

# ANNE XIE

## EDTECH ASSOCIATE PRODUCT MANAGER

### EDUCATION

#### MS IN EDUCATIONAL TECHNOLOGY & APPLIED LEARNING SCIENCE

Carnegie Mellon University - Aug 2018  
GPA: 3.94

#### BS IN EDUCATION & SOCIAL POLICY

Northwestern University - Jun 2016  
GPA: 3.61 ; Majors: Mathematical  
Methods in the Social Sciences,  
Learning and Organizational Change

### HONORS

#### HONORS THESIS (2ND PLACE EXPO POSTER)

Northwestern University - Jun 2016  
Characteristics of Mentoring Relationships in  
Massively Multiplayer Online Role-Playing Games

### SKILLS

#### DESIGN RESEARCH

Contextual Inquiry, Cognitive Task Analysis,  
Usability Testing, Ethnographic Methods

#### SOFTWARE

Tableau, Storyline, Photoshop, Unity,  
MS Office, Qualtrics, Pentaho DI/BI Server

#### PROGRAMMING

SQL, Python, R, HTML, CSS, JavaScript,  
Bash/Shell, C#, Django

### CONTACT

Email: [annexie88@gmail.com](mailto:annexie88@gmail.com)  
Phone: (732) 429-4505

Portfolio: [mintnip.github.io](https://mintnip.github.io)  
LinkedIn: [annexie](#)

### PROFILE

Results-driven edtech master's graduate with strong communication, teamwork, research, analysis, & technical skills. Desires to jumpstart edtech career in an associate-level Product / Operations role with an open-minded team to create motivating learning experiences that open up new opportunities for learners.

### EXPERIENCE

#### CARNEGIE MELLON UNIVERSITY | JAN 2018 - PRESENT

##### Capstone Project Coordinator & Scrum Product Owner

- Redesigning global training program for large professional services firm
- Supports designer, researcher, content directors, and developer to co-create product and strategy that meets client, course, and team needs

#### INQUIDIA CONSULTING (acquired by Hitachi Vantara) | AUG 2016 - JUL 2017

##### Business Intelligence Consultant & ETL Developer

- Built open source ETL solutions using Pentaho Data Integration for clients
- Migrated multiregional Oracle data warehouses to Snowflake platform
- Built automated reports sourcing data from MySQL & MongoDB databases

#### SONIC LAB AT NORTHWESTERN UNIVERSITY | OCT 2014 - JUN 2016

##### Virtual Worlds & Multi-Team Systems Undergraduate Researcher

- Empirically modeled players' social networks using 1TB of game server data
- Coordinated 20-person lab experiments studying how 4 physically-separated teams optimize joint performance both in-person & via Skype

#### SIMPLERELEVANCE (acquired by Rise Interactive) | JUN 2015 - AUG 2015

##### Data Science Intern

- Implemented clients' business rules into item recommendation engine
- Wrote external-facing blog posts & internal guides and presented on projects to make technical machine learning knowledge accessible for marketers
- Created NLP search classifier trained on client's user-inputted search history

#### SLALOM CONSULTING | JAN 2015 - MAR 2015

##### Innovation & Insights Consultant Intern

- Coordinated internal initiatives to engage Chicago consultants on the bench
- Designed AngularJS end-to-end tests for multimillion dollar client's web app

#### NORTHWESTERN UNIVERSITY ARCHERY CLUB | NOV 2012 - MAR 2016

##### President/Founder/Webmaster