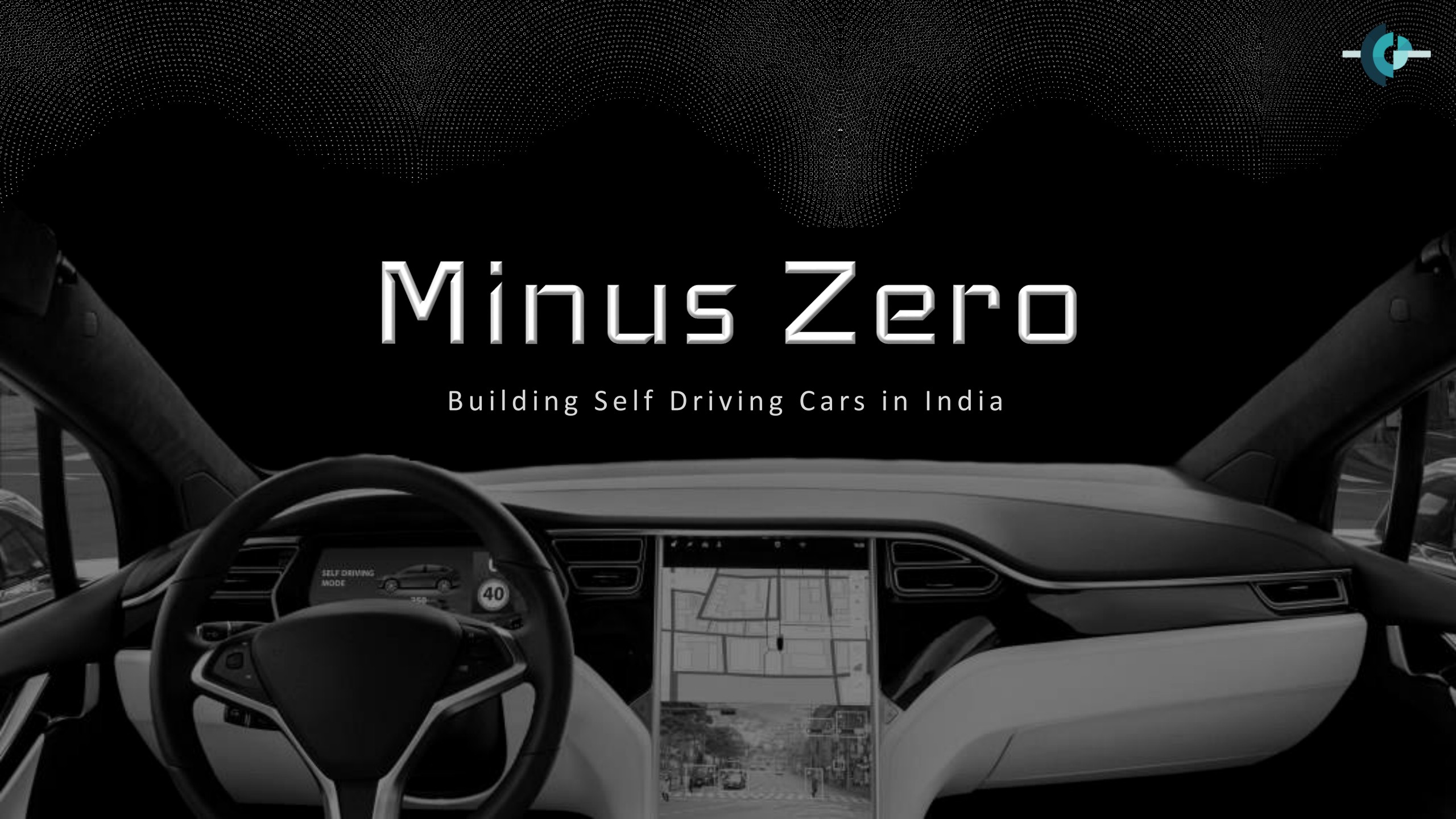
Minus Zero

Building Self Driving Cars in India



What are we doing?

Building Self Driving Cars that –

- ✓ Can achieve Level 5 autonomy in world's toughest traffic like India's with ZERO human supervision needed.
- ✓ Are extremely affordable, MADE IN INDIA
- ✓ Are superiorly energy efficient EVs.
- ✓ Are powered by real-time nature-inspired AI that is less dependent on previous data and expensive sensor suite.

Why do we need this technology?

Accidents

The NHTSA* has estimated the economic costs from accidents amounted to almost **$250 Bn** per year and **~94%** of road crashes happen due to human error.

Pollution

Vehicular Pollution calls for a bigger reason to adapt to driverless electronic cars. AEVs are 95% efficient, in comparison to the 30% efficiency of traditional combustion engines.

Costs

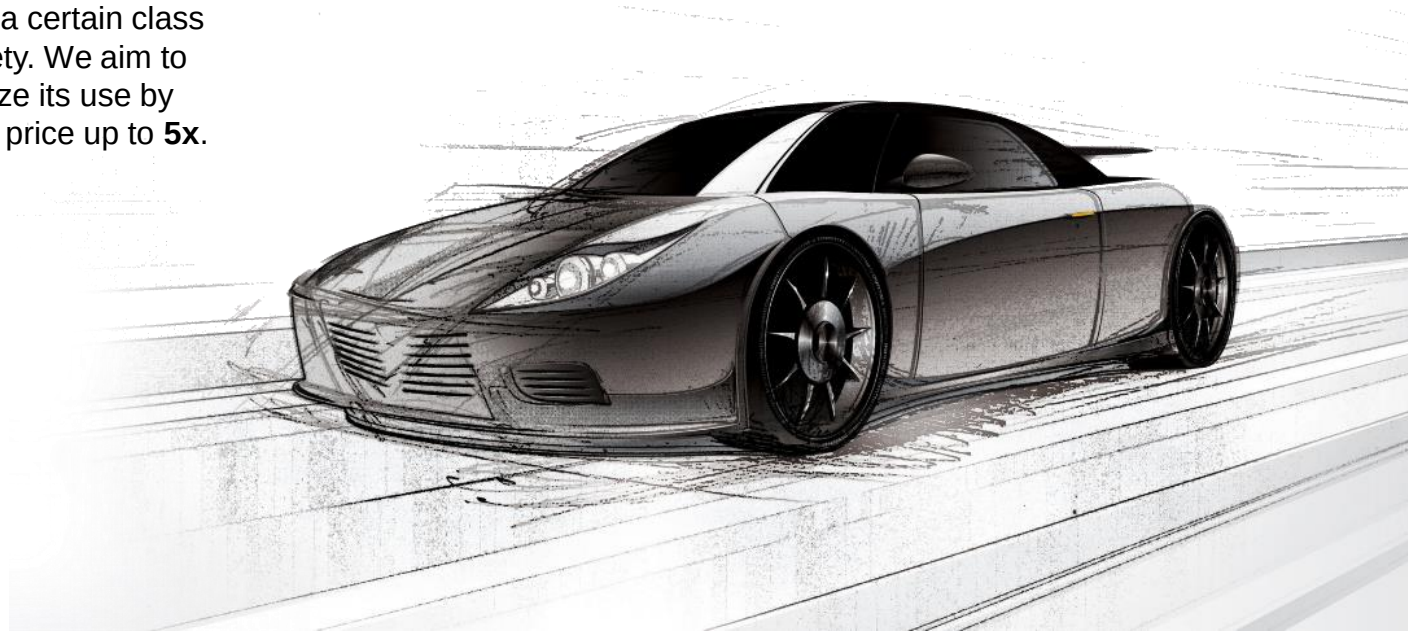
Majority of Self Driving Cars present in the market comes with a price that makes it exclusive to a certain class in the society. We aim to democratize its use by reducing the price up to **5x**.

Labour Optimisation

Huge chunk of total costs of logistics & delivery companies go towards human resources, which can be optimised by driverless vehicles.

Accessibility & growth

AV technology is sector agnostic and can be put to use towards other sectors like Defence, Robotics, Drones & Aviation, Bionics, etc.



*(*National Highway Traffic Safety Administration)*

Cognitive predictive planning based, thus reducing bias in driving

Zero dependency on expensive sensors like LiDARS even at night

Algorithms use 10x lesser GFLOPS per frame achieving over 60 fps on on-vehicle edge hardware for detection and segmentation

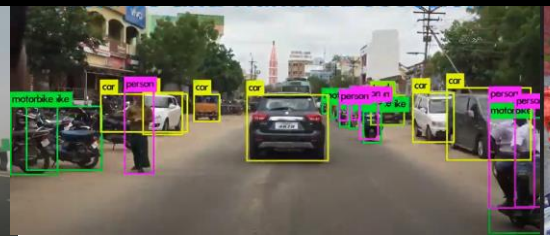
State of art control architecture that can achieve Level 5 autonomy in trickiest traffic ensuring smooth UX for the rider

Our Technology

Does not depend on lane markings for road detection, ensuring robustness on roads having bad conditions.

Powered by proprietary nature-inspired vision AI which depends lesser on previous data enabling standalone solutions.





1st in India working on full autonomy in EVs

L5 Self Driving Car

- ✓ Rider centric end-to-end EVs for end consumers capable of fully autonomy on all Indian roads.
- ✓ Affordable at 5x lesser price than other AEVs in industry.
- ✓ Estimated Cost – 15k-25k USD
- ✓ Commercial release in late 2023

Robo Taxi

- ✓ Fleet of fully autonomous EVs for cab hailing industry customized for individual cities, reducing costs incurred on HR.
- ✓ Modelled B2B for building consumer trust in autonomy tech.
- ✓ Commercial release in mid 2023

Logistic Trucks

- ✓ Fully autonomous logistic trucks tailor-suited for long distance transportation during nights.
- ✓ Commercial Release by 2025

Competitors

How are we different?

Extremely affordable for middle classes

Suited for unstructured Indian roads and disorganised traffic scenarios

Aesthetic look with complete infrastructure integrated within the EV body.

Superiorly lesser computational expense and no dependency on expensive LiDAR's

Leveraging access to less expensive labour and resources in South-Asian market.

Self-Driving Cars will have a global market size of $60Bn by 2030[1]

85%

Indians are willing to take a ride in a fully Self-Driving Car[2]

(Highest among all countries surveyed)

58%

Total Vehicle Sales will be of Level 3 autonomy or above by 2035[3]

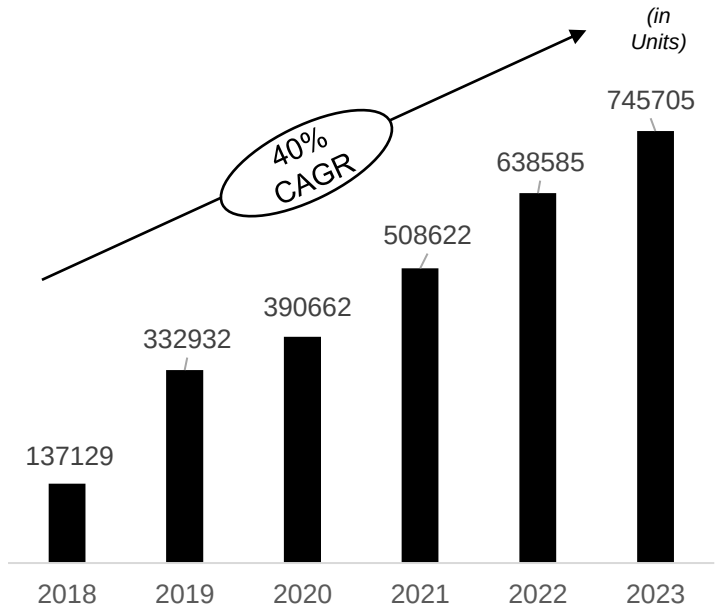
50%

Indians are willing to pay a Premium for buying a fully self driving Car[2]

> 20M

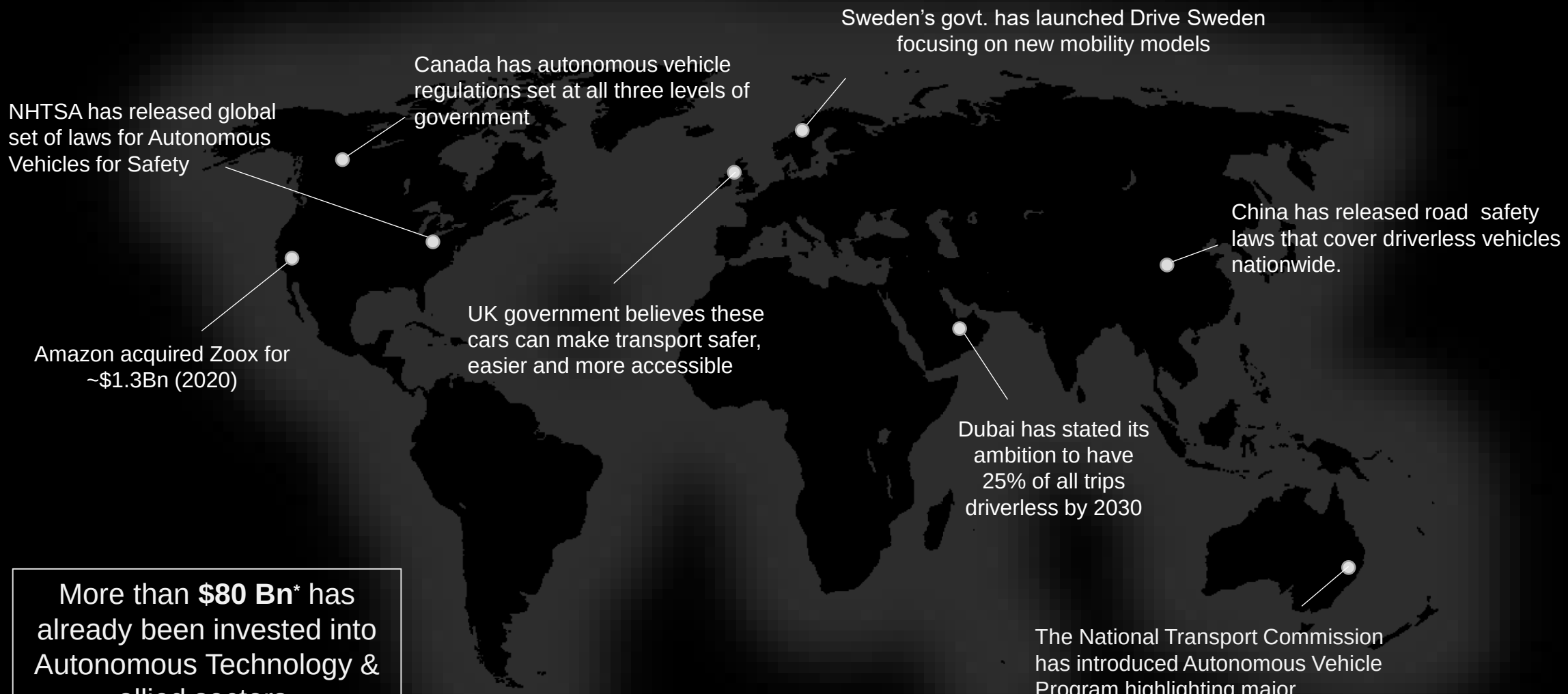
Units of Autonomous Vehicles will be sold by 2035 globally[3]

Autonomous Vehicles Sales is projected to grow at 40% CAGR[4]



(Source: 1.Global News Wire, 2.BCG Survey 2016, N=5636, 3.UK Catapult Transport System, 4. Gartner Research)

Global Outlook



More than **$80 Bn*** has already been invested into Autonomous Technology & allied sectors.

*(Source: *The Brookings Institution)*

Timeline

Software Testing

Dec 2020 to Mar 2021

1

2

On-road demo with system integrated in third party vehicle
Patent filing of our proprietary AI software on successful launch of our prototype

September 2021

3

Beta testing of end-to-end AEV on unsupervised public roads.

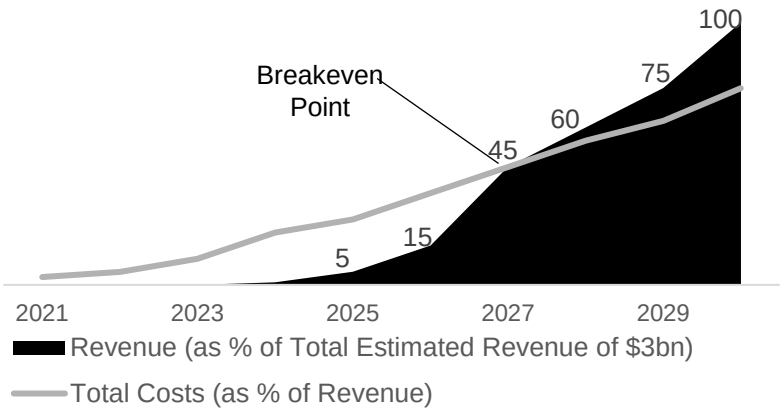
June 2022

4

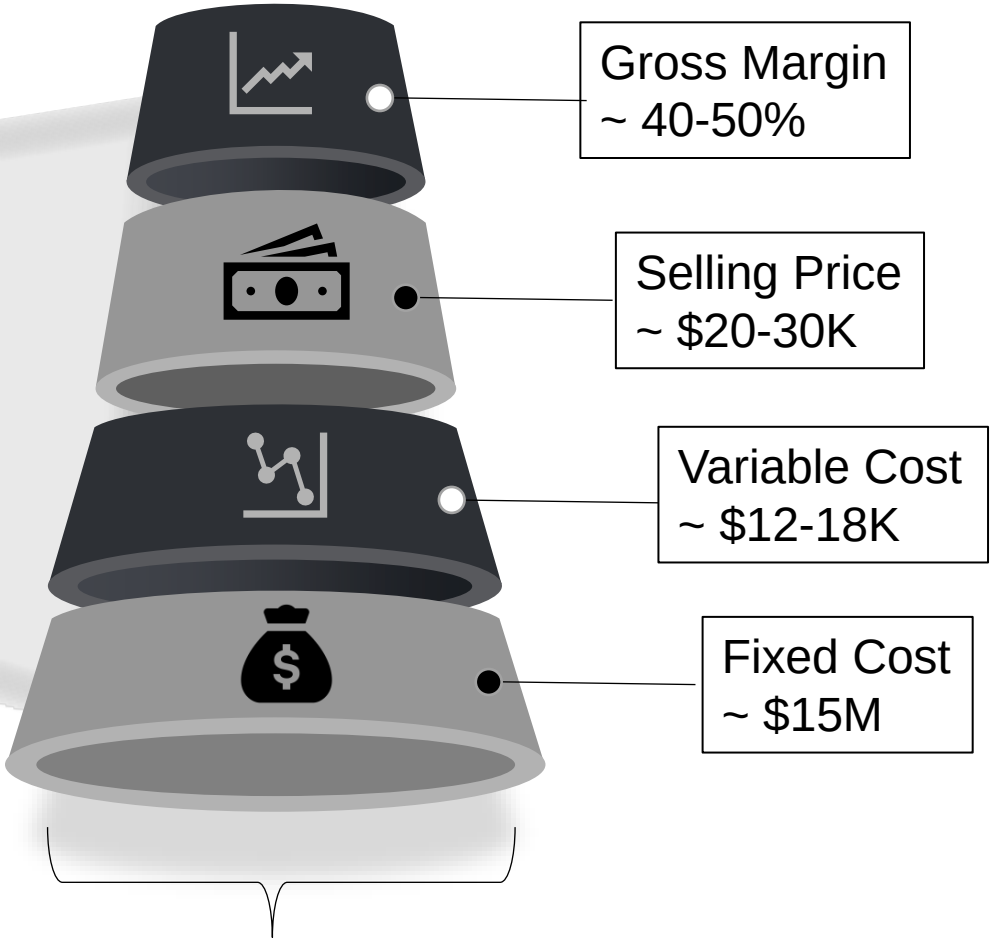
Commercial Launch

Mid 2023

Potential of $3 Bn by 2030



(Estimated Figures)*



Breakeven in 3 years of launch

Autonomous Vehicle Utopia

Industrial Impacts

Defense

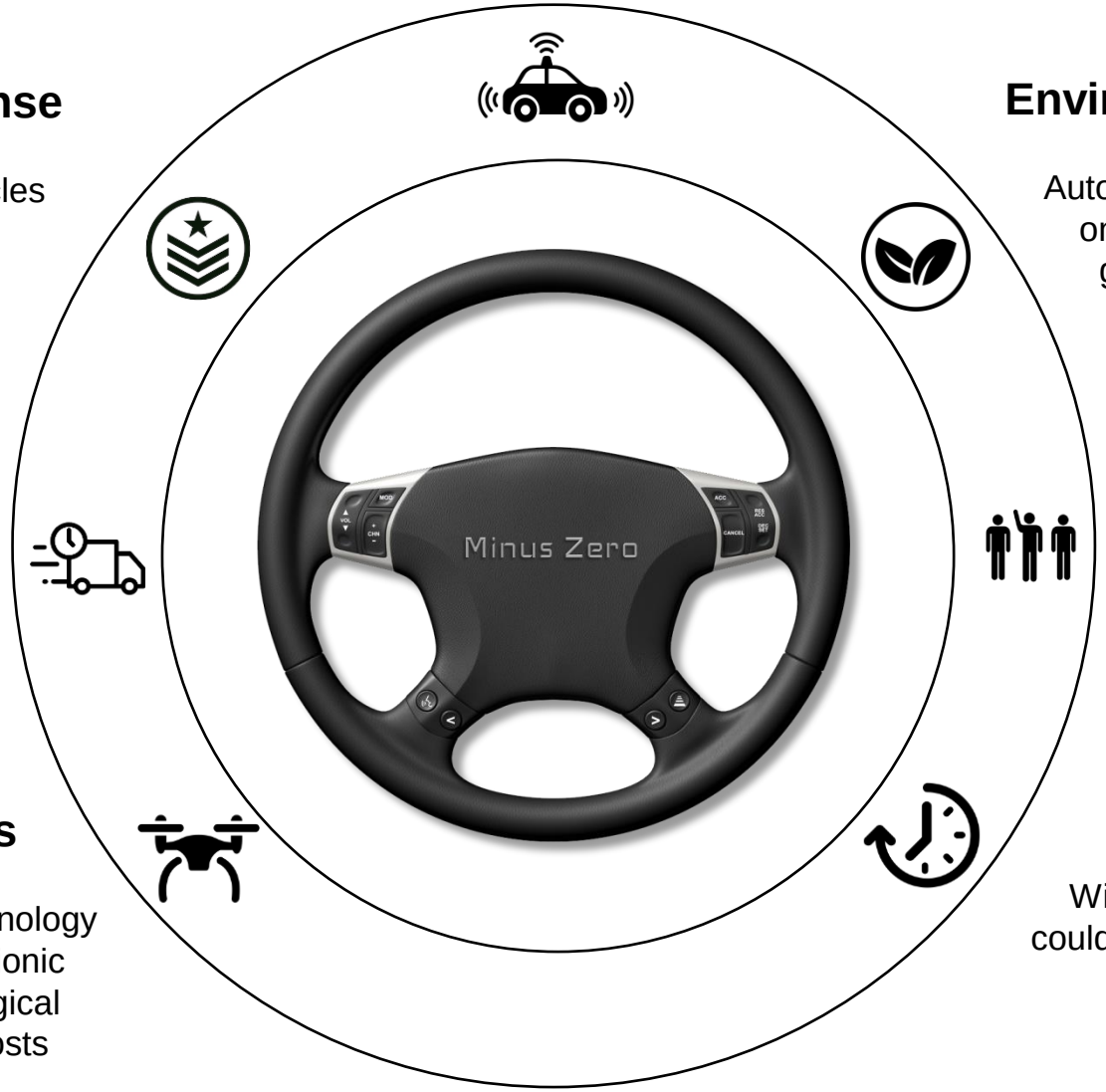
Customized Autonomous Vehicles can be used for specialized defense and rescue missions requiring unmanned vehicles

Delivery

Driverless delivery can become a disruptive global industry leading to savings of billions of dollars in delivery fee

Drones & Bionics

Our Proprietary autonomy technology can revolutionize drones and bionic industry by improving technological efficiency and computational costs



Societal Impacts

Environmental Gain

Autonomous Electric Vehicles (AEVs) not only saves fuel and reduce emission of greenhouse gases but also contribute towards sustainable energy

Rider Centric Travel

Convenience is the most important advantage of AEVs that makes travel more rider centric instead of driver centric where pressure on driver is the major part of travel

More Productivity

Wide spread deployment of AEVs could allow drivers to recapture time and increase productivity by improving convenience.

Gagandeep Reehal

Co-Founder, CEO & CTO

AI Researcher working on Cognitive AI and Autonomous Robotics.

Guest speaker at, mentored & judged 65+ developer events in elite colleges all across world.

Author of 3 books at age of 20

Gursimran Kalra

Co-Founder, COO

SRCC'21, Ex-Investment Banker , Ex-BSE

Experienced professional in Finance, Operations and Resource Management.

Pawan K. Chandana

Advisor

Co-founder & CEO, Skyroot Aerospace
(First Indian private co. building rockets.)
Ex-ISRO Scientist
Forbes 30 under 30

Behind the Scenes

Team

Team of 25 young and dynamic minds from engineering and management domains and still expanding from all across country including various IITs, NITs, TIET, SRCC, etc.

Balanced technical work-force from computer science, electronics and automobile engineering background committed to building the technology from ground up full time.

Why should you invest?

- ✓ Completely **MADE IN INDIA** with first mover advantage.
- ✓ $3 Bn revenue potential by 2030 being 5x less expensive.
- ✓ Level 5 autonomy in world’s toughest traffic environment like India’s.
- ✓ Highly sector-agnostic technology expandable to many other industries

The Future needs you

Get in touch

team@minuszero.in

www.minuszero.in

+91 9888555390