



KAREEM ALAMEEN

COMMUNICATION SPECIALIST AND SOCIAL MEDIA MANAGER

PROFESSIONAL PROFILE

I've worked extensively as a Communications and Social Media Manager, crafting compelling content to adequately communicate Organizations products and services. My strengths lie in planning campaigns, impactful communication, and devising social media strategies. I am also able to communicate excellently and provide any necessary support to customers ensuring that their needs and requirements are treated and sorted in the most optimal manner. As a graduate student at Trent University, I'm keen to apply my blend of technical know-how and communication skills in Customer Support. With my diverse background, I excel at finding tailored solutions for customers, prioritizing excellent service.

WORK EXPERIENCE

Communications Specialist/Social Media Manager

ZKTeco west Africa

Jan 2023 - Dec 2023

As a dedicated Communications and Social Media Manager under the customers communication and experience department at ZKTeco west Africa, I spearheaded dynamic management and content creation across multiple social media platforms like Instagram, Facebook, Twitter, and LinkedIn. My responsibilities extended beyond social media, encompassing the strategic development and execution of impactful campaigns, as well as the crafting of engaging communication through newsletters and blogs. In collaboration with the marketing team, I created comprehensive social media roll-out plans for the introduction of various new products and solutions. I was also responsible for assigning leads to business development managers after proper analysis of the customers requirement. Additionally, I produced tutorial videos for the organization's YouTube channel. These videos not only served as educational resources but also enhanced the brand's online presence, contributing to a more comprehensive and accessible approach to information sharing. Through these initiatives, I consistently upheld a commitment to maintaining a strong online presence, fostering meaningful connections with our audience, and contributing to the overall success of the organization's communication and marketing strategies.

EDUCATION

B.Sc. Computer Science

Caleb University
Oct 2018 - Sep 2022

S.S.C.E

Yaba College of Technology Secondary School
Sep 2012 - Aug 2018

CONTACT



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PETERBOROUGH, ON

SKILLS

- Team Work
- Time Management
- Verbal & Written
Communication
- Digital Literacy
- Digital Marketing
- Front End Developer

LANGUAGE

- English