

# CS 456/656 Computer Networks

Lecture 4: Application Layer – Part 2

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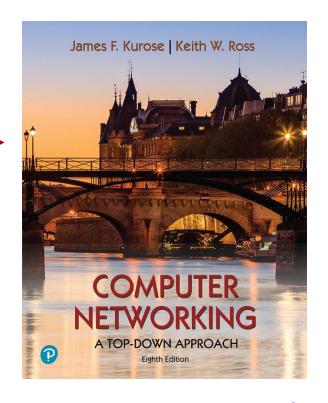


#### A note on slides

Adapted from the slides that accompany this book. ——

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# Computer Networking: A Top-Down Approach

8<sup>th</sup> edition Jim Kurose, Keith Ross Pearson, 2020



#### Examples applications we will discuss

- Web applications: client-server
  - Fetching data for network applications from servers
  - Using a reliable connection-based transport-layer service
- Video streaming: client-server
- P2P file distribution: peer-to-peer
- E-Mail: client-server



application

transport

network

link

physical

M

Application exchanges messages to implement some application service using *services* of transport layer

application

transport

network

link

physical





application

transport

network

link

physical

M

Application exchanges messages to implement some application service using *services* of transport layer

How do applications communicate with the transport layer?

application

transport

network

link

physical





#### The application should specify

- The destination that will receive the data
- **| ?**
- What type of transport service it wants
  - Connection-based or connection-less?
  - Reliable or unreliable?
  - ...
- The data that should be sent



#### Communication endpoints are processes

process: program running
 within a host

- within same host, two processes communicate using inter-process communication (defined by operating system)
- processes in different hosts communicate by exchanging messages over the network.

clients, servers

*client process:* process that initiates communication

server process: process that waits to be contacted

 note: applications with P2P architectures have client processes & server processes



#### Addressing processes

- to receive messages, process must have identifier
- host device has unique 32-bit IP address
- Q: How do we find the IP address?



### Addressing processes

- to receive messages, process must have *identifier*
- host device has unique 32-bit IP address
- Q: does IP address of host on which process runs suffice for identifying the process?
  - A: no, many processes can be running on same host

- identifier includes both IP address and port numbers associated with process on host.
- example port numbers:

HTTP server: 80

• mail server: 25

to send HTTP message to gaia.cs.umass.edu web server:

• IP address: 128.119.245.12

port number: 80



#### The application should specify

- The destination that will receive the data ——
- What type of transport service it wants
  - Connection-based or connection-less?
  - Reliable or unreliable?
  - •••
- The data that should be sent

#### Using Internet protocols

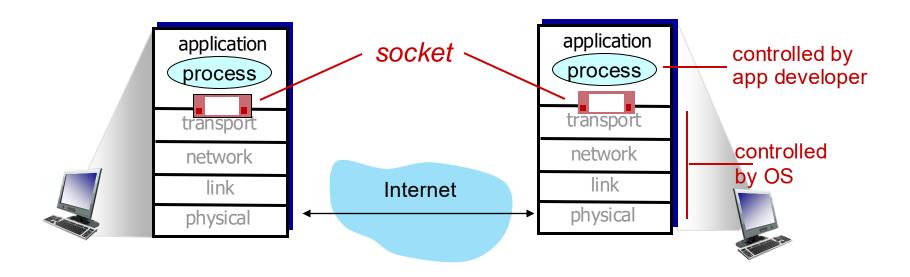
- IP address and port
- TCP for reliable connection-based service
- UDP for unreliable connection-less service

For applications using the Internet protocols, the common interface to the transport layer is the socket interface.



#### Sockets

- process sends/receives messages to/from its socket
- socket analogous to door
  - sending process shoves message out door
  - sending process relies on transport infrastructure on other side of door to deliver message to socket at receiving process
  - two sockets involved: one on each side

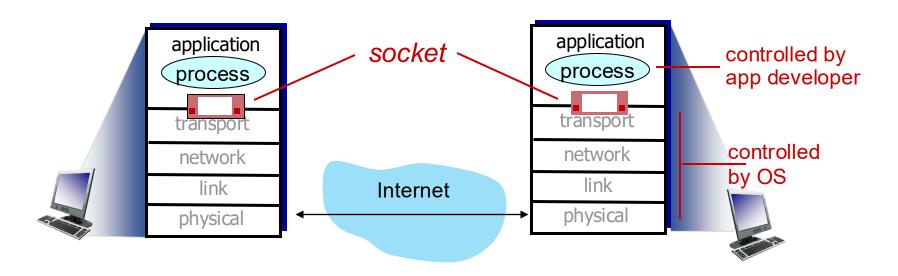




# Socket programming

goal: learn how to build client/server applications that communicate using sockets

socket: door between application process and end-to- end transport protocol



### Socket programming

#### Two socket types for two transport services:

- UDP: unreliable datagram
- TCP: reliable, byte stream-oriented

#### Application Example:

- client reads a line of characters (data) from its keyboard and sends data to server
- 2. server receives the data and converts characters to uppercase
- 3. server sends modified data to client
- 4. client receives modified data and displays line on its screen

#### Socket programming with UDP

# UDP: no "connection" between client and server:

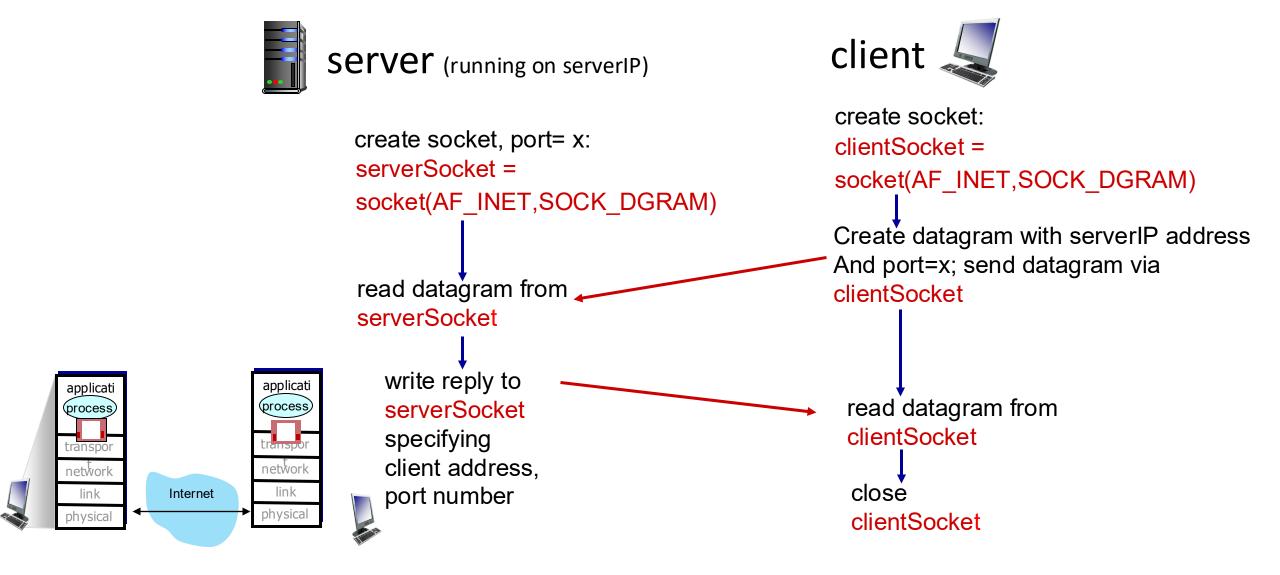
- no handshaking before sending data
- sender attaches IP destination address and port # to each packet
- receiver extracts sender IP address and port# from received packet

#### UDP: transmitted data may be lost or received out-of-order

#### **Application viewpoint:**

UDP provides unreliable transfer of groups of bytes ("datagrams")
 between client and server processes

### Client/server socket interaction: UDP



#### Example app: UDP client

#### Python UDPClient

```
include Python's socket library → from socket import *
                                             serverName = 'hostname'
                                             serverPort = 12000
                          create UDP socket -- clientSocket = socket(AF INET,
                                                                     SOCK DGRAM)
                      get user keyboard input — message = input('Input lowercase sentence:')
attach server name, port to message; send into socket --- clientSocket.sendto(message.encode(),
                                                                     (serverName, serverPort))
              read reply data (bytes) from socket --- modifiedMessage, serverAddress =
                                                                     clientSocket.recvfrom(2048)
         print out received string and close socket — print(modifiedMessage.decode())
                                             clientSocket.close()
```

Note: this code update (2023) to Python 3

### Example app: UDP server

#### Python UDPServer

Note: this code update (2023) to Python 3

### Socket programming with TCP

#### Client must contact server

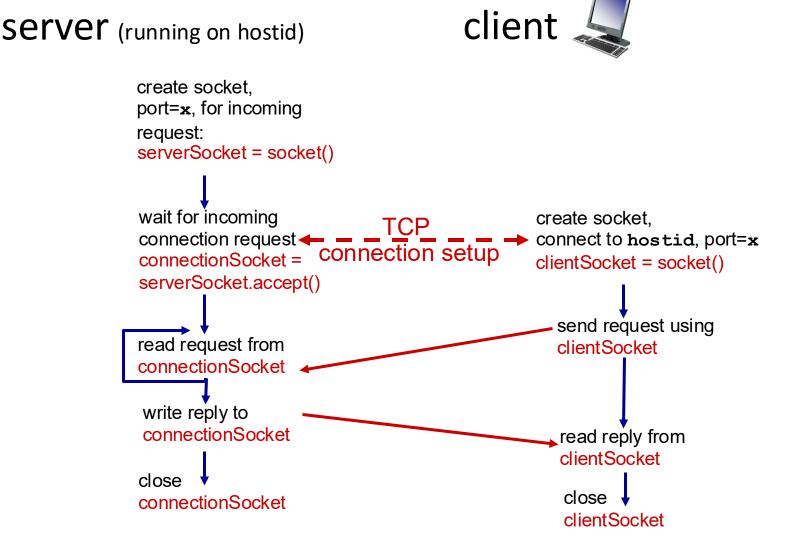
- To establish a connection
- server must have created a socket (door) that welcomes client's contact
- Client creates TCP socket, specifying IP address, port number of server process
- when client creates socket: client TCP establishes connection to server TCP

- when contacted by client, server TCP creates new socket for server process to communicate with that particular client
  - allows server to establish connections with multiple clients
  - client source port # and IP address used to distinguish clients (more in Chap 3)

#### Application viewpoint

TCP provides reliable, in-order byte-stream transfer ("pipe") between client and server processes

# Client/server socket interaction: TCP



# Example app: TCP client

#### Python TCPClient

from socket import \* serverName = 'servername' serverPort = 12000→ clientSocket = socket(AF INET, SOCK STREAM) clientSocket.connect((serverName,serverPort)) sentence = input('Input lowercase sentence:') clientSocket.send(sentence.encode()) modifiedSentence = clientSocket.recv(1024) print ('From Server:', modifiedSentence.decode()) clientSocket.close()

create TCP socket for server, – remote port 12000

No need to attach server name, port

#### Example app: TCP server

```
Python TCPServer
                                       from socket import *
                                       serverPort = 12000
       create TCP welcoming socket --- serverSocket = socket(AF_INET,SOCK_STREAM)
                                       serverSocket.bind((",serverPort))
          server begins listening for _____ serverSocket.listen(1)
          incoming TCP requests
                                       print('The server is ready to receive')
                      loop forever —— while True:
                                          connectionSocket, addr = serverSocket.accept()
server waits on accept() for incoming
requests, new socket created on return
                                          sentence = connectionSocket.recv(1024).decode()
         read bytes from socket (but -
                                          capitalizedSentence = sentence.upper()
         not address as in UDP)
                                          connectionSocket.send(capitalizedSentence.
                                                                             encode())
                                          connectionSocket.close()
 close connection to this client (but not
 welcoming socket)
```

Note: this code update (2023) to Python 3

- Is the socket interface the only interface?
  - It is the most common, but there are others
  - Applications have evolved quite a lot since the Socket API was created
  - They want options more than just reliable vs unreliable service
    - E.g., performance, security, semi-reliability, etc.
  - Research question: What is a good interface for the application to tell the transport layer about their needs?
  - We'll talk more about this when we discuss the transport layer

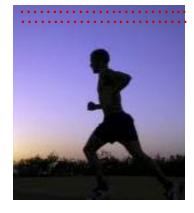
#### Examples applications we will discuss

- Web applications: client-server
- Video streaming: client-server
- P2P file distribution: peer-to-peer
- E-Mail: client-server

# Example: Video Streaming

- video: sequence of images displayed at constant rate
  - e.g., 24 images/sec
- digital image: array of pixels
  - each pixel represented by bits
- coding: use redundancy within and between images to decrease # bits used to encode image
  - spatial (within image)
  - temporal (from one image to next)

spatial coding example: instead of sending N values of same color (all purple), send only two values: color value (purple) and number of repeated values (N)



frame i

temporal coding example: instead of sending complete frame at i+1, send only differences from frame i

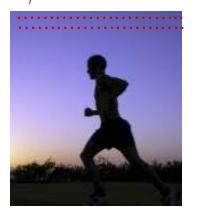


frame i+1

# Example: Video Streaming

- CBR: (constant bit rate): video encoding rate fixed
- VBR: (variable bit rate): video encoding rate changes as amount of spatial, temporal coding changes
- examples:
  - MPEG 1 (CD-ROM) 1.5 Mbps
  - MPEG2 (DVD) 3-6 Mbps
  - MPEG4 (often used in Internet, 64Kbps – 12 Mbps)

spatial coding example: instead of sending N values of same color (all purple), send only two values: color value (purple) and number of repeated values (N)



frame i

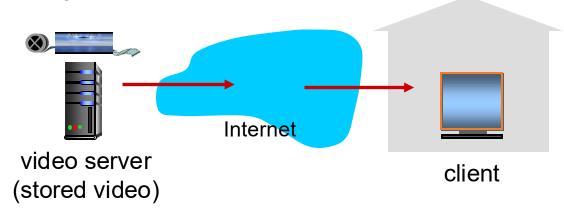
temporal coding example: instead of sending complete frame at i+1, send only differences from frame i



frame i+1

# Streaming stored video

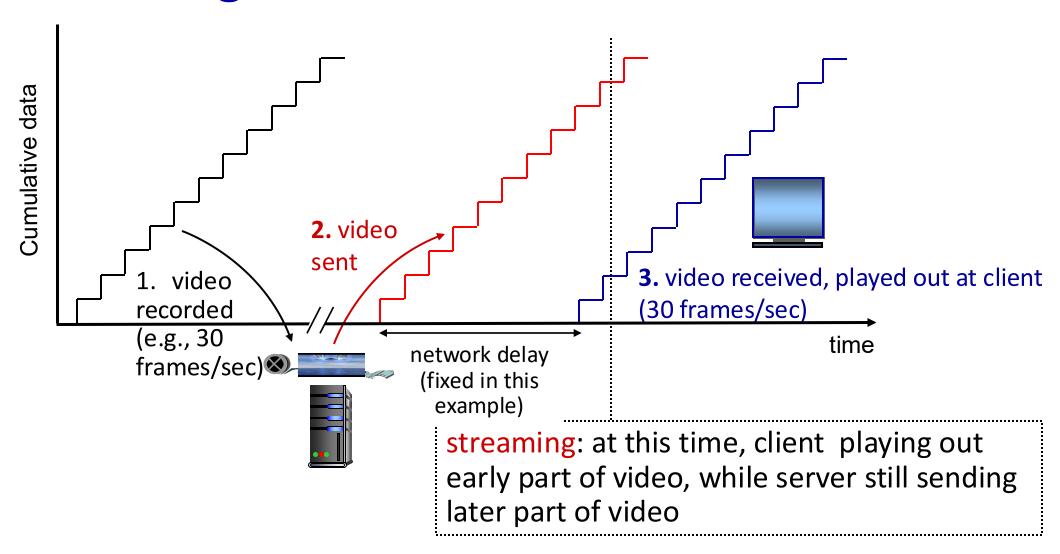
#### simple scenario:



#### Main challenges:

- server-to-client bandwidth will vary over time, why?
  - with changing network congestion levels (in house, access network, network core, video server)
- packet loss, delay due to congestion will delay playout, or result in poor video quality

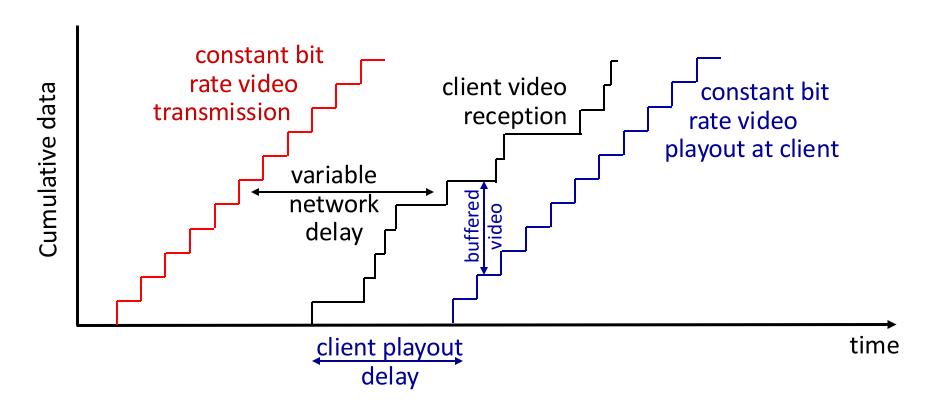
### Streaming stored video



#### Streaming stored video: challenges

- continuous playout constraint: during client video playout, playout timing must match original timing
  - ... but network delays are variable (jitter), so will need client-side buffer to match continuous playout constraint
- other challenges:
  - client interactivity: pause, fast-forward, rewind, jump through video
  - video packets may be lost, retransmitted

# Streaming stored video: playout buffering



 client-side buffering and playout delay: compensate for network-added delay, delay jitter

#### Video streaming in practice

- stream video traffic: major consumer of Internet bandwidth
  - Netflix, YouTube, Amazon Prime: 80% of residential ISP traffic (2020)
- challenge: scale how to efficiently get content to millions of users?
- challenge: heterogeneity
  - different users have different capabilities (e.g., wired versus mobile; high vs low bandwidth)









#### Idea 1: Content distribution networks (CDNs)

challenge: how to stream content (selected from millions of videos) to hundreds of thousands of simultaneous users?

- option 1: single, large "megaserver"
  - single point of failure
  - point of network congestion
  - long (and possibly congested) path to distant clients

....quite simply: this solution doesn't scale

#### Idea 1: Content distribution networks (CDNs)

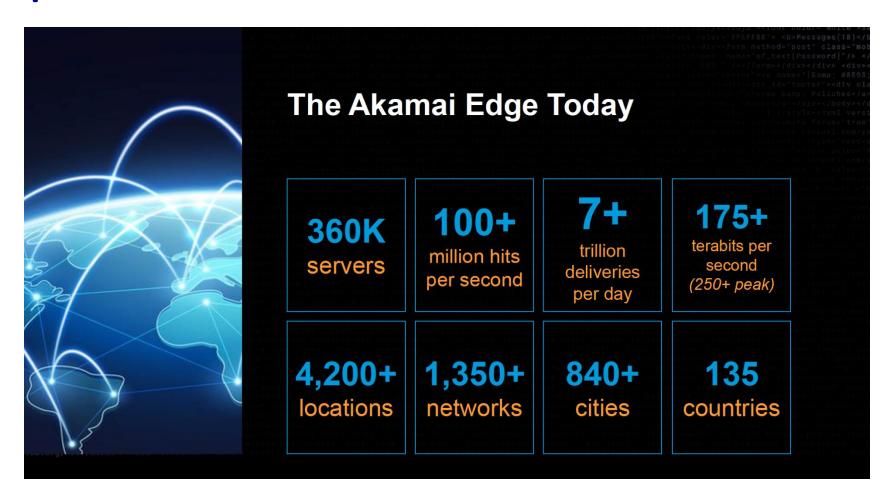
challenge: how to stream content (selected from millions of videos) to hundreds of thousands of simultaneous users?

- option 2: store/serve multiple copies of videos at multiple geographically distributed sites (CDN)
  - enter deep: push CDN servers deep into many access networks
    - close to users
    - Akamai: 240,000 servers deployed in > 120 countries (2015)
  - *bring home:* smaller number (10's) of larger clusters in Internet exchange points (IXPs)
    - used by Limelight





#### Example CDN: Akamai



Source: https://networkingchannel.eu/living-on-the-edge-for-a-quarter-century-an-akamai-retrospective-downloads/

#### Idea 1: Content distribution networks (CDNs)

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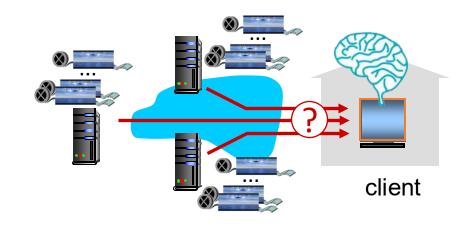
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#### Idea 2: DASH (Dynamic Adaptive Streaming over HTTP)

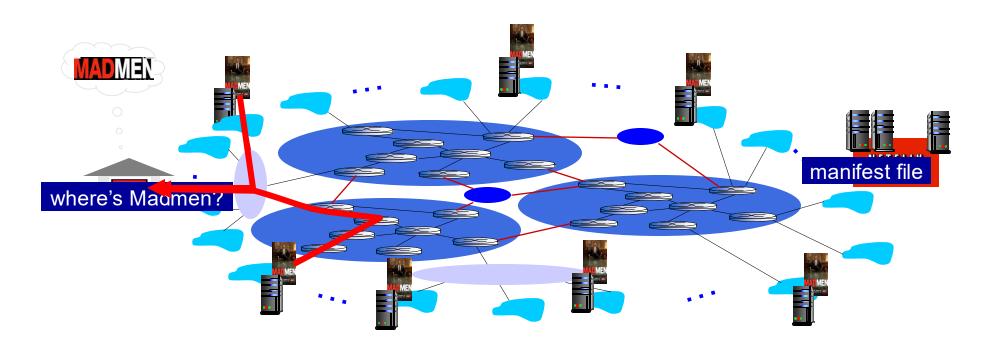
- "intelligence" at client: client determines
  - when to request chunk (so that buffer starvation, or overflow does not occur)
  - what encoding rate to request (higher quality when more bandwidth available)
  - where to request chunk (can request from URL server that is "close" to client or has high available bandwidth)



Streaming video = encoding + DASH + playout buffering

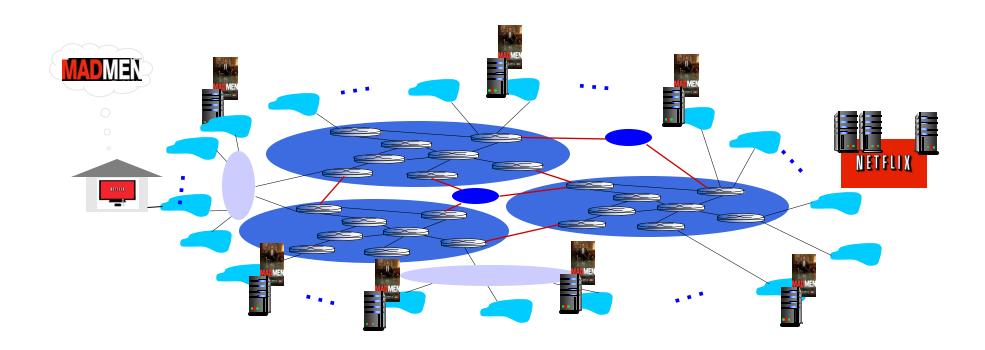
#### Video streaming example: Netflix

- Netflix: stores copies of content (e.g., MADMEN) at its (worldwide) OpenConnect CDN nodes
- subscriber requests content, service provider returns manifest
  - using manifest, client retrieves content at highest supportable rate
  - may choose different rate or copy if network path congested

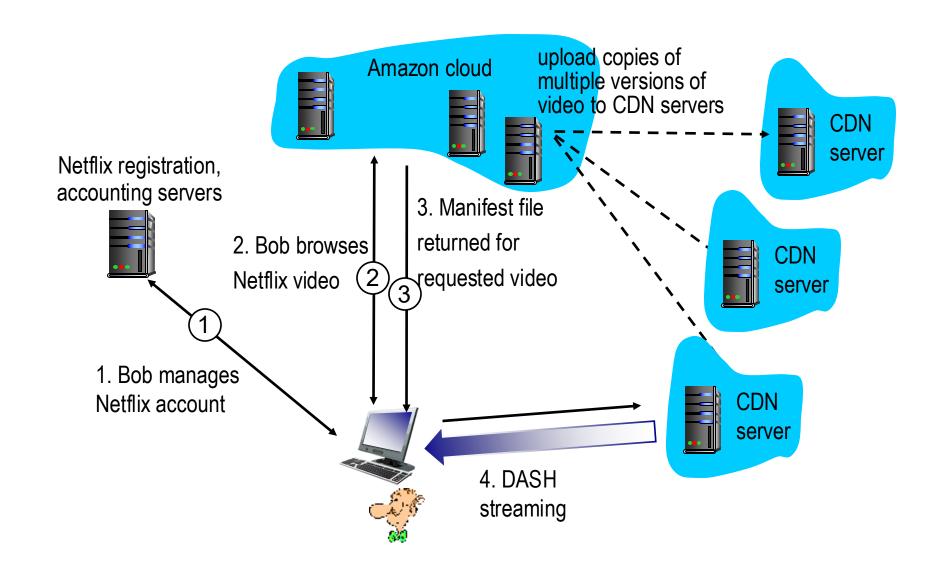


## Video streaming example: Netflix

- Some interesting design decisions services like Netflix need to make:
  - What content to place in which CDN nodes?
  - From which CDN node to retrieve content? At which rate?



## Video streaming example: Netflix

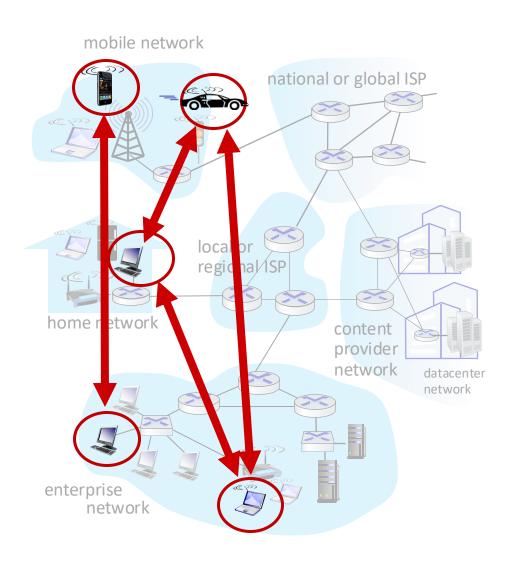


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- Video streaming: client-server
- P2P file distribution: peer-to-peer
- E-Mail: client-server

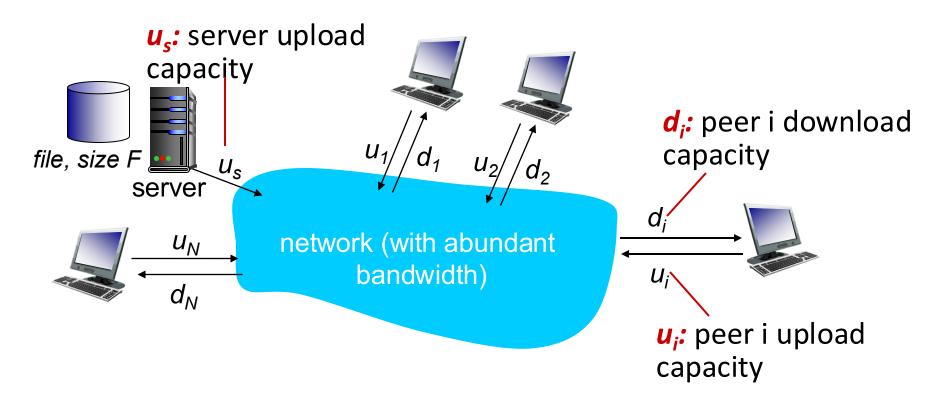
### Reminder: Peer-to-peer (P2P) architecture

- no always-on server
- arbitrary end systems directly communicate
- peers request service from other peers, provide service in return to other peers
  - self scalability new peers bring new service capacity, and new service demands
- peers are intermittently connected and change network addresses
  - complex management
- examples: P2P file sharing (BitTorrent)



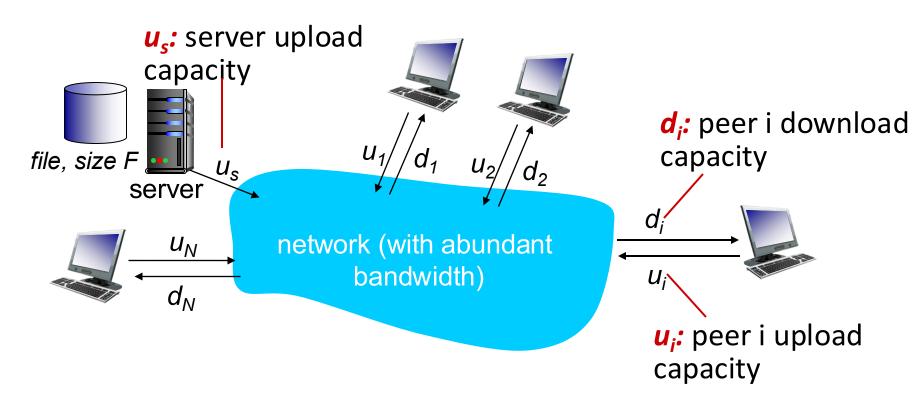
#### File distribution

- A server distributes one copy of a large file to each of the N hosts (peers)
  - $u_s$ : upload rate of the server's access link
  - $u_i$ : upload rate of the *i*-th peer's access link
  - $d_i$ : download rate of the i-th peer's access link



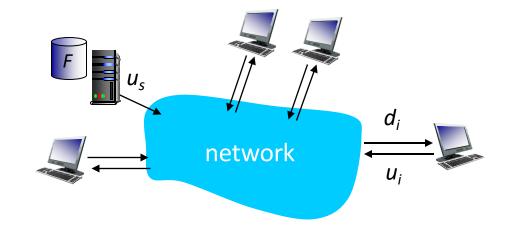
#### File distribution: client-server vs P2P

- Q: how much time to distribute file (size F) from one server to N peers?
  - peer upload/download capacity is limited resource



#### File distribution time: client-server

- server transmission: must sequentially send (upload) N file copies:
  - No one else "helps" in uploading
  - time to send one copy:  $F/u_s$
  - time to send N copies:  $NF/u_s$
- client: each client must download file copy
  - $d_{min}$  = min client download rate
  - min client download time:  $F/d_{min}$



Lower bound, but can be achieved in certain scenarios.

time to distribute F to N clients using client-server approach

$$D_{c-s} \geq \max\{NF/u_{s,,}F/d_{min}\}$$

increases linearly in N

#### File distribution time: P2P

- server transmission: must upload at least one copy:
  - time to send one copy:  $F/u_s$
- client: each client must download file copy
  - min client download time:  $F/d_{min}$
- Server and clients: as a whole, the system must deliver (upload) a total of NF bits (F bits to each of the N peers)
  - max upload rate is  $u_s + \Sigma u_i$

network

time to distribute F  $D_{P2P} \geq \max\{F/u_s, F/d_{min}, NF/(u_s + \Sigma u_i)\}$ to N clients using P2P approach

Lower bound, but

can be achieved

in certain scenarios.

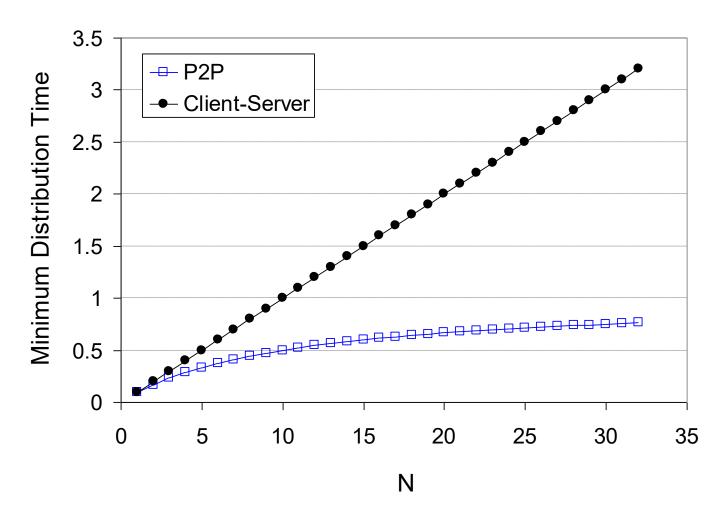
increases linearly in N ... ... but so does this, as each peer brings service capacity

#### In-class exercise: file distribution time

• Consider distributing a file of F=360 Mbits to 20 peers. The server has an upload rate of 1 Mbps, and each peer has upload rate of 100kbps and download rate of 1 Mbps. What is the minimum file distribution time for client-server and P2P distributions respectively?

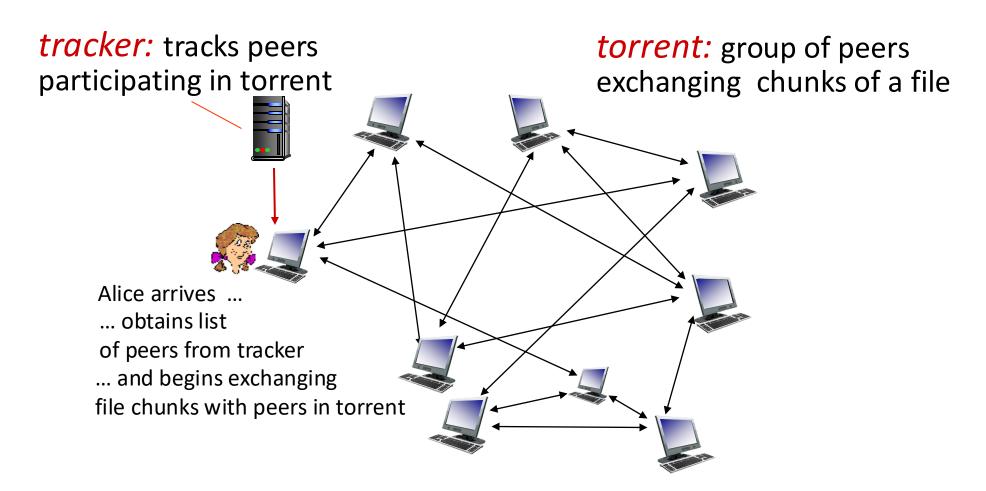
### Client-server vs. P2P: example

client upload rate = u, F/u = 1 hour,  $u_s = 10u$ ,  $d_{min} \ge u_s$ 



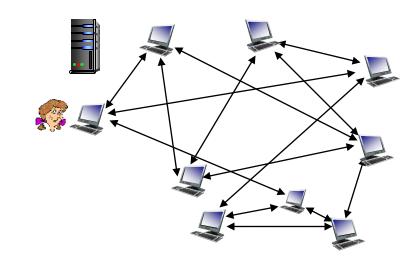
#### P2P file distribution: BitTorrent

- file divided into 256Kb chunks
- peers in torrent send/receive file chunks



#### P2P file distribution: BitTorrent

- peer joining torrent:
  - has no chunks, but will accumulate them over time from other peers
  - registers with tracker to get list of peers, connects to subset of peers ("neighbors")



- while downloading, peer uploads chunks to other peers
- peer may change peers with whom it exchanges chunks
- *churn:* peers may come and go
- once peer has entire file, it may (selfishly) leave or (altruistically) remain in torrent

### BitTorrent: requesting, sending file chunks

#### Requesting chunks:

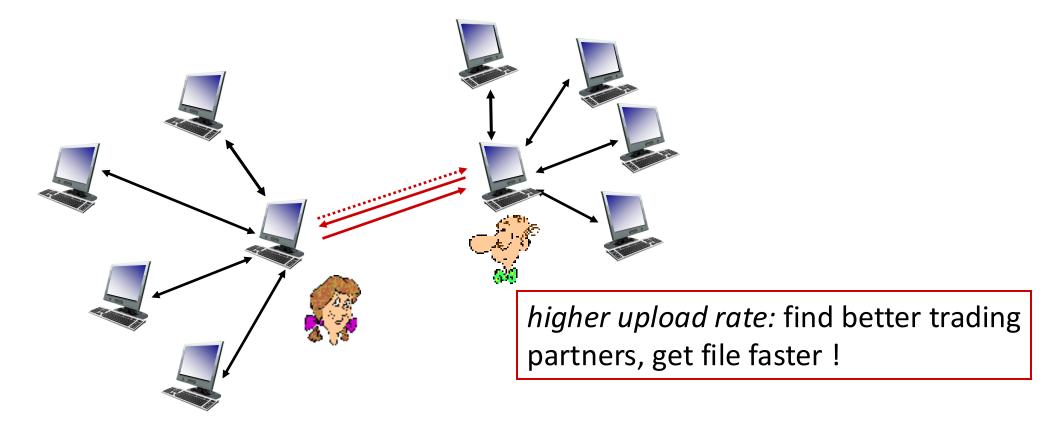
- at any given time, different peers have different subsets of file chunks
- periodically, Alice asks each peer for list of chunks that they have
- Alice requests missing chunks from peers, rarest first

#### Sending chunks: tit-for-tat

- Alice sends chunks to those four peers currently sending her chunks at highest rate
  - other peers are choked by Alice (do not receive chunks from her)
  - re-evaluate top 4 every10 secs
- every 30 secs: randomly select another peer, starts sending chunks
  - "optimistically unchoke" this peer
  - newly chosen peer may join top 4

#### BitTorrent: tit-for-tat

- (1) Alice "optimistically unchokes" Bob
- (2) Alice becomes one of Bob's top-four providers; Bob reciprocates
- (3) Bob becomes one of Alice's top-four providers



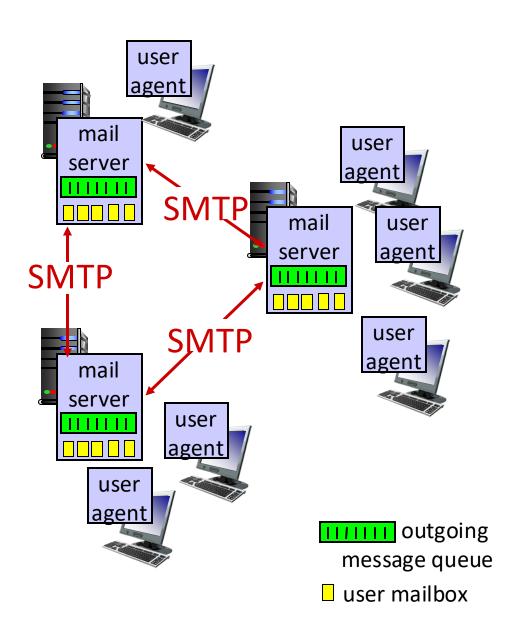
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- Web applications: client-server
- Video streaming: client-server
- P2P file distribution: peer-to-peer
- E-Mail: client-server

### Example: E-mail

#### Three major components:

- user agents
- mail servers
- simple mail transfer protocol: SMTP



## E-mail: user agents

- a.k.a. "mail reader"
- composing, editing, reading mail messages
- e.g., Outlook, iPhone mail client
- Outgoing and incoming messages stored on server
- Messages can be read/copied on local devices through the user agents.

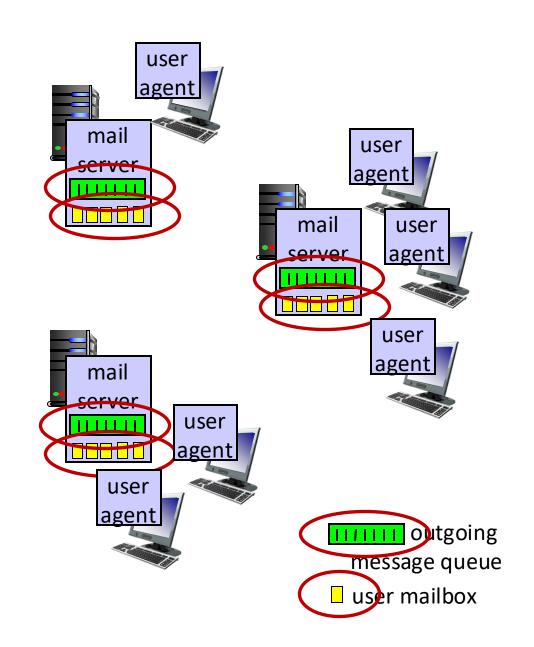






#### E-mail: mail servers

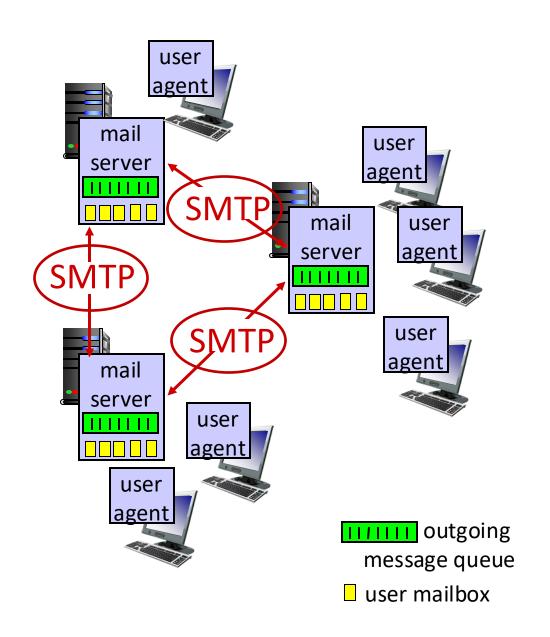
- Store outgoing and incoming messages
- mailbox contains incoming messages for user
- message queue of outgoing (to be sent) mail messages



## E-mail: SMTP protocol

SMTP protocol between mail servers to send email messages

- client: sending mail server
- "server": receiving mail server



## Mail message format

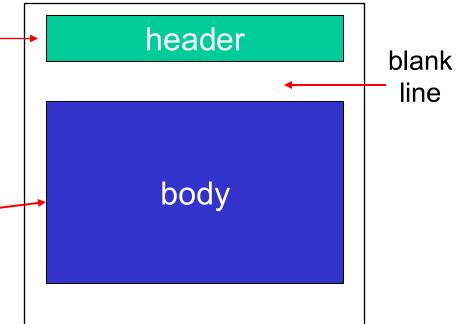
SMTP: protocol for exchanging e-mail messages, defined in RFC 5321 (like RFC 7231 defines HTTP)

RFC 2822 defines *syntax* for e-mail message itself (like HTML defines syntax for web documents)

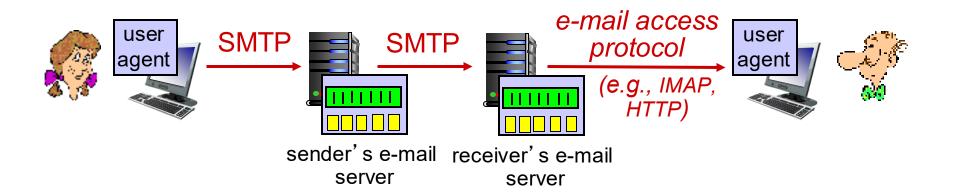
- header lines, e.g.,
  - To:
  - From:
  - Subject:

these lines, within the body of the email message area different from SMTP MAIL FROM:, RCPT TO: commands!

Body: the "message", ASCII characters only



### Retrieving email: mail access protocols



- SMTP: delivery/storage of e-mail messages to receiver's server
- mail access protocol: retrieval from server
  - IMAP: Internet Mail Access Protocol [RFC 3501]: messages stored on server, IMAP provides functions like retrieval and deletion of folders of stored messages on server
- HTTP: gmail, Hotmail, Yahoo!Mail, etc. provides web-based interface on top of STMP (to send), IMAP (or POP) to retrieve e-mail messages

### Examples applications we have discussed!

- Web applications: client-server
- Video streaming: client-server
- P2P file distribution: peer-to-peer
- E-Mail: client-server

## **Application Layer: Summary**

#### our study of network application layer is now complete!

- application architectures
  - client-server
  - P2P
- application service requirements:
  - reliability, bandwidth, delay
- Internet transport service model
  - connection-oriented, reliable: TCP
  - unreliable, datagrams: UDP

- specific protocols:
  - HTTP
  - P2P: BitTorrent
  - SMTP, IMAP
- video streaming, CDNs
- socket programming:TCP, UDP sockets

# **Application Layer: Summary**

#### Most importantly: learned about protocols!

- typical request/reply message exchange:
  - client requests info or service
  - server responds with data, status code
- message formats:
  - headers: fields giving info about data
  - data: info(payload) being communicated

#### important themes:

- centralized vs. decentralized
- stateless vs. stateful
- scalability
- reliable vs. unreliable message transfer
- "complexity at network edge"