SOCIAL TECH FINALE – SCORECARD

WTC Team Name: Jury Name:

Social Impact	Score /20
Clear definition of social issue	/10
Clear articulation of the product's social benefit	/10
User Value	**Score /20**
Clear articulation of the value to both the user of the product and, if different, to the purchaser.	/10
Can show that product or service is better or unique for the user and purchaser compared to other solutions.	/10
Functional Technology	**Score /45**
Clear articulation of the tech product and / or service that will solve the addressed social issues.	/10
Can demonstrate innovative use and implementation of the technology	/10
Right choice of technology to solve the problem	/10
Understand the cost and implementation implications of technology choices	/10
Ability to scale and rollout showing an understanding of the constraints involved	/5
Effective Teamwork	**Score /5**
Clear definitions of team roles	/5
Business Model	**Score /10**
Can describe what will ensure that the financial sustainability of the product	/5
The business model has identified key stakeholders	/5
Bonus - Presentation	**Score /10**
Quality of Presentation	/10