



BTaaS

Brawl Tournament as a Service



PFPPB

Are you looking to supercharge your community engagement?

In today's rapidly evolving digital landscape, eSports have carved out a prominent niche, attracting hundreds of millions of spectators worldwide. Competitive gaming has transcended the bounds of entertainment, becoming an industry in its own right with a global market value expected to surpass \$1.9 billion in 2025.

Yet, the eSports realm can seem daunting and inaccessible to many. That's where BTaaS comes in. Our service is not merely a gaming platform; it's a full-scale, customizable eSports event solution designed to meet the unique needs of both web2 and web3 organizations.

minton



58/100

decimalist



77/100

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BTaaS

With BTaaS, you're not just hosting a game—you're creating an immersive, interactive experience. We offer a complete suite of customization options, from the game's UI, images, sounds, animations, to the overall theme, allowing you to create a gaming environment that fully reflects your organization's identity.

The NFT space, in particular, stands to gain massively from the integration of eSports. NFTs have emerged as a significant force in the digital world and combining them with the vibrant eSports ecosystem can create dynamic synergies. With BTaaS, NFT organizations can host a bespoke gaming event to raise funds, boost engagement, or simply bring a fun, competitive edge to their communities.

But the benefits of BTaaS extend beyond mere entertainment. Hosting a gaming event can foster teamwork, boost morale, and create a shared sense of accomplishment. It's a unique opportunity to demonstrate appreciation for your staff, bringing them together in a novel and exciting way.

In short, BTaaS is more than a game. It's a chance to step into the thriving world of eSports, to create a unique event that reflects your organization's brand and values, and to bring your community or team together in a truly memorable way. PFP Pit Brawl's BTaaS is not just a service—it's the future of digital engagement.

Expanded Reach & Personalization

Players can seamlessly connect their Ethereum Metamask wallet, Solana Phantom wallet, or Cardano's Nami and Eternl wallets, bringing their favorite digital collectibles and NFTs directly into the gaming arena.

This opens up a universe of possibilities for character selection. Instead of being restricted to a predetermined roster of characters, players can bring their own NFTs to life in the game. Your unique digital collectibles can become the stars of the show, adding a personalized touch to the gaming experience that's unmatched in the traditional eSports industry.

But it's not just about personalization—it's about adding a new dimension of value to your NFTs. These are not just static assets anymore; they're dynamic, interactive, and central to your gaming experience. This can help foster a deeper emotional connection to your NFTs, increasing their perceived value and making the overall experience more engaging and enjoyable.

Imagine the thrill of seeing your prized NFTs, each with its own unique history and significance, competing against others in a dynamic, immersive, and customized gaming environment. It's not just about winning the game—it's about seeing your digital collectibles come to life, compete, and triumph.

This novel integration of NFTs and gaming sets BTaaS apart in the digital realm. Whether you're an NFT organization looking to host a fundraising event, or a group of friends wanting to pit their digital collections against each other, BTaaS offers an unparalleled gaming experience that's as unique as the NFTs you bring to the table.

Client Sample



Zeitaku “Enter the Dragon” Tournament

1st Ever PFP Pit Brawl Tournament



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Purpose

The Zeitaku Dragons have proven themselves to be a force to be reckoned with. They have breathed new life into something that was dying and is now thriving. To honor their fighting spirit, it seemed most appropriate to host them for our very first Brawl Tournament.

NOT JUST FOR GAMERS

PFP Pit Brawl is focused on creating the lowest barrier to entry by using Unity WebGL for the platform. With this, anyone can connect and play without downloading files or additional steps. Furthermore, the turn-based play caters to strategy rather than face-paced reactions.



HISTORY IN THE MAKING

Participating in this event is much more than it may seem. Being a part of it means that you are helping to champion the world first gaming tournament on Cardano, that connects 3 different blockchains.



ABOUT

Enter the Dragon is the 1st ever
PFP Pit Brawl Tournament
sponsored by the Zeitaku
Dragons



EXCLUSIVE

The token-gated isolated instance
of PFPB will be available through
the mint of the **Brawl Pass: Enter
the Dragon**



PRIZES

The prize pool for the tournament
will consist of high-value Cardano
NFTs, Limited Edition Dragon NFT
characters, and \$C4.



TIMELINE

The tournament will consist of a
3-day period of free-for-all battles
to accumulate the most honor.
Afterward, the Top 8 will enter the
scheduled semi-finals/finals.



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Brawl Pass: Enter the Dragon



Mint Details

This NFT is not only your entry ticket into the tournament but is also a commemorative token to mark a historic event.

250

TOTAL SUPPLY

120

PRICE
ADA

July 7

DATE

1700

TIME
UTC

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A New PFP Pit Brawl

IMAGES

All background images in the game have been replaced by Zeitaku style branding to create a tailored experience

UI

In-game menus and buttons have been reskinned to match the desired branding

ANIMATIONS

Animations have been re-configured to include a more fitting Zeitaku Dragon look



SOUNDS

Custom audio has been added to the game to align with new animations and images

DATABASE

A separate database has been configured to isolate the tournament data from PFPPB Alpha

NETWORKING

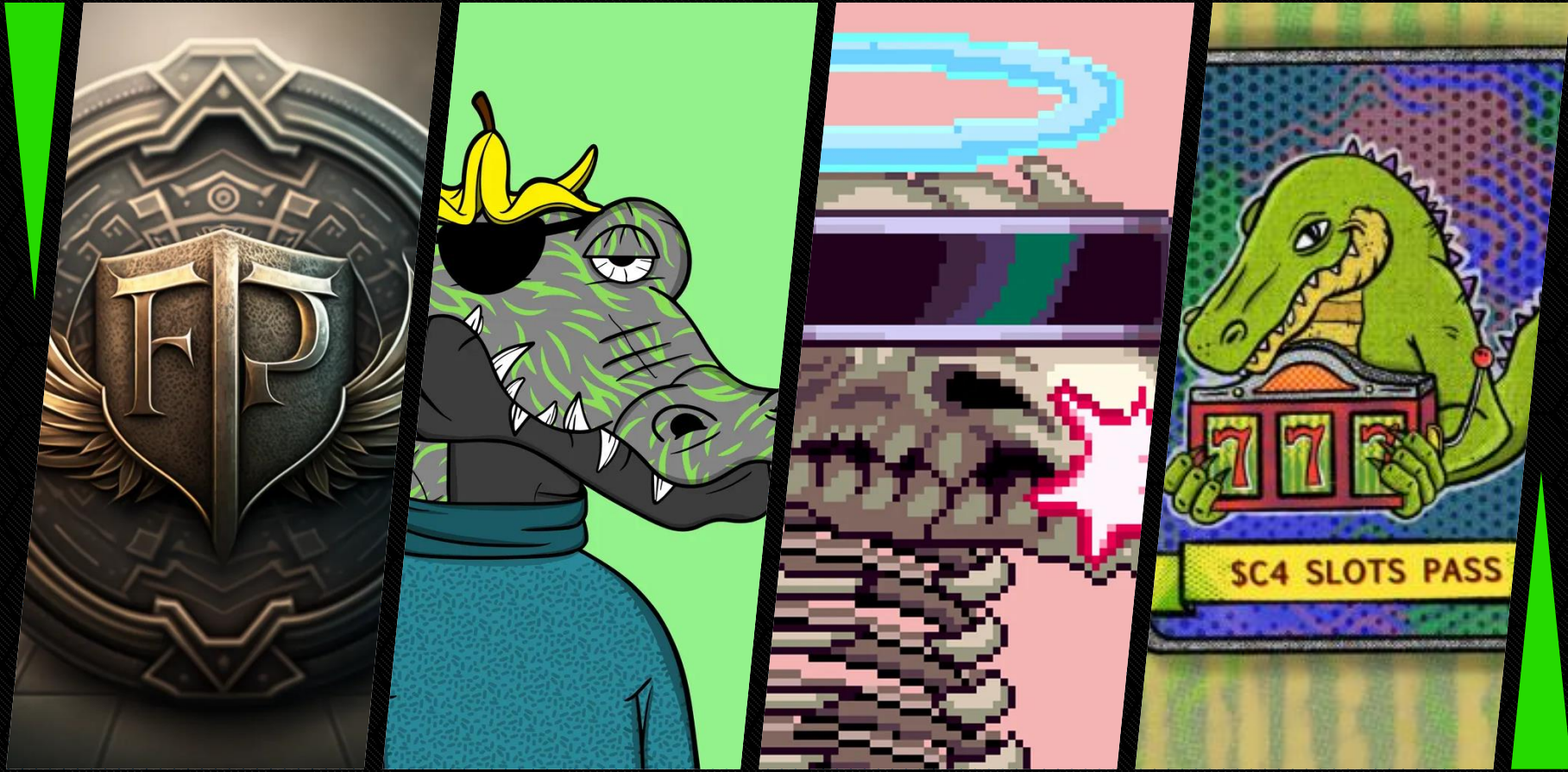
An independent networking system has been setup to facilitate exclusive matchmaking with tournament participants



Prizes

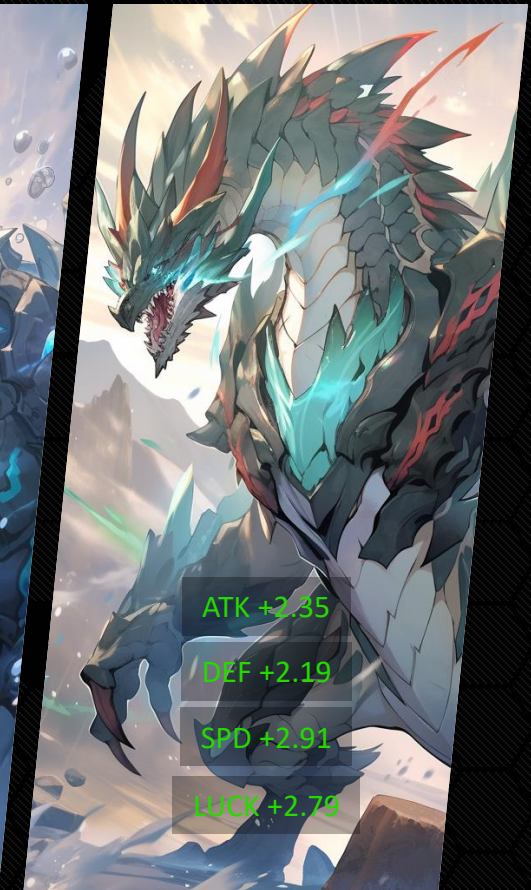
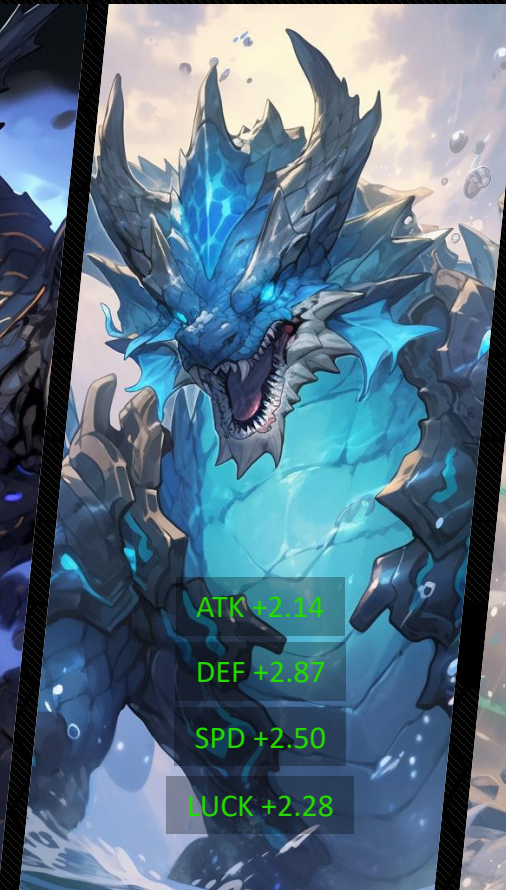
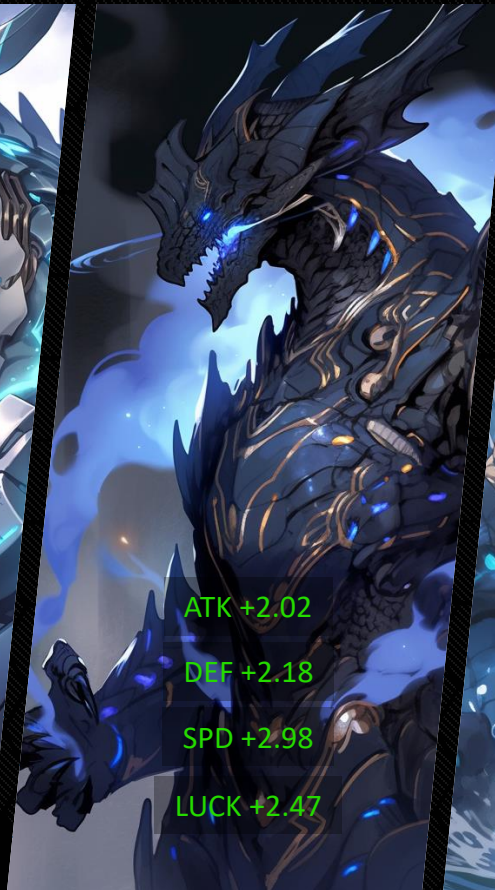
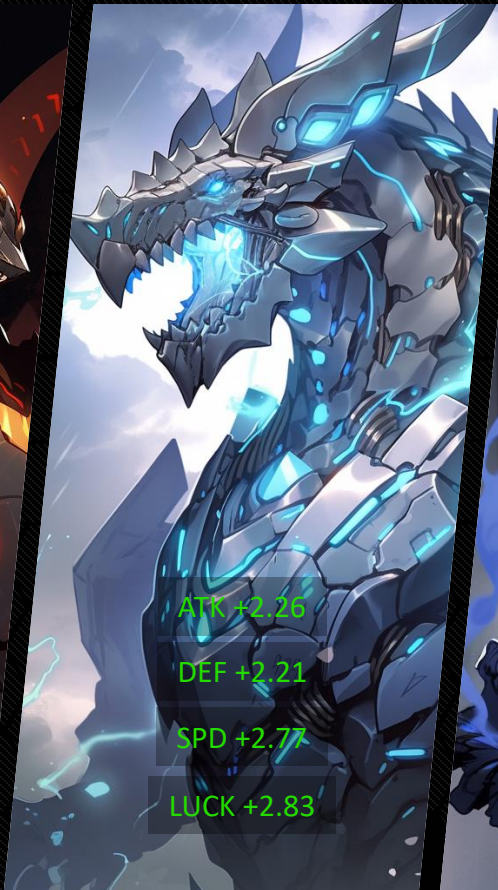
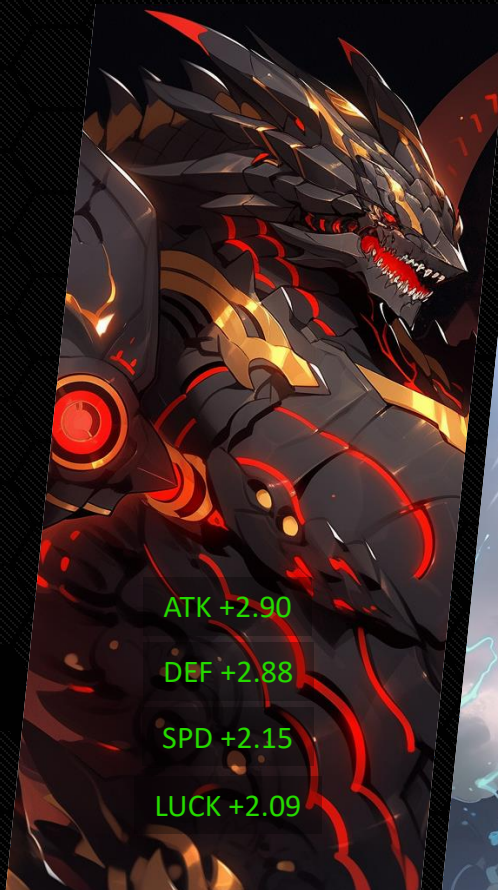
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NFT Prizes



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Meet the Dragons



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Tournament Sponsors



LOUIE

Co-Founder



GANZO

Co-Founder



HAKKO

Co-Founder

PFPPB

Hosts



DECIMALIST VENTURES LLC

Blockchain Startup Incubator. Currently owned businesses include PFP Pit Brawl & Ordinal Quest.

PFP PIT BRAWL

Game and platform focused on asset interoperability and bringing competitive gaming to blockchain.



THANK YOU

www.velicious.com

BREAK SLIDE

The slides that follow will be used as the tournament progresses...



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Twitter Spaces

There will be a few different Twitter Spaces surround the tournament. We have outline those here:

Introducing: Enter the Dragon **TBA**

This will be a review of details for the tournament and server largely as a Q&A before the mint for the Brawl Pass goes live.

Top 8 “Weigh-in” **TBA**

In this space we will interview the Top 8 in the tournament and hear their thoughts going into the semi-finals.

The Victory Lap **TBA**

In this space we will interview our 1st, 2nd, & 3rd place winners of the tournament. We will gather their thoughts on the event overall, listen to their strategies that they used to achieve success, and find out what is next for them.

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Streaming The Finals



TWITCH.TV

It would be ideal to have some (if not all) of the semi-finalists agree to have their scheduled matches streamed. The way we can do this, with our current system, is by having them share screen over Discord. The Hosts will then stream that video directly to Twitch.tv

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Top 8

Players	Games	W	D	L	Honor
 ???	4	3	1	0	10
 ???	3	3	0	0	9
 ???	3	2	0	1	6
 ???	4	3	1	0	3

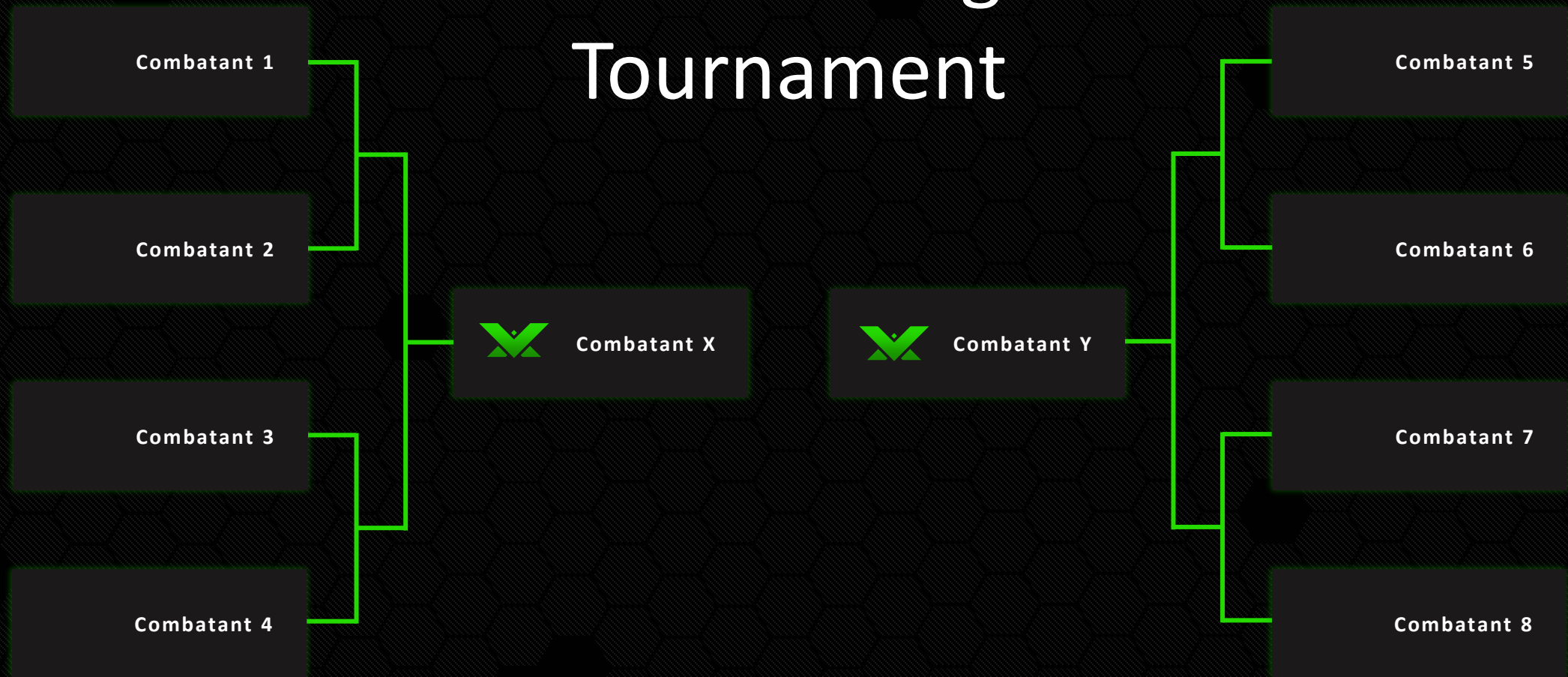
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Top 8 (cont.)

Players	Games	W	D	L	Honor
 ???	4	3	1	0	10
 ???	3	3	0	0	9
 ???	3	2	0	1	6
 ???	4	3	1	0	3

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Enter the Dragon Tournament



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Tournament Winners



WINNER

1st



WINNER

2nd



WINNER

3rd