Anne Xie

annexie88@gmail.com | 732-429-4505 | linkedin.com/in/annexie

EDUCATION

Carnegie Mellon University, School of Computer Science

M.S. Educational Technology & Applied Learning Science
Aug 2017 - Aug 2018 | GPA: 3.96

Northwestern University, School of Education & Social Policy

B.S. Education & Social Policy |
Majors: Mathematical Methods in the Social Sciences,
Learning and Organizational Change
Sep 2012 - Jun 2016 | GPA: 3.61

Honors Thesis: Analyzed EverQuest2 online multiplayer game's server-side player data using logistic regression to predict mentorship and negative binomial regression to estimate total mentees

SKILLS

Design Research
Contextual Inquiry, Interview, Survey, Usability Testing, A/B Test, Ethnography

Programming
SQL, Python, R, HTML/CSS, JavaScript, Bash/Shell

Software
Tableau Desktop Qualified Associate, InVision, InDesign, Qualtrics

Languages
English (native), Chinese (fluent), Spanish (advanced)

INTERNSHIPS

SimpleRelevance (acquired)
Data Science Intern

Slalom Consulting
Innovation & Insights Consultant Intern

VOLUNTEER

Literacy Pittsburgh Mar 2019 - Oct 2019
Adult ESL Tutor

Tutoring Chicago Sep 2016 - May 2017
4th Grade Math & English Tutor

EXPERIENCE

Wyndham Hotels & Resorts | *Product Manager, Loyalty Technology*

Wyndham Rewards, Parsippany-Troy Hills, NJ
Oct 2019 - Present | Requirements Gathering & Release Planning

- Manage software product releases from 3rd party vendors supporting Wyndham's Hotel Group's Loyalty Program
- Understand and communicate all business requirements of changes/enhancements included in scope to all members of the Wyndham international team
- Coordinate and manage all User Acceptance Testing and QA efforts prior to monthly releases & promotion launches. Conduct and manage regression testing & end-to-end testing as necessary and post-deployment review and testing
- Develop loyalty- and user-focused test plans, test cases, and environmental setup for App 2.0 launch. Conduct and manage testing with Digital & App teams

Carnegie Mellon University | *ClassInSight/EduSense Project Manager*

Human-Computer Interaction Institute, Pittsburgh, PA
Oct 2018 - Oct 2019 | Tools for Educators: Professional Development

- Product management as part of team building first of its kind web app & computer vision system to give teachers data-driven feedback on in-classroom behaviors
- Managed project schedule and feature scope to iterate on results for open source software distribution & publication for engineering team and broader research team
- Co-designed and led user research sessions to drive feature development for private university and public K-12 school district deployments
- Led data collection & annotation by human coders to train computer vision system

Global Corporate Leadership E-Learning Design
Capstone Project Leader & Scrum Product Owner

Carnegie Mellon University, Human-Computer Interaction Institute, Pittsburgh, PA
Jan 2018 - Aug 2018 | Service Design for Corporate Training

- Led 6-student team to redesign global early leadership training program across regions & service lines for leading professional services firm client
- Delivered leadership training web app PoC that adapts to expertise, facilitates peer feedback on case study practice, & integrates into individual daily workflows across learning journey: foundation, elaboration, integration, & mastery
- Consolidated stakeholder needs and contexts from 22 regional leaders and service line leaders to create global requirements of common business and learning needs
- Conducted 15 semi-structured interviews with client's global emerging leaders
- Designed, tested, and iterated on prototypes with 50+ young professionals

Inquidia Consulting (acquired by Hitachi Vantara)
Business Intelligence Consultant & Data Engineer

Boutique business intelligence consulting firm, Chicago, IL
Aug 2016 - Jul 2017 | ETL/ELT & Reporting

- Built ETL data pipeline and wrote high-performing SQL queries to power 7 real time customer-facing reports/dashboards for government education client
- Identified and fixed bugs in the larger, overarching ETL system loading matched student records from multiple data sources to MySQL database using Pentaho Data Integration, MongoDB, and Melissa Data's MatchUp
- Migrated multiregional enterprise client data warehouses from Oracle to Snowflake for global food safety services provider