Professional Summary

Customer Success and Technology Professional with a strong software background and proven communication skills. Experienced in stakeholder collaboration, onboarding, technical support, and customer engagement. Adept at simplifying technical issues for clients, increasing satisfaction, and aligning product solutions with user needs.

Skills

Customer Communication
Onboarding & Training
CRM Tools · Issue Resolution
Technical Product Support
Data Analysis

SEO

Social Media (Hootsuite)

Tools: React.js, Node.js, SQL, HubSpot, Google Analytics

Work Experience

Communication Manager

January 2023 - December 2023

ZKTECO West Africa

- Executed SEO-driven campaigns that boosted website traffic by 35% and enhanced brand visibility.
- Leveraged Hootsuite to schedule and manage social media communications, increasing customer engagement by 20%.
- Collaborated with sales and technical teams to address product inquiries, achieving a 98% customer satisfaction rate.

Software Engineer Intern

May 2020- December 2021

National Institute of Information Technology

- Assisted in front-end debugging tasks, improving website uptime by 25%.
- Developed relational databases with **SQL**, enhancing data retrieval efficiency by 15%.
- Gained hands-on experience with Agile workflows, including sprint planning and collaborative code reviews.

Education

M.Sc. Applied Modelling & Quantitative Methods

Trent University | Jan 2024 - Apr 2025

Capstone: Built a 92% accurate financial forecasting tool using R + Node.js APIs.

B.Sc. Computer Science

Caleb University | Sep 2019 - Sep 2022