Code States Project

Games Designed for Next Quarter

Data Scientist Song minhye

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OBJECTIVES

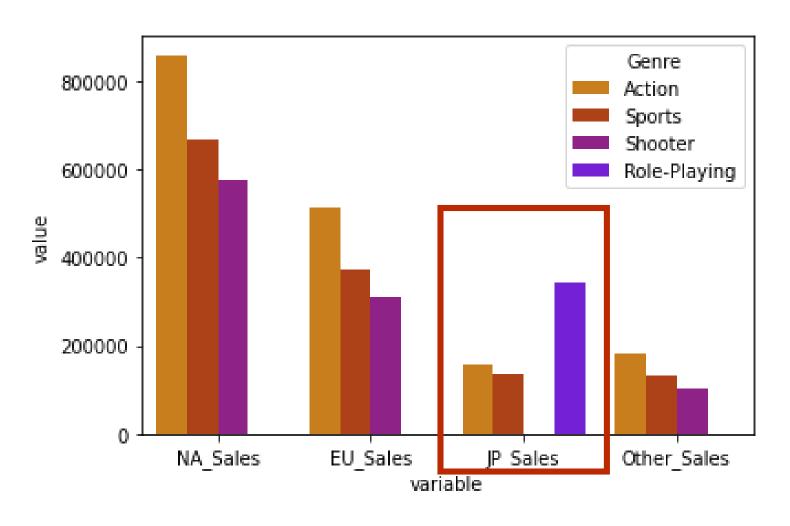
• 최종 목표

: 다음 분기에 어떤 게임을 설계할 것인가?

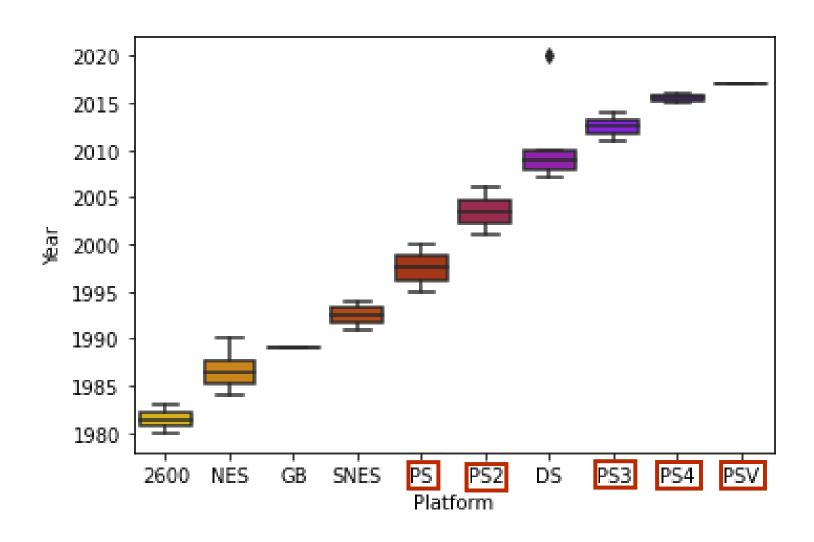
● 세부 목표

- 지역에 따라 선호하는 장르
- 연도별 게임 트렌드
- 출고량 높은 게임의 특징 분석
- 최근 데이터를 기반으로 분석

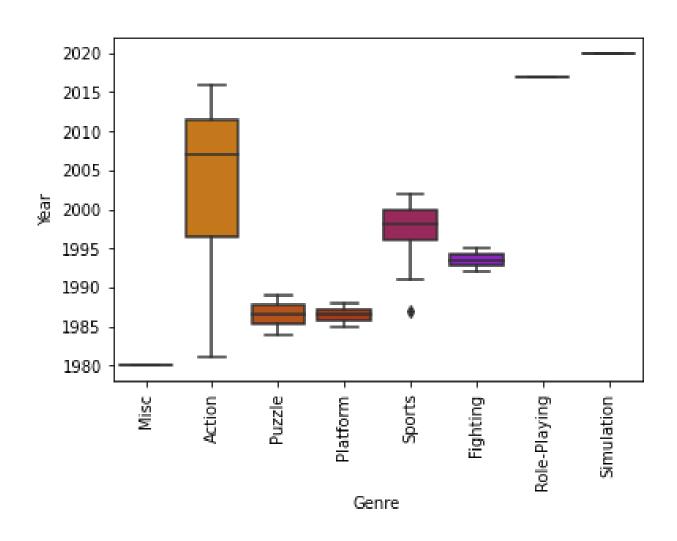
Location 1.Genre Top 3



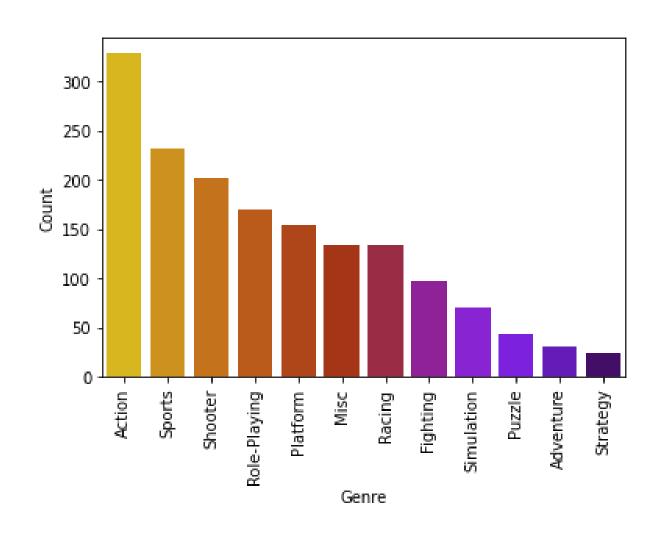
The trend 1.Platform



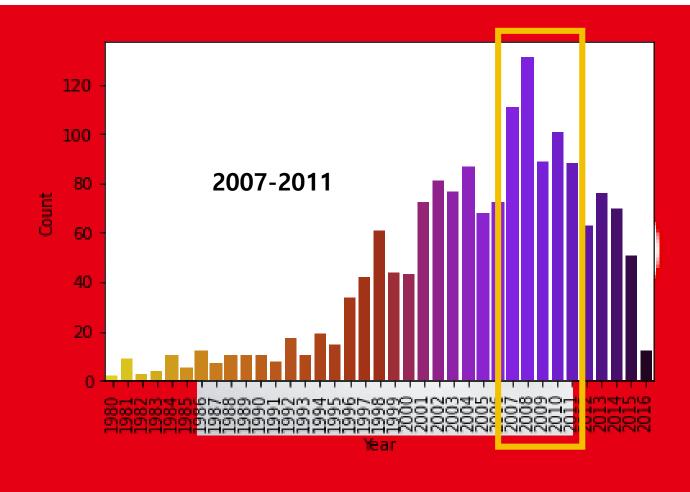
The trend 2.Genre



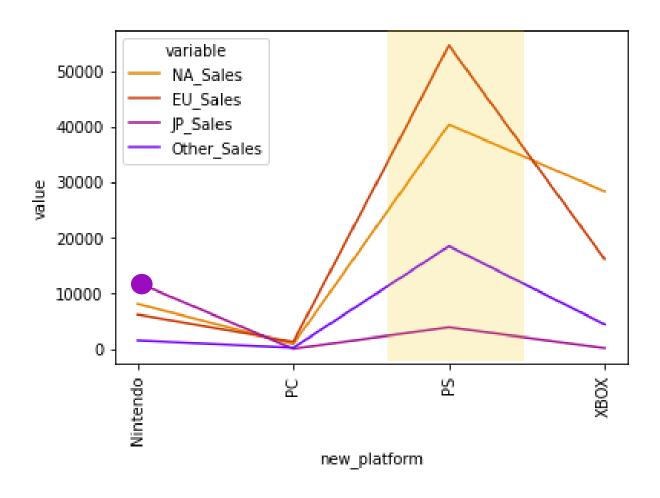
The Most 1.Genre



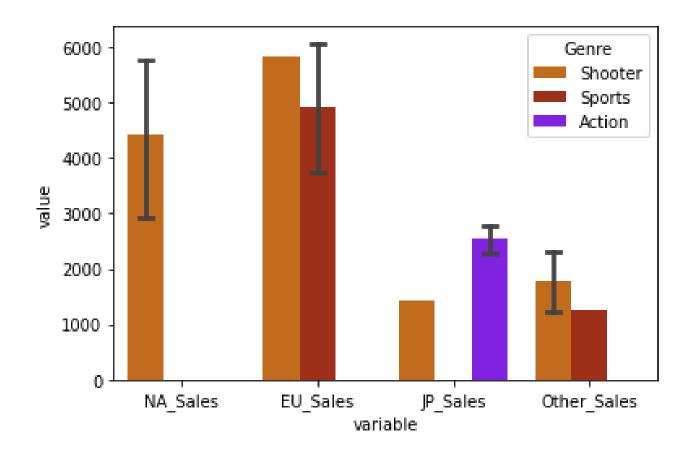
The Most 2.Game



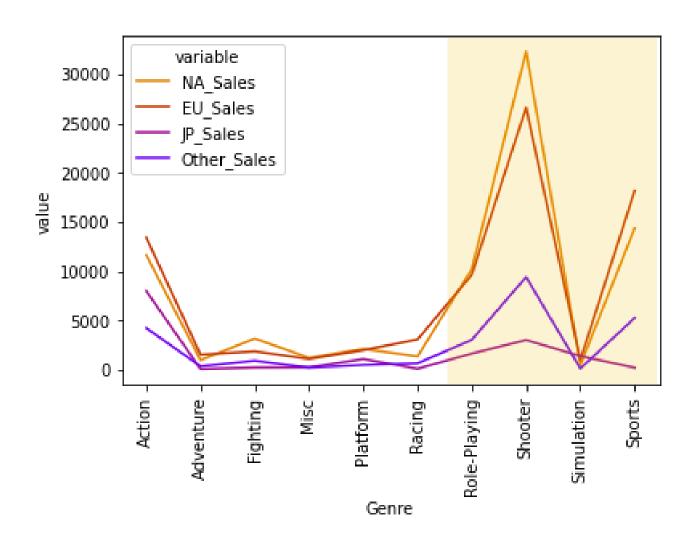
The Recent 1.Platform



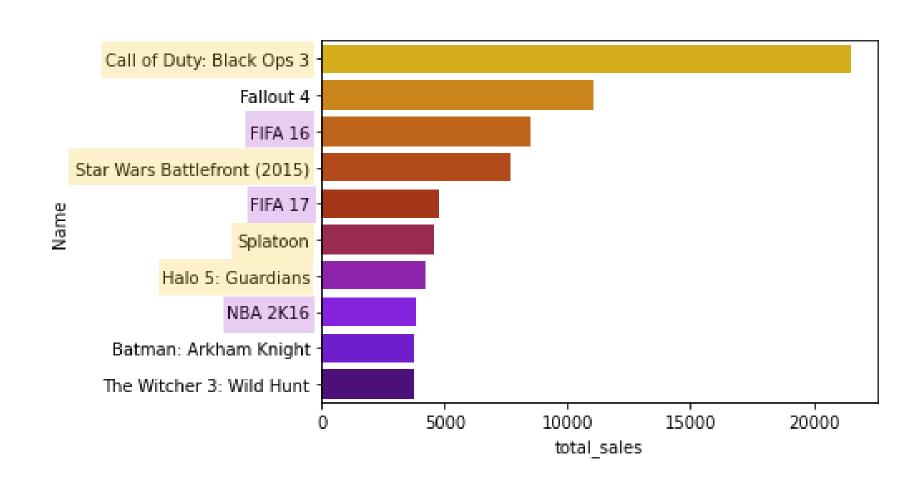
The Recent 2.Genre of top 3



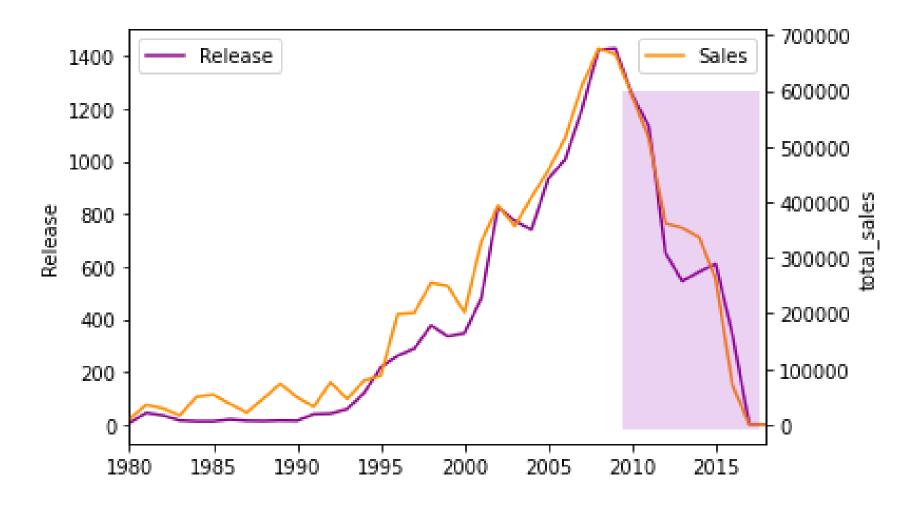
The Recent 3. Total Sales by Genre



The Recent 3.Game



The Design



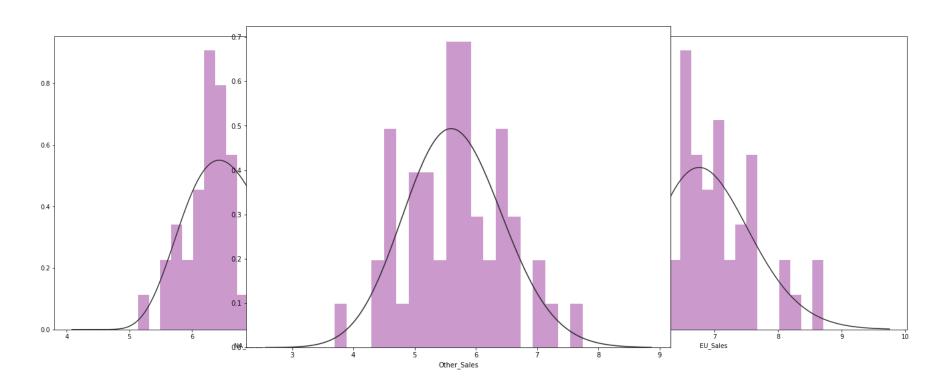
The Design

Platform: PlayStation



The Design

Target: North America / Europe / Other



The Design

Genre: Shooter / Sports



Thanks for Watching.

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