**Unit 1 Assignment – Kickstart my Chart**

**23 August 2018**

**What are three conclusions we can make about Kickstarter campaigns given the provided data?**

If the campaign is rock music held in the month of May it will have the best chance of being successful are three conclusions derived from the provided data.

A project will have over a 50% likelihood of success if it is the following:

1. Held in the month of May
2. In the categories of music, theater, or film & video
3. In the following subcategories:
   * classical music
   * documentary
   * electronic music
   * hardware
   * metal
   * nonfiction
   * pop
   * radio & podcasts
   * rock
   * shorts
   * tabletop games
   * television
   * indie rock
   * small batch
   * space exploration
   * plays
   * photobooks

Additionally, the greater amount of funds the more likelihood of failure or cancelation of a project. Conversely the less a project has to raise in funding the more likely it will be successful in reaching its goal.

**What are some of the limitations of this dataset?**

While this dataset covers a great deal on kickstart campaigns it does have some limitations on painting a full picture on the campaigns. For example location / region, if this was more define we could determine if there is a correlation between project state, location, and project type.

**What are some other possible tables/graphs that we could create?**

Given the dataset, we can make charts and tables breaking out the rest of the columns in the set. Additionally, comparing columns against each other such as goal and pledged, currency vs state, or staff pick vs state.