# ANNE XIE

## EDTECH ASSOCIATE PRODUCT MANAGER

## EDUCATION

**MS IN EDUCATIONAL TECHNOLOGY & APPLIED LEARNING SCIENCE**
Carnegie Mellon University - Aug 2018
**GPA:** 3.94

**BS IN EDUCATION & SOCIAL POLICY**
Northwestern University - Jun 2016
**GPA:** 3.61 ; **Majors:** Mathematical Methods in the Social Sciences, Learning and Organizational Change

## HONORS

**HONORS THESIS (2ND PLACE EXPO POSTER)**
Northwestern University - Jun 2016
Characteristics of Mentoring Relationships in Massively Multiplayer Online Role-Playing Games

## SKILLS

**DESIGN RESEARCH**
Contextual Inquiry, Cognitive Task Analysis, Usability Testing, Ethnographic Methods

**SOFTWARE**
Tableau, Storyline, Photoshop, Unity, MS Office, Qualtrics, Pentaho DI/BI Server

**PROGRAMMING**
SQL, Python, R, HTML, CSS, JavaScript, Bash/Shell, C#, Django

## CONTACT

**Email:** annexie88@gmail.com
**Phone:** (732) 429-4505

**Portfolio:** mintnip.github.io
**LinkedIn:** annexie

## PROFILE

Results-driven edtech master's graduate with strong communication, teamwork, research, analysis, & technical skills. Desires to jumpstart edtech career as an associate product manager with an open-minded and innovative team to create motivating learning experiences that open up new opportunities for learners.

## EXPERIENCE

**CARNEGIE MELLON UNIVERSITY | JAN 2018 - PRESENT**
**Capstone Project Coordinator & Scrum Product Owner**

- Redesigning global training program for large professional services firm
- Supports designer, researcher, content directors, and developer to co-create product and strategy that meets client, course, and team needs

**INQUIDIA CONSULTING** (acquired by Hitachi Vantara) **| AUG 2016 - JUL 2017**
**Business Intelligence Consultant & ETL Developer**

- Built open source ETL solutions using Pentaho Data Integration for clients
- Migrated multiregional Oracle data warehouses to Snowflake platform
- Built automated reports sourcing data from MySQL & MongoDB databases

**SONIC LAB AT NORTHWESTERN UNIVERSITY | OCT 2014 - JUN 2016**
**Virtual Worlds & Multi-Team Systems Undergraduate Researcher**

- Empirically modeled players' social networks using 1TB game server data
- Coordinated 20-person lab experiments studying how 4 physically-separated teams optimize joint performance both in-person & via Skype

**SIMPLERELEVANCE** (acquired by Rise Interactive) **| JUN 2015 - AUG 2015**
**Data Science Intern**

- Implemented clients' business rules into item recommendation engine
- Wrote external-facing blog posts & internal guides and presented on projects to make technical machine learning knowledge accessible for marketers
- Created NLP search classifier trained on client's user-inputted search history

**SLALOM CONSULTING | JAN 2015 - MAR 2015**
**Innovation & Insights Consultant Intern**

- Coordinated internal initiatives to engage Chicago consultants on the bench
- Designed AngularJS end-to-end tests for multimillion dollar client's web app

**NORTHWESTERN UNIVERSITY ARCHERY CLUB | NOV 2012 - MAR 2016**
**President/Founder/Webmaster**