ANNE XIE

PRODUCT MANAGER

EDUCATION

M.S. EDUCATIONAL TECHNOLOGY & APPLIED LEARNING SCIENCE
Carnegie Mellon University - Aug 2018
GPA: 3.96

B.S. EDUCATION & SOCIAL POLICY
Northwestern University - Jun 2016
Majors: Mathematical Methods in the Social Sciences, Learning and Organizational Change
GPA: 3.61

HONORS

HONORS THESIS (2ND PLACE EXPO POSTER)
Northwestern University - Jun 2016
Characteristics of Mentoring Relationships in Massively Multiplayer Online Role-Playing Games

SKILLS

DESIGN RESEARCH
Contextual Inquiry, Cognitive Task Analysis, Usability Testing, Ethnographic Methods

SOFTWARE
Tableau, Storyline, Adobe Creative Suite, Camtasia, Unity, MS Office, Pentaho

PROGRAMMING
SQL, Python, R, HTML, CSS, JavaScript, Bash/Shell, C#, Django

CONTACT

Email: annexie88@gmail.com
Phone: (732) 429-4505

Portfolio: mintnip.github.io
LinkedIn: annexie

OBJECTIVE

Obtain an entry-level product management role at an EdTech organization.

EXPERIENCE

CAPSTONE PROJECT COORDINATOR & SCRUM PRODUCT OWNER
Carnegie Mellon University, Pittsburgh, PA | Jan 2018 - Aug 2018

- Redesigned global training program for large professional services firm
- Supported designer, researcher, content directors, and developer to co-create product and strategy that met & surpassed client, course, and team needs

BUSINESS INTELLIGENCE CONSULTANT & ETL DEVELOPER
Inquidia Consulting (Acquired), Chicago, IL | Aug 2016 - Jul 2017

- Built open source ETL solutions using Pentaho Data Integration for clients
- Migrated multiregional Oracle data warehouses to Snowflake platform
- Built automated reports sourcing data from MySQL & MongoDB databases

VIRTUAL WORLDS & MULTI-TEAM SYSTEMS RESEARCHER
SONIC Lab at Northwestern University, Evanston, IL | Oct 2014 - Jun 2016

- Empirically modeled players' social networks using 1TB of game server data
- Coordinated 20-person lab experiments studying how 4 physically-separated teams optimize joint performance both in-person & via Skype

DATA SCIENCE INTERN
SimpleRelevance (Acquired), Chicago, IL | Jun 2015 - Aug 2015

- Implemented clients' business rules into item recommendation engine
- Wrote external-facing blog posts & internal guides and presented on projects to make technical machine learning knowledge accessible for marketers
- Created NLP search classifier trained on client's user-inputted search history

INNOVATION & INSIGHTS CONSULTANT INTERN
Slalom Consulting, Chicago, IL | Jan 2015 - Mar 2015

- Coordinated internal initiatives to engage Chicago consultants on the bench
- Designed AngularJS end-to-end tests for multimillion dollar client's web app

PRESIDENT, FOUNDER, & WEBMASTER
Northwestern University Archery Club, Evanston, IL | Nov 2012 - Mar 2016

- Established self-sufficient club of 30+ archers & campus indoor archery range