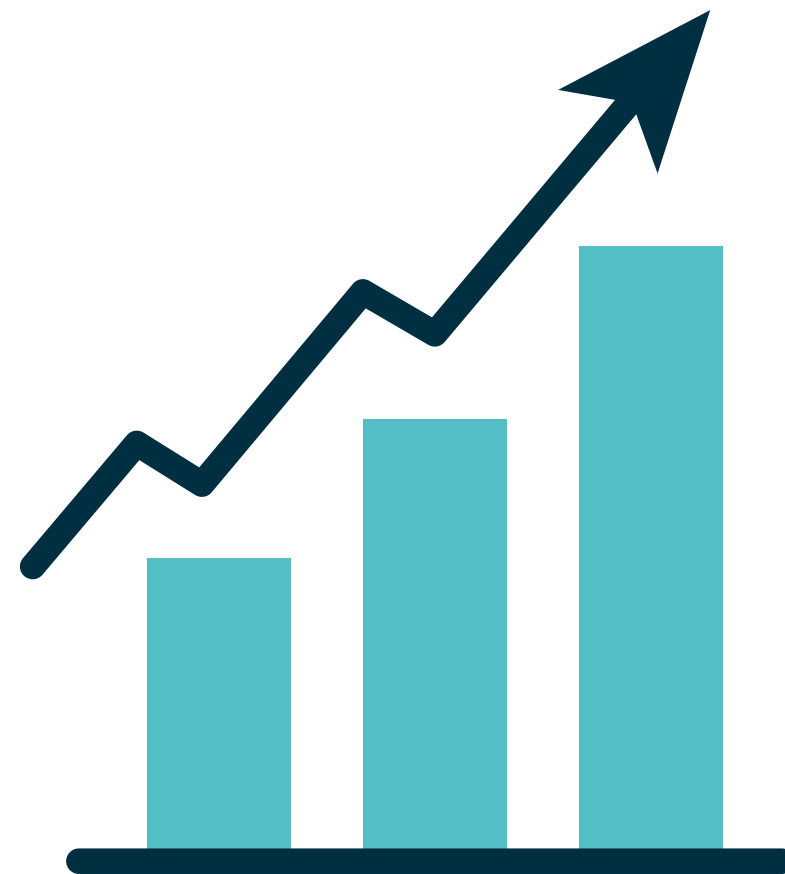


TOP 200

# COMMON PASSWORDS



# Contents of the Report



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# Introduction

Analysis of top 200 common passwords by 49 countries

Why should business and tech leaders analyze passwords?







## Part 2.

Comparing

# Passwords by Countries

Finding the best, worst, and everyone in  
between

1

### Question One

How many users in each country were found to have used passwords on the list

2

### Question Two

What is the average password length by country?

3

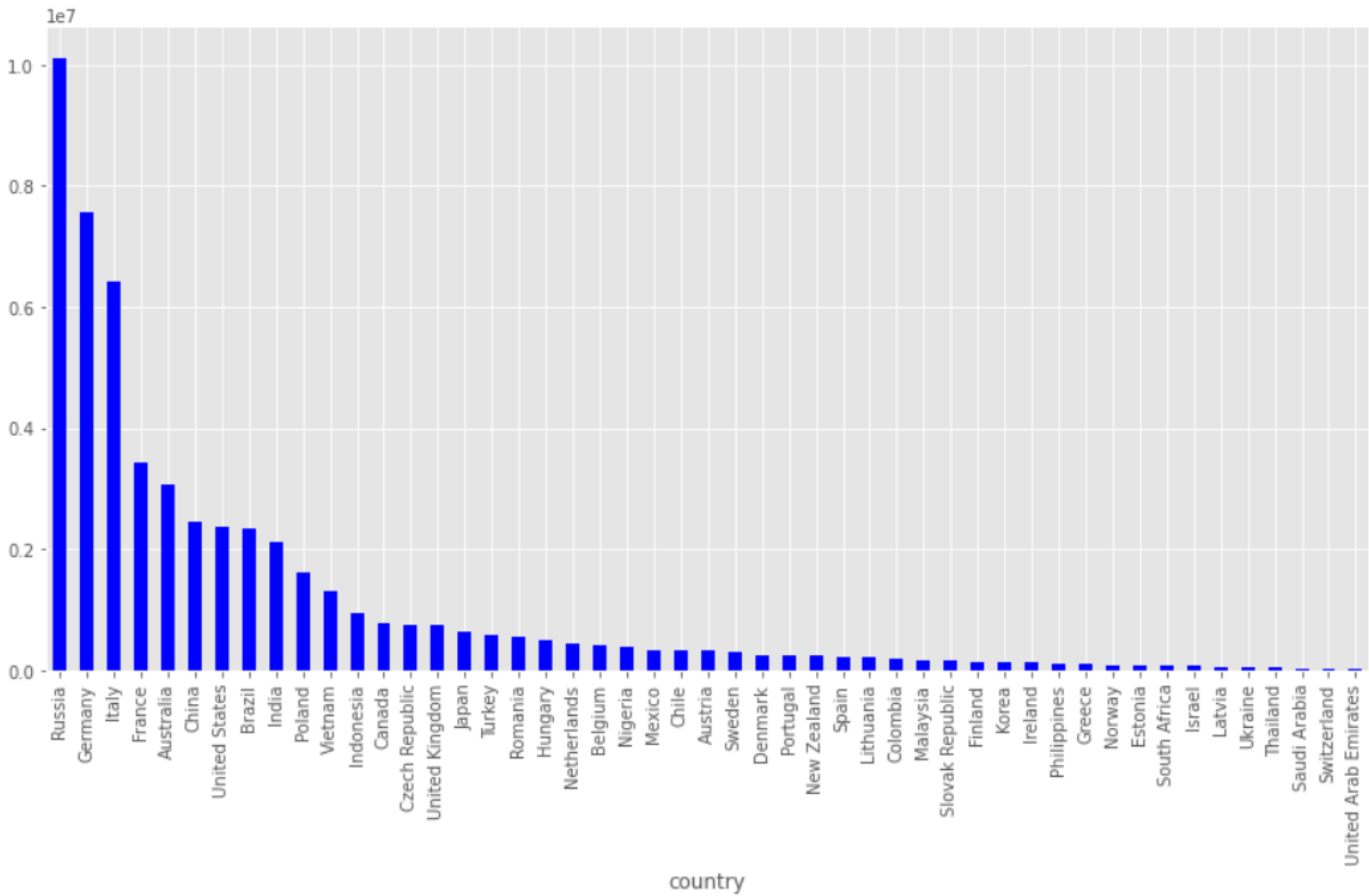
### Question Three

What is the average time to crack the password by country?

01.

How many users in each country were found to have used passwords on the list in 2020?

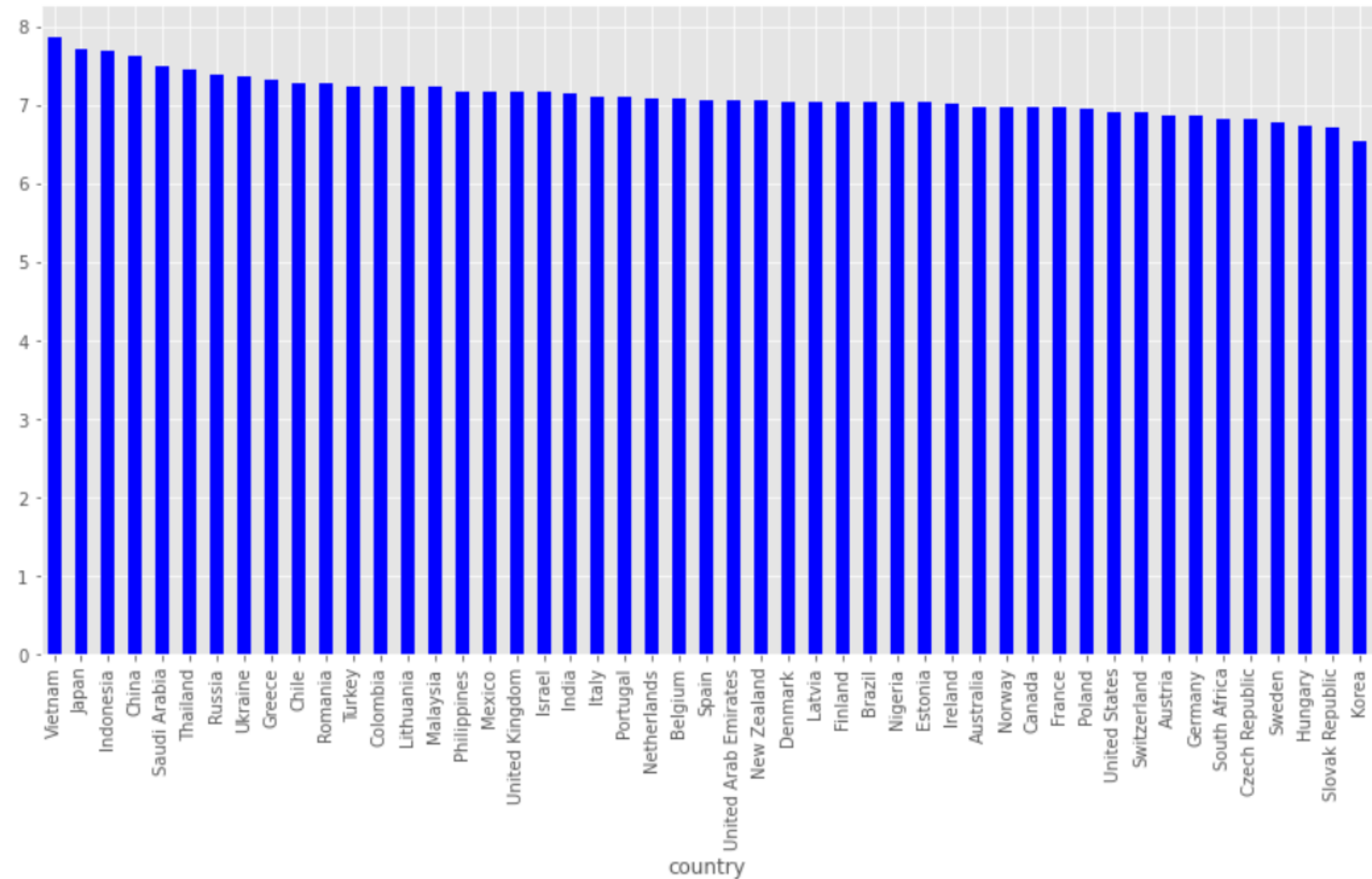
Average: 12630.86



02.

What is the average password length by country in 2020?

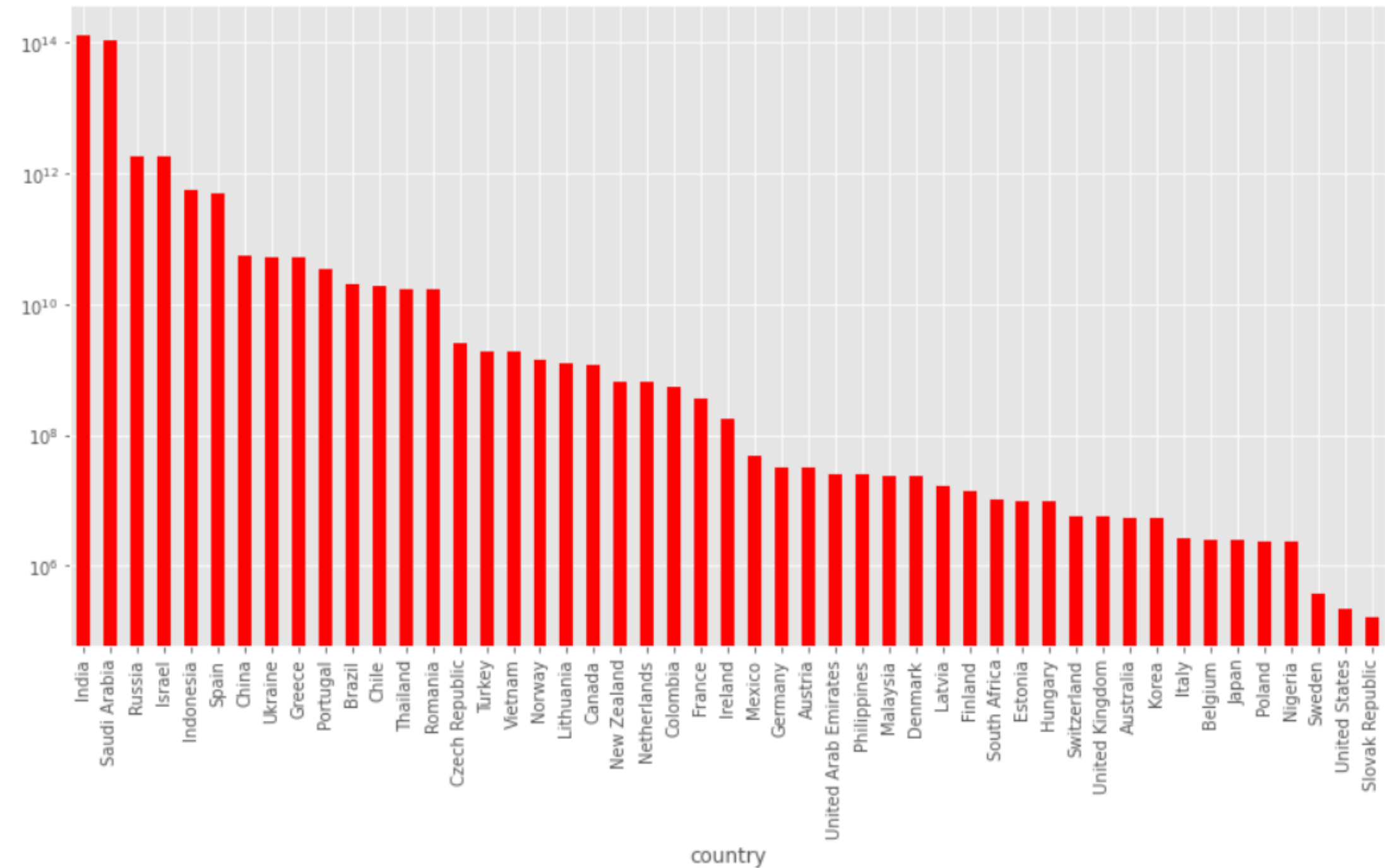
Average: 7.11



03.

What is the average time to crack the password (in seconds) by country?

Average: 5003708088591.47 seconds





## Part 3.

Top 5

# Unique Passwords

Of the Unique passwords in the list, the top five used in 2020 are

01

**target123**

713609 users

02

**1g2w3e4r**

713360 users

03

**gwerty123**

713241 users

04

**zag12wsx**

710667 users

05

**tinkle**

699420 users



# 04



## Part 4.

## Password

## Complexity

Using unique passwords from the list



# Breakdown

What makes a strong password?

Determined password strength by how complex the password is.

**1**

**Uppercase**

"ABCDEFGHIJKLMNOPQRSTUVWXYZ"

**2**

**Lowercase**

"abcdefghijklmnopqrstu  
vwxyz"

**3**

**Number**

"1234567890"

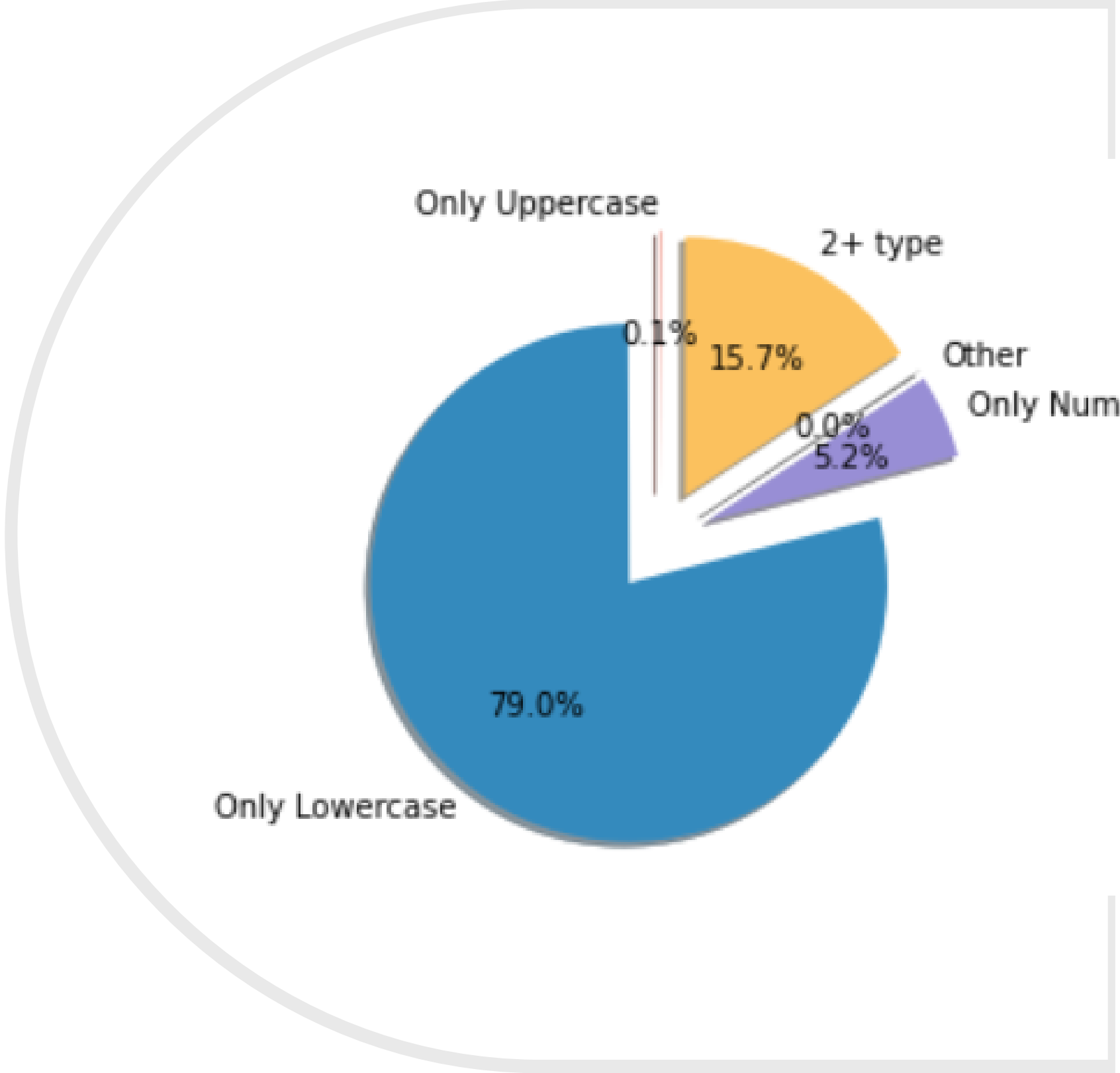
**4**

**Special Character**

"!@#\$%^&\*()-+?\_=  
<>/"

**5**

**Length  $\geq$  12**



Of the unique passwords

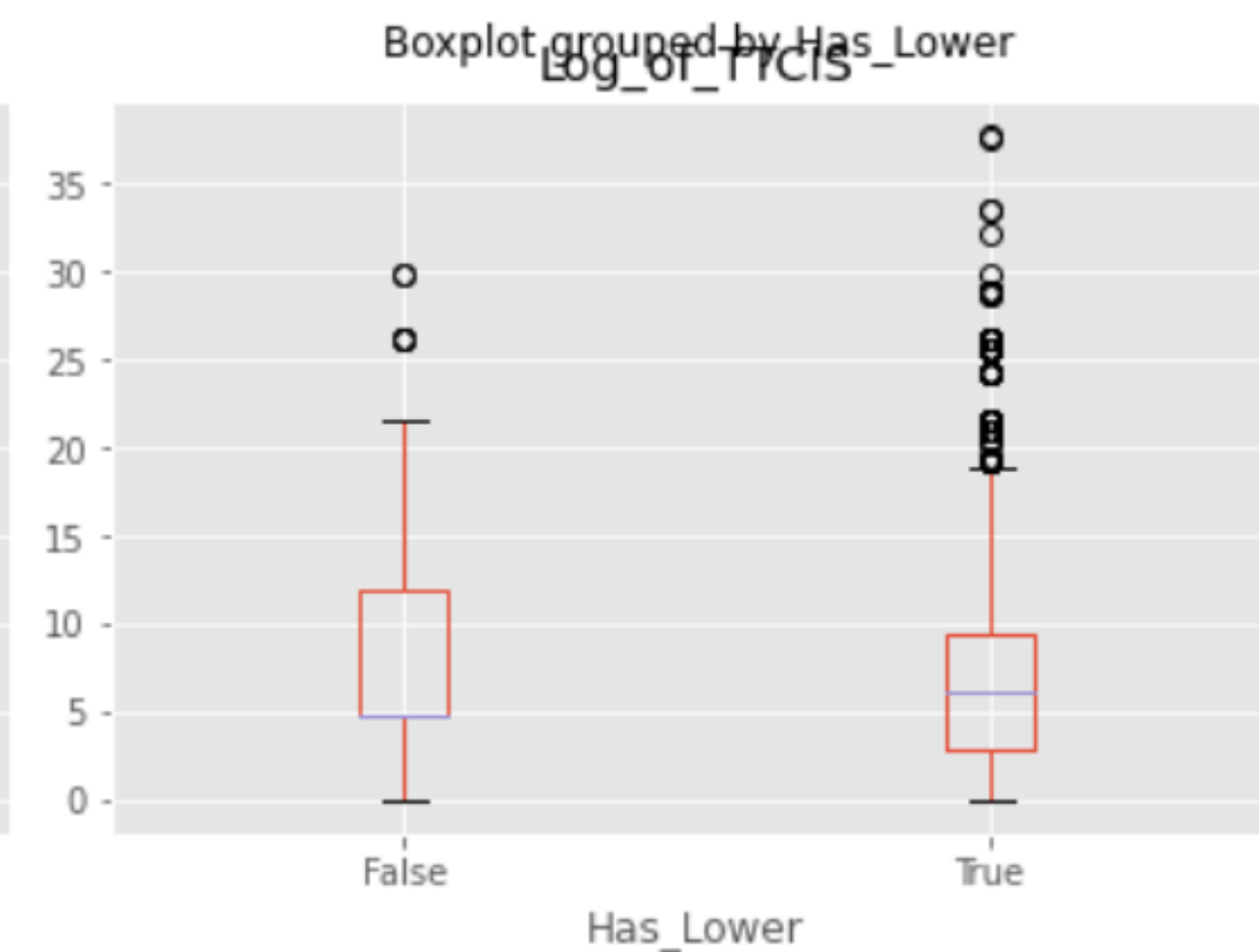
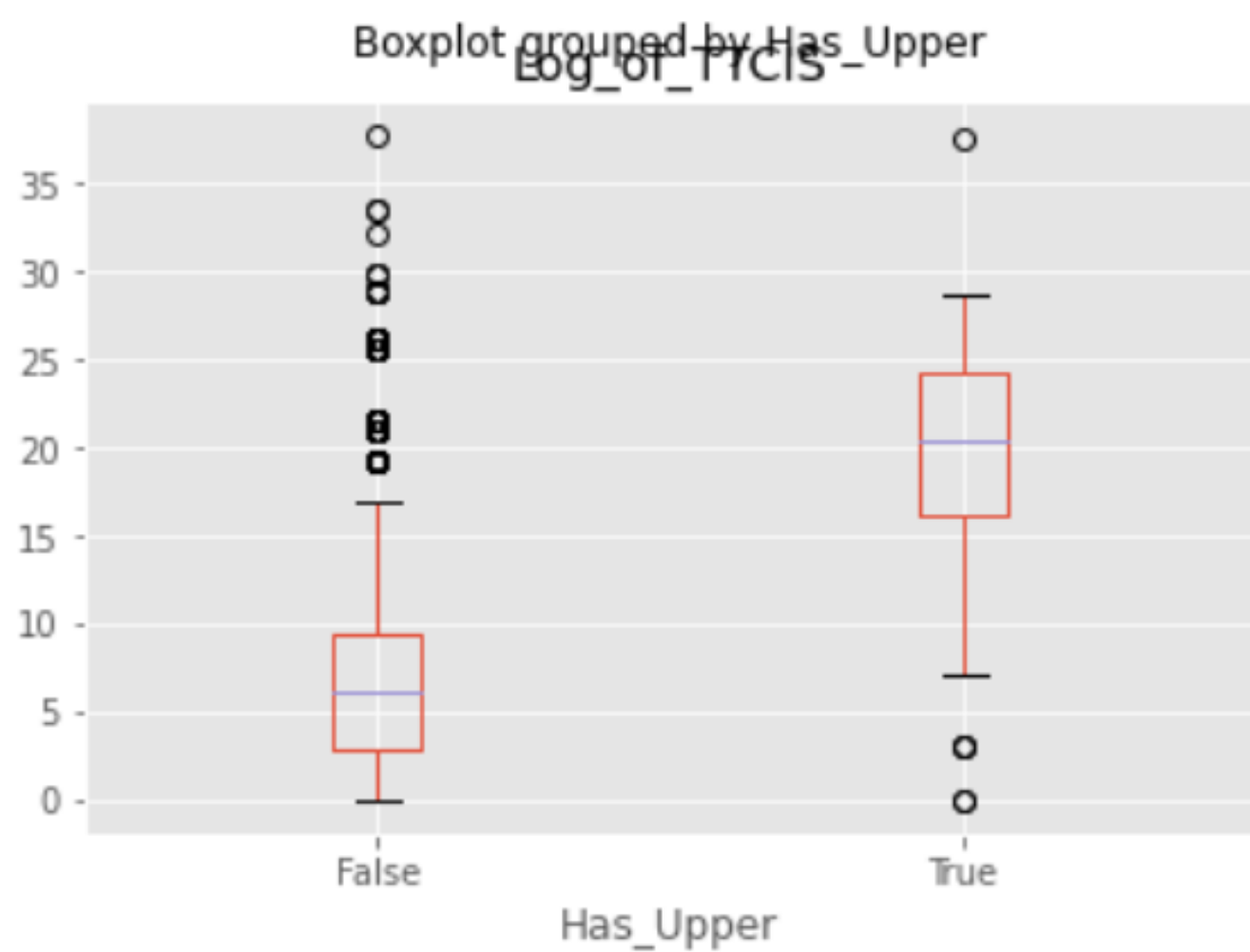
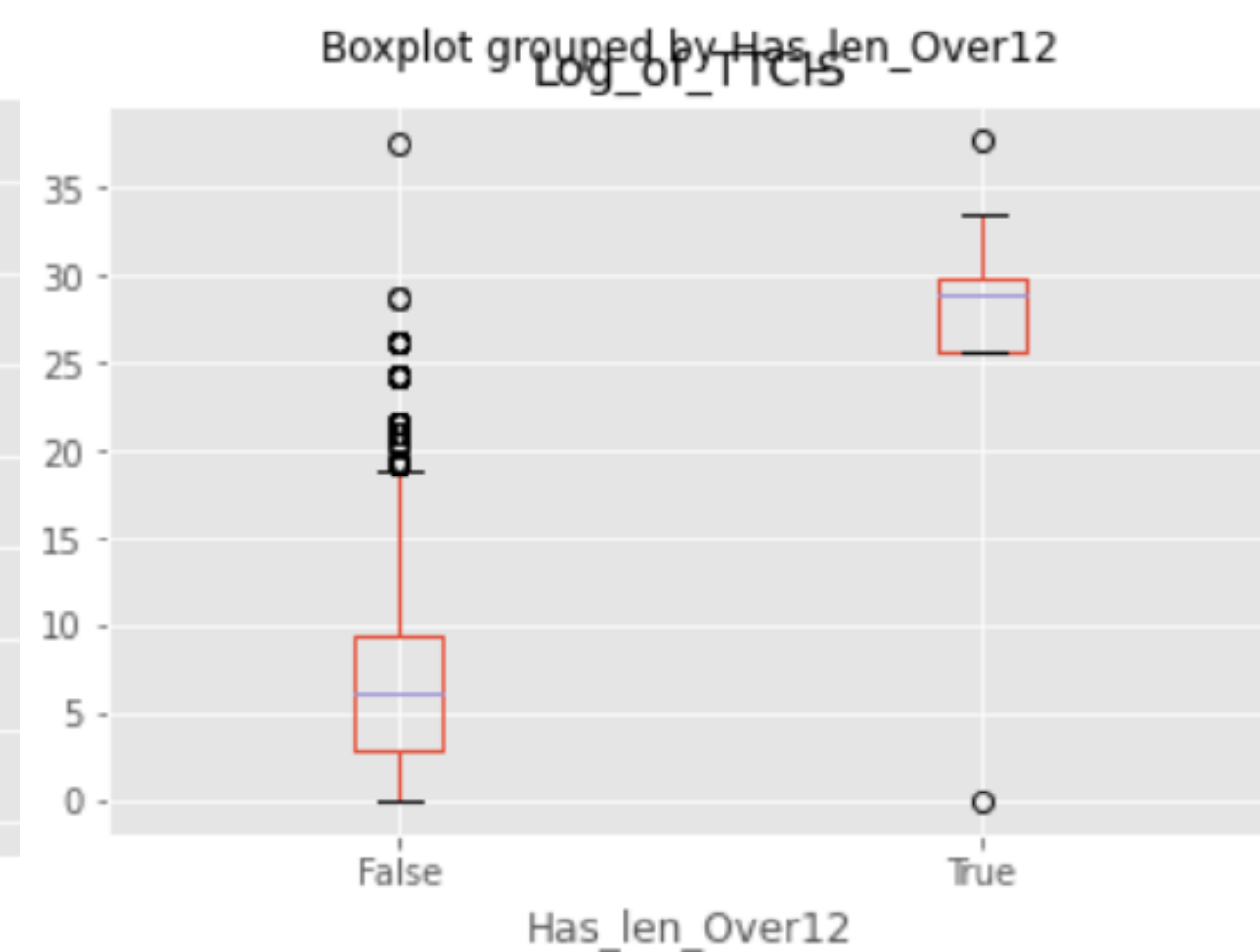
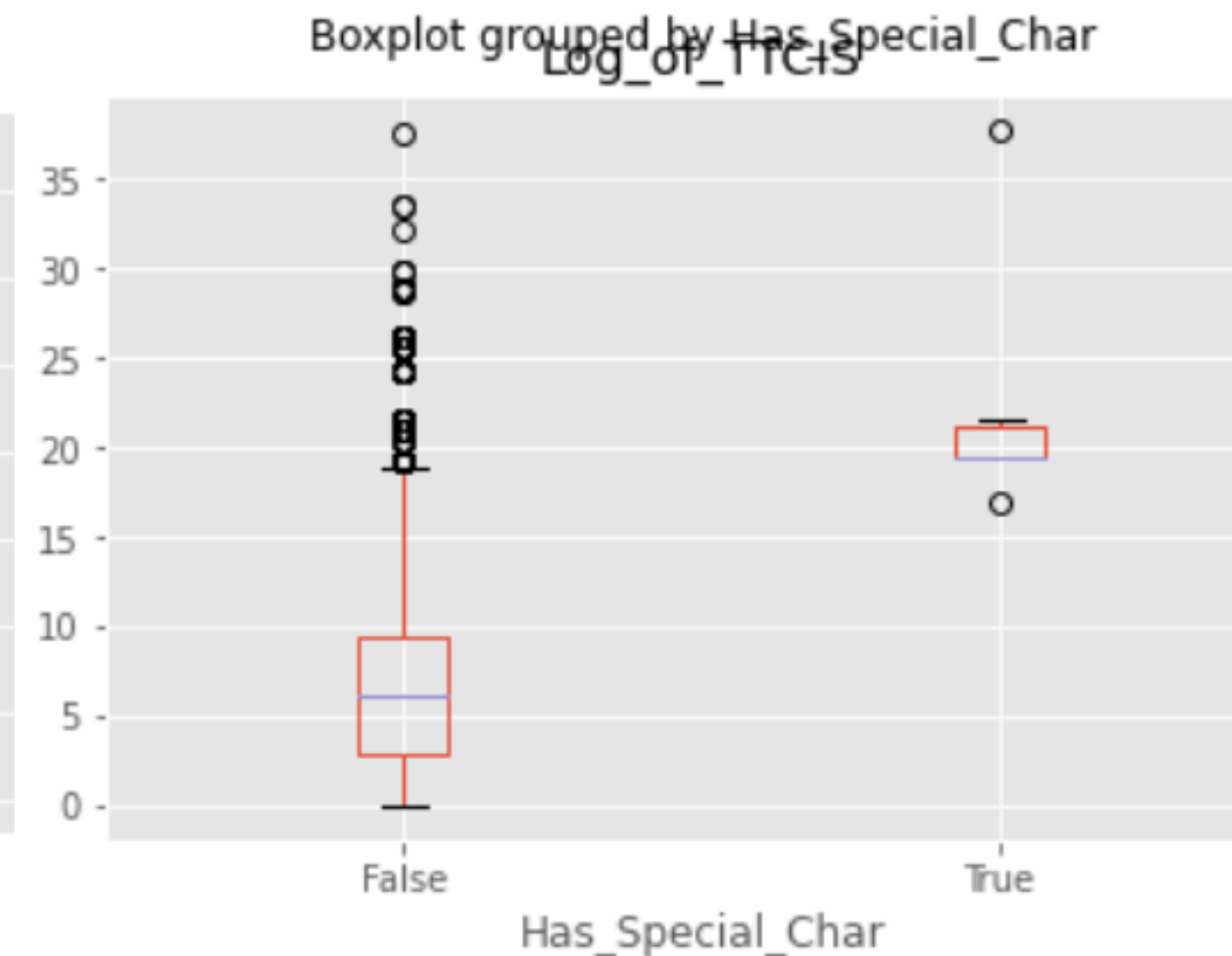
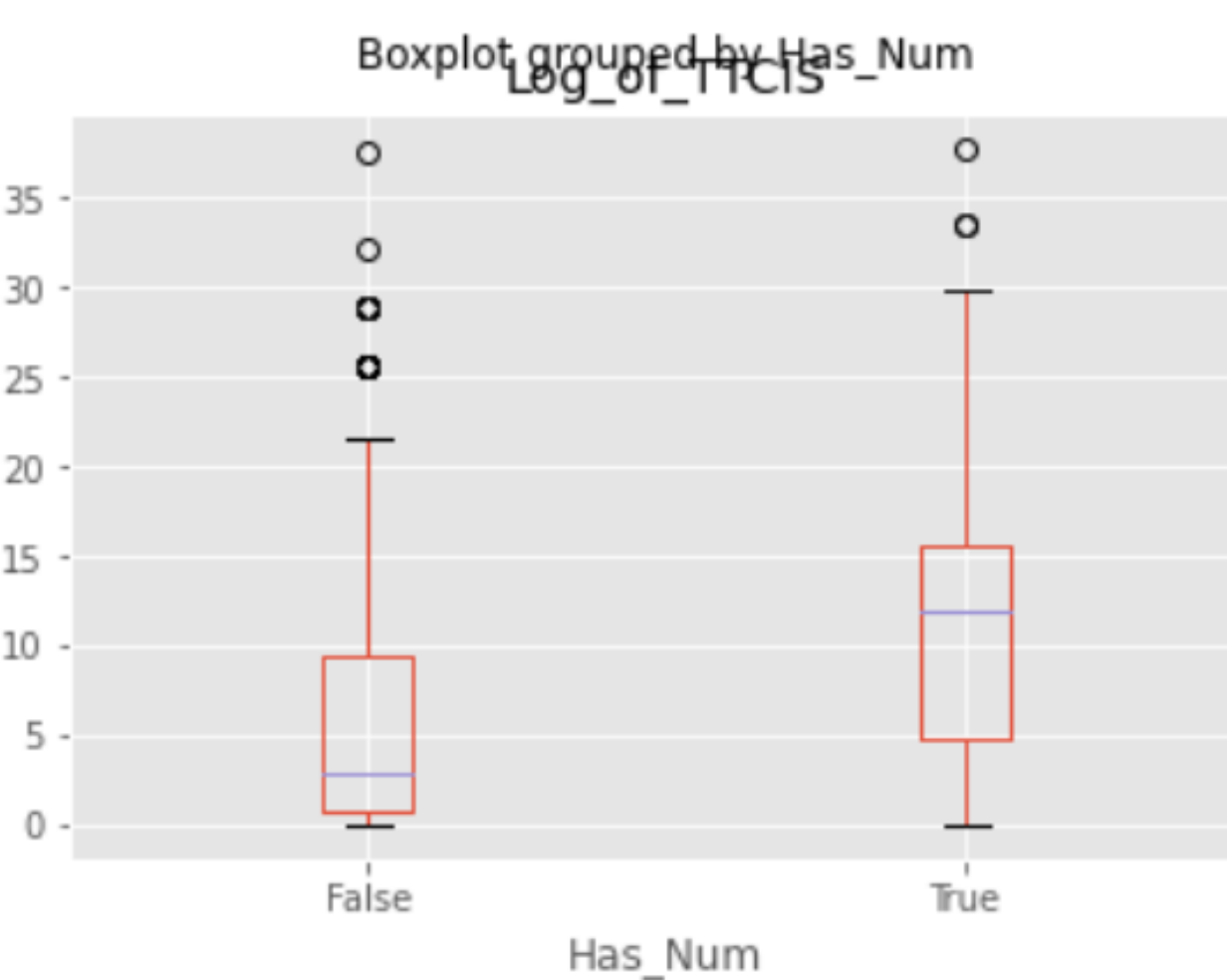
# Majority

had only one type

84.3 % Complexity 1



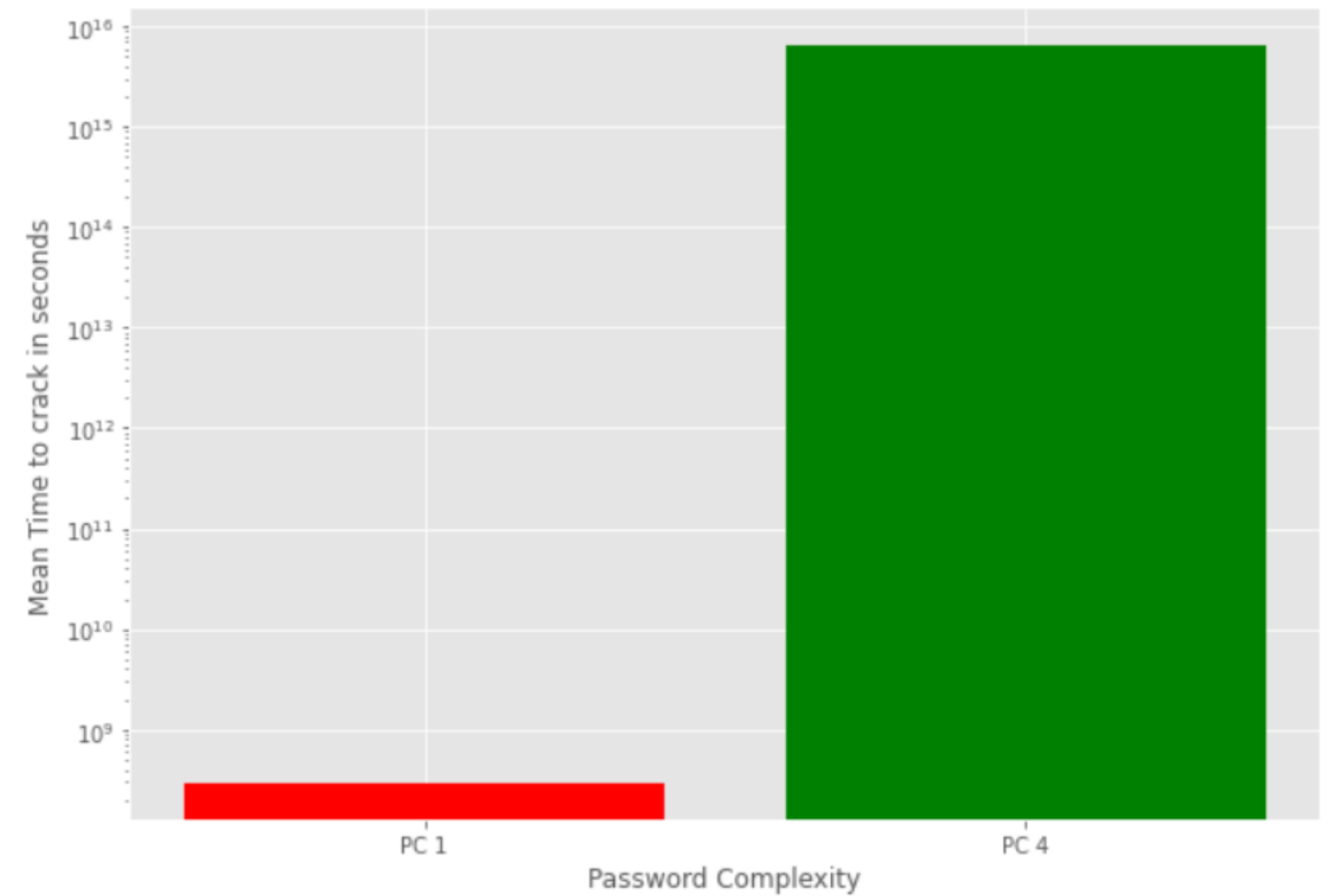
2 Other found



Relationship between

# Complexity and Mean Time to Crack

PC1 vs. PC4





## Part 5

# Passwords over Time

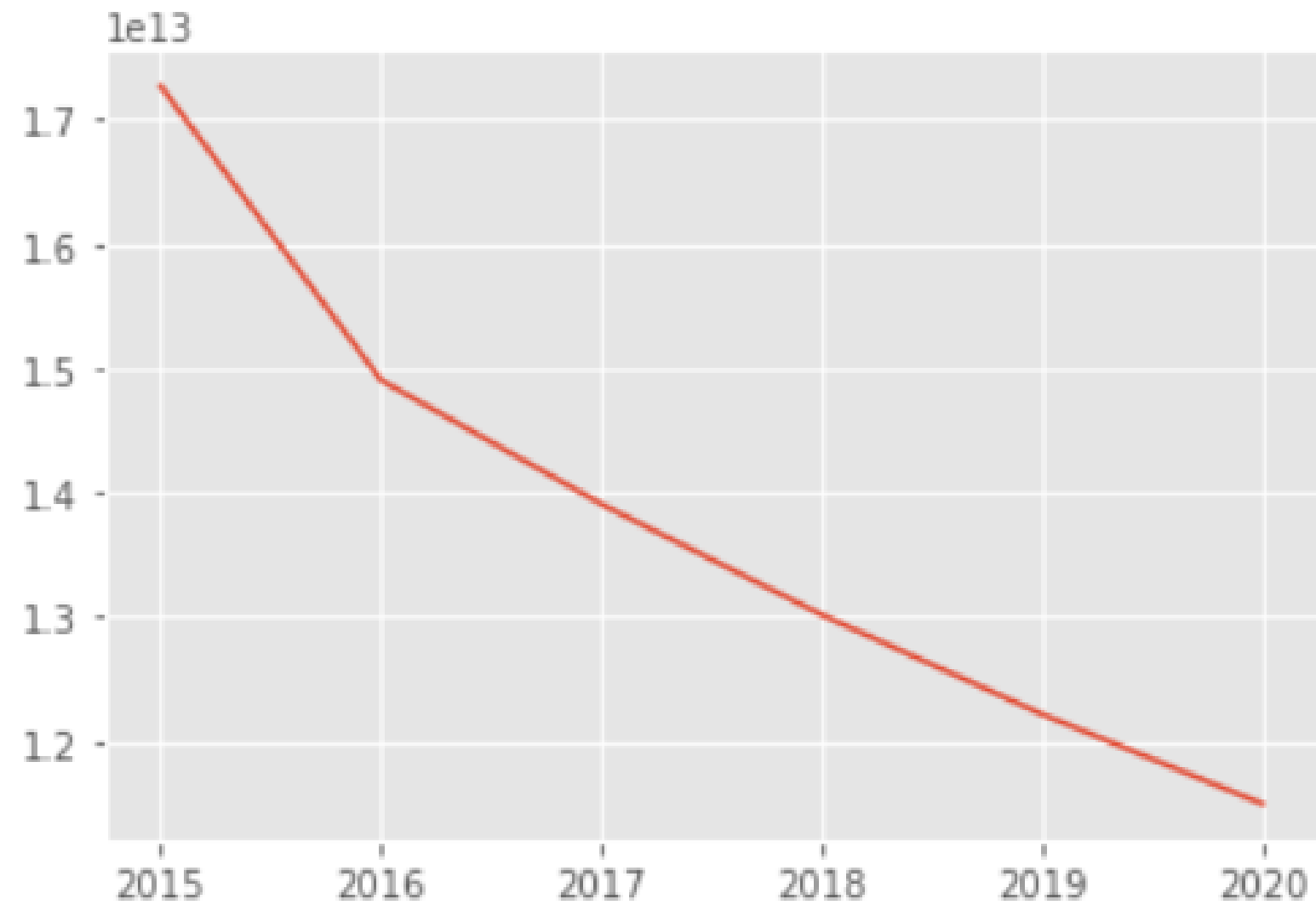
Of the unique passwords in the list, has the crack time changed from the past years?



05

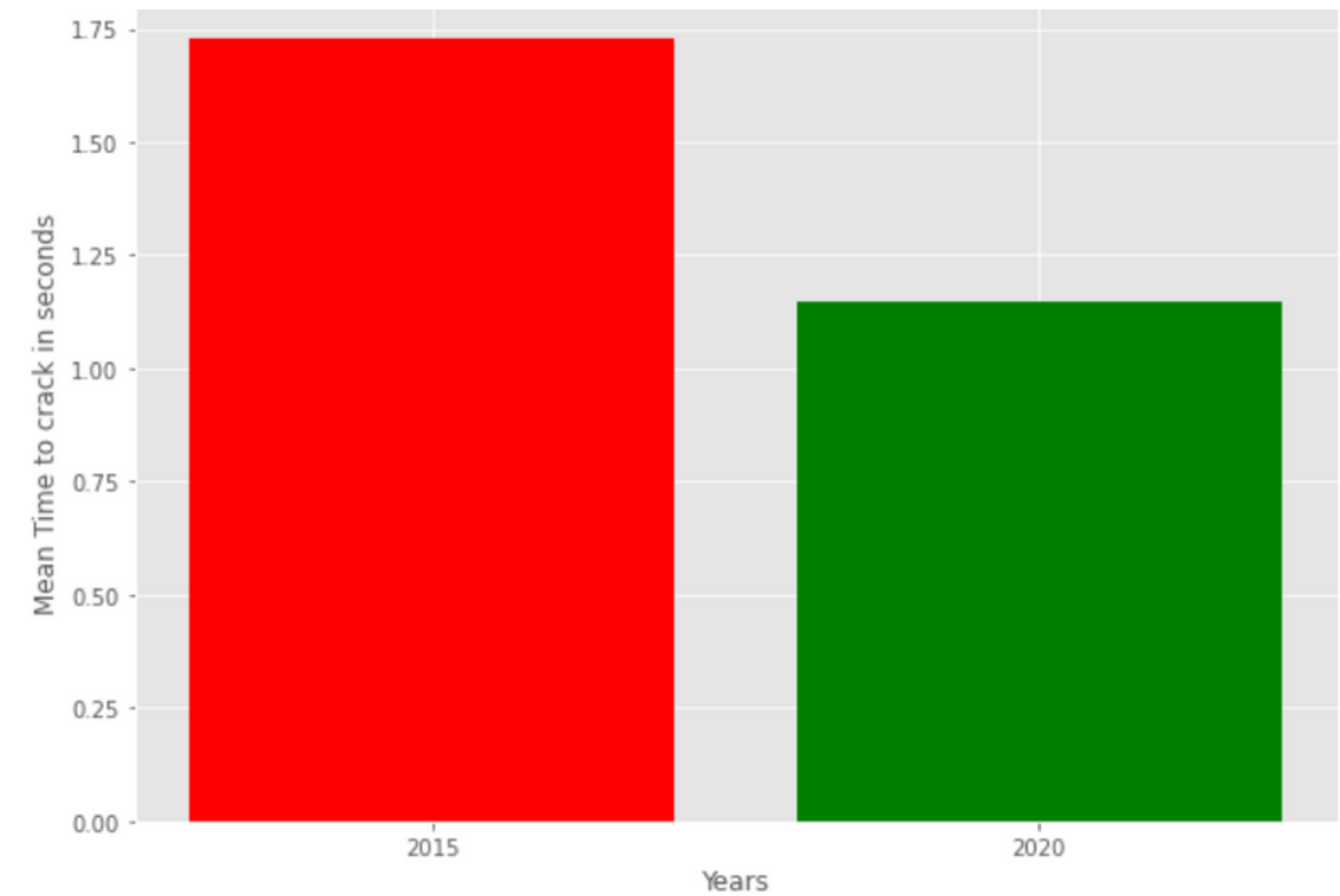
Average Crack Time for the Unique  
Password Set Over

**Past 5 Years**



**-50.23 %**

**change from 2015 to 2020**



## Part 6.

# Future Work

If I had more time and data

- 1 See how the average password length changes over time
- 2 See if there is any correlation between top trending words/hashtags and passwords

