MINNEHACK 2022

SPONSORSHIP PROSPECTUS

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WHAT IS MINNEHACK?

MinneHack is a hackathon – a software development competition. Most hackathons take place over a period of 24 hours and include any number of teams of up to four student competitors. Previous iterations of MinneHack (including our first annual hackathon, originally branded UHack) have attracted 300+ students from over 100 schools around the world in a single event! MinneHack has grown in just a few years to be the largest hackathon in the state! All competitors are students, and students who seek out events like MinneHack tend to be highly motivated software engineers, many of whom are eligible for recruiting.

WHEN IS MINNEHACK?

MinneHack 2022 starts on Saturday, January 22 at 4:00 PM and ends the following day (Sunday, January 23) at 7:00 PM. This schedule includes a full 24 hours of hacking time. In order to be fair to all sponsors, we ask that any checks or payments are submitted electronically by Friday, December 31, 2021. Failure to do this may result in the company logo being excluded from promotional materials. The final schedule for the event will be released on December 30th.

WHY SPONSOR?

MinneHack offers a unique opportunity to connect with the most talented and passionate technical students from around the region. Promote your organization, recruit top competitors, evangelize your products or API, provide judges and mentors who can interact with the competitors face to face, and support the development of our tech community! We have designed four sponsorship tiers to suit your needs, and more information regarding the benefits of these levels may be found in the *MinneHack 2022 Sponsorship Outline*.

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