



Subsalt

“The Query Engine for Regulated Data”

What is Subsalt?

Data is the new oil. It's valuable, but if unrefined it cannot really be used. It has to be changed into gas, plastic, chemicals, etc to create a valuable entity that drives profitable activity; so must data be broken down, analyzed for it to have value."

— Clive Humby, 2006

Background

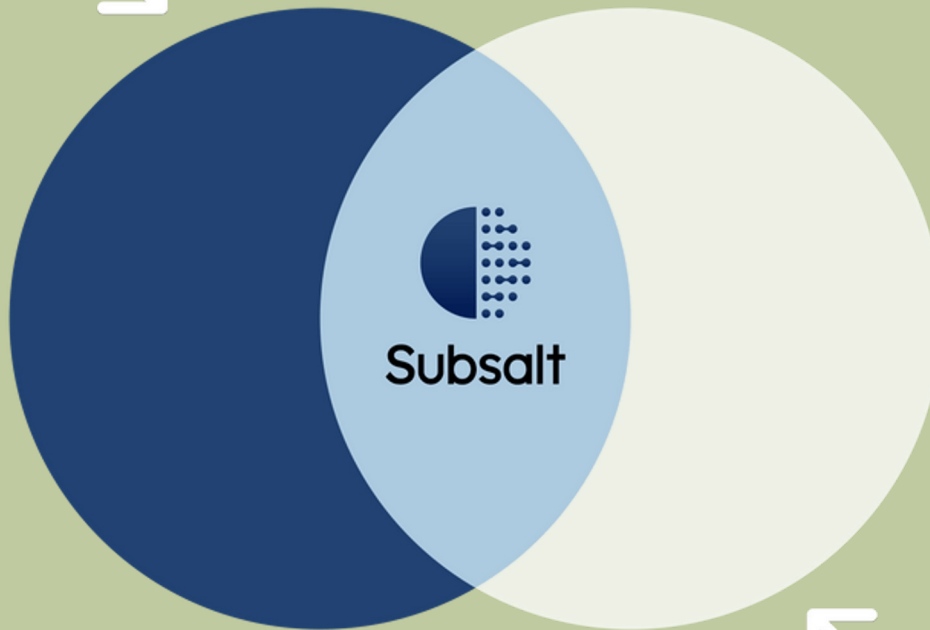
Healthcare

Consumers

Finance

Defense

Lawyers need safe,
compliant data

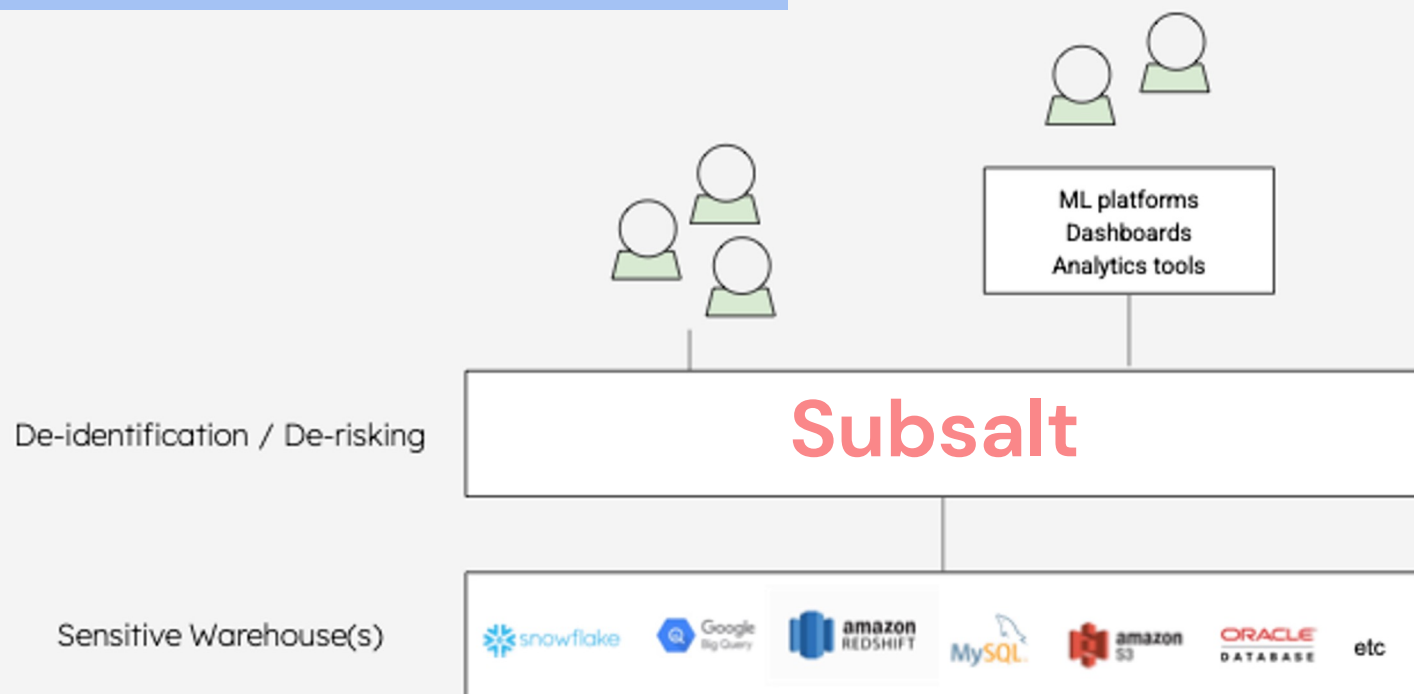


Subsalt

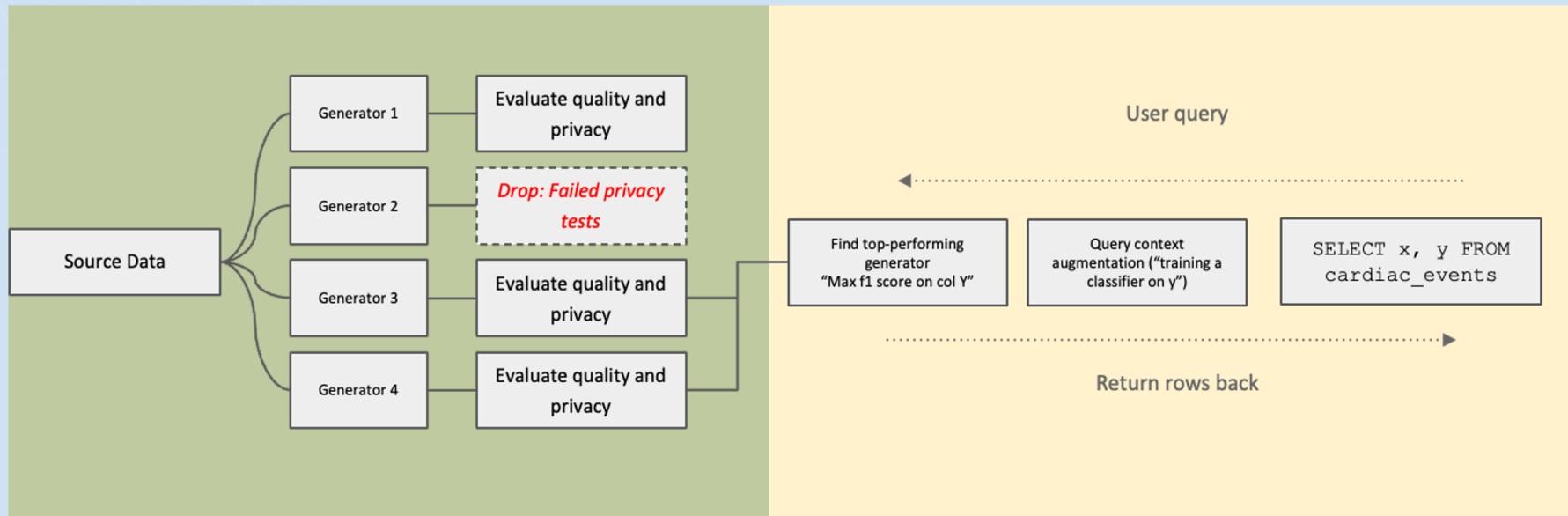


Data scientists need
accessible, high
quality data

Production Process



Developmental Cycle



The Problem

“High computational costs and repetitive privacy testing make large-scale data training slow and costly, reducing the product's value by hindering fast, efficient access to sensitive data.”

Current Pitfalls

- Timings for training and privacy
- Computational costs
- Privacy tests still running post failure
- No filtering process before training
- Have to train repetitively to check privacy



PRIVACY LAWS



Privacy Testing

Risk Assessment for Attribute Inference

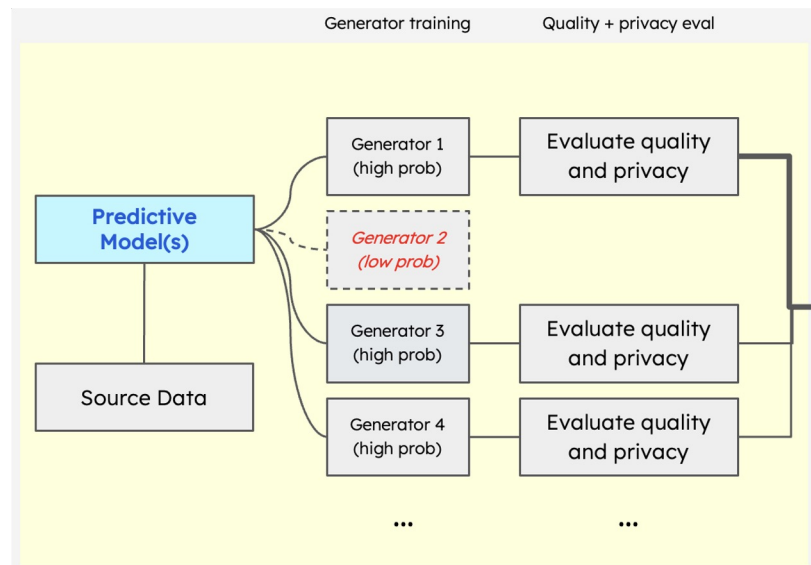
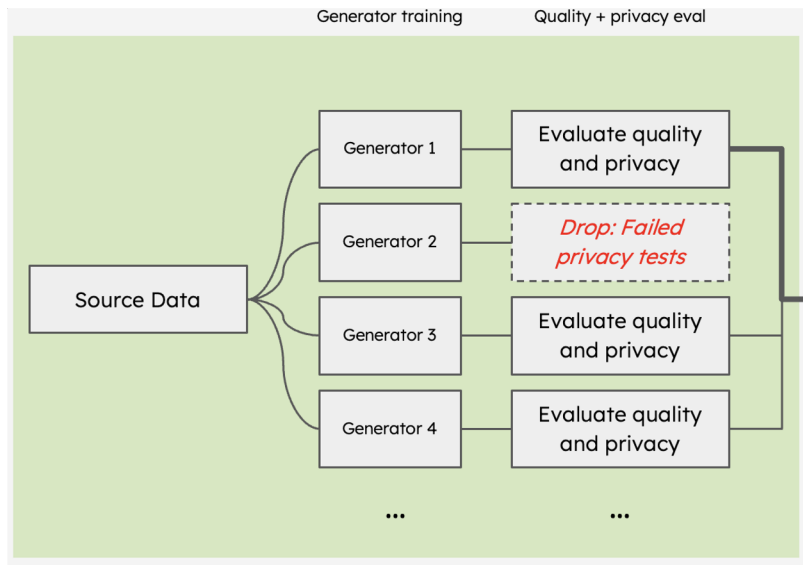
- Attacks that target the features in the data as a group in order to gain insights

Precision in Membership Inference

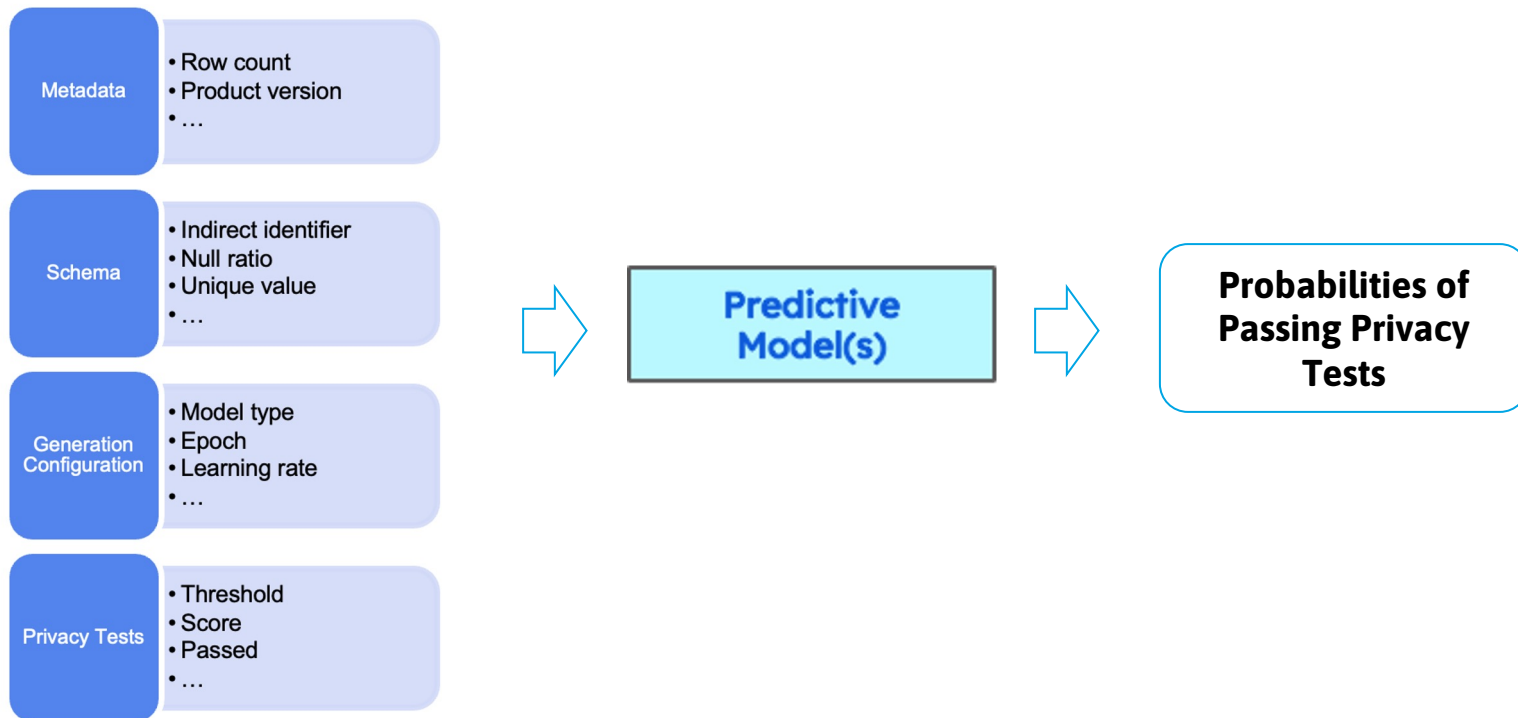
- Target specific data points



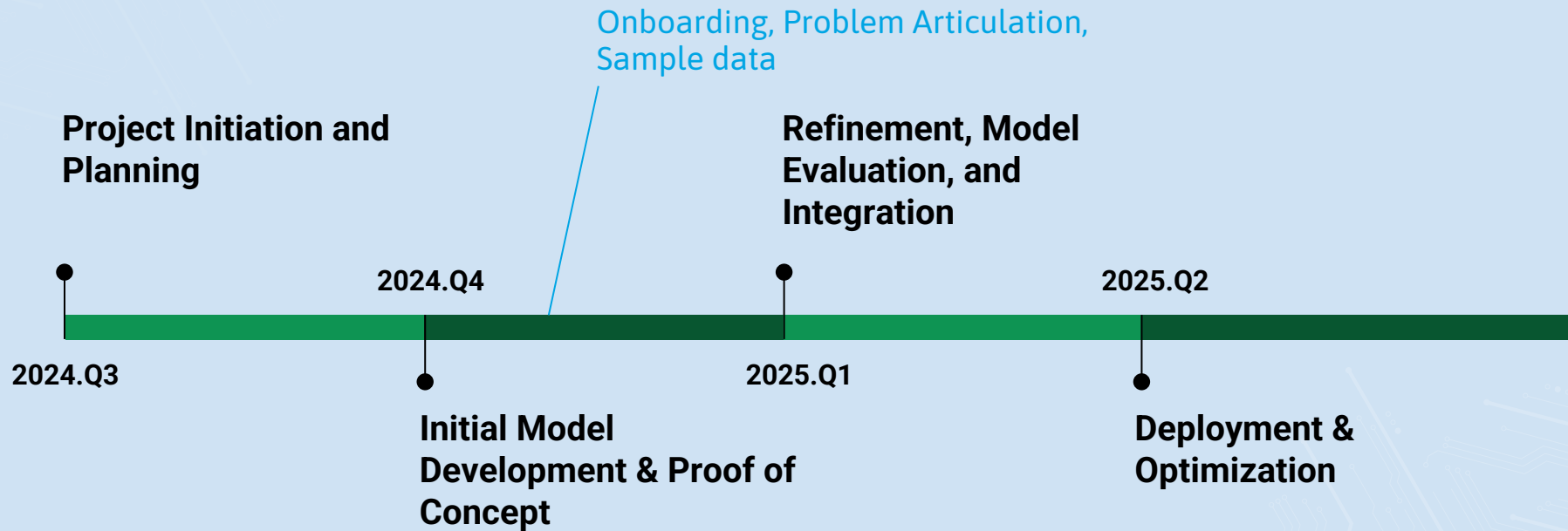
Proposed Solutions



Proposed Solutions



Project Timeline



Potential Risk

01

Usage of Public Datasets

- Use business data
- Use synthetic data generated from business data
- Use historical report

02

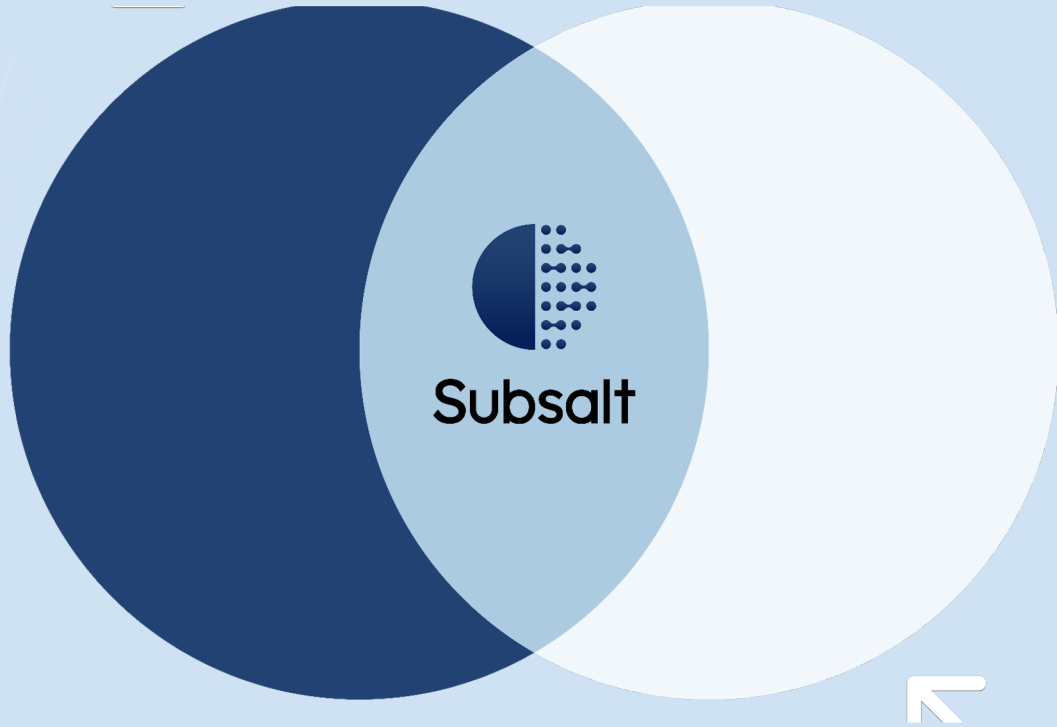
Gap of Documentation vs.
Sample Data

- Dual diligence
- Agile

03

Schedule Management

- High Availability
- Flexibility



THANK YOU FOR LISTENING. PLEASE DONT GRILL US OR WE WILL COME AFTER YOU!