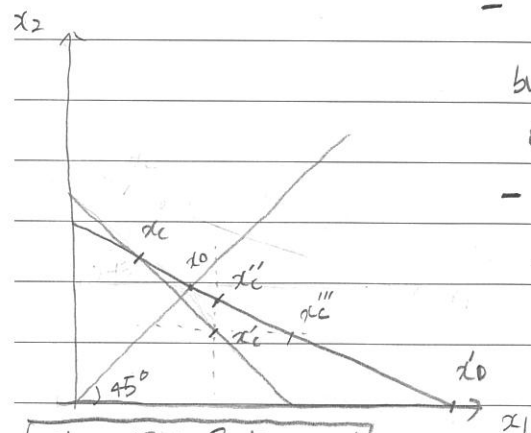


How to find a Pareto improvement of  $x_c$  in a numerical way?

## Motivation



- All idiosyncratic values are from whom subjects put more resource on more expensive goods.
- But as  $\alpha < 0.5$  (in such cases), it's better for them to choose such  $x_i$  rather than partners' optimal point which is very close to  $x_1 = x_2$ . ( $U_{ipec} < U_{ic}$ )

## Theoretical Background

By the symmetry of our utility functional form,

$$U_j(x_c) = U_i(x'_c) \quad \text{if} \quad x'_c = (x_{c2}, x_{c1}) \quad \text{when} \quad x_c = (x_{c1}, x_{c2})$$

In addition, by the monotonicity  $U_i(x) > U_i(x'_c)$  if  $x \in \{x \mid x_1 \geq x_{c1} \text{ \& } x_2 \geq x_{c2}\}$  (strict inequality always holds because  $p \cdot x'_c < w$ ).

Denote  $x_c'' = (x_{c2}, w - p_1 x_{c2})$ ,  $x_0 = (\frac{w}{(p_1 + p_2)}, \frac{w}{(p_1 + p_2)})$ ,  $x_0' = (x_1, 0)$ ,  
 $x_c''' = (w - p_2 x_{c1}, x_{c1})$ .

(case 1)  $U_i(x_i) < U_i(x'_i)$  ( $< U_i(x''_i)$ )

$U_i(x)$  is continuous in  $x$  and quasi concave

$$\therefore \exists x \neq x_0 \quad U_T(x_0) < U(x) = U(x'_1) \leq U_T(x'_1)$$

and  $x = tx_0 + (1-t)x_c$

(by middle point theorem)

(case 2)  $v_i(x_0) > v_i(x'_0)$

1) no point  $x \in [x_0, x'_0]$  s.t.  $U(x_L) = U(x)$

$$\Leftrightarrow \exists x, \quad u(x) > u(x_c)$$

$$\Rightarrow \leftarrow U_T(x_{PE}) < U_T(x_L) \quad (\% \ x_{PE} \in [x_0, x'_0])$$

which was our motivation for all these works

ii) then by continuity and quasi concavity

$$\forall x \in [x_0, x'_0) \quad U(x) > U_+(x'_0)$$

∴ Find  $x \in [x_c''', x_0']$  s.t.  $U_i(x) = U_i(x_c)$

### Algorithm

$$U_i(x_0) > U_i(x_c)$$

Yes

No (O case!!)

Repeat

Repeat

$$x_1 \equiv \frac{x_0 + x_c''}{2}$$

$$x_1 \equiv \frac{x_c''' + x_0'}{2}$$

$$U_i(x_1) > U_i(x_c)$$

$$U_i(x_1) > U_i(x_c)$$

Yes

No

Yes

No

$$x_2 = \frac{x_0 + x_1}{2}$$

If  $U_i(x_1) = U_i(x_c)$   
stop.

O.W

$$x_2 = \frac{x_1 + x_c''}{2}$$

$$x_2 = \frac{x_0' + x_1}{2}$$

If  $U_i(x_1) = U_i(x_c)$   
stop

O.W

$$x_2 = \frac{x_1 + x_c'''}{2}$$

Repeat until  $|U_i(x_k) - U_i(x_c)| \leq \text{tolerance}$ .

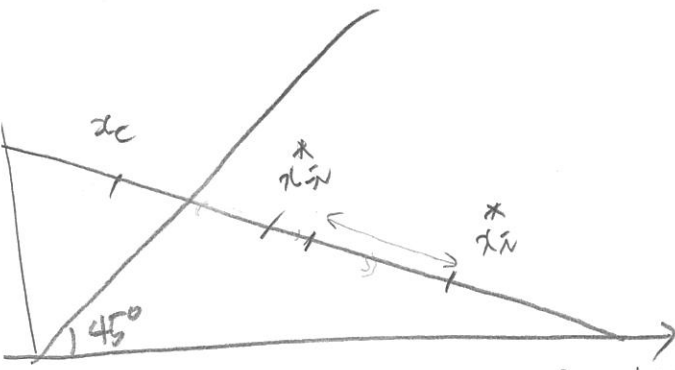
(\*) For convenience, change all data to  $(x_{\text{cheaper}}, x_{\text{expensive}})$  and mirror estimated demand for cases where the original data has the form of  $(x_{\text{expensive}}, x_{\text{cheaper}})$

### partner's point of view

By the algorithm, we find an improvement for  $i$ .

Is it also better to  $-i$ ? ("pareto" improvement?)

⇒ the answer is, yes.



(대안적 \$x\_1\$을 기준으로 함)

if our case,  $x_{-n}^* < x_{-n}^*$   
 $x_{PI} > x_{-n}^*$  where  $U(x_{PI}) = U(x_c)$ .

(if not,  $U_i(x_{PI}) < U_i(x_c)$  doesn't hold, which is the starting point of all these process)

and we found  $x_{PI} < x_i^*$  (because  $U_i(x_0) > U_i(x_c)$  in cases)

-1의 improvement set =  $\{x \mid [x_{-n}^* - p, x_{-n}^* + q]\}$

2의 " =  $\{x \mid [x_{PI}, x_{-n}^* + r]\}$

∴ if  $x_{PI} \notin \{x \mid [x_{-n}^* - p, x_{-n}^* + q]\}$

then no improvement which contradicts our finding on pareto efficiency.