

Lecture 3

Vocabularies & Ontologies

COMP 474/6741, Winter 2021

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Slides Credit

- Includes slides from Jay Pujara & Sameer Singh, *Mining Knowledge Graphs from Text*, <https://kgtutorial.github.io/>
- Includes slides by Ivan Herman, W3C [Her]

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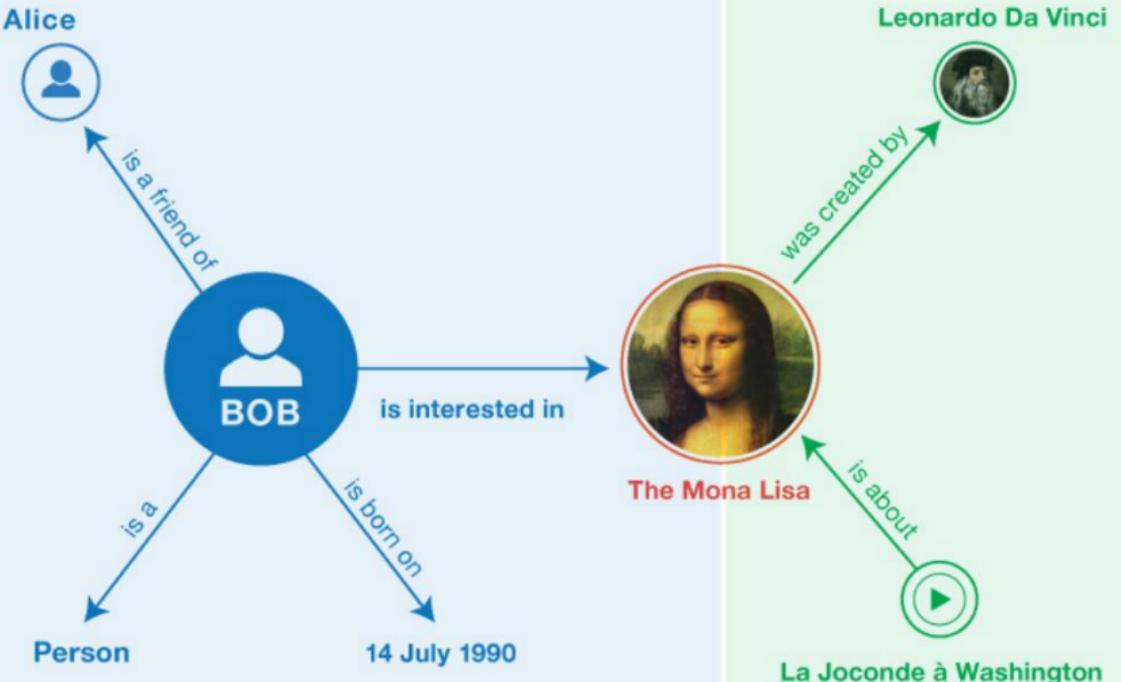
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<http://example.org/bob>

<https://www.wikidata.org/wiki/Special:EntityData/Q12418>



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Why knowledge graphs?

- Humans:

- Combat information overload 打击信息过载
- Explore via intuitive structure
- Tool for supporting knowledge-driven tasks

- AIs:

- Key ingredient for many AI tasks
- Bridge from data to human semantics
- Use decades of work on graph analysis

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RDF triples (cont.)

- ▶ An RDF Triple (s,p,o) is such that:
 - “s”, “p” are URI-s, ie, resources on the Web; “o” is a URI or a literal
 - “s”, “p”, and “o” stand for “subject”, “property”, and “object”
 - here is the complete triple:

```
(<http://...isbn...6682>, <http://.../original>, <http://...isbn...409X>)
```

- ▶ RDF is a general model for such triples (with machine readable formats like RDF/XML, Turtle, N3, RDFa, Json, ...)

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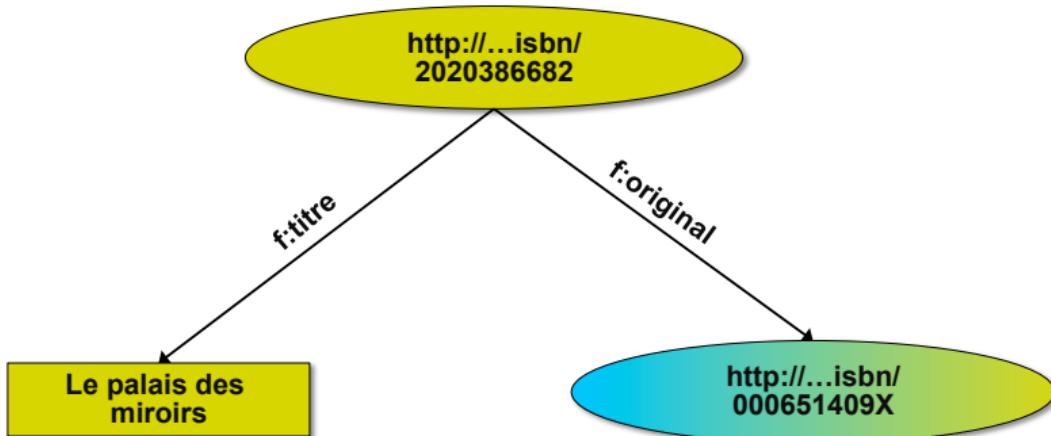
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A simple RDF example (in Turtle)



```
<http://.../isbn/2020386682>
  f:titre "Le palais des miroirs"@fr ;
  f:original <http://.../isbn/000651409X> .
```

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- A URI uniquely identifies a resource (e.g., person, book, class of things) on the Web
- URI is not always the same as a URL (Uniform Resource Locator)
 - For example,
`http://www.concordia.ca/comp474/lecture03/slides5`
is a valid URI, but not a URL
- URIs have a generic syntax:



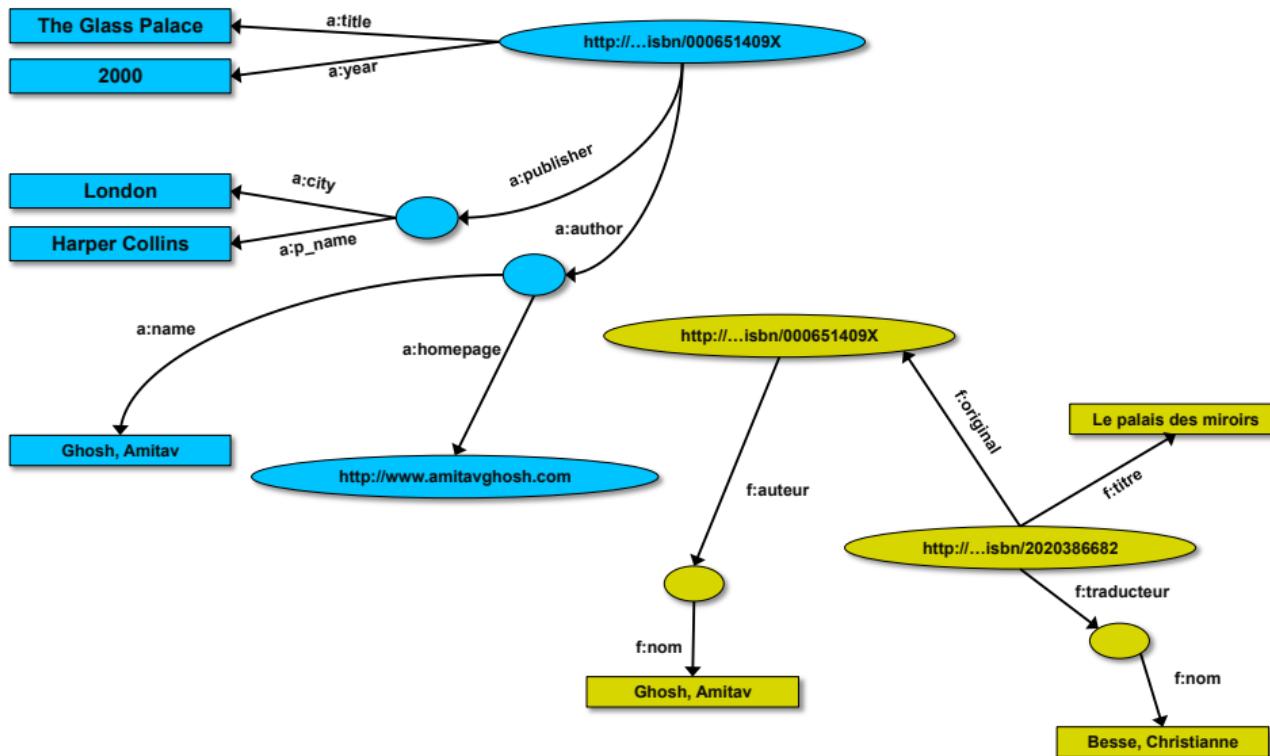
- Queries are also possible:

scheme : [//authority] path [?query] [#fragment]

- Namespaces are used to shorten URIs and prevent name clashes, e.g., `ex:me`
- IRIs ('Internationalized Resource Identifier') are URIs with Unicode characters

3rd: start merging your data

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From the first week's lecture...

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Common Issue

- Data in **Information Silos**
Documents, databases,
spreadsheets, emails, ...
- Disconnected, missing knowledge

Knowledge Integration

- Connect silo-ed knowledge
- Leverage existing, external
Knowledge Bases
- Freely available, many domains
- Continuously updated



WIKIDATA

Main page
Community portal
Project chat
Create a new item
Create a new lexeme
Recent changes
Random item
Query Service
Nearby
Help
Donate
Tools
What links here
Related changes
Special pages
Permanent link
Page information

Item Discussion

support vector machine (Q282453)

set of methods for supervised statistical learning
SVM | support vector machines

► In more languages

Statements

Instance of algorithm
0 references

subclass of supervised learning
1 reference



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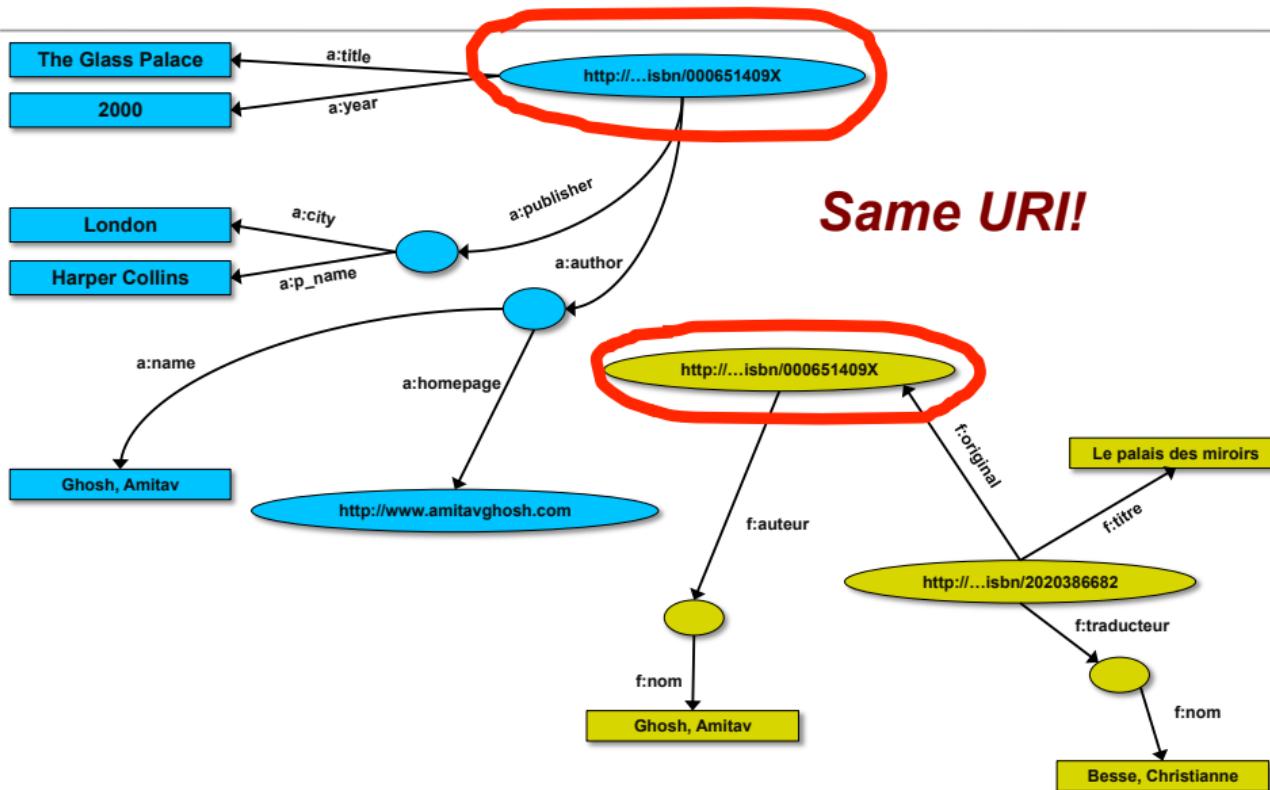
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But: we do not want that!

3rd: start merging your data (cont)

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Same URI!

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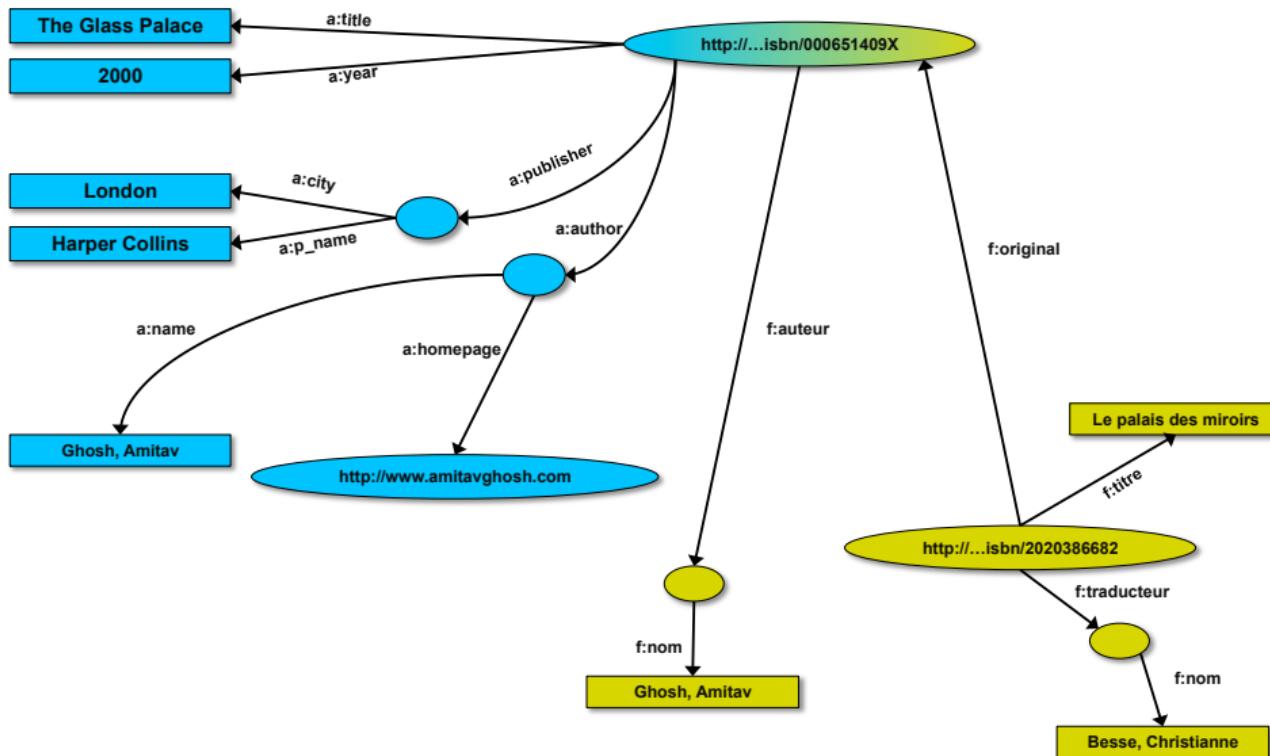
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What's an “author”?

- author
- auteur
- Autor
- book author
- writer
- editor
- ghostwriter
- co-author
- blogger
- ...

Meaning? Relations?

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Authors and publishers

Here are entered works on the relations between author and publisher.

URI(s)

- <http://id.loc.gov/authorities/subjects/sh85010023>
- [info:lc/authorities/sh85010023](#)
- [http://id.loc.gov/authorities/sh85010023#concept](#)

Instance Of

- MADS/RDF Topic
- MADS/RDF Authority
- SKOS Concept ↗

Scheme Membership(s)

- [Library of Congress Subject Headings](#)

Collection Membership(s)

- [LCSH Collection - Authorized Headings](#)
- [LCSH Collection - General Collection](#)
- [LCSH Collection - May Subdivide Geographically](#)

Variants

- Author and publisher
- Authors and publishers--Law and legislation
- Publishers and authors
- Publishing contracts

Broader Terms

- [Authorship](#)
- [Contracts](#)

Narrower Terms

- [Queries \(Authorship\)](#)

Related Terms

- [Book proposals](#)
- [Commission](#)

Everything



Subject Of Works

243 resources

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Alden, Chevy. How to get published, guaranteed
Alden, Chevy. How to get published-guaranteed
Allen, Marilyn. complete idiot's guide to book
proposals & query letters

Allfeld, Philipp, 1852- gesetze betreffend das
urheberrecht an werken der literatur und der
tonkunst und über das verlagsrecht

Allfeld, Philipp, 1852- verlagsrecht

Allison, Alida. Grad student's guide to getting
published

Amir, Nina, How to blog a book

Amir, Nina, author training manual

Amir, Nina. How to blog a book

Anderson, Rick, 1965- Scholarly communication

Anderson, Rick, 1965- Scholarly communication

Appelbaum, Judith. How to get happily published

Anneliemi, Judith. How to get happily published

Suggest Alternative Terminology

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SKOS RDF Triples

```
<http://id.loc.gov/authorities/subjects/sh85010023>
  <http://www.w3.org/1999/02/22-rdf-syntax-ns#type>
  <http://www.w3.org/2004/02/skos/core#Concept> .

<http://id.loc.gov/authorities/subjects/sh85010023>
  <http://www.w3.org/2004/02/skos/core#prefLabel>
  "Authors and publishers"@en .

<http://id.loc.gov/authorities/subjects/sh85010023>
  <http://www.w3.org/2004/02/skos/core#broader>
  <http://id.loc.gov/authorities/subjects/sh85031620> .

<http://id.loc.gov/authorities/subjects/sh85010023>
  <http://www.w3.org/2004/02/skos/core#narrower>
  <http://id.loc.gov/authorities/subjects/sh85109817> .

...
```

<http://id.loc.gov/authorities/subjects/sh85010023.html>



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Photo credit "kxly", Flickr

TBL at TED on “The Next Web” (2009)

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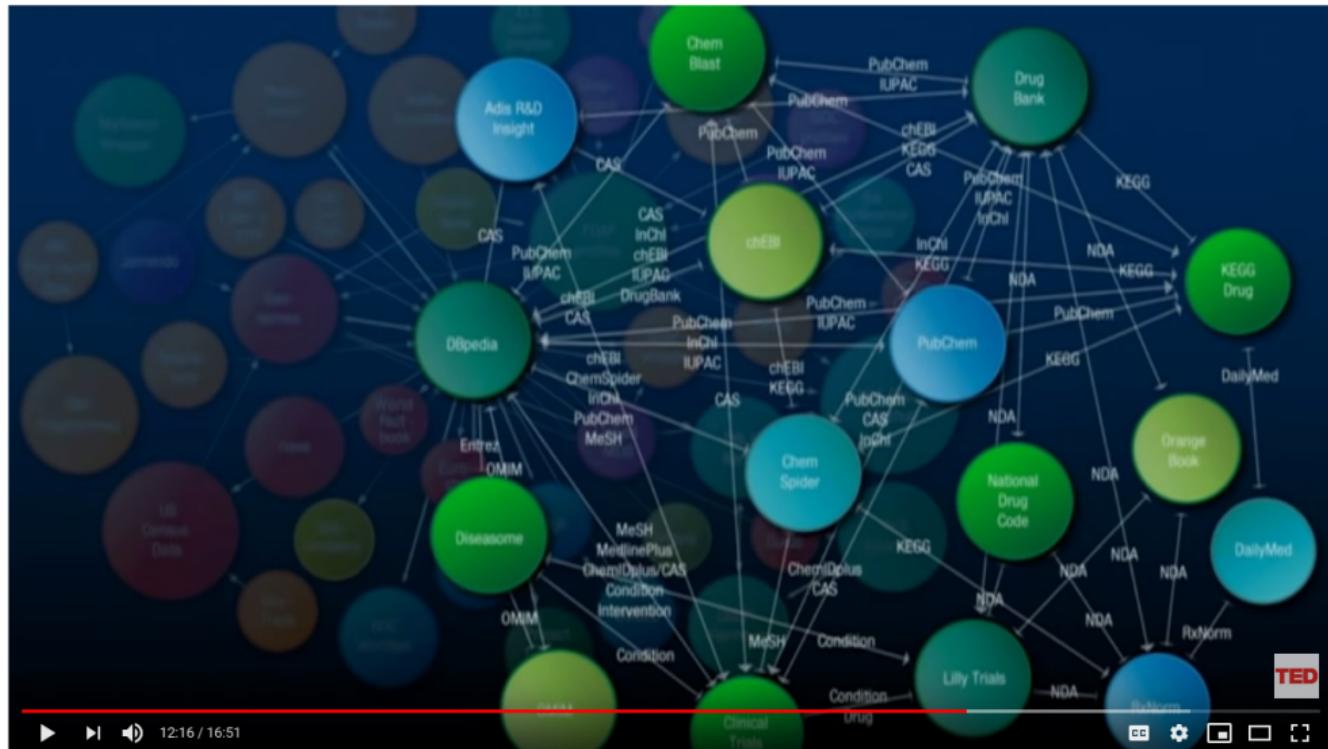
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Tim Berners-Lee: The next Web of open, linked data

https://www.youtube.com/watch?v=OM6XIIcm_qo

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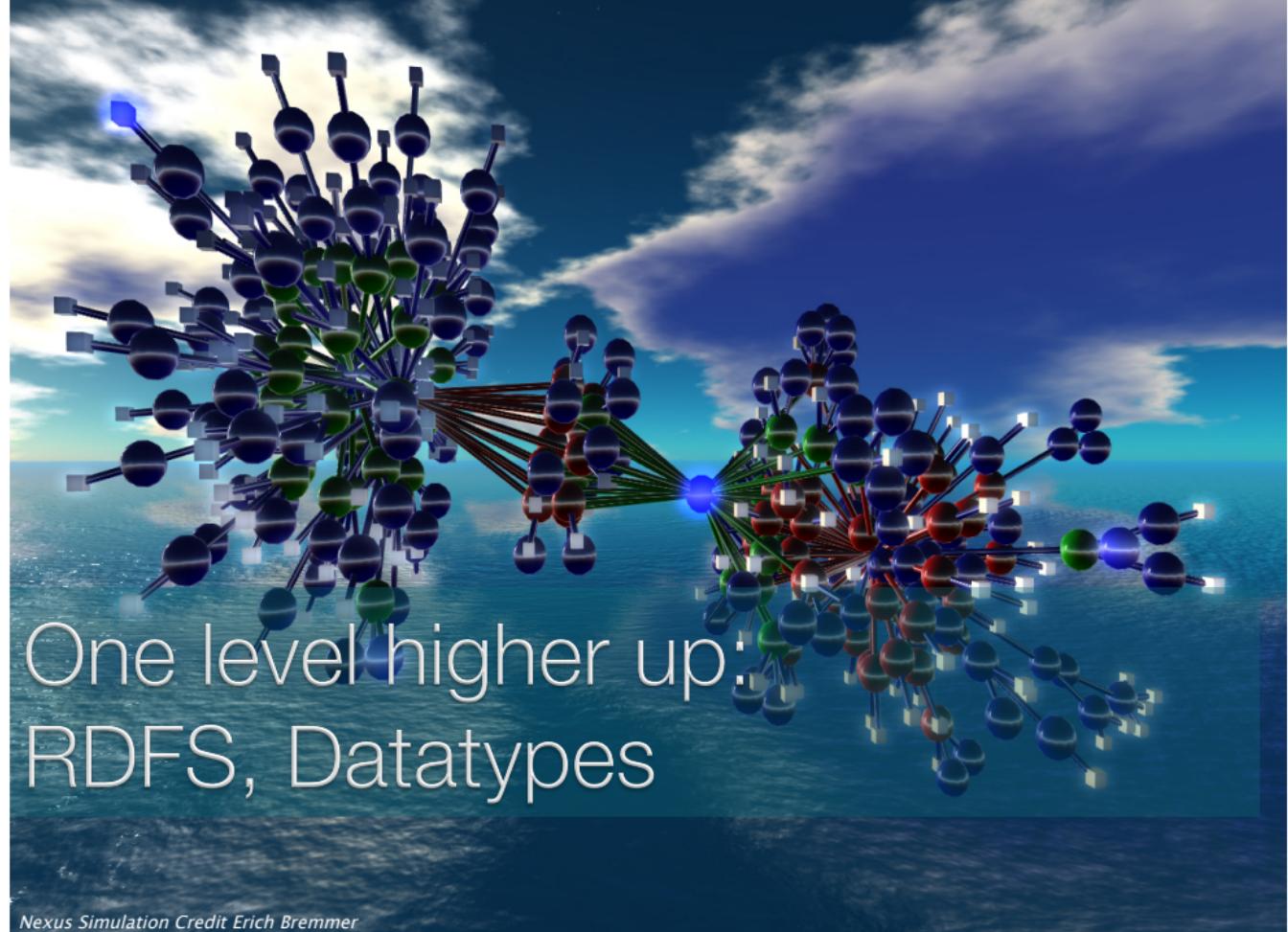
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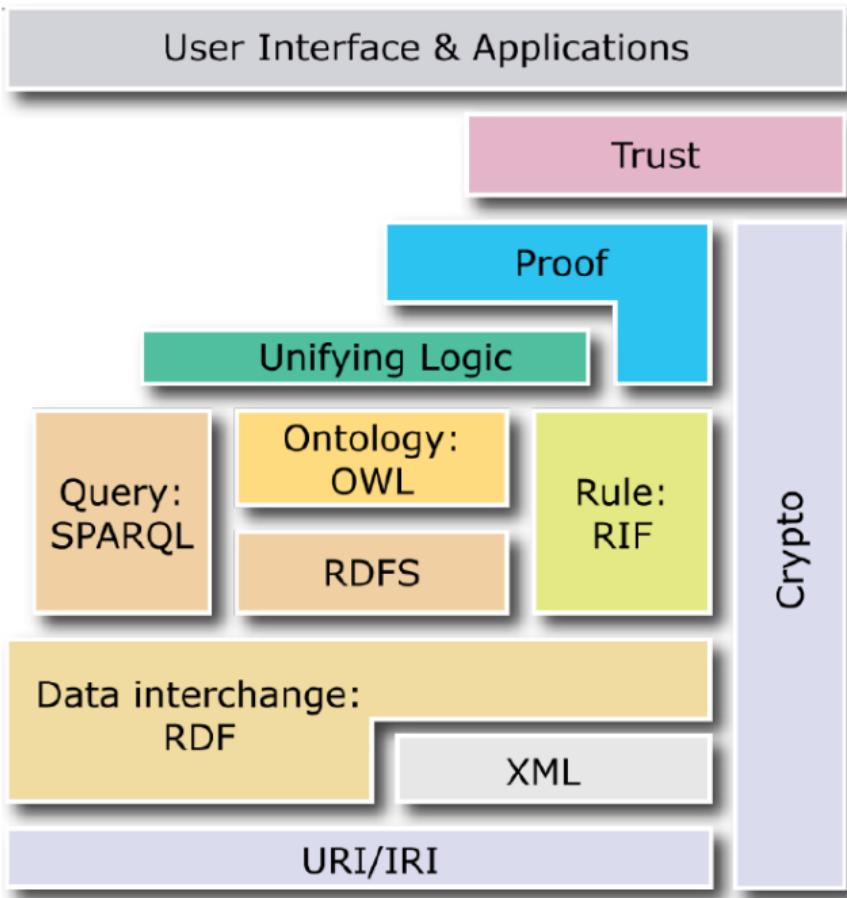
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One level higher up:
RDFS, Datatypes



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W3C Recommendation

- “RDF Vocabulary Description Language 1.0: RDF Schema” (RDFS 1.0)
- Current version (2014): “RDF Schema 1.1”

Used together with RDF

- RDF provides “a way to make statements about resources” (IRIs)
- RDFS provides *semantics* about what the IRIs stand for
(Schemas aka Vocabularies aka Ontologies aka...)

RDF提供了“一种对资源进行陈述的方式”

- RDFS提供了关于IRI代表什么的语义

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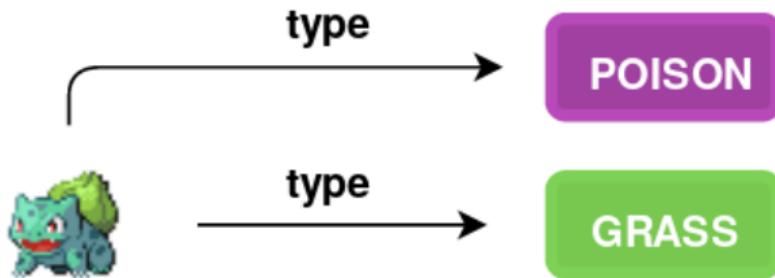
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Classes

- Resources may be divided into groups called **classes**
- The members of a class are known as **instances** of the class
- An instance can be member of **more than one class**



What is a knowledge graph – Pokémon edition: <https://pieterheyvaert.com/blog/2019/12/27/kg-pkmn/>

Defining Classes

We define that an IRI in a triple is a class using ... a triple!
(sounds weird the first time you hear it, but you get used to it)

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Defining Classes

To define that **C** (a resource) is an RDFS `class`, write:

C `rdf:type rdfs:Class`

with `rdfs` defined as <http://www.w3.org/2000/01/rdf-schema#>

Example

`ex:Novel rdf:type rdfs:Class`

Turtle

In Turtle, `rdf:type` can be abbreviated as `a`

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Instances

To define that **I** (a resource) is an instance of **C** (a class), write:

I `rdf:type C`

(or `a` instead of `rdf:type` in Turtle.)

Example

`<http://...isbn/000651409X> rdf:type ex:Novel`

Note

This is just another triple...

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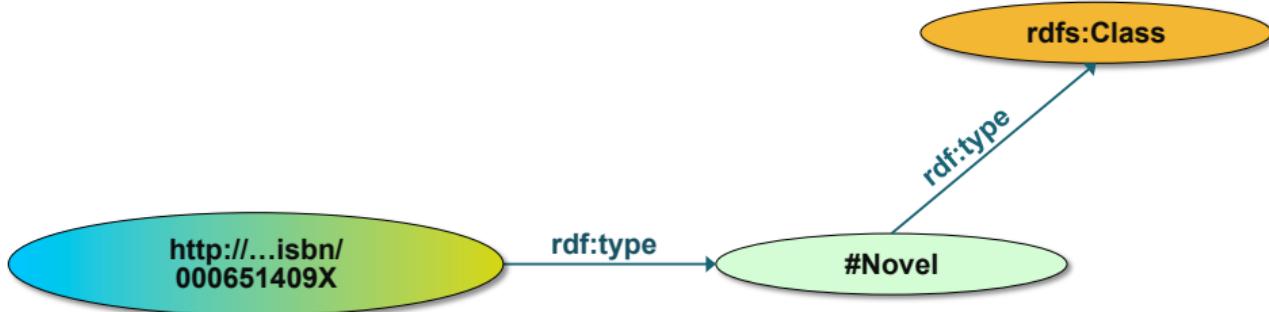
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Classes, resources in RDF(S)



- ▶ RDFS defines the meaning of these terms
 - (these are all special URI-s, we just use the namespace abbreviation)

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Human-Readable Content

By convention, always provide:

`rdfs:label` a human-readable label

`rdfs:comment` a short (one paragraph) description
using language tags for multiple languages.

Examples (`dbpedia:The_Glass_Palace`)

```
<http://dbpedia.org/resource/The_Glass_Palace>
    rdfs:label      "The Glass Palace"@en , language tags
                    "Le Palais des miroirs"@fr ;
    rdfs:comment   "The Glass Palace is a 2000 historical novel..."@en ,
                    "Le Palais des miroirs est un roman..."@fr ;
```

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Defining a subclass

To define that **C1** (a class) is a **subclass** of **C2** (a class), write:

C1 `rdfs:subClassOf` **C2**

Semantics

This states that all the instances of C1 are also instances of C2.

The `rdfs:subClassOf` property is **transitive**.

`rdfs: subClassOf`属性是可传递的

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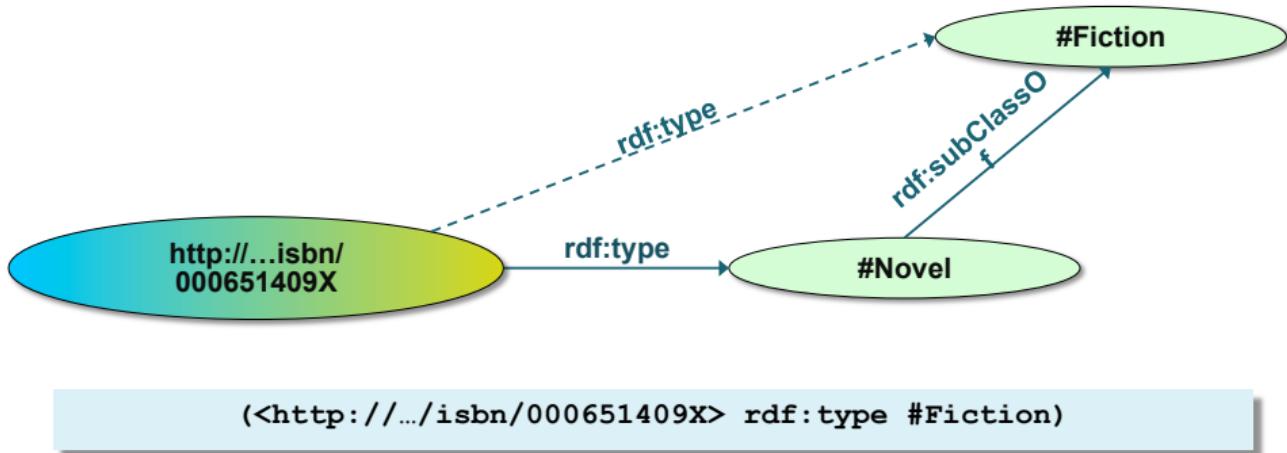
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Inferred properties



- ▶ is not in the original RDF data...
- ▶ ...but can be inferred from the RDFS rules
- ▶ RDFS environments return that triple, too

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Inference: let us be formal...

- ▶ The RDF Semantics document has a list of (33) entailment rules:
 - “if such and such triples are in the graph, add this and this”
 - do that recursively until the graph does not change
- ▶ The relevant rule for our example:

```
If:  
  uuu rdfs:subClassOf xxx .  
  vvv rdf:type uuu .  
Then add:  
  vvv rdf:type xxx .
```

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Defining a Property

To define that **P** (a resource) is a **property**, write:

P *rdf:type rdf:Property*

Properties are used to define **relations** between subject resources and object resources.

Example

<is a friend of> <type> <Property>

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Domain

To define a class **C** as the **domain** of a property **P**, write:

P rdfs:domain C person studies at university

This states that values of a property are instances of one (or more) class(es).

Range

To define a class **C** as the **range** of a property **P**, write:

P rdfs:range C

This states that any resource that has a given property is an instance of one (or more) class(es). 这说明任何具有给定属性的资源都是一个（或多个）类的实例。

Note

- Properties are also resources (named with URIs)
- So we define properties of properties using... RDF properties!
- Again, you'll get used to it...

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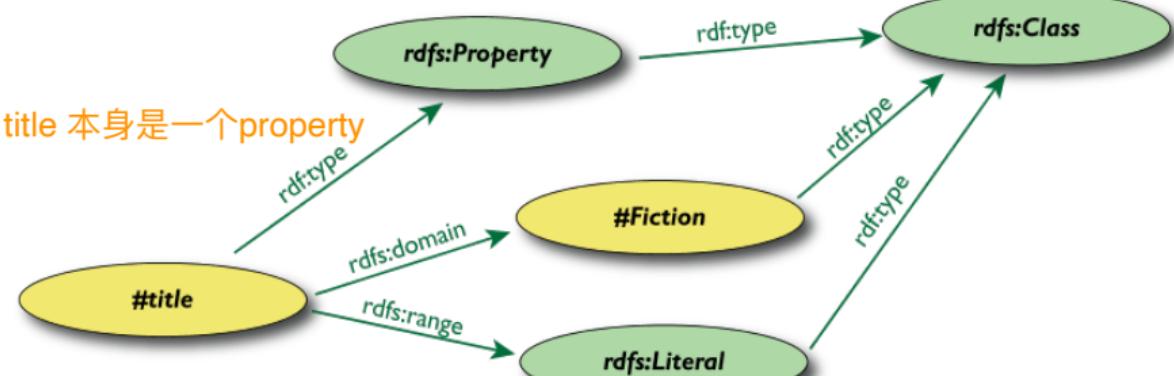
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Property specification example

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Property specification serialized

► In RDF/XML:

```
<rdf:Property rdf:ID="title">
  <rdfs:domain rdf:resource="#Fiction"/>
  <rdfs:range rdf:resource="http://...#Literal"/>
</rdf:Property>
```

► In Turtle:

```
:title
  rdf:type    rdf:Property;
  rdfs:domain :Fiction;
  rdfs:range  rdfs:Literal.
```

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Defining a Subproperty

To define that **P1** (a property) is a **subproperty** of **P2** (a property), write:

P1 rdfs:subPropertyOf P2

With a subproperty, we can state that all resources related by one property are also related by another. 所有由一个属性相关的资源也由另一个属性相关。

Example

Like inheritance for classes, we can have inheritance for properties:

<is father of> <subPropertyOf> <is parent of>

Some “helper” constructs

rdfs:seeAlso a property that links a resource to another for more information (can be in any format)

rdfs:isDefinedBy a property typically used to refer to a vocabulary (RDF Schema) defining the subject IRI

There are also some datastructures (bag, list etc.) – read more before using!



RDF Schema Constructs: Summary

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Construct	Syntactic form	Description
Class (a class)	C <code>rdf:type rdfs:Class</code>	C (a resource) is an RDF class
Property (a class)	P <code>rdf:type rdf:Property</code>	P (a resource) is an RDF property
type (a property)	I <code>rdf:type C</code>	I (a resource) is an instance of C (a class)
subClassOf (a property)	C1 <code>rdfs:subClassOf C2</code>	C1 (a class) is a subclass of C2 (a class)
subPropertyOf (a property)	P1 <code>rdfs:subPropertyOf P2</code>	P1 (a property) is a sub-property of P2 (a property)
domain (a property)	P <code>rdfs:domain C</code>	domain of P (a property) is C (a class)
range (a property)	P <code>rdfs:range C</code>	range of P (a property) is C (a class)

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Goal: Knowledge Integration

Two major principles:

① Reuse of vocabularies

E.g., always use FOAF to describe names, emails, etc., instead of making up your own schema

② Make your data self-describing

Provide useful information about new terms

For example, if we create our own proprietary term, like **SmallMediumEnterprise**, we could describe it as [HB11]:

```
1 @prefix rdf: <http://www.w3.org/1999/02/22-rdf-syntax-ns#> .  
2 @prefix rdfs: <http://www.w3.org/2000/01/rdf-schema#> .  
3 @prefix owl: <http://www.w3.org/2002/07/owl#> .  
4 @prefix co: <http://biglynx.co.uk/vocab/sme#> .  
5  
6 <http://biglynx.co.uk/vocab/sme#SmallMediumEnterprise>  
7   rdfs:type rdfs:Class ;  
8   rdfs:label "Small or Medium-sized Enterprise" ;  
9   rdfs:subClassOf <http://dbpedia.org/ontology/Company> .  
10  rdfs:subClassOf <http://umbel.org/umbel/sc/Business> ;  
11  rdfs:subClassOf <http://sw.opencyc.org/concept/Mx4rvVjQNpwpEbGdrcN5Y29ycA> ;  
12  rdfs:subClassOf <http://rdf.freebase.com/ns/m/0qb7t> .
```

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Reuse vocabularies whenever possible

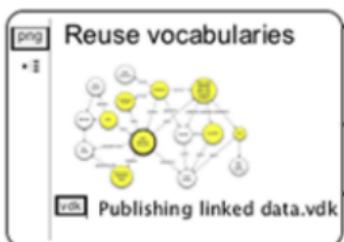
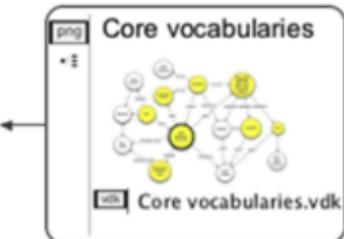
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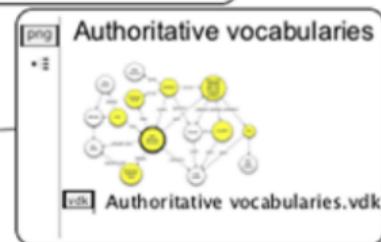
Use well-known and authoritative vocabularies to describe things whenever possible.



Describe common types of data by using terms from core vocabularies.



Use authoritative vocabularies for terms not defined by the core vocabularies.



Create your own vocabulary if necessary.



Use RDFS and OWL.



Be prepared to maintain it.

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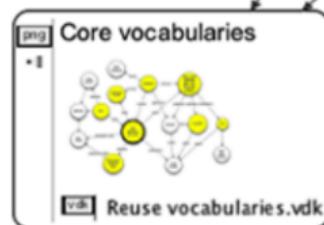
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Core Vocabularies

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Use terms from these core vocabularies to describe commonly understood data.



- ? Naming things? ← Use rdfs:label, foaf:name, skos:prefLabel.
- ? Describing people? ← Use FOAF, vCard.
- ? Describing addresses? ← Use vCard.
- ? Describing projects? ← Use Description of a Project (DOAP).
- ? Describing web pages and other publications? ← Use dc:creator and dc:description.
- ? Describing an RDF vocabulary? ← Use a VoID description.
- ? Describing existing taxonomies? ← Use SKOS.

- See also
- Authoritative vocabularies.vdk
- Links to core vocabularies
- DOAP
 - Dublin Core
 - FOAF
 - SKOS
 - vCard
 - VoID

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FOAF (Friend-of-a-Friend) Vocabulary

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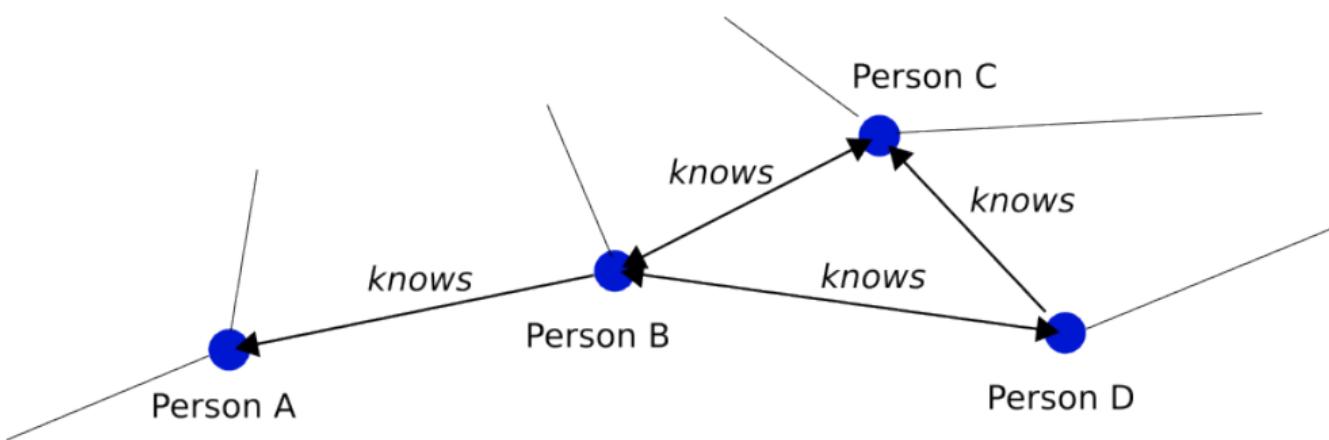


FOAF

Model people and their connections in a social network.



```
<foaf:Person>
  <foaf:name>Rene Witte</foaf:name>
  <foaf:mbox_sha1sum>
    5d5705ff1b2142d62a38061f804f766ffaf806ef
  </foaf:mbox_sha1sum>
</foaf:Person>
```



→ Worksheet #2: Task 9

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Dublin Core® Metadata Initiative

Making it easier to find information.

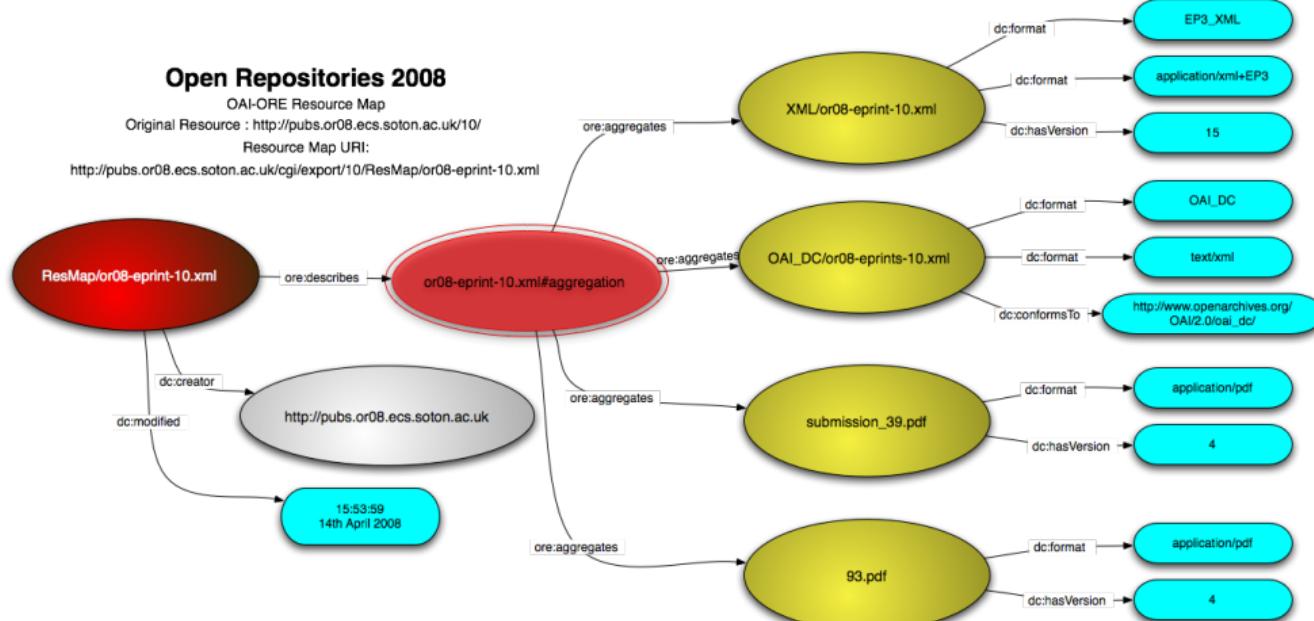
Open Repositories 2008

OAI-ORE Resource Map

Original Resource : <http://pubs.or08.ecs.soton.ac.uk/10/>

Resource Map URI:

<http://pubs.or08.ecs.soton.ac.uk/cgi/export/10/ResMap/or08-eprint-10.xml>



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Thesauri, glossaries (SKOS)

Photo credit "scarletgreen", Flickr

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SKOS

- ▶ Represent and share classifications, glossaries, thesauri, etc 代表和分享分类、词汇表、词库等。
 - for example:
 - Dewey Decimal Classification, Art and Architecture Thesaurus, ACM classification of keywords and terms...
 - classification/formalization of Web 2.0 type tags
- ▶ Define classes and properties to add those structures to an RDF universe
 - allow for a quick port of this traditional data, combine it with other data

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Example: the term “Fiction”, as defined by the Library of Congress

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Notes and Further Reading

The screenshot shows a web browser window with the title "Authorities & Vocabularies (Library of Congress): Fiction". The URL in the address bar is <http://id.loc.gov/authorities/sh85048050>. The page header includes links for Netvibes, Feedly, Social, Private, Mailing lists, SW, Python, RDFa It!, Bookmarks, Add Zemanta, bitly, To Mendeley, TinyURL, To Faviki, and Dokuwiki. Below the header are buttons for "LIBRARY OF CONGRESS", "ASK A LIBRARIAN", "DIGITAL COLLECTIONS", and "LIBRARY CATALOGS". The main navigation menu shows "The Library of Congress > Authorities & Vocabularies > Fiction".

The main content area is titled "Authorities & Vocabularies" and displays the "Fiction" term. It includes a "Return" link, a search bar with placeholder "Enter search terms...", and buttons for "Details" and "Visualize".

Fiction

URI: <<http://id.loc.gov/authorities/sh85048050#concept>>

Type: Topical Term

Alternate Labels: Fiction--Philosophy; Metafiction; Novellas (Short novels); Novels; Stories

Broader Terms:

- [Literature](#)
- [Prose literature](#)

Narrower Terms:

- [Adventure stories](#)
- [Allegories](#)
- [Alternative histories \(Fiction\)](#)
- [Bildungsromans](#)
- [Biographical fiction](#)

Example: the term “Fiction”, as defined by the Library of Congress

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The screenshot shows a web browser window with the URL <http://id.loc.gov/authorities/sh85048050>. The page title is "Authorities & Vocabularies (Library of Congress): Fiction". The main content area is titled "Authorities & Vocabularies" and shows the term "Fiction" highlighted with a red oval. Below it, the "URI" is listed as [<http://id.loc.gov/authorities/sh85048050#concept>](http://id.loc.gov/authorities/sh85048050#concept). The "Type" is "Topical Term". "Alternate Labels" include "Fiction--Philosophy; Metafiction; Novellas (Short novels); Novels; Stories". "Broader Terms" include "Literature" and "Prose literature". "Narrower Terms" include "Adventure stories", "Allegories", "Alternative histories (Fiction)", "Bildungsromans", and "Biographical fiction". Navigation links at the top include "LIBRARY OF CONGRESS", "ASK A LIBRARIAN", "DIGITAL COLLECTIONS", and "LIBRARY CATALOGS". A search bar and a "GO" button are also present.

Thesauri have identical structures...

词库结构相同

- ▶ The structure of the LOC page is fairly typical
 - label, alternate label, narrower, broader, ...
 - there is even an ISO standard for these
- ▶ SKOS provides a basic structure to create an RDF representation of these

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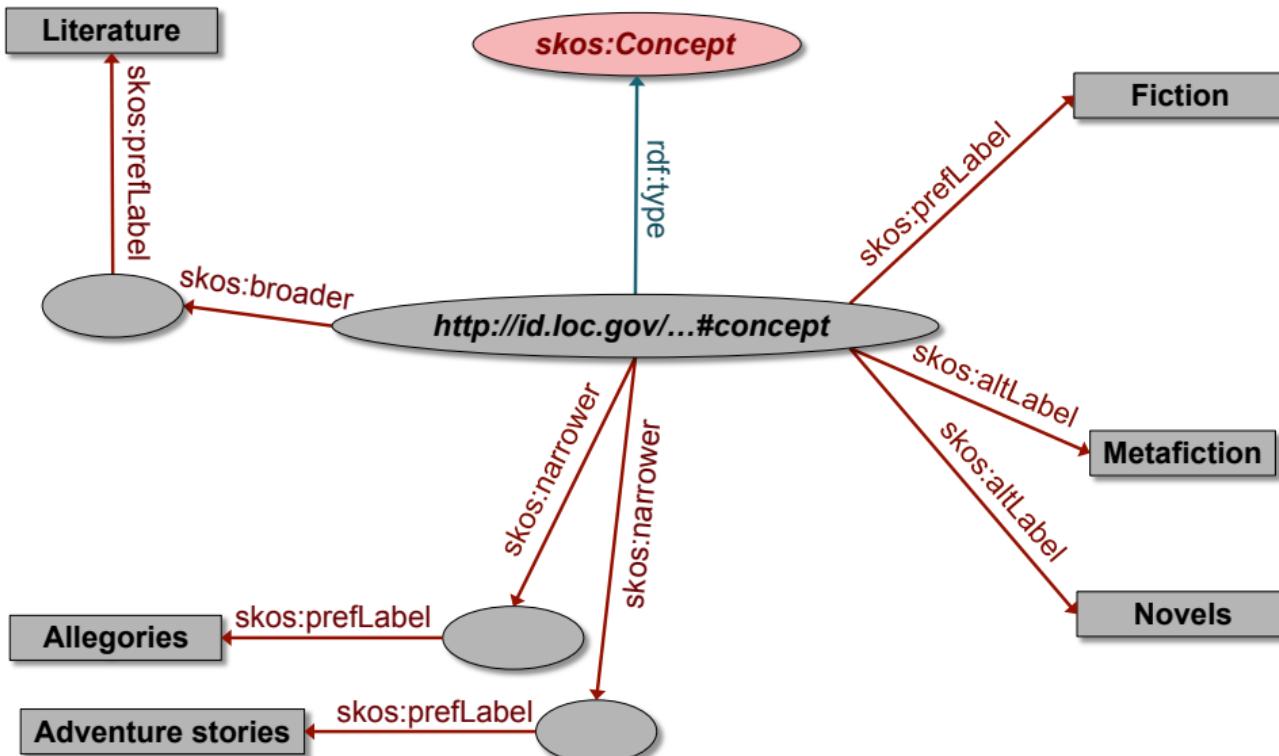
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LOC's “Fiction” in SKOS/RDF

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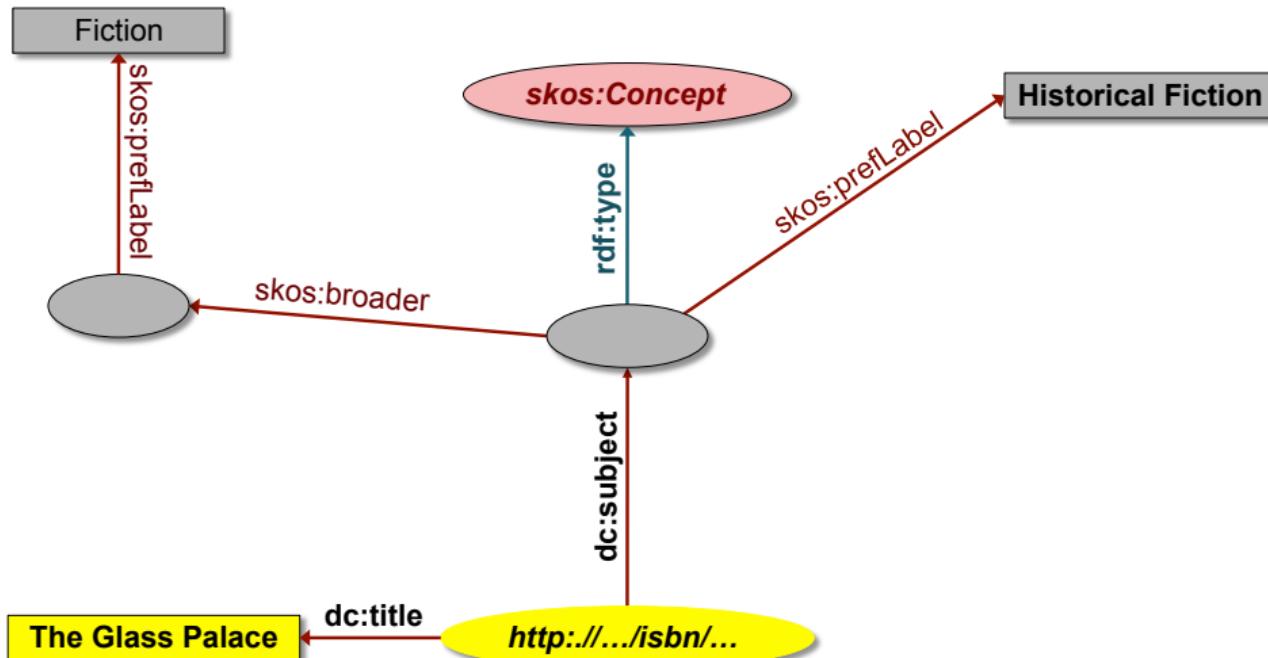
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Usage of the LOC graph



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Same serialized

```
<http://.../isbn/000651409X>
  dc:title "The Glass Palace"@en;
  dc:subject <http://id.loc.gov/authorities/sh85061165#concept>;
  ...

<http://id.loc.gov/authorities/sh85061165#concept>
  a      skos:Concept;
  skos:prefLabel "Historical Fiction"@en;
  skos:broader <http://id.loc.gov/authorities/sh85048050#concept>;
  ...

<http://id.loc.gov/authorities/sh85048050#concept>
  a      skos:Concept;
  skos:prefLabel "Fiction"@en;
  skos:narrower <http://id.loc.gov/authorities/sh85061165#concept>;
  ...
```

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SKOS terms overview

► Classes and Properties:

- **Basic description** (Concept, ConceptScheme,...)
- **Labeling** (prefLabel, altLabel,...)
- **Documentation** (definition, historyNote,...)
- **Semantic relations** (broader, narrower, related,...)
- **Collections** (Collection, OrderedCollection,...)
- **Concept mappings** (broadMatch, narrowMatch,...)

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Importance of SKOS

- ▶ SKOS provides a simple bridge between the “print world” and the (Semantic) Web
- ▶ Thesauri, glossaries, etc, from the library community can be made available
 - LOC is a good example
- ▶ SKOS can also be used to organize, eg, tags, annotate other vocabularies, ...

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Importance of SKOS

- ▶ Anybody in the World can refer to common concepts
 - they mean the same for everybody
- ▶ Applications may exploit the relationships among concepts
 - eg, SPARQL queries may be issued on the library data+LOC

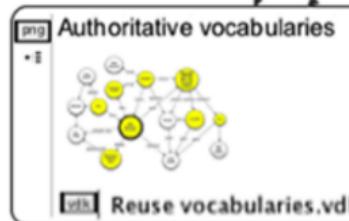
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More authoritative vocabularies

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Use these authoritative vocabularies to describe data you couldn't describe with the core vocabularies.



- Specifying the geographical location of something? ← Use Geo.
- Describing citations and bibliographic references? ← Use BIBO. BIBO
- Describing copyright licenses? ← Use the Creative Commons Rights Expression Language
- Describing a place? ← Use GeoNames.
- Describing product, price, or company data? ← Use Good Relations.
- Describing web resources that are compound digital objects? ← Use Object Reuse and Exchange.
- Describing information about an online community? ← Use SIOC.

See also

Core vocabularies.vdk

Links to authoritative vocabularies

- BIBO
- Creative Commons Rights Expression Language.
- Geo
- GeoNames
- Good Relations
- Object Reuse and Exchange
- SIOC

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Typical usage of structured data

the artist movie – Google Search

https://www.google.nl/#hl=en&sugexp=frgbld&gs_nf=1&cp=11&gs_id=50&xhr=t&q=the+artist+movie+database

Everything

The Artist showtimes for Amsterdam

Pathé Tuschinski - Reguliersbreestraat 26-34, Amsterdam - Map
11:50 - 14:05 - 19:10

Filmtheater "De Uitkijk" - Prinsengracht 452, Amsterdam - Map
12:15 - 19:00 - 21:15

Filmtheater Rialto - Ceintuurbaan 338, Amsterdam - Map
12:45

+ Show more theaters

The Artist (2011) - IMDb
www.imdb.com/title/tt165542/
Silent movie star George Valentin bemoans the coming era of talking ... Still of Jean Dujardin and Missi Pyle in **The Artist** Still of Bérénice Bejo in **The Artist** Reem ...
→ Full cast and crew - **The Artist** Trailer (Official ... - Bérénice Bejo - Jean Dujardin

More

The Artist (film) - Wikipedia, the free encyclopedia
[en.wikipedia.org/wiki/The_Artist_\(film\)](http://en.wikipedia.org/wiki/The_Artist_(film))
The Artist is a 2011 French romantic comedy drama in the style of a black-and-white silent film written and directed by Michel Hazanavicius, starring Jean ...
→ Jean Dujardin - Bérénice Bejo - Uggie - Diegesis

Amsterdam

Change location

Any time

Past hour

Past 24 hours

Past week

Past month

Past year

Custom range...

More search tools

The Artist Trailer 2011 HD - YouTube

www.youtube.com/watch?v=O8K9AzcSQJE
25 Aug 2011 - 3 min · Uploaded by TrailersApplecom
I love how George Clooney, and Brad Pitt, lost the Best actor category to this film. It just shows that there is ...
→ 2:32

More videos for **the artist movie** *

Oscar 2012: **The Artist**, review - Telegraph

www.telegraph.co.uk/Culture/Film/Film_reviews/news/7770078/Oscar-2012-The-Artist-review.html
★★★★★ Review by Robbie Collin
27 Feb 2012 – **The Artist**, the final film to be released in 2011 and also the most heart-swellingly joyful movie in a silent movie, screened in black and white and ...

The **Artist** is the perfect film about Hollywood | Harvey Freeman

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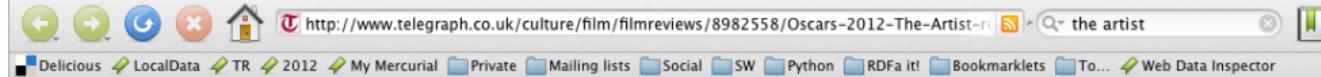
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The Artist, an utterly beguiling silent, black-and-white celebration of early Hollywood won Best Picture at the Oscars 2012.

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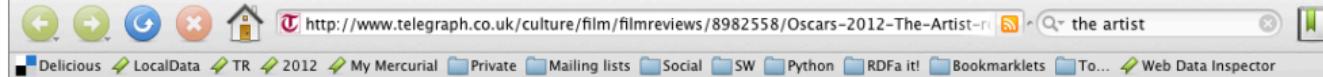
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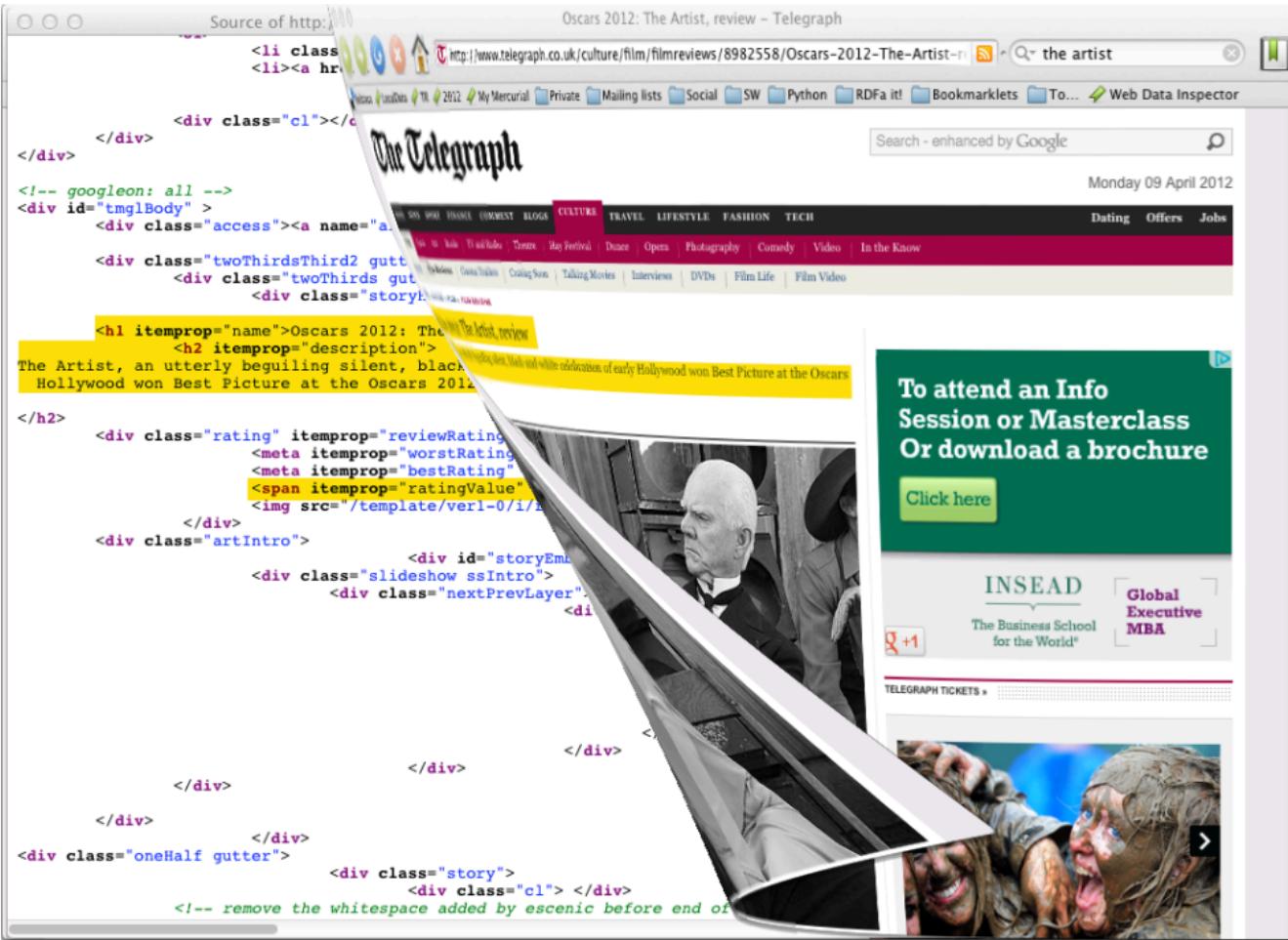
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      <li class="first"><a href="/">Home</a><span>&raquo;</span></li>
      <li><a href="http://www.telegraph.co.uk/culture/">Culture</a><span>&raquo;</span></li>
          <li><a href="http://www.telegraph.co.uk/culture/film/">Film</a><span>&raquo;</span></li>
      <li class="styleSix"><a href="http://www.telegraph.co.uk/culture/film/filmreviews/">Film reviews</a></li>
    <div class="cl"></div>
</div>

<!-- googleon: all --&gt;
&lt;div id="tmglBody" &gt;
  &lt;div class="access"&gt;&lt;a name="article"&gt;&lt;/a&gt;&lt;/div&gt;

  &lt;div class="twoThirdsThird2 gutterUnder"&gt;
    &lt;div class="twoThirds gutter" itemscope itemtype="http://schema.org/Review"&gt;
      &lt;div class="storyHead"&gt;
        &lt;h1 itemprop="name"&gt;Oscars 2012: The Artist, review&lt;/h1&gt;
        &lt;h2 itemprop="description"&gt;
          The Artist, an utterly beguiling silent, black-and-white celebration of early Hollywood won Best Picture at the Oscars 2012.
        &lt;/h2&gt;
        &lt;div class="rating" itemprop="reviewRating" itemscope itemtype="http://schema.org/Rating"&gt;
          &lt;meta itemprop="worstRating" content = "0.5"&gt;
          &lt;meta itemprop="bestRating" content = "5"&gt;
          &lt;span itemprop="ratingValue" class="hidden"&gt;5&lt;/span&gt;
          &lt;img src="/template/ver1-0/i/ratings/star_5_styleSix.png" alt="5 out of 5 stars" width="73" height="14" /&gt;
        &lt;/div&gt;
        &lt;div class="artIntro"&gt;
          &lt;div id="storyEmbSlide"&gt;
            &lt;div class="slideshow ssIntro"&gt;
              &lt;div class="nextPrevLayer"&gt;
                &lt;div class="ssImg"&gt;
                  &lt;img src="http://i.telegraph.co.uk/multimedia/archive/0205/BereneiceBejo_1024x768.jpg" alt="Bérénice Bejo as Rita in The Artist" width="100%" height="100%"/>
                <div class="artImageExtras" >
                  <div class="imgCaptionCredit">
                    <span class="caption">Bérénice Bejo as Rita in The Artist</span>
                  </div>
                </div>
              </div>
            </div>
          </div>
        </div>
      </div>
    <div class="oneHalf gutter">
      <div class="story">
        <div class="cl"></div>
      <!-- remove the whitespace added by escenic before end of </a> tag -->
    </div>
  </div>
</div>

```

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In a slightly more readable format...

```
<div itemscope itemtype="http://schema.org/Review">
  ...
  <h1 itemprop="name">Oscars 2012: The Artist, review</h1>
  <h2 itemprop="description">The Artist, an utterly beguiling...</h2>
  ...
  <span itemprop="ratingValue" class="hidden">5</span>
  ...
```

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Yielding...

```
[ rdf:type schema:Review ,  
schema:name "Oscars 2012: The Artist, review" ,  
schema:description "The Artist, an utterly beguiling..." ,  
schema:ratingValue "5" ;  
...  
]
```

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- [Yu14, Chapter 4] (RDFS)
- [Yu14, Chapter 7] (FOAF)

Supplemental

- [Wor14] (RDF Primer)
- [Yu14, Chapter 10] (Schema.org)
- [WZRH14, Chapters 2, 4] (RDF, FOAF)

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