**Minseo Kim**

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EDUCATION

**The Pennsylvania State University**, University Park, PA Expected May 2025

Bachelor of Science Human-Centered Design and Development GPA: 3.97/4.0

* The President Walker Award, 2022: Scholastic award for academic excellence

PROJECT EXPERIENCE

**ReTrack, *UI/UX Designer***  September 2021 – December 2021

* Defined a recycling problem and formulated solutions to help people to recycle better with technology
* Created User Personas, Scenarios, Use Case Diagram, Task Analysis, and QOC Design Rationale
* Built a low-fidelity PowerPoint prototype of an application called ReTrack as a group

**Hello World: A tool for visually impaired individuals, *UI/UX Designer*** January 2022 – March 2022

* Won the idea phase as one of the top 20 teams among 40 teams and received $500 to solve global issue using AI and technology in Penn State Nittany AI Challenge
* Developed a browser tool helping visually impaired individuals to engage in online shopping more fully
* Conducted user experience research and designed a prototype utilizing Adobe XD

**Longxia: A website for a local food business, *Front-End Developer*** July 2022 – Present

* Develop a website with my colleague for food business while self-learning HTML, CSS, and JavaScript
* Improve the order process from chatting with customers through social media to getting order emails by utilizing Formspree

RELEVANT EXPERIENCE

**Lightbulb Junior Enterprise, *Consultant*** September 2021 – Present

* Collaborate as a team to produce best business solutions for the client

Start-Up Project September 2021 – December 2021

* Researched potential customers and logistics for a subscription-based start-up business

Yummy Ninja Project January 2022 – Present

* Plan marketing strategies to reach local restaurants and customers for a start-up food delivery business

**UXPA Penn State (User Experience Professionals Association), *Member***  January 2022 – May 2022

SageArt Project

* Evaluated application designs and provided design suggestions to SageArt, a start-up business for digital artists, which helped the application to become more user friendly

WORK EXPERIENCE

**Penn State Library, *Part-Time Libraries Support***  September 2021 – Present

* Assist patrons with lending library materials utilizing customer service skills at the circulation desk
* Respond to reference questions, referring patrons to proper resources and services

LEADERSHIP EXPERIENCE

**Resident Assistant** June 2022 – Present

* Manage 26 students and resolve conflicts while communicating with residents in the dormitory
* Design programs to build an inclusive community with other resident assistants

SKILLS & LANGUAGE

* Korean (Native Language)
* Java
* MySQL
* HTML/CSS/JavaScript