ANNE XIE

EDTECH PRODUCT MANAGER

EDUCATION

M.S. EDUCATIONAL TECHNOLOGY & APPLIED LEARNING SCIENCE
Carnegie Mellon University - Aug 2018
GPA: 3.94

B.S. EDUCATION & SOCIAL POLICY
Northwestern University - Jun 2016
Majors: Mathematical Methods in the Social Sciences, Learning and Organizational Change
GPA: 3.61

HONORS

HONORS THESIS (2ND PLACE EXPO POSTER)
Northwestern University - Jun 2016
Characteristics of Mentoring Relationships in Massively Multiplayer Online Role-Playing Games

SKILLS

DESIGN RESEARCH
Contextual Inquiry, Cognitive Task Analysis, Usability Testing, Ethnographic Methods

SOFTWARE
Tableau, Storyline, Photoshop, Unity, Stata, MS Office, Qualtrics, Pentaho DI/BI Server

PROGRAMMING
SQL, Python, R, HTML, CSS, JavaScript, Bash/Shell, C#, Django

CONTACT

Email: annexie88@gmail.com
Phone: (732) 429-4505

Portfolio: mintnip.github.io
LinkedIn: annexie

OBJECTIVE

Obtain an entry-level product management role at an EdTech organization.

EXPERIENCE

CAPSTONE PROJECT COORDINATOR & SCRUM PRODUCT OWNER
Carnegie Mellon University, Pittsburgh, PA | Jan 2018 - Present

- Redesigning global training program for large professional services firm
- Supports designer, researcher, content directors, and developer to co-create product and strategy that meets client, course, and team needs

BUSINESS INTELLIGENCE CONSULTANT & ETL DEVELOPER
Inquidia Consulting, Chicago, IL | Aug 2016 - Jul 2017

- Built open source ETL solutions using Pentaho Data Integration for clients
- Migrated multiregional Oracle data warehouses to Snowflake platform
- Built automated reports sourcing data from MySQL & MongoDB databases

VIRTUAL WORLDS & MULTI-TEAM SYSTEMS RESEARCHER
SONIC Lab at Northwestern University, Evanston, IL | Oct 2014 - Jun 2016

- Empirically modeled players' social networks using 1TB of game server data
- Coordinated 20-person lab experiments studying how 4 physically-separated teams optimize joint performance both in-person & via Skype

DATA SCIENCE INTERN
SimpleRelevance, Chicago, IL | Jun 2015 - Aug 2015

- Implemented clients' business rules into item recommendation engine
- Wrote external-facing blog posts & internal guides and presented on projects to make technical machine learning knowledge accessible for marketers
- Created NLP search classifier trained on client's user-inputted search history

INNOVATION & INSIGHTS CONSULTANT INTERN
Slalom Consulting, Chicago, IL | Jan 2015 - Mar 2015

- Coordinated internal initiatives to engage Chicago consultants on the bench
- Designed AngularJS end-to-end tests for multimillion dollar client's web app

PRESIDENT, FOUNDER, & WEBMASTER
Northwestern University Archery Club, Evanston, IL | Nov 2012 - Mar 2016

- Established self-sufficient club of 30+ archers & campus indoor archery range