



ER QR

Help Us, Help You

Target Market

ER QR turns a smartphone or tablet into a device that streamlines patient treatment.

Different from its competitors, ER QR focuses on Emergency Response Personnel easily obtaining patient information and continues with a seamless handover at the chosen hospital.

Problems

- Without the necessary info, medical personnel cannot treat patients effectively. In certain situations, verbal communication is not possible.
- Current solutions don't account for hospital traffic or notify said hospital of the incoming patient.

Solutions

- Medics are given a QR Code Scanning app that retrieves a patient's basic medical information instantly, from the client if they have a generated QR Code.
- Otherwise, a patient's details gets manually entered then forwarded onto the hospital.

Service Summary

Software that takes a patient's brief medical/surgical history, allergies and current medications, and generates a QR Code. Once a medic has the necessary info, they can then forward it onto the hospital where the patient is being taken.



Value Proposition

Medics

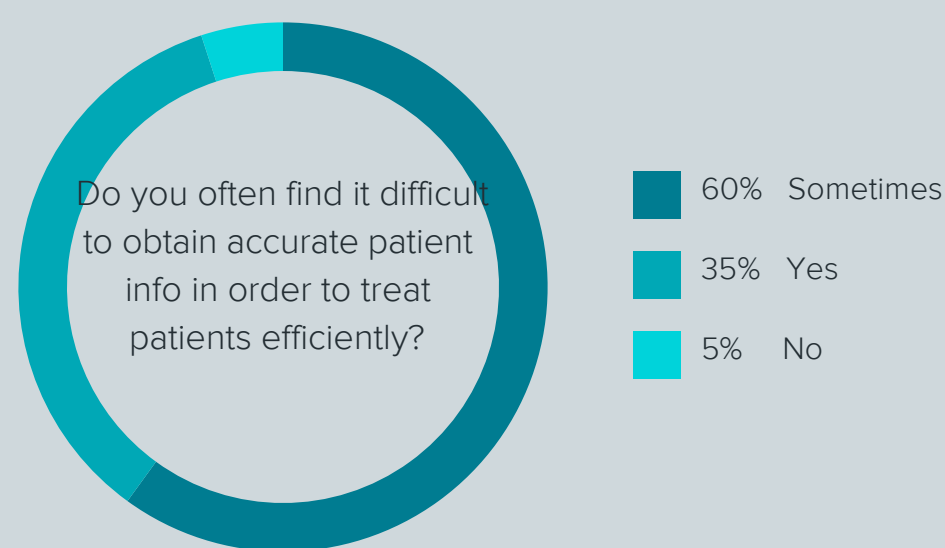
It would provide them with a faster way to retrieve patient information so they are spending less time with admin and more time with patient treatment.

Medical Aids

This service would reduce the time required to admit patients to hospitals, therefore providing their clients with a better experience.

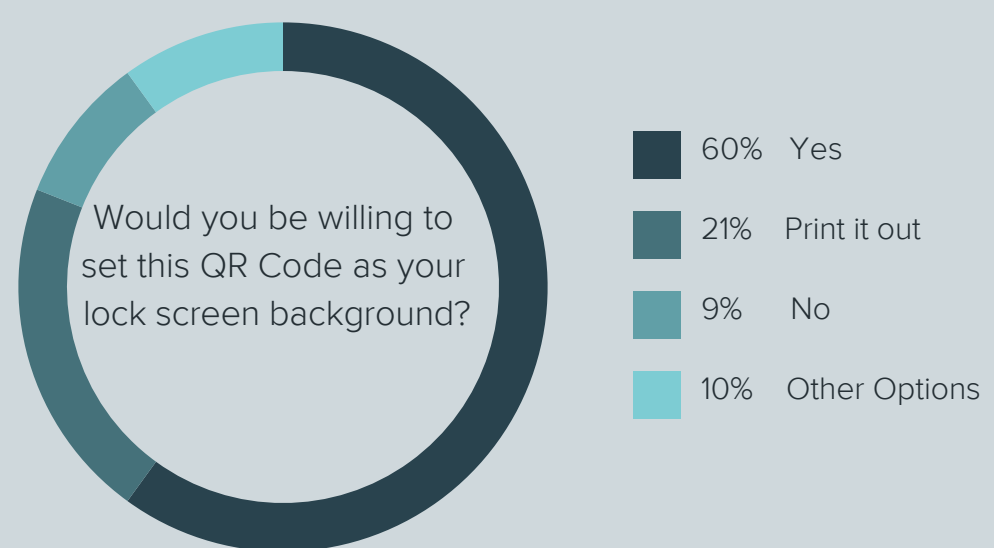
Emergency Responders Survey

100% of Emergency Response Personnel surveyed declared that they would use this type of QR Code scanning application. The following chart shows how many medics struggle to gather accurate info:

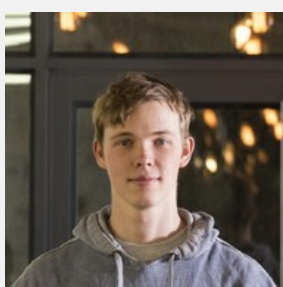


Patient Survey

95% of people surveyed stated they would use such a service and generate a QR Code containing their basic medical info. The figures below show the percentage of users who would keep it on their phone and who would print it out:



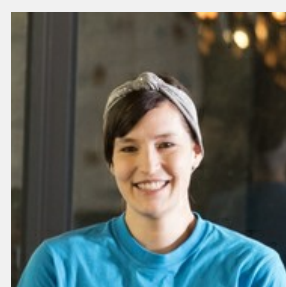
The Team



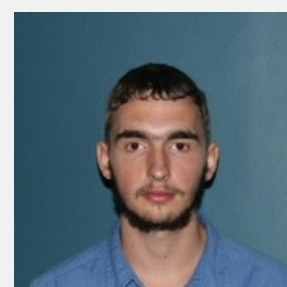
Robert Jones



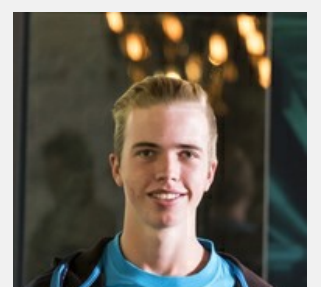
Phillip Jacobs



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