

6687

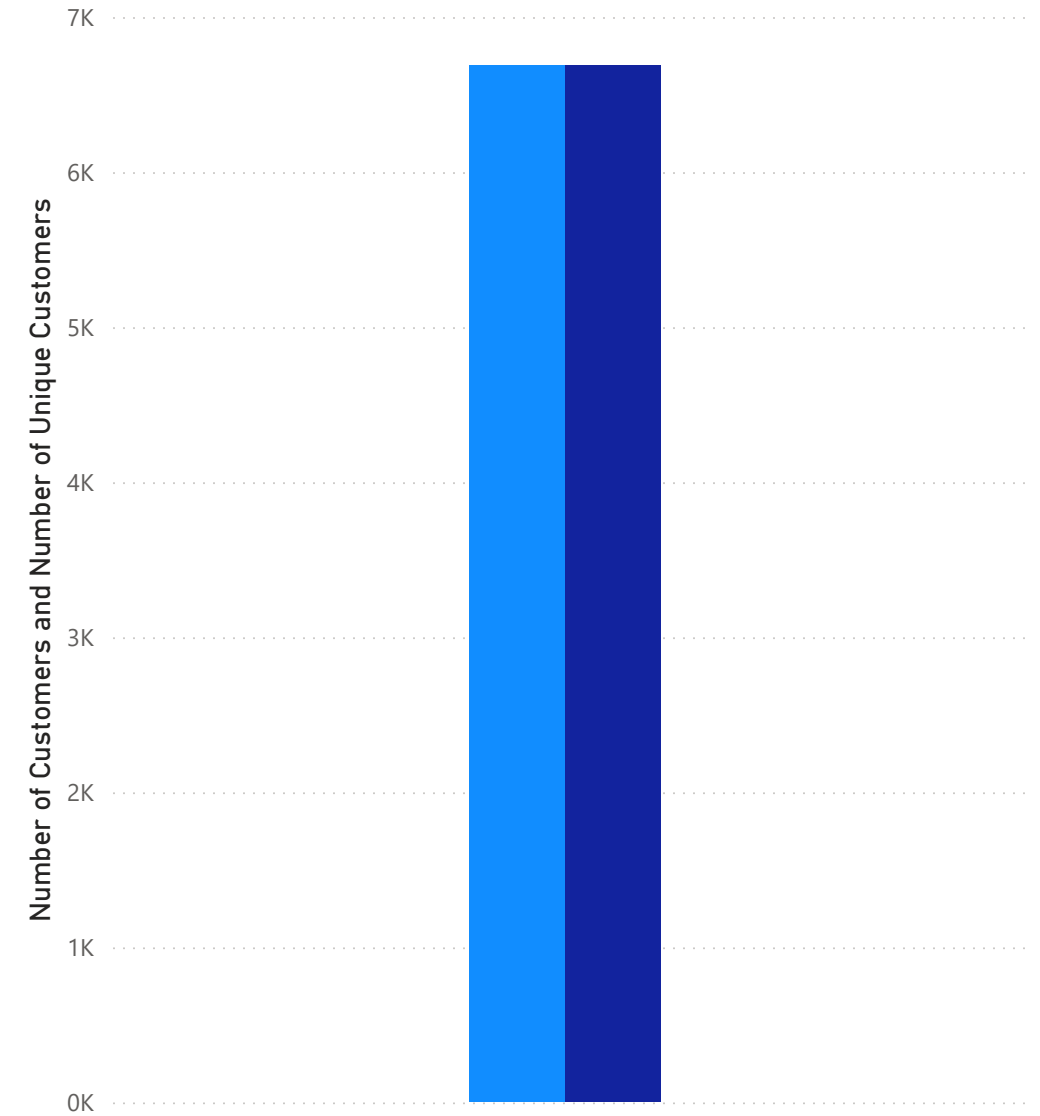
Number of Customers

6687

Number of Unique Customers

Number of Customers and Number of Unique Customers

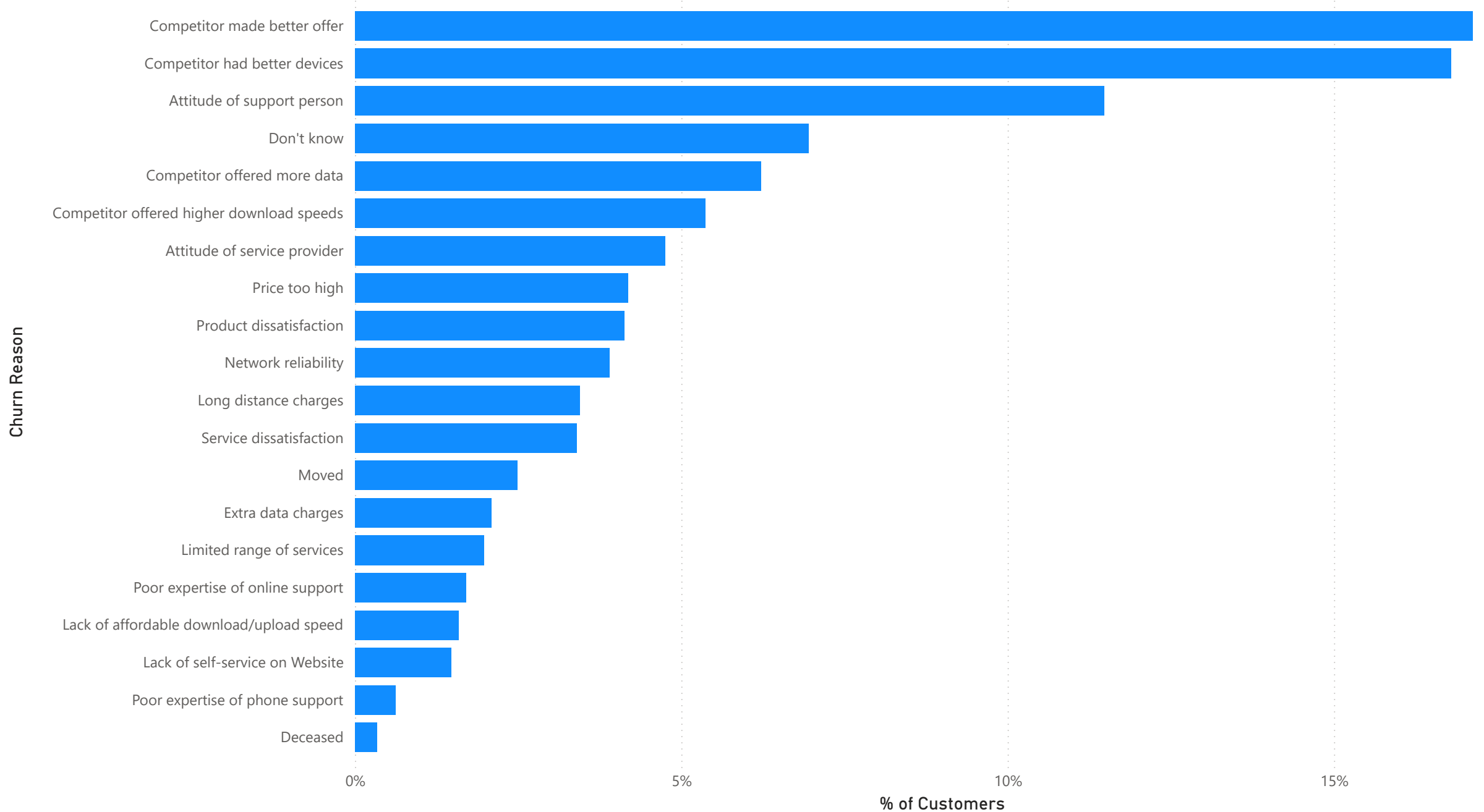
● Number of Customers ● Number of Unique Customers



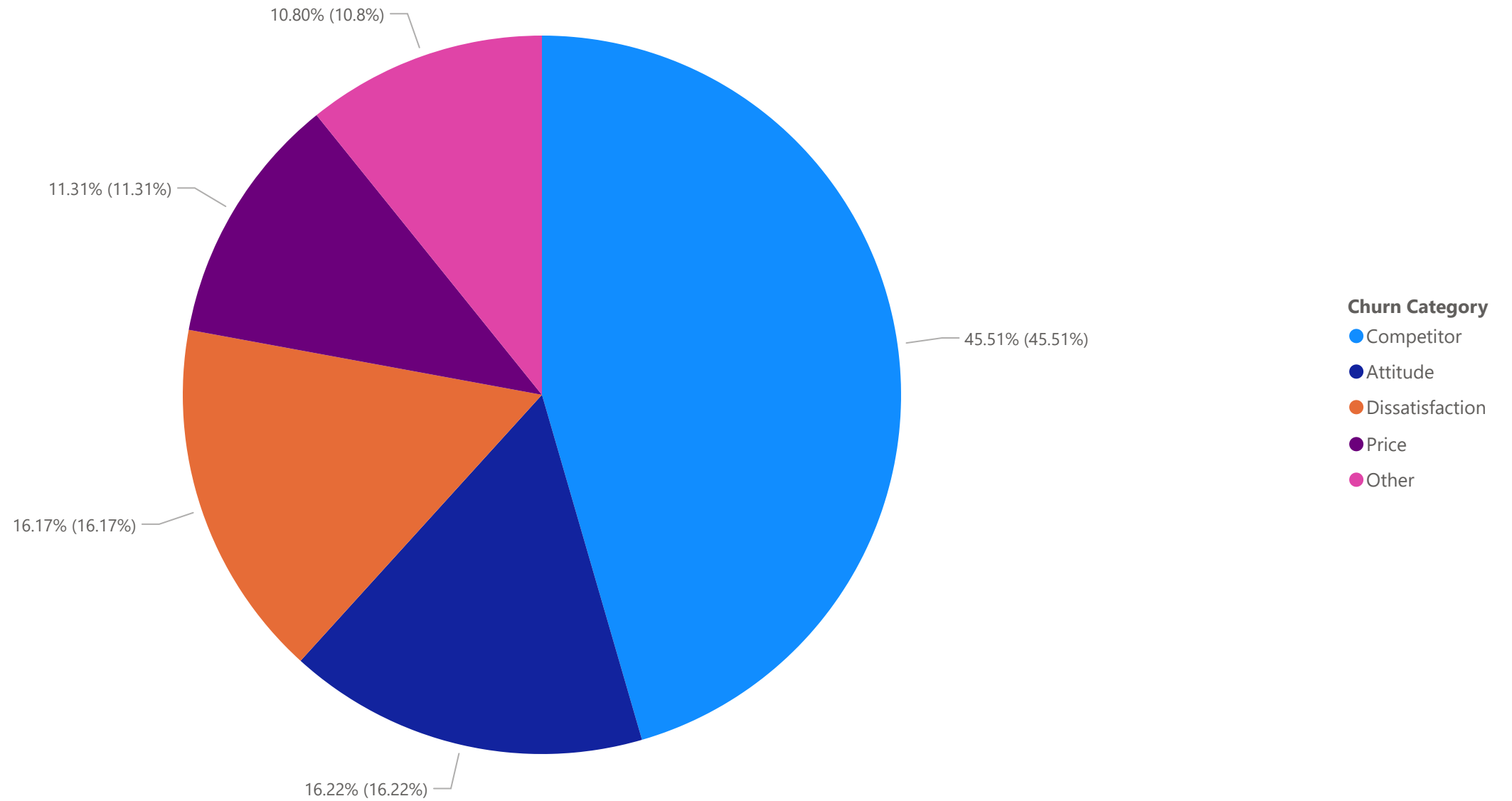
26.86%

Churn Rate

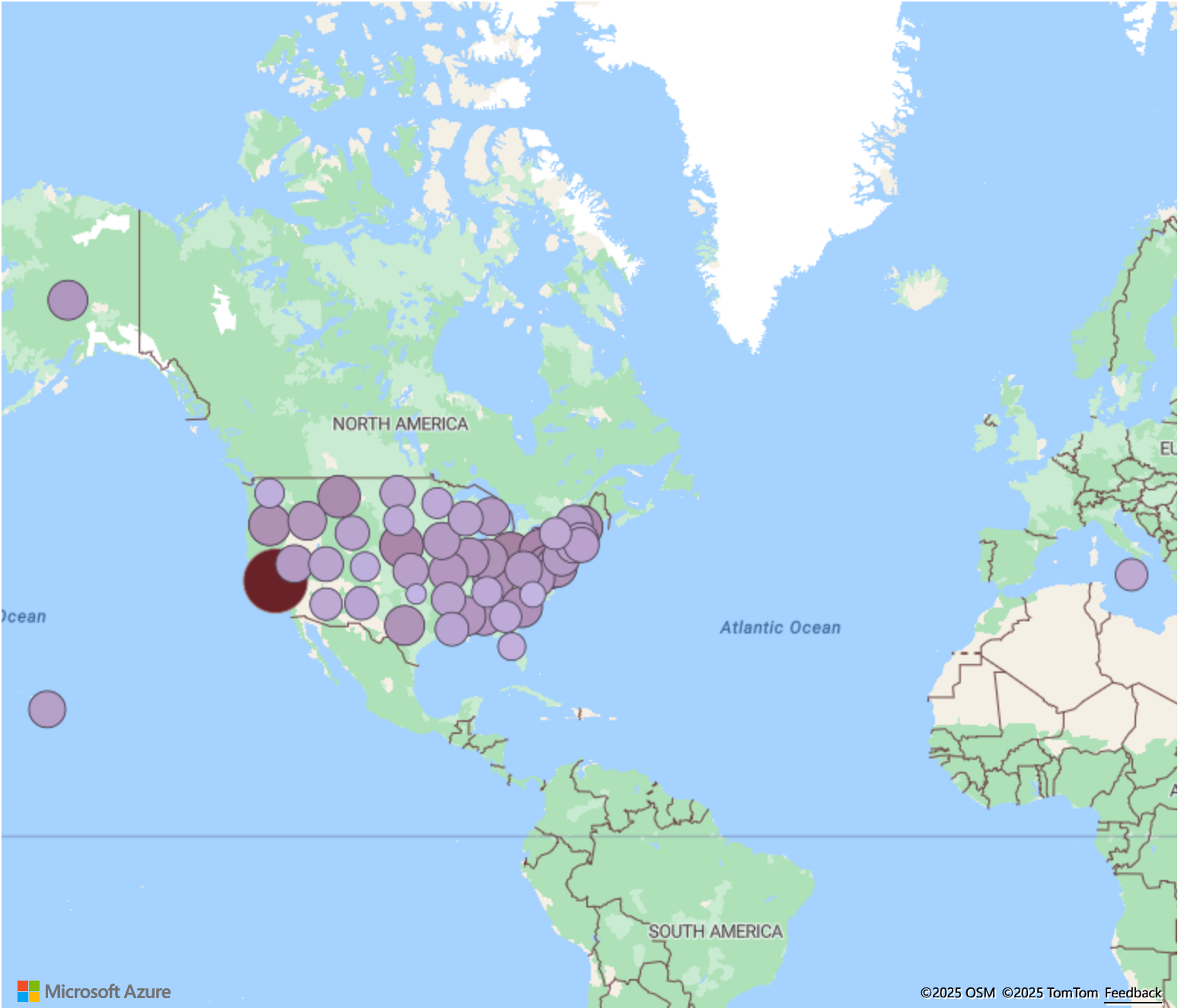
Customers % by Churn Reason



Churn Label by Churn Category



Churn Rate by State



State	Churn Rate	Number of Customers	Number of Churned Customer
WV	26.76%	213	
MN	22.62%	168	
NY	23.35%	167	
AL	28.57%	161	
OH	34.81%	158	
OR	30.77%	156	
WI	25.00%	156	
VA	27.10%	155	
WY	24.68%	154	
CT	25.68%	148	
ID	27.89%	147	
VT	26.53%	147	
MI	27.40%	146	
TX	28.97%	145	
UT	25.00%	144	
IN	29.37%	143	
KS	25.53%	141	
MD	32.86%	140	
MT	31.39%	137	
NJ	27.01%	137	
NC	20.59%	136	
CO	21.97%	132	
NV	27.27%	132	
WA	21.97%	132	
MA	25.19%	131	
RI	25.19%	131	
MS	28.46%	130	
AZ	23.44%	128	
FL	21.26%	127	
MO	28.35%	127	
ME	23.39%	124	
Total	26.86%	6687	