 2017 - Aug 2017

- Designed infographics to raise awareness about the existing social issues around the world as well as promoting ethical and healthy fashion.



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Project  
Experience /

**TRACK - Scotiabank Factory U**  
GBDA 402 – Capstone Course / Jan 2019 - April 2019

- A financial goal-setting product that teaches and encourages young Canadians to be financially independent.
- Contributed as conducting user research to understand the target demographic & designed high fidelity mock-ups as well as the prototype with team members.

Education /

**Bachelor of Global Business and Digital Arts**  
Sept 2015 – Apr 2019 - University of Waterloo

**City University of Hong Kong Exchange Program**  
Sept 2018 – Dec 2018 - City University of Hong Kong,

Activities /

Adobe Create Suite	Technical
HTML & CSS	Web Design
Affinity Designer	Fast Learner
Figma, & InVision	Team player
Microsoft PowerPoint	UX and UI