

# GREENS NURSERY

## GROWING A PASSION FOR FRUITS

At Greens Nursery at Amaravila, near Thiruvananthapuram, plants are never ornamental. The focus here is entirely on fruits and vegetables. From the most common varieties to some of the rarest, almost everything that grows in Kerala's soil finds a place in this thriving nursery.

The biggest attraction is the coconut collection. With around 25 different types, the nursery is a hub for coconut enthusiasts. Some of the most popular varieties include the Sri Lankan hybrid, Ram Ganga, the Philippines variety, Malaysian Green and Malaysian Leaves. Each has its own distinct appeal and all are valued for their rich oil content and quality yield.

Among them, the variety called *Ayram Kachi* is particularly special. Considered one of the most expensive types, a single coconut is often enough for an entire household. It is especially suited for grinding and oil extraction, making it a versatile option that many customers look for.

Behind this flourishing nursery is Jayarajan S, a retired officer from the Kerala Police. His story is as inspiring as the plants he nurtures. "I had always been passionate about cultivating fruits. I started on a small scale with my own land, and slowly, that hobby grew into a nursery," he says. Six years ago, while still in service, he started Greens Nursery. After retiring a year and a half ago, he devoted himself fully to the venture.

The nursery has grown steadily over the years. Though the main sales outlet is at Amaravila, the stock yard is kept elsewhere. Plants are sold in multiple other locations, and today, the nursery



It is home to 12 varieties of rambutan, priced from as little as 35, making exotic fruits accessible to ordinary buyers. Jayarajan takes pride in personally handling the budding process. What was once done by a team is now his own passion project, a mark of how closely he is involved in every stage of the nursery's growth.

Adapting to the changing needs of modern life, Greens Nursery has also come up with practical solutions for urban households. Workers from the nursery even help customers install these at their homes, ensuring that the joy of gardening and the benefit of homegrown produce is not lost



to concrete living.

For Jayarajan, Greens Nursery is not just a business. It is a green space where fruits thrive and where people reconnect with the natural goodness of what they grow and eat. With a loyal customer base, a dedicated team, and a spirit rooted in passion, Greens Nursery continues to blossom, carrying forward the simple idea that growing fruits can also grow communities.

peo-ple. What began as a personal interest has now turned into a source of livelihood for many. Greens Nursery has also made a name for itself beyond coco-

employs nearly 30

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