



# ER QR Style Guide

Help Us, Help You

## ER QR Basic Styling



ER QR LOGO

ER QR ICON

## Basic Color Palette



Blue Dianne

#29434E  
41,67,78  
\$blue-dianne



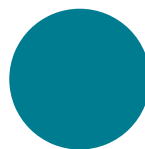
Blue Bayoux

#546E7A  
84,110,122  
\$blue-bayoux



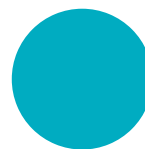
Bali Hai

#819CA9  
129,156,169  
\$bali-hai



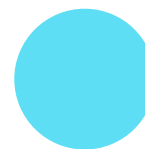
Blue Lagoon

#007C91  
0,124,145  
\$blue-lagoon



Bondi Blue

#00ACC1  
0,172,193  
\$bondi-blue



Spray

#5DDEF4  
93,222,244  
\$spray

Cyan Accents



**Anakiwa**  
#84FFFF  
132,255,255  
\$anakiwa



**Cyan**  
#18FFFF  
24,255,255  
\$cyan













**Aqua**  
#00E5FF  
0,229,255  
\$aqua













**Pacific Blue**  
#00B8D4  
0,184,212  
\$pacific-blue

Additional Cyan Colors

	50-cyan	HEX #E0F7FA	RGB 224,247,250	SCSS \$50-cyan
	100-cyan	HEX #B2EBF2	RGB 178,235,242	SCSS \$100-cyan
	200-cyan	HEX #80DEEA	RGB 128,222,234	SCSS \$200-cyan
	300-cyan	HEX #4DD0E1	RGB 77,208,225	SCSS \$300-cyan
	400-cyan	HEX #26C6DA	RGB 38,198,218	SCSS \$400-cyan
	500-cyan	HEX #00BCD4	RGB 0,188,212	SCSS \$500-cyan
	600-cyan	HEX #00ACC1	RGB 0,172,193	SCSS \$600-cyan
	700-cyan	HEX #0097A7	RGB 0,151,167	SCSS \$700-cyan
	800-cyan	HEX #00838F	RGB 0,131,143	SCSS \$800-cyan
	900-cyan	HEX #006064	RGB 0,96,100	SCSS \$900-cyan

Additional Blue Grey Colors

	50-grey	HEX #ECEFF1	RGB 236,239,241	SCSS \$50-grey
	100-grey	HEX #CFD8DC	RGB 207,216,220	SCSS \$100-grey
	200-grey	HEX #B0BEC5	RGB 176,190,197	SCSS \$200-grey
	300-grey	HEX #90A4AE	RGB 144,164,174	SCSS \$300-grey
	400-grey	HEX #78909C	RGB 120,144,156	SCSS \$400-grey
	500-grey	HEX #607D8B	RGB 96,125,139	SCSS \$500-grey
	600-grey	HEX #546E7A	RGB 84,110,122	SCSS \$600-grey
	700-grey	HEX #455A64	RGB 69,90,100	SCSS \$700-grey
	800-grey	HEX #37474F	RGB 55,71,79	SCSS \$800-grey
	900-grey	HEX #263238	RGB 38,50,56	SCSS \$900-grey

# Typography

## Proxima Nova Thin WEB

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890(,,:?!"\$&\*)

Proxima Nova Thin  
Weight:200  
Style:normal

## Proxima Nova WEB

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890(,,:?!"\$&\*)

Proxima Nova  
Weight:400  
Style:normal

## Proxima Nova Semi-Bold WEB

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890(,,:?!"\$&\*)

Proxima Nova Semi-Bold  
Weight:600  
Style:normal

## Proxima Nova Bold WEB

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890(,,:?!"\$&\*)

Proxima Nova Bold  
Weight:700  
Style:normal

## Proxima Nova Black WEB

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890(,,:?!"\$&\*)

Proxima Nova Black  
Weight:900  
Style:normal

## Usage

### CSS

```
1 font-family: 'Proxima Nova Thin', sans-serif;  
2 font-family: 'Proxima Nova', sans-serif;  
3 font-family: 'Proxima Nova Semi-Bold', sans-serif;  
4 font-family: 'Proxima Nova Bold', sans-serif;  
5 font-family: 'Proxima Nova Black', sans-serif;
```