BMI • Business model canvas



Key partners

Who are your most important partners?
Which key resources do you acquire from partners?
Which key activities do your partners perform?

Agenten
Financiële instelling
Internationale verzekeraar
Aandeelhouders

Producent black box

Key activities

What are the activities you perform every day to create & deliver your value proposition?

Polissen aanbieden Marketing/agenten werven Bedragen uitkeren

Data analyseren Data verzamelen

Key resources

What are the resources you need to create & deliver your value proposition?

Geld Klanten Verschillende polissen Agenten

Data

Value propositions

What is the value you delivery to your customer?
Which of your customer's problems are you helping to solve?
What is the customer need that your value proposition addresses?
What is your promise to your customers?
What are the products and services you create for your customers?

Financieel risico (deels) weg Zekerheid bieden

Agenten betere informatie over rijgedrag Geen Veiligere omgeving

Channels

How does your value proposition reach your customer? Where can your customer buy or use your products or services?

Customer relationships

expect you to establish and maintain?

Geen

What relationship does each customer segment

Customer segments

What are the customer segments that either pay, receive or decide on your

For whom are you creating value?

value proposition?

Afnemers van agenten

Autorijders in Turkije

Agenten

Cost structure

What are the important costs you make to create & delivery your value proposition?

Schadeclaim
Uitkering aan agenten
Personeelskosten
Administratiekosten

Productie Black Box Kosten data anlisten Revenue streams

How do customers reward you for the value you provide to them? What are the different revenue models?

Premies Beleggen

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