**Minseo Kim**

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EDUCATION

**The Pennsylvania State University**, University Park, PA Expected May 2025

Bachelor of Science Human-Centered Design and Development GPA: 3.97/4.0

* The President Walker Award, 2022: Scholastic award for academic excellence

PROJECT EXPERIENCE

**Longxia: A website for a local food business, *Front-End Developer*** July 2022 – August 2022

* Develop a website with my colleague for the food business while self-learning HTML, CSS, and JavaScript
* Improve the order process from chatting with customers through social media to getting order emails by utilizing Formspree

**Hello World: A tool for visually impaired individuals, *UI/UX Designer*** January 2022 – March 2022

* Won the idea phase as one of the top 20 teams among 40 teams and received $500 to solve global issues using AI and technology in Penn State Nittany AI Challenge
* Developed a browser tool helping visually impaired individuals to engage in online shopping more fully
* Conducted user experience research and designed a prototype utilizing Adobe XD

WORK EXPERIENCE

**Consequential Flowers, *Human-Computer Interaction* Intern** August 2022 – Present

* Evaluate the user interface/user experience of the BloomRadius application by conducting a guided walkthrough
* Improve the usability of the app by applying the UI/UX principles and accepting the feedback

**Penn State College of IST, *Undergraduate Teaching Assistant*** August 2022 – Present

* Help 45 students in Java programming class by holding office hours while assisting the professor in class

**Penn State Library, *Part-Time Libraries Support***  September 2021 – Present

* Assist patrons with lending library materials by utilizing customer service skills at the circulation desk
* Respond to reference questions, referring patrons to proper resources and services

RELEVANT EXPERIENCE

**Lightbulb Junior Enterprise, *Director of Marketing*** September 2021 – Present

* Collaborate as a team to produce the best business solutions for the client

Start-Up Project, *Consultant* September 2021 – December 2021

* Researched potential customers and logistics for a subscription-based start-up business

Yummy Ninja Project, *Consultant* January 2022 – June 2022

* Plan marketing strategies to reach local restaurants and customers for a start-up food delivery business

LEADERSHIP EXPERIENCE

**Resident Assistant** June 2022 – Present

* Manage 66 students and resolve conflicts while communicating with residents in the dormitory
* Design programs to build an inclusive community with other resident assistants

SKILLS & LANGUAGE

Korean (Native Language) | Java | MySQL | HTML/CSS | JavaScript | Design Thinking