

6687

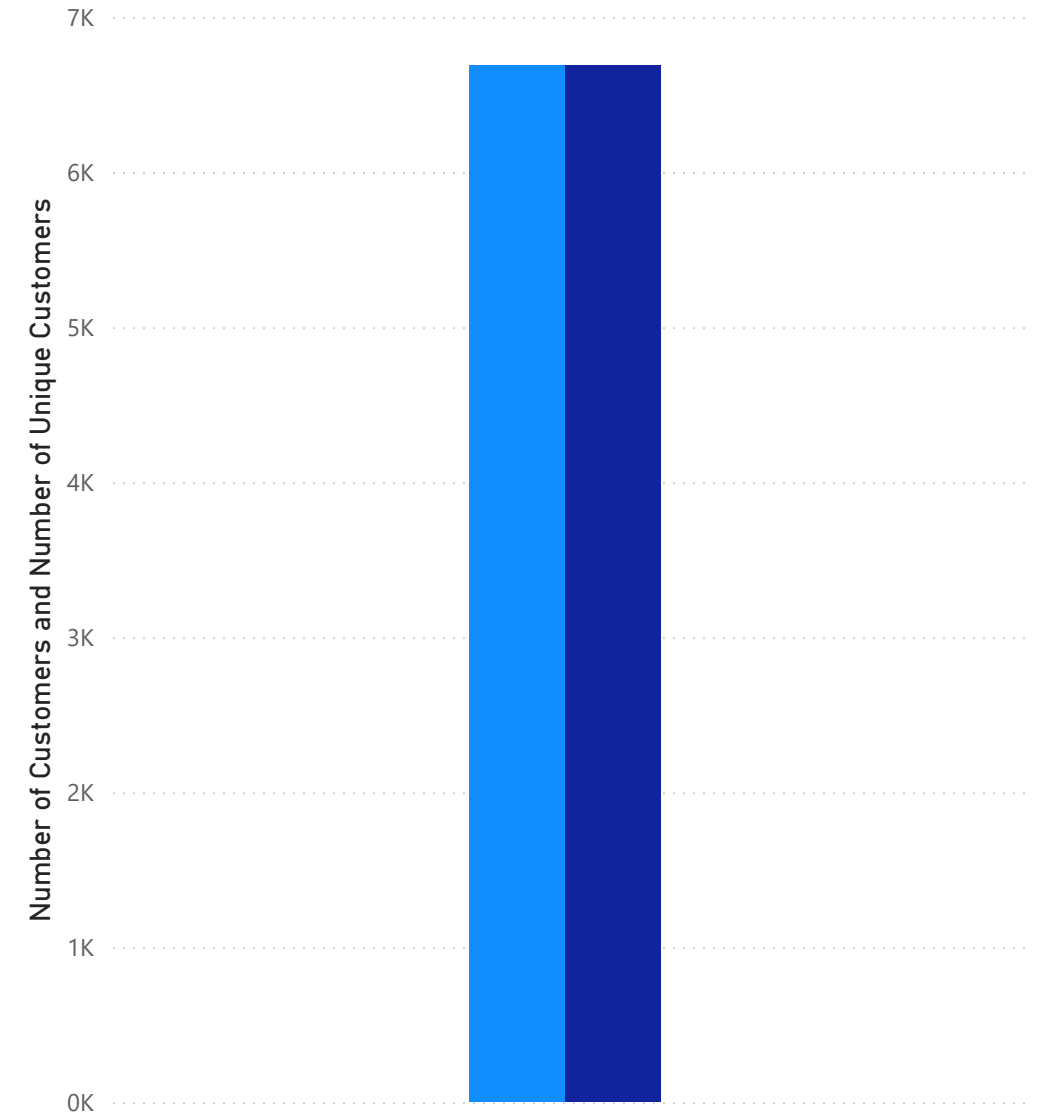
Number of Customers

6687

Number of Unique Customers

Number of Customers and Number of Unique Customers

● Number of Customers ● Number of Unique Customers

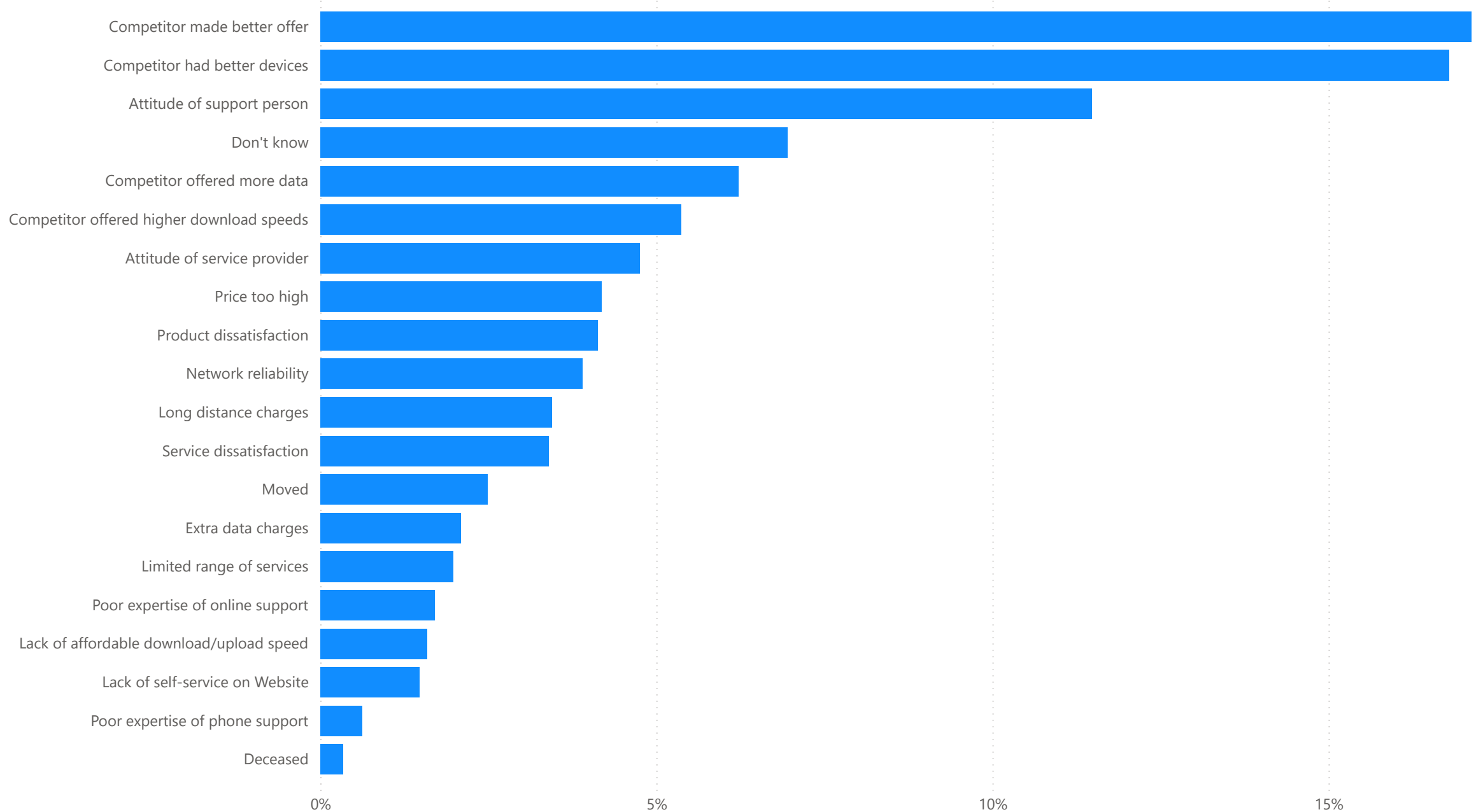


26.86%

Churn Rate

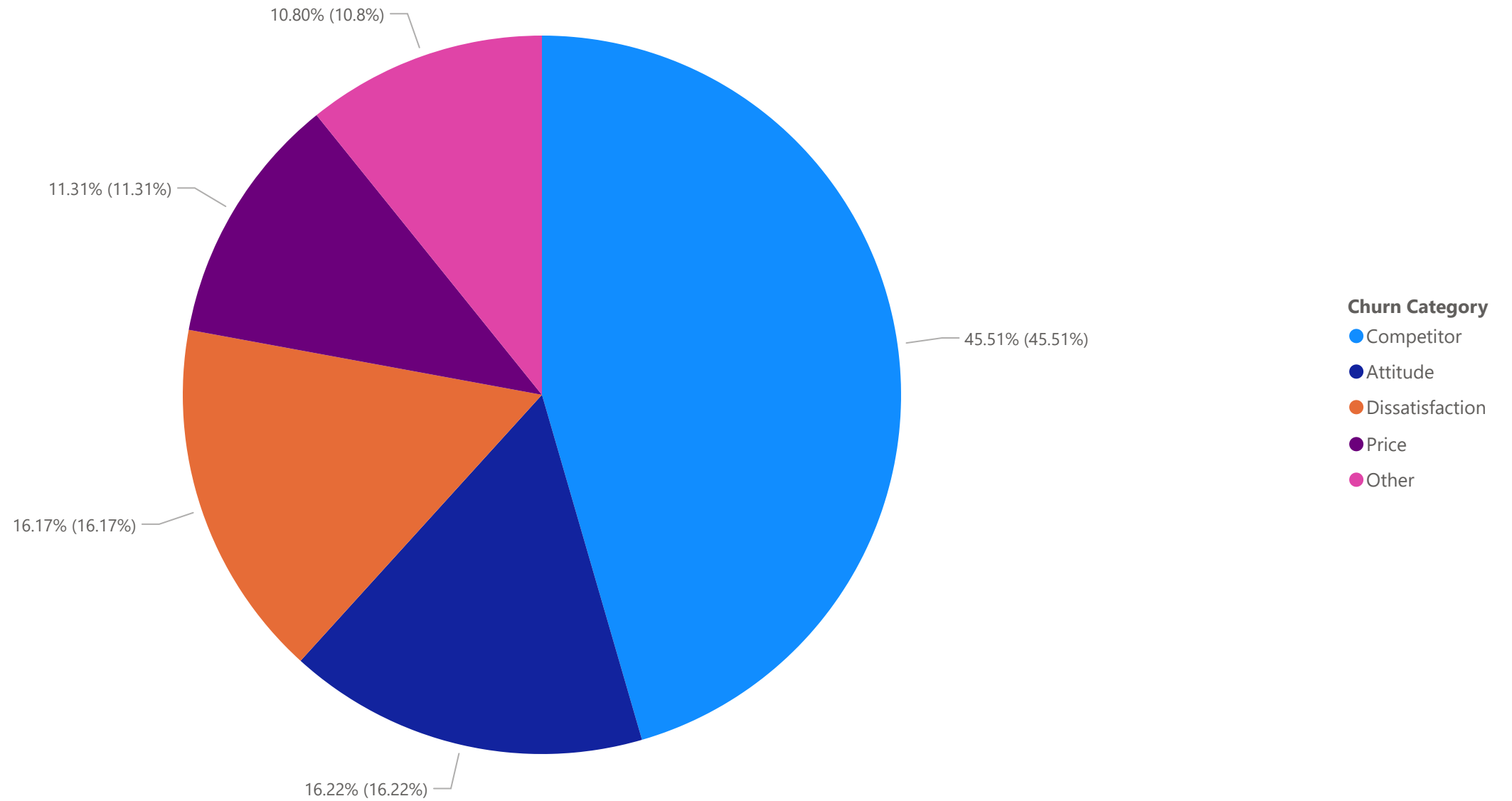
Customers % by Churn Reason

Churn Reason

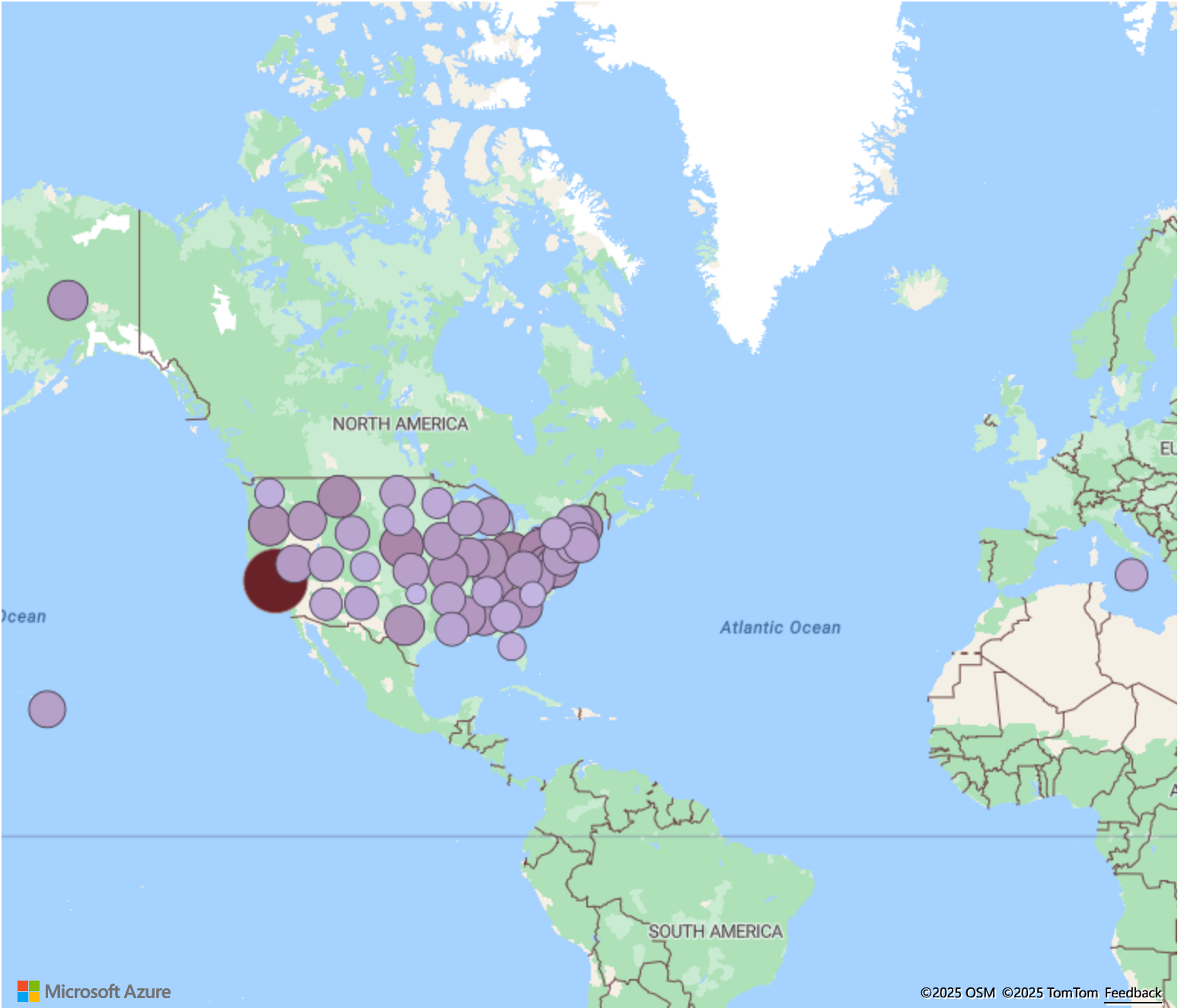


% of Customers

Churn Label by Churn Category

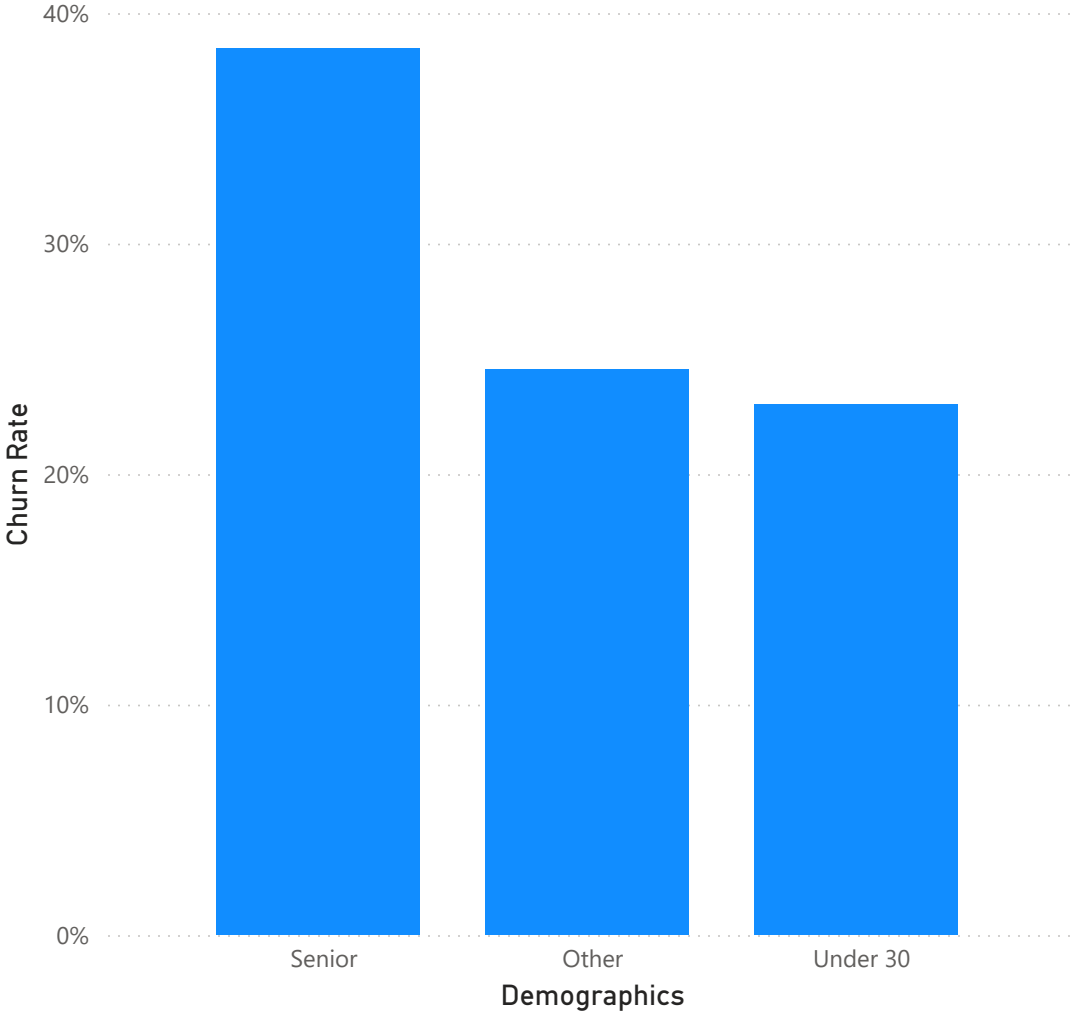


Churn Rate by State



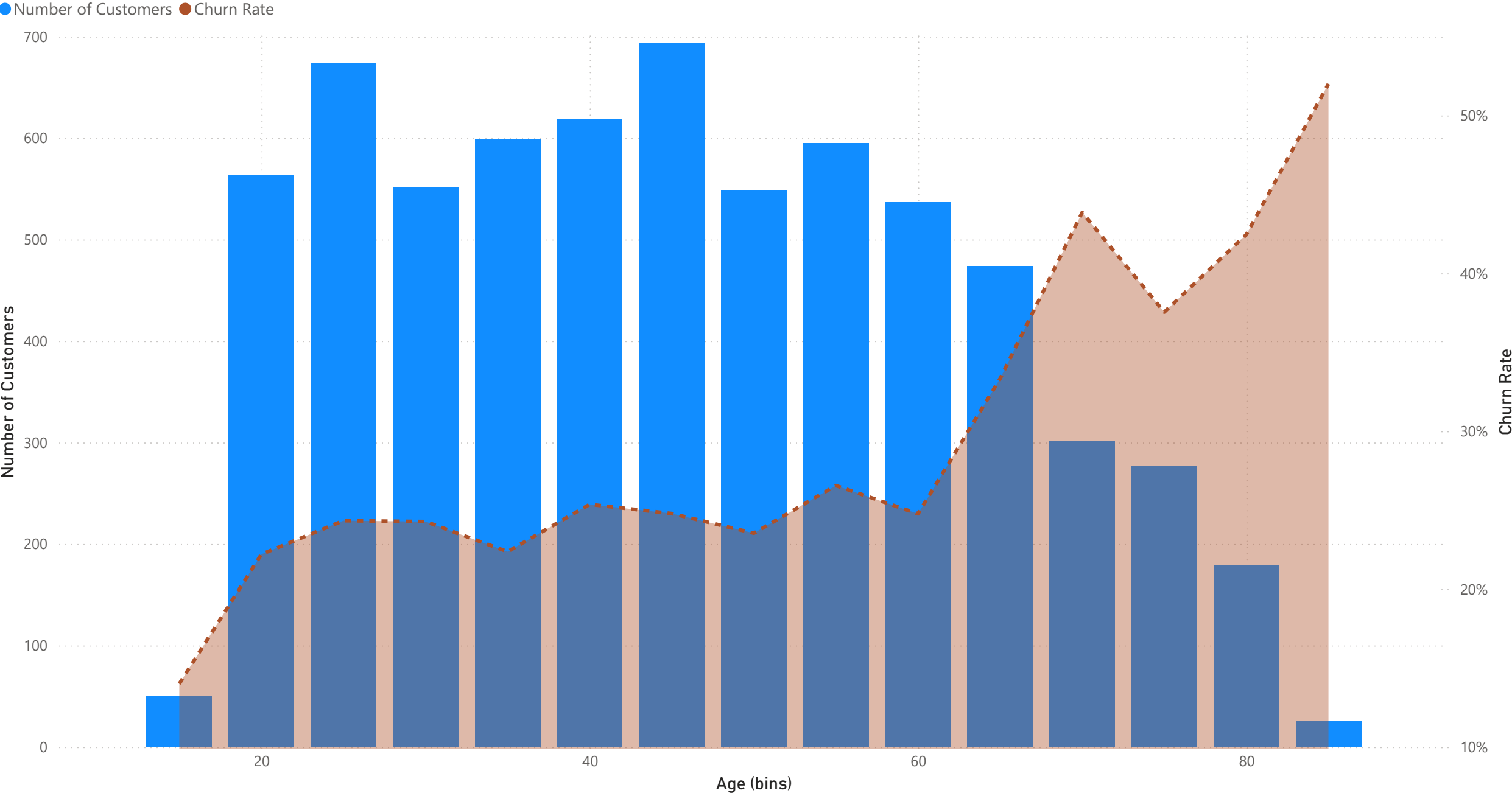
State or Province	Churn Rate	Number of Customers	Number of Churned Customers
WV	26.76%	213	57
MN	22.62%	168	38
NY	23.35%	167	39
AL	28.57%	161	46
OH	34.81%	158	55
OR	30.77%	156	48
WI	25.00%	156	39
VA	27.10%	155	42
WY	24.68%	154	38
CT	25.68%	148	38
ID	27.89%	147	41
VT	26.53%	147	39
MI	27.40%	146	40
TX	28.97%	145	42
UT	25.00%	144	36
IN	29.37%	143	42
KS	25.53%	141	36
MD	32.86%	140	46
MT	31.39%	137	43
NJ	27.01%	137	37
NC	20.59%	136	28
CO	21.97%	132	29
NV	27.27%	132	36
WA	21.97%	132	29
MA	25.19%	131	33
RI	25.19%	131	33
MS	28.46%	130	37
AZ	23.44%	128	30
FL	21.26%	127	27
MO	28.35%	127	36
ME	23.39%	124	29
Total	26.86%	6687	1795

Churn Rate by Demographics



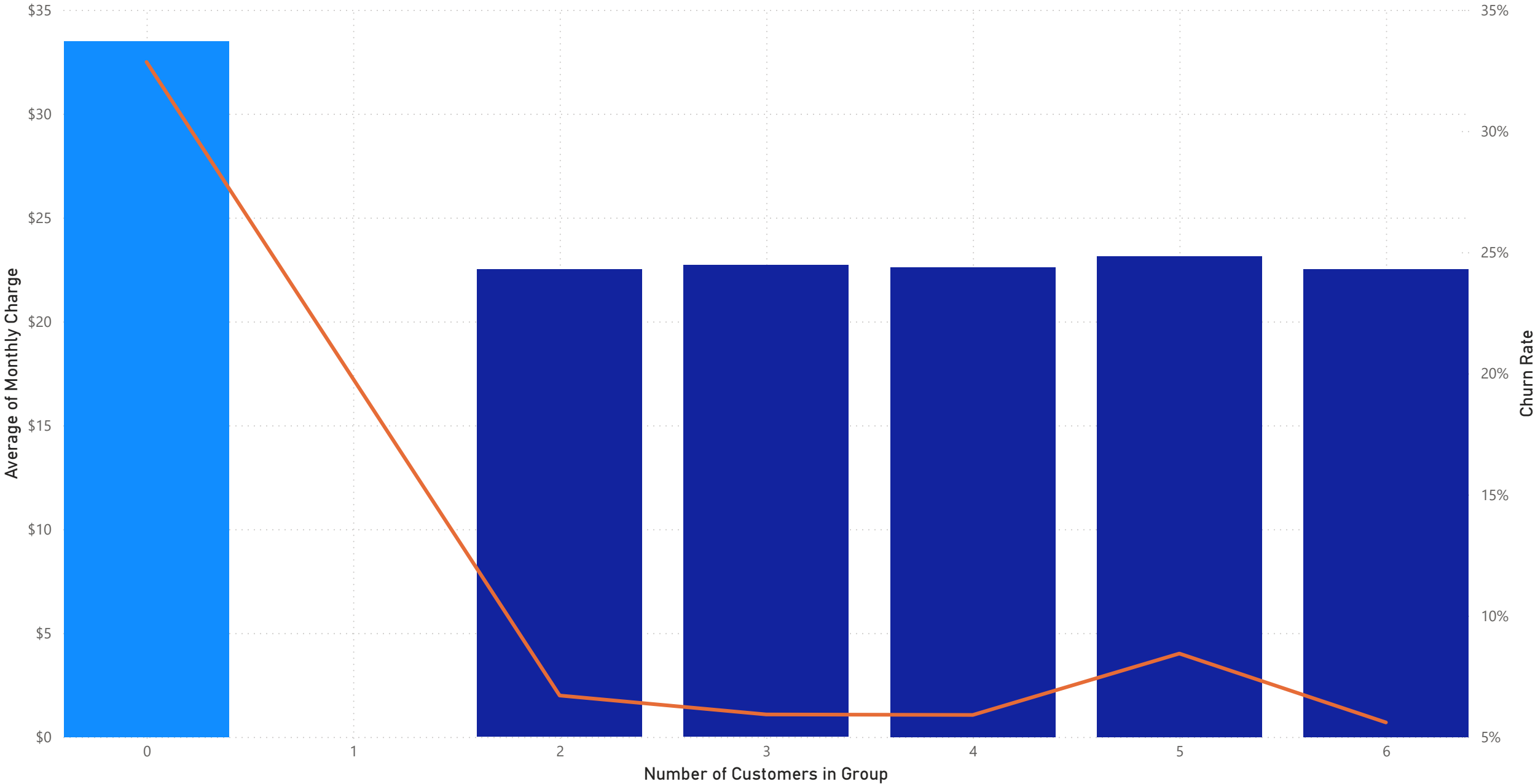
Demographics	Churn Rate
Other	24.54%
Senior	38.46%
Under 30	23.00%
Total	26.86%

Number of Customers and Churn Rate by Age (bins)



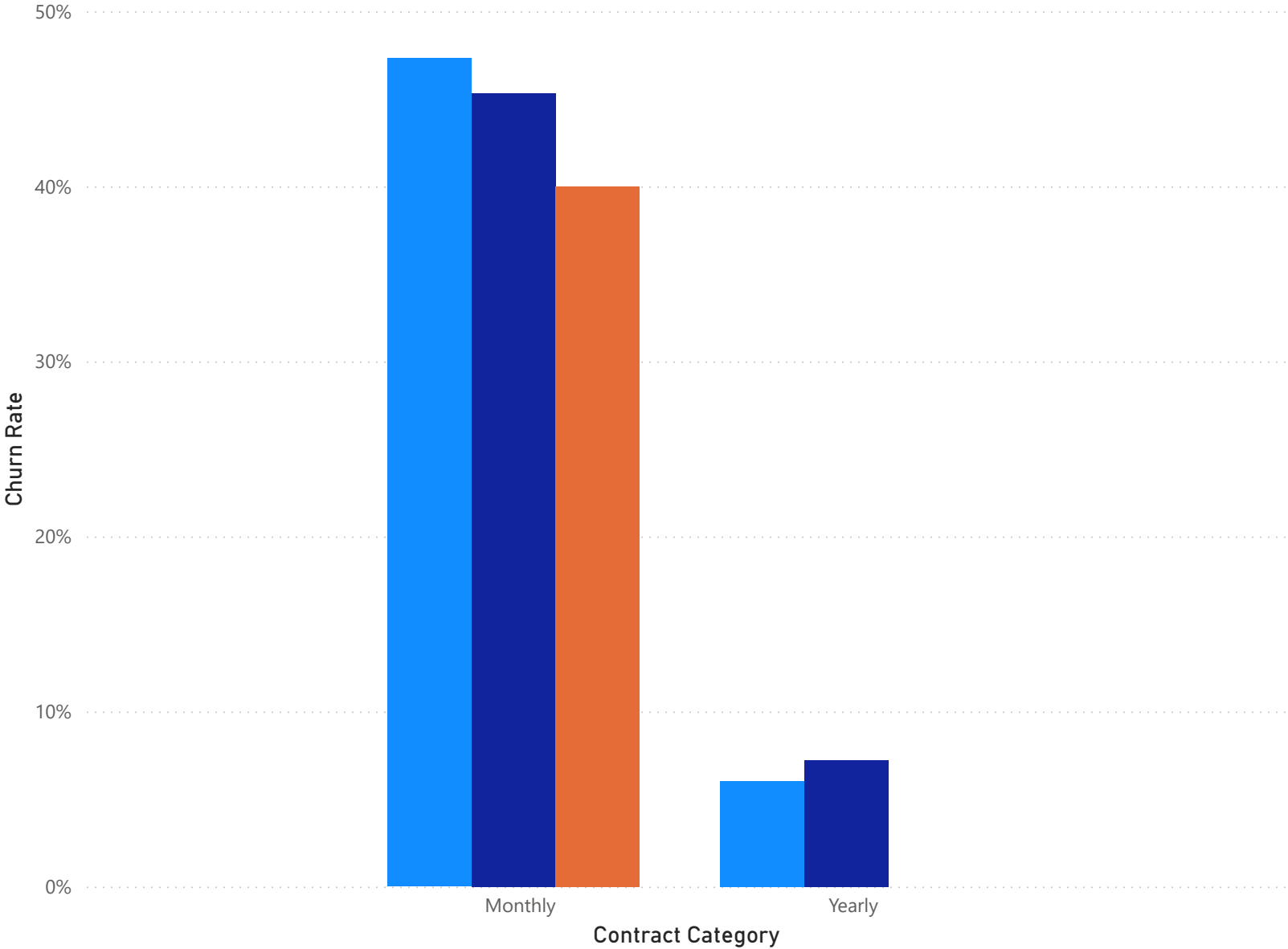
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group ● No ● Yes ● Churn Rate



Churn Rate by Contract Category and Gender

Gender Female Male Prefer not to say



Monthly

46.29%
Churn Rate

Yearly

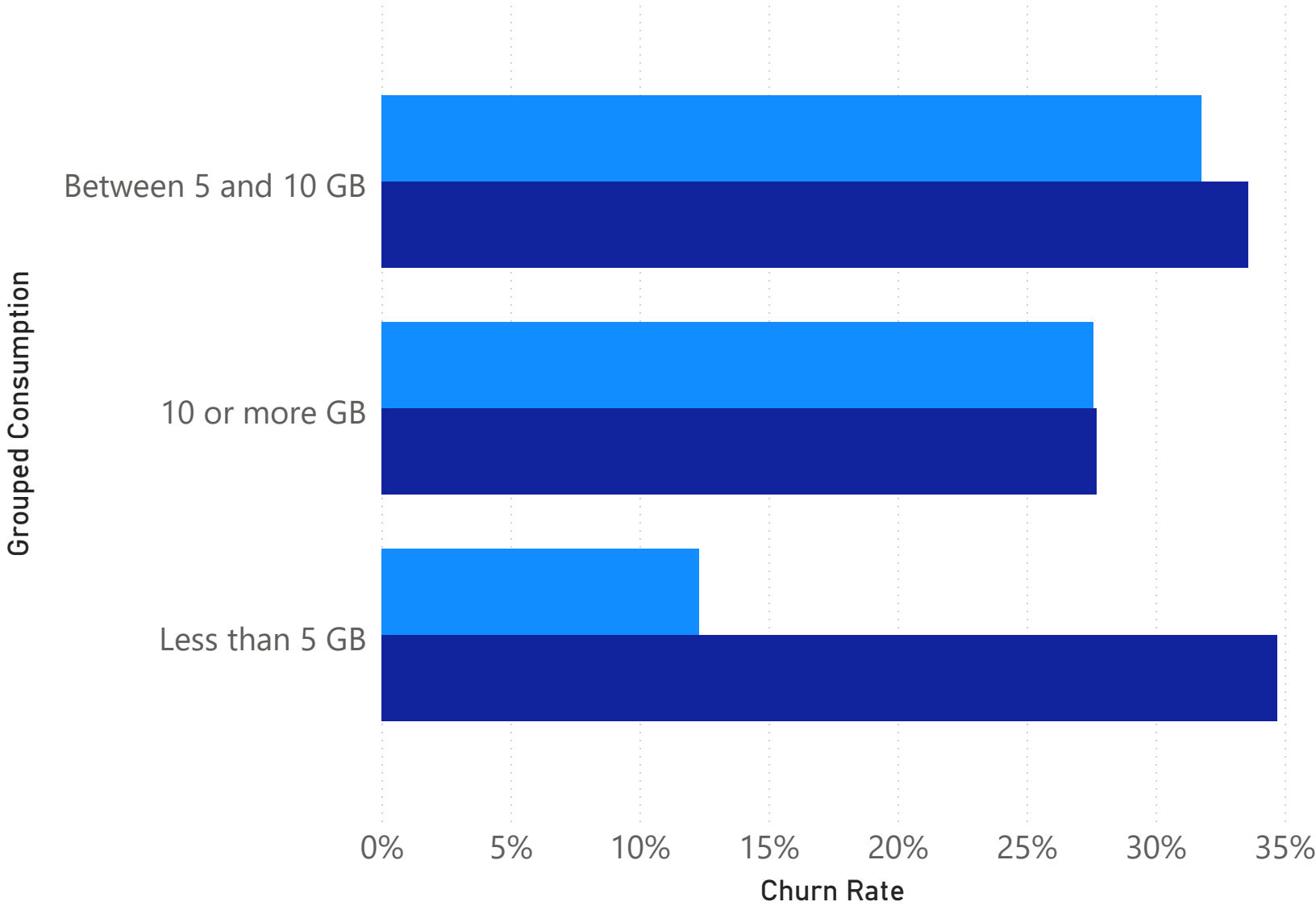
6.62%
Churn Rate

Churn Rate Unlimited Data Plan

16.10%	No
32.11%	Yes
26.86%	

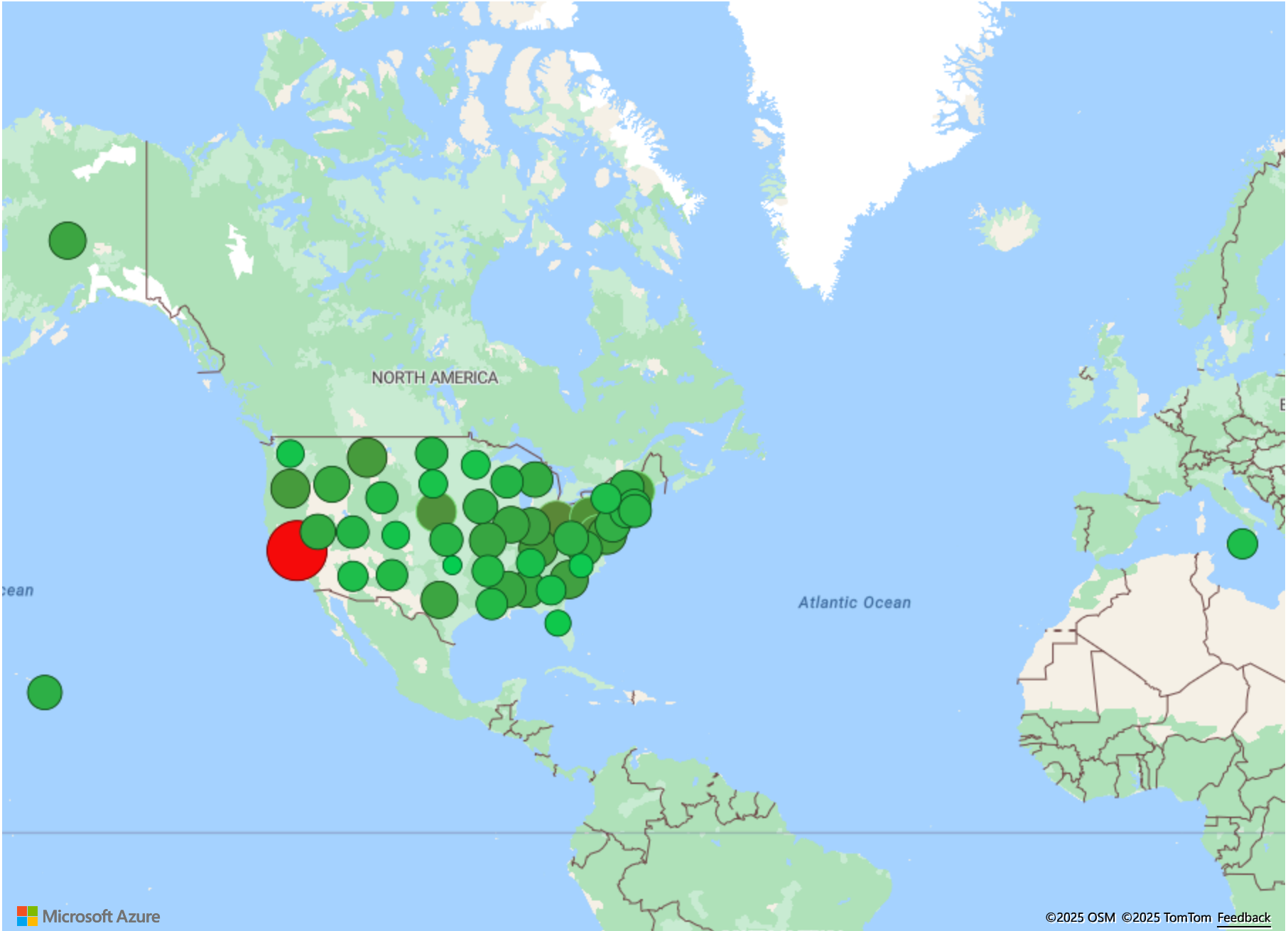
Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes

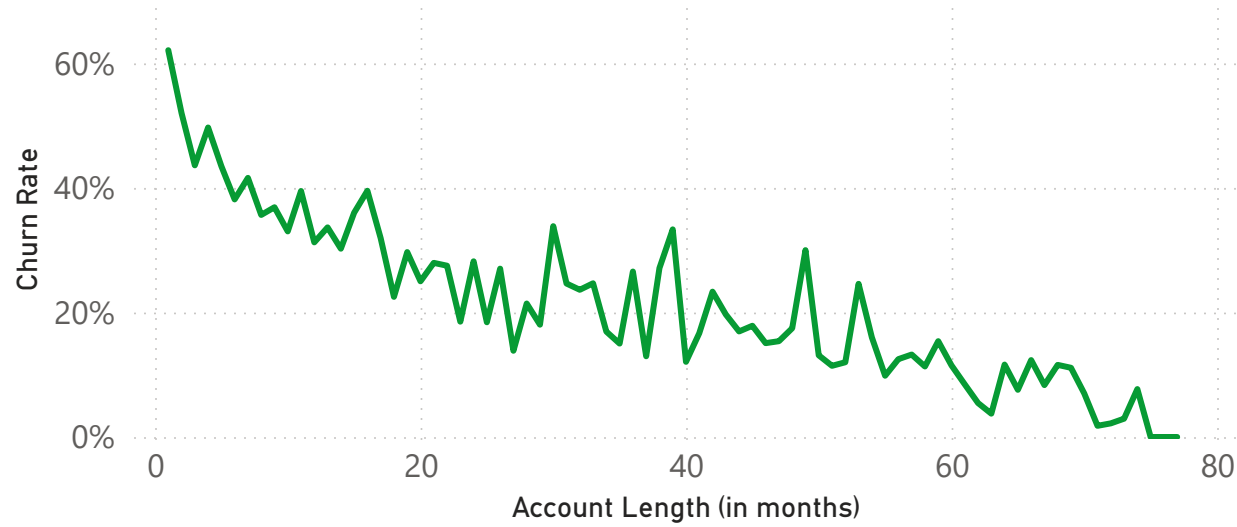


Intl Active	no	yes	Total
No	20.01%	71.19%	22.21%
Yes	40.34%	7.59%	34.31%
Total	27.07%	24.88%	26.86%

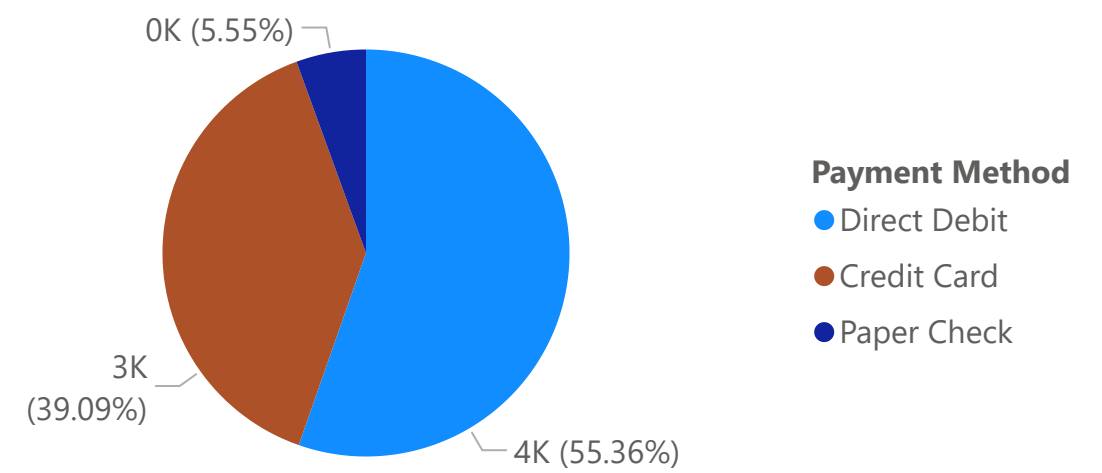
Churn Rate by State or Province



Churn Rate by Account Length (in months)



Number of Customers by Payment Method



Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year

