INFO/CS 1300
Final Project Overview
Design Ithaca Apple Harvest Festival Website

General

The final project is a chance for you to redesign an existing website, focusing on how the users, uses, and context affect its design. We'll do this by creating a new site for the Ithaca Apple Harvest Festival (IAHF), which takes place annually in and around the Ithaca Commons. You can see existing online information about the festival at these two URLs:

- http://www.downtownithaca.com/ithaca-events/Apple%20Harvest%20Festival%20Presented%20by%20Tompkins%20Trust
- https://www.facebook.com/events/985779458123403/

For this assignment we have several goals:

- Explicitly think about possible different audiences and goals for a website. In the case of the IAHF, a design that convinces an out of town family to come and helps them have a good time might be quite different from a design that would work for a Cornell student.

- Think about designing a site that works well in both desktop and mobile contexts and that is well-suited to each. The information and organization your users need two weeks in advance to decide whether to come may be very different from what they'd use walking around the festival.

- Get experience with redesign. Designing new things is exciting, but most real work involves redesigning existing sites. This is a chance to show that you can design with other people in mind.

Media Credit

You are free to use material you find online in your site. This would include images, schedules, videos, etc. ***For external media files, the existing course rules still apply***. You can also credit text-based information, e.g., an event calendar, in an HTML comment.

Dates and Milestones:

- **(5 points)** Milestone 1, completed in lab on November 11th.
- **(10 points)** Milestone 2, due Tuesday, November 29th at 5 pm.
- **(5 points)** Demo session, completed in lab on December 2nd.
- **(80 points)** The final site, which is due December 8th at 11:30 am.