



# *Debrief*

*Meet the team*



# MEET THE TEAM

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**Michael**

Adobe Software professional.  
Has a very innovative workflow. Currently working with famous Twitch streamers and youtubers.

**Mendy**

Passionate about coding and web-designing.  
A skilled perfectionist with a detail-oriented approach.  
Very passionate about cooking and baking.

**Bobby**

Has close to a decade of experience in the music field as a guitarist. He has attended many charity concerts and has played alongside famous bulgarian bands.

**Steph**

She has worked as a Junior Animator in a Production company after graduating Graphic Design and animation in Amsterdam.

**Sam**

Passionate for sleight of hand, design and music. Has 7 years of experience in flourishing and sleight of hand. Has worked in an advertisement company in Germany.

**Minttu**

Coming from Finland, she likes listening to punk music and is a big enthusiast about tattoos.



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## *Debrief*

Our group Endeavor has chosen the third case as our assignment: digital interaction. For this assignment, we need to come up with a digital solution to enhance the experience of the audience.

Our team will try to find new sorts of innovations that will enhance the experience of the way people leisure/entertain themselves by introducing digitalization in some form. Innovation/digitalization can improve the audience's experience by giving them a possibility to satisfy their needs.

Using the double diamond model, our team will approach the problems and possible solutions found in today's night-life scene.