



Minku Han

Visual Designer

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www.minkuhan.github.io/portfolio // linkedin.com/in/minkuhan

Experience /



Freelance Graphic Designer at Auphan Software

March 2021 - Present

- Redesigned the front restaurant UI web application running on tablets, touchscreen terminal, and mobile smartphone into a modern and clean design
- Revised icons, buttons, Improve UI visually to have a consistent modern look



Freelance Graphic Designer at Red Automotive

July 2019 - March 2021

- Created print marketing to expand and promote the brand, including business cards, gift cards, T-shirts, and coupons
- Produced social media advertisements to reach out to new and established customers as well as to strengthen their online presence
- Designed & developed Red Automotive's new website with a focus on optimizing SEO and improving the UX & UI using Webflow



UX Designer at ZetoTec

May 2018 - Aug 2018

- Designed mobile prototypes and front-end website mock-ups to have unified branding as well as to enhance the UX and UI from understanding the pain points from the target demographic

Project Experience /

TRACK - Scotiabank Factory U

GBDA 402 – Capstone Course / Jan 2019 - April 2019

- A financial goal-setting product that teaches and encourages young Canadians to be financially independent
- Contributed as conducting user research to understand the target demographic & designed high fidelity mock-ups as well as the prototype with team members



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Education /

Bachelor of Global Business and Digital Arts

Sept 2015 – Apr 2019 - University of Waterloo

- Dean's Honours List (2019)

City University of Hong Kong Exchange Program

Sept 2018 – Dec 2018 - City University of Hong Kong,

Activities

Graphic Designer at Trusted Clothes

May 2017 - Aug 2017

- Designed infographics to raise awareness about the existing social issues around the world as well as promoting ethical and healthy fashion.

Participated in Expressions 39 at Kitchener Waterloo Art Gallery

Feb 2014 - Mar 2014

- A Blind Contour Project with a photography class

Skills

Software

Adobe Create Suite
HTML & CSS
Affinity Designer
Figma & InVision
Microsoft PowerPoint

Design

Usability Testing
Problem-Solving
UX and UI
Time-management
Creativity